

Raise The Bar Jon Taffer

The founder of Clif Bar Inc. explains how he turned his homemade energy bar into a \$100 million business without losing any of his joy for life or business--all the while focusing on the relationship between business and community.

Awards for Start Finishing: • Publishers Weekly Fall 2019 Top 10 Business and Economics Books • Book Authority Best New Book in (the categories of) Time Management, Success, Productivity, and Goal Setting • Kirkus Reviews Top Indie Book • Montaigne Medal Finalist • Independent Publisher Book Award 2020: Silver Award for Business/Careers/Sales • Eric Hoffer Book Award 2020: Grand Prize Productivity

Meets Purpose—Discover a Powerful Nine-Step Method to Start Finishing the Work That Matters Most How much of your time and attention lately has been focused on things that truly matter to you? Most people's honest answer is: not enough. Everyone is buried by busywork, responsibility, distraction, and fatigue. The joy-producing, difference-making ideas are waiting for when the time is right, when the current project is over, when they have a little more money, when the kids are grown, or when they get a more understanding boss. They are waiting for someday. The trouble is someday never comes on its own. Start Finishing presents a nine-step method for converting an idea into a project by addressing the challenges you'll face and getting the project on a reality-based schedule. This critically acclaimed book will teach you how to:

- Practice the five keys that lead to self-mastery
- Build your success pack of supporters, guides, peers, and beneficiaries
- Keep working through the thrashing that comes with any project that matters to you
- Chunk, link, and sequence your ideas down to doable parts
- Use the Five Project Rule to prioritize your daily schedule and be at peace with the work you choose not to do
- Fly through drag points—how to deal with head trash, no-win scenarios, and other people's priorities
- Heatmap your schedule so you do the right work at the right time
- Overcome cascades, logjams, and tarpits—the three ways projects routinely get stuck
- Finish strong—celebrate, review, and ride the momentum to your next goal

You are not incapable, wired to struggle, or fated to be unable to get your act together. With a few key steps, you can change the way you show up, how you plan, and how you respond when things get tough. You can Start Finishing the work that matters most to you. Includes original contributions from Seth Godin, Susan Piver, Jonathan Fields, James Clear, and many other teachers.

The complete guide to the classics as well as trendy concoctions. In an easy-to-follow small format this is perfect for beginners as well as the professional.

A fresh take on bar management from a veteran behind the stick and the manager's desk! In this compulsively readable guide to running a successful bar, Ramona Pettygrave Shah draws on over a decade of experience at the speed rail to dispense wisdom with a dash of wit. Delving into topics from time management to team cultivation to finances, she speaks with authority and clarity about the issues real-world bar managers and other employees face in a business with little room for error and lots of pitfalls to be avoided. From the simplest neighborhood dive to the ritziest cocktail bar, from virgin barback to restaurant owner, there's no one who wouldn't benefit from Ramona's sound advice. And while that advice is sometimes served with a twist of sarcasm, there's always a no-nonsense straight-talk chaser. By turns irreverent and profound, *Straight Up: Real World Secrets to Running a Killer Bar* is your guide to the

attitude, organization, and teamwork necessary to absolutely crush it in the world of bartending and bar management.

"A handsome and comprehensive bartending guide for professional and home bartenders that includes history, lore, and 150 recipes. What's the difference between and martini and a gibson? Does absinthe really cause insanity? Which type of glass should a moscow mule be served in? The Bar Bible answers all of these questions and more, with fascinating information about everything boozy that's good to drink. From author and Wine Spectator-contributing editor Jennifer Fiedler, this book presents essential bartending information, from the tools of the trade to the history and mythology behind classic cocktails in an easy-to-navigate alphabetical guide"--

"How To Start A Restaurant Guide" focuses on the whole big picture and covers every aspect of starting a restaurant and running it successfully. Here's what you will discover inside this guide:

- Learn about everything that is involved in running a restaurant.
- Revealed five restaurant myths.
- Find out the truth about the restaurant myths.
- Uncover the exact reasons why some restaurants fail.
- Get the scoop on how to design your restaurant one from scratch.
- Find out the pros and cons of both the franchise and the independent restaurants.
- Discover how to get your franchise restaurant off to a running start.
- Learn about the costs involved in buying a franchise, and the hidden fees.
- Learn about the different kinds of restaurants, from cafés to fine dining.

After Reading Our Restaurant Start-Up Guide, You Would Be Well On Your Way To Avoiding the 80% failure rate that haunts all Start up restaurants!!! This incredible how to start a restaurant guide will empower you to:

- Understand what it really takes to start a restaurant!
- Finally found a place in the sun with the launch of your own restaurant!
- Make your restaurant business so successful that you'll be raking in the money!
- Save hundreds of dollars that you waste in trying to start a restaurant without knowing what it take to start one!
- Save time that otherwise would be wasted in failed "trial and error" attempts!
- And much, much more!

There is not one book on Kindle that covers the following:

- Learn about the realities of running your restaurant business smoothly.
- Get a detailed overview of the restaurant jobs that must be filled, from the dishwasher to the chef.
- Get tips on hiring the perfect staff for the front of the house and the back of the house.
- Learn about equipping your restaurant.
- Discover the secret ways to save when outfitting your business.
- Find out the necessity of having a point of sale (POS) system in place before you open for business.
- Insider knowledge on why it is wise to lease your equipment instead of buying it.
- Get a detailed look at what is involved in a restaurant owner's life.
- Get bonus materials and a lot off extra resources.

If you order this guide and apply the techniques presented inside, you will start your own restaurant within 60 days and save Thousands of dollars of Costly Restaurant Start-up mistakes. Here's what you will discover inside this guide:

- Get clear definitions on what people expect from certain types of restaurant.
- Learn the steps of choosing a location and researching the population.
- Discover how to determine population base.
- Learn how to negotiate a lease.
- Find out how to analyze the competition in your area.
- Learn the basic business plan format and how to write a perfect one.
- Learn how to make more or less accurate financial projections.
- Learn about making a realistic budget for your restaurant.
- Learn how to write a balanced and intriguing menu.
- Discover how to effectively pricing your menu and designing its appearance.
- Find out the pitfalls in

menu designing that you should avoid.

"Meehan's Bartender Manual is acclaimed mixologist Jim Meehan's magnum opus--and the first book to explain the ins and outs of the modern bar industry. This work chronicles Meehan's storied career in the bar business through practical, enlightening chapters that mix history with professional insight. Meehan's deep dive covers the essential topics, including the history of cocktails and bartending, service, hospitality, menu development, bar design, spirits production, drink mixing technique, and the tools you'll need to create a well-stocked bar--all brought to life in over 150 black- and-white illustrations by artist Gianmarco Magnani"--

Do you love great cocktails? Are you tired of the same old recipes? Do you want to take your home bartending skills to the next level? Check out cocktail recipes from classics to newer trends here in *The Craft of Cocktails*. Impress your friends and family with your mixology abilities, and enjoy some really great beverages along the way. **CLASSIC TRADITIONAL AND CONTEMPORARY RECIPES:** The best of traditional and contemporary mixology for all occasions. For a romantic dinner, special celebration, holidays, entertaining and more, there is a perfect, well-loved recipe for every get-together. **RECIPES & PHOTOS:** Recipes for every mood and occasion and beautiful photos for each recipe will keep enthusiasts excited to continue to try new cocktail recipes every week. **MAKES A GREAT GIFT:** Birthdays, holidays, Mother's or Father's Day and more, *The Craft of Cocktails* makes a great gift for any occasion. A gorgeous compendium of Joni Mitchell's handwritten lyrics and drawings, originally handcrafted as a gift for a select group of friends in 1971 and now available to the public for the first time. In 1971, as her album *Blue* topped charts around the world, Joni Mitchell crafted one hundred copies of *Morning Glory on the Vine* as a holiday gift for her closest friends. For this stunningly beautiful book, Joni hand-wrote an exquisite selection of her own lyrics and poems and illustrated them with more than thirty of her original pictures. Handcrafted, signed, and numbered in Los Angeles, the existing copies of this labor of love have rarely been seen in the past half-century. Now, during Joni's seventy-fifth birthday year, *Morning Glory on the Vine: Early Songs and Drawings* will be widely available for the first time. In this faithfully reproduced edition, Joni's best-loved lyrics and poems spill across the pages in her own elegant script. The lively, full-color drawings depict a superb array of landscapes, still lifes, portraits of friends, self-portraits, innovative abstractions, and more. All the artwork from the original book is included, along with several additional pictures that Joni drew of her friends from the same period. Finally, the refreshed volume features an original introduction written by Joni. *Morning Glory on the Vine* is a gorgeous and intimate keepsake and an invitation to explore anew the dazzling, visionary world of Joni Mitchell.

He was an outsider And the only man she could trust. Attorney Marlee Masters's brother was murdered. Proving it means working with Sheriff Ben Kinsella and facing down the nasty whispers in their rural Georgia town. Although the gossips accuse Marlee of being the real threat, there's a stalker vowing retribution if the two don't end the investigation. Ben won't abandon Marlee in her hour of need, but will she have to place herself in even more peril to catch the killer? From *Harlequin Intrigue*: Seek thrills. Solve crimes. Justice served. Discover more action-packed stories in the *Raising the Bar* Brief series. All books are stand-alone with uplifting endings but were published in the following order: Book 1: *An Absence of Motive* Book 2: *For the Defense* Book 3: *Trial in the Backwoods*

New York Times Bestseller and Wall Street Journal Bestseller! *Bar Rescue's* Jon Taffer presents a new guide to getting what you want in life and business--to stop making excuses so you can get back to winning. During his many years as an entrepreneur, consultant, and star of the Paramount Network's hit show *Bar Rescue*, Jon Taffer has witnessed the destruction that results when people bullsh*t themselves. Excuses are the root cause of nearly every business

and personal problem, but fortunately, Jon knows how to fix your excuse habit for good. This book is almost as good as having Jon in your face on Bar Rescue, telling you the hard truths you've been avoiding. *Don't Bullsh*t Yourself!* is Jon Taffer's brutally honest, no-nonsense guide to help you kick those excuses to the curb. If you can stop bullsh*tting yourself and address your real issues, you will gain the power to turn your life around completely. Taffer breaks excuses down into six major categories, illustrating them with real-life examples such as Marcus Luttrell, the lone survivor of a SEAL team mission in Afghanistan who barely escaped Taliban territory, and Christine King, founder and CEO of Your Best Fit, who, despite being paralyzed in a horrific boating accident, went on to build a successful fitness company. These inspiring stories, combined with Taffer's own experiences, will give you the confidence to identify and face your own excuses head-on. It's Taffer Time! Time to stop bullsh*tting yourself and start crushing it!

The bestselling author and star of ABC's *Shark Tank* reveals how to master the three prongs of influence: reputation, negotiation, and relationships. Have you ever wanted to make a big change in your life but weren't sure where to start? In *Powershift*, Daymond John shares the answer. To take control of your destiny and drive the change you want to see, you need to lay the groundwork so you're prepared to seize every opportunity that comes your way. And that means mastering - Influence--make an impression: Develop a reputation that highlights what you stand for. - Negotiation--make a deal: Hone a win-win negotiating style. -

Relationships--make a connection last: Nurture those connections you make along the way. Through never-before-told stories from his life and career, Daymond shares the lessons that got him to where he is today: from how he remade his public image as he transitioned from clothing mogul to television personality, to how he mastered the negotiation strategies that determine whether deals are won or lost "in the tank," to his secrets for building long-lasting--and profitable--relationships with founders and brands. Throughout the book, some of the world's most successful personalities reveal how they shifted their power in meaningful ways: Kris Jenner on determining your value: "You don't have to go ask somebody else for permission. You have the power to be able to stick to your guns and demand your worth." Mark Cuban on finding and understanding your why: "Time is the one asset we don't own, we can't buy, and we can never get back." Pitbull on tapping into your inner power: "A lot of people feel that to be powerful is to exude strength. I think it's the total opposite. To be powerful is to be powerless. It's when you give everybody what you got." Whether you're an innovator working to turn your big idea into a reality, a professional looking to land a major promotion, or a busy parent trying to find more time to focus on what's really important to you, Daymond shows you how to shift your power and energy towards positive change.

This one-stop guide to opening a restaurant from an accountant-turned-restaurateur shows aspiring proprietors how to succeed in the crucial first year and beyond. The majority of restaurants fail, and those that succeed happened upon that mysterious X factor, right? Wrong! Roger Fields--money-guy, restaurant owner, and restaurant consultant--shows how eateries can get past that challenging first year and keep diners coming back for more. The only restaurant start-up guide written by a certified accountant, this book gives readers an edge when making key decisions about funding, location, hiring, menu-making, number-crunching, and turning a profit--complete with sample sales forecasts and operating budgets. This updated edition also includes strategies for capitalizing on the latest food, drink, and technology trends. Opening a restaurant isn't easy, but this realistic dreamer's guide helps set the table for lasting success.

A practically-focused resource for business valuation professionals *Financial Valuation: Applications and Models* provides authoritative reference and practical guidance on the appropriate, defensible way to prepare and present business valuations. With contributions by 30 top experts in the field, this new fourth edition provides an essential resource for those

seeking the most up-to-date guidance, with a strong emphasis on applications and models. Coverage includes state-of-the-art methods for the valuation of closely-held businesses, nonpublic entities, intangible, and other assets, with comprehensive discussion on valuation theory, a consensus view on application, and the tools to make it happen. Packed with examples, checklists, and models to help you navigate your valuation project, this book also provides hundreds of expert "tips" and best practices in clear, easy-to-follow language. The companion website provides access to extensive appendix materials, and the perspectives of valuation thought-leaders add critical insight throughout each step of the process. Valuation is an important part of any organization's overall financial strategy, and seemingly-small inaccuracies or incomplete assessments can have big repercussions. This book walks you through the valuation process to give you the skills and understanding you need to get it done right. Learn best practices from 30 field-leading experts Follow clear examples for complex or unfamiliar scenarios Access practical tools that streamline the valuation process Understand valuation models and real-world applications The business valuation process can become very complex very quickly, and there's no substitute for clear guidance and a delineated framework in the run-up to completion. Get organized from the beginning, and be systematic and methodical every step of the way. Financial Valuation: Applications and Models is the all-encompassing, expert guide to business valuation projects.

Presents an analysis of current marketing trends, maintaining that the marketing campaigns that succeed are those that cater to the inclination of consumers to believe the best story, irrespective of the facts.

The Power of Conflict has descriptive copy which is not yet available from the Publisher.

"A real, raw and relevant look at the reality of marketing your bar or restaurant in today's noisy online world. Learn why social media marketing has lost its effectiveness over the years and how content marketing can give you a simple, much-needed edge."--Page 4 of cover.

If you are thinking about leaving the rat race to run your own pub, but don't know how to go about it, this book is for you. How to Run a Successful Pub provides you with all the information and advice you need to make your dream a reality. It will help you to: FIND YOUR IDEAL PUB PLAN AND SET UP YOUR BUSINESS TARGET YOUR CUSTOMERS MAKE MORE MONEY CONTROL YOUR SALES MAXIMISE YOUR PROFITS This book is packed with practical, up-to-date advice on marketing, managing staff, bookkeeping, licensing law, food, fruit machines, raising finance and the necessary regulations.

Raise the Bar An Action-Based Method for Maximum Customer Reactions Houghton Mifflin Harcourt

Offers strategies for turning customer satisfaction into customer loyalty, emphasizing the importance of word-of-mouth advertising

In Colin Quinn's new book, the popular comedian, social commentator, and star of the shows Red State Blue State and Unconstitutional tackles the condition of our union today. Utah: The Church of States Vermont: The Old Hippie State Florida: The Hot Mess State Arizona: The Instagram Model State Wisconsin: The Diet Starts Tomorrow State The United States is in a fifty-states-wide couples' counseling session, thinking about filing for divorce. But is that really what we want? Can a nation composed of states that are so different possibly hang together? Colin Quinn, comedian, social commentator, and writer and star of Red State Blue State and Unconstitutional, calls us

out state-by-state, from Connecticut to Hawaii. He identifies the hypocrisies inherent in what we claim to believe and what we actually do. Within a framework of big-picture thinking about systems of government—after all, how would you put this country together if you started from scratch today?—to dead-on observations about the quirks and vibes of the citizens in each region, *Overstated* skewers us all: red, blue, and purple. It's ultimately infused with the same blend of optimism and practicality that sparked the U.S. into being.

When was the last time you reflected on the quality of customer service your school gives to your students? As alternate forms of education become more prominent, public education faces the challenge of losing its best and brightest students to the competition. *Competing for Kids* is a full-service manual for giving great customer service throughout your school district. By implementing the concepts in this book, public schools can become more appealing and more successful in retaining and attracting students. *Competing for Kids* teaches: How the best companies use customer service to compete at the highest level How these twenty-one business concepts can help public schools better compete with other forms of education How to develop a district-wide customer service plan for all staff members working in the public school arena

One of our most popular cocktail books—now fully updated and expanded, with new variations on classics and originals alike! Fully updated and revised edition! Quick and easy cocktails for the busy home mixologist—still made with only four ingredients or less! No need for an expensive, extensive home liquor cabinet—Shane Carley reminds us in this expanded edition of his popular *Home Bartender* that a few quality ingredients, along with his carefully selected collection of recipes, are all you need!

In his second book on bar management, Thomas Morrell addresses two of the most common problems that face any bar manager. These are the problems of theft and waste. Inside this book you will find a lengthy discussion on controlling waste and preventing theft by your staff. Many tried and true strategies, based on the author's experience in the industry, are presented. Additionally, the first chapter of this book is dedicated to a discussion on bar cost control in general. This is an absolutely practical and useful guide for any bar owner or restaurant manager who needs to eliminate waste and combat theft or who wants to prevent it in the first place!

Now revised and updated, this "inspired, impactful, and important" book shows how to achieve the ultimate success by rectifying the small problems that can sink a business (Stephen R. Covey, author of *The 7 Habits of Highly Effective People*). Once every few years a book comes along with an insight so penetrating, so powerful—and so simply, demonstrably true—that it instantly changes the way we think and do business. Such a book is *Broken Windows, Broken Business*, a breakthrough in management theory that can alter the destiny of countless companies striving to stay ahead of their competition. In this vital work, author Michael Levine offers compelling evidence that problems in business, large and small, typically stem from inattention to tiny details. Social psychologists and criminologists agree that if a window in a building is broken and left unrepaired, soon thereafter the rest of the windows will be broken—and the perception will build that crime in that neighborhood is out of control. The same principle applies to business. Drawing on real-world corporate examples, from JetBlue's decision to give fliers what they really want—leather seats, personal televisions, online ticketing - to

Google's customer-based strategy for breaking out of the pack of Internet search engines, to business-to-business firms' successes and failures, Levine proves again and again how constant vigilance and an obsession with detail can make or break a business or a brand. With tips and advice on changing any business to one that dots its i's, crosses its t's, and attracts more clients, *Broken Windows, Broken Business* goes straight to the heart of what makes all enterprises successful—the little things that mean a lot.

Get a Professional Sports Bar Business Plan Template Plus 10 Valuable Free Bonuses - for Less than the Cost of two Starbucks Coffees This book features a complete Sports Bar business plan template. This fill-in-the-blanks template includes every section of your business plan. Here's how this system will benefit you: * Discover how to develop a business plan that will make bankers, prospective partners and investors line up at your door. * It will help you predict problems before they happen and keep you from losing your shirt on a dog business idea. * Insider secrets of attracting investors, how to best construct your proposal, common mistakes and traps to avoid, and more. * This template was successfully field tested with numerous entrepreneurs, banks and investors. Whether you're just getting started or you're on your way to the top, this could be the single most important investment you make in your business! The Business Plan Template could pay for itself, many times over, the first time you use it - and it's sure to spare you lots of costly mistakes every step of the way. Get These 10 Valuable Free Bonuses (a limited time offer) Place your order by the end of this month and I will also include instant download instructions for the following free gifts: Free Gift #1: A Word Doc version of the Business Plan Template You get a Doc version of the Business Plan Template so you can easily edit and modify it to meet your own specific needs (compatible with most word processors). Free Gift #2: An Extensive Generic Business Plan Template in MS Word Format This is a high quality, full blown business plan template complete with detailed instructions and all the related spreadsheets. Allows you to prepare a professional business plan for any business. Free Gift #3: A Set of 23 Excel Spreadsheets and Tables Use it to create the financial projections, graphs and tables required for a business plan. This includes: start-up expenses, market analysis, sales forecast, personnel plan, financial projections and more. Free Gift #4: Business Feasibility Study System A complete fill in the blanks Business Feasibility Study template system. Featuring crucial things you must consider before you start pouring in your hard earned money, proven to keep you from costly mistakes when starting or expanding a business. Free Gift #5: Business Financial Planner This is a multi featured, fully operational Excel based software program. It is a financial management program that will help you prepare budgets, cash flow projections, projected income statements, plan and analyze your start up expenses and sales and much more. Free Gift #6: How to Improve Your Leadership and Management Skills (eBook) How to lead and manage people; discover powerful tips and strategies to motivate and inspire your people to bring out the best in them. Be the boss people want to give 200 percent for. Free Gift #7: Small Business Management: Essential Ingredients for Success (eBook) Discover scores of business management tricks, secrets and shortcuts. This program does far more than impart knowledge - it inspires action. Free Gift #8: How to Create A Business Plan, Training Course (Online Video) This training course discusses the creation of a business plan thus enabling you to develop a very good business plan. Free Gift #9:

How To Find And Attract Investors, Training Course (Online Video) This self-paced training video will show you how to find and attract investors Free Gift #10: PowerPoint Template to Create a Presentation for Your Business Plan Present your business plan with a flair.

The Bar Shift is 41 best practices for managing your bar and restaurant specifically targeting concepts and processes that will improve results and work-life. It's designed to be specific and to the point; which is what our industry requires. The book also allows the reader to jump right to a topic that may be a burning need in the business at the moment without compromising any previous content. The book is purpose-built for an industry that doesn't have time for a lot of waste, especially time! The Bar Shift targets the Bar Manager as it's audience understanding that that role may be played by anyone from an owner to a bartender. The book ensures there's content that will satisfy the most seasoned and talented of those involved in the industry from managers, owners, consultants and distributors alike.

The host of Spike TV's Bar Rescue distills the secrets to running a successful hospitality business as based on his Reaction Management strategy for creating desirable reactions in customers.

An introduction to the issues and procedures in local government collective bargaining.

"TACKY is about the power of pop culture -- like any art, low or high -- to imprint itself on our lives and shape our experiences, no matter one's commitment to "good" taste. These fifteen essays are a nostalgia-soaked antidote to the millennial generation's obsession with irony, putting the aesthetics we've learned to hate to love -- frosted tips and glosses, Sex and the City, The Cheesecake Factory -- into kinder and sharper perspective. Each essay revolves around a different maligned (and yet, Rax would argue, vital) cultural artifact and its entwinement with Rax's millennial coming-of-age: an essay about the gym-tan-laundry exuberance of Jersey Shore morphs into an excavation of grief over the death of her father, who loved the show; in another, Guy Fieri helps her heal from an abusive relationship. The result is a collection that captures a personal and generational experience with clarity, humor, and heartfelt honesty"--

The star of ABC's "Shark Tank" demonstrates how starting a business on a shoestring can provide significant competitive advantages for entrepreneurs by forcing them to think creatively, use resources efficiently, and connect more authentically with customers. --Publisher's description.

This new book is written for the professional bartender. A copy belongs behind every bar. Whether running a stand-alone business or one incorporated into a restaurant, hotel, or food service operation, the successful bartender needs product and equipment knowledge, and a strong grasp of mixology. This new book is more than just a recipe guide, although it contains nearly 1,500 different cocktails and shooters. This new book is fun and easy to read, the recipes are in alphabetical order with suggested glassware, ingredients, and garnishes. You will learn tips and tricks, bar terminology, measurements, how to set up a bar, glassware, responsible serving issues, garnishes, bar games and tricks, famous

toasts, and much more. And you will find a special section on non-alcoholic drinks.

Another history pageturner from the authors of the #1 bestsellers *George Washington's Secret Six* and *Thomas Jefferson and the Tripoli Pirates*. The War of 1812 saw America threatened on every side. Encouraged by the British, Indian tribes attacked settlers in the West, while the Royal Navy terrorized the coasts. By mid-1814, President James Madison's generals had lost control of the war in the North, losing battles in Canada. Then British troops set the White House ablaze, and a feeling of hopelessness spread across the country. Into this dire situation stepped Major General Andrew Jackson. A native of Tennessee who had witnessed the horrors of the Revolutionary War and Indian attacks, he was glad America had finally decided to confront repeated British aggression. But he feared that President Madison's men were overlooking the most important target of all: New Orleans. If the British conquered New Orleans, they would control the mouth of the Mississippi River, cutting Americans off from that essential trade route and threatening the previous decade's Louisiana Purchase. The new nation's dreams of western expansion would be crushed before they really got off the ground. So Jackson had to convince President Madison and his War Department to take him seriously, even though he wasn't one of the Virginians and New Englanders who dominated the government. He had to assemble a coalition of frontier militiamen, French-speaking Louisianans, Cherokee and Choctaw Indians, freed slaves, and even some pirates. And he had to defeat the most powerful military force in the world—in the confusing terrain of the Louisiana bayous. In short, Jackson needed a miracle. The local Ursuline nuns set to work praying for his outnumbered troops. And so the Americans, driven by patriotism and protected by prayer, began the battle that would shape our young nation's destiny. As they did in their two previous bestsellers, *Kilmeade* and *Yaeger* make history come alive with a riveting true story that will keep you turning the pages. You'll finish with a new understanding of one of our greatest generals and a renewed appreciation for the brave men who fought so that America could one day stretch "from sea to shining sea."

[Copyright: 9fdd66b7f058c63a261069f586f34a0e](#)