

Simply Complexity A Clear Guide To Theory Neil Johnson

The IgNobel Prize-winner and author of *Rock, Paper, Scissors* applies science-based solutions to seemingly complex problems in life.

"Have you ever found yourself stretched too thin? Do you simultaneously feel overworked and underutilized? Are you often busy but not productive? Do you feel your time is constantly being hijacked by other people's agendas? If you answered yes to any of these questions, the way out is the way of the Essentialist. Essentialism isn't about getting more done in less time. It's about getting only the right things done. Only once we discern what is absolutely essential and eliminate everything else can we make our highest possible contribution toward things that truly matter. By forcing us to apply more selective criteria for where to spend our precious time and energy, the disciplined pursuit of less empowers us to reclaim control of our own choices, instead of giving others the implicit permission to choose for us. Essentialism is not one more thing to do. It's a whole new way of doing less, but better, in every area of our lives"--Back cover.

Even experienced developers struggle with software systems that sprawl across distributed servers and APIs, are filled with redundant code, and are difficult to reliably test and modify. *Grokking Simplicity* is a friendly, practical guide that will change the way you approach software design and development. Even experienced developers struggle with software systems that sprawl across distributed servers and APIs, are filled with redundant code, and are difficult to reliably test and modify. *Grokking Simplicity* is a friendly, practical guide that will change the way you approach software design and development. *Grokking Simplicity* guides you to a crystal-clear understanding of why certain features of modern software are so prone to complexity and introduces you to the functional techniques you can use to simplify these systems so that they're easier to read, test, and debug. Through hands-on examples, exercises, and numerous self-assessments, you'll learn to organize your code for maximum reusability and internalize methods to keep unwanted complexity out of your codebase. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications.

Read the Wall Street Journal Bestseller for "cultivating intense focus" for fast, powerful performance results for achieving success and true meaning in one's professional life (Adam Grant, author of *Give and Take*). Deep work is the ability to focus without distraction on a cognitively demanding task. It's a skill that allows you to quickly master complicated information and produce better results in less time. Deep Work will make you better at what you do and provide the sense of true fulfillment that comes from craftsmanship. In short, deep work is like a super power in our increasingly competitive twenty-first century economy. And yet, most people have lost the ability to go deep--spending their days instead in a frantic blur of e-mail and social media, not even realizing there's a better way. In *Deep Work*, author and professor Cal Newport flips the narrative on impact in a connected age. Instead of arguing distraction is bad, he instead celebrates the power of its opposite. Dividing this book into two parts, he first makes the case that in almost any profession, cultivating a deep work ethic will produce massive benefits. He then presents a rigorous training regimen, presented as a series of four "rules," for transforming your mind and habits to support this skill. 1. Work Deeply 2. Embrace Boredom 3. Quit Social Media 4. Drain the Shallows A mix of cultural criticism and actionable advice, *Deep Work* takes the reader on a journey through memorable stories--from Carl Jung building a stone tower in the woods to focus his mind, to a social media pioneer buying a round-trip business class ticket to Tokyo to write a book free from distraction in the air--and no-nonsense advice, such as the claim that most serious professionals should quit social media and that you should practice being bored. *Deep Work* is an indispensable guide to anyone seeking focused success in a distracted world. An Amazon Best Book of 2016 Pick in Business & Leadership Wall Street Journal Business Bestseller A Business Book of the Week at 800-CEO-READ

For decades, Alan Siegel and Irene Etzkorn have championed simplicity as a competitive advantage and a consumer right. Consulting with businesses and organizations around the world to streamline products, services, processes and communications, they have achieved dramatic results. In *SIMPLE*, the culmination of their work together, Siegel and Etzkorn show us how having empathy, striving for clarity, and distilling your message can reduce the distance between company and customer, hospital and patient, government and citizen--and increase your bottom line. Examining the best and worst practices of an array of organizations big and small--including the IRS, Google, Philips, Trader Joe's, Chubb Insurance, and ING Direct, and many more--Siegel and Etzkorn recast simplicity as a mindset, a design aesthetic, and a writing technique. In these illuminating pages you will discover, among other things: Why the Flip camera became roadkill in the wake of the iPhone What *SIMPLE* idea allowed the Cleveland Clinic to improve care and increase revenue How OXO designed a measuring cup that sold a million units in its first 18 months on the market Where Target got the idea for their "ClearRX" prescription system How New York City simplified its unwieldy bureaucracy with three simple numbers By exposing the overly complex things we encounter every day, *SIMPLE* reveals the reasons we allow confusion to persist, inspires us to seek clarity, and explores how social media is empowering consumers to demand simplicity. The next big idea in business is *SIMPLE*.

"We finally have the definitive treatise on PyTorch! It covers the basics and abstractions in great detail. I hope this book becomes your extended reference document." —Soumith Chintala, co-creator of PyTorch Key Features Written by PyTorch's creator and key contributors Develop deep learning models in a familiar Pythonic way Use PyTorch to build an image classifier for cancer detection Diagnose problems with your neural network and improve training with data augmentation Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About The Book Every other day we hear about new ways to put deep learning to good use: improved medical imaging, accurate credit card fraud detection, long range weather forecasting, and more. PyTorch puts these superpowers in your hands. Instantly familiar to anyone who knows Python data tools like NumPy and Scikit-learn, PyTorch simplifies deep learning without sacrificing advanced features. It's great for building quick models, and it scales

smoothly from laptop to enterprise. Deep Learning with PyTorch teaches you to create deep learning and neural network systems with PyTorch. This practical book gets you to work right away building a tumor image classifier from scratch. After covering the basics, you'll learn best practices for the entire deep learning pipeline, tackling advanced projects as your PyTorch skills become more sophisticated. All code samples are easy to explore in downloadable Jupyter notebooks. What You Will Learn Understanding deep learning data structures such as tensors and neural networks Best practices for the PyTorch Tensor API, loading data in Python, and visualizing results Implementing modules and loss functions Utilizing pretrained models from PyTorch Hub Methods for training networks with limited inputs Sifting through unreliable results to diagnose and fix problems in your neural network Improve your results with augmented data, better model architecture, and fine tuning This Book Is Written For For Python programmers with an interest in machine learning. No experience with PyTorch or other deep learning frameworks is required. About The Authors Eli Stevens has worked in Silicon Valley for the past 15 years as a software engineer, and the past 7 years as Chief Technical Officer of a startup making medical device software. Luca Antiga is co-founder and CEO of an AI engineering company located in Bergamo, Italy, and a regular contributor to PyTorch. Thomas Viehmann is a Machine Learning and PyTorch speciality trainer and consultant based in Munich, Germany and a PyTorch core developer. Table of Contents PART 1 - CORE PYTORCH 1 Introducing deep learning and the PyTorch Library 2 Pretrained networks 3 It starts with a tensor 4 Real-world data representation using tensors 5 The mechanics of learning 6 Using a neural network to fit the data 7 Telling birds from airplanes: Learning from images 8 Using convolutions to generalize PART 2 - LEARNING FROM IMAGES IN THE REAL WORLD: EARLY DETECTION OF LUNG CANCER 9 Using PyTorch to fight cancer 10 Combining data sources into a unified dataset 11 Training a classification model to detect suspected tumors 12 Improving training with metrics and augmentation 13 Using segmentation to find suspected nodules 14 End-to-end nodule analysis, and where to go next PART 3 - DEPLOYMENT 15 Deploying to production Outlines an approach to high-performance problem-solving and decision-making that draws on insights from survival guides, pop culture and other sources. Co-written by the award-winning author of The Upside of Turbulence. 75,000 first printing.

“Fundamentals might be the perfect book for the winter of this plague year. . . . Wilczek writes with breathtaking economy and clarity, and his pleasure in his subject is palpable.” —The New York Times Book Review One of our great contemporary scientists reveals the ten profound insights that illuminate what everyone should know about the physical world In Fundamentals, Nobel laureate Frank Wilczek offers the reader a simple yet profound exploration of reality based on the deep revelations of modern science. With clarity and an infectious sense of joy, he guides us through the essential concepts that form our understanding of what the world is and how it works. Through these pages, we come to see our reality in a new way--bigger, fuller, and stranger than it looked before. Synthesizing basic questions, facts, and dazzling speculations, Wilczek investigates the ideas that form our understanding of the universe: time, space, matter, energy, complexity, and complementarity. He excavates the history of fundamental science, exploring what we know and how we know it, while journeying to the horizons of the scientific world to give us a glimpse of what we may soon discover. Brilliant, lucid, and accessible, this celebration of human ingenuity and imagination will expand your world and your mind.

The new branch of science which will reveal how to avoid the rush hour, overcome cancer, and find the perfect date What do traffic jams, stock market crashes, and wars have in common? They are all explained using complexity, an unsolved puzzle that many researchers believe is the key to predicting - and ultimately solving - everything from terrorist attacks and pandemic viruses right down to rush hour traffic congestion. Complexity is considered by many to be the single most important scientific development since general relativity and promises to make sense of no less than the very heart of the Universe. Using it, scientists can find order emerging from seemingly random interactions of all kinds, from something as simple as flipping coins through to more challenging problems such as predicting shopping habits, the patterns in modern jazz, and the growth of cancer tumours.

The Definitive Guide to Depth and Complexity After successfully using the framework themselves, writing about it on their websites, and facilitating hundreds of hours of training, Ian Byrd and Lisa Van Gemert are bringing you an approachable, comprehensive guide to Depth and Complexity. In it, Ian and Lisa share 27 bite-sized chapters that will help you: * Show educators exactly how the framework works in a real, live classroom * Teach you what you need to know about all aspects of the framework * Address special situations, like working with early elementary grades and planning * Take you further in your Depth and Complexity practice than you ever thought possible You will gain a deep understanding By the end of The Gifted Guild's Guide to Depth and Complexity, you will understand the framework, how it fits in your classroom, what parts you may wish to ignore, how to change what you don't like about how you're currently using it, and why it's the tool you need to blow the ceiling off of your classroom.

The Hitchhiker's Guide to Python takes the journeyman Pythonista to true expertise. More than any other language, Python was created with the philosophy of simplicity and parsimony. Now 25 years old, Python has become the primary or secondary language (after SQL) for many business users. With popularity comes diversity—and possibly dilution. This guide, collaboratively written by over a hundred members of the Python community, describes best practices currently used by package and application developers. Unlike other books for this audience, The Hitchhiker's Guide is light on reusable code and heavier on design philosophy, directing the reader to excellent sources that already exist. Imagine what you could do with the time you spend writing emails every day. Complexity is killing companies' ability to innovate and adapt, and simplicity is fast becoming the competitive advantage of our time. Why Simple Wins helps leaders and their teams move beyond the feelings of frustration and futility that come with so much unproductive work in today's corporate world to create a corporate culture where valuable, essential, meaningful work is the norm. By learning how to eliminate redundancies, communicate with

clarity, and make simplification a habit, individuals and companies can begin to recognize which activities are time-sucks and which create lasting value. Lisa Bodell's simplification method has several unique principles: Simplification is a skill that's available to us all, yet very few leaders use it. Simplification is the right thing to do--for our customers, for our company, and for each other. Operating with simplification as our core business model will make it easier to be respectful of each other's time. Simplification drives culture, and culture in turn drives employee engagement, customer relations, and overall productivity. This book is inspired by Bodell's passion for eliminating barriers to innovation and productivity. In it, she explains why change and innovation are so hard to achieve--and it's not what you might expect. The reality is this: we spend our days drowning in mundane tasks like meetings, emails, and reports. These are often self-created complexities that prevent us from getting to the meaningful work that truly matters. Using simple stories and techniques, *Why Simple Wins* shows that by using simplicity as an operating principle, we can eliminate the busy work that puts a chokehold on us every day, and instead spend time on the work that we value.

For the first time, David Benjamin and David Komlos of Syntegrity share their cutting-edge, highly engaging step-by-step formula for cracking incredibly knotty and important challenges in mere days, while mobilizing those who must execute. Foreword by Marshall Goldsmith, #1 NY Times bestselling author, Thinkers50 - #1 Executive Coach and the only two-time #1 Leadership Thinker in the World Complexity has met its match! Today, organizations are grappling with ambiguity, volatility and paradox surrounding the challenges they face. This is complexity. But too many leaders approach complexity the wrong way - they push their people harder and harder and tackle problems one at a time over months, sometimes even years, and nearly always in a linear fashion. It's like setting a pot of water on "low" and waiting for it to boil. To solve the seemingly intractable challenges that leaders bang their heads against for months - to get the metaphorical water to boil - you must generate a high amount of heat very quickly. In this book, the authors share their proven formula for dramatically shortening the process and solving an organization's toughest challenges in mere days.

Defining complexity as an unsolved puzzle representing the most important scientific development since general relativity, a layperson's introduction draws on such disciplines as chaos, game theory, and economics to reveal unexpected ways in which order eventually emerges from the interaction of all things.

An updated edition of the blockbuster bestselling leadership book that took America and the world by storm, two U.S. Navy SEAL officers who led the most highly decorated special operations unit of the Iraq War demonstrate how to apply powerful leadership principles from the battlefield to business and life. Sent to the most violent battlefield in Iraq, Jocko Willink and Leif Babin's SEAL task unit faced a seemingly impossible mission: help U.S. forces secure Ramadi, a city deemed "all but lost." In gripping firsthand accounts of heroism, tragic loss, and hard-won victories in SEAL Team Three's Task Unit Bruiser, they learned that leadership—at every level—is the most important factor in whether a team succeeds or fails. Willink and Babin returned home from deployment and instituted SEAL leadership training that helped forge the next generation of SEAL leaders. After departing the SEAL Teams, they launched Echelon Front, a company that teaches these same leadership principles to businesses and organizations. From promising startups to Fortune 500 companies, Babin and Willink have helped scores of clients across a broad range of industries build their own high-performance teams and dominate their battlefields. Now, detailing the mind-set and principles that enable SEAL units to accomplish the most difficult missions in combat, *Extreme Ownership* shows how to apply them to any team, family or organization. Each chapter focuses on a specific topic such as Cover and Move, Decentralized Command, and Leading Up the Chain, explaining what they are, why they are important, and how to implement them in any leadership environment. A compelling narrative with powerful instruction and direct application, *Extreme Ownership* revolutionizes business management and challenges leaders everywhere to fulfill their ultimate purpose: lead and win.

The overwhelming majority of a software system's lifespan is spent in use, not in design or implementation. So, why does conventional wisdom insist that software engineers focus primarily on the design and development of large-scale computing systems? In this collection of essays and articles, key members of Google's Site Reliability Team explain how and why their commitment to the entire lifecycle has enabled the company to successfully build, deploy, monitor, and maintain some of the largest software systems in the world. You'll learn the principles and practices that enable Google engineers to make systems more scalable, reliable, and efficient—lessons directly applicable to your organization. This book is divided into four sections: Introduction—Learn what site reliability engineering is and why it differs from conventional IT industry practices Principles—Examine the patterns, behaviors, and areas of concern that influence the work of a site reliability engineer (SRE) Practices—Understand the theory and practice of an SRE's day-to-day work: building and operating large distributed computing systems Management—Explore Google's best practices for training, communication, and meetings that your organization can use

"This is not your Bubbie's history book." —Bill Maher, host of *Real Time with Bill Maher* "A fascinating—and very moving—book that should be read by anyone for whom Israel is a mystery." —Aaron Sorkin, award-winning screenwriter of *The West Wing* and *The Social Network* A personal, spirited, and concise chronological timeline spanning from Biblical times to today that explores one of the most fascinating countries in the world—Israel. Israel. The small strip of arid land is 5,700 miles away but remains a hot button issue and a thorny topic of debate. But while everyone seems to have a strong opinion about Israel, how many people actually know the facts? Here to fill in the information gap is Israeli American Noa Tishby. Offering a fresh, 360-degree view, Tishby brings her straight-shooting, engaging, and slightly irreverent voice to the subject, creating an accessible and dynamic portrait of a tiny country of outsized relevance. Through bite-sized chunks of history and deeply personal stories, Tishby chronicles her homeland's evolution, beginning in Biblical times and moving forward to cover everything from WWI to Israel's creation to the real disputes dividing the country today. Tackling popular misconceptions with an

abundance facts, Tishby provides critical context around headline-generating controversies and offers a clear, intimate account of the richly cultured country of Israel. A structure based science of complexity showing foundations, theory, methodology and applications. For more information, readers may go to the Ajar Publishing Company website which is www.jnwarfield.com.

The benefits of mindfulness include better performance, heightened creativity, deeper self-awareness, and increased charisma—not to mention greater peace of mind. This book gives you practical steps for building a sense of presence into your daily work routine. It also explains the science behind mindfulness and why it works and gives clear-eyed warnings about the pitfalls of the fad. This volume includes the work of: Daniel Goleman Ellen Langer Susan David Christina Congleton This collection of articles includes “Mindfulness in the Age of Complexity,” an interview with Ellen Langer by Alison Beard; “Mindfulness Can Literally Change Your Brain,” by Christina Congleton, Britta K. Hölzel, and Sara W. Lazar; “How to Practice Mindfulness Throughout Your Work Day,” by Rasmus Hougaard and Jacqueline Carter; “Resilience for the Rest of Us,” by Daniel Goleman; “Emotional Agility: How Effective Leaders Manage Their Thoughts and Feelings,” by Susan David and Christina Congleton; “Don’t Let Power Corrupt You,” by Dacher Keltner; “Mindfulness for People Who Are Too Busy to Meditate,” by Maria Gonzalez; “Is Something Lost When We Use Mindfulness as a Productivity Tool?” by Charlotte Lieberman; and “There Are Risks to Mindfulness at Work,” by David Brendel. How to be human at work. The HBR Emotional Intelligence Series features smart, essential reading on the human side of professional life from the pages of Harvard Business Review. Each book in the series offers proven research showing how our emotions impact our work lives, practical advice for managing difficult people and situations, and inspiring essays on what it means to tend to our emotional well-being at work. Uplifting and practical, these books describe the social skills that are critical for ambitious professionals to master.

The #1 New York Times bestseller. Over 3 million copies sold! Tiny Changes, Remarkable Results No matter your goals, Atomic Habits offers a proven framework for improving--every day. James Clear, one of the world's leading experts on habit formation, reveals practical strategies that will teach you exactly how to form good habits, break bad ones, and master the tiny behaviors that lead to remarkable results. If you're having trouble changing your habits, the problem isn't you. The problem is your system. Bad habits repeat themselves again and again not because you don't want to change, but because you have the wrong system for change. You do not rise to the level of your goals. You fall to the level of your systems. Here, you'll get a proven system that can take you to new heights. Clear is known for his ability to distill complex topics into simple behaviors that can be easily applied to daily life and work. Here, he draws on the most proven ideas from biology, psychology, and neuroscience to create an easy-to-understand guide for making good habits inevitable and bad habits impossible. Along the way, readers will be inspired and entertained with true stories from Olympic gold medalists, award-winning artists, business leaders, life-saving physicians, and star comedians who have used the science of small habits to master their craft and vault to the top of their field. Learn how to: • make time for new habits (even when life gets crazy); • overcome a lack of motivation and willpower; • design your environment to make success easier; • get back on track when you fall off course; ...and much more. Atomic Habits will reshape the way you think about progress and success, and give you the tools and strategies you need to transform your habits--whether you are a team looking to win a championship, an organization hoping to redefine an industry, or simply an individual who wishes to quit smoking, lose weight, reduce stress, or achieve any other goal.

New tools for managing complexity Does your organization manage complexity by making things more complicated? If so, you are not alone. According to The Boston Consulting Group's fascinating Complexity Index, business complexity has increased sixfold during the past sixty years. And, all the while, organizational complicatedness—that is, the number of structures, processes, committees, decision-making forums, and systems—has increased by a whopping factor of thirty-five. In their attempt to respond to the increasingly complex performance requirements they face, company leaders have created an organizational labyrinth that makes it more and more difficult to improve productivity and to pursue innovation. It also disengages and demotivates the workforce. Clearly it's time for leaders to stop trying to manage complexity with their traditional tools and instead better leverage employees' intelligence. This book shows you how and explains the implications for designing and leading organizations. The way to manage complexity, the authors argue, is neither with the hard solutions of another era nor with the soft solutions—such as team building and feel-good “people initiatives”—that often follow in their wake. Based on social sciences (notably economics, game theory, and organizational sociology) and The Boston Consulting Group's work with more than five hundred companies in more than forty countries and in various industries, authors Yves Morieux and Peter Tollman recommend six simple rules to manage complexity without getting complicated. Showing why the rules work and how to put them into practice, Morieux and Tollman give managers a much-needed tool to reinvigorate people in the face of seemingly endless complexity. Included are detailed examples from companies that have achieved a multiplicative effect on performance by using them. It's time to manage complexity better. Employ these six simple rules to foster autonomy and cooperation and to effectively handle business complexity. As a result, you will improve productivity, innovate more, reengage your workforce, and seize opportunities to create competitive advantage.

Fleeing home from his military service in Afghanistan when his wife dies in an apparent freak household accident, Dr. Mike Scanlon struggles with the tragedy, his inability to bond with his new baby daughter and a downsizing in his medical practice only to discover a shocking secret that changes his understanding of everything. By the Edgar Award-winning author of Come Home. 300,000 first printing.

Simply Complexity A Clear Guide to Complexity Theory Simon and Schuster

In the years following her role as the lead author of the international bestseller, *Limits to Growth*—the first book to show the consequences of unchecked growth on a finite planet—Donella Meadows remained a pioneer of environmental and social analysis until her untimely death in 2001. *Thinking in Systems*, is a concise and crucial book offering insight for problem solving on scales ranging from the personal to the global. Edited by the Sustainability Institute's Diana Wright, this essential primer brings systems thinking out of the realm of computers and equations and into the tangible world, showing readers how to develop the systems-thinking skills that thought leaders across the globe consider critical for 21st-century life. Some of the biggest problems facing the world—war, hunger, poverty, and environmental degradation—are essentially system failures. They cannot be solved by fixing one piece in isolation from the others, because even seemingly minor details have enormous power to undermine the best efforts of too-narrow thinking. While readers will learn the conceptual tools and methods of systems thinking, the heart of the book is grander than methodology. Donella Meadows was known as much for nurturing positive outcomes as she was for delving into the science behind global dilemmas. She reminds readers to pay attention to what is important, not just what is quantifiable, to stay humble, and to stay a learner. In a world growing ever more complicated, crowded, and interdependent, *Thinking in Systems* helps readers avoid confusion and helplessness, the first step toward finding proactive and effective solutions.

Stopping the spiral of toxic thoughts. In *Get Out of Your Head*, a six-session video-based Bible study, Jennie inspires and equips us to transform our emotions, our outlook, and even our circumstances by taking control of our thoughts. Our enemy is determined to get in our heads to make us feel helpless, overwhelmed, and incapable of making a difference for the kingdom of God. But when we submit our minds to Christ, the promises of goodness of God flood our lives in remarkable ways. It starts in your head. And from there, the possibilities are endless. This guide serves as a tool to prepare you in leading this *Get Out of Your Head* study and to encourage you along the way. It helps you as the leader to effectively point your group to the overarching theme of each lesson and point them to the themes of each study. This *Get Out of Your Head* Leader's Guide includes: Session-by-session helps to guide your group through the study. Walk-through for using each piece of the study: Videos, Study Guide, and Conversation Card Deck. The vision for *Get Out of Your Head*. Tips for leading your group, and much more. This guide is designed for use with the *Get Out of Your Head* Video Study (9780310116394), sold separately. Streaming video, study guide, and conversation cards also available.

NEW YORK TIMES BEST SELLER • A grand, devastating portrait of three generations of the Sackler family, famed for their philanthropy, whose fortune was built by Valium and whose reputation was destroyed by OxyContin. From the prize-winning and bestselling author of *Say Nothing*, as featured in the HBO documentary *Crime of the Century*. The Sackler name adorns the walls of many storied institutions—Harvard, the Metropolitan Museum of Art, Oxford, the Louvre. They are one of the richest families in the world, known for their lavish donations to the arts and the sciences. The source of the family fortune was vague, however, until it emerged that the Sacklers were responsible for making and marketing a blockbuster painkiller that was the catalyst for the opioid crisis. *Empire of Pain* begins with the story of three doctor brothers, Raymond, Mortimer and the incalculably energetic Arthur, who weathered the poverty of the Great Depression and appalling anti-Semitism. Working at a barbaric mental institution, Arthur saw a better way and conducted groundbreaking research into drug treatments. He also had a genius for marketing, especially for pharmaceuticals, and bought a small ad firm. Arthur devised the marketing for Valium, and built the first great Sackler fortune. He purchased a drug manufacturer, Purdue Frederick, which would be run by Raymond and Mortimer. The brothers began collecting art, and wives, and grand residences in exotic locales. Their children and grandchildren grew up in luxury. Forty years later, Raymond's son Richard ran the family-owned Purdue. The template Arthur Sackler created to sell Valium—co-opting doctors, influencing the FDA, downplaying the drug's addictiveness—was employed to launch a far more potent product: OxyContin. The drug went on to generate some thirty-five billion dollars in revenue, and to launch a public health crisis in which hundreds of thousands would die. This is the saga of three generations of a single family and the mark they would leave on the world, a tale that moves from the bustling streets of early twentieth-century Brooklyn to the seaside palaces of Greenwich, Connecticut, and Cap d'Antibes to the corridors of power in Washington, D.C. *Empire of Pain* chronicles the multiple investigations of the Sacklers and their company, and the scorched-earth legal tactics that the family has used to evade accountability. The history of the Sackler dynasty is rife with drama—baroque personal lives; bitter disputes over estates; fistfights in boardrooms; glittering art collections; Machiavellian courtroom maneuvers; and the calculated use of money to burnish reputations and crush the less powerful. *Empire of Pain* is a masterpiece of narrative reporting and writing, exhaustively documented and ferociously compelling. It is a portrait of the excesses of America's second Gilded Age, a study of impunity among the super elite and a relentless investigation of the naked greed and indifference to human suffering that built one of the world's great fortunes.

Chaos and complexity are the new buzz words in both science and contemporary society. The ideas they represent have enormous implications for the way we understand and engage with the world. *Complexity Theory and the Social Sciences* introduces students to the central ideas which surround the chaos/complexity theories. It discusses key concepts before using them as a way of investigating the nature of social research. By applying them to such familiar topics as urban studies, education and health, David Byrne allows readers new to the subject to appreciate the contribution which complexity theory can make to social research and to illuminating the crucial social issues of our day. This book provides a short, hands-on introduction to the science of complexity using simple computational models of natural complex systems—with models and exercises drawn from physics, chemistry, geology, and biology. By working through the models and engaging in additional computational explorations suggested at the end of each chapter, readers very quickly develop an understanding of how complex structures and behaviors can emerge in natural phenomena as diverse as avalanches, forest fires, earthquakes,

chemical reactions, animal flocks, and epidemic diseases. Natural Complexity provides the necessary topical background, complete source codes in Python, and detailed explanations for all computational models. Ideal for undergraduates, beginning graduate students, and researchers in the physical and natural sciences, this unique handbook requires no advanced mathematical knowledge or programming skills and is suitable for self-learners with a working knowledge of precalculus and high-school physics. Self-contained and accessible, Natural Complexity enables readers to identify and quantify common underlying structural and dynamical patterns shared by the various systems and phenomena it examines, so that they can form their own answers to the questions of what natural complexity is and how it arises.

More than 100,000 entrepreneurs rely on this book for detailed, step-by-step instructions on building successful, scalable, profitable startups. The National Science Foundation pays hundreds of startup teams each year to follow the process outlined in the book, and it's taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. Why? The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade. This 608-page how-to guide includes over 100 charts, graphs, and diagrams, plus 77 valuable checklists that guide you as you drive your company toward profitability. It will help you: • Avoid the 9 deadly sins that destroy startups' chances for success • Use the Customer Development method to bring your business idea to life • Incorporate the Business Model Canvas as the organizing principle for startup hypotheses • Identify your customers and determine how to "get, keep and grow" customers profitably • Compute how you'll drive your startup to repeatable, scalable profits. The Startup Owner's Manual was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.

A book about complexity and work - and about how to deal productively with both. A condensed introduction to the theory and practice of organizational high performance. A manifesto for contemporary leadership and profound transformation in organizations of all kinds. 2nd edition. Now with a bonus chapter! "Boldly, Pflaeging dissects classic management theory and in a well-humored manner, offers coherent alternatives." Harvard Business Review "Niels Pflaeging is the father of the end of management." Winfried Felser, competence-site "When Pflaeging shakes the dogmas of management, they crumble in his hands." Financial Times Germany "Niels Pflaeging is always right up front, where the new in business is getting measured and mapped." Peter Felixberger, changeX

In the new knowledge economy, traditional modes of thinking are no longer effective. Compartmentalizing problems and solutions and assuming everything can be solved with the right formula can no longer keep pace with the radical changes occurring daily in the modern business world. It's Not Complicated offers a paradigm shift for business professionals looking for simplified solutions to complex problems. In his straightforward and highly engaging style, Rick Nason introduces the principles of "complexity thinking" which empower managers to understand, correlate, and explain a diverse range of business phenomena. For example, why some new products go viral while others remain unnoticed, how office cliques develop despite collaborative work policies and spaces, how economic bubbles form, and how an unknown retiree foiled one of the most carefully planned product launches ever with a single letter to the editor of his local newspaper. Rather than consider complicated and complex as interchangeable terms, Rick Nason explains what complexity is, how it arises, and the errors in solving complex situations with complicated thinking. It's Not Complicated provides managers with fresh, counterintuitive, and actionable models for dealing with challenging business problems.

Donors, leaders of nonprofits, and public policy makers usually have the best of intentions to serve society and improve social conditions. But often their solutions fall far short of what they want to accomplish and what is truly needed. Moreover, the answers they propose and fund often produce the opposite of what they want over time. We end up with temporary shelters that increase homelessness, drug busts that increase drug-related crime, or food aid that increases starvation. How do these unintended consequences come about and how can we avoid them? By applying conventional thinking to complex social problems, we often perpetuate the very problems we try so hard to solve, but it is possible to think differently, and get different results. Systems Thinking for Social Change enables readers to contribute more effectively to society by helping them understand what systems thinking is and why it is so important in their work. It also gives concrete guidance on how to incorporate systems thinking in problem solving, decision making, and strategic planning without becoming a technical expert. Systems thinking leader David Stroh walks readers through techniques he has used to help people improve their efforts to end homelessness, improve public health, strengthen education, design a system for early childhood development, protect child welfare, develop rural economies, facilitate the reentry of formerly incarcerated people into society, resolve identity-based conflicts, and more. The result is a highly readable, effective guide to understanding systems and using that knowledge to get the results you want.

New and classical results in computational complexity, including interactive proofs, PCP, derandomization, and quantum computation. Ideal for graduate students.

Simple behaviours that unclutter your mind and help you realise your true potential Awaken your passion and tap into your inner greatness as you remove the metaphorical clutter from your life with Simple Thinking. You'll learn how to expand your mind and understand your true potential through the power of thinking simply, while stripping back the jargon and digging to the core of any obstacle in your way.

Let's be honest, life is full of unnecessary complexity and it's left most of us confused, angry and disenfranchised. This book will help you to remove the baggage, cut through the clutter and begin your smooth path to success. Learn how to: Live and act with resiliency, authenticity and passion Learn to trust your instincts again and see the world through new eyes Recalibrate your thoughts, behaviours and actions Declutter your mind, streamline your day and be successful at life Simple wisdom, simply shared, is personal development unplugged – and when you begin peeling back the layers to expose the heart of the problem, you become well-equipped to devise a simpler, yet more effective solution. Simple Thinking will help you in achieving this state of clarity and confidence.

This text discusses the concept of complexity. It describes what it means to say the world is complex and explores what that means for managers, policy makers and individuals. The authors cover the theory and ideas of complexity and explore issues of complexity in the fields of management, strategy, economics and international development.

The secrets to Apple's success and how to use them, from the Apple insider Ken Segall In Think Simple, Apple insider and New York Times bestselling author Ken Segall gives you the tools to Apple's success - and shows you how to use them. It's all about simplicity. Whether you're in a multinational corporation or a lean startup, this guide will teach you how to crush complexity and focus on what matters; how to perform better, faster and more efficiently. Combining his insight from Apple with examples from companies across industries all over the world - including Ben & Jerry's, Whole Foods, Intel and HyundaiCard - Segall provides a simple roadmap for any company to find success.

A look at the rebellious thinkers who are challenging old ideas with their insights into the ways countless elements of complex systems interact to produce spontaneous order out of confusion

This practical guide shows how to facilitate collaboration among diverse individuals and organizations to navigate complexity and create change in our interconnected world. The social and environmental challenges we face today are not only complex, they are also systemic and structural and have no obvious solutions. They require diverse combinations of people, organizations, and sectors to coordinate actions and work together even when the way forward is unclear. Even so, collaborative efforts often fail because they attempt to navigate complexity with traditional strategic plans, created by hierarchies that ignore the way people naturally connect. By embracing a living-systems approach to organizing, impact networks bring people together to build relationships across boundaries; leverage the existing work, skills, and motivations of the group; and make progress amid unpredictable and ever-changing conditions. As a powerful and flexible organizing system that can span regions, organizations, and silos of all kinds, impact networks underlie some of the most impressive and large-scale efforts to create change across the globe. David Ehrlichman draws on his experience as a network builder; interviews with dozens of network leaders; and insights from the fields of network science, community building, and systems thinking to provide a clear process for creating and developing impact networks. Given the increasing complexity of our society and the issues we face, our ability to form, grow, and work through networks has never been more essential.

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