

Scrum Mastery From Good To Great Servant Leadership

The basics of being a ScrumMaster are fairly straightforward: At face value all a ScrumMaster needs to do is facilitate the Scrum process and remove impediments. But being a great ScrumMaster, one who truly emIn this second edition of his groundbreaking book, Geoff shares an updated collection of stories and practical guidance, drawn from twenty years of coaching Scrum teams that will guide you on your path to greatness. In this book you will learn: The skills and characteristics of great ScrumMasters How to generate, maintain and increase engagement from the team How to increase the effectiveness of the Scrum meetings, such as retrospectives and daily scrums. How to foster a more creative and collaborative team How to increase the performance of the team How to know when you are a successful ScrumMaster Scrum Mastery is for practicing ScrumMasters who want to develop themselves into a great servant-leader capable of taking their teams beyond simple process compliance. Mike Cohn, in his foreword for the book, said: "Most books rehash well-trod territory and I don't finish them any wiser. I am positive I will be referring back to this book for many years" Roman Pichler said: "I am thoroughly impressed with how comprehensive and well-written the book is. It will be indispensable for many people"

This pocket guide to Scrum is the one book for everyone who wants to learn or re-learn about Scrum. The book describes the framework as it was designed and intended, with a strong focus on the purpose to the rules and adding an historical perspective to Scrum and the Agile movement. Several elements that were described in the first edition of Scrum - A Pocket Guide (2013) were later added to the official Scrum Guide. The most noticeable ones are the Scrum Values (2016) and the description of the 3 questions of the Daily Scrum as a good, yet optional practice (2017). As the balance of society keeps shifting from industrial labor to digital work, complexity and unpredictability keep increasing. The need for agility through Scrum increases equally, in and beyond software and product development. This 2nd edition of Scrum - A Pocket Guide offers the clarity and insights on Scrum that many organizations need, today and in the foreseeable future. Scrum – A Pocket Guide is an extraordinarily competent book. It flows with insight, understanding, and perception. This should be the de facto standard handout for all looking for a complete, yet clear overview of Scrum without being bothered by irrelevancies. (Ken Schwaber, Scrum co-creator) The author, Gunther Verheyen, is a seasoned Scrum practitioner (2003). Throughout his standing career as a consultant, Gunther has employed Scrum in diverse circumstances. He was partner to Ken Schwaber and Director of the Professional Scrum series at Scrum.org. He is the founder of Ullizee-Inc and engages with people and organizations as an independent Scrum Caretaker.

Introduces a realistic approach to leading, managing, and growing your Agile team or organization. Written for current managers and developers moving into management, Appelo shares insights that are grounded in modern complex systems theory, reflecting the intense complexity of modern software development. Recognizes that today's organizations are living, networked systems; that you can't simply let them run themselves; and that management is primarily about people and relationships. Deepens your understanding of how organizations and Agile teams work, and gives you tools to solve your own problems. Identifies the most valuable elements of Agile management, and helps you improve each of them.

Do you want to manage projects more effectively? Do you want to increase your team's productivity, collaboration, and deliver business value sooner? Scrum is the leading Agile methodology used by Fortune 500 companies and is transforming businesses everywhere. In this ever-changing world of customer expectations and new technologies, businesses need to be Agile to get ahead and stay there. With Scrum, you can be ready to adapt to the inevitable change. In part 1 of this book you will learn about: How to embrace the Agile mindset The different stages of Scrum How to break down a complex task and prioritize What a Scrum team looks like and how to build one How to run Sprints, backed with real-world examples Common mistakes and how to avoid them Meaningful metrics to track progress Applications of Scrum outside of software development How to get started with Scrum and overcome any resistance In part 2 of this book you will learn about: What a great Scrum Master looks like Common 'anti-patterns' in Scrum and Agile, and how to overcome them How to run an effective self-organizing team A simple tool to keep stakeholders on board How to build a culture of feedback and continuous improvement How to run better Scrum meetings such as daily stand-ups and retrospectives Exercises and workshops to foster team collaboration Scaling Scrum across multiple teams and locations By the end of this book you will have the confidence to run Scrum within your organization, understand the full scope of what it can do, and bring others on board. Are you ready to start seeing results? Grab your copy today and transform the way you manage projects and teams.

"They all laughed when I said I wanted to be a comedian. Well, they're not laughing now." - Bob Monkhouse Agile Jokes for Agile Folks! "Agile" and "Jokes" go together like that classic combo of Custard and Cheese. One is a complete ripping down of the status quo; a cheeky thumb to the nose of the failed system and a bold challenge to the narrow thinking of the past - and the other is...Agile. One God-like genius, (who wrote this description) and his two plebians (who didn't) decided that what this world needs is awful jokes about Agile in book form. This is that book. If you are looking for a serious deconstruction of the Agile movement and how it relates to the modern VUCA challenges of the 21st century...This is NOT that book. Buy the book anyway as it will give you something to laugh over, as you cry about the state of the Agile movement and how it relates to the modern VUCA challenges of the 21st century. Our lawyers would like us to point out, that we are laughing *with* Agile, not *at* Agile. Being Agile Coaches ourselves, we love this silly little incremental and iterative scamp *ruffles hair*...but not so much that we can't make terrible Dad jokes about it. (BTW, If you can imagine a hackneyed joke formula or trope then I am sure we have abused it in this book. If we haven't, please email us so we can add it to the next book in the series.) In conclusion, thank you for watching my

presentation on "How to write an Amazon description under duress" and please buy this AGILE JOKE BOOK. (Unless you are a gymnast...We are not *that* agile)

The Provocative and Practical Guide to Coaching Agile Teams As an agile coach, you can help project teams become outstanding at agile, creating products that make them proud and helping organizations reap the powerful benefits of teams that deliver both innovation and excellence. More and more frequently, ScrumMasters and project managers are being asked to coach agile teams. But it's a challenging role. It requires new skills—as well as a subtle understanding of when to step in and when to step back. Migrating from “command and control” to agile coaching requires a whole new mind-set. In Coaching Agile Teams, Lyssa Adkins gives agile coaches the insights they need to adopt this new mind-set and to guide teams to extraordinary performance in a re-energized work environment. You'll gain a deep view into the role of the agile coach, discover what works and what doesn't, and learn how to adapt powerful skills from many allied disciplines, including the fields of professional coaching and mentoring. Coverage includes

Understanding what it takes to be a great agile coach Mastering all of the agile coach's roles: teacher, mentor, problem solver, conflict navigator, and performance coach Creating an environment where self-organized, high-performance teams can emerge Coaching teams past cooperation and into full collaboration Evolving your leadership style as your team grows and changes Staying actively engaged without dominating your team and stunting its growth Recognizing failure, recovery, and success modes in your coaching Getting the most out of your own personal agile coaching journey Whether you're an agile coach, leader, trainer, mentor, facilitator, ScrumMaster, project manager, product owner, or team member, this book will help you become skilled at helping others become truly great. What could possibly be more rewarding?

Best practices for managing projects in agile environments—now updated with new techniques for larger projects Today, the pace of project management moves faster. Project management needs to become more flexible and far more responsive to customers. Using Agile Project Management (APM), project managers can achieve all these goals without compromising value, quality, or business discipline. In Agile Project Management, Second Edition, renowned agile pioneer Jim Highsmith thoroughly updates his classic guide to APM, extending and refining it to support even the largest projects and organizations. Writing for project leaders, managers, and executives at all levels, Highsmith integrates the best project management, product management, and software development practices into an overall framework designed to support unprecedented speed and mobility. The many topics added in this new edition include incorporating agile values, scaling agile projects, release planning, portfolio governance, and enhancing organizational agility. Project and business leaders will especially appreciate Highsmith's new coverage of promoting agility through performance measurements based on value, quality, and constraints. This edition's coverage includes: Understanding the agile revolution's impact on product development Recognizing when agile methods will work in project management, and when they won't Setting realistic business objectives for Agile Project Management Promoting agile values and principles across the organization Utilizing a proven Agile Enterprise Framework that encompasses governance, project and iteration management, and technical practices Optimizing all five stages of the agile project: Envision, Speculate, Explore, Adapt, and Close Organizational and product-related processes for scaling agile to the largest projects and teams Agile project governance solutions for executives and management The “Agile Triangle”: measuring performance in ways that encourage agility instead of discouraging it The changing role of the agile project leader

This is a comprehensive guide to Scrum for all (team members, managers, and executives). If you want to use Scrum to develop innovative products and services that delight your customers, this is the complete, single-source reference you've been searching for. This book provides a common understanding of Scrum, a shared vocabulary that can be used in applying it, and practical knowledge for deriving maximum value from it.

DIE GRUNDLAGEN FÜR DIE TÄTIGKEIT ALS SCRUMMASTER SIND RECHT EINFACH: Im Grossen und Ganzen muss ein ScrumMaster nur den Scrum Prozess managen und Hindernisse beseitigen. Ein grossartiger ScrumMaster zu sein- also einer, der wirklich die Prinzipien des Servant Leadership verkörpert und dem Team hilft, das höchstmögliche Leistungsniveau mit Scrum zu erreichen- ist allerdings wesentlich komplizierter und lässt sich nicht so einfach definieren. In diesem Buch nennt Geoff eine ganze Reihe von Geschichten und praktischen Tipps, die aus mehr als zehn Jahren Coaching Erfahrung mit den verschiedensten Scrum Teams stammen und Ihnen den Weg zur Grossartigkeit aufzeigen werden. IN DIESEM BUCH WERDEN SIE FOLGENDE DINGE LERNEN: Die Kompetenzen und Eigenschaften grossartiger ScrumMaster Wie man das Engagement des Teams weckt, aufrechterhält und stärkt Wie man die Effektivität der Scrum Meetings steigert Wie man ein kreativeres und besser zusammenarbeitendes Team schafft Wie man die Leistung des Teams steigert Woran man erkennt, dass man ein erfolgreicher ScrumMaster ist Scrum Mastery ist für alle praktizierenden ScrumMaster, die grossartige Servant Leader werden möchten, um ihre Teams über die Grenzen der reinen Prozesseinhaltung hinauszuführen. Mike Cohn schreibt in seinem Vorwort für dieses Buch: "Die meisten Bücher warmen nur altbekanntes Wissen wieder auf und ich bin kein Stück klüger, nachdem ich sie gelesen habe. Ich glaube, dass ich dieses Buch noch viele Jahre zu Rate ziehen werde." Roman Pichler meint: "Ich bin wirklich beeindruckt, wie gut und verständlich dieses Buch geschrieben ist. Es wird für viele Menschen unentbehrlich werden."

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. The Fast, Focused, Practical Guide to Excellence with Scrum The Great ScrumMaster: #ScrumMasterWay is your complete guide to becoming an exceptionally effective ScrumMaster and using Scrum to dramatically improve team and organizational performance. Easy to digest and highly visual, you can read it in a weekend...and use it for an entire career. Drawing on 15 years of pioneering experience implementing Agile and Scrum and helping others do so, Zuzana Šochová guides you step by step through all key facets of success as a ScrumMaster in any context. Šochová reviews the ScrumMaster's responsibilities, introduces her powerful State of Mind model and #ScrumMasterWay approach, and teaches crucial metaskills that every ScrumMaster needs. Learn how to build more effective teams, manage change in Agile environments, and take full advantage of the immensely powerful ScrumMaster toolbox. Throughout, Šochová illuminates each concept with practical, proven examples that show how to move from idea to successful execution. Understand the ScrumMaster's key role in creating high-performance self-organizing teams Master all components of the ScrumMaster State of Mind: teaching/mentoring, removing impediments, facilitation, and coaching Operate effectively as a ScrumMaster at all levels: team, relationships, and the entire system Sharpen key ScrumMaster cognitive strategies and core competencies

Build great teams, and improve teams that are currently dysfunctional Drive deeper change in a safer environment with better support for those affected Make the most of Shu Ha Ri, System Rule, Root Cause Analysis, Impact Mapping, and other ScrumMaster tools Whether you're a long-time Certified ScrumMaster (CSM) or participating in your first Scrum project, this guide will help you leverage world-class insight in all you do and get the outstanding results you're looking for. Register your product at informit.com/register for convenient access to downloads, updates, and corrections as they become available

Focusing on the ScrumMaster role and responsibilities, this book presents solutions and ideas for common problems, improving the overall methodology of a ScrumMaster's approach. The Professional ScrumMaster's Handbook is for anybody who wishes to be a true ScrumMaster as the role was originally intended - a fearless, professional, change facilitator. This book extends your working knowledge of Scrum to explore other avenues and ways of thinking to help teams and organizations reach their full potential.

Use Kanban to maximize efficiency, predictability, quality, and value With Kanban, every minute you spend on a software project can add value for customers. One book can help you achieve this goal: Agile Project Management with Kanban. Author Eric Brechner pioneered Kanban within the Xbox engineering team at Microsoft. Now he shows you exactly how to make it work for your team. Think of this book as "Kanban in a box": open it, read the quickstart guide, and you're up and running fast. As you gain experience, Brechner reveals powerful techniques for right-sizing teams, estimating, meeting deadlines, deploying components and services, adapting or evolving from Scrum or traditional Waterfall, and more. For every step of your journey, you'll find pragmatic advice, useful checklists, and actionable lessons. This truly is "Kanban in a box": all you need to deliver breakthrough value and quality. Use Kanban techniques to: Start delivering continuous value with your current team and project Master five quick steps for completing work backlogs Plan and staff new projects more effectively Minimize work in progress and quickly adjust to change Eliminate artificial meetings and prolonged stabilization Improve and enhance customer engagement Visualize workflow and fix revealed bottlenecks Drive quality upstream Integrate Kanban into large projects Optimize sustained engineering (contributed by James Waletzky) Expand Kanban beyond software development

Great Teams Need SQUAD Depth If you have ever been part of a great team you will know it is exponentially better than being part of a mediocre team. Teams are at the heart of working in complex domains and are essential to the success of agile approaches yet relatively few teams achieve greatness. Agile and leadership coach Geoff Watts has pulled together his many years of experience with all sorts of teams from software, to product development, from medical teams to sports teams and has identified five common characteristics of great teams: Self-Improvement Quality Unity Audacity Delivery Please note this book does NOT contain milestone cards. These can be purchased separately.

Are you already working in Scrum but stuck in a rut? Do you know the basics of Scrum but don't feel like you can adequately support your team? Scope creep, team members showing up late, challenging stakeholders... sound familiar? "Scrum Mastery - Agile Leadership to Take Your Team's Performance from Good to Great," goes beyond the basics of Scrum. You will learn how to become a skilled Scrum Master who is more than just a meeting facilitator, and how to lead your team to greatness. This book is for people and organizations who are serious about Scrum and Agile, and looking for more in-depth advice. You will learn: What a great Scrum Master looks like Common 'anti-patterns' in Scrum and Agile, and how to overcome them How to run an effective self-organizing team A simple tool to keep stakeholders on board How to build a culture of feedback and continuous improvement How to run better Scrum meetings, such as daily stand-ups and retrospectives Exercises and workshops to foster team collaboration Scaling Scrum across multiple teams and locations And more... By the end of this book you will have gained a deeper insight into Scrum, understand the full scope of what it can do, and how to practice great servant leadership. Are you ready to start seeing results? Grab your copy today and take your team's performance from good to great. ?? Buy the Paperback Version of this Book and get the Kindle Book version for FREE ??

The basics of being a ScrumMaster are fairly straightforward: At face value all a ScrumMaster needs to do is facilitate the Scrum process and remove impediments. But being a great ScrumMaster, one who truly embodies the principles of servant-leadership and helps nurture a high-performing team, is much harder and more elusive. In this second edition of his groundbreaking book, Geoff shares an updated collection of stories and practical guidance, drawn from twenty years of coaching Scrum teams that will guide you on your path to greatness. In this book you will learn: The skills and characteristics of great ScrumMasters How to generate, maintain and increase engagement from the team How to increase the effectiveness of the Scrum meetings, such as retrospectives and daily scrums. How to foster a more creative and collaborative team How to increase the performance of the team How to know when you are a successful ScrumMaster Scrum Mastery is for practicing ScrumMasters who want to develop themselves into a great servant-leader capable of taking their teams beyond simple process compliance. Mike Cohn, in his foreword for the book, said: "Most books rehash well-trod territory and I don't finish them any wiser. I am positive I will be referring back to this book for many years" Roman Pichler said: "I am thoroughly impressed with how comprehensive and well-written the book is. It will be indispensable for many people"

"Our job as Scrum professionals is to continually improve our ability to use Scrum to deliver products and services that help customers achieve valuable outcomes. This book will help you to improve your ability to apply Scrum." –From the Foreword by Ken Schwaber, co-author of Scrum Mastering Professional Scrum is for anyone who wants to deliver increased value by using Scrum more effectively. Leading Scrum practitioners Stephanie Ockerman and Simon Reindl draw on years of Scrum training and coaching to help you return to first principles and apply Scrum with the professionalism required to achieve its transformative potential. The authors aim to help you focus on proven Scrum approaches for improving quality, getting and using fast feedback, and becoming more adaptable, instead of "going through the motions" and settling for only modest improvements. Whether you're a Scrum Master, Development Team member, or Product Owner, you'll find practical advice for facing challenges with transparency and courage, overcoming a wide array of common challenges, and continually improving your Scrum practice. Realistically assess your current Scrum practice, and identify areas for improvement Recognize what a great Scrum Team looks like and get there Focus on "Done"—not "sort-of-Done" or "almost-Done" Measure and optimize the value delivered by every Product Increment Improve the way you plan, develop, and grow Clear away wider organizational impediments to agility and professionalism Overcome common misconceptions that stand in the way of progress Register your book for convenient access to downloads, updates, and/or corrections as they become available. See inside book for details.

Choose to be a Master Scrum Master? Prepared to establish yourself fit for 21st centuries Digital Transformation & solution Development? This book can revolutionize your course. Based on the one decade of research and several hundred Scrum Master coaching has established this volume. This Guidebook is for all the Scrum Masters, who determine to become master in Scrum Master role and build magnificent software solutions. Competitive pressure and fundamental changes will remain the hallmark of the business environment. Thus, the demand for new and upgraded skills will continue. Lifelong learning is not simply an academic thought; it is a business essential. This Guidebook has emphasized the pragmatic challenges a Scrum Master comes across during software solution development and how Scrum Master can fortify themselves to surmount all these challenges. This Guidebook consists of seven distinct areas like Communication, Creativity, Companionability, Competent Team formation, Change agents, Charismatic leadership, and Catalyst. These seven pillars are seven elements of the Seven Chakra Model (7C chakras) empowers scrum masters to obtain individual agility. If these Seven chakras

are not purified or malfunctions, we develop into disordered or function inadequately. As an Organization is not a machine, it is an Organism, Scrum Masters have to take care of these Seven elements by learning about them and strengthening these elements so that the Individuals does not get affected much by external challenges. The author has emphasized many challenging use cases, thought-provoking questions for the readers to reflect on and take action and has cited many case studies in this book to make the volume pragmatic for the reader. The author had shared many theoretical concepts for the reader to work out further research and enhance learning in those areas so that the reader can become fit for Master Scrum Master.

Building a successful product usually involves teams of people, and many choose the Scrum approach to aid in creating products that deliver the highest possible value. Implementing Scrum gives teams a collection of powerful ideas they can assemble to fit their needs and meet their goals. The ninety-four patterns contained within are elaborated nuggets of insight into Scrum's building blocks, how they work, and how to use them. They offer novices a roadmap for starting from scratch, yet they help intermediate practitioners fine-tune or fortify their Scrum implementations. Experienced practitioners can use the patterns and supporting explanations to get a better understanding of how the parts of Scrum complement each other to solve common problems in product development. The patterns are written in the well-known Alexandrian form, whose roots in architecture and design have enjoyed broad application in the software world. The form organizes each pattern so you can navigate directly to organizational design tradeoffs or jump to the solution or rationale that makes the solution work. The patterns flow together naturally through the context sections at their beginning and end. Learn everything you need to know to master and implement Scrum one step at a time—the agile way.

A Scrum Master's work is never done. The Development team needs your support, the Product Owner is often lost in the complexities of agile product management, and your managers and stakeholders need to know what will be done, by when, and for how much. Learn how experienced Scrum Masters balance the demands of these three levels of servant leadership while removing organizational impediments and helping Scrum Teams deliver real world value. Discover how to visualize your work, resolve impediments, and empower your teams to self-organize and deliver using the Scrum Values, Agile Principles, and advanced coaching and facilitation techniques. A Scrum Master needs to know when their team is in trouble and understand how to help them get back on the path to delivery. Become a better Scrum master so you can find the problems holding your teams back. Has your Daily Scrum turned in to a meeting? Does your team struggle with creating user stories? Are stakeholders disengaged during Sprint Review? These issues are common. Learn to use empiricism as your guide and help your teams create great products. Scrum is so much more than a checklist of practices to follow, yet that's exactly how many organizations practice it. Bring life back to your Scrum events by using advanced facilitation techniques to leverage the full intelligence of your team. Improve your retrospectives with new formats and exercises. Ask powerful questions that spark introspection and improvement. Get support and buy-in from management. Use Scrum as a competitive advantage for your organization. Create a definition of done that improves quality and fix failing sprints. Take the next step on your journey as a Scrum master. Transform your Scrum practices to help your teams enjoy their work again as they deliver high quality products that bring value to the world. What You Need: A moderate level of experience using the Scrum Framework.

Scrum is adaptive, efficient, agile, and simple. So why are you struggling? Not all organizations that adopt the Scrum framework will have a smooth transition. Some may find themselves grappling with new concepts and new ways of doing things. The work process under Scrum is wildly different from the Waterfall method so even if Scrum is simple to understand, it can be difficult to master. The reasons vary as to why there is resistance to change, but the real reason is the lack of solid understanding of why a change has to be made. The tech industry moves at unprecedented speed in terms of releasing new products to the market. Because the traditional project management methods are slow to respond to the demand, firms are switching gears and integrating Scrum in their process. As a result, people are thrust into a new system that they do not have a clear grasp of. In this book, you'll be able to understand the Scrum framework and how the concepts work in the real world. You'll discover: What made traditional methods obsolete How Scrum became the new standard for managing projects How Scrum enables a leaderless system Why Scrum works even with a diverse group of people How Scrum brings together people with different skills and expertise How Scrum enables teams to deliver high-quality products How big companies use Scrum to achieve their goals The book is structured in a way that answers the Why, What, Who, and How of Scrum to give a holistic view of the framework. It explains elements of the Scrum process, including team roles, workflow, tools, and team dynamics. This will help both novice and experienced practitioners to integrate Scrum into their daily lives. With a better understanding of Scrum, it's easy to embrace the framework because of the positive things it does to team dynamics—whether in tech companies or firms operating in different industries. Mastery of Scrum can only happen if you have a solid understanding of its concepts, ideas, principles, and real-world applications. This book is a great take-off point and something that you can take with you as you head on to your Scrum journey. Whether you're a project manager trying to fit in the new leaderless system, a coder getting used to new responsibilities, or a software engineer grappling with newfound accountability, this book will guide you as you navigate the exciting world of Scrum.

Project retrospectives help teams examine what went right and what went wrong on a project. But traditionally, retrospectives (also known as "post-mortems") are only helpful at the end of the project--too late to help. You need agile retrospectives that are iterative and incremental. You need to accurately find and fix problems to help the team today. Now, Derby and Larsen show you the tools, tricks, and tips you need to fix the problems you face on a software development project on an on-going basis. You'll see how to architect retrospectives in general, how to design them specifically for your team and organization, how to run them effectively, how to make the needed changes, and how to scale these techniques up. You'll learn how to deal with problems, and implement solutions effectively throughout the project--not just at the end. With regular tune-ups, your team will hum like a precise, world-class orchestra.

Scrum Mastery From Good to Great Servant-Leadership

Don't just 'survive' the move to agile: thrive! Discover 42 infinitely practical tips for succeeding with agile, right from the start! * Paves the road to success with a clear plan for creating and releasing software. * Works with any agile methodology, from XP to Scrum. * Practical, actionable, concrete tips for senior managers, program/project managers, developers, and product owners. * Eliminates 'buyer's remorse' associated with bumpy agile transitions, helping teams quickly build confidence and get results. Adopting agile looks easy - on paper! In reality, though, new agile teams encounter many unforeseen challenges. Some lose confidence in their ability to succeed; others muddle through, struggling to solve problems that others have already solved many times over. In this book Mitch Lacey brings together those solutions, helping new agile developers learn from others' experience quickly and painlessly. This engaging, realistic book systematically removes the pain of agile adoption, and breaks down the barriers to rapid success. The Scrum Field Guide is organized into 42 bite-size, practical tips - each supported with highly relevant real-world examples and case studies. Lacey presents a section of tips that apply to everyone on the agile team, from leaders to customers. Next, he offers sections specific to each role - including tips for management, program/project managers, team members, and product owners. Lacey answers the questions new agile adopters ask most often - including 'can I modify standard agile processes and still be agile?' and 'how on Earth can we release software within a short timeframe if we can't even do it in a long timeframe?' Along the way, he presents proven solutions for a wide variety of common problems - from prioritizing requirements to building release plans, creating workable software iterations to getting buy-in from skeptical executives.

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truly embodies the principles of servant-leadership and helps move a team to the high performance levels possible with Scrum, is much harder and much more elusive. In this book Geoff shares a collection of stories and practical guidance, drawn from over ten years of coaching numerous Scrum teams that will guide you on your path to greatness. In this book you will learn: * The skills and characteristics of great ScrumMasters * How to generate, maintain and increase engagement from the team * How to increase the effectiveness of the Scrum meetings, such as retrospectives and daily scrums. * How to foster a more creative and collaborative team * How to increase the performance of the team * How to know when you are a successful ScrumMaster Scrum Mastery is for practicing ScrumMasters who want to develop themselves into a great servant-leader capable of taking their teams beyond simple process compliance. Mike Cohn, in his foreword for the book, said: "Most books rehash well-trod territory and I don't finish them any wiser. I am positive I will be referring back to this book for many years" Roman Pichler said: "I am thoroughly impressed with how comprehensive and well-written the book is. It will be indispensable for many people"

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Our strengths can become our weaknesses. Our traits and habitual behaviours can become traps. In each chapter of The Coach's Casebook the reader follows a skilled coach working with a client who is struggling with one of the twelve traits which every coach will face in their coaching work - traits such as people pleasing, perfectionism, impostor syndrome, performance anxiety and procrastination. The coach shares their emotions, their thought processes and their reflections as they try to understand the psychological origins of these behaviours and to work out how to help their client. The Coach's Casebook includes inspirational insights from individuals who have triumphed over such traits and have succeeded in all walks of life figures such as Alec Stewart and Lewis Moody from the world of sport, Greg Dyke from the world of business, and Arctic explorer Pen Hadow. This book is above all designed to help you in your work as a coach. It gives you practical, tried and tested techniques which you can use today to help your clients to change the habits of a lifetime.

This pocket guide is the one book to read for everyone who wants to learn about Scrum. The book covers all roles, rules and the main principles underpinning Scrum, and is based on the Scrum Guide Edition 2013. A broader context to this fundamental description of Scrum is given by describing the past and the future of Scrum. The author, Gunther Verheyen, has created a concise, yet complete and passionate reference about Scrum. The book demonstrates his core view that Scrum is about a journey, a journey of discovery and fun. He designed the book to be a helpful guide on that journey. Ken Schwaber, Scrum co-creator says that this book currently is the best available description of Scrum around. The book combines some rare characteristics: • It describes Scrum in its entirety, yet places it in a broader context (of past and future). • The author focuses on the subject, Scrum, in a way that it truly supports the reader. The book has a language and style in line with the philosophy of Scrum. • The book shows the playfulness of Scrum. David Starr and Ralph Jocham, Professional Scrum trainers and early agile adopters, say that this is the ultimate book to be advised as follow-up book to the students they teach Scrum to and to teams and managers of organizations that they coach Scrum to.

Agile has the power to transform work--but only if it's implemented the right way. For decades business leaders have been painfully aware of a huge chasm: They aspire to create nimble, flexible enterprises. But their day-to-day reality is silos, sluggish processes, and stalled innovation. Today, agile is hailed as the essential bridge across this chasm, with the potential to transform a company and catapult it to the head of the pack. Not so fast. In this clear-eyed, indispensable book, Bain & Company thought leader Darrell Rigby and his colleagues Sarah Elk and Steve Berez provide a much-needed reality check. They dispel the myths and misconceptions that have accompanied agile's rise to prominence--the idea that it can reshape an organization all at once, for instance, or that it should be used in every function and for all types of work. They illustrate that agile teams can indeed be powerful, making people's jobs more rewarding and turbocharging innovation, but such results are possible only if the method is fully understood and implemented the right way. The key, they argue, is balance. Every organization must optimize and tightly control some of its operations, and at the same time innovate. Agile, done well, enables vigorous innovation without sacrificing the efficiency and reliability essential to traditional operations. The authors break down how agile really works, show what not to do, and explain the crucial importance of scaling agile properly in order to reap its full benefit. They then lay out a road map for leading the transition to a truly agile enterprise. Agile isn't a goal in itself; it's a means to becoming a high-performance operation. Doing Agile Right is a must-have guide for any company trying to make the transition--or trying to sustain high agility.

The Professional Product Owner's Guide to Maximizing Value with Scrum "This book presents a method of communicating our desires, cogently, coherently, and with a minimum of fuss and bother." —Ken Schwaber, Chairman & Founder, Scrum.org The role of the Product Owner is more crucial than ever. But it's about much more than mechanics: it's about taking accountability and refocusing on value as the primary objective of all you do. In The Professional Product Owner, two leading experts in successful Scrum product ownership show exactly how to do this. You'll learn how to identify where value can be found, measure it, and maximize it throughout your entire product lifecycle. Drawing on their combined 40+ years of experience in using agile and Scrum in product management, Don McGreal and Ralph Jocham guide you through all facets of envisioning, emerging, and maturing a product using the Scrum framework. McGreal and Jocham discuss strategy, showing how to connect Vision, Value, and Validation in ROI-focused agile product management. They lay out Scrum best-practices for managing complexity and continuously delivering value, and they define the concrete practices and tools you can use to manage Product Backlogs and release plans, all with the goal of making you a more successful Product Owner. Throughout, the authors share revealing personal experiences that illuminate obstacles to success and show how they can be overcome. Define success from the "outside in," using external customer-driven measurements to guide development and maximize value Bring empowerment and entrepreneurship to the Product Owner's role, and align everyone behind a shared business model Use Evidence-Based Management (EBMgt) to invest in the right places, make smarter decisions, and reduce risk Effectively apply Scrum's Product Owner role, artifacts, and events Populate and manage Product Backlogs, and use just-in-time specifications Plan and manage releases, improve transparency, and reduce technical debt Scale your product, not your Scrum Use Scrum to inject autonomy, mastery, and purpose into your product team's work Whatever your role in product management or agile development, this guide will help you deliver products that offer more value, more rapidly, and more often. Register your book for convenient access to downloads, updates, and/or corrections as they become available. See inside book for details.

Real-world tools to build your venture, grow your business, and avoid mistakes Startup, Scaleup, Screwup is an expert guide for emerging and established businesses to accelerate growth, facilitate

scalability, and keep pace with the rapidly changing economic landscape. The contemporary marketplace is more dynamic than ever before—increased global competition, the impact of digital transformation, and disruptive innovation factors require businesses to implement agile management and business strategies to compete and thrive. This indispensable book provides business leaders and entrepreneurs the tools and guidance to meet growth and scalability challenges head on. Equal parts motivation and practical application, this book answers the questions every business leader asks from the startup ventures to established companies. Covering topics including funding options, employee hiring, product-market validation, remote team management, agile scaling, and the business lifecycle, this essential resource provides a solid approach to grow at the right pace and stay lean. This book will enable you to: Apply 42 effective tools to sustain and accelerate your business growth Avoid the mistakes and pitfalls associated with rapid business growth or organizational change Develop a clear growth plan to integrate into your overall business model Structure your business for rapid scaling and efficient management Startup, Scaleup, Screwup: 42 Tools to Accelerate Lean & Agile Business Growth is a must-read for entrepreneurs, founders, managers, and senior executives. Author Jurgen Appelo shares his wisdom on the creative economy, agile management, innovation marketing, and organizational change to provide a comprehensive guide to business growth. Practical methods and expert advice make this book an essential addition to any business professional's library.

The First Guide to Scrum-Based Agile Product Management In Agile Product Management with Scrum, leading Scrum consultant Roman Pichler uses real-world examples to demonstrate how product owners can create successful products with Scrum. He describes a broad range of agile product management practices, including making agile product discovery work, taking advantage of emergent requirements, creating the minimal marketable product, leveraging early customer feedback, and working closely with the development team. Benefitting from Pichler's extensive experience, you'll learn how Scrum product ownership differs from traditional product management and how to avoid and overcome the common challenges that Scrum product owners face. Coverage includes Understanding the product owner's role: what product owners do, how they do it, and the surprising implications Envisioning the product: creating a compelling product vision to galvanize and guide the team and stakeholders Grooming the product backlog: managing the product backlog effectively even for the most complex products Planning the release: bringing clarity to scheduling, budgeting, and functionality decisions Collaborating in sprint meetings: understanding the product owner's role in sprint meetings, including the dos and don'ts Transitioning into product ownership: succeeding as a product owner and establishing the role in the enterprise This book is an indispensable resource for anyone who works as a product owner, or expects to do so, as well as executives and coaches interested in establishing agile product management.

For those who believe that there must be a more agile and efficient way for people to get things done, here is a brilliantly discursive, thought-provoking book about the leadership and management process that is changing the way we live. In the future, historians may look back on human progress and draw a sharp line designating "before Scrum" and "after Scrum." Scrum is that ground-breaking. It already drives most of the world's top technology companies. And now it's starting to spread to every domain where leaders wrestle with complex projects. If you've ever been startled by how fast the world is changing, Scrum is one of the reasons why. Productivity gains of as much as 1200% have been recorded, and there's no more lucid – or compelling – explainer of Scrum and its bright promise than Jeff Sutherland, the man who put together the first Scrum team more than twenty years ago. The thorny problem Jeff began tackling back then boils down to this: people are spectacularly bad at doing things with agility and efficiency. Best laid plans go up in smoke. Teams often work at cross purposes to each other. And when the pressure rises, unhappiness soars. Drawing on his experience as a West Point-educated fighter pilot, biometrics expert, early innovator of ATM technology, and V.P. of engineering or CTO at eleven different technology companies, Jeff began challenging those dysfunctional realities, looking for solutions that would have global impact. In this book you'll journey to Scrum's front lines where Jeff's system of deep accountability, team interaction, and constant iterative improvement is, among other feats, bringing the FBI into the 21st century, perfecting the design of an affordable 140 mile per hour/100 mile per gallon car, helping NPR report fast-moving action in the Middle East, changing the way pharmacists interact with patients, reducing poverty in the Third World, and even helping people plan their weddings and accomplish weekend chores. Woven with insights from martial arts, judicial decision making, advanced aerial combat, robotics, and many other disciplines, Scrum is consistently riveting. But the most important reason to read this book is that it may just help you achieve what others consider unachievable – whether it be inventing a trailblazing technology, devising a new system of education, pioneering a way to feed the hungry, or, closer to home, a building a foundation for your family to thrive and prosper.

Any Agile approach involves change. If you choose Scrum as the new way to do work, an effective Scrum Master is critical to successfully meeting goals and objectives and continuously improving. New Scrum Masters tend to focus on the "mechanical" part of the Scrum framework. Yes, that is an important part of the job! The more important aspect of the S.M.'s job is the "people" part. The Scrum Master is a coach, a guide, an objective facilitator and a teacher. Many companies say they want to "Go Agile" and choose the Scrum framework but do not understand scrum mastery. This book provides many secrets every new Scrum Master should know. It can also be helpful to others in an organization who seek to understand this role more in depth. This book is not only packed full of tips and tricks for coaches, it provides practical scenarios to work through. These case studies provide the reader a safe way to think through Scrum Master interventions resulting in several lessons learned. If you want to improve your "people chip" and enhance your scrum master skills, this book is for you.

Scrum is the most successful framework for agile product development and much has been written about how to follow the Scrum process but the key to success is in the leadership skills of the product owner. Product Mastery explores the traits of the best product owners offering an insight into the difference between good and great product ownership and explaining how the best product owners are DRIVEN to be successful. In a follow up to the hugely successful Scrum Mastery, Geoff Watts shares more enlightening case studies on how to be: Decisive with incomplete information. Ruthless about maximizing value and minimizing risk. Informed about your product's domain. Versatile in your leadership style. Empowering of project stakeholders. Negotiable while you pursue your vision. This is essential reading for anyone involved in an agile product development effort. Geoff Watts has been a thought leader in the agile development space for many years and his books, training and coaching have helped thousands of teams across the world deliver better products more effectively. Geoff is the author of Scrum Mastery: From Good to Great Servant-Leadership and The Coach's Casebook: Mastering The Twelve Traits That Trap Us, a winner of the 2016 International Book Awards. "Product Mastery is a great book to read if you want to understand how a great Product Owner works. Whether you are hiring a Product Owner or want to be a great Product Owner, the insights that Geoff Watts shares in this book should be your

guide."--Jeff Sutherland, Co-Creator of Scrum and author of Scrum: The Art of Doing Twice The Work in Half the Time"Geoff has done a great job at distilling the soft skills product owners need to succeed. His new book is packed with practical advice to advance your skills and become a truly great product owner."- Roman Pichler, Author of Strategize and Agile Product Management with Scrum.

Book DescriptionHave you always wanted to learn about the Scrum methodology? Then keep reading...Are you sick and tired of not understanding the Scrum framework?Have you tried to learn about Scrum but couldn't grasp the terminology surrounding it?Are you feeling like giving up on your eagerness to get to know the Scrum framework?If so, you have come to the right place.The Scrum framework is starting to be used in industries that never thought of adopting it before.Statistics indicate that an increasing percentage of companies are considering moving to Scrum.Which means you can advance in your career by understanding the ins and outs of Scrum.Here's just a tiny fraction of what you will discover: -Extensive details of project management and project management approaches-A comprehensive discussion about project management process groups-A guide to the most popular project management methods and frameworks-A thorough explanation of the Scrum methodology including Scrum Teams, Events, and Artifacts-Explanations of the relationships between different Scrum Roles, Events, and Artifacts-An in-depth discussion about Scrum pros and cons-A walk through how different industries use the Scrum framework...and much, much more!Take a second to imagine how you'll feel once you finally understand the Scrum framework, and how your colleagues will react when you recommend Scrum-inspired changes within your workplace.So even if you're entirely new to project management, you can still understand how Scrum works with this comprehensive guide to Scrum methodology.If you have a desire to learn Scrum without being left with any confusion, then scroll up and click "add to cart".

Provides recommendations and case studies to help with the implementation of Scrum.

Management is understood in different ways by different people. Economists regard it as a factor of production. Sociologists see it as a class or group of persons while practitioners of management treat it as a process. For our understanding management may be viewed as what a manager does in a formal organization to achieve the objectives. It is called by Mary Parker Follet: "The art of getting things done through people". In this Scrum Project Management book, you will discover: - How to embrace the Agile mindset - The different stages of Scrum - How to break down a complex task and prioritize - What a Scrum team looks like and how to build one - How to run sprints, backed with real-world examples - Common mistakes and how to avoid them - Meaningful metrics to track progress - Applications of Scrum outside of software development - How to get started with Scrum and overcome any resistance And more... For those who believe that there must be a more agile and efficient way for people to get things done, here is a brilliantly discursive, thought-provoking book about the leadership and management process that is changing the way we live!

The New York Times bestseller that gives readers a paradigm-shattering new way to think about motivation from the author of When: The Scientific Secrets of Perfect Timing Most people believe that the best way to motivate is with rewards like money—the carrot-and-stick approach. That's a mistake, says Daniel H. Pink (author of To Sell Is Human: The Surprising Truth About Motivating Others). In this provocative and persuasive new book, he asserts that the secret to high performance and satisfaction—at work, at school, and at home—is the deeply human need to direct our own lives, to learn and create new things, and to do better by ourselves and our world. Drawing on four decades of scientific research on human motivation, Pink exposes the mismatch between what science knows and what business does—and how that affects every aspect of life. He examines the three elements of true motivation—autonomy, mastery, and purpose—and offers smart and surprising techniques for putting these into action in a unique book that will change how we think and transform how we live.

Improve your understanding of Scrum through the proven experience and collected wisdom of experts around the world. Based on real-life experiences, the 97 essays in this unique book provide a wealth of knowledge and expertise from established practitioners who have dealt with specific problems and challenges with Scrum. You'll find out more about the rules and roles of this framework, as well as tactics, strategies, specific patterns to use with Scrum, and stories from the trenches. You'll also gain insights on how to apply, tune, and tweak Scrum for your work. This guide is an ideal resource for people new to Scrum and those who want to assess and improve their understanding of this framework. "Scrum Is Simple. Just Use It As Is.," Ken Schwaber "The 'Standing Meeting,'" Bob Warfield "Specialization Is for Insects," James O. Coplien "Scrum Events Are Rituals to Ensure Good Harvest," Jasper Lamers "Servant Leadership Starts from Within," Bob Galen "Agile Is More than Sprinting," James W. Grenning

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