

## Run Your Own Corporation By Garrett Sutton Youtube

Updated to include information on the Tax Cuts and Jobs Act, including the 20% pass-through deduction available to SMLLC owners Single-member LLCs are the new business entity of choice for small businesses with one owner. Easy to form and operate, Single Member LLCs combine some of the most desirable features of older, more traditional business structures like corporations, partnerships, and sole proprietorships. With a Single Member LLC, you get personal liability protection, pass-through taxation, and flexibility of management. This book provides an overview of everything you need to know about Single Member LLCs, including: what forms and documents you need to create an SMLLC how to initially fund an SMLLC what your options are for managing an SMLLC how to prepare taxes for an SMLLC what kinds of records you need to maintain for your SMLLC, and liability issues specific to SMLLCs. Nolo's Guide to Single-Member LLCs has all the essential information you need to decide whether an SMLLC is the right choice for your business. The book includes a sample operating agreement and written consent forms as well as tips and examples throughout to help clarify the most important points.

Runaway climate change and rampant inequality are ravaging the world and costing a fortune. Who will help lead us to a better future? Business. These massive dual challenges—and other profound shifts, such as pandemics, resource pressures, and shrinking biodiversity—threaten our very existence. Other megatrends, such as the push for a clean economy and the unprecedented focus on diversity and inclusion, offer exciting new opportunities to heal the world, and prosper by doing so. Government cannot do this alone. Business must step up. In this seminal book, former Unilever CEO Paul Polman and sustainable business guru Andrew Winston explode fifty years of corporate dogma. They reveal, for the first time, key lessons from Unilever and other pioneering companies around the world about how you can profit by fixing the world's problems instead of creating them. To thrive today and tomorrow, they argue, companies must become "net positive"—giving more to the world than they take. A net positive company: Improves the lives of everyone it touches, from customers and suppliers to employees and communities, greatly increasing long-term shareholder returns in the process. Takes ownership of all the social and environmental impacts its business model creates. This in turn provides opportunities for innovation, savings, and building a more humane, connected, and purpose-driven culture. Partners with competitors, civil society, and governments to drive transformative change that no single group or enterprise could deliver alone. This is no utopian fantasy. Courageous leaders are already making it real—and the stakes couldn't be higher. With bold vision and compelling stories, Net Positive sets out the principles and practices that will deliver the scale of change and transformation the world so desperately needs. Join the movement now at [netpositive.world](http://netpositive.world)

'The best business book I've ever read.' Bill Gates, Wall Street Journal 'The Michael Lewis of his day.' New York Times What do the \$350 million Ford Motor Company disaster known as the Edsel, the fast and incredible rise of Xerox, and the unbelievable scandals at General Electric and Texas Gulf Sulphur have in common? Each is an example of how an iconic company was defined by a particular moment of fame or notoriety. These notable and fascinating accounts are as relevant today to understanding the intricacies of corporate life as they were when the events happened. Stories about Wall Street are infused with drama and adventure and reveal the machinations and volatile nature of the world of finance. John Brooks's insightful reportage is so full of personality and critical detail that whether he is looking at the astounding market crash of 1962, the collapse of a well-known brokerage firm, or the bold attempt by American bankers to save the British pound, one gets the sense that history really does repeat itself. This business classic written by longtime New Yorker contributor John Brooks is an insightful and engaging look into corporate and financial life in America.

This book will teach you how to:

- Achieve wealth and cash flow through real estate
- Find property with real potential
- Show you how to unlock the myths that are holding you back
- Negotiating the deal based on the numbers
- Evaluate property and purchase price
- Increase your income through proven property management tools

An updated third edition of the most comprehensive guide to small business success Whether you're a novice entrepreneur or a seasoned pro, The Small Business Bible offers you everything you need to know to build and grow your dream business. It shows you what really works (and what doesn't!) and includes scores of tips, insider information, stories, and proven secrets of success. Even if you've run your own business for years, this handy guide keeps you up to date on the latest business and tech trends. This Third Edition includes entirely new chapters devoted to social media, mobility and apps, and new trends in online discounting and group buying that are vital to small business owners everywhere. New chapters include: How to use Facebook, Twitter, and other social media tools to engage customers and potential stakeholders How to generate leads and win strategic partnerships with LinkedIn How to employ videos and YouTube to further your brand What you need to know about Groupon and group discount buying What mobile marketing can do for your business Give your small business its best shot by understanding the best and latest small business strategies, especially in this transformative and volatile period. The Small Business Bible offers every bit of information you'll need to know to succeed.

Get Money for Your Business! Learn the Financing Fast Track Strategies Used by Successful Entrepreneurs and Investors Finance Your Own Business: Get on the Financing Fast Track will help readers learn how to get funding for a business and build strong business credit ratings -- the right way. The authors cover these important aspects of business credit and finance:

- \* How to obtain business credit cards and small business loans
- \* How to easily build business credit ?
- \* Finding unique financing strategies for your business
- \* How to understand the opportunities--and pitfalls--of crowd funding

Finance Your Own Business will teach:

- \* The power of business credit
- \* How to get an SBA loan
- \* The secrets of micro lenders
- \* How to prepare your own PPM
- \* The risks of using retirement funds
- \* Financing scams to avoid

Bonus: The book's Business Credit Resource Guide provides you with valuable contacts to begin building your business credit.

"I've set up my corporation. Now what do I do?" All too often business owners and real estate investors are asking this question. They have formed their protective entity – be it a corporation, LLC or LP – and don't know what to do next. "Run Your Own Corporation" provides the solution to this very common dilemma. Breaking down the requirements chronologically (ie the first day, first quarter, first year) the book sets forth all the tax and corporate and legal matters new business owners must comply with. Written by Rich Dad's Advisor Garrett Sutton, Esq., who also authored the companion edition "Start Your Own Corporation", the book clearly identifies what must be done to properly maintain and operate your corporation entity. From the first day, when employer identification numbers must be obtained in order to open up a bank account, to the fifth year when trademark renewals must be filed, and all the requirements in between, "Run Your Own Corporation" is a unique resource that all business owners and investors must have. Rich Dad/Poor Dad author Robert Kiyosaki states, "Run Your Own Corporation is the missing link for most entrepreneurs. They've set up their entity, but don't know the next steps. Garrett Sutton's book provides valuable information needed at the crucial start up phase of operations. It is highly recommended reading." When "Start Your Own Corporation" is combined with "Run Your Own Corporation" readers have a two book set that offers the complete corporate picture.

What are corporations, and to whom are they responsible? Anthropologist Marina Welker draws on two years of research at Newmont Mining Corporation's Denver headquarters and its Batu Hijau copper and gold mine in Sumbawa, Indonesia, to address these questions. Against the backdrop of an emerging Corporate Social Responsibility movement and changing state dynamics in Indonesia, she shows how people enact the mining corporation in multiple ways: as an ore producer, employer, patron, promoter of sustainable development, religious sponsor, auditable organization, foreign imperialist, and environmental threat. Rather than assuming that corporations are monolithic, profit-maximizing subjects, Welker turns to anthropological theories of personhood to develop an analytic model of the corporation as an unstable collective subject with multiple authors, boundaries, and interests. Enacting the Corporation demonstrates that corporations are constituted through continuous struggles over relations with—and responsibilities to—local communities, workers, activists, governments, contractors, and

shareholders.

More powerful than strategy, culture, or innovation, discover the one business tool that is the ultimate game-changer! Leading Clarity offers a bold proposal that changes the trajectory of your business and leadership. Today's business environment is more complex than at any time in history with greater ambiguity, chaos and uncertainty. Too often, individuals and organizations become bogged down with competing priorities and the constant press of daily demands. This tangled mass of noise effectively handicaps every facet of business. This book provides a proven, time-tested strategy that has brought dynamic results to hundreds of organizations of all scope and size. Informed by in-depth research conducted by the Deutser team, made up of business strategists, social scientists, organizational psychologists, innovation specialists and designers, the framework and methodologies presented will align focus and drive organizational performance. Leading Clarity takes you beyond understanding the strengths and weaknesses of individuals and teams, and guides you through a dynamic process that unveils what is most critical and most enduring about your business. Clarity is the key measure of unprecedented success and a vital factor in productivity, engagement, and performance. Now, Deutser is sharing the secrets of his proven blueprint for creating clarity. With these powerful principles and stories of how to put them to work, you too can leverage the exponential impact of clarity. Learn how clarity can help you: Lead teams and individuals with clear direction and purpose Value inside the box thinking and innovation Identify the impact drivers that keeps your employees happier, more engaged and performing at their peak Infuse positivity into your organization's DNA as a profitability catalyst Clarity is the dynamic force that aligns and connects the most critical business principles. Leading Clarity moves you beyond any preconceived limitations and sets new direction, expectation and pathways for success.

The Founder's Dilemmas examines how early decisions by entrepreneurs can make or break a startup and its team. Drawing on a decade of research, including quantitative data on almost ten thousand founders as well as inside stories of founders like Evan Williams of Twitter and Tim Westergren of Pandora, Noam Wasserman reveals the common pitfalls founders face and how to avoid them.

#1 NEW YORK TIMES BESTSELLER • A memoir of leadership and success: The executive chairman of Disney, Time's 2019 businessperson of the year, shares the ideas and values he embraced during his fifteen years as CEO while reinventing one of the world's most beloved companies and inspiring the people who bring the magic to life. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY NPR Robert Iger became CEO of The Walt Disney Company in 2005, during a difficult time. Competition was more intense than ever and technology was changing faster than at any time in the company's history. His vision came down to three clear ideas: Recommit to the concept that quality matters, embrace technology instead of fighting it, and think bigger—think global—and turn Disney into a stronger brand in international markets. Today, Disney is the largest, most admired media company in the world, counting Pixar, Marvel, Lucasfilm, and 21st Century Fox among its properties. Its value is nearly five times what it was when Iger took over, and he is recognized as one of the most innovative and successful CEOs of our era. In *The Ride of a Lifetime*, Robert Iger shares the lessons he learned while running Disney and leading its 220,000-plus employees, and he explores the principles that are necessary for true leadership, including: • Optimism. Even in the face of difficulty, an optimistic leader will find the path toward the best possible outcome and focus on that, rather than give in to pessimism and blaming. • Courage. Leaders have to be willing to take risks and place big bets. Fear of failure destroys creativity. • Decisiveness. All decisions, no matter how difficult, can be made on a timely basis. Indecisiveness is both wasteful and destructive to morale. • Fairness. Treat people decently, with empathy, and be accessible to them. This book is about the relentless curiosity that has driven Iger for forty-five years, since the day he started as the lowliest studio grunt at ABC. It's also about thoughtfulness and respect, and a decency-over-dollars approach that has become the bedrock of every project and partnership Iger pursues, from a deep friendship with Steve Jobs in his final years to an abiding love of the Star Wars mythology. "The ideas in this book strike me as universal" Iger writes. "Not just to the aspiring CEOs of the world, but to anyone wanting to feel less fearful, more confidently themselves, as they navigate their professional and even personal lives."

OWN YOUR OWN CORPORATION reveals the legal secrets and strategies that the rich have used for generations to run their businesses and protect their assets. Written in a clear and easily understandable style, and now completely revised and updated to reflect important changes in rules and regulations, OWN YOUR OWN CORPORATION provides the necessary knowledge to save thousands of dollars in taxes and protect your family assets from the attacks of creditors. OWN YOUR OWN CORPORATION illustrates how to: Select the best entity for your own personal strategy Maximize the incredible benefits of corporations for asset protection and tax savings Raise money for your new venture Use employment agreements for your benefit Easily prepare and maintain corporate records

Nobel-Prize-winning economist Paul Krugman argues that business leaders need to understand the differences between economic policy on the national and international scale and business strategy on the organizational scale. Economists deal with the closed system of a national economy, whereas executives live in the open-system world of business. Moreover, economists know that an economy must be run on the basis of general principles, but businesspeople are forever in search of the particular brilliant strategy. Krugman's article serves to elucidate the world of economics for businesspeople who are so close to it and yet are continually frustrated by what they see. Since 1922, Harvard Business Review has been a leading source of breakthrough management ideas-many of which still speak to and influence us today. The Harvard Business Review Classics series now offers readers the opportunity to make these seminal pieces a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world-and will have a direct impact on you today and for years to come.

Run Your Own Corporation How to Legally Operate and Properly Maintain Your Company Into the Future RDA Press, LLC If you're a business owner, incorporation can help you protect your personal assets and cut down your tax bill. But all the paperwork and legalese can make incorporation seem like more trouble than it's worth. *Incorporating Your Business For Dummies* offers all the savvy tips you need to get incorporated — starting today! Whether your business is big or small, incorporating isn't as simple as it could be. This handy reference makes incorporation make sense, and guides you through the process step by step. From handling the mountain of paperwork to getting back to business once you're finished, *Incorporating Your Business For Dummies* offers a wealth of helpful advice on these and many more topics: Knowing whether or not incorporation can help you Choosing the type of entity that will work best for your business Dealing with shareholders and shareholder agreements Transferring money and assets in or out of the corporation Documenting corporate actions and

maintaining compliance Finding the right attorney, accountant, tax advisor, and other professionals Written by the experts at The Company Corporation, who handle more than 100,000 incorporations every year, this helpful book offers the kind of advice you can only get from professionals — but in a user-friendly, lingo-free format. Whether you just want a little help with the paperwork, or don't even know what a corporation is, you'll find everything you need to know: What limited liability means Corporate statutes, bylaws, and articles Choosing directors and assigning duties The benefits of S corporation status Deciding where to incorporate Registering corporate names and domain names Balancing equity versus debt Understanding shareholder rights Getting your financial information in order Hiring a professional to help with corporate compliance If you want step-by-step help on setting up your corporation, dealing with the paperwork, and getting off on the right foot, *Incorporating Your Business For Dummies* is the only resource you need. Packed with the kind of tips and advice you'll find nowhere else, it's the uncomplicated way to get incorporated.

*The Loopholes of Real Estate* reveals the tax and legal strategies used by the rich for generations to acquire and benefit from real estate investments. Clearly written, *The Loopholes of Real Estate* shows you how to open tax loopholes for your benefit and close legal loopholes for your protection.

"Bob Chapman, CEO of the \$1.7 billion manufacturing company Barry-Wehmiller, is on a mission to change the way businesses treat their employees." - *Inc. Magazine* Starting in 1997, Bob Chapman and Barry-Wehmiller have pioneered a dramatically different approach to leadership that creates off-the-charts morale, loyalty, creativity, and business performance. The company utterly rejects the idea that employees are simply functions, to be moved around, "managed" with carrots and sticks, or discarded at will. Instead, Barry-Wehmiller manifests the reality that every single person matters, just like in a family. That's not a cliché on a mission statement; it's the bedrock of the company's success. During tough times a family pulls together, makes sacrifices together, and endures short-term pain together. If a parent loses his or her job, a family doesn't lay off one of the kids. That's the approach Barry-Wehmiller took when the Great Recession caused revenue to plunge for more than a year. Instead of mass layoffs, they found creative and caring ways to cut costs, such as asking team members to take a month of unpaid leave. As a result, Barry-Wehmiller emerged from the downturn with higher employee morale than ever before. It's natural to be skeptical when you first hear about this approach. Every time Barry-Wehmiller acquires a company that relied on traditional management practices, the new team members are skeptical too. But they soon learn what it's like to work at an exceptional workplace where the goal is for everyone to feel trusted and cared for--and where it's expected that they will justify that trust by caring for each other and putting the common good first. Chapman and coauthor Raj Sisodia show how any organization can reject the traumatic consequences of rolling layoffs, dehumanizing rules, and hypercompetitive cultures. Once you stop treating people like functions or costs, disengaged workers begin to share their gifts and talents toward a shared future. Uninspired workers stop feeling that their jobs have no meaning. Frustrated workers stop taking their bad days out on their spouses and kids. And everyone stops counting the minutes until it's time to go home. This book chronicles Chapman's journey to find his true calling, going behind the scenes as his team tackles real-world challenges with caring, empathy, and inspiration. It also provides clear steps to transform your own workplace, whether you lead two people or two hundred thousand. While the Barry-Wehmiller way isn't easy, it is simple. As the authors put it: "Everyone wants to do better. Trust them. Leaders are everywhere. Find them. People achieve good things, big and small, every day. Celebrate them. Some people wish things were different. Listen to them. Everybody matters. Show them."

This state-specific title in Entrepreneur's evergreen SmartStart series shows the reader how to start a business in Florida. The staff of Entrepreneur Media presents essential guidance to aspiring business owners including state-specific rules, regulations, contacts, and statistics. Includes updated forms, worksheets, and tax information.

Although we have been successful in our careers, they have not turned out quite as we expected. We both have changed positions several times—for all the right reasons—but there are no pension plans vesting on our behalf. Our retirement funds are growing only through our individual contributions. Michael and I have a wonderful marriage with three great children. As I write this, two are in college and one is just beginning high school. We have spent a fortune making sure our children have received the best education available. One day in 1996, one of my children came home disillusioned with school. He was bored and tired of studying. "Why should I put time into studying subjects I will never use in real life?" he protested. Without thinking, I responded, "Because if you don't get good grades, you won't get into college." "Regardless of whether I go to college," he replied, "I'm going to be rich."

This book explores influential designers' sketchbooks as a truer reflection of a designer's thought processes, preoccupations, and problem-solving strategies than can be had by simply viewing finished projects. Highly personal and idiosyncratic, sketchbooks offer an arena for unstructured exploration, a space free from all budgetary and client constraints. Visually arresting objects in their own right, this book aims to elevate sketches from mere ephemera to important documents where the reader can glean valuable insight into the creative process, and apply it to their own practices. Featured designers include Ralph Caplan, Nigel Holmes, Chris Bigg, Eva Jiricna, Jason Munn, Gary Baseman, Marian Bantjes, and many others.

*The Great Game of Business* started a business revolution by introducing the world to open-book management, a new way of running a business that created unprecedented profit and employee engagement. The revised and updated edition of *The Great Game of Business* lays out an entirely different way of running a company. It wasn't dreamed up in an executive think tank or an Ivy League business school or around the conference table by big-time consultants. It was forged on the factory floors of the heartland by ordinary folks hoping to figure out how to save their jobs when their parent company, International Harvester, went down the tubes. What these workers created was a revolutionary approach to management that has proven itself in every industry around the world for the past thirty years--an approach that is perhaps the last, best hope for reviving the American Dream.

*The Challenge Built to Last*, the defining management study of the nineties, showed how great companies triumph over

time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. "Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings? Many people have million-dollar ideas. They're confident that their new product or service or innovation will make them rich and that all their dreams will come true. The problem is: Most people don't know how to turn their million-dollar idea into millions of dollars. According to many social scientists, the most important thing in life is a person's social and professional network. In other words, the people around us--our associates, our team, our friends. The people we surround ourselves with--and the people we go to for advice and guidance--can mean the difference between success and failure. And as he taught in Rich Dad Poor Dad, if the people around you have a poor person's mindset, it's likely that you'll be, or stay, poor. Your team, in life and in business, will determine if your million-dollar idea will give you a million-dollar payday. In More Important Than Money, Robert teams up with his most trusted Advisors who contribute not only chapters on the strengths and talents they bring to the team, but offer candid and insightful individual Profiles and excerpts from each of the 14 Rich Dad Advisor Series books. Readers will meet all of Robert's Rich Dad Advisors and learn why they are among his most valuable assets.

From the creator of the popular website Ask a Manager and New York's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called "the Dear Abby of the work world." Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit "reply all" • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for Ask a Manager "A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work."—Booklist (starred review) "The author's friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience."—Library Journal (starred review) "I am a huge fan of Alison Green's Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor."—Robert Sutton, Stanford professor and author of The No Asshole Rule and The Asshole Survival Guide "Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way."—Erin Lowry, author of Broke Millennial: Stop Scraping By and Get Your Financial Life Together

This is our eighth edition (2020 Edition). How can I avoid self-employment taxes? This simple question was the inspiration for creating an article describing the benefits of an S Corporation. That original article, which was about four pages long, quickly became a series of KnowledgeBase articles on WCG (formerly Watson CPA Group) website. The articles touched on basic topics such as how to elect S Corp status, shareholder payroll, reasonable salary determination and liability protection. Those broad topics demanded much more information, both horizontally by spanning into more related issues, and vertically by digging deeper into the granular yet riveting levels of the tax code. Beyond general S Corp benefits, our 2020 edition of this book will show you-1. Entity Structures, and Custom Multi-Entity Arrangements2. The Fallacy of Nevada Corps3. State Taxes, Nexus, FBA Problems, and Liability 4. S Corp Benefits, Tax Savings 5. Avoiding Self-Employment Taxes6. The 185 Reasons an S Corp or LLC Might Stink7. Forming and Operating an S Corp8. Late S Corp Election9. Determining Reasonable S Corp Shareholder Salary10. Section 199A Business Tax Deduction11. Tax Deductions, Fringe Benefits, Kids on Payroll and Cars12. Properly Paying for Health Insurance13. Small Business Retirement Planning with Your S CorpEach week we receive several phone calls and emails from small business owners and other CPAs across the country who have read our Taxpayer's

Comprehensive Guide to LLCs and S Corps and praised the wealth of information. Regardless of your current situation, whether you are considering starting your own business or entertaining a contracting gig, or you are an experienced business owner, the contents of this book are for you. This book is written with the general taxpayer in mind. Too many resources simply regurgitate complex tax code without explanation. While in some cases tax code and court opinions are duplicated verbatim because of precision of the words, this book strives to explain many technical concepts in layperson terms with some added humor and opinions. We believe you will find this book educational as well as amusing.

To win in business requires a winning business plan. To write a winning business plan requires reading Garrett Sutton's dynamic book on the topic. Writing Winning Business Plans provides the insights and the direction on how to do it well and do it right. Rich Dad/Poor Dad author Robert Kiyosaki says, "The first step in business is a great business plan. It must be a page turner that hooks and holds a potential investor. Garrett Sutton's Writing Winning Business Plans is THE book for key strategies on preparing winning plans for both business and real estate ventures. Crisply written and featuring real life illustrative stories, Writing Winning Business Plans discusses all the key elements for a successful plan. Topics include focusing your business vision, understanding your financials and analyzing your competition. Also covered are how to really use your business plan as a tool and how to attract funding for your new or existing businesses. As business plan competitions become more popular around the world Writing Winning Business Plans also discusses how to enter and how to win these ever more lucrative contests. In addition, how to quickly interest a potential investor, also known as the elevator pitch, is explained. And, as opportunities arise around the world, how to present your plan in various countries is explored. Writing Winning Business Plans is the complete compendium for this essential business rite of passage – preparing a winning plan.

"Whether you are starting a new business or thinking about an existing one, the big question is "Which legal structure is best?" The answer has important legal and tax consequences, "--Page 4 of cover.

Buying and Selling a Business reveals key strategies used to sell and acquire business investments. Garrett Sutton, Esq. is a best selling author of numerous law for the layman books, and he guides the reader clearly through all of the obstacles to be faced before completing a winning transaction. "Buying and Selling a Business" uses real life stories to illustrate how to prepare your business for sale, analyze acquisition candidates and assemble the right team of experts. The book also clearly identifies how to understand the tax issues of a business sale, how to use confidentiality agreements to your benefit and how to negotiate your way to a positive result. Robert Kiyosaki, the best selling author of Rich Dad/Poor Dad has this to say about Buying and Selling a Business, "Garrett Sutton's information is priceless for anyone who wants to increase his or her knowledge of the often secret world of the rich, what the rich invest in, and some of the reasons why the rich get richer." Buying and Selling a Business is a timely business book for our times.

"Designed for entrepreneurs and individuals interested in starting their own business, this book provides an indepth study of how the special characteristics of limited partnerships and limited liability companies may be used to your advantage and to assist you in protecting assets, managing wealth and strategic estate planning to minimize taxes. It features strategic uses of limited liability companies and limited partnerships to hold real estate and other assets, how to easily manage and operate a limited liability company or limited partnership, how to creatively plan for your future and your family's future, and how to follow the rules to keep your assets protected."--Publisher description.

"How To Start And Run Your Own Corporation" begins where many incorporation books leave off. Peter Hupaloo, author of "Thinking Like An Entrepreneur," teaches you the basics of corporate business structure. "How To Start And Run Your Own Corporation" will help you understand: \* Which Business Structure Might Be Best For You \* How To Decide Between An S-Corporation And A LLC \* How To Choose Your State Of Incorporation \* How To Form Your Own Corporation \* S-Corporations \* Par Value And No Par Value Stock \* Issuing Shares \* Stock Basis \* Valuing A Small Business Corporation \* Financing A Corporation Through Equity And Loans \* Attracting Angel Investors For Your Corporation \* Shareholder S-Corporation Basis And The AAA \* Filing Out The 1120S Corporate Income Tax Return \* Special Issues For One-Person Corporations \* The Role of Bylaws And Corporate Minutes \* The Role of Directors And Officers \* Withdrawing Money From Your Corporation \* Social Security/Unemployment Insurance On Officer Salaries \* Qualified Retirement Plans, SIMPLE-IRA, SEP-IRA \* The One-Person 401(k) \* Worker's Compensation Exemption For Officers \* How To Minimize Your Taxes \* How To Prevent Your Corporate Shield From Being Pierced \* Tax Saving Strategies For Your Corporation

In difficult times, debt can be a matter of life and death, happiness and despair. Controlling your debt can bring order and calm. Mastering debt can bring wealth and success. As bestselling Rich Dad/Poor Dad author Robert Kiyosaki says, "Good debt makes you rich and bad debt makes you poor." The ABCs of Getting Out of Debt provides the necessary knowledge to navigate through a very challenging credit environment. A Rich Dad's Advisor and best selling author of numerous business books, Garrett Sutton, Esq. clearly writes on the key strategies readers must follow to get out of debt. Unlike other superficial offerings, Sutton explores the psychology and health effects of debt. From there, the reader learns how to beat the lenders at their own game, and how to understand and repair your own credit. Using real life illustrative stories, Sutton shares how to deal with debt collectors, avoid credit scams, and win with good credit. "The reason Garrett Sutton's book is so important is that like it or not, debt is a powerful force in our world today. The financially intelligent are using debt to enrich themselves while the financially uneducated are using debt to destroy their lives."- Robert Kiyosaki The times call for a book that offers hope and education on mastering credit and getting out of debt.

The instant New York Times bestseller! "Emily Oster dives into the data on parenting issues, cuts through the clutter, and gives families the bottom line to help them make better decisions." –Good Morning America "A targeted mini-MBA program designed to help moms and dads establish best practices for day-to-day operations." -The Washington Post From the bestselling author of Expecting Better and Cribsheet, the next step in data driven parenting from economist Emily Oster. In The Family Firm, Brown professor of economics and mom of two Emily Oster offers a classic business school framework for data-driven parents to think more deliberately about the key issues of the elementary years: school, health, extracurricular activities, and more. Unlike the hourly challenges of infant parenting, the big questions in this age come up less frequently. But we live with the consequences of our decisions for much longer. What's the right kind of school and at what age should a particular kid start? How do you encourage a healthy diet? Should kids play a sport and how seriously? How do you think smartly about encouraging children's independence? Along with these bigger questions, Oster investigates how to navigate the complexity of day-to-day family logistics. Making these decisions is less about finding the specific answer and more about taking the right approach. Parents of this age are often still working in baby mode, which is to say, under stress and on the fly. That is a classic management problem, and Oster takes a page from her time as a business school professor at the University of Chicago to show us that thoughtful business process can help smooth out tough family decisions. The Family Firm is a smart and winning guide to how to think clearly--and with less ambient stress--about the key decisions of the elementary school years. Parenting is a full-time job. It's time we start treating it like one.

Sutton has updated, yet again, his comprehensive book on maximizing the benefits of limited liability companies and limited partnerships. You will learn how to: Select the right entity for your specific needs and goals ; Follow the rules to keep your assets protected ; Creatively plan your future and your family's future ; Easily manage and operate an LLC or an LP ; Strategically use entities to hold real estate and other assets.--Back cover.

Are you ready to take the next step in your author journey? Art for the sake of art is important. Writing for the love of it, or to create something beautiful on the page, is absolutely worthwhile and critical to expand the sum of human expression. But I'm not here to talk about creativity or the craft of writing in this book. My aim is to take the result of your creativity into the realm of actually paying

the bills. To take you from being an author to running a business as an author. I was a business consultant for 13 years before I gave up my job in September 2011 to become a full-time author-entrepreneur. I worked for large corporates and small businesses, implementing financial systems across Europe and Asia Pacific. I've also started a number of my own businesses "" a scuba dive charter boat in New Zealand, a customized travel website, a property investment portfolio in Australia as well as my freelance consultancy. I've failed a lot and learned many lessons in my entrepreneurial life and I share them all in this book. In the last six years of being an author, through tempestuous changes in the publishing world, I've learned the business side of being a writer and I now earn a good living as an author-entrepreneur. I'm an author because it's my passion and my joy but also because it's a viable business in this age of global and digital opportunity. In the book, you will learn: Part 1: From Author To Entrepreneur The arc of the author's journey, definition of an author-entrepreneur, deciding on your definition of success. Plus/ should you start a company? Part 2: Products and Services How you can turn one manuscript into multiple streams of income by exploiting all the different rights, various business models for authors and how to evaluate them, information on contracts, copyright and piracy. Plus/ putting together a production plan. Part 3: Employees, Suppliers and Contractors The team you need to run your business. Your role as author and what you're committing to, as well as co-writing. Editors, agents and publishers, translators, book designers and formatters, audiobook narrators, book-keeping and accounting, virtual assistants. Plus/ how to manage your team. Part 4: Customers In-depth questions to help you understand who your customers are and what they want, as well as customer service options for authors. Part 5: Sales and Distribution How to sell through distributors and your options, plus all the information you need to sell direct. ISBNs and publishing imprints "" do you need them? Plus/ your options for pricing. Part 6: Marketing Key overarching marketing concepts. Book-based marketing including cover, back copy and sales pages on the distributors. Author-based marketing around building your platform, and customer-based marketing around your niche audience and targeted media. Part 7: Financials Revenues of the author business and how to increase that revenue. Costs of the author business and funding your startup. Banking, PayPal, accounting, reporting, tax and estate planning. Part 8: Strategy and Planning Developing your strategy and business plan. Managing your time and developing professional habits. The long-term view and the process for becoming a full-time author. Plus/ looking after yourself. Part 9: Next Steps Questions from the book to help you work out everything to do with your business, plus encouragement for your next steps. Appendices, Workbook and Bonus Downloads including a workbook and business plan template. If you want to go from being an author to running a business as an author, download a sample or buy now.

It doesn't matter how old you are or where you're from; you can start a profitable business. The Young Entrepreneur's Guide to Starting and Running a Business will show you how. Through stories of young entrepreneurs who have started businesses, this book illustrates how to turn hobbies, skills, and interests into profit-making ventures. Mariotti describes the characteristics of the successful entrepreneur and covers the nuts and bolts of getting a business up, running and successful.

In 2017 34% of the workforce was considered part of the gig economy. This growing workforce of freelancers and side-giggers is also estimated to grow to 43% by 2020. That's 4 million freelancers, soon to be 7 million by 2020. Whether it's people looking to earn extra money, those tired of their 9-to-5, to entrepreneurs looking to grow their side hustle, Entrepreneur is uniquely qualified to guide a new generation of bold individuals looking to live their best lives and make it happen on their own terms. Whatever industry or jobs this new workforce takes, Start Your Own Business will guide them through the first three years of business. They'll gain the know-how of more than 30 years of collective advice from those who've come before them to: How to avoid analysis paralysis when launching a business Tips for testing ideas in the real-world before going to market with insights from Gary Vaynerchuk Decide between building, buying, or becoming a distributor What to consider when looking for funding from venture capitalists, loans, cash advances, etc. Whether or not a co-working space is a right move Tips on running successful Facebook and Google ads as part of a marketing campaign Use micro-influencers to successfully promote your brand on social media Business and investing require asset protection. As you build wealth you must know how to protect it. This book is your road map and guide. Sutton reveals the legal secrets and strategies that the rich have used for generations to run their businesses and protect their assets.

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