

Robert Carbaugh International Economics Study Guide

The co-host of the popular NPR podcast Planet Money provides a well-researched, entertaining, somewhat irreverent look at how money is a made-up thing that has evolved over time to suit humanity's changing needs. Money only works because we all agree to believe in it. In *Money*, Jacob Goldstein shows how money is a useful fiction that has shaped societies for thousands of years, from the rise of coins in ancient Greece to the first stock market in Amsterdam to the emergence of shadow banking in the 21st century. At the heart of the story are the fringe thinkers and world leaders who reimagined money. Kublai Khan, the Mongol emperor, created paper money backed by nothing, centuries before it appeared in the west. John Law, a professional gambler and convicted murderer, brought modern money to France (and destroyed the country's economy). The cypherpunks, a group of radical libertarian computer programmers, paved the way for bitcoin. One thing they all realized: what counts as money (and what doesn't) is the result of choices we make, and those choices have a profound effect on who gets more stuff and who gets less, who gets to take risks when times are good, and who gets screwed when things go bad. Lively, accessible, and full of interesting details (like the 43-pound copper coins that 17th-century Swedes carried strapped to their backs), *Money* is the story of the choices that gave us money as we know it today. Now in its Thirteenth Edition, this proven, market-leading text remains a favorite among

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students and instructors alike for its clear, concise treatment of international trade and finance theory. Using a wealth of contemporary examples and practical applications, GLOBAL ECONOMICS, 13e, International Edition vividly demonstrates the relevance of theory to real-world economic issues and policy questions. Discussions are presented both verbally and graphically, making the text highly accessible even for students with little economics background, and a flexible format makes the text suitable for a wide range of course structures and subjects. As delighted students and instructors have discovered, “if it’s clear, concise and contemporary, it has to be Carbaugh!”

England's relationship with the Baltic trading area has remained a generally neglected aspect of English commercial development in the seventeenth century. The spectacular colonial ventures have traditionally attracted more historical attention, although the Baltic trade in this period was more fundamental to the English economy: it supplied precisely those naval commodities, such as flax, hemp, timber, pitch and tar, which facilitated the creation of fleets for the colonial trades. Medieval English trade had been conditioned by a search for markets, and the predominantly agricultural economy of the Polish Commonwealth proved to be an ideal target for cloth exports. By the early seventeenth century, however, this traditional relationship was changing. The growing English fleets demanded steady supplies of naval stores which Poland was increasingly unable to supply, while the Polish economy, weakened by wars and entering a period of decline, could no longer afford the luxury of cloth imports from England.

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An insider points out the holes that still exist on Wall Street and in the banking system. Exile on Wall Street is a gripping read for anyone with an interest in business and finance, U.S. capitalism, the future of banking, and the root causes of the financial meltdown. Award winning, veteran sell side Wall Street analyst Mike Mayo writes about one of the biggest financial and political issues of our time – the role of finance and banks in the US. He has worked at six Wall Street firms, analyzing banks and protesting against bad practices for two decades. In Exile on Wall Street, Mayo: Lays out practices that have diminished capitalism and the banking sector. Shares his battle scars from calling truth to power at some of the largest banks in the world and how he survived challenging the status quo to be credited as one of the few who saw the crisis coming. Blows the lid off the true inner workings of the big banks and shows the ways in which Wall Street is just as bad today as it was pre-crash. Analyzes the fallout stemming from the market crash, pointing out the numerous holes that still exist in the system, and offers practical solutions. While it provides an education, this is no textbook. It is also an invaluable resource for finance practitioners and citizens alike. This book is carefully designed and correlated to the thirteen telecourse video programs to enrich your understanding of economic principles.

This volume contains a review of evidence to assess whether sanctions work, to assess what determines their success and to assess why their effectiveness has declined. It looks at the uses of economic sanctions since 1914 and evaluates the effectiveness of

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sanctions as a policy tool. It contains 11 case studies of different countries which each include a chronology; the sanctioning country's objectives; the target country's response; the roles played by important third countries; relevant economic data and a calculation of costs; and an assessment of the outcome.

As a response to the global financial and economic crisis that began in 2008, many developing and emerging-market economies undertook resolute countercyclical monetary and fiscal actions, which paralleled those of the developed countries. These policy responses contributed significantly to the recovery of the world economy in 2010 and 2011. In particular, the strong and fast responses of Brazil, China and India helped mitigate deflationary risks and avoid a repetition of the Great Depression of the early 1930s. On the other hand, reforms of financial regulation and supervision are taking time to advance, and little progress has been achieved so far in implementing measures to reduce global imbalances and to avoid a malfunctioning of the international exchange-rate system. These would contribute to greater coherence between the international trading and financial systems, and to creating a more stable international economic environment for development. This is a collection of papers that contribute to the debate on these topics, putting the South at centre stage. It examines how the countries of the South were affected by the global economic and financial crisis, and how they responded to it.

Surveys the world of place branding and marketing and offers readers an

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illuminating overview of the state-of-the-art of place branding principles, practices and processes

The new edition of this popular text combines a clear, concise presentation of basic micro- and macroeconomic theory with up-to-date coverage of the U.S. economic recovery as well as international issues. The author's treatment of current debates over banking regulation, fiscal issues, and other hot topics is always well-balanced. Many students in an introductory economics course are non-majors, so Carbaugh keeps things light and friendly and uses lots of applications to hold the reader's interest.

International Economics: Theory and Policy is a comprehensive, authentic and up-to-date textbook on the subject, which meets the study requirements of undergraduate and post-graduate students of international economics, international business management and those appearing for competitive examinations. The book presents the complex theories of international economics in a technically simple and comprehensible manner without sacrificing the analytical precision and sophistication of the theories. The purpose is to facilitate the students' entry into the complex subject matter of international economics. FEATURES/BENEFITS • Covers the undergraduate and post-graduate syllabuses of international economics • Technically simple and

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comprehensible presentation of complex theories • Non-mathematical treatment of the theoretical aspects • Extensive use of graphical technique as an analytical tool • Standard analytical models used to present complex trade theories • Real examples of foreign trade problems used to introduce a topic • Covers India's foreign trade and balance of payment

This text offers a readable and friendly presentation of the important methods, findings, and theories of human aging, while actively involving the reader in meaningful exercises and critical thinking. Students are repeatedly challenged to apply information in the text to the older adults in their own lives. Specifically, suggestions for enhancing the lives of their older relatives are offered and encouraged. These include guidelines for discussions they might have regarding social, emotional, and environmental changes as well encouraging intellectual and social interaction. In this Edition: Emphasis on the science of the study of aging and why questions in aging are difficult to answer, how social scientists attempt to handle such difficulties, and the successes and failures social scientists have had thus far in answering those questions. The text also demonstrates how current research findings are now being applied in the real world and/or how they might be applied in the future. Cross-cultural comparisons and ethnic group comparisons are included wherever possible. Each chapter

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begins with "Senior View," which introduces students to a real person and gives them a chance to hear what older adults think and say about important issues related to the chapter and a chance to compare those opinions to the research findings. Each chapter ends with "Making Choices," emphasizing the important behavioral, emotional, and social choices that students can make now to prolong a healthy, happy life. "Chapter Projects" offer the opportunity for active learning, as students investigate for themselves an issue related to the chapter. Instructors can expand these projects for students who want to learn more, or for independent study. "Focus on Aging" boxes compliment the material in the text, providing additional insight and examples, and encouraging critical thinking. Every chapter includes discussion questions, study questions, chapter exercises, and related online resources.

This timely volume provides an in-depth look at why the field of communication is so central in initiatives for social impact around the world. In *Distinctive Qualities in Communication Research*, editors Donal Carbaugh and Patrice M. Buzzanell bring together scholars with varied and productive approaches to communication to address the question of what distinguishes communication research from similar studies in other disciplines. Each contributor responds to the question: "What makes your research communication research? How does your program

of inquiry treat communication not simply as data, but as its primary theoretical concern?" Their responses are the heart of this book. The questions addressed and answered herein define the qualities that set research in communication apart from work in related fields, such as social psychology, linguistics, sociology, anthropology, and psychology. The book begins and ends by looking across these studies generally, bringing into view not only the specific possibilities in the study of communication today, but also what such study contributes generally to understanding human problems, social relations, and communities. This volume provides an invaluable resource for graduate students beginning their study in communication; academics needing to define the distinctive contributions that communication research makes; and administrators who want to understand the scope and breadth of work in communication. It provides an invaluable resource for defining the role of communication research in the academic community and the contributions it makes to the study of human interaction.

Organizational communication as a field of study has grown tremendously over the past thirty years. This growth is characterized by the development and application of communication perspectives to research on complex organizations in rapidly changing environments. Completely re-conceptualized, *The SAGE Handbook of Organizational Communication, Third Edition*, is a landmark volume

that weaves together the various threads of this interdisciplinary area of scholarship. This edition captures both the changing nature of the field, with its explosion of theoretical perspectives and research agendas, and the transformations that have occurred in organizational life with the emergence of new forms of work, globalization processes, and changing organizational forms. Exploring organizations as complex and dynamic, the Handbook brings a communication lens to bear on multiple organizing processes.

To accompany the eleventh edition of the international economics text, Professor Jim Hanson of Willamette University has prepared a Study Guide (ISBN 0324363354) for students. This guide reinforces key concepts by providing a review of the text's main topics and offering practice problems, true-false and multiple-choice questions, and short-answer questions.

Since the oil boom of the 1970s, the Gulf Cooperation Council States have attempted to achieve economic stability and realise their development goals. Such efforts have so far been in vain, however, as these states' autocratic governments have closed off their political systems with the support of international allies, especially the United States. In this timely and exhaustive analysis of the political economies of the GCC since the 1970s to the present, Yousef Khalifa Al-Yousef examines the factors responsible for the failure of the states to achieve lasting change in development and security. Focusing on

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institutional structures where oil wealth has been confined to the few, and the consequences of failed legitimacy at home that has led to dependence on foreign powers, Al-Yousef charts the consistent disparities between governance and the needs of the local population, to the detriment of genuine development. Al-Yousef concludes that the only way to ensure stability and growth in the region is to dismantle the alliance of autocracy, oil and foreign powers. Instead, democracy and reform are key to ensuring stability in the region.

For undergraduate and graduate courses in global marketing The excitement, challenges, and controversies of global marketing. Global Marketing reflects current issues and events while offering conceptual and analytical tools that will help students apply the 4Ps to global marketing. MyMarketingLab for Global Marketing is a total learning package. MyMarketingLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams—resulting in better performance in the course—and provides educators a dynamic set of tools for gauging individual and class progress.

This text provides a structured and practical framework for understanding the complexities of contemporary public relations. It is an instructional book that guides the reader through the challenges of communication and problem solving across a range of organizations and cross-cultural settings. Written in a straightforward, lively style, the book covers: foundational theories, and factors that shape the discipline communication

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across cultures trends affecting the public relations profession throughout the world. Incorporating case studies and commentary to illustrate key principles and stimulate discussion, this book also highlights the different approaches professionals must consider in different contexts, from communicating with employees to liaising with external bodies, such as government agencies or the media. Offering a truly global perspective on the subject, *Global Public Relations* is essential reading for any student or practitioner interested in public relations excellence in a global setting. A companion website provides additional material for lecturers and students alike:

www.routledge.com/textbooks/9780415448154/

Now in its 15th edition, this proven, market-leading book remains a favorite among readers of all backgrounds for its clear, concise treatment of international trade and finance theory. Using a wealth of contemporary examples and practical applications, *INTERNATIONAL ECONOMICS* vividly demonstrates the relevance of theory to real-world economic issues and policy questions. Discussions are presented both verbally and graphically, making the book highly accessible even if you have little economics background. As you will soon discover, it's clear, concise, and contemporary, it has to be Carbaugh! Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

International Economics, 13th Edition provides students with a comprehensive, up-to-date review of the field's essential principles and theory. This comprehensive textbook

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explains the concepts necessary to understand, evaluate, and address the economic problems and issues the nations of the world are currently facing, and are likely to face in the future. Balancing depth and accessibility, the text helps students identify the real-world relevance of the material through extensive practical applications and examples. The new, thoroughly-updated and expanded edition provides students with a solid knowledgebase in international trade theory and policy, balance of payments, foreign exchange markets and exchange rates, open-economy macroeconomics, and the international monetary system. The text uniquely employs the same graphical and numerical model in chapters that cover the same basic concept, allowing students to recognize the relationship among the different topics without having to start with a new example each time. Clear, straightforward discussions of each key concept and theory are complemented by concrete, accessible, and relatable examples that serve to strengthen student comprehension and retention. Topics include the 'Great Recession,' the increase in trade protectionism, excessive volatility and large misalignments of exchange rates, and the impacts of resource scarcity and climate change to continued growth and sustainable development.

The Routledge Handbook of Language and Intercultural Communication provides a comprehensive historical survey of language and intercultural communication studies with a critical assessment of past and present theory, research, and practice, as well as an insight into future directions. Drawing on the expertise of leading scholars from diff

erent parts of the world, this second edition offers updated chapters by returning authors and many new contributions on a broad range of topics, including reflexivity and criticality, translanguaging, and social justice in relation to intercultural communication. With an emphasis on contemporary, critical perspectives, this handbook showcases the varied range of issues, perspectives, and approaches that characterise this increasingly important field in today's globalised world. Offering 34 chapters with examples from a variety of languages and international settings, this handbook is an indispensable resource for students and scholars working in the fields of intercultural communication, applied linguistics, TESOL/ TEFL, and communication studies.

International Economics Cengage Learning

The Routledge Handbook of Ecocultural Identity brings the ecological turn to sociocultural understandings of self. The editors introduce a broad, insightful assembly of original theory and research on planetary positionalities in flux in the Anthropocene – or what in this Handbook cultural ecologist David Abram presciently renames the Humilocene, a new “epoch of humility.” Forty international authors craft a kaleidoscopic lens, focusing on the following key interdisciplinary inquiries: Part I illuminates identity as always ecocultural, expanding dominant understandings of who we are and how our ways of

identifying engender earthly outcomes. Part II examines ways ecocultural identities are fostered and how difference and spaces of interaction can be sources of environmental conviviality. Part III illustrates consequential ways the media sphere informs, challenges, and amplifies particular ecocultural identities. Part IV delves into the constitutive power of ecocultural identities and illuminates ways ecological forces shape the political sphere. Part V demonstrates multiple and unspooling ways in which ecocultural identities can evolve and transform to recall ways forward to reciprocal surviving and thriving. The Routledge Handbook of Ecocultural Identity provides an essential resource for scholars, teachers, students, protectors, and practitioners interested in ecological and sociocultural regeneration. The Routledge Handbook of Ecocultural Identity has been awarded the 2020 Book Award from the National Communication Association's (USA) Environmental Communication Division.

This work examines the role of global economic change and the concepts of State sovereignty and jurisdiction in the creation and elimination of direct tax barriers to international trade and investment. Until now there has been no systematic study of the problems of such barriers to trade taking into account these fundamental elements. Here the author applies this new theoretical perspective to a number of specific international tax issues and aims to suggest

practical solutions to the problems of direct tax distortions. The issues examined include: International tax non-discrimination; Treaty shopping; The prohibition on the extra-territorial enforcement of revenue laws; The need for tax co-ordination in the relations of the European Community (EC) and Member States with the rest of the world for the effective elimination of direct tax barriers within the EC. The Impact of State Sovereignty on Global Trade and International Taxation constitutes a valuable addition to the literature concerning the interface of trade and tax and international law, and the harmonisation of taxation within the EC. This work was awarded the 1998 Mitchell B. Carroll Prize by the International Fiscal Association for the best work devoted to international fiscal law or comparative tax law.

Technological advancements in computing have changed how data is leveraged by businesses to develop, grow, and innovate. In recent years, leading analytical companies have begun to realize the value in their vast holdings of customer data and have found ways to leverage this untapped potential. Now, more firms are following suit and looking to monetize Big Data for big profits. Such changes will have implications for both businesses and consumers in the coming years. In *From Big Data to Big Profits*, Russell Walker investigates the use of Big Data to stimulate innovations in operational effectiveness and business growth. Walker

examines the nature of Big Data and how businesses can use it to create new monetization opportunities. Using case studies of Apple, Netflix, Google, LinkedIn, Zillow, Amazon, and other leaders in the use of Big Data, Walker explores how digital platforms such as mobile apps and social networks are changing the nature of customer interactions and the way Big Data is created and used by companies. Such changes, as Walker points out, will require careful consideration of legal and unspoken business practices as they affect consumer privacy. Companies looking to develop a Big Data strategy will find great value in the SIGMA framework, which he has developed to assess companies for Big Data readiness and provide direction on the steps necessary to get the most from Big Data. Rigorous and meticulous, *From Big Data to Big Profits* is a valuable resource for students, researchers, and professionals with an interest in Big Data, digital platforms, and analytics

Now in its Fourteenth Edition, this proven, market-leading text remains a favorite among students and instructors alike for its clear, concise treatment of international trade and finance theory. Using a wealth of contemporary examples and practical applications, *INTERNATIONAL ECONOMICS, 14E*, International Edition vividly demonstrates the relevance of theory to real-world economic issues and policy questions. Discussions are presented both verbally and

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graphically, making the text highly accessible even for students with little economics background, and a flexible format makes the text suitable for a wide range of course structures and subjects. As delighted students and instructors have discovered, "if it's clear, concise and contemporary, it has to be Carbaugh!" "Rev up that Zamboni. Even the most hardened of hockey fans and critics will find something new in Artificial Ice." - Stephen Hardy, University of New Hampshire

SIGNALS is the story of the world economy, told in the language of everyday objects, places and events - from magazine covers and supermarkets to public protests. Pippa Malmgren argues that by being alert to the many signals around us, we can be empowered to deal with the varied troubles and treasures the world economy inevitably brings. Economics is not just maths and data. Perfume and makeup are part of the world economy too. Signals will help you understand why the size of chocolate bars, steaks and apartments are shrinking. It explains why the government says we face deflation yet everyone feels their cost of living is rising and their standard of living is falling. Rising protein prices are felt not just during your weekly shop but by the leaders of emerging markets who are obliged to reach for food and energy assets to feed their people. The increasing near misses between America's spy planes and the fighter jets of China and Russia

are no coincidence. Malmgren reveals how our daily lives are affected by the ongoing battle, created by central bankers, between inflation and deflation. The fallout of this battle is evident in the rise of anti-establishment voting, the return of social unrest to emerging markets, the movement of manufacturing jobs back to the West, and by pressure from mass immigration. Economic forces are breaking the social contract between citizens and their states. If the only real solution is innovation, then the key question becomes whether governments are hostile or hospitable to efforts to build tomorrow's economy today. Malmgren shows us who is already building the future and how to be part of it. With its wonderful range of examples, from a Vogue magazine cover to a protest by a Tibetan monk, Signals demonstrates that although we can't predict the future of the world economy, we can better prepare ourselves for it. Far from being the concern of only a privileged few, Malmgren shows that economics is a hot topic that touches every life.

Developed in the classroom by two of the most prominent researchers in the field, Feenstra and Taylor's International Economics is a modern textbook for a modern audience, connecting theory to empirical evidence and expanding beyond the traditional focus on advanced companies to cover emerging markets and developing economies. International Trade is a split volume from the text,

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covering: • Offshoring of goods and services (Chapter 6) • Tariffs and quotas under imperfect competition (Chapter 9) • International agreements on trade, labor, and the environment (Chapter 11) As well as core topics: • The Ricardian model (Chapter 2) • The specific-factors model (Chapter 3) • The Heckscher-Ohlin model (Chapter 4) • Trade with increasing returns to scale and imperfect competition (Chapter 6) • Import tariffs and quotas under perfect competition (Chapter 8) • Export subsidies (Chapter 10)

This handbook brings together 26 ethnographic research reports from around the world about communication. The studies explore 13 languages from 17 countries across 6 continents. Together, the studies examine, through cultural analyses, communication practices in cross-cultural perspective. In doing so, and as a global community of scholars, the studies explore the diversity in ways communication is understood around the world, examine specific cultural traditions in the study of communication, and thus inform readers about the range of ways communication is understood around the world. Some of the communication practices explored include complaining, hate speech, irreverence, respect, and uses of the mobile phone. The focus of the handbook, however, is dual in that it brings into view both communication as an academic discipline and its use to unveil culturally situated practices. By attending to communication in these ways, as a discipline and a specific practice, the handbook is focused on, and will be an authoritative resource for understanding communication in cross-cultural perspective. Designed at the nexus of various intellectual traditions such as the ethnography of communication, linguistic ethnography, and cultural

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approaches to discourse, the handbook employs, then, a general approach which, when used, understands communication in its particular cultural scenes and communities.

The Dictionary of International Trade Law book was the first of its kind and remains the indispensable reference that students, scholars, and practitioners around the world frequently consult. This Dictionary defines and explains in detail hundreds of terms -- common and uncommon ones -- used in the field, from the "ACU" and "CMAA" to "TIFA" and the "WCO.". Many entries include organizational charts (e.g., the structure of the new Department of Homeland Security) and tables (e.g., of precedent-setting cases on zeroing). Many entries also provide references for further research. Notably, the Dictionary has two Annexes: • Annex A has data on U.S. FTAs, including votes by political party in Congress, on immediate versus deferred duty-free treatment for goods, market access for services, and government procurement thresholds. It also boasts a Note on TPP, which is rich in breadth and depth. • Annex B sets out research tools, such as tables on milestones in Chinese history (from early dynasties through modern legal reforms), EU institutions, and U.S. trade statutes. Like the globally acclaimed book, *International Trade Law: An Interdisciplinary, Non-Western Textbook*, the Dictionary enjoys both legal and non-legal audiences. That is because the Dictionary pays special attention to practical terms and theoretical concepts from international economics and development studies. Among the highlights of the third edition of the Dictionary are: • Several dozen brand New and Expansive entries for even more thorough coverage. • Updated and expanded material for hundreds of existing entries. • Several hundred Suggestions for Further Research, covering materials published up through the first 20 years of the life of the WTO. • Compilation, synthesis, and analysis of updated data on every one of America's FTAs, and of

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every one of Japan's EPAs. • Updated historical information about milestones in the economic development of the EU and China. In sum, the 1,500-page Dictionary is the user-friendly tool for students, scholars, and practitioners to navigate through and critically analyze the complex jargon and concepts in trade. The eBook versions of this title feature links to Lexis Advance for further legal research options.

International Economics combines a clear and concise treatment of international trade and financial theories with contemporary issues and cases that demonstrate the relevance of theory to real-world problems. Carbaugh presents theoretical discussions in both verbal and graphical terms. The text is issue-oriented and can be covered in a one-semester or one-quarter course.

Offers predictions about the shift from private computer systems to Internet-based networks for computer-based businesses, and how the change will impact economics, culture, and society. With the winds of trade war blowing as they have not done in decades, and Left and Right flirting with protectionism, a leading economist forcefully shows how a free and open economy is still the best way to advance the interests of working Americans. Globalization has a bad name. Critics on the Left have long attacked it for exploiting the poor and undermining labor. Today, the Right challenges globalization for tilting the field against advanced economies. Kimberly Clausing faces down the critics from both sides, demonstrating in this vivid and compelling account that open economies are a force for good, not least in helping the most vulnerable. A leading authority on corporate taxation and an advocate of a more equal economy, Clausing agrees that Americans, especially those with middle and lower incomes, face stark economic challenges. But these problems do not require us to retreat from the

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global economy. On the contrary, she shows, an open economy overwhelmingly helps. International trade makes countries richer, raises living standards, benefits consumers, and brings nations together. Global capital mobility helps both borrowers and lenders. International business improves efficiency and fosters innovation. And immigration remains one of America's greatest strengths, as newcomers play an essential role in economic growth, innovation, and entrepreneurship. Closing the door to the benefits of an open economy would cause untold damage. Instead, Clausing outlines a progressive agenda to manage globalization more effectively, presenting strategies to equip workers for a modern economy, improve tax policy, and establish a better partnership between labor and the business community. Accessible, rigorous, and passionate, *Open* is the book we need to help us navigate the debates currently convulsing national and international economics and politics.

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