

## Read This If You Want To Take Great Photographs

Exploring the fundamental principles of his "Less Doing" philosophy, a TEDx speaker, efficiency consultant and achievement architect gives readers the essential tools and techniques for streamlining their workload, being more efficient in their day-to-day activities and making everything in life easier. Original.

Read This if You Want to Take Great Photographs Hachette UK

If You Want to Increase Your Sales Read This Book. It is That Simple.

Read This If You Want to Be YouTube Famous holds the answers to running a super successful YouTube channel with millions of subscribers. Forty-five online film makers share their top tips when it comes to creating content and building a fan base. Packed with the essential secrets of the hottest YouTubers around, the book features practical and technical advice including how to find your niche, how to edit your videos, making money, and dealing with trolls. The book also features six insider interviews with YouTube experts.

There's a mantra that real writers know but wannabe writers don't. And the secret phrase is this: NOBODY WANTS TO READ YOUR SH\*T. Recognizing this painful truth is the first step in the writer's transformation from amateur to professional. From Chapter Four: "When you understand that nobody wants to read your shit, you develop empathy. You acquire the skill that is indispensable to all artists and entrepreneurs—the ability to switch back and forth in your imagination from your own point of view as writer/painter/seller to the point of view of your reader/gallery-goer/customer. You learn to ask yourself with every sentence and every phrase: Is this interesting? Is it fun or challenging or inventive? Am I giving the reader enough? Is she bored? Is she following where I want to lead her?"

Mr. Book With No Story wants his pages uncluttered by pictures and plot lines, but images, questions, and ideas keep invading the unruly pages he is trying to police, ignoring his efforts to chase them away. Mr. Book is determined to share nothing with readers, but his pages have other ideas. It turns out that Mr. Book's big fear is having nothing worthwhile to say, but in this fun, zany tribute to the creative process, he needn't have worried. The bumbling blowhard of the first page inspires empathy and affection by the time the last page chimes in. The messages are simple: Stories are fun, and all of us can tell them.

A rich, unforgettable story of three unique women in post-Apartheid South Africa who are brought together in their darkest time and discover the ways that love can transcend the strictest of boundaries. In a squatter camp on the outskirts of Johannesburg, seventeen-year-old Zodwa lives in desperate poverty, under the shadowy threat of a civil war and a growing AIDS epidemic. Eight months pregnant, Zodwa carefully guards secrets that jeopardize her life. Across the country, wealthy socialite Ruth appears to have everything her heart desires, but it's what she can't have that leads to her breakdown. Meanwhile, in Zaire, a disgraced former nun, Delilah, grapples with a past that refuses to stay buried. When these personal crises send both middle-aged women back to their rural hometown to heal, the discovery of an abandoned newborn baby upends everything, challenging their lifelong beliefs about race, motherhood, and the power of the past. As the mystery surrounding the infant grows, the complicated lives of Zodwa, Ruth, and Delilah become inextricably linked. What follows is a mesmerizing look at family and identity that asks: How far will the human heart go to protect itself and the ones it loves?

In the spring of 2010, Harvard Business School's graduating class asked HBS professor Clay Christensen to address them—but not on how to apply his principles and thinking to their post-HBS careers. The students wanted to know how to apply his wisdom to their personal lives. He shared with them a set of guidelines that have helped him find meaning in his own life, which led to this now-classic article. Although Christensen's thinking is rooted in his deep religious faith, these are strategies anyone can use. Since 1922, Harvard Business Review has been a

leading source of breakthrough ideas in management practice. The Harvard Business Review Classics series now offers you the opportunity to make these seminal pieces a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world. From the author of *How Should a Person Be?* ("one of the most talked-about books of the year"—Time Magazine) and the New York Times Bestseller *Women in Clothes* comes a daring novel about whether to have children. In *Motherhood*, Sheila Heti asks what is gained and what is lost when a woman becomes a mother, treating the most consequential decision of early adulthood with the candor, originality, and humor that have won Heti international acclaim and made *How Should A Person Be?* required reading for a generation. In her late thirties, when her friends are asking when they will become mothers, the narrator of Heti's intimate and urgent novel considers whether she will do so at all. In a narrative spanning several years, casting among the influence of her peers, partner, and her duties to her forbearers, she struggles to make a wise and moral choice. After seeking guidance from philosophy, her body, mysticism, and chance, she discovers her answer much closer to home. *Motherhood* is a courageous, keenly felt, and starkly original novel that will surely spark lively conversations about womanhood, parenthood, and about how—and for whom—to live.

From the author of the bestselling *Read This If You Want To Take Great Photographs* series, this jargon-free introduction covers all aspects of photographing places, including landscapes, cityscapes, architecture, and interiors. Whatever your camera, whatever your interest, whatever your level, this indispensable guide gives you all the essential techniques and demystifies the work of acclaimed photographers. Packed with practical tips and iconic images, this accessible book will arm you with the know-how you need to take meaningful pictures of the places that matter to you most.

Featuring 50 master photographers, including Alec Soth, Martin Parr, Robert Adams, Todd Hido, Rut Blees Luxemburg, Julius Shulman, Rinko Kawauchi, Thomas Ruff, Tim Hetherington, and Joel Sternfeld.

From actor Max Greenfield (fan-favorite "Schmidt" from television's *New Girl*) comes a hilarious picture book for every child who thinks they don't like to read books (and all the kids—and grownups—who do). Words, sentences, and even worse, paragraphs fill up books. Ugh! So what's a reluctant reader to do? Actor Max Greenfield (*New Girl*) and New York Times bestselling illustrator Mike Lowery bring the energy and laugh-out-loud fun out for every child (and parent) who thinks they don't want to read a book. Joining the ranks of favorites like *The Book With No Pictures* and *The Serious Goose*, this clever and playful read-aloud breaks the fourth wall and will have all readers coming back for laughs again and again!

Mike was seven when his father was killed in mysterious circumstances in Afghanistan. Eight years later, the family still hasn't recovered: Mike's mom is overworked and overprotective; his younger sister Mary feels no connection to the father she barely remembers; and in his quest to be "the man of the family," Mike knows he's missing out on everyday high school life. Then, out of the blue, Mike receives a letter from his father -- the first of a series Dad wrote in Afghanistan, just in case he didn't come home, meant to share some wisdom with his son on the eve of Mike's 16th birthday. As the letters come in, Mike revels in spending time with his dad again, and takes his encouragement to try new things -- to go out for the football team, and ask out the

beautiful Isma. But who's been keeping the letters all these years? And how did Dad actually die? As the answers to these mysteries are revealed, Mike and his family find a way to heal and move forward at last.

### Turning Simple Disciplines into Massive Success & Happiness

It's the night before the big game or competition. Athletes have put in endless hours of practice time to prepare for the event. Their physical training is complete, but how can they be assured of being at their peak condition mentally? Based on author Dr. Rob Gilbert's 30 years of consulting with thousands of athletes, "Read This Book Tonight To Help You Win Tomorrow" includes: - Over 120 of the greatest sports motivational quotes ever assembled. - 40 power statements for game day to perform your best under pressure. - What the greatest upset in sports history can teach you about never giving up. - Overcoming competitive fears, nerves and doubts. - The simple mantra that helps athletes block out distractions. - 5 must have rules for going all out. - Getting rid of the "Mental Emergency Brake." - Striking the right balance between caring too much and caring too little. - Proven methods to loosen up and play your best. - Decision vs. action. Why athletes must know the difference. - Tommy Lasorda's secret weapon to help athletes win. - How focusing on effort instead of outcome boosts performance. - Maximizing athletic ability, being a team leader and playing out of your mind. - Eliminate the 14 killer words that destroy performance.

Shortlisted for the 2021 Booker Prize Longlisted for the 2021 National Book Award for Fiction A heartrending new novel from the Pulitzer Prize-winning and #1 New York Times best-selling author of *The Overstory*. Named one of the Most Anticipated Books of 2021 by Newsweek, Los Angeles Times, New York Magazine, Chicago Tribune, BuzzFeed, BookPage, Goodreads, Literary Hub, The Millions, New Statesman, and Times of London The astrobiologist Theo Byrne searches for life throughout the cosmos while single-handedly raising his unusual nine-year-old, Robin, following the death of his wife. Robin is a warm, kind boy who spends hours painting elaborate pictures of endangered animals. He's also about to be expelled from third grade for smashing his friend in the face. As his son grows more troubled, Theo hopes to keep him off psychoactive drugs. He learns of an experimental neurofeedback treatment to bolster Robin's emotional control, one that involves training the boy on the recorded patterns of his mother's brain... With its soaring descriptions of the natural world, its tantalizing vision of life beyond, and its account of a father and son's ferocious love, *Bewilderment* marks Richard Powers's most intimate and moving novel. At its heart lies the question: How can we tell our children the truth about this beautiful, imperiled planet?

This is a perfect book for new college graduates or anyone sick and tired of languishing in a dead-end job or relationship - yet reluctant to make drastic life changes due to uncertainty about what would actually inspire them. Barbara helps peel away the layers to reveal hopes and aspirations and overcome the barriers to success and happiness. Whether you're looking to make improvements in your job or personal life, Sher will teach you how to determine what your goals are and how to successfully reach them. Analyzes a series of public domain documents which demonstrate how the government has misled the public, engaging in deception about the objectives and scope of some of its programs and perpetuating wasteful spending and harmful cover-ups.

Do you have a real relationship with God, or do you just have a religion? Do you know God, or

do you just know about God? In *How Big Is Your God?* Paul Coutinho, SJ, challenges us to grow stronger and deeper in our faith and in our relationship with God—a God whose love knows no bounds. To help us on our way, Coutinho introduces us to people in various world religions—from Hindu friends to Buddhist teachers to St. Ignatius of Loyola—who have shaped his spiritual life and made possible his deep, personal relationship with God.

In the present book, *How to Win Friends and Influence People*, Dale Carnegie says, “You can make someone want to do what you want them to do by seeing the situation from the other person’s point of view and arousing in the other person an eager want.” You learn how to make people like you, win people over to your way of thinking, and change people without causing offense or arousing resentment. For instance, “let the other person feel that the idea is his or hers” and “talk about your own mistakes before criticizing the other person.” This book is all about building relationships. With good relationships, personal and business successes are easy and swift to achieve. *Twelve Ways to Win People to Your Way of Thinking*

1. The only way to get the best of an argument is to avoid it.
2. Show respect for the other person's opinions. Never say "You're wrong."
3. If you're wrong, admit it quickly and emphatically.
4. Begin in a friendly way.
5. Start with questions to which the other person will answer yes.
6. Let the other person do a great deal of the talking.
7. Let the other person feel the idea is his or hers.
8. Try honestly to see things from the other person's point of view.
9. Be sympathetic with the other person's ideas and desires.
10. Appeal to the nobler motives.
11. Dramatize your ideas.
12. Throw down a challenge.

Photography is now more popular than ever thanks to the rapid development of digital cameras. *Read This If You Want to Take Great Photographs* is ideal for this new wave of snapshooters using DSLR, compact system and bridge cameras. It contains no graphs, no techie diagrams and no camera-club jargon. Instead, it inspires readers through iconic images and playful copy, packed with hands-on tips. Split into five sections, the book covers composition, exposure, light, lenses and the art of seeing. Masterpieces by acclaimed photographers – including Henri Cartier-Bresson, Sebastião Salgado, Fay Godwin, Nadav Kander, Daido Moriyama and Martin Parr – serve to illustrate points and encourage readers to try out new ideas. Today’s aspiring photographers want immediacy and see photography as an affordable way of expressing themselves quickly and creatively. This handbook meets their needs, teaching them how to take photographs using professional techniques.

Discusses writing and the creative process by encouraging freedom and truthfulness in written expression in order to avoid automatic, uninteresting compositions

This book demystifies the writing process, empowering you to write your own novel or short story. The author explains expert technique in a clear and jargon-free way, with examples from twenty-five masters of prose. For aspiring writers of all ages and abilities, *Read This If You Want to Be a Great Writer* will motivate and strengthen your writing talent.

A TikTok sensation, this rom-com about a young woman who agrees to fake date a colleague and bring him to her sister’s wedding has “everything you could want in a romance” (Helen Hoang, *New York Times* bestselling author). Catalina Martín desperately needs a date to her sister’s wedding. Especially since her little white lie about her American boyfriend has spiralled out of control. Now everyone she knows—including her ex and his fiancée—will be there and eager to meet him. She only has four weeks to find someone willing to cross the Atlantic and aid in her deception. New York to Spain is no short flight and her raucous family won’t be easy to fool. Enter Aaron Blackford—her tall, handsome, condescending colleague—who surprisingly offers to step in. She’d rather refuse; never has there been a more aggravating, blood-boiling, and insufferable man. But Catalina is desperate, and as the wedding draws nearer, Aaron looks like her best option. And she begins to realize he might not be as terrible in the real world as he is at the office.

This business classic features straight-talking advice you’ll never hear in school. Featuring a

new foreword by Ariel Emanuel and Patrick Whitesell Mark H. McCormack, one of the most successful entrepreneurs in American business, is widely credited as the founder of the modern-day sports marketing industry. On a handshake with Arnold Palmer and less than a thousand dollars, he started International Management Group and, over a four-decade period, built the company into a multimillion-dollar enterprise with offices in more than forty countries. To this day, McCormack's business classic remains a must-read for executives and managers at every level. Relating his proven method of "applied people sense" in key chapters on sales, negotiation, reading others and yourself, and executive time management, McCormack presents powerful real-world guidance on • the secret life of a deal • management philosophies that don't work (and one that does) • the key to running a meeting—and how to attend one • the positive use of negative reinforcement • proven ways to observe aggressively and take the edge • and much more Praise for What They Don't Teach You at Harvard Business School "Incisive, intelligent, and witty, What They Don't Teach You at Harvard Business School is a sure winner—like the author himself. Reading it has taught me a lot."—Rupert Murdoch, executive chairman, News Corp, chairman and CEO, 21st Century Fox "Clear, concise, and informative . . . Like a good mentor, this book will be a valuable aid throughout your business career."—Herbert J. Siegel, chairman, Chris-Craft Industries, Inc. "Mark McCormack describes the approach I have personally seen him adopt, which has not only contributed to the growth of his business, but mine as well."—Arnold Palmer "There have been what we love to call dynasties in every sport. IMG has been different. What this one brilliant man, Mark McCormack, created is the only dynasty ever over all sport."—Frank Deford, senior contributing writer, Sports Illustrated

Popular actress and stand-up comedienne Elizabeth Beckwith gives us the parenting guide to end all parenting guides: *Raising the Perfect Child through Guilt and Manipulation*. A frequent guest on *The Late, Late Show* and one of seven comics featured in the *Time* magazine article, "Funny: The Next Generation," Beckwith now puts forth a hilarious new parenting philosophy that would shock Dr. Spock and traumatize T. Berry Brazelton. *Raising the Perfect Child through Guilt and Manipulation* is a riotously irreverent take on contemporary child rearing. **NEW YORK TIMES BEST SELLER • A TODAY SHOW #READWITHJENNA BOOK CLUB PICK!** • The moving story of an undocumented child living in poverty in the richest country in the world—an incandescent debut from an astonishing new talent "Heartrending, unvarnished, and powerfully courageous, this account of growing up undocumented in America will never leave you." —Gish Jen, author of *The Resisters* In Chinese, the word for America, *Mei Guo*, translates directly to "beautiful country." Yet when seven-year-old Qian arrives in New York City in 1994 full of curiosity, she is overwhelmed by crushing fear and scarcity. In China, Qian's parents were professors; in America, her family is "illegal" and it will require all the determination and small joys they can muster to survive. In Chinatown, Qian's parents labor in sweatshops. Instead of laughing at her jokes, they fight constantly, taking out the stress of their new life on one another. Shunned by her classmates and teachers for her limited English, Qian takes refuge in the library and masters the language through books, coming to think of *The Berenstain Bears* as her first American friends. And where there is delight to be found, Qian relishes it: her first bite of gloriously greasy pizza, weekly "shopping days," when Qian finds small treasures in the trash lining Brooklyn's streets, and a magical Christmas visit to Rockefeller Center—confirmation that the New York City she saw in movies does exist after all. But then Qian's headstrong Ma Ma collapses, revealing an illness that she has kept secret for months for fear of the cost and scrutiny of a doctor's visit. As Ba Ba retreats further inward, Qian has little to hold onto beyond his constant refrain: Whatever happens, say that you were born here, that you've always lived here. Inhabiting her childhood perspective with exquisite lyric clarity and unforgettable charm and strength, Qian Julie Wang has penned an essential American story about a family fracturing under the weight of invisibility, and a girl coming of

age in the shadows, who never stops seeking the light.

So you've got an Instagram account, you're posting pictures, but your follower count has flatlined. *Read This If You Want to Be Instagram Famous* holds the answers to fixing up your feed and finding thousands of new followers. Packed with the essential secrets of the hottest Instagrammers around, the book features tips covering photographic techniques, captioning, codes of conduct, kit, and managing your account. Put the advice into practice and soon you too will be hailed as an Instagram icon.

In this New York Times bestseller, Ijeoma Oluo offers a hard-hitting but user-friendly examination of race in America. *Widespread* reporting on aspects of white supremacy -- from police brutality to the mass incarceration of Black Americans -- has put a media spotlight on racism in our society. Still, it is a difficult subject to talk about. How do you tell your roommate her jokes are racist? Why did your sister-in-law take umbrage when you asked to touch her hair -- and how do you make it right? How do you explain white privilege to your white, privileged friend? In *So You Want to Talk About Race*, Ijeoma Oluo guides readers of all races through subjects ranging from intersectionality and affirmative action to "model minorities" in an attempt to make the seemingly impossible possible: honest conversations about race and racism, and how they infect almost every aspect of American life. "Oluo gives us -- both white people and people of color -- that language to engage in clear, constructive, and confident dialogue with each other about how to deal with racial prejudices and biases." -- National Book Review "Generous and empathetic, yet usefully blunt . . . it's for anyone who wants to be smarter and more empathetic about matters of race and engage in more productive anti-racist action." -- Salon (Required Reading)

Read the series that's sold more than 2 million copies--if you dare! Warning: this description has not been authorized by Pseudonymous Bosch. As much as he'd love to sing the praises of his book (he is very vain), he wouldn't want you to hear about his brave 11-year old heroes, Cass and Max-Ernest. Or about how a mysterious box of vials, the *Symphony of Smells*, sends them on the trail of a magician who has vanished under strange (and stinky) circumstances. And he certainly wouldn't want you to know about the hair-raising adventures that follow and the nefarious villains they face. You see, not only is the name of this book secret, the story inside is, too. For it concerns a secret. A Big Secret.

*Why The Law of Attraction Hasn't Given You the Life of Your Dreams Yet ...And What To FINALLY Do About it Once and For All To Easily Manifest Your Desires Faster Than You Ever Thought Possible.* There's a reason you keep buying all the books. There's a reason you keep trying all the programs. And after all you've learned and all you've done, there's a reason you still haven't put the pieces together and used the Law of Attraction to manifest the life you've always wanted. And it's not because it doesn't work. Let's be clear. The Law of Attraction WORKS. It's been working this whole time, with absolute precision, right underneath your nose. So why hasn't it been working for YOU? What are you missing? The answers to these questions will not only explain everything in a way you never would have expected, but they're going to demonstrate with crystal clarity everything you've been missing until now. You're about to learn firsthand why every other Law of Attraction book never actually worked for you (it's not what you think -- they actually gave you 100% accurate info). You're going to understand how to make the Law of Attraction "do" what you always wanted (it's easier than you realize -- it only takes ONE small adjustment). And you're going to stop wasting years of your life wishing for a better way ...and finally attract and manifest the money, relationships, health, and success you've always dreamed of. Everything you want has been waiting for you. And it wants you just as much. The time to claim it all has finally arrived. This is *The Last Law of Attraction Book You'll Ever Need To Read*. Includes nearly 60 pages of top-tier powerhouse techniques for finally getting out of your own way and manifesting your life's desires. Original concepts for understanding the Law of Attraction that aren't available anywhere else (you'll

relate to it in a way you never would have thought of). A clear game plan for using manifestation methods with a level of enthusiasm and consistency that guarantees results. A new way of tapping into the Universe to easily attract happiness and success.

"We live in a time where it has never been more important to be knowledgeable about a host of social issues, and to be confident and appropriate in how to talk about them. What's the best way to ask someone what their pronouns are? How do you talk about racism with someone who doesn't seem to get it? What is intersectionality, and why do you need to understand it? While it can seem intimidating or overwhelming to learn and talk about such issues, it's never been easier thanks to [the author]. Accessible to learners of all levels--from those just getting started on the journey to those already versed in social justice--[this book] covers a range of topics, including race, gender, class, disability, relationships, family, power dynamics, oppression, and beyond. This essential guide is a radical but warm and non-judgmental call to arms, structured in such a way that you can read it cover to cover or start with any topic you want to learn more about."--Provided by publisher.

How to Make People Do What You Want takes the core foundations of psychology based on a decade's worth of scientific studies and information and has created this roadmap for success. You are an individual--your very own set of specific characteristics and experiences and emotions. And yet, so much of what you're going through is relatable to so many others. This book will show you that you are never alone. Read this book if nobody texted you good morning. Read this book if you're worried that you'll never find the one. Read this book if there's something you can't forgive yourself for. Whatever you're feeling, this book will help you to feel understood.

This flexi-bound, covetable notebook for book lovers is published in association with the British Library and is illustrated with images from Olga Hirsch decorative papers from their collection. Organized alphabetically with plenty of writing space to note details and observations of books read, it also include listings for favourite books, websites and shops, and an events planner, plus sections for recording Book Group details and free notes. Classic quotes on reading are scattered throughout, making this the perfect gift for any book lover.

You can follow the beaten path and call yourself an entrepreneur or you can blaze your own trail and really be one. When Derek Sivers started CD Baby, he wasn't planning on building a major business. He was a successful independent musician who just wanted to sell his CDs online. When no one would help him do it, he set out on his own and built an online store from scratch. He started in 1998 by helping his friends sell their CDs. In 2000, he hired his first employee. Eight years later, he sold CD Baby for \$22 million. Sivers didn't need a business plan, and neither do you. You don't need to think big; in fact, it's better if you don't. Start with what you have, care about your customers more than yourself, and run your business like you don't need the money.

If you want to go up the ladder of success, if you want to get what you want, if you want to fulfill that "burning desire" that keeps your mind busy all the time and you do not do something about it, if you want to do "that thing" that you wanted to do some day but you never got a chance to do so, you must take your hands out of your pockets, roll up your sleeves, and take action now. You cannot sit still and expect the elevator of success to come down and take you to the peak. It has not happened to anyone. It will not happen to you either, guaranteed! Over the past several years I have helped many people like you to take their hands out of their pockets and climb their ladder of success. I have spent quality time with them, listened to them, felt their pain, assisted them in taking the right path, and made sure they came out of the process successful and fulfilled. I want to help you too. If you are committed to YOUR success and want to get what you truly want, this book is an excellent start. Are you ready for the journey? This book demystifies the art and practice of drawing. Through fifty drawings by great masters past and present, the techniques and ideas behind their master sketches will put you on the

path to making your own great drawings. The entries also feature exercises with step-by-step instructions as well as simple diagrams providing further visual explanation to the jargon-free discussion. For aspiring artists of all ages and abilities, *Read This if You Want to Be Great at Drawing* will motivate and strengthen your drawing talent.

Painting isn't as hard as it looks. And it's fun. Whether you're a total beginner or have been painting for years, this indispensable guide cuts through the jargon and provides clear, practical advice and tips to help develop your skills. Techniques and ideas are described and explained, inspiring you to make your own great paintings. Addressing the fundamentals of painting with watercolour, oil and acrylic, the book encourages you to explore the limitless possibilities painting has to offer. *Read This if You Want to Be Great at Painting* is an accessible and jargon-free guide to painting, including watercolour, oil and acrylic. The book includes more than 40 examples of great paintings by masters and contemporary artists and simple diagrams and practical activities help you practice each technique.

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