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Europe is waking up to the challenge of technology and innovation. We see EU commitment to spend 3% of GDP on R&D, but who is thinking about how to spend? Who is thinking about technology management? Does the corporate board have the means to manage this spend? Should some percentage of the R&D be spent on improving technology and innovation management? This is where this book makes a contribution. It brings together the latest practice, research findings and thinking, presented in a way that addresses top management requirements. The goal is to secure the economic future of the firm, in the context of a sustainable industry and society. Using the ideas and methods in this book, the board can assess and improve its own ability to deal with the challenge of technology and innovation.

This volume contains the selected papers of the first I.D.M.M.E. conference on 'Integrated Design and Manufacturing in Mechanical Engineering', held in Nantes from 15-17 April 1996. Its objective was to discuss the questions related to the definition of the optimal design and manufacturing processes and to their integration through coherent methodologies in adapted environments. The initiative of the Conference and the organization thereof, is mainly due to the efforts of the french PRIMECA group (Pool of Computer Resources for Mechanics) started eight years ago. We were able to attract the international community with the support of the International Institution for

Production Engineering Research (C.I.R.P.). The conference brought together two hundred and fifty specialists from around the world. About ninety papers and twenty posters were presented covering three main topics : optimization and evaluation of the product design process, optimization and evaluation of the manufacturing systems and methodological aspects.

A Student Grammar of French is a concise introduction to French grammar, designed specifically for English-speaking undergraduates. Keeping technical detail to a minimum, it explains the fundamentals of the grammar in accessible and simple terms, and helps students to put their learning into practice through a range of fun and engaging exercises. All the essential topics are covered, with chapters on verbs, nouns, adjectives, pronouns, determiners, prepositions, adverbs, negation, numerals, sentences, and clauses. Every grammatical point is illustrated with a range of authentic examples drawn from magazines and newspapers, covering many areas of contemporary life such as fashion, health issues, relationships and sport. It is clearly organized into a user-friendly, numbered indexing system, allowing the learner to quickly and easily locate any grammatical topic. Functioning both as an indispensable reference guide and a comprehensive workbook, this grammar will become the perfect accompaniment to any first or second year undergraduate course.

This monograph is the first large-scale corpus analysis of French *il y a* clefts. While most research on clefts focusses on the English 'prototypical' *it*-cleft and its

equivalents across languages, this study examines the lesser-known *il y a* clefts – of both presentational-eventive and specificational type – and provides an in-depth analysis of their syntactic, semantic and discourse-functional properties. In addition to an extensive literature review and a comparison with Italian *c'è* clefts and with French *c'est* clefts, the strength of the study lies in the critical approach it develops to the common definition of clefts. Several commonly used criteria for clefts are applied to the corpus data, revealing that these criteria often lead to ambiguous results. The reasons for this ambiguity are explored, thus leading to a better understanding of what constitutes a cleft. In this sense, the analysis will be of interest to specialists of Romance and non-Romance clefts alike.

Advances in Stochastic Modelling and Data Analysis presents the most recent developments in the field, together with their applications, mainly in the areas of insurance, finance, forecasting and marketing. In addition, the possible interactions between data analysis, artificial intelligence, decision support systems and multicriteria analysis are examined by top researchers. Audience: A wide readership drawn from theoretical and applied mathematicians, such as operations researchers, management scientists, statisticians, computer scientists, bankers, marketing managers, forecasters, and scientific societies such as EURO and TIMS.

Economics at the Wheel is about cars and driving, and all the problems that cars and drivers create for America. It explains actual government policy intended to reduce the

damage cars and drivers do to us, and it explains why these government policies are almost all failures because they attack the wrong problem or attack it in the wrong way. The reader will come away with a much fuller understanding of air pollution, global warming, highway safety, auto insurance, gasoline taxation, rush-hour congestion, leaking underground storage tanks, and many other auto-related issues.

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This volume brings together works resulting from research carried out by members of the EURO Working Group on Transportation (EWGT) and presented during meetings and workshops organized by the Group under the patronage of the Association of European Operational Research Societies in 2012 and 2013. The main targets of the EWGT include providing a forum to share research information and experience, encouraging joint research and the development of both theoretical methods and applications, and promoting cooperation among the many institutions and organizations which are leaders at national level in the field of transportation and logistics. The primary fields of interest concern operational research methods, mathematical models and computation algorithms, to solve and sustain solutions to problems mainly faced by public administrations, city authorities, public transport companies, service providers and logistic operators. Related areas of interest are: land use and transportation planning, traffic control and simulation models, traffic network equilibrium models, public transport planning and management, applications of combinatorial optimization, vehicle routing and scheduling, intelligent transport systems, logistics and freight transport,

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environment problems, transport safety, and impact evaluation methods. In this volume, attention focuses on the following topics of interest: · Decision-making and decision support · Energy and Environmental Impacts · Urban network design · Optimization and simulation · Traffic Modelling, Control and Network Traffic Management · Transportation Planning · Mobility, Accessibility and Travel Behavior · Vehicle Routing

Who is Howard S. Becker? This book traces his career, examining his work and contributions to the field of sociology. Themes covered include Becker's theoretical conceptualizations, approaches, teaching style, and positioning in the intellectual milieu. Translated from French by sociologist Robert Dingwall, the English edition benefits from an editorial introduction and additional referencing, as well as a new foreword by Becker himself.

Being socially responsible on the part of corporate entities is now no longer an option, it is part of their normal business obligations to all their stakeholders regardless of whether these are primary or secondary stakeholders. Modern societies around the world now expect corporate entities of all shapes and forms to be socially responsible in whatever they do; the "Global Practices of Corporate Social Responsibility" is a first attempt at bringing together in one book experts' accounts of how corporate entities in twenty independent nations around the world are dealing with the issue of CSR. The world today faces diverse social problems. These become apparent as one moves from one country to the next, interestingly, society now expects corporations to help in finding solutions to these problems. The problem of global warming affects us all; modern corporations can no longer continue to assume that the problem will go away, if nothing is done by them. We can all make a little difference by our actions.

This book will be of interest to governments in the region and to multilateral and bilateral aid

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and lending agencies, as well as to graduate students, faculty, and researchers in African studies and transport studies. --Book Jacket.

Many of the earliest books, particularly those dating back to the 1900s and before, are now extremely scarce and increasingly expensive. We are republishing these classic works in affordable, high quality, modern editions, using the original text and artwork.

In a world governed by speed, the Internet plays a growing role in many of today's innovations, and the resolution of disputes using electronic means of communication may soon be part of everyday legal practice. This book offers a survey of the current state of play in online dispute resolution, from the methods and information technology currently in use to the range of regulatory solutions proposed by shareholders. Taking their analysis a step further, the authors also address this new field's most pressing issues, including possible amendments of existing legislation, treaties, and arbitration and other ADR rules. Online Dispute Resolution:

Challenges for Contemporary Justice is an in-depth study of online dispute resolution today, discussing among other topics: the different methods of ODR; fields of use; ways to bring parties to online dispute resolution; validity and effects of clauses entered into online and providing for online mediation or arbitration; issues surrounding electronic communications and evidence in arbitration; and, enforcement of online dispute resolution outcomes, both through court proceedings and built-in enforcement mechanisms. This book also covers issues related to security and e-commerce in general. As a special feature, it contains a section on existing online dispute resolution providers, complete with interviews and statistics. Online Dispute Resolution: Challenges for Contemporary Justice is a significant resource for legal counsel, to arbitral institutions, ODR and ADR service providers, governments and governmental and non-

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governmental organizations, as well as to those with a more academic interest. This book will provide a greater understanding of online dispute resolution to persons in the fields of arbitration and ADR, e-commerce, intellectual property, civil procedure, international law, international trade and commerce, and information technology.

This book contains the contributions presented at the international workshop "The Dynamics of Complex Urban Systems: an interdisciplinary approach" held in Ascona, Switzerland in November 2004. Experts from several disciplines outline a conceptual framework for modeling and forecasting the dynamics of both growth-limited cities and megacities. Coverage reflects the various interdependencies between structural and social development.

The international mobility of talented individuals is a key part of globalization. In the quest to promote innovation and entrepreneurship, many governments have sought to attract skilled migrants from abroad, inciting both a global competition for talent and concerns about the displacement of domestic workers. This important new work investigates why skilled individuals migrate and how they shape innovation around the world. Using patent data from the World Intellectual Property Organization (WIPO), it charts patterns of high-skilled migration worldwide. In addition, contributions by leading migration scholars review the latest research insights, discuss new approaches to studying high-skilled migration and present fresh evidence on the causes and consequences of greater talent mobility. This book will prove invaluable to policymakers seeking to understand how migration policy choices affect innovation outcomes as well as academic researchers interested in the migration-innovation nexus.

This report on materials is not a sequel to the five or six high-quality reports published in certain Community countries over the last few years, nor does it attempt to summarize them.

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Nor is it a technical summary of the state of the art in new materials. It is rather to be seen as a survey of economic dynamics and strategy, carried out for the purpose of prompting political and industrial leaders throughout the European Community to reflect in some depth on the subject of materials. The report is arranged in five parts : the first is concerned with a definition of materials, the second with structural materials and their influence on the reconception of industrial processes, and this part is complemented by the third, which looks at the three main sectors using structural materials (transport, packaging, building and public works). The fourth part analyzes functional materials and the way in which they affect basic components in the technological system (information, energy, biotechnology). The fifth and last part makes a strategic analysis for Europe (in the spheres of industrial strategies, the role of the authorities and developments in employment and skills).

The rapid takeoff of the continent-sized national economies and the increasing expense of extraction have led to strong tensions in petrol prices and a race towards alternative driving systems. This book analyses the emergence of a second automobile revolution through the trajectories of automobile firms since the nineties.

Over the last two decades there has been a notable increase in the number of corporate governance codes and principles, as well as a range of improvements in structures and mechanisms. Despite this, corporate governance failed to prevent a widespread default of fiduciary duties of corporate boards and managerial responsibilities in the finance industry, which contributed to the 2007–10 global financial crisis. This book brings together leading scholars from North America, Europe, Asia-Pacific and the Middle East to provide fresh and critical analytical insights on the systemic failures of corporate governance linked to the global

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financial crisis. Contributors draw from a range of disciplines to demonstrate the severe limitations of the dominant corporate governance framework and its associated market-oriented approach. They provide suggestions on how the governance problems could be tackled to prevent or mitigate any future financial crisis and explore new directions for post-crisis corporate governance research and reforms.

A study in historical anthropology, this work focusses on the world historical incorporation of Laos into a colonial capitalist system of surplus accumulation. In so doing, new light is brought to bear upon the non-rebellious and, especially, rebellious responses of the majority (Lao) and minority (montagnard) population of that country, at least as determined by a scrutiny of largely archival-based sources. The approach taken is to combine a general world system analysis with a concern for the non-economic, moral and ideological form; of colonial and "feudal" domination.

World economy globalization is driven by multiple interactive forces. They give rise to a number of paradoxes that impact the functional and developmental characteristics of firms. This book offers for the first time an in-depth study of the logical contradictions that stream from economic integration on the supranational level.

Parodies have been created throughout times and cultures. A glimpse at the general judicial latitude generally afforded to parodies, satires, caricatures, and pastiches demonstrates the social and cultural value of this particular form of artistic expression. With the advent of technologies and the evolution of copyright legislation, creative endeavours in the form of parody gathered a new youth but became unlawful. While copyright law grants exclusive rights to right-holders, this right is not absolute. Legislation includes specific exceptions, which

preclude right-holders from exercising their prerogatives in particular cases which foster creativity and cultural diversity within that society. The parody exception pertains to this ultimate objective by permitting users to reproduce copyright-protected materials for the purpose of parody. To understand the meaning and scope of the parody exception, this book examines and compares five jurisdictions which differ in their protection of parodies: France, Australia, Canada, the US and the United Kingdom. This book is concerned with finding an appropriate balance between the protection awarded to right-holders and the public interest. This is achieved by analysing the parody exception to the economic rights of right-holders, the preservation of moral rights and the interaction of the parody exception with contract law. As parodies constitute an artistic expression protected under the right to freedom of expression, this book also considers the influence of freedom of expression on the interpretation of this specific copyright exception. Furthermore, this book aims at providing guidance on how to resolve conflicts where fundamental rights are in conflict. This is the first book in English to offer an in-depth investigation into the parody exception in copyright law, and comments on industry practices linked to this form of creative endeavours.

Theory in Archaeology tackles important questions about the diversity in archaeological theory and practice which face the discipline in the 1990s. What is the relationship between theory and practice? How does 'World' archaeological theory differ from 'European'? Can one be a good practitioner without theory? This unique book brings together contributors from many different countries and continents to provide the first truly global perspective on archaeological theory. They examine the nature of material culture studies and look at problems of ethnicity, regionalism, and nationality. They consider, too, another fundamental of archaeological inquiry:

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can our research be objective, or must 'the past' always be a relativistic construction? Theory in Archaeology is an important book whose authors bring together very different perceptions of the past. Its wide scope and interest will attract an international readership among students and academics alike.

Controversy shrouds sharing economy platforms. It stems partially from the platforms' economic impact, which is felt most acutely in certain sectors: Uber drivers compete with taxi drivers; Airbnb hosts compete with hotels. Other consequences lie elsewhere: Uber is associated with a trend toward low-paying, precarious work, whereas Airbnb is accused of exacerbating real estate speculation and raising the cost of long-term rental housing. While governments in some jurisdictions have attempted to rein in the platforms, technology has enabled such companies to bypass conventional regulatory categories, generating accusations of "unfair competition" as well as debates about the merits of existing regulatory regimes. Indeed, the platforms blur a number of familiar distinctions, including personal versus commercial activity; infrastructure versus content; contractual autonomy versus hierarchical control. These ambiguities can stymie legal regimes that rely on these distinctions as organizing principles, including those relating to labour, competition, tax, insurance, information, the prohibition of discrimination, as well as specialized sectoral regulation. This book is organized around five themes: technologies of regulation; regulating technology; the sites of regulation (local to global); regulating markets; and regulating labour. Together, the chapters offer a rich variety of insights on the regulation of the sharing economy, both in terms of the traditional areas of law they bring to bear, and the theoretical perspectives that inform their analysis. This book is published in English. - La controverse entoure les plateformes

d'économie de partage, partiellement en raison de leur impact économique. Certains secteurs subissent des contrecoups de manière plus aigüe : les chauffeurs d'Uber font concurrence aux chauffeurs de taxi, ou les hôtes Airbnb rivalisent avec les hôtels. Par ailleurs, Uber exacerberait l'emploi précaire et mal rémunéré tandis qu'Airbnb amplifierait la spéculation immobilière et entraînerait, à terme, une hausse du coût de location. On a tenté de réglementer ce type de plateformes, mais la technologie est telle qu'elle permet aux entreprises d'aisément contourner la réglementation conventionnelle, si bien que les accusations de « concurrence déloyale » fusent de toutes parts, provoquant une remise en question du cadre réglementaire. En effet, de telles plateformes viennent brouiller les cartes, confondant les distinctions convenues entre personnel et commercial, infrastructure et contenu, autonomie contractuelle et contrôle hiérarchique. Cette ambiguïté peut avoir d'importantes répercussions sur le bon fonctionnement de l'appareil réglementaire qui encadre les principes organisateurs du travail, de la concurrence, de l'impôt, de l'assurance, de l'information et de de l'interdiction de la discrimination, sans parler de la réglementation sectorielle spécialisée. Cinq thématiques sont abordées dans cet ouvrage : les technologies de la réglementation; la réglementation de la technologie; les lieux de la réglementation (du local au mondial); la réglementation des marchés; et la réglementation du travail. Les chapitres se conjuguent pour offrir une réflexion d'une gamme d'experts sur la jurisprudence traditionnelle que sur les approches théoriques qui informent et façonnent la réglementation de l'économie du partage. Ce livre est publié en anglais.

This handbook provides a comprehensive overview of Partial Least Squares (PLS) methods with specific reference to their use in marketing and with a discussion of the directions of

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current research and perspectives. It covers the broad area of PLS methods, from regression to structural equation modeling applications, software and interpretation of results. The handbook serves both as an introduction for those without prior knowledge of PLS and as a comprehensive reference for researchers and practitioners interested in the most recent advances in PLS methodology.

This book constitutes the refereed proceedings of the 12th International Conference on Knowledge Engineering and Knowledge Management, EKAW 2000, held in Juan-les-Pins, France in October 2000. The 28 revised full papers and six revised short papers presented were carefully reviewed and selected from a high number of high-quality submissions. The book offers topical sections on knowledge modeling languages and tools, ontologies, knowledge acquisition from texts, machine learning, knowledge management and electronic commerce, problem solving methods, knowledge representation, validation, evaluation and certification, and methodologies.

This is one in a series of manuals for car or motorcycle owners. Each book provides information on routine maintenance and servicing, with tasks described and photographed in a step-by-step sequence so that even a novice can do the work.

"Using the example of the aircraft industry, which takes him like an arrow to the heart of many of the key conflicts in French life between 1936 and 1948, Herrick Chapman has written a penetrating and exceptionally well documented account of the way that France developed her present style of industrial relations, in which the state plays such a central role. No book I know so successfully integrates the history of aviation . . . with the political and social history of France. Both thorough and thoughtful, it is an impressive achievement."--Robert Wohl,

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University of California, Los Angeles "An unusual, innovative book based on impressive research that throws new light in a major way on twentieth-century French politics and society . . . one of the most interesting and original monographs in modern French history in a long time."--Robert O. Paxton, Columbia University "This is a breakthrough of considerable importance. [Chapman] will become the leading North American, perhaps even English-speaking, historian of contemporary France."--George Ross, Brandeis University

This book demonstrates the importance of Léon Duguit for property theory in both the civil and common law world. It translates into English for the first time ever Duguit's seminal lecture on property, the sixth of a series given in 1911 in Buenos Aires. It also collects essays from the leading experts on the social function of property in major civil and common law jurisdictions internationally. The book explores the importance that the notion of the social function of property has come to have not only in France but in the entire civil law tradition, and also considers the wide – if un-attributed and seldom regarded – influence in the common law tradition and theory of property.

This book covers the history of the theory and practice of translation from Cicero to the digital age. It examines all major processes of translation, offers critical accounts of current research, and compares theoretical perspectives on the problems of translation ranging from sacred texts and drama to science and diplomatic interpretation.

Non-prototypical Clefts in FrenchA Corpus Analysis of “il y a” CleftsWalter de Gruyter GmbH & Co KG

Analysing developments in digital technologies and institutional changes, this book

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provides an overview of the current frenetic state of transformation within the global automobile industry. An ongoing transition brought about by the relocation of marketing, design and production centres to emerging economies, and experimentation with new mobility systems such as electrical, autonomous vehicles, this process poses the question as to how original equipment manufacturers (OEMs) and newcomers can remain competitive and ensure sustainability. With contributions from specialists in the automobile sector, this collection examines the shifts in power and geographical location occurring in the industry, and outlines the key role that public policy has in generating innovation in entrepreneurial states. Offering useful insights into the challenges facing emerging economies in their attempts to grow within the automobile industry, this book will provide valuable reading for those researching internationalization and emerging markets, business strategy and more specifically, the automotive industry.

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