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Build a Successful Art Career 2015 Artist's & Graphic Designer's Market is the must-have reference guide for any artist who wants to establish or expand a career in fine art, illustration, or graphic design. Thousands of successful artists have relied on us to help develop their careers and navigate the changing business landscape. The 2015 Artist's & Graphic Designer's Market introduces a whole host of new features and guarantees the most up-to-date, individually verified market contacts possible. Expand your art business with these resources: • A FREE 1-year subscription to ArtistsMarketOnline.com, where you can find industry contacts, track your submissions, get the latest art and design news, and much more (PLEASE NOTE: Free subscriptions are NOT included with the e-book edition of this title) • Complete, up-to-date contact information for more than 1,700 art market resources, including galleries, magazines, book publishers, greeting card companies, ad agencies, syndicates, art fairs, and more • Articles on the business of freelancing--from basic copyright information to tips on promoting your work • Information on grants, residencies, organizations, publications, and websites that offer support and direction for visual artists of all types • NEW! Informative articles on setting goals, getting organized, building a resume, and mastering marketing and branding • NEW! Special features on defamation, alternative art show venues, art rentals, art and wine workshops, and art fairs • NEW! Inspiring and informative interviews with successful professionals including children's book author-illustrator Tomie dePaola, graphic designer Mikey Burton, and fantasy illustrator John Howe Check out ArtistsMarketOnline.com for

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more interviews, tips for selling your work, and our easy-to-use searchable database of markets!

"Training in research methods is increasingly important for students of tourism, and this broad, accessible textbook outlines the concepts and tools essential to understand, manage, and conduct research. The book also provides practical advice on tasks from planning to reporting the results of a research project. Skills such as questionnaire design, sample selection, and interviewing are covered, as well as analytical tools such as the development of scales and indices, assessment of advertising performance, benchmarking, market segmentation, case studies, and content and visual analysis. Drawing on the author's extensive experience in tourism research, this practical text is an essential resource for students of tourism research as well as tourism consultants and managers."--pub. desc.

All the Tools You Need to Build a Successful Art Career!

2013 Artist's & Graphic Designer's Market is the must-have reference guide for any artist who wants to establish or expand a career in fine art, illustration or graphic design.

Thousands of successful artists have relied on us to help develop their careers and navigate the changing business landscape. The 2013 Artist's & Graphic Designer's Market introduces a whole host of new features and guarantees the most up-to-date, individually verified market contacts possible.

Expand your art business with these resources: • A FREE 1-year subscription to ArtistsMarketOnline.com, where you can find industry contacts, track your submissions, get the latest art and design news and much more (Note: free subscription comes with print version only) • Complete, up-to-date contact information for more than 1,700 art market resources, including galleries, magazines, book publishers, greeting card companies, ad agencies, syndicates, art fairs and more • Articles on the business of freelancing—from basic

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copyright information to tips on promoting your work • Information on grants, residencies, organizations, publications and websites that offer support and direction for visual artists of all types • NEW! Informative articles on strategic planning, strengthening a business, budgets, negotiating contracts and applying for grants • NEW! Special features on writing for artists, communicating with clients, hanging a solo show and achieving work-life balance • NEW! Inspiring and informative interviews with successful professionals including artist Lisa Cyr, illustrator Loren Long, and These Are Things design duo Jen Adrion and Omar Noory PLEASE NOTE: Free subscriptions are NOT included with the e-book edition of this title.

Build a Successful Art Career! 2014 Artist's & Graphic Designer's Market is the must-have reference guide for any artist who wants to establish or expand a career in fine art, illustration or graphic design. Thousands of successful artists have relied on us to help develop their careers and navigate the changing business landscape. The 2014 Artist's & Graphic Designer's Market introduces a whole host of new features and guarantees the most up-to-date, individually verified market contacts possible. Expand your art business with these resources: • A FREE 1-year subscription to ArtistsMarketOnline.com, where you can find industry contacts, track your submissions, get the latest art and design news and much more. (PLEASE NOTE: Free subscriptions are NOT included with the e-book edition of this title) • Complete, up-to-date contact information for more than 1,700 art market resources, including galleries, magazines, book publishers, greeting card companies, ad agencies, syndicates, art fairs and more. • Articles on the business of freelancing--from basic copyright information to tips on promoting your work. • Information on grants, residencies, organizations, publications and websites that offer support

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and direction for visual artists of all types. • NEW! Informative articles on social media and e-mail marketing, getting the most from LinkedIn, and building better websites. • NEW! Special features on insurance for artists, pricing artwork, printing giclees, sustainability practices, packaging design, and studio sales. • NEW! Inspiring and informative interviews with successful professionals including publisher and legal expert Tad Crawford and artist Nancy Reyner. Check out ArtistsMarketOnline.com and ArtistsNetwork.com for more helpful resources. PLEASE NOTE: Free subscriptions are NOT included with the e-book edition of this title

Written with the needs and goals of a novice researcher in mind, this fully updated Third Edition of *Designing Surveys* by Johnny Blair, Ronald F. Czaja, and Edward A. Blair provides an accurate account of how modern surveys are actually designed and conducted. Much more than a “how-to” guide, this up-to-date and accessible book presents the material in a social science context and teaches readers to think through decisions about sample design, questionnaire development, and data collection, rather than simply following prescriptive advice that may not be appropriate to particular practical situations. In addition to providing examples of alternative procedures, *Designing Surveys* shows how classic principles and recent research guide decision-making—from setting the basic features of the survey design to implementing instrument development, testing, and data collection. The new edition covers new developments in data collection technologies, provides a more comprehensive treatment of questionnaire development and pretesting, and includes completely new chapters on sample design and selection. *Collecting, Managing, and Assessing Data Using Sample Surveys* Cambridge University Press

Master the complexities of health insurance with this

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easy-to-understand guide! Health Insurance Today: A Practical Approach, 7th Edition provides a solid foundation in basics such as the types and sources of health insurance, the submission of claims, and the ethical and legal issues surrounding insurance. It follows the claims process from billing and coding to reimbursement procedures, with realistic practice on the Evolve website. This edition adds coverage of the latest advances and issues in health insurance, including EHRs, Medicare, and other types of carriers. Written by Medical Assisting educators Janet Beik and Julie Pepper, this resource prepares you for a successful career as a health insurance professional. What Did You Learn? review questions, Imagine This! scenarios, and Stop and Think exercises ensure that you understand the material, can apply it to real-life situations, and develop critical thinking skills. Clear, attainable learning objectives highlight the most important information in each chapter. CMS-1500 software with case studies on the Evolve companion website provides hands-on practice with filling in a CMS-1500 form electronically. UNIQUE! UB-04 software with case studies on Evolve provides hands-on practice with filling in UB-04 forms electronically. UNIQUE! SimChart® for the Medical Office (SCMO) cases on Evolve give you real-world practice in an EHR environment. HIPAA Tips emphasize the importance of privacy and of following government rules and regulations. Direct, conversational writing style makes it easier to learn and remember the material. End-of-chapter summaries relate to the chapter-opening learning objectives, provide a thorough review of key

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content, and allow you to quickly find information for further review. Chapter review questions on Evolve help you assess your comprehension of key concepts NEW and UNIQUE! Patient's Point of View boxes enable you to imagine yourself on the other side of the desk. NEW and UNIQUE! Opening and closing chapter scenarios present on-the-job challenges that must be resolved using critical thinking skills. NEW! End-of-chapter review questions ensure that you can understand and apply the material. NEW! Clear explanations show how electronic technology is used in patient verification, electronic claims, and claims follow-up. NEW! Coverage of the Affordable Care Act introduces new and innovative ways that modifications to the ACA allow people to acquire healthcare coverage. NEW! Updated information addresses all health insurance topics, including key topics like Medicare and Electronic Health Records. NEW! More emphasis on electronic claims submission has been added. NEW! Updated figures, graphs, and tables summarize the latest health insurance information. Introduction to Research and Medical Literature for Health Professionals, Fifth Edition is an essential resource to help students, faculty, and practitioners understand the research process, interpret data, comprehend results, and incorporate findings into practice. From choosing a research project and developing the research process design, to systematically gathering information, analyzing, interpreting data, differentiating among conflicting results, and finally understanding the overall evaluation, Introduction to Research and Medical Literature for

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Health Professionals, Fifth Edition will ease fears and help students and practitioners develop research skills to acquire and contribute knowledge that benefits their patients.

Make money doing what you love. Kari Chapin's insightful and inspiring guide to turning your crafting skills into earned income has been completely revised and updated. The Handmade Marketplace is filled with proven techniques that can help you brand your business, establish a client base, sell your products, and effectively employ all aspects of social media. Learn how easy it is to enjoy a lucrative career while leading the creative life you've always craved.

Graphic artists and fine artists looking for new marketing opportunities will find 2,500 buyers of all types of art in this new edition of Artist's Market. Handy information on tapping local markets and informative articles give artists the tips they need to succeed.

Collecting, Managing, and Assessing Data Using Sample Surveys provides a thorough, step-by-step guide to the design and implementation of surveys. Beginning with a primer on basic statistics, the first half of the book takes readers on a comprehensive tour through the basics of survey design. Topics covered include the ethics of surveys, the design of survey procedures, the design of the survey instrument, how to write questions and how to draw representative samples. Having shown readers how to design surveys, the second half of the book discusses a number of issues surrounding their implementation, including repetitive surveys, the economics of surveys, web-based surveys, coding and

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data entry, data expansion and weighting, the issue of non-response, and the documenting and archiving of survey data. The book is an excellent introduction to the use of surveys for graduate students as well as a useful reference work for scholars and professionals.

Perhaps the best-kept secret in the publishing industry is that many publishers--both periodical publishers and book publishers--make available writer's guidelines to assist would-be contributors. Written by the staff at each publishing house, these guidelines help writers target their submissions to the exact needs of the individual publisher. The American Directory of Writer's Guidelines is a compilation of the actual writer's guidelines for more than 1,600 publishers. A one-of-a-kind source to browse for article, short story, poetry and book ideas.

A scholarship guide geared to the special needs of graduate students provides information on some three thousand grant and scholarship opportunities, along with step-by-step instructions on the financial application process and tips on recommendation letters, essays, resumes, and more. Original.

MASTER THE ART OF SELLING MORTGAGES! The High-Income Mortgage Originator is your guide to a rewarding sales career in a growing field. What could be more satisfying than helping a young couple buy their first home, or helping a parent fund a child's college education, or helping an entrepreneur start a dream business—all while you make a great living? Mortgage originators not only experience the satisfaction of helping people borrow the money they need; they get to be their own bosses, make their own rules, and make plenty of

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money. Whether you're looking for your first job or transitioning from a corporate position, The High-Income Mortgage Originator gives you all the tools to grow your wealth and your career in real estate finance. This comprehensive guide not only provides a beginner's course on getting into the business, but also provides references, examples, and business practices that lead to high incomes. It teaches proven principles and practices in customer service, marketing, and lead generation that will build your reputation—and your business. For example, you'll learn how to mount an effective marketing campaign to bring in more business than you can handle. You'll also read sample scripts that help you talk to prospects and bring them into the buying process without using pressure or gimmicks. Plus, you'll master the art of selling mortgages, understand every step of the mortgage process, deliver effective sales presentations, learn to evaluate mortgage applications and credit reports, and draft loans that make all parties happy. Becoming a mortgage originator is a proven path to financial freedom, and good mortgage originators can make great money even in bad markets. The High-Income Mortgage Originator gives you the tips, advice, and best practices you need to build a thriving business with a growing and loyal customer base.

Designing and Doing Survey Research is an introduction to the processes and methods of planning and conducting survey research in the real world. Taking a mixed method approach throughout, the book provides step-by-step guidance on:

- Designing your research
- Ethical issues
- Developing your survey questions

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Sampling • Budgeting, scheduling and managing your time • Administering your survey • Preparing for data analysis With a focus on the impact of new technologies, this book provides a cutting-edge look at how survey research is conducted today as well as the challenges survey researchers face. Packed full of international examples from various social science disciplines, the book is ideal for students and researchers new to survey research. Available with Perusall—an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more.

Deposition Objections gives you dozens of objections and tactics for confronting and resolving contentious deposition disputes. This edition adds new text, tips, and more than 100 cases to help you protect your witness and your case. Revisions and additions include: Chapter 1 OBJECTING TO DEPOSITION NOTICES AND SUBPOENAS Proportionality (§1:80): New Federal Rule that all discovery must be “proportional to the needs of the case” Chapter 8 FAMILY COMMUNICATIONS PRIVILEGES What Marital Interactions Are “Spousal Communications”? (§8:11): Exception to privilege can extend to cases of abuse of any child in the home Do the Privileges Apply to Same-Sex Marriages and

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Cohabitation? (§8:24): Extension of privileges based on legalization of same-sex marriage in Obergefell v. Hodges (2015) and whether the privileges apply to pre-Obergefell communications Chapter 10 PRIVACY PRIVILEGE Privacy in the Age of Social Media (§10:04) Discoverability of social-network system information (such as Facebook, Twitter, Linked In) The showing that a party must make in order to obtain information access to which is restricted by system user Chapter 14 LEGAL CONCLUSIONS Preparing Organization Representatives (§14:52): What to do when the opposing party says that a representative's answers are inadequate and demands a supplemental deposition Whether contention questions are allowable in depositions of organization representatives whose answers will bind the organization Chapter 20 OBJECTIONS AT EXPERT WITNESS DEPOSITIONS Attorney Communications With Expert Witnesses: Privacy in the Age of Social Media (§20:03) Practical effect of 2010 amendments to Federal Rules of Civil Procedure, which protect many attorney-expert communications from disclosure Objection: Opinion Testimony Standards and Applicable Legal Standards (§20:11) Practical effect of 2010 Federal Rules amendments on discoverability of bases of opinion testimony Draft Materials and Draft Reports Generated by the Expert (§20:13) Practical effect of 2010 Federal Rules amendments on discoverability of materials prepared by expert Training in research methods is increasingly important for students of tourism, and this broad, accessible

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textbook outlines the concepts and tools essential to understand, manage, and conduct research. Taking a practical approach throughout, this new edition provides advice on the use and cautions associated with some of the more common research designs and tools used by tourism researchers. Also including an increased use of handy pedagogical features to aid learning, this new edition is an essential overview for undergraduate and postgraduate students of tourism research, as well as a useful resource for researchers, consultants and managers.

Clear, comprehensive, and trusted, Bryman's Social Research Methods has guided over a quarter of a million students through their research methods course and student research project. The thoroughly updated sixth edition offers unrivalled coverage of quantitative, qualitative, and mixed methods with renewed focus and a fresh, modern feel.

Build a successful art career! Do you want to establish or expand a career for yourself in fine art, illustration, or design? Then Artist's & Graphic Designer's Market 2017 is the must-have reference guide you need. Thousands of successful artists have relied on us to help develop their careers and navigate the changing business landscape. The Artist's & Graphic Designer's Market 2017 introduces a whole host of new features and guarantees the most up-to-date, individually verified market contacts possible. Grow your art business with these resources: • A FREE 1-year subscription to ArtistsMarketOnline.com, where you can find industry contacts, track your submissions, get the latest art and

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design news, and much more. NOTE: The free subscription only comes with the print version. • Complete, up-to-date contact information for more than 1,800 art market resources, including galleries, magazines, book publishers, greeting card companies, ad agencies, syndicates, art fairs, and more. • Articles on the business of freelancing--from basic copyright information to tips on promoting your work. • Information on grants, residencies, organizations, publications, and websites that offer support and direction for visual artists of all types. • NEW! Informative articles on the art of customer service, creating a noteworthy portfolio, protecting your intellectual property, and adding teaching to your list of freelance possibilities. • NEW! Special features on maintaining your motivation as a freelancer, brand marketing, etiquette for artists, and artists' assistants. • NEW! Inspiring and informative interviews with successful professionals including illustrator Peter Sis, artists Seth Lyons and Kevin T. Kelly, and concept artists Gilles Beloeil and Lauren Airriess.

Build a Successful Art Career Do you want to establish or expand a career for yourself in fine art, illustration or design? 2016 Artist's & Graphic Designer's Market is the must-have reference guide you. Thousands of successful artists have relied on us to help develop their careers and navigate the changing business landscape. The 2016 Artist's & Graphic Designer's Market introduces a whole host of new features and guarantees the most up-to-date, individually verified market contacts possible. Grow your art business with these resources: • A FREE 1-year subscription to ArtistsMarketOnline.com,

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where you can find industry contacts, track your submissions, get the latest art and design news, and much more (free subscription comes with print version only) • Complete, up-to-date contact information for more than 1,700 art market resources, including galleries, magazines, book publishers, greeting card companies, ad agencies, syndicates, art fairs, and more • Articles on the business of freelancing--from basic copyright information to tips on promoting your work • Information on grants, residencies, organizations, publications, and websites that offer support and direction for visual artists of all types • NEW! Informative articles on the art of business, online social networking, and the benefits of slowing down to create better work • NEW! Special features on selling without begging, obtaining micro funding, beginning a Kickstarter campaign, and methods for accepting payment • NEW! Inspiring and informative interviews with successful professionals including children's book author-illustrators David Macaulay and Melissa Sweet, fine artist Richard McLaughlin, manga author-illustrator Mark Crilley and editorial illustrator Rami Niemi Check out ArtistsMarketOnline.com for more interviews, tips for selling your work, and our easy-to-use searchable database of markets!

International business correspondence is not simply writing or information exchange. It is something that you want others to know about you – to know about your business and the way you deal with business transactions. It is by the way you create your letter that your reader can identify whether you are friendly, rude,

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or you just simply want to do business. Your letter shows your attitude. This is one reason why it is important to consider your way of writing, write professionally and with courtesy. Success of business transactions is not only dependent on your ability to talk and communicate verbally, but also the way you communicate in letters. How important is learning the proper way of writing business letters? This book will help you to improve your written communication by guiding you through the steps and guidelines of making an effective letter. Aside from that, you will learn to see that planning is important. Gathering information and doing some research will help you. As you go through answer complaints, it will save you to make adjustments, it is important and friendly to reply to inquiries, it is good to be precise in your quotations, it is proper to acknowledge placed orders or acknowledge payment, it is worth to check all outgoing orders for shipment and delivery, it is important to have an insurance policy, it is tedious to deal internationally without bank transactions, and it is by connection that you can increase your sales. You need to connect to your customers and readers in order to build a good working relationship. If you are able to establish a good relationship, they will value you as their business partners. Skills in creating business letters are important for the success of your business. Business letter writing skills will also boost your confidence as a businessman and will help boosting your business as well. This book aims to help students to develop their skills and confidence in writing international business letters. It can also serve as a reference for students at college and

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university levels.

Structured around one of the concepts students struggle with the most—the research question—this book begins with how to understand the role of good questions before demonstrating how questions underpin good research designs and how social research can be framed as asking and answering questions. Perfect for undergraduate students new to methods, it teaches students how qualitative, quantitative, and mixed methods research can be used to answer these questions. "An incredibly resourceful book that contains a forensic insight into social research methods, offering the full range of contemporary approaches. Students will find particular value in the accessibility and detail of the text. Each chapter provides a set of learning outcomes, study questions and further reading." - Dr Ruth McAreavey, Newcastle University Supported by a website that maps online resources to key stages of the learning process, it helps students: - Understand the scientific method - Learn the vocabulary of social science research - Plan and design research - Practice with and interpret data - Explore social science literature and improve assignments with good citations - Improve critical thinking. - Extensive visualizations, overviews, examples, exercises, and other learning features, make this the perfect introductory text to build confidence and best practice around research methods.

Graphic artists and fine artists looking for new marketing opportunities will find 2,500 buyers of all types of art in the new edition of Artist's Market. Handy geographic indexes are included to help artists tap their local

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markets, and articles and interviews with successful professionals give artists the tips they need to succeed in the art world.

Globalization has brought in numerous opportunities for the teeming millions, with more focus on the students overall capability apart from academic competence. Many students, particularly those from non-English medium schools, find that they are not preferred due to their inadequacy of communication skills and soft skills, despite possessing sound knowledge in their subject area along with technical capability. Keeping in view their pre-employment needs and career requirements, the book will help the students to change their traditional mindsets from controlling to creativity; to employee empowerment and organizational learning; to gain skills in the language which has become the international lingua franca, a language of global economy. All the chapters are full of gems and rubies, but the chapters based on resume writing group discussion, conducting meetings, interview skills, grammar, etc., are the black pearls in the treasure trove. Also the chapters are dainty, detectable and delightful as part and parcel of your reading, writing, and speaking skills. This book will surely empower students with the language and life skills they need to carry out their career goals. It also provides ample opportunities for the students to build awareness and practice the language in real-life scenarios. Its integrated skills approach develops the students self-confidence to survive and succeed in professional and social encounters within the English speaking global community.

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Graphic artists and fine artists looking for new marketing opportunities will find 2,500 buyers of all types of art in this new edition. Included are articles which illuminate the skills and marketing tactics necessary to be a successful graphic or fine artist, and interviews with successful professionals, which offer many helpful tips.

(Meredith Music Resource). A "How-To" guide that no elementary band director should be without, this book covers all aspects of the elementary band program from recruitment through the final concert. Beginning teachers, as well as those with years of experience, will find a wealth of useful information in this handbook. Thirteen chapters include information on the recruitment process, band method books, scheduling and grouping of classes, everyday instrument repairs, grading, selection of elementary band music and solo and ensemble music, ideas for maintaining student interest and becoming an integral part of the school, performance suggestions and area band. An appendix containing sample informational letters, sample concert programs, sample practice cards and more is included. This is a great resource to have on hand when teaching elementary band!

Mixed-mode surveys have become a standard at many statistical institutes. However, the introduction of multiple modes in one design goes with challenges to both methodology and logistics. Mode-specific representation and measurement differences become explicit and demand for solutions in data collection design, questionnaire design, and estimation. This is especially true when surveys are repeated and are input to long time series of official statistics. So how can statistical institutes deal with such changes? What are the origins of mode-specific error? And how can they be dealt with? In this book, the authors provide answers to these questions, and much more. Features Concise introduction to all the key elements of mixed-mode survey design and

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analysis Realistic official statistics examples from three general population surveys Suitable for survey managers and survey statisticians alike An overview of mode-specific representation and measurement errors and how to avoid, reduce and adjust them

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- Up-to-date contact information for more than 1,800 art market resources, including galleries, magazines, book publishers, greeting card companies, ad agencies, syndicates, art fairs, and more
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- Information on grants, residencies, organizations, publications, and websites that offer support and direction for visual artists of all types
- NEW! Articles on social media marketing, monitoring your copyright, how to get your work into a gallery, what art students need to know to prepare for a successful career, and a look at whether art loan programs might be right for you. In addition, read great interviews with successful artists Aaron Becker, Brianna Scharstein, and Katherine Chang Liu.

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