Rhetorical Memory And Delivery Classical Concepts For Contemporary Composition And Communication Routledge Communication Series

Writing Centers have traditionally been viewed as marginalized facilities within their institutions. This book challenges that view by examining the evolving theoretical, practical, and institutional relationships between Writing Centers and Writing Across the Curriculum (WAC) Programs at the secondary and postsecondary levels. Based on their experiences at particular institutions, expert contributors present a variety of approaches for establishing and developing effective partnerships between Writing Centers and WAC Programs. These partnerships have been given relatively little consideration in the larger field of composition and rhetoric. By deepening our knowledge of the merging of these two specialized areas of scholarship, the volume sets the foundation for more advanced research. The contributors present different perspectives that accurately portray the true diversity of Writing Center/WAC partnerships and their compatibility with larger institutional missions.

In the Middle Ages, liturgies, books, song, architecture and poetry were performed as collaborative activities in which performers and audience together realized their work anew. Essays by leading scholars analyse how the medieval arts invited and delighted in collaborative performances designed to persuade. The essays cast fresh light on subjects ranging from pilgrim processions within Chartres Cathedral, to polyphonic song, and the 'rhetoric of silence' perfected by the Cistercians. Rhetoric is defined broadly in this book to encompass its relationship to its sister arts of music, architecture, and painting, all of which use materials and media in addition to words, sometimes altogether without words. Contributors have concentrated on those aspects of formal rhetoric that are performative in nature, the sound, gesture, and facial expressions of persuasive speech in action. Delivery (performance) is shown to be at the heart of rhetoric, that aspect of it which is indeed beyond words.

"Teaching Poetry Writing: A Five-Canon Approach" is a comprehensive alternative to the full-class workshop approach to poetry writing instruction. In the five-canon approach, peer critique of student poems takes place in online environments, freeing up class time for writing exercises and lessons based on the five canons of classical rhetoric: invention, arrangement, style, memory, and delivery.

Reinventing (with) Theory in Rhetoric and Writing Studies collects original scholarship that takes up and extends the practices of inventive theorizing that characterize Sharon Crowley's body of work. Including sixteen chapters by established and emerging scholars and an interview with Crowley, the book shows that doing theory is a contingent and continual rhetorical process that is indispensable for understanding situations and their potential significance—and for discovering the available means of persuasion. For Crowley, theory is a basic building block of rhetoric "produced by and within specific times and locations as a means of opening other ways of believing or acting." Doing theory, in this sense, is the practice of surveying the common sense of the community (doxa) and discovering the available means of persuasion (invention). The ultimate goal of doing theory is not to prescribe certain actions but to ascertain what options exist for rhetors to see the world differently, to discover new possibilities for thought and action, and thereby to effect change in the world. The scholarship collected in Reinventing (with) Theory in Rhetoric and Writing Studies takes Crowley's notion of theory as an invitation to develop new avenues for believing and acting. By reinventing the understanding of theory and its role in the field, this collection makes an important contribution to scholarship in rhetorical studies and writing studies. It will be valuable to scholars, teachers, and students interested in diverse theoretical directions in rhetoric and writing studies as well as in race, gender, and disability theories, religious rhetorics, digital rhetoric, and the history of rhetoric. Publication supported in part by the Texas Tech University Humanities Center. Contributors: Jason Barrett-Fox, Geoffrey Clegg, Kirsti Cole, Joshua Daniel-Wariya, Diane Davis, Rebecca Disrud, Bre Garrett, Catherine C. Gouge, Debra Hawhee, Matthew Heard, Joshua C. Hilst, David G. Holmes, Bruce Horner, William B. Lalicker, Jennifer Lin LeMesurier, James C. McDonald, Timothy Oleksiak, Dawn Penich-Thacker, J. Blake Scott, Victor J. Vitanza, Susan Wyche

Presents a comprehensive comprehensive treatment of the art of persuasion with 150 entries, written by leading scholars, who bring together expertise in classical studies, philosophy, literature, literary theory, cultural studies, speech, and communications. Combines theory, history, and practice, with a special emphasis on public speaking, performance, and communication.

Why has classical rhetoric been a subject of such growing interest for the past ten years? Because the most exciting work in classical rhetoric has asked us to rethink classical concepts in modern terms. What's been missing, at least in book-length form, is a scholarly rethinking of rhetorical memory and delivery. As many scholars have been noting in their work for some time now, three of five classical issues -- invention, arrangement, and style -- have dominated rhetorical studies while the other two -- memory and delivery -- have largely been misunderstood or ignored. Re-examined in light of recent research on orality, literacy, and electronic technology, rhetorical memory and delivery issues can become not only central to the field but also key to the continued interest in classical rhetoric. Bringing together national scholars from a variety of related disciplines in which rhetorical memory and delivery issues matter, this collection is the only volume that examines classical and contemporary interpretations of rhetorical memory and delivery in depth and detail.

In recent years, the field of Memory Studies has emerged as a key approach in the Humanities and Social Sciences, and has increasingly shown its ability to open new windows on Nordic Studies as well. The entries in this book document the work-to-date of this approach on the pre-modern Nordic world (mainly the Viking Age and the Middle Ages, but including as well both earlier and later periods). Given that Memory Studies is an ever expanding critical strategy, the approximately eighty contributors in this volume also discuss the potential for future research in this area. Topics covered range from texts to performance to visual and other aspects of material culture, all approached from within an interdisciplinary framework. International specialists, coming from such relevant fields as archaeology, mythology, history of religion, folklore, history, law, art, literature, philology, language, and mediality, offer assessments on the relevance of Memory Studies to their disciplines and show it at work in case studies. Finally, this handbook demonstrates the various levels of culture where memory had a critical impact in the pre-modern North and how deeply embedded the role of memory is in the material itself.

Institutions have regimespolicies that typically come from the top down and that are meant to align the efforts of workers with the goals and mission of an institution. Institutions also have practicesday-to-day behaviors performed by individual workers attempting to interpret the institution's regimes. Tensions ensue as workers bring their own subjective experiences and interpretations to the mix, and amid those tensions we find politics and, subsequently, winners and losers in the workplace. InRhetorical Memory, Stewart Whittemore explores these dynamics through a tightly focused workplace study that reveals how a

team of technical communicators at a software company create and make use of organizational memory as part of their everyday work, with the goal of better understanding issues, trends, and strategies in information management in the workplace. That analysis identifies practical strategies technical communicators can use to implement rhetorically based practices for managing organizational memory and also establishes a clear connection in the workplace between political power and effective use of organizational memory. This innovative piece of scholarship makes a meaningful contribution to the workplace literature in technical communication.

Rhetorical Memory and DeliveryClassical Concepts for Contemporary Composition and CommunicationRoutledge

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This collection of articles is the first attempt by academics and professional writers to delve into the world of content management systems. The knowledge economy's greatest asset and primary problem is information management: finding it, validating it, re-purposing it, keeping it current, and keeping it safe. In the last few years content management software has become as common as word-processing software was five years ago. But unlike word processors, which are designed for single authorization and local storage, content management systems are designed to accommodate large-scale information production, with many authors providing many different pieces of information kept in a web-accessible database, any piece of which might find its way into electronic documents that the author doesn't even know exist. These software systems are complex, to say the least, and their impact on the field of writing will be immense.

Examines the importance of rhetoric in the study of film and film theory. Taking on such issues as Hollywood blacklisting, fascistic aesthetics, and postmodern dialogics, this work presents fifteen critical essays that examine rhetoric's role in such films as "The Fifth Element", "The Last Temptation of Christ", and "A Time to Kill".

Classical rhetoric is one of the earliest versions of what is today known as media studies. It was absolutely crucial to life in the ancient world, whether in the courtroom, the legislature, or on ceremonial occasions, and was described as either the art of the persuasion or the art of speaking well. This anthology brings together all the most important ancient writings on rhetoric, including works by Cicero, Aristotle, Quintilian and Philostratus. Ranging across such themes as memory, persuasion, delivery and style, it provides a fascinating introduction to classical rhetoric and will be an invaluable sourcebook for students of the ancient world.

The ninth edition of this textbook for hybrid introductory communication courses provides a balanced introduction to the fundamental theories and principles of communication. The book explores communication in a variety of contexts—including interpersonal, group, organizational, and mass media—and provides students the theoretical knowledge and the research and critical thinking skills they'll need to succeed in advanced communication courses and professions. The first section explores the history of communication study and explains basic perspectives used by scholars in the field. The second looks at how communicators decode and encode messages, while the third examines channels and contexts, from interpersonal to mass media. This edition devotes attention to how new technologies are changing the ways we think about communication, with revised and updated examples, and gives special attention to relevant critical theory. Two appendices give users the flexibility to tailor their courses to the interests and needs of their students, offering guidelines for preparing and presenting public presentations and giving examples of major research methods. Thinking Through Communication is an ideal textbook for Introduction to Communication courses that aim to provide a comprehensive overview of the field. A companion website for instructors containing PowerPoint slides, test questions, and an instructor's manual is available at https://routledgetextbooks.com/textbooks/9780367857011.

Rhetoric -- the theory of oral discourse -- affected and indeed pervaded all aspects of classical thought. Bearing the stamp of its impact were the Homeric hymns, the Iliad and the Odyssey, Aeschylus' Eumenides, the great dramatic tragedies, the elegiac and lyric poetry, and the literature of the Romans, often formed in the Greek image. The rhetorical notion of probability had direct implications for the classical philosopher and mathematician as it does today. Departments of speech, English, philosophy and classics provide the key centers of interest in the new and the classical rhetorics. Despite the considerable enthusiasm for the study of rhetoric, no single work provides large selections of primary materials written by the classical rhetoricians themselves. Until now, only secondary sources containing tiny excerpts, or entire and expensive translations of the ancient rhetorical writings were available. This large anthology of primary readings of the classical rhetoricians in translation fills this large gap. The continuity and coherence of ancient rhetorical traditions is emphasized by organizing large excerpts into the topical divisions that later classical writers agreed upon. The first unit of this anthology sets forth major issues in the definition and scope of rhetoric, and its appropriate place among other modes of thought and discourse. Parts 2 through 5 are organized according to the traditional canons of oratory -- invention, disposition, style, memory, and delivery. In organizing the readings this way, the editors represent both the philosophical and theoretical issues in rhetoric and its pragmatic functions as a craft for making effective discourse. Selecting excerpts that illustrate the major conflicts within the unfolding tradition enables a sampling of not only the major points of view, but also the arguments supporting them. This volume includes selections not only from writings of the standard classical rhetoricians but also from less typical works which have special value. The editors have utilized the best accessible translations while remaining absolutely faithful to their texts.

Writing Posthumanism, Posthuman Writing is designed to spark conversation. It is intended to highlight the growing importance of posthumanist approaches to writing studies, and, in doing so, works to solidify the importance of such work to the future of writing studies. Its organizational structure, length, and approach serve this agenda, working as much to encourage a growing conversation as it does to provide substantial, original work from which such conversations might emerge. The thirteen original essays that comprise Writing Posthumanism, Posthuman Writing are organized to provide a progression from articles that introduce theoretical concepts regarding the intersections of posthumanism and writing to works that examine specific contexts as vehicles for developing posthumanist theories.

First Published in 1996. Routledge is an imprint of Taylor & Francis, an informa company.

This volume, the first of its kind, establishes and clarifies the significance of Jewish rhetorics as its own field and as a field within rhetoric studies. Diverse essays illuminate and complicate the editors' definition of a Jewish rhetorical stance as allowing speakers to maintain a "resolute sense of engagement" with their fellows and their community, while also remaining aware of the dislocation from the members of those communities. Topics include the historical and theoretical foundations of Jewish rhetorics; cultural variants and modes of cultural expression; and intersections with Greco-Roman, Christian, Islamic, and contemporary rhetorical theory and practice. In addition, the contributors examine gender and Yiddish, and evaluate the actual and potential effect of Jewish rhetorics on contemporary scholarship and on the ways we understand and teach language and writing. The contributors include some of the world's leading scholars of rhetoric, writing, and Jewish studies.

The theory of contrastive rhetoric was first put forth by Robert Kaplan in the mid 1960s to explain the differences in writing and discourse between students who were native speakers of English and their international counterparts. Over the past three decades, contrastive rhetoric theory has been used primarily by linguists in language centers and involved in ESL teaching. As the number of international students in American universities has continued to grow, contrastive rhetoric has become increasingly relevant to all disciplines, and to rhetoric and composition in particular. This volume breaks important new ground in its examination of contrastive rhetoric in the exclusive context of composition. The editor has assembled contributors with varying

areas of specialty to demonstrate how the traditional definition of contrastive rhetoric theory can be applied to composition in new and innovative ways and how it can be redefined through the lens of addressing "difference" issues in writing. Thus, the volume as a whole clarifies how the basic principles of contrastive rhetoric theory can help composition instructors to understand writing and rhetorical decisions. With the inclusion of current research on multicultural issues, this collection is appropriate for all instructors in ESL writing, including teachers in rhetoric, composition, and linguistics. It can also be used as an advanced text for students in these areas. Wherever it is employed, it is certain to offer significant new insights into the application of contrastive rhetoric within the composition discipline.

This volume presents a representative cross-section of the more than 200 papers presented at the 1994 conference of the Rhetoric Society of America. The contributors reflect multi- and inter-disciplinary perspectives -- English, speech communication, philosophy, rhetoric, composition studies, comparative literature, and film and media studies. Exploring the historical relationships and changing relationships between rhetoric, cultural studies, and literacy in the United States, this text seeks answers to such questions as what constitutes "literacy" in a post-modern, high-tech, multi-cultural society?

This wide-ranging introductory text looks at the virtual community of cyberspace and analyses its relationship to real communities lived out in today's societies. Issues such as race, gender, power, economics and ethics in cyberspace are grouped under four main sections and discussed by leading experts: * identity * social order and control * community structure and dynamics * collective action. This topical new book displays how the idea of community is being challenged and rewritten by the increasing power and range of cyberspace. As new societies and relationships are formed in this virtual landscape, we now have to consider the potential consequences this may have on our own community and societies. Clearly and concisely written with a wide range of international examples, this edited volume is an essential introduction to the sociology of the internet. It will appeal to students and professionals, and to those concerned about the changing relationships between information technology and a society which is fast becoming divided between those on-line and those not.

Education is a field sometimes beset by theories-of-the-day and with easy panaceas that overpromise the degree to which they can alleviate pressing educational problems. The two-volume Encyclopedia of Educational Theory and Philosophy introduces readers to theories that have stood the test of time and those that have provided the historical foundation for the best of contemporary educational theory and practice. Drawing together a team of international scholars, this invaluable reference examines the global landscape of all the key theories and the theorists behind them and presents them in the context needed to understand their strengths and weaknesses. In addition to interpretations of long-established theories, this work offers essays on cutting-edge research and concise, to-the-point definitions of key concepts, ideas, schools, and figures. Features: Over 300 signed entries by trusted experts in the field are organized into two volumes and overseen by a distinguished General Editor and an international Editorial Board. Entries are followed by cross references and further reading suggestions. A Chronology of Theory within the field of education highlights developments over the centuries; a Reader's Guide groups entries thematically, and a master Bibliography facilitates further study. The Reader's Guide, detailed index, and cross references combine for strong search-and-browse capabilities in the electronic version. Available in a choice of print or electronic formats, Encyclopedia of Educational Theory and Philosophy is an ideal reference for anyone interested in the roots of contemporary educational theory.

"In Architects of Memory: Information and Rhetoric in a Networked Archival Age, Nathan R. Johnson charts turning points where concepts of memory became durable in new computational technologies and modern memory infrastructures took hold. He works through both familiar and esoteric memory technologies-from the card catalog to the book cart to Zatocoding and keyword indexing-as he delineates histories of librarianship and information science and provides a working vocabulary for understanding rhetoric's role in contemporary memory practices. Probes the development of information management after World War II and its consequences for public memory and human agency"--

Investigates the communicative objectives of Samaritans who are exploring the powerful expressive affordances of digital environments

A Speaker's Guidebook is the best resource in the classroom, on the job, and in the community. Praised for connecting with students who use and keep it year after year, this tabbed, comb-bound text covers all the topics typically taught in the introductory course and is the easiest-to-use public speaking text available. In every edition, hundreds of instructors have helped us focus on the fundamental challenges of the public speaking classroom. Improving on this tradition, the fifth edition does even more to address these challenges with stronger coverage of overcoming speech anxiety, organizing and outlining, and more. And as the realties of public speaking change, so does A Speaker's Guidebook; the new edition also focuses on presentational speaking in a digital world — from finding credible sources online to delivering presentations in a variety of mediated formats. Read the preface.

According to Ben McCorkle, the rhetorical canon of delivery—traditionally seen as the aspect of oratory pertaining to vocal tone, inflection, and physical gesture—has undergone a period of renewal within the last few decades to include the array of typefaces, color palettes, graphics, and other design elements used to convey a message to a chosen audience. McCorkle posits that this redefinition, while a noteworthy moment of modern rhetorical theory, is just the latest instance in a historical pattern of interaction between rhetoric and technology. In Rhetorical Delivery as Technological Discourse: A Cross-Historical Study, McCorkle explores the symbiotic relationship between delivery and technologies of writing and communication. Aiming to enhance historical understanding by demonstrating how changes in writing technology have altered our conception of delivery, McCorkle reveals the ways in which oratory and the tools of written expression have directly affected one another throughout the ages. To make his argument, the author examines case studies from significant historical moments in the Western rhetorical tradition. Beginning with the ancient Greeks, McCorkle illustrates how the increasingly literate Greeks developed rhetorical theories intended for oratory that incorporated "writerly" tendencies, diminishing delivery's once-prime status in the process. Also explored is the near-eradication of rhetorical delivery in the mid-fifteenth century—the period of transition from late manuscript to early print culture—and the implications of the burgeoning print culture during the nineteenth century. McCorkle then investigates the declining interest in delivery as technology designed to replace the human voice and gesture became prominent at the beginning of the 1900s. Situating scholarship on delivery within a broader postmodern structure, he moves on to a discussion of the characteristics of contemporary hypertextual and digital communication and its role in reviving the canon, while also anticipating the future of communication technologies, the likely shifts in attitude toward delivery, and the implications of both on the future of teaching rhetoric. Rhetorical Delivery as Technological Discourse traces a long-view perspective of rhetorical history to present readers a productive reading of the volatile treatment of delivery alongside the parallel history of writing and communication technologies. This rereading will expand knowledge of the canon by not only offering the most thorough treatment of the history of rhetorical delivery available but also inviting conversation about the reciprocal impacts of rhetorical theory and written communication on each other throughout this history.

Traces the influence of Cartesian psycho-physiology & the British empiricism on British rhetoricians of the late eighteenth century.

What is "digital rhetoric"? This book aims to answer that question by looking at a number of interrelated histories, as well as evaluating a wide range of methods and practices from fields in the humanities, social sciences, and information sciences to determine what might constitute the work and the world of digital rhetoric. The advent of digital and networked communication technologies prompts renewed interest in basic questions such as What counts as a text? and Can traditional rhetoric operate in digital spheres or will it need to be revised? Or will we need to invent new rhetorical practices altogether? Through examples and consideration of digital rhetoric theories, methods for both researching and making in digital rhetoric fields, and examples of digital rhetoric pedagogy, scholarship, and public performance, this book delivers a broad overview of digital rhetoric. In addition, Douglas Eyman provides historical context by investigating the histories and boundaries that arise from mapping this emerging field and by focusing on the theories that have been taken up and revised by digital rhetoric scholars and practitioners. Both traditional and new methods are examined for the tools they provide that can be used to both study digital rhetoric and to potentially make new forms that draw on digital rhetoric for their persuasive power.

A Speaker's Guidebook with The Essential Guide to Rhetoric includes a full tabbed section that provides brief yet comprehensive coverage of rhetorical theory — from the classical to the contemporary — and its practical applications.

The first edition of ELL (1993, Ron Asher, Editor) was hailed as "the field's standard reference work for a generation". Now the all-new second edition matches ELL's comprehensiveness and high quality, expanded for a new generation, while being the first encyclopedia to really exploit the multimedia potential of linguistics. * The most authoritative, up-to-date, comprehensive, and international reference source in its field * An entirely new work, with new editors, new authors, new topics and newly commissioned articles with a handful of classic articles * The first Encyclopedia to exploit the multimedia potential of linguistics through the online edition * Ground-breaking and International in scope and approach * Alphabetically arranged with extensive cross-referencing * Available in print and online, priced separately. The online version will include updates as subjects develop ELL2 includes: * c. 7,500,000 words * c. 11,000 pages * c. 3,000 articles * c. 1,500 figures: 130 halftones and 150 colour * Supplementary audio, video and text files online * c. 3,500 glossary definitions * c. 39,000 references * Extensive list of commonly used abbreviations * List of languages of the world (including information on no. of speakers, language family, etc.) * Approximately 700 biographical entries (now includes contemporary linguists) * 200 language maps in print and online Also available online via ScienceDirect – featuring extensive browsing, searching, and internal cross-referencing between articles in the work, plus dynamic linking to journal articles and abstract databases, making navigation flexible and easy. For more information, pricing options and availability visit www.info.sciencedirect.com. The first Encyclopedia to exploit the multimedia potential of linguistics Ground-breaking in scope - wider than any predecessor An invaluable resource for researchers, academics, students and professionals in the fields of: linguistics, anthropology, education, psychology, language acquisition, language pathology, cognitive science, sociology, the law, the media, medicine & computer science. The most authoritative, up-to-date, comprehensive, and international reference source in its field

Rhetorical Theory and Praxis in the Business Communication Classroom responds to a significant need in the emerging field of business communication as the first collection of its type to establish a connection between rhetorical theory and practice in the business communication classroom. The volume includes topics such as rhetorical grammar, genre awareness in business communication theory, the role of big data in message strategy, social media and memory, and the connection between rhetorical theory and entrepreneurship. These essays provide the business communication scholar, practitioner, and program administrator insight into the rhetorical considerations of the business communication landscape.

Pedagogies of Public Memory explores opportunities for writing and rhetorical education at museums, archives, and memorials. Readers will follow students working and writing at well-known sites of international interest (e.g., the Flight 93 National Memorial in Shanksville, Pennsylvania, and the U.S. Holocaust Memorial Museum), at local sites (e.g., vernacular memorials in and around Muncie, Indiana and the Central Pennsylvania African American Museum in Reading, Pennsylvania), and in digital spaces (e.g., Florida State University's Postcard Archive and The Women's Archive Project at the University of Nebraska Omaha). From composing and delivering museum tours, to designing online memorials that challenge traditional practices of public grief, to producing and publishing a magazine containing the photographs and stories of individuals who lived through historic moments in the Freedom Struggle, to expanding and creating new public archives – the pedagogical projects described in this volume create richly textured learning opportunities for students at all levels – from first-year writers to graduate students. The students and faculty whose work is represented in this volume undertake to reposition the past in the present and to imagine possible new futures for themselves and their communities. By exploring the production of public memory, this volume raises important new questions about the intersection of rhetoric and remembrance.

This project is a critical, rhetorical study of the digital text we call the Internet, in particular the style and figurative surface of its many pages as well as the conceptual, design patterns structuring the content of those same pages. Handa argues that as our lives become increasingly digital, we must consider rhetoric applicable to more than just printed text or to images. Digital analysis demands our acknowledgement of digital fusion, a true merging of analytic skills in many media and dimensions. CDs, DVDs, and an Internet increasingly capable of streaming audio and video prove that literacy today means more than it used to, namely the ability to understand information, however presented. Handa considers pedagogy, professional writing, hypertext theory, rhetorical studies, and composition studies, moving analysis beyond merely "using" the web towards "thinking" rhetorically about its construction and its impact on culture. This book shows how analyzing the web rhetorically helps us to understand the inescapable fact that culture is reflected through all media fused within the parameters of digital technology.

Memory has long been ignored by rhetoricians because the written word has made memorization virtually obsolete. Recently however, as part of a revival of interest in classical rhetoric, scholars have begun to realize that memory offers vast possibilities for today's writers. Synthesizing research from rhetoric, psychology, philosophy, and literary and composition studies, this volume brings together many historical and contemporary theories of memory. Yet its focus is clear: memory is a generator of knowledge and a creative force which deserves attention at the beginning of and throughout the writing process. This volume emphasizes the importance of recognizing memory's powers in an age in which mass media influence us all and electronic communication changes the way we think and write. It also addresses the importance of the individual memory and voice in an age which promotes conformity. Written in a strong, lively personal manner, the book covers a great deal of scholarly material. It is never overbearing, and the extensive bibliography offers rich vistas for further study.

This book theorizes digital logics and applications for the rhetorical canon of delivery. Digital writing technologies invite a re-evaluation about what delivery can offer to rhetorical studies and writing practices. Sean Morey argues that what delivery provides is access to the unspeakable, unconscious elements of rhetoric, not primarily through emotion or feeling as is usually offered by previous studies, but affect, a domain of sensation implicit in the (overlooked) original Greek term for delivery, hypokrisis. Moreover, the primary means for delivering affect is both the logic and technology of a network, construed as modern, digital networks, but also networks of associations between humans and nonhuman objects. Casting delivery in this light offers new rhetorical trajectories that promote its incorporation into digital networked-bodies. Given its provocative and broad reframing of delivery, this book provides original, robust ways to understand rhetorical delivery not only through a lens of digital writing

technologies, but all historical means of enacting delivery, offering implications that will ultimately affect how scholars of rhetoric will come to view not only the other canons of rhetoric, but rhetoric as a whole.

The Arabic and English languages have developed along separate lines over the centuries. Thus, it is no surprise that even apart from purely cultural elements, there are distinctive characteristics of the two languages that pose particular problems to native speakers of one language attempting to learn the other. The scholarly papers of Diversity in Language: Contrastive Studies in Arabic and English Theoretical and Applied Linguistics offer new views on the contrasts between Arabic and English and on contemporary theoretical and applied linguistics. Contributors focus on an array of elusive features that make the Arabic language especially difficult for English speakers to understand fully and intuitively. Comparative studies of English and Arabic, including research on the acquisition of Arabic or English as a second language, underscore the concept of diversity. Contributors to Diversity in Language also investigate stylistics, a major source of diversity between the two languages. Practical observations and suggestions may help teachers of Arabic or English as a second language enable students to better understand their second language and become more persuasive and effective in using it. The papers assembled here will be a welcome addition to the bookshelves of scholars and students of Arabic, contrastive rhetoric, and linguistics. Teachers of English as a foreign language, even if their students are not primarily from an Arabic-speaking background, can likewise benefit from the insights made in these contrastive studies. Contributors: Jehan Allam, El-Said Badawi, Huda M. M. Ghali, Mona Kamel Hassan, Nancy G. Hottel-Burkhart, Christopher Horger, Salwa Kamel, Abdel-Hakeem Kasem, Nagwa Kassabgy, Mohammad Al-Khawalda, Nabila El-Taher Makhlouf, Maha El-Seidi, Cynthia May Sheikholeslami, Devin Stewart, Loubna A. Youssef.

This book is designed to introduce readers to the language of contemporary rhetorical studies. The book format is an alphabetized glossary (with appropriate cross listings) of key terms and concepts in contemporary rhetorical studies. An introductory chapter outlines the definitional ambiguities of the central concept of rhetoric itself. The primary emphasis is on the contemporary tradition of rhetorical studies as it has emerged in the discipline of speech communication. Each entry in the glossary ranges in length from a few paragraphs to a short essay of a few pages. Where appropriate, examples are provided to further illustrate the term or concept. Each entry will be accompanied by a list of references and additional readings to direct the reader to other materials of possible interest.

THE BEST OF THE INDEPENDENT RHETORIC AND COMPOSITION JOURNALS 2010 represents the result of a nationwide conversation—beginning with journal editors, but expanding to teachers, scholars and workers across the discipline of Rhetoric and Composition—to select essays that showcase the innovative and transformative work now being published in the field's independent journals. Representing both print and digital journals in the field, the essays featured here explore issues ranging from classroom practice to writing in global and digital contexts, from writing workshops to community activism. Together, the essays provide readers with a rich understanding of the present and future direction of the field.

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