

Reinvent Me How To Transform Your Life And Career

There's no better time than now to remake your career and life. Neuroscience research reveals that creativity spikes in our later years—making midlife an ideal time to change professions. This breakthrough career-reinvention guide shows workers in their forties and over how to leverage this newfound potential. *Boundless Potential* empowers you with the knowledge, inspiration, and tools to kick-start anything from a new entrepreneurial venture to a new career. Using case studies, interviews, and revelations from cutting-edge research, it offers a blueprint for personal and work reinvention in midlife and a glimpse of the true lifelong potential of the human mind. Mark S. Walton is a professor of leadership in the U.S. Navy's Advanced Management Program and a distinguished lecturer in management at the Senior Executive Institute and Kenan-Flagler Graduate Business School at the University of North Carolina at Chapel Hill. His book *Generating Buy-In* was selected by Soundview Executive Summaries as one of the Top 30 business books of the year.

"From author Michael Clinton, former president and publishing director of Hearst Magazines, *ROAR* helps both those considering retirement and those who have no wish to retire get on with fulfilling their dreams--before it's too late"--Publisher marketing.

FROM ONE OF TODAY'S FOREMOST INNOVATION LEADERS, AN INSPIRING, PERSONAL APPROACH TO MASTERING CHANGE IN THE FACE OF UNCERTAINTY. NAMED A 2018 BEST BUSINESS BOOK PICK BY FAST COMPANY AND WIRED UK.

Confronting change is incredibly hard, both organizationally and personally. People become resistant. They are afraid. Yet the pace of change in our world will never be slower than it is right now, says Beth Comstock, the former Vice Chair and head of marketing and innovation at GE. *Imagine It Forward* is an inspiring, fresh, candid, and deeply personal book about how to grapple with the challenges to change we face every day. It is a different kind of narrative, a big picture book that combines Comstock's personal story in leading change with vital lessons on overcoming the inevitable roadblocks. One of the most successful women in business, Comstock shares her own transformation story from introverted publicist to GE's first woman Vice Chair, and her hard-won lessons in shifting GE, a 125 year old American institution, toward a new digital future and a more innovative culture. As the woman who initiated GE's Ecomagination clean-energy and its (and NBC's) digital transformations, Comstock challenged a global organization to not wait for perfection, but to seek out emerging trends, embrace smart risks and test ideas boldly, and often. She shows how each one of us can become a "change maker" by leading with imagination. "Ideas are rarely the problem," writes Comstock. "What holds all of us back, really—is fear. It's the attachment to the old, to 'What We Know.'" As Comstock makes clear, transforming the mindset and culture of a company is messy. There is no easy checklist. It is fraught with uncertainty, tension and too often failure. It calls for the courage to defy convention, go around corporate gatekeepers when necessary, and reinvent what is possible. For all those looking to spearhead change in their companies and careers, and reinvent "the way things are done," *Imagine It Forward* masterfully points the way.

Understand the barriers to change and cultivate a reinvention mindset that will make you impervious to disruption. In our world of incessant change, we are all threatened by volatility, uncertainty, complexity, and ambiguity—at the individual and organizational levels.

Undisruptable will give you a new lens through which to consider change as an opportunity rather than an obstacle. You'll be inspired to consider the big questions of today: What does the future hold? What does the exponential growth of technology mean for the world of work? What does a changing job market mean for future generations? What do waves of disruption mean for business leaders? Society is evolving at breakneck speed. What does this mean for all of us? Read *Undisruptable* to bridge the chaos and build the resilience you need to move

forward. While we cannot see into the future, there are repeatable patterns that we can understand. Undisruptable demystifies the principles of change through a blend of analogies, innovation frameworks and exemplars of change such as Fujifilm and Arnold Schwarzenegger. The first step to becoming undisputable is to realize that evolution is a natural part of life, and nature provides many examples. Undisruptable will help you to: Understand the principles of change Overcome the barriers to change See change as an opportunity and not an obstacle Utilize simple frameworks and examples to guide you on your transformation By the end of this book, you will have the essential tools and techniques to foster a reinvention mindset that will help you and your organization to become Undisruptable. This book is part of a 3-part series. Part 2 looks at the biases and mental obstacles that prevent change. Part 3 examines the best ways to communicate change within an organization. PRAISE FOR UNDISRUPTABLE “Aidan McCullen has lived a fascinating life of major change. In his book, ‘Undisruptable’; he brings us a method for making sense of the external world, and an accessible and visual approach to letting go of the past, and welcoming the future with a mindset of permanent reinvention. It is a timely, thoughtful book, well worth reading.” – Dee Hock, founder and CEO Emeritus of VISA and author of One from Many: VISA and the Rise of Chaordic Organization “As the poet Paul Valery said, ‘the future is not what is used to be’. Organizations across the board must come to grips with permanent reinvention as their needed way of being. Aidan McCullen's gifted storytelling will inspire you and get you on your way to permanent reinvention.” – Mark Johnson, co-founder Innosight and author Lead from the Future “This book teaches the mindset—the lens of clarity—that we all must develop in order to be undisruptable in a future of chilling disruption.” – Bob Johansen author Full-Spectrum Thinking, Distinguished Fellow, Institute for the Future “The snake may slough off its tail, but there's nothing to be sloughed off with this book. Former professional rugby player Aidan McCullen knows how not to be defeated by victory. He knows how to disrupt himself. He knows what it means to be Undisruptable.” – Whitney Johnson, author of Disrupt Yourself “Aidan McCullen shows us how to embrace a mindset of permanent reinvention. By reading this book, you will learn how to shed outdated assumptions and mental models before it's too late. Moreover, you will learn how to remain perpetually curious no matter your past success. McCullen encourages us to embrace a constructive form of restlessness that can be personally rewarding as well as effective for our organizations.” – Michael A. Roberto, author of Unlocking Creativity, Trustee Professor of Management, Bryant University “A masterpiece! Aidan McCullen's been through the gristmill of change, and come through with great wisdom and guidance for all of us. This is a book to treasure and reread.” – Barbara Oakley, author of A Mind for Numbers and Learning How to Learn “Come for the evocative metaphors and stories. Stay for the powerful frameworks and practical guidance. Undisruptable is a useful guide to thriving in today's era of constant change. Highly recommended.” – Scott D. Anthony, senior partner, Innosight, author of Eat, Sleep, Innovate and Dual Transformation “In Undisruptable, Aidan McCullen provides the missing manual to thrive in the Age of Disruption. This is the right book for right now.” – Ozan Varol, author of Think Like a Rocket Scientist “Strategic frameworks often feel both academic and stale. Aidan McCullen has built a series of lenses on transformation that are based in real world practice—they are alive and fresh through research and compelling storytelling. It is so much fun to read, and incredibly important for people who work in strategy, innovation and the management of change (which we all do now!)” – Charles Conn, Board member of Patagonia and author of Bulletproof Problem Solving “If the 1920s was the time of the Great Depression and the 2008-2011 the era of the Great Recession, the COVID-19 has opened the doors to the age of the Great Reinvention. Now is the time to shed the old beliefs about change - and transform it from a threat into an opportunity. And that's exactly what Aidan McCullen with the "Undisruptable" - a sharp, deep, focused, pragmatic, and incredibly compassionate work we all need during these volatile and uncertain times.” – Dr. Nadya

Zhexembayeva, founder of Reinvention Academy and author of *The Chief Reinvention Officer Handbook: How to Thrive in Chaos* “Much of what makes us successful today, can limit our success in the future—therefore we must continuously learn, unlearn and relearn to be truly undisruptable. Aidan McCullen has packed this book with examples, powerful questions and actionable steps to put your journey to this state into practice. This book will make you better prepared for our uncertain future ahead, and help you find your own unique path to succeed in it.” – Barry O'Reilly, author of *Unlearn* “Undisruptable combines analogies from the natural world with stories from the business world, and in doing so changes your perspective on business and life. It's a joy to read.” – Anne Janzer, author of *Writing to Be Understood* “Aidan McCullen is an amiable companion in this exploration of the kind of mindset that will help you thrive in an uncertain world and become undisruptable no matter how big the gray rhinos charging at you may be. This book is full of thought-provoking questions, useful mental models, and real-world examples to help you approach business and life by embracing permanent reinvention. I highly recommend it!” – Michele Wucker, author of *The Gray Rhino* “This book can help people and organisations answer perhaps their toughest strategic question: ‘How can we stay externally relevant to our fast-changing world when we’re internally encumbered by slow moving systems and motivations?’ Filled with a great blend of stories, practical tools and imaginative illustrations, I read it cover-to-cover in one sitting. Highly recommended for leaders, managers or anyone interested in change and innovation.” – Elvin Turner, author of *Be Less Zombie* “A wonderful combination of philosophy, metaphors and business concepts. A truly inspirational book on transformation and innovation.” – Dan Toma, author of *The Corporate Startup* “I have three pieces of news for you; two good and one bad. First, the good news: we all understand the idea and the need of constant learning and permanent reinvention. Now, the bad news. Very few people really know how we can actually make it happen. The final good news. Aidan McCullen’s book: *Undisruptable* will guide you with a beautifully crafted narrative, compelling evidence, storytelling and amazing creativity. It is a deep book and yet so much fun to read: learning - the sex of the mind - at this best.” – Paolo Gallo, Former CHRO, World Economic Forum and author of *The Compass and the Radar* “Becoming undisruptable is not an event, it is a never-ending odyssey. In an age of incessant change, we must all learn to reinvent ourselves and our organisations big and small. This book provides a mental model to enable permanent reinvention.” – David C. McCourt, Executive Chairman Granahan McCourt Capital and National Broadband Ireland and author of *Total Rethink* “*Undisruptable* inspires the mindset, provides the techniques, and stimulates the motivation to embrace constant change as a unique opportunity for yourself and for your organization. In an age of unprecedented change, this is not only useful. It is essential.” – Alessandro Lanteri, PhD, Professor of Management ESCP Business School and author of *Clever* “A must read. Get it now! Aidan McCullen’s work is itself an undisputable contribution to the power of focus and imagination when applied to all facets of our society. *Undisruptable* brings a fresh, vibrant and packed perspective on innovation and reinvention. The recurrence of reinvention is so powerful that it become the underlying current of the entire work and it does its magic! It primes us to think positively about the infinite possibilities that individual and collective thinking can achieve. It is a book for all ages and all flavours. No matter whether you read it for fun and personal leisure, or whether you read it to inspire yourself at work, or if you have just received it as a gift, *Undisruptable* will endow you with the greatest gift of all: the gift that human ingenuity can makes us *Undisruptable!*” – Mark Esposito, Ph.D, Professor, government adviser and author of *Understanding How the Future Unfolds*. “Brilliant book. As a game plan for continued success throughout life, this book is a game changer. Regardless of your goals as an individual or a group, *Undisruptable* opens up a panacea of tactics and opportunities that are life altering. Aidan McCullen has crafted a pragmatic toolbox for life based on his own diverse experiences. As a young rugby player, when people saw Aidan for

what he was, Aidan always envisioned what he could become and that makes all the difference.” – Eddie O’Sullivan, former Head Coach to the Ireland and USA Rugby teams and author of Never Die Wondering “ A magnificent book! How do you continuously learn, adapt and evolve so that you have the ability to continuously have meaningful work and a meaningful life in the Smart Machine Age? This book provides you a pathway to being on that Journey. This is a book that you will want to use for the rest of your life. Its practical “how -to” stories will capture your heart and your mind. I invite you to savour each chapter. It is a great read!” – Edward D. Hess, author of Hyper-Learning, Learn or Die and Humility is the New Smart, Professor at the Darden Business School “I absolutely love it! This book will change your life.” – Friederike Fabritius, author of The Leading Brain “In an age of disruption, the only viable strategy is to adapt. In this gripping book, Aidan McCullen brings us along on his personal journey in which he unlocks the secrets of reinvention. The result is an excellent guide to navigating today's complex environment.” – Greg Satell, author of Cascades and Mapping Innovation “A book we all need to read right now! If this past year has taught us anything, it's that nothing is guaranteed. Instead of that being a message of doom and gloom, "Undisruptable," shows us just how much we actually control. It reminds us that our imagination and ability to create is paramount. It's a straight to the point guide to navigating and creating the change we need to see to continuously evolve. At a time where leaders and employees everywhere are feverishly trying to figure out what happens next, this book ensures everyone can get on the same page about how to use their unique talents, insights and resourcefulness to jump onto the “Infinity curve” and create the future they want to see.” – Heather MacArthur, author of Low Man on the Totem Pole “A relatable and educational book with penetrating insight into the rise and fall of organizations. This is a must-read for business leaders with ambition to reach, and maintain, excellence.” – John D. Wood, Esq. author of The Humachine: Humankind, Machines, and the Future of Enterprise “The germination of this book predates this current wave of disruption and so it’s timing may seem remarkable; but that’s how Aidan McCullen, and people who live undisruptable lives, have always seen things. In this book you see, hear and feel the personal and organisational mindset that thrives in disruption. More than anything it shows us the way to live happy and fulfilling lives in our ever-changing world.” – Phillip Matthews, Former Captain Ireland Rugby Team and former CEO National College of Ireland

THE INTERNATIONAL BESTSELLER Following on from the success of Reinvent Me, life coach Camilla Sacre-Dallerup turns her attention to self-love and self-care. In this new programme, Camilla will show you how to recognize, pay attention to, and use this new found confidence to love yourself as well as others. "The lessons I've learned from Camilla have touched my life deeply, and I've been in awe as I've watched her transform from a glittering TV star to shining her light and spreading her message in the world in an altogether more meaningful way. It's Not You, It's Me will shift your perception. The only question you need to ask yourself is are you ready?" - Alison Tay Editor-in-Chief Grazia Middle East All the challenges we face in our lives present us with an opportunity to learn, evolve and grow as people. Holding on to patterns from the past creates blocks; these can make us feel stuck and unworthy of love and respect. In It's Not You, It's Me, Camilla uses a series of targeted questions followed by exercises, tips and techniques to help the reader explore and release their old patterns and blocks so that they can move forward in their lives. Camilla will explore -

- Perception and projection
- Being enough
- Validating yourself
- Letting go of judgement
- Standing in your power

This book is a reminder to us all that we are worthy enough and that we do not need to wait for outside validation to feel whole and healed within. By taking responsibility for our situation we can heal the most important relationship - the one we have with ourselves. In doing this, we unlock our true potential and step into our light. In this follow-up book to Strictly Inspirational, Camilla Sacre-Dallerup presents a clear,

accessible motivational programme that focuses on reinvention. Using her tried-and-tested tools, Camilla will show you that anyone can reinvent themselves, just as she has. "Camilla is the real deal: someone who has overcome adversity and simply wants to share what she's learned so others might do the same." Mail on Sunday In 2008, at the top of her game as a professional dancer, Camilla left Strictly Come Dancing. Today, although she still dances, she has undergone her own career reinvention. Having trained as a life coach, Camilla is now a motivational speaker, hypnotherapist and meditation teacher. Reinvent Me is a complete 8-part programme created by Camilla to help anyone who is considering reinventing any part of their life. In each part you will find exercises and tools, examples from Camilla's own life, success stories from other people and a section on overcoming barriers. Each chapter ends with an affirmation for you to use as you complete each part of the programme. Work through the programme at your own pace and see your transformation unfold. The Reinvent Me Programme in a Nutshell: R = Recognize: work out where you are and where you need to be currently E = Ego: learn how to free yourself from ego-based decisions I = Innovation: plan what action you need to take to start turning your dream into a reality N = Now: stop procrastinating and start taking action V = Visualize: visualize your reinvented life and find the courage within to start your new adventure E = Evolve: learn to go with the flow of life and become more you N = Nurture: discover why it's essential to nurture your talents and yourself as you go through the process of reinvention T = Transformation: commit to your reinvention and embrace your new you.

"Change is hard" we say, and it is even harder when it is thrust upon us. At any point, we may be forced to reinvent our career or downsize our lives; we may lose a love or a dream. Our first reaction is to rail against fate, but what if we could see past today's turmoil and spot tomorrow's opportunities that lie within unasked-for change? That's the promise of How to Survive Change You Didn't Ask For by bestselling author and executive coach M.J. Ryan. In How to Survive Change You Didn't Ask For, Ryan provides strategies to retain your brain and optimize your response to change, step-by-step: by first accepting the new reality, then expanding your options, and finally, taking effective action. She offers cutting-edge tools for becoming calmer, less fearful, and more flexible, creative, and resourceful in your thinking. Best of all, as your adaptability increases, so does your confidence - with her guidance, you will be able to survive and thrive no matter what life throws your way.

Mind Flip is a new must-read career manual for anyone looking to change jobs, achieve promotion or find more fulfilling work. Written for all career stages from Graduate to Granddad, including Mum Returners, over 50s, women in business and the new self-employed, it is the culmination of Zena's many years of working in recruitment and career coaching. Mind Flipping is to flip your focus away from yourself and instead look outwards - on to the value you add and the problems you, uniquely, can solve for other people. Graham Norton believes that this philosophy will help you transform the way you look at your career - for ever! The book provides you with everything you need to fire up your career, on the future of recruitment and talent management. The first part Figure It Out will help you figure out the unique value you provide. Why should someone hire you, or use your services? The second part Crack On gives you the practical tools and techniques to launch your job search, in the quickest and most straightforward way, to find a new job, gain promotion or find the freelance work you want. The third section Just For You is if you need extra help to get you to where you want to be (as a freelancer, returner, working Mum, over 50s, graduate or disabled job seeker). The final part Fulfill It helps you to keep going, to maintain your network, keep raising the bar on your aspirations and achieve the ambitions you previously thought were impossible; or maybe you didn't know you had. It even includes a chapter on when things can go wrong - such as working for a Narcissistic Boss - and what to do about them.

Reach your God-given potential and live a joyful life by finding your purpose in Christ with this

inspiring guide from Beth Jones, host of Hillsong Channel's The Basics With Beth. The world around us is in a constant state of reinvention, from technology, to careers, to family. It's easy to struggle in the midst of change, and each season brings new challenges. But we need reinvention: the kind that leads us to new fulfillment and our calling in Christ. To Reinvent ourselves in Christ means a transformation in our hearts, souls, bodies, and minds. And we can achieve this by biblically exploring and answering the questions: What do you want? What do you have? What will you do? and Why will you do it? Let the baggage of the past become history today. Let God renew your hope, and you will experience the joy of living like never before. No matter what has happened, and no matter where you are on this journey, Reinvent will help you start fresh and love life!

I've reinvented my career, my interests, my life, many times over the past twenty years. This is the book I wish I had at the beginning of that long and often volatile journey. I found when I outsourced my self-esteem to only one outcome, disaster resulted. Reinvention was the key to ensuring that the outcomes in life were positive ones. And now the entire world: technology, governments, the shifting landscapes of opportunity and success, are all turning upside down, forcing us to reinvent as individuals and as a culture. Along my own journey I have read and encountered dozens of other successful leaders, artists, entrepreneurs, and mentors who I have learned the art of reinvention from. The journey has been intense. The obstacles were hard fought. And the adventures that led to me now finally sharing it all in this book has been both painful and exhilarating. I describe specific techniques, share stories, tell the stories of others, and give the ultimate guide to not only how but why it is critical for people to master the skills of reinvention. What I've learned: change is the only constant. Companies decay, technologies disappear, governments change, relationships change and opportunity is a shifting landscape. Reading the stories and learning the critical skills taught in Reinvent Yourself is how I found my own way through the chaos of change and onto the path of new opportunity and success. Again, this is the book I wish I had in my hands twenty years ago although I am glad that I am writing it now.

Like the flip of a switch, Chickening IN created an epiphany or "God Moment." Where there was once hopelessness, fear, and doubt . . . now there is new found hope, courage, and strength. We live in an unpredictable, uncontrollable world where things change often, and fear can plant itself deeply within our hearts. Chickening IN is a practical approach to defeating the fear and doubt that is preventing us from becoming brave, bold women of God. Do you long to overcome the fear and doubt that is sabotaging the life God has for you? Are you ready to grow in courage and put feet to your faith? You've come to the right place! I'd like to invite you to join me on a transformation journey to stop chickening out and start Chickening IN. By accepting my invitation you will embark into the land of transformation. A place where fear-filled lives can be reconstructed into courageous faith-filled lives. Chickening IN will require hard work and honest assessment, but I will lead you step by step through the eight pillars of Chickening IN that have changed my life and that can change your life, too!

How companies can adapt in an era of continuous disruption: a guide to responding to such acute crises as COVID-19. When COVID-19 hit, businesses had to respond almost instantaneously--shifting employees to remote work, repairing broken supply chains, keeping pace with dramatically fluctuating customer demand. They were forced to adapt to a confluence of multiple disruptions inextricably linked to a longer-term, ongoing digital disruption. This book shows that companies that use disruption as an opportunity for innovation emerge from it stronger. Companies that merely attempt to "weather the storm" until things go back to normal (or the next normal), on the other hand, miss an opportunity to thrive. The authors, all experts on business and technology strategy, show that transformation is not a one-and-done event, but a continuous process of adapting to a volatile and uncertain environment. Drawing on five years of research into digital disruption--including a series of

interviews with business leaders conducted during the COVID-19 crisis--they offer a framework for understanding disruption and tools for navigating it. They outline the leadership traits, business principles, technological infrastructure, and organizational building blocks essential for adapting to disruption, with examples from real-world organizations. Technology, they remind readers, is not an end in itself, but enables the capabilities essential for surviving an uncertain future: nimbleness, scalability, stability, and optionality.

Named a Top 10 Business Strategy Book of 2018 by Inc. magazine In his pioneering book *Seizing the White Space*, Mark W. Johnson argued that business model innovation is the most proven path to transformational growth. Since then, Uber, Airbnb, and other startups have disrupted whole industries; incumbents such as Blockbuster, Sears, Toys "R" Us, and BlackBerry have fallen by the wayside; and digital transformation has become one of the business world's hottest (and least understood) slogans. Nearly a decade later, the art and science of business model innovation is more relevant than ever. In this revised, updated, and newly titled edition, Johnson provides an eminently practical framework for understanding how a business model actually works. Identifying its four fundamental building blocks, he lays out a structured and repeatable process for reinventing an existing business model or creating a new one and then incubating and scaling it into a profitable and thriving enterprise. In a new chapter on digital transformation, he shows how serial transformers like Amazon leverage business model innovation so successfully. With rich new case studies of companies that have achieved new success and postmortems of those that haven't, *Reinvent Your Business Model* will show you how to:

- Determine if and when your organization needs a new business model
- Identify powerful new opportunities to serve your existing customers in existing markets
- Reach entirely new customers and create new markets through disruptive business models and products
- Seize opportunities for growth opened up by tectonic shifts in market demand, government policy, and technologies
- Make business model innovation a more predictable discipline inside your organization

Business model innovation has the power to reshape whole industries--including retail, aviation, media, and technology--redistributing billions of dollars of value. This book gives you the tools to reshape your own company for enduring success. *Reinvent Your Business Model* is the strategic innovation playbook you need now and in the future.

Game-changing disruptions will likely unfold on your watch. Be ready. In *Dual Transformation*, Scott Anthony, Clark Gilbert, and Mark Johnson propose a practical and sustainable approach to one of the greatest challenges facing leaders today: transforming your business in the face of imminent disruption. *Dual Transformation* shows you how your company can come out of a market shift stronger and more profitable, because the threat of disruption is also the greatest opportunity a leadership team will ever face. Disruptive change opens a window of opportunity to create massive new markets. It is the moment when a market also-ran can become a market leader. It is the moment when business legacies are created. That moment starts with the core dual transformation framework: Transformation A: Repositioning today's business to maximize its resilience, such as how Adobe boldly shifted from selling packaged software to providing software as a service. Transformation B: Creating a new growth engine, such as how Amazon became the world's largest provider of cloud computing services. Capabilities link: Fighting unfairly by taking advantage of difficult-to-replicate assets without succumbing to the "sucking sound of the core." Anthony, Gilbert, and Johnson also address the characteristics leaders must embrace: courage, clarity, curiosity, and conviction. Without them, dual transformation efforts can founder. Building on lessons from diverse companies, such as Adobe, Manila Water, and Netflix, and a case study from Gilbert's firsthand experience transforming his own media and publishing company, *Dual Transformation* will guide executives through the journey of creating the next version of themselves, allowing them to own the future rather than be disrupted by it.

Seize the chance to be extraordinary. Who has made the biggest difference in your life? Whose words and actions have uplifted and motivated you to excel? Chances are it was someone like Fred the Postman -- so outstanding in his service that Mark Sanborn realized this mail carrier could be an example for any person wanting to be extraordinary. The "Fred Factor" is summarized by four principles that will release fresh energy, enthusiasm, and creativity in your career and life: • Make a Difference • Build Relationships • Create Value • Reinvent Yourself You, too, can apply The Fred Factor to enrich the lives of customers, co-workers, friends, and family members, as well as reach new levels of personal success yourself. Sanborn also shows how to discover and develop other Freds. Why not become a "Fred" yourself? You will turn the ordinary moments of life into extraordinary opportunities to make a difference in the world.

SHAPERS is the definitive guide to elevate the way you work and live. PRAISE FOR SHAPERS: "Do you wish you could throw yourself into your work, become energised and enriched by it, and leave the world a better place? Then SHAPERS is for you. Altman shows that your idiosyncrasies and unique skills are not the obstacles to achievement and purpose. They are the path." –Daniel H. Pink, #1 New York Times bestselling author of WHEN and DRIVE "With countless nuggets of timeless wisdom, SHAPERS gently nudges readers to envision new possibilities for them to build more meaningful, joyful work and lives." –Amy C. Edmondson, Professor, Harvard Business School, author of The Fearless Organisation and Teaming "Altman mixes together case studies, anecdotes and careful empirical research to offer wise and practical advice about how to make work better, and thus to get better work. If companies followed even a quarter of his suggestions they would foster a more productive and more satisfied workplace for everyone. And his engaging, informal style makes for effortless reading." –Barry Schwartz teaches at Haas School of Business, U.C. Berkeley and is the author of The Paradox of Choice and Why We Work We work in places, ways, and on things that were once the stuff of sci-fi flicks. Yet the reality is that most professionals are unhappy in their work. Whether you want to reset your career, strike out on your own, or just ignite more joy in what you do - this Illuminating book shows you how to create a working life that reveals meaning while rewriting our collective future. When we connect with something larger than ourselves, we enjoy the fruits of our labour as well as the journey - the sweat and the struggle. It's the unyielding commitment to a purpose that gives shapers their shimmer. The benefits of this shine are plentiful: enhanced wellbeing, more community engagement, a healthier economy, better work for all, and a more beautiful world. Altman is a workologist who guides companies to leave politics and posturing behind in favour of transparent and trusting cultures. After decades facilitating culture-defining practices for leaders, you'll learn everything he knows: Adopt the mindset for creativity, innovation, and boundless growth Amplify your career and inspire others to do the same Build fluid and engaged teams to work better together Become a better leader through the five new modes of leadership Learn what underpins the most resilient organisations in the world The stories and anecdotes in SHAPERS come from hundreds of interviews with innovators dedicated to improving our outdated system of work. These trailblazers include CEOs, organisational designers, social psychologists, workplace strategists, and start-up entrepreneurs. See your work from a whole new perspective and focus on what fulfils you. If you seek the freedom to approach work in your own unique way and become energised by what you do– then SHAPERS is your guide.

Do you wish life came with a "do over" button? Are you in desperate need of change, but fail to act when it comes to actually changing? Do any of the following sentences sound like you? You fantasize about a better future constantly but feel powerless to make your fantasies come true You look at your life and wonder "How the hell did I end up here?" or "Is this it?" You can't let go of the past and agonize over what you could've

done differently You've tried to change and failed more times than you can count You want something better for your life, but you don't know where to start If you're nodding to any of these questions...I wrote this book for you. **DOWNLOAD: You 2.0 - Stop Feeling Stuck, Reinvent Yourself, and Become a Brand New You - Master the Art of Personal Transformation** What if I told you that you didn't need tons of willpower to change the direction of your life? What if I told you that a few subtle shifts in the way you think could mean the difference between staying stuck and living the life of your dreams? Don't worry. This book won't tell you to simply "set goals" or "dream big!" Those words sound nice, but they don't actually change anything. See, until you become someone who is capable of changing your circumstances, you won't change them. Some gurus will tell you to "show grit!" or "muster up the guts to succeed!" but statements like those don't go beneath the surface. I know you have what it takes to change your life. Why? Because you're here right now—searching for ways to improve. If you take a small chance on yourself and read the book, you'll find the answers and insights you've been searching for. Using the strategies in the book I was able to: Discover my passion and purpose in life - writing Double my income and start a side business Eliminate my laziness and work on my dreams every single day In this book you'll learn: The hidden psychological barriers that keep you from changing (and how to fix them) Why goal setting doesn't work (and what you should do instead) How to find your passion (even if you feel like you don't have one) The key ingredients to change that helped me quit smoking, lose 20 lbs., and commit to writing every morning How to take advantage of the new economy (while everyone else relies on their paycheck) Each chapter of the book ends with key takeaways and exercises to help you apply what you learned. Instead of just reading, you'll become an active participant in your own transformation. Are you ready to reinvent yourself, your career, and your life? Download *You 2.0* to begin your journey of personal transformation. Scroll up to the top and click the buy now button.

Do you want or need to change your life, but aren't sure where to start—or whether you have what it takes? At fifty-seven, Arlene Dickinson's life was turned upside down. Her company was on the brink of disaster. Her sense of herself as a strong, confident leader was in tatters. She was overwhelmed by feelings of loss, fear, and shame. Five years later, her business is booming, she's never been happier or more excited about the future, and she's raised tens of millions of dollars and built a whole ecosystem to help other entrepreneurs. How did she turn things around? By following the process she's always used to transform underperforming companies—only this time, she used it to transform her own life. Applying business principles to her personal life helped her figure out very quickly where she wanted to go and how to get there. Having a clear set of practical steps to follow kept her on track when emotions threatened to derail her progress. In *Reinvention*, Dickinson shares this blueprint for locating your sense of purpose, realistically evaluating your strengths, assessing opportunities outside your comfort zone, and charting a bold new path. Whether you have a big career dream to achieve, or you need to rebuild after a personal setback, this step-by-step plan for reinvention will help you change your own life—for the better.

The Artist's Way meets *What Color is Your Parachute?* in an innovative approach to reinventing yourself at any stage of life. Leonardo da Vinci, Monet, Picasso, and Berthe Morisot are some of the most creative thinkers in history. What do these artists have in

common with you? More than you think, if you're looking to tackle a major life transition. The skills these artists used to produce their masterpieces are the same abilities required to make successful shifts-whether it's finding a new career or a new purpose or calling in life. In *Becoming a Life Change Artist*, Fred Mandell and Kathleen Jordan share the groundbreaking approach made popular in their workshops across the country. There are seven key strengths that the most creative minds of history shared, and that anyone rethinking their future can cultivate to change their life effectively:

- *Preparing the brain to undertake creative work
- *Seeing the world and one's life from new perspectives
- *Using context to understand the facets of one's life
- *Embracing uncertainty
- *Taking risks
- *Collaborating
- *Applying discipline

* As Mandell and Jordan illuminate, at its heart, making a major life change is a fluid process. But, armed with these seven key skills, anyone can overcome the bumps and obstacles effectively. With targeted exercises throughout, this is a book for all ages and stages-from those looking to transition to a new career to people embarking on retirement. *Becoming a Life Change Artist* sparks the luminous creativity that lies within each of us.

The four worlds as we know them today, the North, West, South and East, are out of balance. The West and the North generally dominate on a global scale while the South and the East lag behind. This also happens at individual, societal and organisational levels. It is clear that there is a need to change the way we lead our organisations in business and the way we think about leading in politics. Here is a comprehensive exploration of the Integral Leadership challenges of the twenty-first century. The author combines the African philosophy of Ubuntu or humanness, the cornerstone of African thought and life, with the concept of Integral Leadership, with particular reference to Lessem and Schieffer's combining, in their 2010 book *Integral Research and Innovation*, of nature and community, culture and spirituality, science and technology, and politics and economies. This connectedness in the new paradigm of wholeness and relatedness goes beyond the relationships of human beings alone and involves experiences with nature and community. Leadership is viewed from an indigenous and exogenous perspective, bringing together a newly Integral approach, which will also introduce industry ecology and knowledge ecology as an evolution of the Ubuntu philosophy. The author offers a unique forum through which to commit to paper the operationalisation of the Integral Ubuntu Leadership model in catalysing development efforts and in CARE-ing for communities and societies.

STRONG, WISER, BETTER An Essential Guide for Reentering, Reinventing, or Rebooting Your Career at Any Age So many women hit their 40s or 50s and realize: it's time for a career change. Maybe you're yearning to try something new, or you're sensing that layoffs are coming and you need a backup plan. Perhaps you paused, or downsized your career to raise children, and you're ready to rejoin the workforce. How do you reboot, relaunch, return to, or reinvent a career at age 40? Or 50? Or 60? And how can you create a career and life that will provide you with purpose and financial security for years to come? In *Comeback Careers*, New York Times bestselling author and co-host of MSNBC's *Morning Joe* Mika Brzezinski and her sister-in-law Ginny Brzezinski have teamed up to show you that career reinvention is possible at any age. You have the skills, experience, and maturity; it's time to own them. For this book, Mika and Ginny interviewed dozens of career-changers working in a variety of fields, from finance to academics to the arts. They share successful relaunchers' secrets to

overcoming obstacles, both internal and external, and their step-by-step processes and candid advice. They also reveal key strategies from top job coaches, résumé-writers, and LinkedIn experts, tailored to the special challenges of mid-career jobseekers. It's time to rewrite the narrative. You are stronger, wiser, and better at the midpoint, and *Comeback Careers* is a roadmap to your career reinvention and fulfillment.

Collects the insights of spiritual writers and leading meditation practitioners from a variety of disciplines to inspire readers to begin their own meditation practice, in a guide that includes contributions by such figures as Jack Kornfield, Ram Dass and Marianne Williamson.

What is the lifelong potential of the human mind? Do we have talents or brainpower we're unaware of? Can we make money and a difference doing something we love? Is there a science to it or just luck? Millions of us in our forties, fifties, and sixties are facing career, financial, and personal challenges beyond anything we anticipated—and now we're filled with fresh uncertainties. We've seen careers derailed and investments devastated by economic chaos. Some of us have grown restless or burned out in our businesses or professions. Others have unexpectedly “flunked retirement,” finding the so-called golden years mind-numbingly boring. However we've come to it, the challenge is the same: What Now? Personally driven by this question, Peabody Award-winning journalist and Fortune 100 leadership consultant Mark S. Walton set out on his most fascinating assignment yet. Crisscrossing America to meet with remarkably reinventive people and researching the latest breakthroughs in brain science, psychology, creativity, and happiness, he made three life-altering discoveries: State-of-the-art neuroscience has revealed that we are hardwired for reinvention through the emergence of extraordinary new brainpowers in life's second half. A growing number of men and women are learning to leverage this inborn potential. In midlife, they're raising the bar—inventing profitable new careers, businesses, and avenues for social impact that extend well into their seventies, eighties, and even nineties. Longevity experts are increasingly convinced that doing work that “pays it forward” to future generations pays us back in personal long-term health and happiness. In *Boundless Potential*, Walton weaves firsthand accounts, cutting-edge research, and practical lessons into an actionable blueprint for redesigning our lives and work. Entertaining, informative, and empowering, this groundbreaking book delivers overwhelming evidence that we were never meant to downgrade our ambitions or goals, but to continually reinvent them. Praise for *Boundless Potential*: “A great book . . . Will hit home with intelligent men and women contemplating their next steps.” —Elizabeth Pope, *The New York Times* “No greater challenge faces millions of us in our forties, fifties, and sixties than how to create a successful and meaningful second half of life. In this pathbreaking and timely book, Mark Walton shows us how to reinvent our ‘game’ with a simple, powerful, practical framework; inspiring examples; and new insights from neuroscience. I recommend it highly!” —William Ury, Ph.D., international bestselling coauthor of *Getting to Yes* “A terrific book. *Boundless Potential* provides clear and practical advice on how to navigate the transition from work to good work; and if that isn't enough, Mark Walton is a master storyteller. The people you meet in this book will, I am sure, become your companions and inspiration along the way.” —Suzanne Braun Levine, founding editor, *Ms. Magazine* “Brilliant, provocative, and highly practical. Applying his award-winning journalistic skills to a topic of vital importance,

Mark Walton has punctured the myths and stereotypes of life's second half to reveal our true human potential: how we are hardwired, not for decline, but for continual reinvention, personal achievement, and contribution to others." —Michael Murphy, cofounder and chairman emeritus, Esalen Institute, and bestselling author of *Golf in the Kingdom* "Boundless Potential is must reading. Mark Walton tackles one of the most important issues of our time with thoughtfulness, intelligence, and careful analysis: how to harness the talents and energy of the largest generation in American history. For answers, he turns to some of our most important role models and brilliant thinkers on the interplay of age, creativity, and experience." —Mark Miller, nationally syndicated columnist: Tribune Media Services, CBS MoneyWatch, and Reuters.com

'AM-MAZ-ING! Once again, Camilla delivers a flawless performance' Craig Revel Horwood 'This book gives a perfect insight into what has motivated Camilla in her life. It's fascinating, honest and inspirational' Olympian/World Champion Roger Black MBE *Dream. Believe. Achieve.* The queen of *Strictly Come Dancing*, Camilla Sacre-Dallerup, won her way into the hearts of the UK as one of the original cast of professional dancers on the BBC television show, *Strictly Come Dancing*. In *Dream, Believe, Succeed* she reveals the personal philosophy and mindset that supported her through the ups and downs of overnight success and her incredible six-year tenure on the show, which culminated in winning the coveted *Strictly* trophy with actor Tom Chambers. In 2004, *Strictly Come Dancing* changed Camilla's life, with millions of viewers tuning in. However, that same year, Dallerup's relationship with her dance partner and fiancé, Brendan Cole, turned sour very publicly, while she also struggled with her newfound fame. Now, 16 years later, Dallerup has made a new name for herself as a motivational speaker and life coach. She speaks frankly and honestly about the relentless hard work, burnout and process of finding love again with her husband and *Hollyoaks* actor Kevin Sacre, and shares how you too can strengthen your desire and determination to make your dreams a reality.

AM-MAZ-ING! Once again, Camilla delivers a flawless performance' --Craig Revel Horwood 'This book gives a perfect insight into what has motivated Camilla in her life. It's fascinating, honest and inspirational' --Olympian/World Champion Roger Black MBE The queen of *Strictly Come Dancing*, Camilla Dallerup won her way into the hearts of the UK as one of the original cast of professional dancers on the BBC television show, *Strictly Come Dancing*. Dallerup discusses the ups and downs of overnight success and her incredible six-year tenure on the show, which culminated in winning the coveted *Strictly* trophy with actor Tom Chambers. In 2004, the birth of *Strictly Come Dancing* changed Camilla's life, with millions of viewers tuning in weekly. However, that same year, Dallerup's relationship with her dance partner and fiance, Brendan Cole, turned sour very publicly, while she also struggled with adjusting to her newfound fame. Now, ten years after first appearing on our TV screens, Dallerup has made a new name for herself as a motivational speaker and life coach. She speaks frankly and honestly about the relentless hard work, burnout and process of finding love again with her husband and *Hollyoaks* actor Kevin Sacre, and how they have all helped strengthen her desire and determination to make her dreams a reality.

How leaders can achieve something meaningful—transform a brand, a workplace, a technology, themselves—beyond holding an influential position. Do you want to do work that is worthy of your time and talent? Do you want to make your mark on your industry,

company, or within your community? Are you satisfied with the fact that reengineering, quality improvements, and other changes never really make a lasting impact? Then you need to go beyond the techniques of improvement and learn the skills that it takes to be extraordinary. The power to be extraordinary is not one we are born with. Rather, it is a power that one can learn, and Tracy Goss helps executives realize this power. Here in this book for the first time, Goss makes her coursework available to the general reader. Goss's unique methodology shows how you can "put at risk the success you've become for the power of making the impossible happen." She positions executives to take on the future that they dream about. She teaches how to behave differently so that you are free of past constraints. She shows how you can be at home in the environment in which you are constantly surrounded by threats, and how to transcend the ordinary to make the impossible happen. Her work has resulted in many important life changes and organizational reinventions worldwide. "Goss offers powerful information, far above the glib self-help mush that already lines the shelves. She answers the fundamental question of why management fads do not work: the personal work has not yet been done." —Library Journal

#1 New York Times Bestseller "THIS. This is the right book for right now. Yes, learning requires focus. But, unlearning and relearning requires much more—it requires choosing courage over comfort. In *Think Again*, Adam Grant weaves together research and storytelling to help us build the intellectual and emotional muscle we need to stay curious enough about the world to actually change it. I've never felt so hopeful about what I don't know." —Brené Brown, Ph.D., #1 New York Times bestselling author of *Dare to Lead* The bestselling author of *Give and Take* and *Originals* examines the critical art of rethinking: learning to question your opinions and open other people's minds, which can position you for excellence at work and wisdom in life Intelligence is usually seen as the ability to think and learn, but in a rapidly changing world, there's another set of cognitive skills that might matter more: the ability to rethink and unlearn. In our daily lives, too many of us favor the comfort of conviction over the discomfort of doubt. We listen to opinions that make us feel good, instead of ideas that make us think hard. We see disagreement as a threat to our egos, rather than an opportunity to learn. We surround ourselves with people who agree with our conclusions, when we should be gravitating toward those who challenge our thought process. The result is that our beliefs get brittle long before our bones. We think too much like preachers defending our sacred beliefs, prosecutors proving the other side wrong, and politicians campaigning for approval--and too little like scientists searching for truth. Intelligence is no cure, and it can even be a curse: being good at thinking can make us worse at rethinking. The brighter we are, the blinder to our own limitations we can become. Organizational psychologist Adam Grant is an expert on opening other people's minds--and our own. As Wharton's top-rated professor and the bestselling author of *Originals* and *Give and Take*, he makes it one of his guiding principles to argue like he's right but listen like he's wrong. With bold ideas and rigorous evidence, he investigates how we can embrace the joy of being wrong, bring nuance to charged conversations, and build schools, workplaces, and communities of lifelong learners. You'll learn how an international debate champion wins arguments, a Black musician persuades white supremacists to abandon hate, a vaccine whisperer convinces concerned parents to immunize their children, and Adam has coaxed Yankees fans to root for the Red Sox.

Think Again reveals that we don't have to believe everything we think or internalize everything we feel. It's an invitation to let go of views that are no longer serving us well and prize mental flexibility over foolish consistency. If knowledge is power, knowing what we don't know is wisdom.

In this, no-nonsense book inspirational Teacher and Coach Avril Gill, renowned for helping people reinvent and transform their lives will show you how eight simple steps can enable you to reinvent your life, even if you have found it impossible in the past. Avril will share with you the steps she took personally to reinvent her life and how she teaches others to do the same on her "Reinvent You" retreats and workshops. You will learn the most important mindset shifts you must take action on in life, and what you must start doing today to actually make changes Each step will awaken you to how easy it actually is to be all that you have ever dreamed of being. Avril will take you through her tried and tested method of shifting your mindset to enable you to let go of old thoughts and beliefs that are holding you back from being the person you truly desire to be. It's practical, pragmatic and easy to follow and implement. All you need is a commitment to making change happen, and the rest will follow. If you want to: * Take inspired action to reinvent your life * Be the person you know you are * Live in alignment with your truth * Get down to living the best possible version of your life * Make things happen in either your business or personal life *Get off the "self-help" train! Then this is for you... dive in and explore with Avril how she herself has reinvented her own life several times and the life of thousands of others!

New book "REINVENT" shows readers means to a healthy world view. Author Mike Kinch uses his life journey from agnostic to mature Christian to create a truly challenging and inspiring read. Whoever one truly is at one's core, and what one can achieve in one's life is the direct result of one's mindset, one's belief. This shapes one's self image which outworks in one's being a fulfilled, healthy and whole or a dysfunctional human being. Question is how does one get out of this vicious downward spiral? By moving from erroneous subjective contemporary cultural convictions to a truth and Divine relationship based, transformed worldview. Kinch has found this to be the case in the Christian faith when correctly understood, applied and outworked in his life. "REINVENT" is author Mike Kinch's highly informative, life challenging and inspiring book about personal transformation that encourages readers to mature from who they are to who they could be, a better more fulfilled person. For the first twenty of his adult years, Kinch was a confirmed agnostic however in the last twenty plus, he has transformed into a mature Christian who looks to God for wisdom and guidance. Each of the thirty four chapters embraces a life principle challenging readers to address and potentially change a particular aspect of their lives. This enlightening book is filled with illustrations from his personal journey and significant quotations from various eminent thinkers. It also shows readers that life does not have to be full of despair and hopelessness. That there is hope for a better future, there is a way to get to the light at the end of the tunnel. "REINVENT" is packed with wisdom that shows readers how to become a better person, to facilitate achieving one's destiny in life and to leave a legacy for generations to come. For more information, log on to

<http://www.mikekinch.com/> CHAPTERS SUMMARY: 1. From Yesterday to Tomorrow Via Today 2. From Contemporary to Kingdom Culture 3. From Personal to Kingdom Purpose 4. From Idle to Disciplined Thinking 5. From Low to Healthy Self-Esteem 6.

From Self to Holy Spirit Directions 7. From Independence to Interdependence 8. From Obstacles to Opportunities 9. From Do Do to Be Do 10. From Self Enslavement to Self Mastery 11. From Legalism to Freedom 12. From Temperamental to Stable 13. From Bad to Good Reinvention 14. From Seasonal Sensuality to Tranquil Solidarity 15. From Bad to Great Attitude 16. From Reading to Revelation 17. From Hearing to Listening 18. From Looking to Seeing 19. From External to Internal Beauty 20. From Caged Budgie to Free Eagle 21. From Turkey to Lion 22. From Toxic Inheritance to Healing Destiny 23. From Perspiration to Inspiration 24. From Human Avoidance to Human Interaction 25. From Shipwreck to Ship Navigator 26. From Up Anchor to Being Anchored 27. From Wind Driven to Rudder Directed 28. From Stroke to Striking Back 29. From Memory Loss to Making Notes 30. From Teacher, Prophet to Scribe 31. From Coach Driver to Coach 32. From Stripping to Stepping Out 33. From Corporate Degeneration to Regeneration 34. From Individual Degeneration to Regeneration

How to transform your trading results by transforming yourself In the unique arena of professional trading coaches and consultants, Van K. Tharp is an internationally recognized expert at helping others become the best traders they can be. In *Trading Beyond the Matrix: The Red Pill for Traders and Investors*, Tharp leads readers to dramatically improve their trading results and financial life by looking within. He takes the reader by the hand through the steps of self-transformation, from incorporating "Tharp Think"—ideas drawn from his modeling work with great traders—making changes in yourself so that you can adopt the beliefs and attitudes necessary to win when you stop making mistakes and avoid methods that don't work. You'll change your level of consciousness so that you can avoid trading out of fear and greed and move toward higher levels such as acceptance or joy. A leading trader offers unique learning strategies for turning yourself into a great trader Goes beyond trading systems to help readers develop more effective trading psychology Trains the reader to overcome self-sabotage that obstructs trading success Presented through real transformations made by other traders Advocating an unconventional approach to evaluating trading systems and beliefs, trading expert Van K. Tharp has produced a powerful manual every trader can use to make the best trades and optimize their success.

We all fall into ruts at times, with our jobs, our relationships, our lives. But these 101 inspiring personal stories of change will motivate and encourage you to find your own new path to happiness. *Chicken Soup for the Soul: Reboot Your Life* will inspire, invigorate, and empower you to break out of your rut. With its powerful stories of taking chances, positive life changes, and finding new paths to happiness, you will be inspired to find the courage to reboot your own life!

If you feel stuck with no idea what you should do next, lifestyle celebrity and TV pioneer Debbie Travis's new book is for you. Drawing on the tough (sometimes hilarious) lessons Debbie learned in her own leap into a new way of living, and a multitude of stories, tips and ideas to jumpstart your dreams, she's created an inspiring roadmap for change. A few years ago, Debbie Travis realized that she was no longer challenged by her wildly successful TV career and she was so busy she was missing out on the people and things that made her happy. She dared to dream about a whole new direction in life—a plan to turn a 13th-century farmhouse in Tuscany into a unique hotel and retreat for people who need a change as much as she did. And now, after a crazy amount of work, she is not only living that dream but sharing it with others. Her new

book draws directly on her own experiences (when she started, Debbie could barely make a bed, let alone run a hotel in a foreign county) and the uplifting stories of personal u-turns shared by women who have come to her retreats. Debbie's "commandments" will inspire women (and men) who have lost track of who they are or what they want to be; who are going through the motions of a career that doesn't satisfy them anymore; who are wondering what to do with themselves now that their kids are gone or their marriage is over. On every page, Debbie shares the tools that helped her transform her life, and her example, her wit and her common sense advice will help motivate anyone who finds themselves standing at a crossroads wondering "What's next for me?"

"The author of the #1 New York Times bestseller *Never Eat Alone* redefines collaboration for the twenty-first century with a radical new workplace operating system in which leadership no longer demands an official title. Many are quick to respond to the mounting pressures facing today's organizations by blaming the pace of technological change. But bestselling author, CEO, and coach to Fortune 100 companies Keith Ferrazzi disagrees. This era of explosive change, he says, has merely exposed the flaws in how we have always worked. At a time when constant innovation, agility, and speed of decision-making can mean the difference between success and failure, he says, we can no longer afford to waste time navigating the complex chains of command or bureaucratic bottlenecks present in most companies. In times like these, the ability to lead without authority is an essential workplace competency. Enter a bold new methodology Ferrazzi calls co-elevation. With the guiding ethos of "going higher together," co-elevation allows us to turn colleagues and partners into teammates. And you don't have to have formal authority, or direct reports, to do it. In fact, the other person doesn't even need to be aware of your efforts. You simply have to marshal a commitment to a shared mission and care about the success and development of others as much as you care about your own. By helping others to be better at what they do, we create a level of trust, candor, mutual accountability, and purpose that exceeds what could have been accomplished under the status quo. In *Leading Without Authority*, Ferrazzi draws on over a decade of research and over thirty years helping CEOs and senior leaders drive innovation and build high-performing teams to reveal how we can all transform our business and our relationships with the people around us. The result is a new roadmap for thriving amid the disruptive pressures afflicting every industry"--

What is reality? Is it "real"? Is it an illusion? If it's an illusion, can we bend our way around it? These questions are not only in our minds. They've troubled great scientists and philosophers throughout the ages. But the answers to them are not so easy to understand. You see, our world seems quite real to us. Well, most people think so. But I've seen how this leads to huge problems in life. We believe we can't change it, we believe we're at the behest of faith, or worst, we believe that God is controlling everything. All these thoughts have put us in victim consciousness for too long. All your problems – lack of money, lack of relationships, lack of success, lack of fame, lack of recognition, lack of this and lack of that – cease to make any sense once you understand really what we're talking about. Even your successes in life will just be another feather on your hat once you develop a deep inner sense of purpose, peace, joy, and happiness. You don't need specific steps to achieve your specific goal,

instead, you need a better model of living. A systemic upgrade – top to bottom – so that you can start looking at things in a different way, and guess what, you're at the right place. Mixing the knowledge of ancient eastern sages along with modern scientific evidence, you'll see how you've been blind sighted your whole life – and this book will do the simple act of removing the blindfold from your eyes. This is not another book about the Law of Attraction or manifestation. With deep truths waiting for you inside, it also gives you practical ways to start taking action right now. Instead of reading book after book, it will push you to take action. It details simple, step by step procedures that can quickly get you on the right path to master your life. You'll find all the tools and techniques that you can use to achieve whatever you want. Perhaps you may not need any other tool if you master the ones mentioned inside! Dive in, to learn how to bend reality and achieve your highest potential. Grab your copy today! **BONUS**

RESOURCES WHICH YOU GET ALONG WITH THE BOOK:

- Bonus 1: Weekly Tracker This beautiful tracker makes it easier for you to find more time to achieve your goals faster
- Bonus 2: Concentration Worksheet This worksheet included tons of tips to improve your concentration and an exercise to help you concentrate better.
- Bonus 3: Self Regulation & Willpower Measurement Questionnaire A scientific and research-backed questionnaire to measure your willpower and self-regulation capacity. Not only this, you get guidelines to keep your willpower in control.
- Bonus 4: Magnetism Exercise Learn how to find what Magnetises (attracts) others towards you (and vice-versa). Performing this simple exercise will enable you to develop more meaningful relationships in your life.
- Bonus 5: Guided Meditation Technique & Meditation Tracker Get a couple of guided meditation techniques (step-by-step explanations) along with a beautifully designed meditation tracker to help you start meditating and turn it into a habit for life!
- Bonus 6: Companion Reading Guide A series of 6 emails will deliver extra content for understanding the main ideas in the book. The best part – each email is instantly applicable to your daily life.

7THINGS YOU WILL LEARN IN THIS BOOK:

Bend Reality will teach you... 1. Why most people are wrong about Reality 2. How to set yourself up for success by identifying your true purpose (it's not what you might think!) 3. The only tools you need which will help you to cross the jungle of life 4. Practical Guides and Activities to help you master the tools to change your reality 5. How to develop the habits you need to protect yourself from obstacles 6. The power of meditation that most people ignore 7. How to bend reality using a step by step approach from everything you've learned! ... and much more. Grab your book now!

Reinvent MeHow to Transform Your Life & CareerWatkins Media Limited

“This is the management book of the year. Clear, powerful and urgent, it's a must read for anyone who cares about where they work and how they work.” —Seth Godin, author of This is Marketing “This book is a breath of fresh air. Read it now, and make sure your boss does too.” —Adam Grant, New York Times bestselling author of Give and Take, Originals, and Option B with Sheryl Sandberg When fast-scaling startups and global organizations get stuck, they call Aaron Dignan. In this book, he reveals his proven approach for eliminating red tape, dissolving bureaucracy, and doing the best work of your life. He's found that nearly everyone, from Wall Street to Silicon Valley, points to the same frustrations: lack of trust, bottlenecks in decision making, siloed functions and teams, meeting and email overload, tiresome budgeting, short-term thinking, and more. Is there any hope for a solution? Haven't countless business gurus

promised the answer, yet changed almost nothing about the way we work? That's because we fail to recognize that organizations aren't machines to be predicted and controlled. They're complex human systems full of potential waiting to be released. Dignan says you can't fix a team, department, or organization by tinkering around the edges. Over the years, he has helped his clients completely reinvent their operating systems—the fundamental principles and practices that shape their culture—with extraordinary success. Imagine a bank that abandoned traditional budgeting, only to outperform its competition for decades. An appliance manufacturer that divided itself into 2,000 autonomous teams, resulting not in chaos but rapid growth. A healthcare provider with an HQ of just 50 people supporting over 14,000 people in the field—that is named the “best place to work” year after year. And even a team that saved \$3 million per year by cancelling one monthly meeting. Their stories may sound improbable, but in *Brave New Work* you'll learn exactly how they and other organizations are inventing a smarter, healthier, and more effective way to work. Not through top down mandates, but through a groundswell of autonomy, trust, and transparency. Whether you lead a team of ten or ten thousand, improving your operating system is the single most powerful thing you can do. The only question is, are you ready?

Digital technology is simultaneously friend and foe: highly disruptive, yet it cannot be ignored. Companies that fail to make use of it put themselves in the line of fire for disintermediation or even eradication. But digital technology is also the biggest opportunity to reposition incumbent product-making businesses by thinking about how they conceive, make, distribute and support the next generation of goods in the marketplace. *Reinventing the Product* looks at the ways traditional products are transforming into smart connected products and ecosystem platforms at a rate much faster than most organizations think. Eric Schaeffer and David Sovie show how this reinvention is made possible: by AI and digital technologies, such as IoT sensors, blockchain, advanced analytics, cloud and edge computing. They show how to deliver truly intelligent, and potentially even autonomous, products with the more personalized and compelling experiences that today's users, consumers and enterprises expect. *Reinventing the Product* makes a stringent case for companies to rethink their product strategy, their innovation and engineering processes, and the entire culture to build the future generations of successful 'living products'. Featuring case studies from global organizations such as Faurecia, Signify, Symmons and Haier and interviews with thought leaders and business executives from top companies including Amazon, ABB, Tesla, Samsung and Google, this book provides practical advice for product-making companies as they embark on, or accelerate, their digitization journey.

Companies, communities, and individuals fail for many reasons, but one of the most common—and easily avoidable—is the failure to reinvent. When people and organizations rest on prior successes rather than driving purposeful transformation, they discover too late that they have lost their market position altogether to competitors and external forces. The most successful companies, brands, and individuals make reinvention a regular part of their business strategies. Transformation demands an ongoing process of discovery and imagination, and *The Road to Reinvention* lays out a systematic approach for continually challenging and reinventing yourself and your business. Venture capitalist and serial entrepreneur Josh Linkner identifies six elements in any business that are ripe for reinvention and shares examples, methods, and step-

by-step techniques for creating deliberate, productive disruption. Throughout *The Road to Reinvention*, Linkner also explores the history—the great rise, unprecedented fall, and now rebirth—of his beloved hometown, Detroit. First rising to greatness as the result of breathtaking innovation, Detroit had generations of booming growth before succumbing to apathy, atrophy, and finally bankruptcy. Now, the city is rising from the ashes and driving sustainable success through an intense focus on reinvention. Linkner brings an insider's view of this incredible story of grit, determination, and creativity, sharing his perspective on Detroit's successes and setbacks as a profound example of large-scale organizational and personal transformation. Change is inevitable. You need to decide: Will you drive that change, or be driven away by it? Will you disrupt or be disrupted? By choosing to deliberately reimagine your own status quo, you can secure a strong future for both your company and your career.

[Copyright: 91bc51211a6d1a5a44ce066ff8882f33](#)