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The digital transformation is in full swing and fundamentally changes how we live, work, and communicate with each other. From retail to finance, many industries see an inflow of new technologies, disruption through innovative platform business models, and employees struggling to cope with the significant shifts occurring. This Fourth Industrial Revolution is predicted to also transform Logistics and Supply Chain Management, with delivery systems becoming automated, smart networks created everywhere, and data being collected and analyzed universally. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution provides a holistic overview of this vital subject clouded by buzz, hype, and misinformation. The book is divided into three themed-sections: Technologies such as self-driving cars or virtual reality are not only electrifying science fiction lovers anymore, but are also increasingly presented as cure-all remedies to supply chain challenges. In The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution, the authors peel back the layers of excitement that have grown around new technologies such as the Internet of Things (IoT), 3D printing, Robotic Process Automation (RPA), Blockchain or Cloud computing, and show use cases that give a glimpse about the fascinating future we can expect. Platforms that allow businesses to centrally acquire and manage their logistics services disrupt an industry that has been relationship-based for centuries. The authors discuss smart contracts, which are one of the most exciting applications of Blockchain, Software as a Service (SaaS) offerings for freight procurement, where numerous data sources can be integrated and decision-making processes automated, and marine terminal operating systems as an integral node for shipments. In The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution, insights are shared into the cold chain industry where companies respond to increasing quality demands, and how European governments are innovatively responding to challenges of cross-border eCommerce. People are a vital element of the digital transformation and must be on board to drive change. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution explains how executives can create sustainable impact and how competencies can be managed in the digital age - especially for sales executives who require urgent upskilling to remain relevant. Best practices are shared for organizational culture change, drawing on studies among senior leaders from the US, Singapore, Thailand, and Australia, and for managing strategic alliances with logistics service providers to offset risks and create cross-functional, cross-company transparency. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution provides realistic insights, a ready-to-use knowledge base, and a working vocabulary about current activities and emerging trends of the Logistics industry. Intended readers are supply chain professionals working for manufacturing, trading, and freight forwarding companies as well as students and all interested parties.

Export-Import Theory, Practices, and Procedures is the first book on the market to truly serve the needs of the academic/professional audience, going beyond the usual soft coverage of international trade operations. Discussing theoretical issues in depth, such as the role of exports/imports in the global economy and pertinent regulatory and policy issues, this innovative text offers comprehensive explorations of import processes as well as export activities and incorporates the most relevant and current research information in these areas. New to this edition are important discussions of trends in regional integration agreements, international transfer pricing, terms of sale, US export regulations, export financing programs, and more Expanded coverage in this edition of topics such as taxation of international trade operations, export counseling, export channels of distribution, export sales contracts, transportation, import procedures and techniques and more Other topics include: Exploration of trade agreements such as the GATT/WTO, NAFTA, and the European Economic Community (EEC), and how they affect trade In-depth treatment of investment and intellectual property policies, rules on government procurements, safeguard, and services of NAFTA Documentation, risks, and different forms of insurance, as well as assessing the risks of foreign trade Price setting in international trade, export sales contracts, exchange rates, methods of payment for exporting and importing goods, the benefits and theories of countertrade, the entry process for imports, and import relief to domestic industry Export-Import Theory, Practices, and Procedures, Second Edition combines an innovative conceptual and theoretical approach, a deep and broad analytical treatment, and an engaging and accessible presentation style to offer one of the most useful textbooks on the market for students and practitioners alike. Further instructors' materials can be accessed via www.nova.edu/~seyoum

Fourteenth in a series of annual reports comparing business regulation in 190 economies, Doing Business 2017 measures aspects of regulation affecting 10 areas of everyday business activity: • Starting a business • Dealing with construction permits • Getting electricity • Registering property • Getting credit • Protecting minority investors • Paying taxes • Trading across borders • Enforcing contracts • Resolving insolvency These areas are included in the distance to frontier score and ease of doing business ranking. Doing Business also measures features of labor market regulation, which is not included in these two measures. This year's report introduces major improvements by expanding the paying taxes indicators to cover postfiling processes—tax audits, tax refunds and tax appeals—and presents analysis of pilot data on selling to the government which measures public procurement regulations. Also for the first time this year Doing Business collects data on Somalia, bringing the total number of economies covered to 190. Using the data originally developed by Women, Business and the Law, this year for the first time Doing Business adds a gender component to three indicators—starting a business, registering property, and enforcing contracts—and finds that those economies which limit women's access in these areas have fewer women working in the private sector both as employers and employees. The report updates all indicators as of June 1, 2016, ranks economies on their overall “ease of doing business†”, and analyzes reforms to business regulation †“ identifying which economies are strengthening their business environment the most. Doing Business illustrates how reforms in business regulations are being used to analyze

economic outcomes for domestic entrepreneurs and for the wider economy. It is a flagship product produced in partnership by the World Bank Group that garners worldwide attention on regulatory barriers to entrepreneurship. More than 137 economies have used the Doing Business indicators to shape reform agendas and monitor improvements on the ground. In addition, the Doing Business data has generated over 2,182 articles in peer-reviewed academic journals since its inception.

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This book addresses critical issues in today's logistics operations and supply chain management, with a special focus on sustainability. In dedicated chapters the authors address aspects concerning multimode logistics operations, reverse network configuration, forward and reverse supply chain integration, improvement of the production operations and management of the recovery activities, as well as carbon footprint reduction in transportation. Selected best practices from different countries and industries are presented to aid in the implementation of sustainable policies in private enterprises and at public-sector institutions. The book offers a valuable resource for both academics and practitioners who wish to deepen their expertise in the field of logistics operations and management with regard to sustainability issues. The book examines both qualitative and qualitative aspects of sustainable supply chain and logistics operations.

UPDATED VERSION 2019 200+ pages of value and content from a China expert!This book is a step-by-step guide walking you through the process of importing goods from China from the beginning to the end. It has been downloaded over 18,000 times and constantly sits at the top of the bestselling ranks on Amazon. In this book you will learn the following: This book is aimed to make you a professional importer in a few days, using what took me over 15 years to learn. This eBook will guide you step-by-step on the process of importing goods from China. This book aims to take away all your worries and doubts and help you to take your business to the next level!! will cover all aspects of importing from China. Starting with several online supplier sourcing sites such as Globalsources.com and Alibaba.com, you'll get to know about importing procedures, dealing with factories, finding your products, how to inspect and ship your goods, and finding out what legal import requirements your products need. I'll also discuss common mistakes when importing from China, negotiation tactics, logistics, how to find reputable suppliers, production areas in China and MUCH MUCH MORE!! cover taking your business to the next level when level when going to China, including: travel arrangements, visas, customs clearance, how to negotiate with suppliers in factories, tips and tricks to get you the best prices, and simple etiquette in China. I've updated this eBook in January 2019 to reflect changes in the industry as well as insights learned since first publishing this book This text is firmly established as the standard work on the subject of export management and practice. Overall, it is renowned internationally for its lucidity of complex issues. It gives particular focus on developing an export strategy in a pragmatic, professional and profitable manner in a competitive international environment. The fourth edition has been completely up-dated and reflects the many changes that have emerged in the fast changing global marketplace. Export Practice and Management takes full account of future trends in the conduct of international trade, its environment and its increasing complexity. There is more emphasis on management techniques and strategy of international trade including new chapters on logistics and globalisation, market entry options and the criteria of market selection. The text provides a practical and professional approach to the subject.

This is today's indispensable introduction to supply chain management for today's students and tomorrow's managers – not yesterday's! Prof. Hokey Min focuses on modern business strategies and applications – transcending obsolete logistics- and purchasing-driven approaches still found in many competitive books. Focusing on outcomes throughout, The Essentials of Supply Chain Management shows how to achieve continuous organizational success by applying modern supply chain concepts. Reflecting his extensive recent experience working with leading executives and managers, Min teaches highly-effective methods for supply chain thinking and problem-solving. You'll master an integrated Total System Approach that places functions like inventory control and transportation squarely in context, helping you smoothly integrate internal and external functions, and establish effective inter-firm cooperation and strategic alliances across complex supply chains. Coverage includes: Understanding modern sourcing, logistics, operations, sales, and marketing – and how they fit together Using modern supply chain methods to improve customer satisfaction and quality Working with cutting-edge supply chain technology and metrics Moving towards greater sustainability and more effective risk management Working with core analytical tools to evaluate supply chain practices and measure performance Legal, ethical, cultural, and environmental/sustainability aspects of modern supply chain operations How to build a career in global supply chain management The Essentials of Supply Chain Management will be an indispensable resource for all graduate and undergraduate students in supply chain management, and for every practitioner pursuing professional certification or executive education in the field.

International Standard Banking Practice (ISBP) for the examination of documents under documentary credits, answers the most relevant questions practitioners have concerning how UCP 500, ICC's universally used rules on documentary credits, are to be integrated into day-to-day practice. The product of more than two years of work by the ICC Banking Commission, ISBP is based on the official Opinions issued by the Banking Commission in response to queries submitted by users of UCP 500. The text provides responses to the key questions relating to the examination of drafts, multimodal transport documents, insurance documents, certificates of origin and a range of other documents associates with letters of credit. This publication reflects international standard banking practice for all parties to a documentary credit. Figures show that 60%-70% of credits are rejected for

and gross pick-up and delivery reliability. It is easier to get top management attention when talking about lost sales due to stock-outs, lost tenders due to long delivery times, high inventory holding and scrap costs.

A multidisciplinary book on performance measurement that will appeal to students, researchers and managers.

This study deals with marketing principles and key managerial decisions facing small and medium-sized enterprises in developing and transition economies. It identifies and analyzes regulatory problems in export markets and presents case studies illustrating how business firms, in a variety of countries and industries, are affected by regulatory change and how they respond to it.

This Dictionary covers information and communication technology (ICT), including hardware and software; information networks, including the Internet and the World Wide Web; automatic control; and ICT-related computer-aided fields. The Dictionary also lists abbreviated names of relevant organizations, conferences, symposia and workshops. This reference is important for all practitioners and users in the areas mentioned above, and those who consult or write technical material. This Second Edition contains 10,000 new entries, for a total of 33,000.

This open access book explores supply chains strategies to help companies face challenges such as societal emergency, digitalization, climate changes and scarcity of resources. The book identifies industrial scenarios for the next decade based on the analysis of trends at social, economic, environmental technological and political level, and examines how they may impact on supply chain processes and how to design next generation supply chains to answer these challenges. By mapping enabling technologies for supply chain innovation, the book proposes a roadmap for the full implementation of the supply chain strategies based on the integration of production and logistics processes. Case studies from process industry, discrete manufacturing, distribution and logistics, as well as ICT providers are provided, and policy recommendations are put forward to support companies in this transformative process.

Readers refresh and strengthen language skills with proven grammar instruction and extensive learning resources found in BUSINESS ENGLISH, 12E by Mary Ellen Guffey and Carolyn Seefer. The market leader in grammar and mechanics since its first publication, BUSINESS ENGLISH uses a three-level approach to divide topics into manageable units that help readers hone the critical skills needed most. Packed with insights from the authors' more than 60 years of combined classroom experience, this edition helps readers develop the strong language skills necessary to perform confidently in today's digital classroom and tomorrow's workplace. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

#1 NEW YORK TIMES BESTSELLER • SOON TO BE A BROADWAY MUSICAL • The iconic novel that inspired the hit movie starring Meryl Streep and Anne Hathaway—a gloriously wicked story about the ultimate Boss from Hell and the deals we make with the devil to get to the top “The degree to which The Devil Wears Prada has penetrated pop culture needs no explanation.”—Vanity Fair Andrea Sachs, a small-town girl fresh out of college, lands the job “a million girls would die for.” Hired as the assistant to Miranda Priestly, the high-profile, fabulously successful editor of Runway magazine, Andrea finds herself in an office that shouts Prada! Armani! Versace! at every turn, a world populated by impossibly thin, heart-wrenchingly stylish women and beautiful men clad in fine-ribbed turtlenecks and tight leather pants that show off their lifelong dedication to the gym. With breathtaking ease, Miranda can turn each and every one of these hip sophisticates into a scared, whimpering child. Andrea is sorely tested each and every day—and often late into the night—with orders barked over the phone. She puts up with it all by keeping her eyes on the prize: a recommendation from Miranda that will get her a top job at any magazine of her choosing. As things escalate from the merely unacceptable to the downright outrageous, Andrea begins to realize that the job a million girls would die for may just kill her. And even if she survives, she has to decide whether or not it's worth the price of her soul.

This historic book may have numerous typos and missing text. Purchasers can usually download a free scanned copy of the original book (without typos) from the publisher. Not indexed. Not illustrated. 1917 edition. Excerpt: ... (6) Columns for Discount on Purchases and Discount on Notes on the same side of the Cash Book; (c) Columns for Discount on Sales and Cash Sales on the debit side of the Cash Book; (d) Departmental columns in the Sales Book and in the Purchase Book. Controlling Accounts.--The addition of special columns in books of original entry makes possible the keeping of Controlling Accounts. The most common examples of such accounts are Accounts Receivable account and Accounts Payable account. These summary accounts, respectively, displace individual customers' and creditors' accounts in the Ledger. The customers' accounts are then segregated in another book called the Sales Ledger or Customers' Ledger, while the creditors' accounts are kept in the Purchase or Creditors' Ledger. The original Ledger, now much reduced in size, is called the General Ledger. The Trial Balance now refers to the accounts in the General Ledger. It is evident that the task of taking a Trial Balance is greatly simplified because so many fewer accounts are involved. A Schedule of Accounts Receivable is then prepared, consisting of the balances found in the Sales Ledger, and its total must agree with the balance of the Accounts Receivable account shown in the Trial Balance. A similar Schedule of Accounts Payable, made up of all the balances in the Purchase Ledger, is prepared, and it must agree with the balance of the Accounts Payable account of the General Ledger." The Balance Sheet.--In the more elementary part of the text, the student learned how to prepare a Statement of Assets and Liabilities for the purpose of disclosing the net capital of an enterprise. In the present chapter he was shown how to prepare a similar statement, the Balance Sheet. For all practical...

In an era of accelerating change in the world economy, services are assuming greater importance for the economies of both developed and developing countries. As technological developments allow increasing tradeability of services, huge global firms are offering services across national boundaries. This important book explores the global impact of t

Trade costs and inclusive growth looks at how implementation of the WTO's Trade Facilitation Agreement (TFA) can help to reduce trade costs and promote growth. The publication rings together contributions from ten participants in the WTO Chairs Programme, which supports trade-related activities by academic institutions in developing countries. The book looks into how the Aid for Trade initiative can assist with implementing the TFA, the importance of mainstreaming trade into national development strategies, and the potential impact of the TFA in various regions.

This book focuses on supply chain management in emerging markets. The authors present issues relating to supply chain development covering countries such as Brazil, China, the Czech Republic, Russia, Indonesia, Malaysia, Nepal, Turkey, Egypt and South Africa and focuses on the challenges faced when the supply chain is designed and maintained. Such challenges derive from issues to do with risk, security, quality management and infrastructure among others. Case studies and survey results are presented in chapters which explore practical solutions to these issues. The latter will be of interest not only to local and international managers, but also to students who are interested in emerging economies. The book covers manufacturing, retail and food chains at the local and international levels.

Foreign trade is a billion dollar business in the United States —and growing. This easy-to-follow guide to starting and building a successful import or export business is packed with invaluable insights and practical advice on tapping into the lucrative global markets. Covering all the bases, from start-up considerations and operational procedures to marketing techniques and trade agreements, this completely updated and expanded edition of *Building an Import/Export Business* provides essential details on: Determining whether the import/export business is right for you —twenty key questions you should answer before diving in Setting up your business —opening a bank account, establishing your office, obtaining financing, setting up an accounting system Finding buyers —proven strategies to pinpoint your target market Understanding money matters —methods of payment in international trade, export credit and credit insurance, foreign currency transactions Handling documentation —commercial, banking, transportation, insurance, and government formalities documents Taking advantage of trade pacts —GATT, WTO, NAFTA, FTAA

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