

## Pro Wordpress Theme Development Experts Voice In Web Development

Everything you need to know about WordPress If you strive to have a blog that suits your needs, delights your readers, and keeps visitors coming back for more, this book is your ace in the hole! Offering you cream-of-the-crop guidance from eight bestselling books, WordPress All-in-One For Dummies is the only reference you need to get a handle on blogging basics, use SEO and social media tricks to drive traffic to your site, customize your blog with plugins and themes, and so much more. WordPress powers more than 25% of the web—and for good reason. It's a state-of-the-art blog-publishing platform that makes your site look professional, lets it be searchable, and provides readers with a pleasant user experience. Whether you're just dreaming up your first blog or want to learn to use the latest version of the software to keep your site up to date, WordPress All-in-One For Dummies is the way to go! Build your site foundation and become an admin pro Personalize your site with themes and plugins Use SEO and social media to extend your site Read and understand site analytics WordPress is free—and with a bit of help from this how-to guide, it can also be easy!

Learn how to build a beautiful and feature-rich website or blog with WordPress all on your own. About This Book Learn how to build a WordPress site quickly and effectively, and how to create content that's optimized for publication on the web. Learn the basics of working with WordPress themes and plugins, and even create your own. Beginner-friendly layout and advice you can apply from day 1. Packed with screenshots and examples. Who This Book Is For This book is for anyone who wants to learn how to create a functional website, without having to hire a developer or a designer. The best thing about WordPress—the open source software that we're going to be using—is that it has a minimal learning curve and that everyone can master it quickly. No specific website building experience is required. Having said that, this book will also appeal to everyone who wants to get a bit more in-depth with WordPress development and start working on their own plugins and themes. What You Will Learn What WordPress is, where to get it, and how to launch your website quickly using it. How to publish your first content (a blog post or article). What the most important sub-pages of a quality website are, and how to create them in WordPress. How to upload multimedia content such as images, audio, and video. How to install and work with plugins and widgets. Where to find quality themes and how to install them. How to develop your own WordPress plugins and themes. In Detail WordPress Complete, Sixth Edition is a practical guide for everyone who wants to start their journey as an online publisher, website owner, or even a website developer. It takes you step-by-step through the process of planning out and building your site, and offers loads of screenshots and examples along the way. It's also a beginner's guide to theme and plugin development. This book begins with the basics of WordPress, followed by the different components that you as a developer will need to use to work swiftly and efficiently. The book starts by introducing WordPress to new readers in this field. You are then shown how to set it up, implement a blog, and use plug-ins and widgets. You'll use themes to make any website look and feel better and more original. You also learn how to create your own themes and perform testing to ensure your website is bug-free. You will also acquire some idea of how to use WordPress for non-blog-like websites. By the end of the book, you will feel confident enough to design high-quality websites and will be familiar with the ins and outs of WordPress. Style and approach This is a step-by-step tutorial, where we show you how you build a professional-grade website from the ground up, adding more and more complex features as we move on.

Take WordPress beyond its comfort zone As the most popular open source blogging tool, WordPress is being used to power increasingly advanced sites, pushing it beyond its original purpose. In this unique book, the authors share their experiences and advice for working effectively with clients, manage a project team, develop with WordPress for larger projects, and push WordPress beyond its limits so that clients have the customized site they need in order to succeed in a competitive marketplace. Explains that there is more than one approach to a WordPress challenge and shows you how to choose the one that is best for you, your client, and your team Walks you through hosting and developing environments, theme building, and contingency planning Addresses working with HTML, PHP, JavaScript, and CSS WordPress: Pushing the Limits encourages you to benefit from the experiences of seasoned WordPress programmers so that your client's site can succeed.

WordPress is one of the most widely used content management systems (CMS) today, powering more than 30% of all sites worldwide. When it comes to content management systems, WordPress is king, since more than 60% of all sites use the CMS. Those numbers alone are reason enough for you to stop creating static websites and start using WordPress. This book is for anyone who wants to learn how to create custom themes using this powerful CMS. By learning how to develop themes, you will discover how to build more than a simple website. You will create a reusable product that can even be redistributed and marketed. If you like the idea, this book is for you. As you follow the project proposed by the book, you'll get a comprehensive view of the theme development process. You will explore fantastic APIs and tools such as the Theme Customizer, learn how to make it WooCommerce compatible and ready to be translated into any language. You will also learn how to submit your theme to the official WordPress theme repository, create demo versions, and bundle it for redistribution. This is the perfect book for anyone who wants to take their career as a web professional to the next level.

How to develop powerful mobile Web sites using popular content management systems (CMS) Mobile is the hottest thing going—and developing content for mobile devices and browsers is even hotter than that. This book is your guide to it all—how to design, build, and deploy sites, blogs and services that will work brilliantly for mobile users. You'll learn about the state-of-the-art of mobile web development, the tools available to use, and the best practices for creating compelling mobile user interfaces. Then, using the most popular content management systems, WordPress, Joomla!, and Drupal, you'll learn how to building world-class mobile web sites from existing platforms and content. The book walks you through each platform, including how to use third-party plug-ins and themes, explains the strategies for writing your own logic, how to switch between mobile and desktop, and much more. Provides a technical review of the mobile landscape and acquaints you with a range of mobile devices and networks Covers topics common to all platforms, including site topologies, switching between mobile and desktop, common user interface patterns, and more Walks you through each content management platform—WordPress, Joomla!, and Drupal—first focusing on standard plug-ins and themes and then exploring advanced techniques for writing your own themes or logic Explains the best practices for testing, deploying, and integrating a mobile web site Also explores analytics, m-commerce, and SEO techniques for mobile Get ahead of the the mobile web development curve with this professional and in-depth reference guide!

Whether you're searching for new or additional opportunities, information security can be vast and overwhelming. In this practical guide, author Christina Morillo introduces technical knowledge from a diverse range of experts in the infosec field. Through 97 concise and useful tips, you'll learn how to expand your skills and solve common issues by working through everyday security problems. You'll also receive valuable guidance from professionals on how to navigate your career within this industry. How do you get buy-in from the C-suite for your security program? How do you establish an incident and disaster response plan? This practical book takes you through actionable advice on a wide variety of infosec topics, including thought-provoking questions that drive the direction of the field. Continuously Learn to Protect Tomorrow's Technology--Alyssa Columbus Fight in Cyber Like the Military Fights in the Physical--Andrew Harris Keep People at the Center of Your Work--Camille Stewart Infosec Professionals Need to Know Operational Resilience--Ann Johnson Taking Control of Your Own Journey--Antoine Middleton Security, Privacy, and Messy Data Webs: Taking Back Control in Third-Party Environments--Ben Brook Every Information Security Problem Boils Down to One Thing--Ben Smith Focus on the WHAT and the Why First, Not the Tool--Christina Morillo

Perhaps you want to start creating professional web sites. Maybe you want to start a small freelance business or take control of your own business web site. Maybe your a designer dipping a toe in to the digital world. Or, perhaps, you just want to learn to develop complete sites in Wordpress the right way. Whatever your reason if you want to learn the in's and out's of Wordpress, this course is for you. This isn't a course that teaches you how to type content in to existing Wordpress themes! This program is designed to give you full command of the Wordpress environment so you can make dynamic web sites that look anyway you want and are easy to update and maintain. You're diving DEEP into Wordpress discussing theme development, mobile ready sites, templates and much, much more. You'll work with Wordpress expert Mark Hannon as you develop your Wordpress skill set. This course launches quickly as you jump right into developing your own, unique, Wordpress theme. (No more boring, poorly executed templates!) This isn't a course where you'll simply watch Mark go through the procedures. You'll be invited to work along with Mark step-by-step to make sure you remember and can apply every concept demonstrated. Speaking of hands on learning, the course is loaded with lab exercises and examples to help you immediately apply the skills that you're learning.

An in-depth and comprehensive take on WordPress, covering everything about the platform such as WordPress posts, pages, themes, plugins, and more. Key Features Get up to date with the latest WordPress 5.0 (Bebo) and all its new features Beginner-friendly layout and advice you can apply from day one with loads of screenshots and examples Enrich your development experience with the new block-based editor Gutenberg Book Description Back in the day, when you wanted to launch a new website, you either had to learn web programming yourself or hire a professional who would take care of the whole process for you. Nowadays, with WordPress, anyone can build an optimized site with the least amount of effort possible and then make it available to the world in no time. Here, in the seventh edition of the book, we are going to show you how to build great looking and functional websites using WordPress. The new version of WordPress – 5.0 – comes with a few important changes, and we tell you all about how to use them effectively. From crafting content pages using the block editor, and customizing the design of your site, through to making sure it's secure, we go through it all. The book starts by introducing WordPress and teaching you how to set it up. You are then shown how to create a blog site, start writing content, and even use plugins and themes to customize the design of the site and add some unique elements to set it apart. If you want to get more in-depth, we also show you how to get started creating your own themes and plugins. Finally, we teach you how to use WordPress for building non-blog websites. By the end of the book, you will be sufficiently skilled to design high-quality websites and will be fully familiar with the ins and outs of WordPress. What you will learn Learn to adapt your plugin with the Gutenberg editor Create content that is optimized for publication on the web Craft great looking pages and posts with the use of block editor Structure your web pages in an accessible and clear way Install and work with plugins and themes Customize the design of your website Upload multimedia content, such as images, audio, and video easily and effectively Develop your own WordPress plugins and themes Use WordPress to build websites that serve purposes other than blogs Who this book is for The ideal target audience for this book would be PHP developers who have some basic knowledge of working with WordPress and who want to get a comprehensive practical understanding of working with WordPress and create production-ready websites with it.

With the ever-increasing need to view websites on mobile devices, websites have to be adaptable to thousands of different screen resolutions. In Responsive Design with WordPress, expert web developer Joe Casabona teaches you how to leverage WordPress to get the most out of responsive design, implement best practices, automate important processes, and make your life easier overall. You'll start with a refresher on the core functionality of WordPress, then dive into developing responsive themes and plugins. Find out what to consider at the outset of the design process to save hours of work during redesigns. Learn up-to-date best practices for determining breakpoints, accessibility, and preventing website bloat for better user experience no matter the user's connection speed. Finally, you'll apply the principles you learn to specific tutorials, such as building a photo gallery, map page, and products page. • Learn when to rely on themes and when it's best to use plugins. • Apply your responsive CSS to a WordPress theme. • Learn various navigation techniques, such as Jump to with • smooth scrolling or Select box. • Use popular responsive techniques, like picturefill.js, to make images respond to different screen resolutions and connection speeds. • Explore frameworks, including Bootstrap and Foundation. • Download dozens of code samples to help implement responsive design techniques, and test yourself with end-of-chapter quizzes.

Legions of web designers and developers are choosing WordPress for building sites. That's because it's powerful, reliable, flexible, scalable—and more. This book is your complete guide to mastering WordPress theme development, covering everything from installation to leveraging the community and resources to improve your WordPress skills for years to come. You'll learn how to: Install WordPress and work on a development server Create site plans and content architecture Develop basic through advanced WordPress themes Maintain responsive design integrity Implement the right plugins Convert an already-built website to a WordPress-powered theme Get involved with the

WordPress community With detailed explanations, real-life examples, and step-by-step tutorials, you'll find everything you need to build and deploy WordPress-powered websites with no prior server-side or WordPress development experience.

Explore built-in WordPress features and the power of advanced plugins and themes for building modern websites using exciting recipes Key Features Build custom features and extend built-in features in WordPress with custom coding and plugins Get to grips with extending WordPress as an application framework Manage non-functional aspects of your website such as security, performance, and maintenance Book Description WordPress has been the most popular content management system (CMS) for many years and is now powering over 30% of all websites globally. With the demand for WordPress development and skilled developers ever-increasing, now is the best time to learn WordPress inside out. This book starts with simple recipes for configuring WordPress and managing basic platform features. You'll then move on to explore how to install and customize WordPress plugins, widgets, and themes. The next few chapters cover recipes for content and user-management-related topics such as customizing the content display, working with content types, using the new Gutenberg editor, and customizing editorial workflow for building advanced blogs. As you advance, you'll learn how to use WordPress as an application framework as well as a platform for building e-commerce sites. This WordPress book will also help you optimize your site to maximize visibility on search engines, add interactivity, and build a user community to make the site profitable. Finally, you'll learn how to maintain a WordPress site smoothly while taking precautions against possible security threats. By the end of the book, you'll have the tools and skills required to build and maintain modern WordPress websites with the latest technologies and be able to find quick solutions to common WordPress problems. What you will learn Install and customize WordPress themes and plugins for building websites Develop modern web designs without the need to write any code Explore the new Gutenberg content editor introduced in WordPress 5 (Bebo) Use the existing WordPress plugins to add custom features and monetize your website Improve user interaction and accessibility for your website with simple tricks Discover powerful techniques for maintaining and securing your websites Extend built-in WordPress features for advanced website management Who this book is for This book is for beginners who want to build powerful modern websites with minimum coding knowledge and intermediate web developers who want to extend the basic features of WordPress to cater to advanced modern website technologies. Although prior experience with WordPress is not required, familiarity with basic PHP, HTML, and CSS is necessary to understand the concepts covered.

Extend WordPress with plugins using this advanced WordPress development book, updated for the current version This significantly updated edition of Professional WordPress Plugin Development addresses modern plugin development for WordPress, the highly popular content management system (CMS). If you're using WordPress to create and manage websites, WordPress plugins are the software that can extend or enhance CMS functionality. This book offers guidance on writing plugins for WordPress sites to share or sell to other users. The second edition of Professional WordPress Plugin Development covers the building of advanced plugin development scenarios. It discusses the plugin framework and coding standards as well as dashboards, settings, menus, and related application programming interfaces (APIs). Additional topics include security, performance, data validation, and SQL statements. • Learn about the power of hooks in WordPress • Discover how JavaScript and Ajax will work in your site • Understand key technologies: Block Editor/Gutenberg, JS/React, PHP, and the REST API • Create and use custom post types and taxonomies. • Creating custom dashboard menus and plugin settings • Work with users and user data • Schedule tasks and utilizing Cron • Performance and security considerations Written by experienced plugin developers, Professional WordPress Plugin Development also helps you internationalize and localize your WordPress website. Find out about debugging systems and optimizing your site for speed. As WordPress use continues to increase, you can elevate your professional knowledge of how to extend WordPress through plugins.

Written for developers, The WordPress Anthology will take you beyond the basics to give you a thorough overview of the WordPress universe. With a cookbook-style approach, you can pick and choose what you need from each chapter to suit your projects. Gain a comprehensive overview of installing, customizing and getting the most out of the web's most versatile content management system Dive into the inner mechanics of WordPress and make the code work the way you want Explore the world of plugins, themes and APIs to add extra functionality Adopt Multisite capabilities to host and manage your own centralized network of WordPress websites Learn how to launch your application on a global scale with localization techniques and marketing tips

Taking WordPress to the next level with advanced plugin development WordPress is used to create self-hosted blogs and sites, and it's fast becoming the most popular content management system (CMS) on the Web. Now you can extend it for personal, corporate and enterprise use with advanced plugins and this professional development guide. Learn how to create plugins using the WordPress plugin API: utilize hooks, store custom settings, craft translation files, secure your plugins, set custom user roles, integrate widgets, work with JavaScript and AJAX, create custom post types. You'll find a practical, solutions-based approach, lots of helpful examples, and plenty of code you can incorporate! Shows you how to develop advanced plugins for the most popular CMS platform today, WordPress Covers plugin fundamentals, how to create and customize hooks, internationalizing your site with translation files, securing plugins, how to create customer users, and ways to lock down specific areas for use in corporate settings Delves into advanced topics, including creating widgets and metaboxes, debugging, using JavaScript and AJAX, Cron integration, custom post types, short codes, multi site functions, and working with the HTTP API Includes pointers on how to debug, profile and optimize your code, and how to market your custom plugin Learn advanced plugin techniques and extend WordPress into the corporate environment.

This book will help you take your first steps in the WordPress theme development process, with 5 different projects centered around creating unique and responsive WordPress

themes Key Features Learn the basics of WordPress theme development in a step by step manner Make your themes more dynamic by integrating components of Bootstrap and JQuery 5 carefully-selected projects to help you get beyond the theory and create highly marketable WordPress themes from scratch Book Description WordPress has emerged as a powerful, easy-to-use tool to design attractive, engaging websites. Themes play a big role in making WordPress as popular as it is today, and having an eye-catching, fully-functional theme could separate your website from the rest! This book will help you take your first steps in the WordPress theme development process, with 5 different projects centered around creating unique and responsive WordPress themes. Start with creating a simple WordPress theme using HTML5, CSS, and PHP. Then, you will move on to incorporate different APIs, widgets, and tools such as Bootstrap and jQuery to create more dynamic and highly-functional themes. Whether you want to create a photo gallery theme, a highly customizable e-commerce theme, or a theme designed to suit a particular business, this book will teach you everything you need to know. By the end of this highly interactive book, you will have the required mastery to develop WordPress themes from scratch. What you will learn Simple and advanced themes - covers basic syntax and files along with archives and search pages Photo Gallery - add simple animation and use the W3.CSS framework to design a photo gallery theme Wordstrap - incorporate Twitter Bootstrap into the theme and use the WP\_NavWalker class E-commerce theme - build an e-commerce theme using the Foundation framework Who this book is for If you are a blogger or a WordPress user who wants to learn how to create attractive, eye-catching WordPress themes, this book is for you. A basic understanding of HTML5, CSS, PHP, and some creativity is all you need to get started with this book.

Pro Wordpress Theme Development is your comprehensive guide to creating advanced WordPress themes. Designed for professional web designers and developers who are comfortable with PHP and WordPress, this book teaches you every aspect of professional theme development. You will learn how to build themes from scratch, how to monetize the themes you create, and how to capitalize on this by creating advanced themes for your clients or selling premium themes. This book builds on your current knowledge of PHP and web development to create a WordPress theme from scratch. It uses a real-world theme example that you can build, to demonstrate each feature in a practical way. It shows you how to take control of WordPress with custom posts types and taxonomies, and covers anatomy and hierarchy, use of the loop, hooks, short codes, plug-ins and much more. WordPress is one of the most successful open-source blogging and content management systems available, and theme development has become a major part of the WordPress ecosystem. Start working with WordPress themes like a pro today with Pro Wordpress Theme Development.

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A Beginner's Guide packed with clear step-by-step instructions to create powerful and professional themes for your WordPress website This book targets WordPress users and visual designers who are used to working with the common industry-standard tools like PhotoShop and Dreamweaver or other popular graphic, HTML, and text editors. No server-side scripting or programming experience is required.

The highly praised resource returns with updated content, examples, and code downloads WordPress is the most popular self-hosted open source website software in use today, and the latest version makes it even simpler to operate. Packed with real-world examples for load balancing and multiusers, this esteemed resource replaces some of the more basic material with more advanced content. Every single chapter has been reworked to provide the most current and proper methods for developing and designing in WordPress. Coverage of HTML5, CSS3, and JavaScript and new chapters on custom post types, custom taxonomies, Multisite, and extensions of themes bring the content of this book completely up-to-date and provides you with all you need to deploy successful WordPress sites. Offers an overview of the WordPress system and describes what happens when a WordPress-generated web page is displayed Demonstrates extending WordPress through plugins and customizing it via themes Combines a developer view of user

experience and optimization with the deployment requirements for performance, security, and measurement Includes code downloads and code samples from the book's website You'll be hard pressed to find a reliable resource with more advanced content than Professional WordPress, Second Edition!

A complete guide for web designers and developers who want to begin building and administering sites with WordPress.

Continuing professional development (CPD) is critical for the health IT professional. Healthcare is fast-paced, dynamic, ever-changing, and global. It's both exciting and exhausting. And it is rapidly evolving through innovation, Federal incentives, and technological advancements. For these reasons, health IT professionals must embrace lifelong learning to ensure they have the professional competencies to advance initiatives that positively impact patient care. This handbook will provide the rationale and the resources to do so and will serve as a reference to accompany one's career success.

The highest rated WordPress development and design book on the market is back with an all new third edition. Professional WordPress is the only WordPress book targeted to developers, with advanced content that exploits the full functionality of the most popular CMS in the world. Fully updated to align with WordPress 4.1, this edition has updated examples with all new screenshots, and full exploration of additional tasks made possible by the latest tools and features. You will gain insight into real projects that currently use WordPress as an application framework, as well as the basic usage and functionality of the system from a developer's perspective. The book's key features include detailed information and real-world examples that illustrate the concepts and techniques at work, plus code downloads and examples accessible through the companion website. Written by practicing WordPress developers, the content of this edition focuses on real world application of WordPress concepts that extend beyond the current WordPress version. WordPress started in 2003 with a single bit of code to enhance the typography of everyday writing, and has grown to be the largest self-hosted website platform in the world. This book helps you use WordPress efficiently, effectively, and professionally, with new ideas and expert perspectives on full system exploitation. Get up to speed on the new features in WordPress 4.1 Learn cutting edge uses of WordPress, including real-world projects Discover how to migrate existing websites to WordPress Understand current best practices and tools in WordPress development WordPress was born out of a desire for an elegant, well-architected personal publishing system built on PHP and MySQL, and has evolved to be used as a full content management system through thousands of plugins, widgets, and themes. Professional WordPress is the essential developer's guide to this multifunctional system.

An in-depth look at the internals of the WordPress system. As the most popular blogging and content management platform available today, WordPress is a powerful tool. This exciting book goes beyond the basics and delves into the heart of the WordPress system, offering overviews of the functional aspects of WordPress as well as plug-in and theme development. What is covered in this book? WordPress as a Content Management System Hosting Options Installing WordPress Files Database Configuration Dashboard Widgets Customizing the Dashboard Creating and Managing Content Categorizing Your Content Working with Media Comments and Discussion Working with Users Managing, Adding, Upgrading, and Using the Theme Editor Working with Widgets Adding and Managing New Plugins Configuring WordPress Exploring the Code Configuring Key Files wp-config.php file Advanced wp-config Options What's in the Core? WordPress Codex and Resources Understanding and customizing the Loop Building A Custom Query Complex Database Operations Dealing With Errors Direct Database Manipulation Building Your Own Taxonomies Plugin Packaging Create a Dashboard Widget Creating a Plugin Example Publish to the Plugin Directory Installing a Theme Creating Your Own Theme How and When to Use Custom Page Templates How to Use Custom Page Templates Pushing Content from WordPress to Other Sites Usability and Usability Testing Getting Your Site Found How Web Standards Get Your Data Discovered Load Balancing Your WordPress Site Securing Your WordPress Site Using WordPress in the Enterprise Is WordPress Right for Your Enterprise? and much more!

WordPress is much more than a blogging platform. As this practical guide clearly demonstrates, you can use WordPress to build web apps of any type—not mere content sites, but full-blown apps for specific tasks. If you have PHP experience with a smattering of HTML, CSS, and JavaScript, you'll learn how to use WordPress plugins and themes to develop fast, scalable, and secure web apps, native mobile apps, web services, and even a network of multiple WordPress sites. The authors use examples from their recently released SchoolPress app to explain concepts and techniques throughout the book. All code examples are available on GitHub. Compare WordPress with traditional app development frameworks Use themes for views, and plugins for backend functionality Get suggestions for choosing WordPress plugins—or build your own Manage user accounts and roles, and access user data Build asynchronous behaviors in your app with jQuery Develop native apps for iOS and Android, using wrappers Incorporate PHP libraries, external APIs, and web service plugins Collect payments through ecommerce and membership plugins Use techniques to speed up and scale your WordPress app

An extensive, practical guide that explains how to adapt WordPress features, both conventional and trending, for web applications. This book is intended for WordPress developers and designers who have the desire to go beyond conventional website development to develop quality web applications within a limited time frame and for maximum profit. Experienced web developers who are looking for a framework for rapid application development will also find this to be a useful resource. Prior knowledge with of WordPress is preferable as the main focus will be on explaining methods for adapting WordPress techniques for web application development rather than explaining basic skills with WordPress.

Whether you're a budding blogger or seasoned web designer, WordPress is a brilliant tool for creating websites—once you know how to tap into its impressive features. The latest edition of this jargon-free Missing Manual shows you how to use WordPress's themes, widgets, and plug-ins to build just about any kind of site. The important stuff you need to know: Set up WordPress. Configure WordPress on your web host or get it running on your home computer. Create your site. Get hands-on instructions for building all types of websites, from blogs to business sites with ecommerce features. Jazz it up. Add picture galleries, slideshows, video clips, music players, and podcasts. Add features. Select from thousands of plug-ins to enhance your site's capabilities, from contact forms to a basic shopping cart. Build a truly unique site. Customize a WordPress theme to create a site that looks exactly the way you want. Attract an audience. Use SEO, site statistics, and social sharing to reach more people. Stay safe. Use backup and staging tools to protect your content and avoid catastrophe.

Theme design can be approached from two angles. The first is simplicity; sometimes it suits the client and/or the site to go as bare-bones as possible. In that case, it's quick and easy to take a very basic, pre-made theme and modify it. The second is "Unique and Beautiful". Occasionally, the site's theme needs to be created from scratch so that everything displayed caters to the specific kind of content the site offers. This book is going to take you through the Unique and Beautiful route with the idea that once you know how to create a theme from scratch, you'll be more apt at understanding what to look for in other WordPress themes. This book can be used by WordPress users or visual designers (with no server-side scripting or programming experience) who are used to working with the common industry-standard tools like PhotoShop and Dreamweaver or other popular graphic, HTML, and text editors. Regardless of your web development skill-set or level, you'll be walked through the clear, step-by-step instructions, but familiarity with a broad range of web development skills and WordPress know-how will allow you to gain maximum benefit from this book.

Get the latest word on the biggest self-hosted blogging tool on the market Within a week of the announcement of WordPress 3.0, it had been downloaded over a million times. Now you can get on the

bandwagon of this popular open-source blogging tool with WordPress Bible, 2nd Edition. Whether you're a casual blogger or programming pro, this comprehensive guide covers the latest version of WordPress, from the basics through advanced application development. If you want to thoroughly learn WordPress, this is the book you need to succeed. Explores the principles of blogging, marketing, and social media interaction Shows you how to install and maintain WordPress Thoroughly covers WordPress basics, then ramps up to advanced topics Guides you through best security practices as both a user and a developer Helps you enhance your blog's findability in major search engines and create customizable and dynamic themes Author maintains a high-profile blog in the WordPress community, Technosailor.com Tech edited by Mark Jaquith, one of the lead developers of WordPress The WordPress Bible is the only resource you need to learn WordPress from beginning to end.

The highest rated WordPress development and design book on the market is back with an all new third edition. Professional WordPress is the only WordPress book targeted to developers, with advanced content that exploits the full functionality of the most popular CMS in the world. Fully updated to align with WordPress 4.1, this edition has updated examples with all new screenshots, and full exploration of additional tasks made possible by the latest tools and features. You will gain insight into real projects that currently use WordPress as an application framework, as well as the basic usage and functionality of the system from a developer's perspective. The book's key features include detailed information and real-world examples that illustrate the concepts and techniques at work, plus code downloads and examples accessible through the companion website. Written by practicing WordPress developers, the content of this edition focuses on real world application of WordPress concepts that extend beyond the current WordPress version. WordPress started in 2003 with a single bit of code to enhance the typography of everyday writing, and has grown to be the largest self-hosted website platform in the world. This book helps you use WordPress efficiently, effectively, and professionally, with new ideas and expert perspectives on full system exploitation. Get up to speed on the new features in WordPress 4.1 Learn cutting edge uses of WordPress, including real-world projects Discover how to migrate existing websites to WordPress Understand current best practices and tools in WordPress development WordPress was born out of a desire for an elegant, well-architected personal publishing system built on PHP and MySQL, and has evolved to be used as a full content management system through thousands of plugins, widgets, and themes. Professional WordPress is the essential developer's guide to this multifunctional system.

A practical tutorial to get you up and running with the revolutionary WordPress REST API About This Book Learn how to run the latest WordPress REST API with various platforms Create exciting apps and manage non-WordPress content with them Secure, export, and manage your data through illustrative examples Who This Book Is For This book is for WordPress developers and designers who want to get a complete practical understanding of the WordPress REST API and leverage it to create fully-featured web apps. What You Will Learn Use the WordPress REST API to read, write, and edit posts Create and work with metadata using the WordPress REST API Work with taxonomies using the REST API Add custom routes and build apps using the WordPress REST API Process requests and integrate with external applications and frameworks Make your WordPress projects ready for the RESTful API standard In Detail The WordPress REST API is a recent innovation that has the potential to unlock several new opportunities for WordPress developers. It can help you integrate with technologies outside of WordPress, as well as offer great flexibility when developing themes and plugins for WordPress. As such, the REST API can make developers' lives easier. The book begins by covering the basics of the REST API and how it can be used along with WordPress. Learn how the REST API interacts with WordPress, allowing you to copy posts and modify post metadata. Move on to get an understanding of taxonomies and user roles in WordPress and how to use them with the WordPress REST API. Next, find out how to edit and process forms with AJAX and how to create custom routes and functions. You will create a fully-functional single page web app using a WordPress site and the REST API. Lastly, you will see how to deal with the REST API in future versions and will use it to interact it with third-party services. By the end of the book, you will be able to work with the WordPress REST API to build web applications. Style and Approach A step by step tutorial to explain the new and exciting world of the WordPress REST API with the real world examples.

Create your own powerful, interactive plugins to extend and add features to your WordPress site.

Learn core WordPress concepts and components to create modern WordPress-based solutions Key Features Learn the foundations of WordPress development and its hook-based architecture Choose the right components for any development task Build flexible solutions that works with existing plugins and themes Book Description WordPress is the most used CMS in the world and is the ideal way to share your knowledge with a large audience or build a profitable business. Getting started with WordPress development has often been a challenge for novice developers, and this book will help you find your way. This book explains the components used in WordPress development, when and where to use them, and why you should be using each component in specific scenarios. You begin by learning the basic development setup and coding standards of WordPress. Then you move into the most important aspects of the theme and plugin development process. Here you will also learn how themes and plugins fit into the website while learning about a range of techniques for extending themes and plugins. With the basics covered, we explore many of the APIs provided by WordPress and how we can leverage them to build rapid solutions. Next, we move on to look at the techniques for capturing, processing, and displaying user data when integrating third-party components into the site design. Finally, you will learn how to test and deploy your work with secure and maintainable code, while providing the best performance for end users. What you will learn Explore the role of themes, plugins, and built-in features in development Adapt to built-in modules and built-in database structures Write code for WordPress's hook-based architecture Build, customize, and integrate WordPress plugins Extend themes with custom design templates Capture and process data with built-in features and custom forms Improve usability with AJAX and third-party components Manage non-functional aspects, such as security, performance, and migration Who this book is for This book is for web developers and

site owners who want to build custom websites with WordPress. Basic knowledge of PHP, JavaScript, HTML and CSS is required to get most out of this book.

Pro Wordpress Theme DevelopmentApress

This book will help you take your first steps in the WordPress theme development process, with 5 different projects centered around creating unique and responsive WordPress themes

**Key Features** Learn the basics of WordPress theme development in a step by step manner Make your themes more dynamic by integrating components of Bootstrap and JQuery 5 carefully-selected projects to help you get beyond the theory and create highly marketable WordPress themes from scratch

**Book Description** WordPress has emerged as a powerful, easy-to-use tool to design attractive, engaging websites. Themes play a big role in making WordPress as popular as it is today, and having an eye-catching, fully-functional theme could separate your website from the rest! This book will help you take your first steps in the WordPress theme development process, with 5 different projects centered around creating unique and responsive WordPress themes. Start with creating a simple WordPress theme using HTML5, CSS, and PHP. Then, you will move on to incorporate different APIs, widgets, and tools such as Bootstrap and jQuery to create more dynamic and highly-functional themes. Whether you want to create a photo gallery theme, a highly customizable e-commerce theme, or a theme designed to suit a particular business, this book will teach you everything you need to know. By the end of this highly interactive book, you will have the required mastery to develop WordPress themes from scratch. What you will learn

**Simple and advanced themes** – covers basic syntax and files along with archives and search pages

**Photo Gallery** – add simple animation and use the W3.CSS framework to design a photo gallery theme

**Wordstrap** – incorporate Twitter Bootstrap into the theme and use the WP\_NavWalker class

**E-commerce theme** – build an e-commerce theme using the Foundation framework

**Who this book is for** If you are a blogger or a WordPress user who wants to learn how to create attractive, eye-catching WordPress themes, this book is for you. A basic understanding of HTML5, CSS, PHP, and some creativity is all you need to get started with this book.

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