

Sacred Cows Make The Best Burgers Developing Change Ready People And Organizations

For decades it has been nearly universal dogma among environmentalists that livestock--goats, sheep, and others, but especially cattle--are Public Enemy Number One. They erode soils, pollute air and water, damage riparian areas, and decimate wildlife populations. The UN's Food and Agriculture Organization bolstered the credibility of this notion with its 2007 report that declared livestock to be the single largest contributor to human-generated climate-change emissions. But is the matter really so clear cut? Hardly. In her new book, *Defending Beef*, environmental lawyer turned rancher Nicolette Hahn Niman argues that cattle are not inherently bad for the Earth. The impact of grazing can be either negative or positive, depending on how livestock are managed. In fact, with proper oversight livestock can actually play an essential role in maintaining grassland ecosystems by performing the same functions as the natural herbivores that once roamed and grazed there. She shows how dispersed, grass-based, smaller-scale farms can and should become the basis for American food production. And while no single book could definitively answer the thorny question of how to feed the Earth's growing population, *Defending Beef* makes the case that, whatever the world's future food system looks like, livestock can and must be part of the solution. An original guide to increasing business profitability takes on outdated business practices that cost money, decrease profits, and frustrate innovation, offering effective techniques for eliminating such practices, redefining rules, and transforming businesses into profitable

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organizations. Tour.

Cancer has long been cured in mice but not in people. Why? Successful laboratory treatments and cures for one species don't necessarily result in cures for humans. But, because practice has become economically entrenched within medical industry, animal experimentation -against all medical evidence- continues. The human benefits of animal experimentation- a bedrock of the scientific age- is a myth perpetuated by an amorphous but insidious network of multibillion-dollar special interests: research facilities, drug companies, universities, scientists, and even cage manufacturers. C. Ray Greek, MD, and veterinary dermatologist, Jean Swingle Gree, DMV, show how the public has been deliberately misled and blow the lid off the vested-interest groups whose hidden agendas put human health at risk.

Outmoded beliefs, practices, and processes...why do so many business people cling to their established ways as if their lives depended on them? When they live in an era characterized by an unprecedented rate of change? When the very things they refuse to give up, the sacred cows of the business world, are the lodestones that will kill their careers and block their companies' path to success? In this insightful and unique guide, Kriegel and Brandt reveal why people hold on to the old and how to inspire them to bring on the new - to the point where they're enthusiastically turning even their favorite sacred cows into burgers. Tackling one of the most important business issues of today, the authors demonstrate why the latest panaceas - reengineering, virtual teams, outsourcing, reinventing, restructuring, downsizing - almost always prove unsuccessful. They expose how these buzzword programs overlook the most fundamental element of all business: people. After all, people are the gatekeepers of change, with the power to breathe life into a new program or kill it. If they're excited and positive, it's

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open sesame; if they're resistant, they'll slam the door in your face. Getting to the heart of the matter, Kriegel and Brandt show you how to coach yourself and others to create Change-Ready people.

When aspiring photographer Dylan Moore is invited to join his best friend Rohit Lal on a family trip to India, he jumps at the chance to embark on an exciting journey just like their Lord of the Rings heroes, Frodo and Sam. But each boy comes to the trip with a problem: Rohit is desperate to convince his parents not to leave him behind in Mumbai to finish school, and Dylan is desperate to use his time in India to prove himself as a photographer and to avoid his parents' constant fighting. Keeping their struggles to themselves threatens to tear the boys apart. But when disaster strikes, Dylan and Rohit realize they have to set aside their differences to navigate India safely, confront their family issues, and salvage their friendship. In this controversial new book, Daisy Christodoulou offers a thought-provoking critique of educational orthodoxy. Drawing on her recent experience of teaching in challenging schools, she shows through a wide range of examples and case studies just how much classroom practice contradicts basic scientific principles. She examines seven widely-held beliefs which are holding back pupils and teachers: - Facts prevent understanding - Teacher-led instruction is passive - The 21st century fundamentally changes everything - You can always just look it up -We should teach transferable skills - Projects and activities are the best way to learn - Teaching knowledge is indoctrination. In each accessible and engaging chapter, Christodoulou sets out the theory of each myth, considers its practical implications and shows the worrying prevalence of such practice. Then, she explains exactly why it is a myth, with reference to the principles of modern cognitive science. She builds a powerful case explaining how

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governments and educational organisations around the world have let down teachers and pupils by promoting and even mandating evidence-less theory and bad practice. This blisteringly incisive and urgent text is essential reading for all teachers, teacher training students, policy makers, head teachers, researchers and academics around the world. A husband-and-wife doctor team offers fresh and startling perspective on one of our most cherished and misunderstood institutions. Drs. Astro and Danielle Teller know better than most that finding the right partner in life doesn't always happen the first time around. Through their own divorces they learned how widely held cultural assumptions and misinformation that nobody thinks to question—what they refer to as “sacred cows”—create unnecessary heartache for people who are already suffering through a terrible time. Do you think, for example, that the divorce rate in the United States is rising? Or that children are harmed by divorce? Most people do, but it turns out that neither of these notions is supported by the data. Combining the rigor that has established them as leaders in their respective fields along with a dose of good-natured humor, the Tellers ask readers to take a fresh look at seven common sacred cows: the Holy Cow, the Expert Cow, the Selfish Cow, the Defective Cow, the Innocent Victim Cow, the One True Cow, and the Other Cow. This is not a book that is “for” marriage or “for” divorce, but “for” the freedom to decide how to live most honestly and happily either as part of a couple or a single person.

To tithe or not to tithe? Tithing is one of the most misunderstood and abused aspects of modern day religion, and there are fine Christian leaders on both sides of the issue. Doesn't God still want us to tithe? Well, not in the way we are usually taught today. Find

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out for yourself how to stand firm in your freedom and enjoy being generous!

An enormously satisfying, exciting and enriching book, Vikram Chandra's novel draws the reader deep into the lives of detective Sartaj Singh and Ganesh Gaitonde, the most wanted gangster in India. Sartaj, the only Sikh inspector in the whole of Mumbai, is used to being identified by his turban, beard and the sharp cut of his trousers. But 'the silky Sikh' is now past forty, his marriage is over and his career prospects are on the slide. When Sartaj gets an anonymous tip off as to the secret hideout of the legendary boss of the G-company, he's determined that he'll be the one to collect the prize. This is a sprawling, epic novel of friendships and betrayals, of terrible violence, of an astonishing modern city and its underworld. Drawing on the best of Victorian fiction, mystery novels, Bollywood movies and Vikram Chandra's years of first hand research on the streets of Mumbai, this novel reads like a potboiling page-turner but resonates with the intelligence and emotional depth of the best of literature.

Explores the homogenization of American culture and the impact of the fast food industry on modern-day health, economy, politics, popular culture, entertainment, and food production.

Tip over your sacred cows of belief, dump your personal prejudices and biases, and begin to rebuild a spiritual lifestyle that really works. Wife, mother, and award-winning producer of the sleeper hit *What the Bleep Do We Know!?* Betsy Chasse thought she had it all figured out...until she realized she didn't. She didn't know anything about

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happiness, love, spirituality, or herself...nothing, nada, zilch. In a book that's anything but quiet, Chasse takes readers on a playful romp through the muddy fields of life and spirituality. Witty, yet unflinching, Chasse exposes her own experience tipping sacred cows and dissects the fragile beliefs we all hold so dear. Because the truth is, we each have a choice to believe the stories we tell ourselves or create new ones. A candid, no-nonsense confession, Chasse's story gives readers the freedom to break free from their old patterns and gleefully frolic through fields, cow tipping at will and in the process, create a new reality for themselves.

"Teams Create the Best Solutions." BANG. "Always Trust Your Research." BANG. "It's Okay to Put Up with Jerks, If They're Talented." BANG. When you think about it, there are a lot of Sacred Cows grazing lazily in the halls of corporate America. And we think it's time someone shot them. Dead. Don't get us wrong. While the authors have nothing against cows in general (they love steak), they do have a problem with Sacred Cows. Blindly doing things because . . . well . . . that's the way they've always been done. Formulas may be comforting, but they rarely work in the real world. This is the funniest--and truest--business book you'll ever read. Not only do the authors demonstrate how to identify and kill the Sacred Cows in your workplace, they also reveal brilliant alternatives that will put your career in overdrive and help make your business more profitable, innovative, and happy. From branding ("Branding Is Expensive." BANG.) to leadership ("Follow the Leader." BANG.) to hiring ("Only Hire

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Someone Who Has Done the Job Before." BANG.) no Sacred Cow is left standing. Oh, and here's another Sacred Cow of business books: "No one reads flap copy." BANG! First it was a media sensation. Then it became the #1 international bestseller *A Long Way Home*. Now it's *Lion*, the major motion picture starring Dev Patel, Nicole Kidman, and Rooney Mara—nominated for six Academy Awards! This is the miraculous and triumphant story of Saroo Brierley, a young man who used Google Earth to rediscover his childhood life and home in an incredible journey from India to Australia and back again... At only five years old, Saroo Brierley got lost on a train in India. Unable to read or write or recall the name of his hometown or even his own last name, he survived alone for weeks on the rough streets of Calcutta before ultimately being transferred to an agency and adopted by a couple in Australia. Despite his gratitude, Brierley always wondered about his origins. Eventually, with the advent of Google Earth, he had the opportunity to look for the needle in a haystack he once called home, and pore over satellite images for landmarks he might recognize or mathematical equations that might further narrow down the labyrinthine map of India. One day, after years of searching, he miraculously found what he was looking for and set off to find his family. *Lion* is a moving, poignant, and inspirational true story of survival and triumph against incredible odds. It celebrates the importance of never letting go of what drives the human spirit: hope. Previously published as *A Long Way Home*

Debunks nine myths about effective money management and describes the principles

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that lead to true financial success and prosperity.

One of America's leading anthropologists offers solutions to the perplexing question of why people behave the way they do. Why do Hindus worship cows? Why do Jews and Moslems refuse to eat pork? Why did so many people in post-medieval Europe believe in witches? Marvin Harris answers these and other perplexing questions about human behavior, showing that no matter how bizarre a people's behavior may seem, it always stems from identifiable and intelligible sources.

This book shows how an atmosphere of permission-giving, which signals the end of leaders as enablers, can help church leaders transcend bureaucracy and enhance spiritual gifts rather than assign them. The 'sacred cows' of control and regulation can be devoured, as leaders and people are converted to a new style of ministry.

Sacred Cows Make the Best Burgers
Paradigm-busting Strategies for Developing
Change-ready People and Organizations
Grand Central Pub

We're told that if we care about our health—or our planet—eliminating red meat from our diets is crucial. That beef is bad for us and cattle farming is horrible for the environment. But science says otherwise. Beef is framed as the most environmentally destructive and least healthy of meats. We're often told that the

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only solution is to reduce or quit red meat entirely. But despite what anti-meat groups, vegan celebrities, and some health experts say, plant-based agriculture is far from a perfect solution. In *Sacred Cow*, registered dietitian Diana Rodgers and former research biochemist and New York Times bestselling author Robb Wolf explore the quandaries we face in raising and eating animals—focusing on the largest (and most maligned) of farmed animals, the cow. Taking a critical look at the assumptions and misinformation about meat, *Sacred Cow* points out the flaws in our current food system and in the proposed "solutions." Inside, Rodgers and Wolf reveal contrarian but science-based findings, such as:

- Meat and animal fat are essential for our bodies.
- A sustainable food system cannot exist without animals.
- A vegan diet may destroy more life than sustainable cattle farming.
- Regenerative cattle ranching is one of our best tools at mitigating climate change.

You'll also find practical guidance on how to support sustainable farms and a 30-day challenge to help you transition to a healthful and conscientious diet. With scientific rigor, deep compassion, and wit, Rodgers and Wolf argue unequivocally that meat (done right) should have a place on the table. It's not the cow, it's the how!

Sacred cows--outdated and costly business practices such as the reports that are never read or a slow-down of innovative ideas--exist in every company. Inspired

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by insights gained from more than 450 programs conducted with all types of organizations, the authors of SACRED COWS MAKE THE BEST BURGERS show how corporations can kill off the sacred cows that are crippling them.

A book the government of India demands be ritually burned.

Strategies for overcoming the "sacred cows" that hold people back at work We all know the "sacred cows" at work?the conventional wisdom to try your best, work well with others, and produce excellent work. But these cherished nuggets of advice, in practice, have a dark side that can lead to career-limiting unintended consequences. Based on Jake Breeden's experience coaching thousands of leaders in 27 countries, and the latest scientific research in behavioral economics, neuroscience, and psychology, Tipping Sacred Cows reveals how to overcome the dangerous behaviors that masquerade as virtues at work, and how to lead with fewer self-imposed limitations and greater results. Identifies the seven most common sacred cows at work, including balance that turns bland, creativity that conceals narcissism, and passion that becomes obsession Offers simple steps for recognizing and overcoming the potentially career-limiting effects of each of the most common sacred cows Written by Jake Breeden, a faculty member at Duke University's Corporate Education program, rated by Businessweek and The Financial Times as #1 in the world Tipping Sacred Cows

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shines a light on the hidden traps that lie between good intentions and great results, clearing a path so leaders can finally realize their full potential at work. Take this quick 21-question survey to find out which of the seven sacred cows are standing in your way at work.

According to best-selling author, entertainer, and Wealth Strategist, Garrett Gunderson, disruption---while it can be painful and can shake us out of our comfort zone, it can be a source of incredible growth and opportunity if we use it to shake us out of what he calls a "losing game"and create a space for playing a new game--a "winning game" that can help create more wealth, make life more fulfilling, and add tremendously more value for others.

While belief in religious supernatural claims is waning throughout the West, evidence suggests belief in nonreligious supernatural claims is on the rise. What explains this contradiction? How can a society with a falling belief in God have a rising belief in ghosts, psychic powers, ancient astronauts, and other supernatural or pseudo-scientific phenomena? Taking the same anthropological approach he employed in his notable studies of religion, atheist author and activist David G. McAfee turns his attention to nonreligious faith-based claims. Whether going undercover as a medium, getting tested at Scientology headquarters in Los Angeles, or interviewing celebrity paranormalists and famous skeptics, he leaves no stone unturned in his investigation. As in the case of religion, he finds an unwillingness among "believers" to critically examine their most

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closely held convictions. Only once individuals honestly assess their own sacred cows will they be able to ensure that their beliefs conform to the known facts—and that our decisions as a society are based on the best available evidence.

Offers an inside look at some of the key controversies in modern science, providing a study of such topics as Darwinism, global warming, the Big Bang, relativity, and AIDS. Nonsense is the best compilation and study of verbal logical fallacies available anywhere. It is a handbook of the myriad ways we go about being illogical—how we deceive others and ourselves, how we think and argue in ways that are disorderly, disorganized, or irrelevant. Nonsense is also a short course in nonmathematical logical thinking, especially important for students of philosophy and economics. A book of remarkable scholarship, Nonsense is unexpectedly relaxed, informal, and accessible. What are the 'sacred cows' of the Christian life? Why are they there? And should they be challenged? For the sake of the future of the church, Dave Gilpin has become the smiling assassin of the holy cow.

“A free-wheeling vehicle . . . an unforgettable ride!”—The New York Times Cat’s Cradle is Kurt Vonnegut’s satirical commentary on modern man and his madness. An apocalyptic tale of this planet’s ultimate fate, it features a midget as the protagonist, a complete, original theology created by a calypso singer, and a vision of the future that is at once blackly fatalistic and hilariously funny. A book that left an indelible mark on an entire generation of readers, Cat’s Cradle is one of the twentieth century’s most

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important works—and Vonnegut at his very best. “[Vonnegut is] an unimitative and inimitable social satirist.”—Harper’s Magazine “Our finest black-humorist . . . We laugh in self-defense.”—Atlantic Monthly

Wouldn't you like to sit in a room and ask the following people for their investment advice? -John C. Bogle (Founder, Vanguard Group) -Warren Buffett (CEO of Berkshire Hathaway) -Bill Gross (Founder and CIO, PIMCO) -Susan Ivey (CEO, ReynoldsAmerican Inc.) -A.G. Lafley (Chairman, Procter & Gamble) -Georgette Mosbacher (CEO, Borghese Cosmetics) -John Myers (CEO, GE Asset Management) -Suze Orman (bestselling author) -Steve Forbes (President, Forbes magazine) These and dozens of other investment professionals offer their personal secrets of success when it comes to making money. And along the way, they provide their own insights on whether you should diversify your portfolio (or put your cash somewhere else), whether you should pick your own stocks (or let a pro do it for you), if investing in real estate is really the answer to great wealth, if saving a few pennies here and there really do add up, and much, much more. The book is edited by Claman to be extremely accessible to all investors, regardless of their financial background.

"Observance of what people in present-day India eat and do not eat, the styles and contexts within which they do so, and the disparities between rhetoric and everyday action prompt vital questions concerning what it is to be Indian in the early twenty-first century. The current "beef situation" exposes, like no other

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issue, the central fault lines that run across contemporary Indian society. Sacred Cows and Chicken Manchurian explores contemporary cattle slaughter and beef-eating in India and considers what has led to the apparent turn away from the hitherto secularist approach of post-independence India. The book draws on ethnographic research in both rural and urban South India with domestic cattle owners, brokers, butchers, and meat eaters. It brings nuance to existing accounts by journalists, historians, and others by charting how ordinary people navigate the current febrile political climate in their everyday lives. In doing so, it avoids an overly simplistic binary opposition between those who oppose the slaughter of cattle and those who view beef consumption as a fundamental right. Locating debates and actions concerning beef eating in relation to caste and community, the book offers a fine-grained exploration of the current situation as it is experienced on the ground, comprehensively locating it within the wider anthropology of food and eating in the region"--

Did you know God forbids the tying of shoelaces on Saturday? Or that humans emit an color aura which can only be discerned with a Third Eye? That bountiful harvest requires the flinging of a live goat from a church bell tower? That instead of wishing upon a star, we can wish upon a...cow? Well into the 21st century, our species continues to participate in beliefs and customs that seem more suited to

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the Bronze Age than the Information Age, some of which involve poisonous snakes, holy smoke, urine bubbles, crystals, tarot cards, aliens, costumed virgins and, of course, an offering plate. Join Seth Andrews for a random romp across the planet and a humorous look at some of humanity's sacred cows.

In today's fast-paced, unprecedented, and unpredictable economy, many executives simply don't know what to do. Conventional methods—which many never entirely be understood in the first place—often don't work during economic upheaval. Executives, especially CEOs, need something better. They need a guide that identifies the roadblocks and points out the landmines. In her more than 30 years of working with hundreds of executives, Dr. Linda Henman has observed the critical elements of success, both for the new leader and the one who aspires to the next level of success. In *Landing in the Executive Chair*, you'll learn how to: Avoid the pitfalls and identify a clear plan for personal and organizational success. Leverage the first months in a new executive position—that time of transition that promises opportunity and challenge, but also often brings a period of great vulnerability. Create a competitive advantage, set the right tone, make effective decisions, keep talent inside your doors, and establish credibility—all while navigating unfamiliar and turbulent waters. As organizations expand and grow, the skills that led to success often won't sustain

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further development in a more complex, high-stakes environment. Present and future executives need more. They need Landing in the Executive Chair. When cow Elsie Bovary sneaks out of her pasture, she makes a discovery that shakes her very world to its core, forcing her, along with a motley crew of fellow animals, to escape to a better, safer world in search of mutual understanding and acceptance.

Demonstrates why the latest business panaceas -- re-engineering, virtual teams, outsourcing, reinventing, restructuring, downsizing -- almost always prove unsuccessful. Exposes how these buzzword programs overlook the most fundamental element of all business: people. They offer concrete strategies to help you: discover where sacred cows hide, round them up, & put them out to pasture; prepare an environment in which new ideas can grow & flourish; conquer the 4 types of resistance; motivate people to welcome change -- 5 surefire methods make it easy; cultivate the 7 personal characteristics of Change-Readiness; & perform at peak levels at all times.

The must-read summary of Robert Kriegel and David Brandt's book: "Sacred Cows Make the Best Burgers: Paradigm Busting Strategies for Developing Change-Ready People and Organizations". This complete summary of the ideas from Robert Kriegel and David Brandt's book "Sacred Cows Make the Best

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"Burgers" shows that "sacred cows" are the outdated policies, practices, procedures and paperwork that drain the productivity of companies and organisations. In their book, the authors argue that they prevent companies from changing to respond to evolving market conditions, or from taking advantage of new emerging opportunities. In an era of ever-increasing changes, however, it is vital for corporations to be able to let go of their usual ways and strategies if necessary and to make themselves open and ready to adapt to these changes. This summary shows how people working for corporations can get rid of all these "sacred cows" of the business world and bring dynamism and life to their business. Added-value of this summary: • Save time • Understand key concepts • Expand your knowledge To learn more, read "Sacred Cows Make the Best Burgers" and find out how to get rid of old practices and create an organisation that is ready for change.

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