

## Setting Up Your Foxtel Set Top Box

“A modern classic of courage and excitement.” —The New Yorker • The source for the iconic prison-escape film starring Steve McQueen Henri Charrière, nicknamed "Papillon," for the butterfly tattoo on his chest, was convicted in Paris in 1931 of a murder he did not commit. Sentenced to life imprisonment in the penal colony of French Guiana, he became obsessed with one goal: escape. After planning and executing a series of treacherous yet failed attempts over many years, he was eventually sent to the notorious prison, Devil's Island, a place from which no one had ever escaped . . . until Papillon. His flight to freedom remains one of the most incredible feats of human cunning, will, and endurance ever undertaken. Charrière's astonishing autobiography, Papillon, was first published in France to instant acclaim in 1968, more than twenty years after his final escape. Since then, it has become a treasured classic--the gripping, shocking, ultimately uplifting odyssey of an innocent man who would not be defeated. “A first-class adventure story.” — New York Review of Books

A New York Times Notable Book for 2011 A Washington Post Notable Fiction Book for 2011 A USA Today 10 Books We Loved Reading in 2011 Title One of NPR's 10 Best Novels of 2011 What if—whoosh, right now, with no explanation—a number of us simply vanished? Would some of us collapse? Would others of us go on, one foot in front of the other, as we did before the world turned upside down? That's what the bewildered citizens of Mapleton, who lost many of their neighbors, friends and lovers in the event known as the Sudden Departure, have to figure out. Because nothing has been the same since it happened—not marriages, not friendships, not even the relationships between parents and children. Kevin Garvey, Mapleton's new mayor, wants to speed up the healing process, to bring a sense of renewed hope and purpose to his traumatized community. Kevin's own family has fallen apart in the wake of the disaster: his wife, Laurie, has left to join the Guilty Remnant, a homegrown cult whose members take a vow of silence; his son, Tom, is gone, too, dropping out of college to follow a sketchy prophet named Holy Wayne. Only Kevin's teenaged daughter, Jill, remains, and she's definitely not the sweet "A" student she used to be. Kevin wants to help her, but he's distracted by his growing relationship with Nora Durst, a woman who lost her entire family on October 14th and is still reeling from the tragedy, even as she struggles to move beyond it and make a new start. With heart, intelligence and a rare ability to illuminate the struggles inherent in ordinary lives, Tom Perrotta's *The Leftovers* is a startling, thought-provoking novel about love, connection and loss.

Now the FX limited series *Fosse/Verdon* starring Sam Rockwell and Michelle Williams with Lin-Manuel Miranda executive producing. “Wasson is a smart and savvy reporter, and his book abounds with colorful firsthand tales.” — Janet Maslin, *New York Times* “Fascinating . . . Wasson has taken complete control of his subject.” — *Wall Street Journal* The only person ever to win Oscar, Emmy, and Tony awards in the same year, Bob Fosse revolutionized nearly every facet of American entertainment. His signature style would influence generations of performing artists. Yet in spite of Fosse's innumerable—including *Cabaret*, *Pippin*, *All That Jazz*, and *Chicago*, one of the longest-running Broadway musicals ever—his offstage life was shadowed by deep wounds and insatiable appetites. To craft this richly detailed account, best-selling author Sam Wasson has drawn on a wealth of unpublished material and hundreds of sources: friends, enemies, lovers, and collaborators, many of them speaking publicly about Fosse for the first time. With propulsive energy and stylish prose, *Fosse* is the definitive biography of one of Broadway and Hollywood's most complex and dynamic icons. “Spellbinding.” —*Entertainment Weekly* “Impeccably researched.” —*Vanity Fair* An NPR Best Book of the Year

Grace Reinhart Sachs is living the only life she ever wanted for herself. Devoted to her husband, a pediatric oncologist at a major cancer hospital, their young son Henry, and the patients she sees in her therapy practice, her days are full of familiar things: she lives in the very New York apartment in which she was raised, and sends Henry to the school she herself once attended. Dismayed by the ways in which women delude themselves, Grace is also the author of a book *You Should Have Known*, in which she cautions women to really hear what men are trying to tell them. But weeks before the book is published a chasm opens in her own life: a violent death, a missing husband, and, in the place of a man Grace thought she knew, only an ongoing chain of terrible revelations. Left behind in the wake of a spreading and very public disaster, and horrified by the ways in which she has failed to heed her own advice, Grace must dismantle one life and create another for her child and herself.

The official inside story from the cast and exclusive untold secrets from one of the most beloved Australian series in television history *Epic* shiv fights. Shocking deaths. Lethal hotshots. Betrayals so brutal they send fans into meltdown. This is *Wentworth* Correctional Centre, where tough women rule and where even tougher women are made. Where undying love and fierce friendships are forged, and loyalties tested - or burned to the ground. Over almost a decade of searing, emotional storylines and spectacular power struggles like the rise of the Top Dog or horrifying twists like a steam press attack, *Wentworth* has sealed its spot in history as FOXTEL's highest rating and most successful locally produced original drama and one of Australia's all-time favourites. To celebrate this gritty, critically acclaimed series, *On File* brings you never before told stories and in-depth access to the celebrated actors and producers of this favourite, much-loved and enduring television series. This official, exclusive collection dives deep into the core of *Wentworth*'s love 'em or hate 'em main characters - from abused housewife and mother Bea Smith, and the cold, calculating and terrifying Joan 'The Freak' Ferguson, to bitterly forsaken undercover cop turned prisoner Rita Connors - unearthing funny and poignant reflections, never released backstories and behind-the-scenes revelations from when the cameras stopped rolling, as told by the high profile stars. *Wentworth* has left an indelible mark on its fans in Australia and those around the world, where it has screened in more than 170 countries and been adapted multiple times, setting it apart from other Australian dramas and earning an impressive catalogue of awards and nominations.

This riveting narrative explores the lives of six remarkable female pharaohs, from Hatshepsut to Cleopatra--women who ruled with real power--and shines a piercing light on our own perceptions of women in power today. Female rulers are a rare phenomenon--but thousands of years ago in ancient Egypt, women reigned supreme. Regularly, repeatedly, and with impunity, queens like Hatshepsut, Nefertiti, and Cleopatra controlled the totalitarian state as power-brokers and rulers. But throughout human history, women in positions of power were more often used as political pawns in a male-dominated society. What was so special about ancient Egypt that provided women this kind of access to the highest political office? What was it about these women that allowed them to transcend patriarchal obstacles? What did Egypt gain from its liberal reliance on female leadership, and could today's world learn from its example? Celebrated Egyptologist Kara Cooney delivers a fascinating tale of female power, exploring the reasons why it has seldom been allowed through the ages, and why we should care.

Walkley Award-winning journalist, Sharri Markson is the Investigations Editor at The Australian and host of prime-time show Sharri on Sky News Australia. The origins of Covid-19 are shrouded in mystery. Scientists and government officials insisted, for a year and a half, that the virus had a natural origin, ridiculing anyone who dared contradict this view. Tech giants swept the internet, censoring and silencing debate in the most extreme fashion. Yet it is undeniable that a secretive facility in Wuhan was immersed in genetically manipulating bat-coronaviruses in perilous experiments. And as soon as the news of an outbreak in Wuhan leaked, the Chinese military took control and gagged all laboratory insiders. Part-thriller, part-expose, What Really Happened in Wuhan is a ground-breaking investigation from leading journalist Sharri Markson into the origins of Covid-19, the cover-ups, the conspiracies and the classified research. It features never-before-seen primary documents exposing China's concealment of the virus, fresh interviews with whistleblower doctors in Wuhan and crucial eyewitness accounts that dismantle what we thought we knew about when the outbreak hit. With unprecedented access to Washington insiders, Markson takes you inside the White House, with senior Trump lieutenants revealing first-hand accounts of fiery Oval Office clashes and new stories of compromised government advisors and censored scientists. Bravely reported and chillingly laid out, Markson brings to light the stories of the pandemic from the people on the ground: the scientists and national security officials who raised uncomfortable truths and were labelled conspiracy theorists, until government agencies began to suspect they might have been right all along. These brave individuals persisted through bruising battles and played a crucial role in investigating the origins of Covid-19 to finally, in this book, bring us closer to the truth of what really happened in Wuhan.

A study to enable the ABA to gain a better understanding of the notion of influence, in light of Parliament's intent that different levels of regulatory control be applied across the range of broadcasting services according to the degree of influence that different types of broadcasting services are able to exert in shaping community views. To do this, it was necessary to survey both those who produce the news and current affairs, broadly defined, and those who consume them - the public.

NOW A MAJOR FOXTEL SERIES 'A - Assume nothing. B - Believe nothing. C - Check everything.' Ron Iddles In an incredible twenty-five year career as a homicide detective, Ron Iddles' conviction rate was 99%. Yet that only partly explains why Iddles is known to cops and crims alike as 'The Great Man'. Tough, inventive and incorruptible, stoic in the face of senseless horror yet unafraid to shed tears for a victim, Ron has applied his country cunning and city savvy to over 320 homicide cases - some of them the most infamous, compelling and controversial crimes in the nation's history. To the victims of crime, Ron is both a shoulder to cry on and an avenging angel. Ron Iddles never gave up on a 'lost' cause. He became a regular on the nightly news - the dogged face of Australian justice. Working long hours, dodging bullets, chasing leads and outwitting killers, Ron would tell his teams: 'The answer is just one call away'. And in 2015, that belief saw him crack Victoria's oldest unsolved homicide, yet another remarkable feat in a life devoted to keeping the public safe. This is the extraordinary inside story of a real crime crusader. Ron Iddles. The Good Cop. Now a major Foxtel series, for information about the show visit: <https://www.citv.com.au/shows/ron-iddles-the-good-cop/>

Microeconomics is the most engaging introductory economics resource available to students today. Using real businesses examples to show how managers use economics to make real decisions every day, the subject is made relevant and meaningful. Each chapter of the text opens with a case study featuring a real business or real business situation, refers to the study throughout the chapter, and concludes with An Inside Look—a news article format which illustrates how a key principle covered in the chapter relates to real business situations or was used by a real company to make a real business decision. Solved problems in every chapter motivate learners to confidently connect with the theory to solve economic problems and analyse current economic events.

This essential reference source is fully updated, and remains a useful tool for the beginner and experienced surfer. Written in plain English with no tech jargon, this guidebook explains how to send e-mail, browse news, download software, and more. Illustrations.

An explosive and historic book of true crime and an emotionally powerful and revelatory memoir of a man whose ten-year search for his biological father leads to a chilling discovery: His father is one of the most notorious--and still at large--serial killers.

The war between Exiles and Angels is on--and she's wanted by both sides. The hotly anticipated follow-up to Embrace, Entice ramps up the captivating combination of angel mythology, forbidden romance and intense action. Seventeen-year-old Violet Eden's whole life changed when she discovered she is Grigori part angel, part human. Her destiny is to protect humans from the vengeance of exiled angels. Knowing who to trust is key, but when Grigori reinforcements arrive, it becomes clear everyone is hiding something - even her partner, Lincoln. And now Violet has to learn to live with her feelings for him while they work together to stay alive and stop the exiles from discovering the key to destroy all Grigori. It isn't easy. Especially when the electricity between her and exile Phoenix ignites, and she discovers his hold over her has become more dangerous than ever. The race halfway across the world to find the one artifact that could tilt the balance of power between Angels and Exiles brings them to the cradle of civilization, where Violet's power will be pushed to the extreme. And the ultimate betrayal exposed. The Embrace Series: Embrace (Book 1) Entice (Book 2) Emblaze (Book 3) Endless (Book 4) Empower (Book 5) Praise for the Embrace Series: "A delicious romantic triangle." -USA Today "One of the best YA novels we've seen in a while. Get ready for a confident, kick-butt, well-defined heroine." -RT Book Reviews "Strong, compelling and wonderfully flawed, Violet is the kind of heroine that will keep readers enthralled and rooting for her until the final page is turned." -Kirkus Reviews

Years after being released from jail, Matt Hunter's hopes of moving on with his pregnant wife are shattered when he becomes the focus of a serial murder investigation.

Explores the benefits of a home networking system--both wireless and wired--from the process of setting up through administration, with a special section on how readers can cable their home without



destroying it. Original. (All users)

If you dream of being published, this book will teach you the nuts and bolts of what it means to be an author. In a friendly, informative and practical way, Georgia Richter and Deborah Hunn share all you need to know about inspiration and research, preparing to submit to a publisher, creating an author brand, legal, ethical and moral considerations, pitching, effective social media and much more. Practical advice and top tips from Liz Byrski, Alan Carter, Nandi Chinna, Tim Coronel, Amanda Curtin, Daniel de Lorne, Deb Fitzpatrick, James Foley, Alecia Hancock, Stephen Kinnane, Ambelin Kwaymullina, Natasha Lester, Brigid Lowry, Caitlin Maling, Meg McKinlay, Claire Miller, Brendan Ritchie, Rachel Robertson, Holden Sheppard, Sasha Wasley, David Whish-Wilson and Anne-Louise Willoughby.

Book one of the New York Times bestselling All Souls trilogy—"a wonderfully imaginative grown-up fantasy with all the magic of Harry Potter and Twilight" (People). Look for the hit TV series "A Discovery of Witches," streaming on AMC Plus, Sundance Now and Shudder. Season 2 premieres January 9, 2021! Deborah Harkness's sparkling debut, A Discovery of Witches, has brought her into the spotlight and galvanized fans around the world. In this tale of passion and obsession, Diana Bishop, a young scholar and a descendant of witches, discovers a long-lost and enchanted alchemical manuscript, Ashmole 782, deep in Oxford's Bodleian Library. Its reappearance summons a fantastical underworld, which she navigates with her leading man, vampire geneticist Matthew Clairmont. Harkness has created a universe to rival those of Anne Rice, Diana Gabaldon, and Elizabeth Kostova, and she adds a scholar's depth to this riveting tale of magic and suspense. The story continues in book two, Shadow of Night, and concludes with The Book of Life.

Home NetworkingThe Missing Manual"O'Reilly Media, Inc."

Penguin Bloom is an extraordinary true story of recovery, hope and courage as one injured bird and her human family learn to heal and celebrate life, featuring the gorgeous photography of Cameron Bloom and a captivating narrative by New York Times bestselling author of The Blue Day Book Bradley Trevor Greive. People around the world have fallen in love with Penguin the Magpie, a global social media sensation, and her adventures with her human family. But there is far more to Penguin's story than meets the eye. It all begins when Sam, Cameron Bloom's wife, suffers a near fatal fall that leaves her paralysed and deeply depressed. One of their three sons, reeling from the tragic accident, discovers an injured magpie chick abandoned after she had fallen from her nest. The boys name the bird Penguin, for her black-and-white plumage. As they nurse Penguin back to health, the incredible joy, playfulness and strength she exudes fortify the family and especially lift Sam's spirits. Penguin's resilience demonstrates that, however bleak things may seem, compassion, friendship and support can come from unexpected places ensuring there will always be better days ahead. This plucky little magpie reminds us all that, no matter how lost, fragile, or damaged we feel, accepting the love of others and loving them in return will help to make us whole. Winner of the ABIA Illustrated Book of the Year. The book is soon to be a major motion picture starring Naomi Watts, Andrew Lincoln, Jacki Weaver and Rachel House. A unique and remarkable insight into a family dealing with tragedy and finding their way through it with love, courage and hope - Naomi Watts

THE SUNDAY TIMES BESTSELLER With a foreword by Diana Gabaldon. Two men. One country. And a lot of whisky. As stars of Outlander, Sam and Graham eat, sleep and breathe the Highlands on this epic road trip around their homeland. They discover that the real thing is even greater than fiction. Clanlands is the story of their journey. Armed with their trusty campervan and a sturdy friendship, these two Scotsmen are on the adventure of a lifetime to explore the majesty of Scotland. A wild ride by boat, kayak, bicycle and motorbike, they travel from coast to loch and peak to valley and delve into Scotland's history and culture, from timeless poetry to bloody warfare. With near-death experiences, many weeks in a confined space together, and a cast of unforgettable characters, Graham and Sam's friendship matures like a fine Scotch. They reflect on their acting careers in film and theatre, find a new awestruck respect for their native country and, as with any good road trip, they even find themselves. Hold onto your kilts... this is Scotland as you've never seen it before.

Fresh, young and full of enthusiasm Donal Skehan is a real cooking talent. His passion for simple delicious and healthy home cooking will inspire novices and more experienced cooks alike to get in the kitchen.

How much money is enough? How powerful do you want to be? And what price will it extract from you? An intriguing, powerful and hard-hitting novel set in the world of big money and big deals, written by a leading business insider. Charles lives in the testosterone-driven, high-powered, brutal world of investment banking. It is a world dominated by deals, bonuses, bravado and savagery. Charles is a master of this world. Each day he shrugs on a metaphorical suit of armour and goes out into a dog-eat-dog world to accumulate power and make money. He's a man who is familiar with casual brutality - his childhood saw to that. But there is a price to pay. Now, at the peak of his career, his armour is rusted and bloodstained and no longer protecting him the way it once did. He finds himself empty. Always cold. No friends. A family that is falling apart. Over the course of two days, everything in Charles' life comes into question. His carefully constructed world is starting to splinter - and he's splintering too. Shocking and at times immensely moving, Man in Armour is a compelling story of a man at the end of his tether, written with a sharp-eyed, incisive focus that also carries real emotional - and moral - resonance. Written by an ultimate business insider - a woman who knows intimately and at first hand this world of power, money and deal-making - this novel carries an undeniable authenticity and force. 'The detailed setting of the finance world - the highs and lows, cutthroat practices and relentless pace -is vividly rendered ... Man in Armour is very readable' Bookseller+Publisher

International business magazine for television.

Lady Selina Durwood has been in love with Lord Robert Crestor since she was a young girl. Assuming they would eventually marry, she was surprised he released her from any such agreement when he left to join the fight against Napoleon During the Christmas holiday, she and her parents accept an invitation to spend time at the Crestor family estate. Believing Robert is stationed with his cavalry in Brussels, she unexpectedly encounters him as she and her maid enter the kitchen for a late-night meal. His strange questions and behavior make it clear to Selina that Robert is confused about her feelings for him. Will she be able to convince him he is the only one for her?

Eagerly anticipated by her legions of fans, this sixth novel in Diana Gabaldon's bestselling Outlander saga is a masterpiece of historical fiction from one of the most popular authors of our time. Since the initial publication of Outlander fifteen years ago, Diana Gabaldon's New York Times bestselling saga has won the hearts of readers the world over — and sold more than twelve million books. Now, A Breath of Snow and Ashes continues the extraordinary story of 18th-century Scotsman Jamie Fraser and his 20th-century wife, Claire. The year is 1772, and on the eve of the American Revolution, the long fuse of rebellion has already been lit. Men lie dead in the streets of Boston, and in the backwoods of North Carolina, isolated cabins burn in the forest. With chaos brewing, the governor calls upon Jamie Fraser to unite the backcountry and safeguard the colony for King and Crown. But from his wife Jamie knows that three years hence the

shot heard round the world will be fired, and the result will be independence — with those loyal to the King either dead or in exile. And there is also the matter of a tiny clipping from The Wilmington Gazette, dated 1776, which reports Jamie's death, along with his kin. For once, he hopes, his time-traveling family may be wrong about the future.

Her high school graduation just days away, Gabriel Landry is blissfully happy - until rich cannery owner Octavious Tate waylays her near a secluded pond and shatters her innocence, forever. Pregnant and desolate, Gabriel agrees to a shocking plan that will allow Octavious' frigid wife, Gladys, to claim the baby as her own. But nothing can prepare Gabriel for the terrible moment when Gladys takes her baby away. Drifting in a world of gloom, Gabriel is only comforted by chance glimpses of her son, until a hunting party brings handsome Creole millionaire Pierre Dumas to the bayou. Falling desperately in love, Gabriel will not heed the voice warning her that their joy may bring her more grief than she can bear.

Set 300 years before the events in A Song of Ice and Fire, FIRE AND BLOOD is the definitive history of the Targaryens in Westeros as told by Archmaester Gyldayn, and chronicles the conquest that united the Seven Kingdoms under Targaryen rule through to the Dance of the Dragons: the Targaryen civil war that nearly ended their dynasty forever.

In Mildred Pierce, noir master James M. Cain creates a novel of acute social observation and devastating emotional violence, with a heroine whose ambitions and sufferings are never less than recognizable. Mildred Pierce had gorgeous legs, a way with a skillet, and a bone-deep core of toughness. She used those attributes to survive a divorce and poverty and to claw her way out of the lower middle class. But Mildred also had two weaknesses: a yen for shiftless men, and an unreasoning devotion to a monstrous daughter.

From FOXTEL to News Corp, film to football, opera to business, Kim Williams is a builder of Australian institutions. He has worked with some of the very best in their fields—Rupert Murdoch, Kerry Packer, Kevin Sheedy, Gail Kelly and Don Burrows to name just a few. Rules of Engagement is a candid, up close and very personal account of the exercise of power in the nation's leading boardrooms, political parties and media organisations. Told with a deft touch and an energetic, at times mischievous spirit, Rules of Engagement shows how much one person can achieve if they have insatiable curiosity, limitless interests and impressive discipline.

**\*\* Reviewed and updated for the 2020-2021 financial year\*\*** This is the only money guide you'll ever need That's a bold claim, given there are already thousands of finance books on the shelves. So what makes this one different? Well, you won't be overwhelmed with a bunch of 'tips' ... or a strict budget (that you won't follow). You'll get a step-by-step formula: open this account, then do this; call this person, and say this; invest money here, and not there. All with a glass of wine in your hand. This book will show you how to create an entire financial plan that is so simple you can sketch it on the back of a serviette ... and you'll be able to manage your money in 10 minutes a week. You'll also get the skinny on: Saving up a six-figure house deposit in 20 months Doubling your income using the 'Trapeze Strategy' Saving \$78,173 on your mortgage and wiping out 7 years of payments Finding a financial advisor who won't rip you off Handing your kids (or grandkids) a \$140,000 cheque on their 21st birthday Why you don't need \$1 million to retire ... with the 'Donald Bradman Retirement Strategy' Sound too good to be true? It's not. This book is full of stories from everyday Aussies — single people, young families, empty nesters, retirees — who have applied the simple steps in this book and achieved amazing, life-changing results. And you're next.

**SOON TO BE A NETFLIX ORIGINAL MOVIE** A gripping feat of reportage that exposes—for the first time in English—the sensational life and mysterious death of Ashraf Marwan, an Egyptian senior official who spied for Israel, offering new insight into the turbulent modern history of the Middle East. As the son-in-law of Egyptian president Gamal Abdel Nasser and a close advisor to his successor, Anwar Sadat, Ashraf Marwan had access to the deepest secrets of the country's government. But Marwan himself had a secret: He was a spy for the Mossad, Israel's intelligence service. Under the codename "The Angel," Marwan turned Egypt into an open book for the Israeli intelligence services—and, by alerting the Mossad in advance of the joint Egyptian-Syrian attack on Yom Kippur, saved Israel from a devastating defeat. Drawing on meticulous research and interviews with many key participants, Uri Bar Joseph pieces together Marwan's story. In the process, he sheds new light on this volatile time in modern Egyptian and Middle Eastern history, culminating in 2011's Arab Spring. The Angel also chronicles the discord within the Israeli government that brought down Prime Minister Golda Meir. However, this nail-biting narrative doesn't end with Israel's victory in the Yom Kippur War. Marwan eluded Egypt's ruthless secret services for many years, but then somebody talked. Five years later, in 2007, his body was found in the garden of his London apartment building. Police suspected he had been thrown from his fifth-floor balcony, and thanks to explosive new evidence, Bar-Joseph can finally reveal who, how, and why.

Love Will Kill Us All Violet Eden thought she was getting things under control. Then all hell breaks loose-literally. In the war between angels and exiles, she's about to face the biggest baddie of all time. Except she's not nearly ready. The dark exile Phoenix is still messing with her head-not to mention her heart. And her undeniable attraction to Lincoln has gotten downright dangerous. When Hell unleashes its worst, Violet must embrace every facet of her angel self to save the people she cares about and the world as she knows it. But death is not the worst thing she will face... The Embrace Series: Embrace (Book 1) Entice (Book 2) Emblaze (Book 3) Endless (Book 4) Empower (Book 5) Praise for the Embrace Series: "A delicious romantic triangle." -USA Today "One of the best YA novels we've seen in a while. Get ready for a confident, kick-butt, well-defined heroine." -RT Book Reviews "Strong, compelling and wonderfully flawed, Violet is the kind of heroine that will keep readers enthralled and rooting for her until the final page is turned." -Kirkus Reviews

The real-world secrets to startup success Unicorn Tears is the smart entrepreneur's guide to startups. A full 92% of startups fail in the first three years — but failure is not inevitable. Most of these companies self-sabotage, unconsciously eliminating any chance at success before they even get started. It's not the economy, it's not politics, it's not external factors; failure comes from within. This book shows you how to be one of the unicorns — one of the 8% who make it. Be prepared to un-learn everything you thought you knew about startups, as author Jamie Pride busts the harmful myths that lead so many companies to failure. Drawing upon his history as a venture capitalist, he reveals what

investors want to see and hear, and what final factor puts your venture firmly into the “yes” column. Pride understands what matters in startups, and what gets in the way; his Hollywood Method for start-up success gives you a proven formula based on the tried-and-true framework Hollywood uses to make movies that succeed around the globe. Case studies illustrate what success looks like on the ground, and brings a global perspective to successful entrepreneurship and the strategies that help your business grow. Learn the truth behind the eight myths of startups Adopt a proven formula for success based on Hollywood blockbusters Craft a winning pitch to bring investors — and capital — over to your side Gain real-world perspective on startups and future trends Everyone wants their business to succeed, but wanting means nothing without a solid plan and the means to implement it. Unicorn Tears helps you set yourself up for success, and gives you the tools to forge your path to the top.

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