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From the research labs at the University to remote lakes in Alberta and the Northwest Territories, *Echoes in the Halls* tells us the stories about the antics, the hijinks and the adventures of professors at the University of Alberta. A must-read for history buffs and University Alumni. "With so many wonderful memories, of people, events and achievements over the years, it's no wonder that the University of Alberta Drama Department holds such a large place in my heart. And it's no wonder that I still come back for opening night." - Frank Bueckert "No matter what the setting, however, I always found it immensely satisfying to teach undergraduates. It was fun. It was hard work. And there was always something further to come." - Ralph Nursall

The expanded second edition of this heavily illustrated survey provides students of both art history and architecture with a worldwide introduction to the history of architecture. The study of what is collectively labeled "New Media"—the cultural and artistic practices made possible by digital technology—has become one of the most vibrant areas of scholarly activity and is rapidly turning into an established academic field, with many universities now offering it as a major. *The Johns Hopkins Guide to Digital Media* is the first comprehensive reference work to which teachers, students, and the curious can quickly turn for reliable information on the key terms and concepts of the field. The contributors present entries on nearly 150 ideas, genres, and theoretical concepts that have allowed digital media to produce some of the most innovative intellectual, artistic, and social practices of our time. The result is an easy-to-consult reference for digital media scholars or anyone wishing to become familiar with this fast-developing field.

The most highly-acclaimed jazz theory book ever published! Over 500 pages of comprehensive, but easy to understand text covering every aspect of how jazz is constructed---chord construction, II-V-I progressions, scale theory, chord/scale relationships, the blues, reharmonization, and much more. A required text in universities world-wide, translated into five languages, endorsed by Jamey Aebersold, James Moody, Dave Liebman, etc.

An illustrated guide for contemporary guitarists looking to build pro-level rigs includes coverage of topics ranging from rack gear and amp setups to signal splitting and recording tools. Original.

An Intermediate / Advanced Piano Duet for 2 Pianos, 4 hands, composed by Felix Mendelssohn. Two copies are required for performance.

Compete in the digital world with pragmatic strategies for success *Digital Sense* provides a complete playbook for organizations seeking a more engaged customer experience strategy. By reorganizing sales and marketing to compete in today's digital-first, omni-channel environment, you gain newfound talent and knowledge from the resources already at hand. This book provides two pragmatic frameworks for implementing and customizing a new marketing operating system at any size organization, with step-by-step roadmaps for optimizing your customer experience to gain a competitive advantage. The Experience Marketing Framework and the Social Business Strategy Framework break down proven methods for exceeding the expectations customers form throughout the entirety of the buying journey. Customizable for any industry, sector, or scale, these frameworks can help your organization leap to the front of the line. The evolution of marketing and sales demands

a revolution in business strategy, but realizing the irrelevance of traditional methods doesn't necessarily mean knowing what comes next. This book shows you how to compete in today's market, with real-world frameworks for implementation. Optimize competitive advantage and customer experience Map strategy back to business objectives Engage customers with a pragmatic, proven marketing system Reorganize sales and marketing to fill talent and knowledge gaps Today's customer is savvy, with more options than ever before. It's critical to meet them where they are, and engagement is the cornerstone of any cohesive, effective strategy. The technological revolution has opened many doors for marketing and sales, but the key is knowing what lies behind each one—what works for your competitor may not be right for you. Digital Sense cuts through the crosstalk and confusion to give you a solid strategy for success. Keywords for Disability Studies aims to broaden and define the conceptual framework of disability studies for readers and practitioners in the field and beyond. The volume engages some of the most pressing debates of our time, such as prenatal testing, euthanasia, accessibility in public transportation and the workplace, post-traumatic stress, and questions about the beginning and end of life. Each of the 60 essays in Keywords for Disability Studies focuses on a distinct critical concept, including “ethics,” “medicalization,” “performance,” “reproduction,” “identity,” and “stigma,” among others. Although the essays recognize that “disability” is often used as an umbrella term, the contributors to the volume avoid treating individual disabilities as keywords, and instead interrogate concepts that encompass different components of the social and bodily experience of disability. The essays approach disability as an embodied condition, a mutable historical phenomenon, and a social, political, and cultural identity. An invaluable resource for students and scholars alike, Keywords for Disability Studies brings the debates that have often remained internal to disability studies into a wider field of critical discourse, providing opportunities for fresh theoretical considerations of the field's core presuppositions through a variety of disciplinary perspectives. Visit keywords.nyupress.org for online essays, teaching resources, and more.

A detailed guide to mastering lucid dreaming for physical and emotional healing, enhanced creativity, and spiritual awakening • Offers methods to improve lucid dreaming abilities and techniques for developing superpowers in the dream realm • Explains how to enhance dreaming with supplements, herbs, and psychedelics • Explores the ability of lucid dreamers to communicate with the waking realm and the potential for shared lucid dreaming and access to our unconscious minds In a lucid dream, you “awaken” within your dream and realize you are dreaming. With this extraordinary sense of awakening comes a clear perception of the continuity of self between waking and sleeping and the ability to significantly influence what happens within the dream, giving you the opportunity to genuinely experience anything without physical or social consequences. In this way, lucid dreaming offers therapeutic opportunities for fantasy fulfillment, fear confrontation, and releasing the trauma of past experiences. With development and practice, lucid dreaming can provide a powerful path to greater awareness, heightened creativity, spiritual awakening, and communication with the vast interconnected web of cosmic consciousness. In this detailed guide to mastering the practice of lucid dreaming, David Jay Brown draws from his more than 20 years' experience using these techniques and his interactions with dozens of experts on consciousness, physics, dreaming, and entheogens, such as

Stanley Krippner, Rupert Sheldrake, Stephen LaBerge, Robert Waggoner, Dean Radin, Terence McKenna, and many others. He explores the intimate relationship between lucid dreaming, shamanic journeying, visionary plants, and psychedelic drugs and how they are used for healing and spiritual development. Offering methods for improving both lucid dreaming and shamanic journeying abilities, he explains how to enhance dreaming with oneirogens, supplements, herbs, and psychedelics and offers techniques for developing superpowers in the dream realm. Summarizing the scientific research on lucid dreaming, Brown explores the ability of lucid dreamers to communicate with people in the waking realm and the potential for dream telepathy, shared lucid dreaming, and access to the vast unconscious regions of our minds, opening up a path that takes us beyond dreaming and waking to dreaming wide awake.

Hemi. The word conjures up visions of racing and street domination. Widely regarded as one of the greatest American V-8s ever produced, Chrysler released its third-generation version of the engine in 2003 and installed it in a wide range of Chrysler cars and trucks. Through the years, the 5.7, 6.1, 6.2 Hellcat, and 6.4 Hemi engines have established an impressive high-performance reputation that builds on the proud heritage of the engine family. Most stock Hemi engines produce an impressive one horsepower per cubic inch, but they can make substantially more torque and horsepower for specific applications. Fitted with the right high-performance parts, these powerful engines can produce far more horsepower and torque than stock. Selecting the ideal parts for the engine and application is essential. Veteran author and dyno testing expert Richard Holdener has done the research, gathered the data, and provided a detailed analysis of the results. Within the pages of this book, heads and camshafts, headers and exhaust, intakes, throttle bodies, manifolds, electronic engine controls, forced-air induction, and nitrous oxide are all tested. Using this comprehensive information and the dyno results, you can select the best performance parts for your engine and application. Each test provides a thorough description of the parts, test engine, and testing conditions, plus evaluation and insight into the results. Tests from budget to high-end engine builds are conducted to fit a wide spectrum of applications, so you can apply the testing data and results to your specific build project. Horsepower and torque graphs illustrate dyno test results for clear comparisons. In turn, it takes all the guesswork out of selecting parts, which saves you time and money. Although the New Hemi produces excellent performance in stock form, it's just the starting point. With the right parts, you can build the most potent street, street/strip, or full-race engine. Whether you're building a mild street Hemi, a race engine, or something in between, this book is a valuable resource.

The latest supplement to the pianist's must-have reference *The Piano Book*, this comprehensive guide provides list prices for more than 3,000 currently manufactured acoustic and digital piano brands and models, as well as advice on how to estimate actual street prices to help negotiate the lowest possible price. Summarizing the essentials of *The Piano Book*, this new resource goes beyond the basics to offer extensive details on digital pianos and reveals all the information necessary to differentiate between a good deal and a great deal when buying a piano. Anyone in the market for a new or used piano—including teachers, technicians, students, and aficionados—can make a more informed purchase using this definitive guide. Updated twice a year with the most accurate information, the manual fully covers piano

manufacturers, instrument models, prices, and current trends and conditions in the piano market.

Essential advice for buying and caring for a new or used piano. A '97-'98 supplement is available.

On July 17th 1939, Eileen Alexander, a bright young woman recently graduated from Girton College, Cambridge, begins a brilliant correspondence with fellow Cambridge student Gershon Ellenbogen that lasts five years and spans many hundreds of letters. But as Eileen and Gershon's relationship flourishes from friendship and admiration into passion and love, the tensions between Germany, Russia, and the rest of Europe reach a crescendo. When war is declared, Gershon heads for Cairo and Eileen forgoes her studies to work in the Air Ministry. As cinematic as *Atonement*, written with the intimacy of the Neapolitan quartet, *Love in the Blitz* is an extraordinary glimpse of life in London during World War II and an illuminating portrait of an ordinary young woman trying to carve a place for herself in a time of uncertainty. As the Luftwaffe begins its bombardment of England, Eileen, like her fellow Britons, carries on while her loved ones are called up to fight, some never to return home. Written over the course of the conflict, Eileen's letters provide a vivid and personal glimpse of this historic era. Yet throughout the turmoil and bloodshed, one thing remains constant: her beloved Gershon, who remains a source of strength and support, even after he, too, joins the fighting. Though his letters have been lost to time, the bolstering force of his love for Eileen is illuminated in her responses to him. Equal parts heartrending and heartwarming, *Love in the Blitz* is a timeless romance and a deeply personal story of life and resilience amid the violence and terror of war.

This study assesses the impacts of climate risks and development alternatives on water and agriculture in the Indus basin of Pakistan. It analyzes inter-relationships among the climate, water, and agriculture sectors and provides a systems modeling framework for these purposes.

Containing both technical and practical information, this book shows young readers how to play different styles of music on the keyboard, including jazz, blues, rock and pop. '

Infrastructure Investment in Indonesia: A Focus on Ports presents an important and original collation of current material investigating the efficient facilitation of major infrastructure projects in Indonesia and Australia, with an emphasis on infrastructure investment and a focus on port planning and development. This interdisciplinary collection—spanning the disciplines of engineering, law and planning—draws helpfully on a range of practical and theoretical perspectives. It is the collaborative effort of leading experts in the fields of infrastructure project initiation and financing, and is based on international research conducted by the University of Melbourne, Universitas Indonesia and Universitas Gadjah Mada. The volume opens with a macroscopic perspective, outlining the broader economic situations confronting Indonesia and Australia, before adopting a more microscopic perspective to closely examine the issues surrounding major infrastructure investment in both countries. Detailed case studies are provided, key challenges are identified, and evidence-based solutions are offered. These solutions respond to such topical issues as how to overcome delays in infrastructure project initiation; how to enhance project decision-making for the selection and evaluation of projects; how to improve overall efficiency in the arrangement of project

finance and governance; and how to increase the return provided by investment in infrastructure. Special focus is given to proposed improvements to the port cities of Indonesia in the areas of major infrastructure project governance, policies, engagement, operation and processes. By rigorously investigating the economic, transport, finance and policy aspects of infrastructure investment, this book will be a valuable resource for policy makers and government officials in Indonesia and Australia, infrastructure investment organisations, and companies involved in exporting services between Indonesia and Australia. This book will also be of interest to researchers and students of infrastructure planning and financing, setting a solid foundation for subsequent investigations of financing options for large-scale infrastructure developments.

A process model is very often used for system analysis, design and management in various application areas. Using a process model has the advantage that it has only to be as precise as necessary within the parameters of the individual field of application, whereas the precision externally is less important. This makes process modeling easier and open for structuring. The contributions deal with different approaches to process modelling, especially in the areas of business process modelling, logistics and production processes and water systems.

The greatest trick the videogame industry ever pulled was convincing the world that videogames were games rather than a medium for making metagames. Elegantly defined as “games about games,” metagames implicate a diverse range of practices that stray outside the boundaries and bend the rules: from technical glitches and forbidden strategies to Renaissance painting, algorithmic trading, professional sports, and the War on Terror. In *Metagaming*, Stephanie Boluk and Patrick LeMieux demonstrate how games always extend beyond the screen, and how modders, mappers, streamers, spectators, analysts, and artists are changing the way we play. *Metagaming* uncovers these alternative histories of play by exploring the strange experiences and unexpected effects that emerge in, on, around, and through videogames. Players puzzle through the problems of perspectival rendering in *Portal*, perform clandestine acts of electronic espionage in *EVE Online*, compete and commentate in Korean *StarCraft*, and speedrun *The Legend of Zelda* in record times (with or without the use of vision). Companies like Valve attempt to capture the metagame through international e-sports and online marketplaces while the corporate history of *Super Mario Bros.* is undermined by the endless levels of *Infinite Mario*, the frustrating pranks of *Asshole Mario*, and even *Super Mario Clouds*, a ROM hack exhibited at the Whitney Museum of American Art. One of the only books to include original software alongside each chapter, *Metagaming* transforms videogames from packaged products into instruments, equipment, tools, and toys for intervening in the sensory and political economies of everyday life. And although videogames conflate the creativity, criticality, and craft of play with the act of consumption, we don't simply play videogames—we make metagames.

This book presents cutting-edge research on innovative system interfaces, highlighting both lifecycle development and human–technology interaction, especially in virtual, augmented and mixed reality systems. It describes advanced methodologies and tools for evaluating and improving interface usability, and discusses new models, case studies and good practices. The book addresses the human, hardware, and software

factors in the process of developing interfaces for optimizing total system performance, while minimizing costs. It also highlights the forces currently shaping the nature of computing and systems, such as the importance of portability and technologies for reducing power requirements; the need for better assimilation of computation in the environment; and solutions to promote computer and system accessibility for people with special needs. Based on the AHFE 2020 Virtual Conference on Human Factors and Systems Interaction, held on July 16–20, 2020, the book offers a timely survey and a practice-oriented guide for systems interface users and developers alike.

International Conference on Industrial Engineering and Engineering Management is sponsored by Chinese Industrial Engineering Institution, CMES, which is the unique national-level academic society of Industrial Engineering. The conference is held annually as the major event in this area. Being the largest and the most authoritative international academic conference held in China, it supplies an academic platform for the experts and the entrepreneurs in International Industrial Engineering and Management area to exchange their research results. Many experts in various fields from China and foreign countries gather together in the conference to review, exchange, summarize and promote their achievements in Industrial Engineering and Engineering Management fields. Some experts pay special attention to the current situation of the related techniques application in China as well as their future prospect, such as Industry 4.0, Green Product Design, Quality Control and Management, Supply Chain and logistics Management to cater for the purpose of low-carbon, energy-saving and emission-reduction and so on. They also come up with their assumption and outlook about the related techniques' development. The proceedings will offer theatrical methods and technique application cases for experts from college and university, research institution and enterprises who are engaged in theoretical research of Industrial Engineering and Engineering Management and its technique's application in China. As all the papers are feathered by higher level of academic and application value, they also provide research data for foreign scholars who occupy themselves in investigating the enterprises and engineering management of Chinese style.

A bold exploration and call-to-arms over the widening gap between AI, automation, and big data—and our ability to deal with its effects We are living in the first exponential age. High-tech innovations are created at dazzling speeds; technological forces we barely understand remake our homes and workplaces; centuries-old tenets of politics and economics are upturned by new technologies. It all points to a world that is getting faster at a dizzying pace. Azeem Azhar, renowned technology analyst and host of the Exponential View podcast, offers a revelatory new model for understanding how technology is evolving so fast, and why it fundamentally alters the world. He roots his analysis in the idea of an “exponential gap” in which technological developments rapidly outpace our society’s ability to catch up. Azhar shows that this divide explains many problems of our time—from political polarization to ballooning inequality to unchecked corporate power. With stunning clarity of vision, he delves into how the exponential gap is a near-inevitable consequence of the rise of AI, automation, and other exponential technologies, like renewable energy, 3D printing, and synthetic biology, which loom over the horizon. And he offers a set of policy solutions that can prevent the growing exponential gap from fragmenting, weakening, or even destroying our societies. The result is a wholly new way to think about technology, one that will

transform our understanding of the economy, politics, and the future.

(Harmonica). If you're just getting started or a veteran looking to add more licks to your arsenal, this book with audio is for you. From basic 12-bar blues backing riffs to mojo-packed solo licks, Steve Cohen shares 100 time-tested licks to help you get the most out of your 10-hole diatonic harp. All examples are played on a C harp and are written in standard notation and harmonica tab. The audio includes demonstration tracks for all of the licks many with play-along tracks. Includes: cross harp and straight harp licks; boogie-woogie licks; stop-time licks; ascending & descending licks; funk licks; shuffle licks; horn-adapted licks; glissandro licks; octave licks; warble licks; over-blowing chromatic licks; turn-arounds and endings. Also include many riffs in the styles of Sonny Boy Williamson II, Little Walter, Howlin' Wolf, Jimmy Reed, James Cotton, and more!

Proceedings of the 23rd International Conference on Industrial Engineering and Engineering Management 2016 Theory and Application of Industrial Engineering Springer

"In this comprehensive monograph, Ramin Haerizadeh Rokni Haerizadeh Hesam Rahmadian, details the three artists' collaborative activities since 2009, from the chaotic creative centrifuge of the house they share in Dubai to their exhibitions that blur their individual practices and expand their sphere to incorporate friends, works by other artists and spontaneous interventions."--Publisher's website.

This book highlights research-based case studies in order to analyze the wealth created in the world's largest mergers and acquisitions (M&A). This book encourages cross fertilization in theory building and applied research by examining the links between M&A and wealth creation. Each chapter covers a specific case and offers a focused clinical examination of the entire lifecycle of M&A for each mega deal, exploring all aspects of the process. The success of M&A are analyzed through two main research approaches: event studies and financial performance analyses. The event studies examine the abnormal returns to the shareholders in the period surrounding the merger announcement. The financial performance studies examine the reported financial results of acquirers before and after the acquisition to see whether financial performance has improved after merger. The relation between method of payment, premium paid and stock returns are examined. The chapters also discuss synergies of the deal-cost and revenue synergies. Mergers and acquisitions represent a major force in modern financial and economic environment. Whether in times of boom or bust, M&As have emerged as a compelling strategy for growth. The biggest companies of modern day have all taken form through a series of restructuring activities like multiple mergers. Acquisitions continue to remain as the quickest route companies take to operate in new markets and to add new capabilities and resources. The cases covered in this book highlights high profile M&As and focuses on the wealth creation for shareholders of acquirer and target firms as a financial assessment of the merger's success. The book should be useful for finance professionals, corporate planners, strategists, and managers.

The Handbook of Service Marketing Research brings together an all-star team of leading researchers in service marketing to explore many of the hottest topics in service marketing today. Cutting-edge topics include: customer relationships and loyalty

This book is open access under a CC BY 4.0 license. This volume shares new data relating to Climate-Smart Agriculture (CSA), with emphasis on experiences in Eastern and Southern Africa. The book is a collection of research by authors from over 30 institutions, spanning the public and private sectors, with specific knowledge on agricultural development in the region discussed. The material is assembled to answer key questions on the following five topic areas: (1) Climate impacts: What are the most significant current and near future climate risks undermining smallholder livelihoods? (2) Varieties: How can climate-smart varieties be delivered quickly and cost-effectively to smallholders? (3) Farm management: What are key lessons on the contributions from soil and water management to climate risk reduction and

how should interventions be prioritized? (4) Value chains: How can climate risks to supply and value chains be reduced? and (5) Scaling up: How can most promising climate risks reduction strategies be quickly scaled up and what are critical success factors? Readers who will be interested in this book include students, policy makers, and researchers studying climate change impacts on agriculture and agricultural sustainability.

This second edition of Gellerman's classic reference work is a must for collectors and aficionados of reed organs. Its aim is to present a complete listing and brief history of every manufacturer of reed organs in the world as an aid to the collector. In the 13 years since publication of the first edition, hundreds of new names and historical facts have come to light and are included in this revised edition. 89 illustrations. 104 photos.

The fifth edition of "Numerical Methods for Engineers" continues its tradition of excellence. Instructors love this text because it is a comprehensive text that is easy to teach from. Students love it because it is written for them--with great pedagogy and clear explanations and examples throughout. The text features a broad array of applications, including all engineering disciplines. The revision retains the successful pedagogy of the prior editions. Chapra and Canale's unique approach opens each part of the text with sections called Motivation, Mathematical Background, and Orientation, preparing the student for what is to come in a motivating and engaging manner. Each part closes with an Epilogue containing sections called Trade-Offs, Important Relationships and Formulas, and Advanced Methods and Additional References. Much more than a summary, the Epilogue deepens understanding of what has been learned and provides a peek into more advanced methods. Approximately 80% of the end-of-chapter problems are revised or new to this edition. The expanded breadth of engineering disciplines covered is especially evident in the problems, which now cover such areas as biotechnology and biomedical engineering. Users will find use of software packages, specifically MATLAB and Excel with VBA. This includes material on developing MATLAB m-files and VBA macros.

This is a well thought-out, highly practical text covering contemporary 'in vitro' techniques for drug absorption studies. Starting at the molecular level of investigation, it continues with cell monolayer models (both primary and cell lines) and culminates with in situ techniques as a final testing format. In addition, chapters on high-throughput assays, in vitro-in vivo correlation, bioinformatics and regulatory issues are covered, giving a comprehensive overview of available models and techniques. Moreover, an appendix consisting of a number of practical protocols is available online, updated as needed, and should prove very helpful to apply the techniques directly to the benchside.

This book features the history and conservation efforts on 21 identified places on Martha's Vineyard. A map, photos and paintings of these areas accompanies the writings of Tess Bramhall. The book is a journey around the Vineyard intended to inspire conservation and enjoyment.

This book constitutes the thoroughly refereed proceedings of the 8th International Conference on Entertainment Computing, ICEC 2009, held in Paris, France, in September 2009, under the auspices of IFIP. The 14 revised long papers, 19 short papers and 23 poster papers and demos presented were carefully reviewed and selected from 105 submissions for inclusion in the book. The papers cover all main domains of entertainment computing, from interactive music to games, taking a wide range of scientific domains from aesthetic to computer science.

In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

From bestselling writer David Kamp, the engrossing, behind-the-scenes story of the cultural heroes who created the beloved children's TV programs Sesame Street, The Electric Company, Mister Rogers' Neighborhood, Free to Be...You and Me, and Schoolhouse Rock!—which collectively transformed American childhood for the better, teaching kids about diversity, the ABCs, and feminism through a fun, funky 1970s lens. With a foreword by Questlove In 1970, on a soundstage on Manhattan's Upper West Side, a group of men, women, and Muppets of various ages and colors worked doggedly to finish the first season of a children's TV program that was not yet assured a second season: Sesame Street. They were conducting an experiment to see if television could be used to better prepare disadvantaged preschoolers for kindergarten. What they didn't know then was that they were starting a cultural revolution that would affect all American kids. In Sunny Days, bestselling author David Kamp captures the unique political and social moment that gave us not only Sesame Street, but also Fred Rogers's gentle yet brave Mister Rogers' Neighborhood; Marlo Thomas's unabashed gender-politics primer Free to Be...You and Me; Schoolhouse Rock!, an infectious series of educational shorts dreamed up by Madison Avenue admen; and more, including The Electric Company, ZOOM, and Fat Albert and the Cosby Kids. It was a unique time when an uncommon number of media professionals and thought leaders leveraged their influence to help children learn—and, just as notably, a time of unprecedented buy-in from American parents. Kamp conducted rigorous research and interviewed such Sesame Street figures as Joan Ganz Cooney, Lloyd Morrisett, Sonia Manzano, Emilio Delgado, Loretta Long, Bob McGrath, and Frank Oz, along with Free to Be's Marlo Thomas and The Electric Company's Rita Moreno—and in Sunny Days, he explains how these and other like-minded individuals found their way into children's television not for fame or money, but to make a difference. Fun, fascinating, and a masterful work of cultural history, Sunny Days captures a wondrous period in the US when a determined few proved that, with persistence and effort, they could change the lives of millions. It's both a rollicking ride through a turbulent time and a joyful testament to what Americans are capable of at their best.

Children's health has made tremendous strides over the past century. In general, life expectancy has increased by more than thirty years since 1900 and much of this improvement is due to the reduction of infant and early childhood mortality. Given this trajectory toward a healthier childhood, we begin the 21st-century with a shocking development—an epidemic of obesity in children and youth. The increased number of obese children throughout the U.S. during the past 25 years has led policymakers to rank it as one of the most critical public health threats of the 21st-century. Preventing Childhood Obesity provides a broad-based examination of the nature, extent, and consequences of obesity in U.S. children and youth, including the social, environmental, medical, and dietary factors responsible for its increased prevalence. The book also offers a prevention-oriented action plan that identifies the most promising array of short-term and longer-term interventions, as well as recommendations for the roles and responsibilities of numerous stakeholders in various sectors of society to

reduce its future occurrence. Preventing Childhood Obesity explores the underlying causes of this serious health problem and the actions needed to initiate, support, and sustain the societal and lifestyle changes that can reverse the trend among our children and youth.

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