

Principles Of Managerial Finance 11th Edition

Edited Conference Proceedings Volume I

In Principles of Managerial Finance, Fourteenth Edition , Gitman and Zutter guide you through the complexities of finance with their proven learning system. Teaching and learning aids are woven into concepts and practice, creating a roadmap to follow through the text. Several features—including Why This Chapter Matters and Personal Finance Examples—show the value of applying financial principles and techniques to everyday life. MyFinanceLab for Principles of Managerial Finance, Fourteenth Edition creates learning experiences that are truly personalized and continuously adaptive.

MyFinanceLab reacts to how students are actually performing, offering data-driven guidance that helps them better absorb course material and understand difficult concepts—resulting in better performance in the course. A dynamic set of tools for gauging individual and class progress means educators can spend less time grading and more time teaching. This program will provide a better teaching and learning experience.

Here's how: Improve Results with MyFinanceLab:

MyFinanceLab delivers proven results in helping students succeed and provides engaging experiences that personalize learning. Guide Students with a Proven Learning Goal System: Integrating pedagogy with concepts and practical applications, this system presents the material students need to make effective financial

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decisions in a competitive business environment.

Provide Real, Hands-on Examples and Connections:

Personal finance connections, international considerations, and Excel® spreadsheet practice help students identify and apply concepts in their daily lives.

Note: You are purchasing a standalone product;

MyFinanceLab does not come packaged with this

content. If you would like to purchase both the physical text and MyFinanceLab search for ISBN-10:

0133740927/ISBN-13: 9780133740929. That package

includes ISBN-10: 0133507696/ISBN-13:

9780133507690 and ISBN-10: 0133543757/ISBN-13:

9780133543759. MyFinanceLab is not a self-paced

technology and should only be purchased when required by an instructor.

Electronic Inspection Copy available for instructors here

What is international business? How does it differ from

local or national business? What are the fundamental

challenges and emerging trends in international

business? What is the impact of globalization, corporate

social responsibility, and the ever expanding use of

digital technology on corporate strategies and executive

decisions? International Business: Theory and Practice

addresses these questions by providing the student with

a broad overview of the subject, while guiding readers

through the practical issues and context of international

business with the use of a range of examples, cases and

discussion questions drawn from around the world.

Current critical issues in international business are

analysed and explored: corporate social responsibility in

an era of unprecedented globalization, the rise of the

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global entrepreneur and the 'democratization' of competition worldwide, and applications of technology in a digital economy. Key Features: - Unpacks the complex issues facing both multi-national enterprises (MNE) and international small and medium enterprises (SME) - Contains a full range of learning features including international case studies, explanations of key terms, a glossary, and annotated further reading - A dedicated companion website with material to support both lecturers and students. Visit the Companion Website at www.sagepub.co.uk/menipaz

The Second Edition of this best-selling introduction for practitioners uses new material and updates to describe the changing environment for project finance. Integrating recent developments in credit markets with revised insights into making project finance deals, the second edition offers a balanced view of project financing by combining legal, contractual, scheduling, and other subjects. Its emphasis on concepts and techniques makes it critical for those who want to succeed in financing large projects. With extensive cross-references and a comprehensive glossary, the Second Edition presents anew a guide to the principles and practical issues that can commonly cause difficulties in commercial and financial negotiations. Provides a basic introduction to project finance and its relationship with other financing techniques Describes and explains: sources of project finance; typical commercial contracts (e.g., for construction of the project and sale of its product or services) and their effects on project-finance structures; project-finance risk assessment from the

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points of view of lenders, investors, and other project parties; how lenders and investors evaluate the risks and returns on a project; the rôle of the public sector in public-private partnerships and other privately-financed infrastructure projects; how all these issues are dealt with in the financing agreements

Principles Of Managerial Finance, 11/E Pearson Education India Principles of Managerial Finance, Brief (1-download) PDF eBook, Global Edition Pearson Higher Ed

The book examines the market reaction to mergers and acquisitions (M&A) announcements over a period from 2003 to 2015. Mergers and acquisitions continue to be amongst the preferred competitive options available to the companies seeking to grow fast in the rapidly changing global business scenario. M&A as a growth strategy has received attention from developed as well as emerging economies. It has been extensively used by managers as an expansion strategy and also serves as an important instrument for increasing corporate efficiency. Recently, M&A has grown at a rapid pace, creating a need for research to analyze what drives this phenomenon and how it affects firms and markets. As such, this book evaluates the impact of M&A on short-term abnormal returns as well long-term financial performance. It also assesses the management view concerning the motives for undertaking M&A. In addition, the book investigates the corporate governance practices of the acquiring firms and their impact on the short- term as well as long- term performance of those firms.

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This edited collection explores how digitalization is changing the management of innovation, and the subsequent implications for the next phases in its development. The authors identify and examine relevant phenomena which are related to the ongoing digital breakthrough in the context of innovation management such as user innovation, crowd sourcing and crowd funding, as well as social media. In line with the constant globalization of innovation, the first volume of Revolution of Innovation Management offers a variety of international perspectives on these topics with illustrations and analysis coming from Asia, America, and Europe.

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. This text emphasizes how changing life situations impact an ever-evolving personal financial plan. Each chapter contains two or three types of boxes discussing issues not covered in text material, while revised critical thinking passages precede every

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section of each chapter.

Introduction to Finance, 17th Edition offers students a balanced introduction to the three major areas of finance: institutions and markets, investments, and financial management. Updated to incorporate recent economic and financial events, this new edition is an ideal textbook for first courses in finance—reviewing the discipline’s essential concepts, principles, and practices in a clear, reader-friendly manner. Students gain an integrated perspective of finance by learning how markets and institutions influence, and are influenced by, individuals, businesses, and governments. Designed to impart financial literacy to readers with no previous background in the subject, the text provides a solid foundation for students to build upon in later courses in financial management, investments, or financial markets. Equations and mathematical concepts are kept to a minimum, and include understandable, step-by-step solutions. Divided into three parts, the book explains financial markets, discusses the functions of financial systems, reviews savings and investments in different sectors, describes accounting concepts and organizational structures, and more. Real-world examples featured throughout the text help students understand important concepts and appreciate the role of finance in various local, national, and global settings. For Introduction to Managerial Finance courses.

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Guide students through complex material with a proven learning goal system. This system — a hallmark feature of Principles of Managerial Finance, Brief—weaves pedagogy into concepts and practice, giving students a roadmap to follow through the text and supplementary tools. MyFinanceLab for Principles of Managerial Finance: Brief, Seventh Edition creates learning experiences that are truly personalized and continuously adaptive.

MyFinanceLab reacts to how students are actually performing, offering data-driven guidance that helps them better absorb course material and understand difficult concepts — resulting in better performance in the course. A dynamic set of tools for gauging individual and class progress means educators can spend less time grading and more time teaching.

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considerations, and Excel® spreadsheet practice help students identify and apply concepts in their daily lives. Please note that the product you are purchasing does not include MyFinanceLab. MyFinanceLab Join over 11 million students benefiting from Pearson MyLabs. This title can be supported by MyFinanceLab, an online homework and tutorial system designed to test and build your understanding. Would you like to use the power of MyFinanceLab to accelerate your learning? You need both an access card and a course ID to access MyFinanceLab. These are the steps you need to take: 1. Make sure that your lecturer is already using the system Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. 2. Check whether an access card has been included with the book at a reduced cost If it has, it will be on the inside back cover of the book. 3. If you have a course ID but no access code, you can benefit from MyFinanceLab at a reduced price by purchasing a pack containing a copy of the book and an access code for MyFinanceLab (ISBN:9781292060385) 4. If your lecturer is using the MyLab and you would like to purchase the product... Go to www.myfinancelab.com to buy access to this interactive study programme. For educator access, contact your Pearson representative. To find out who your Pearson representative is, visit

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The text and images in this book are in grayscale. A hardback color version is available. Search for ISBN 9781680922929. Principles of Accounting is designed to meet the scope and sequence requirements of a two-semester accounting course that covers the fundamentals of financial and managerial accounting. This book is specifically designed to appeal to both accounting and non-accounting majors, exposing students to the core concepts of accounting in familiar ways to build a strong foundation that can be applied across business fields. Each chapter opens with a relatable real-life scenario for today's college student. Thoughtfully designed examples are presented throughout each chapter, allowing students to build on emerging accounting knowledge. Concepts are further reinforced through applicable connections to more detailed business processes. Students are immersed in the "why" as well as the "how" aspects of accounting in order to reinforce concepts and promote comprehension over rote memorization. For Introduction to Managerial Finance courses. Guide students through complex material with a proven learning goal system. This system—a hallmark feature of Principles of Managerial Finance—weaves pedagogy into concepts and practice, giving students a roadmap to follow through the text and supplementary tools. MyFinanceLab for

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and tutorial system designed to test and build your understanding. Would you like to use the power of MyFinanceLab to accelerate your learning? You need both an access card and a course ID to access MyFinanceLab. These are the steps you need to take: 1. Make sure that your lecturer is already using the system Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. 2. Check whether an access card has been included with the book at a reduced cost If it has, it will be on the inside back cover of the book. 3. If you have a course ID but no access code, you can benefit from MyFinanceLab at a reduced price by purchasing a pack containing a copy of the book and an access code for MyFinanceLab (ISBN:9781292078342) 4. If your lecturer is using the MyLab and you would like to purchase the product... Go to www.myfinancelab.com to buy access to this interactive study programme. For educator access, contact your Pearson representative. To find out who your Pearson representative is, visit www.pearsoned.co.uk/relocator

Finance is the study of value and how it is determined. Individuals, small businesses and corporations regularly make use of value determinations for making strategic decisions that affect the future outcomes of their endeavors. The importance of accurate valuations cannot be

overestimated; valuing assets too highly will lead to investing in assets whose costs are greater than their returns, while undervaluing assets will lead to missed opportunities for growth. In some situations (such as a merger or an acquisition), the outcome of the decision can make or break the investor. The need for solid financial skills has never been more pressing than in today's global economy. The Fundamental Principles of Finance offers a new and innovative approach to financial theory. The book introduces three fundamental principles of finance that flow throughout the theoretical material covered in most corporate finance textbooks. These fundamental principles are developed in their own chapter of the book, then referred to in each chapter introducing financial theory. In this way, the theory is able to be mastered at a fundamental level. The interactions among the principles are introduced through the three precepts, which help show the impact of the three principles on financial decision-making. This fresh and original approach to finance will be key reading for undergraduate students of introduction to finance, corporate finance, capital markets, financial management and related courses, as well as managers undertaking MBAs.

First published in 1998, this volume asks: are new social classes in the making in eastern Europe? Are class issues withering away? How do different classes organize their lives, what kind of strategies

do they adopt in East and West. Markku Kivinen brings Eastern Europe into the class debate. Recent sociological discussions have touched upon questions of class in Eastern Europe only very provisionally. On the other hand, old analyses of social stratification under conditions of 'actually existed socialism' are no longer relevant in the current situation. This book analyses processes of class relations in Eastern Europe from new theoretical vantage-points, using up-to-date empirical data. Under socialism, power was said to be vested in the working class. However, there was a constant tension between the 'holy proletariat' and the real life of the working class. Today, all political forces in Eastern Europe; leftist and liberal alike, are hankering for the middle class. This book explores the real processes in both East and West. This leads to more concrete political and even moral issues. The new 'sacred middle class' is challenged. The contributors adopt several conceptual approaches and perspectives which enter into a fruitful exchange in this book.

Presenting financial management principles and best practices applicable to both public and academic libraries, this comprehensive text elucidates a broad array of issues crucial for those entering a managerial position. Both thorough and straightforward, Sannwald's treatment gives readers a solid grounding in the basics of accounting and

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finance, with an emphasis on applicability to library management and operations;ties budgets and strategic planning to library vision, mission, goals, and objectives;discusses the roles of stakeholders such as boards, governmental/municipal bodies, the university, and the community;looks at a variety of funding sources, from tax revenue to gifts and donations, and presents sound strategies for including them when projecting income and expenses;articulates and discusses the pros and cons of various budget strategies;includes sample budgets and forms that can be customized as needed;offers expert guidance on modifying budgets for windfalls and shortfalls;explains operating ratios, fiscal benchmarking, and metrics, demonstrating how to use these to effectively create and manage a budget and assess the fiscal health of the library; andadvises on how to effectively prepare and present a budget and annual financial statements to a library's governing agency. Ideal for course use, this book will also serve as a ready reference for practitioners.

For the introductory finance course-undergraduate corporate finance or financial management-required at all undergraduate business schools. Get the picture and develop a fundamental understanding of finance. Students often miss the big picture, viewing finance as a set of unrelated topics, tools, and techniques. In order to help students see the big

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picture, this text provides an introduction to financial decision-making that links the concepts to five key principles of finance. Authors Arthur J. Keown, John D. Martin, and Sheridan Titman have incorporated significant revisions that weave currency, relevance, and real-world issues into the pages of this well-know finance text.

The first course in finance for finance and business majors has traditionally focused solely on managerial (or corporate) finance. Now, many schools are indicating a need to introduce these students -- particularly the non-finance business majors -- to the other two major components of finance -- institutions and investments -- in this first course but at the same level of rigot as traditional financial management texts. The Dryden Press has answered this call with Principles of Finance. This text begins with a discussion of the principles of financial systems and business organizations, moves on to valuation concepts, and then corporate decision making (managerial finance). It concludes with coverage of investment fundamentals. Key chapters may be covered in a one-term course or supplemented with cases and outside readings for a two-term course. Chapters are written in a flexible, modular format, allowing instructors to cover the material in a different sequence if desired.

With its exciting introduction of the Harley-Davidson focus company theme, this book continues to

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provide a solid, enduring foundation of the tools of modern theory while at the same time developing the logic behind their use. The “10 Principles of Finance” (formerly “Axioms”) provide the framework, or “the big picture” of finance, which ties the major concepts of the book together. A six-part organization covers the scope and environment of financial management, valuation of financial assets, investment in long-term assets, capital structure and dividend policy, working-capital management, and special topics in finance, and special topics in finance. For an enduring understanding of the basic tools and fundamental principles upon which finance is based.

The eleventh edition of *Multinational Financial Management* is a comprehensive survey of the essential areas of the international financial market environment, including foreign exchange and derivative markets, risk management, and international capital markets and portfolio investment. Designed for upper-level undergraduate and masters-level courses in international finance and management, this textbook offers readers a conceptual framework for analyzing key financial decisions of multinational firms. The authors both explain and simplify multinational financial management by illustrating how its basic principles share the same foundation as domestic corporate finance. Assuming no prior knowledge of

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international economics or finance, this substantially revised new edition builds upon the fundamental principles of domestic financial management to examine the unique dimensions of international finance. Readers are presented with a solid theoretical knowledgebase for examining decision problems, as well as practical analytical techniques that clarify the often-ambiguous guidelines used by international financial executives. All the traditional areas of corporate finance are explored from the perspective of a multinational corporation, focusing on elements rarely encountered in domestic finance such as multiple currencies, segmented capital markets, and political risks of nationalization or expropriation.

Combining current coverage with a student-friendly modular format, **BASIC FINANCE: AN INTRODUCTION TO FINANCIAL INSTITUTIONS, INVESTMENTS & MANAGEMENT, 11E** introduces the three primary aspects of finance and examines how they are interrelated to give students a firm foundation in all of finance--not just corporate finance. Each chapter offers a concise, self-contained treatment of one or two finance concepts, or institutions easily covered in a single class period. Students can build on what they learn through the text's Internet resources, number problems, illustrations using financial calculators, and a Microsoft Excel appendix. The time value of money

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is emphasized throughout. The 11th Edition includes numerous self-help problems with answers and relationships with answers, new coverage of classes of stock/preferred stock, new sections on Internet sources of information, and updated tax laws.

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CORPORATE FINANCE, 2nd Edition was crafted to match the way you teach your MBA-level course. It's a claim we're confident to make because before creating the text, the authors analyzed more than 150 MBA-course syllabi and blended this research with input from professors like you and more than 50 years of personal corporate finance and teaching experience. The result is the most relevant text available for your students—one that presents the latest financial theories within the practical context of today's business. This balance of modern theory and practice is found in features such as Applying the Model examples that demonstrate concepts in action, cross-functional applications that make the book applicable to all students, and innovative CengageNOW for Smart Finance technology that reinforces learning throughout each chapter.

Brealey, Principles of Corporate Finance 13e describes the theory and practice of corporate finance. We hardly need to explain why financial managers must master the practical aspects of their

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job, but we should spell out why down-to-earth managers need to bother with theory. Throughout this edition, the authors demonstrate how managers use financial theory to solve practical problems. They also explore what financial managers should do to increase company value. Some of the biggest changes in this edition were prompted by the tax changes enacted in the U.S. Tax Cuts and Jobs Act passed in December 2017.

In *Principles of Managerial Finance, Fourteenth Edition*, Gitman and Zutter guide you through the complexities of finance with their proven learning system. Teaching and learning aids are woven into concepts and practice, creating a roadmap to follow through the text. Several features—including *Why This Chapter Matters* and *Personal Finance Examples*—show the value of applying financial principles and techniques to everyday life.

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Principles of Corporate Finance is the worldwide leading text that describes the theory and practice of corporate finance. Throughout the book, the authors show how managers use financial theory to solve practical problems and as a way to respond to change by showing

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not just how, but why companies and management act as they do. This text is a valued reference for thousands of practicing financial managers.

A less-expensive grayscale paperback version is available. Search for ISBN 9781680922936. Principles of Accounting is designed to meet the scope and sequence requirements of a two-semester accounting course that covers the fundamentals of financial and managerial accounting. This book is specifically designed to appeal to both accounting and non-accounting majors, exposing students to the core concepts of accounting in familiar ways to build a strong foundation that can be applied across business fields. Each chapter opens with a relatable real-life scenario for today's college student. Thoughtfully designed examples are presented throughout each chapter, allowing students to build on emerging accounting knowledge. Concepts are further reinforced through applicable connections to more detailed business processes. Students are immersed in the "why" as well as the "how" aspects of accounting in order to reinforce concepts and promote comprehension over rote memorization.

Earn the grade you want in your course with the help of this invaluable tool. This Study Guide lists key learning objectives for each chapter, outlines key sections, provides self-test questions, and a set of problems similar to those in the book and those that may be used on tests, with fully worked-out solutions.

The Workbook is organized to follow the textbook on a chapter-by-chapter basis, providing questions to help the student review the material presented in the chapter.

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This supplement is a consumable resource, designed with perforated pages so that a given chapter can be removed and turned in for grading or checking.

Principles of Managerial Finance.

A well-written, hands-on, single-source guide to the professional practice of civil engineering There is a growing understanding that to be competitive at an international level, civil engineers not only must build on their traditional strengths in technology and science but also must acquire greater mastery of the business of civil engineering. Project management, teamwork, ethics, leadership, and communication have been defined as essential to the successful practice of civil engineering by the ASCE in the 2008 landmark publication, Civil Engineering Body of Knowledge for the 21st Century (BOK2). This single-source guide is the first to take the practical skills defined by the ASCE BOK2 and provide illuminating techniques, quotes, case examples, problems, and information to assist the reader in addressing the many challenges facing civil engineers in the real world. Civil Engineer's Handbook of Professional Practice: Focuses on the business and management aspects of a civil engineer's job, providing students and practitioners with sound business management principles Addresses contemporary issues such as permitting, globalization, sustainability, and emerging technologies Offers proven methods for balancing speed, quality, and price with contracting and legal issues in a client-oriented profession Includes guidance on juggling career goals, life outside work, compensation, and growth From the challenge of

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sustainability to the rigors of problem recognition and solving, this book is an essential tool for those practicing civil engineering.

For undergraduate courses in corporate finance and financial management. Develop and begin to apply financial principles People often struggle to see how financial concepts relate to their personal lives and prospective careers. Financial Management: Principles and Applications gives readers a big picture perspective of finance and how it is important in their personal and professional lives. Utilizing five key principles, the 13th Edition provides an approachable introduction to financial decision-making, weaving in real world issues to demonstrate the practical applications of critical financial concepts. Also available with MyFinanceLab(tm) MyFinanceLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyLab(tm)& Mastering(tm) does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134640845 / 9780134640846 Financial Management:

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This new international edition provides increased coverage of the procedures for estimating the cost of capital, expanded coverage of risk management techniques and the use and misuse of derivatives, and additional coverage of agency problems.

This supplement outlines the key sections of each chapter, provides students with self-test questions, and also provides a set of problems and solutions similar to those in the text, and in the Test Bank. Because many instructors use multiple-choice exams, we include exam-type questions and problems in the Study Guide.

This easy-to-understand, user-friendly reference tool covers the three major decision-making areas in financial management: the investment, financing, and asset management decisions. It enables readers to understand the financial decision-making process, interpret the impact that financial decisions will have on value creation, and develop a strong understanding of how funds are raised and allocated by today's businesses. Financial exploration includes the basic time value of money concepts, working capital management, capital budgeting techniques, estimating cash flows, electronic commerce, outsourcing, limited liability companies, strategic alliances, and financial statement analysis. For

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participants in management development programs, candidates preparing for various professional exams, and practicing finance professionals—such as Financial and Loan Analysts; Financial, Cash, and Credit Managers; Controllers, Managerial Accountants; Lending Officers, and Treasures.

From the creator of the popular website Ask a Manager and New York's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called “the Dear Abby of the work world.” Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit “reply all” • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for Ask a Manager “A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work.”—Booklist (starred review) “The author's friendly, warm, no-nonsense

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writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience."—Library Journal (starred review) "I am a huge fan of Alison Green's Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor."—Robert Sutton, Stanford professor and author of *The No Asshole Rule* and *The Asshole Survival Guide* "Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way."—Erin Lowry, author of *Broke Millennial: Stop Scraping By and Get Your Financial Life Together*

Foundations of Airline Finance: Methodology and Practice is a textbook that comprehensively covers, at a basic level, all aspects of the subject, bringing together many of the numerous and informative articles and institutional developments that have characterized the field of airline finance in the previous two decades. In the early chapters, the reader is introduced to the elementary theoretical foundations that underpin the role of finance in the airline industry. Critical topics, such as the time value of money, the notion of risk and return, and the complex nature of costs (fixed, semi-fixed, variable, and marginal) are discussed and illustrated with concrete examples. This is followed by an in-depth presentation of the role of accounting in airlines. Ratio analysis is used to further analyze airline financial statements. Airline industry specific metrics, such as cost

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per available seat mile (CASM) and revenue per revenue passenger mile (RRPM), are covered. The role of capital and asset management is then explained in the following chapters. The final chapters of the text present some important practical applications of the theoretical ideas presented earlier; these applications include hedging, the buy versus lease decision for aircraft and the question of the valuation of assets (mainly aircraft). Moreover, specific methods for actually calculating internal valuation are presented and evaluated. Foundations of Airline Finance: Methodology and Practice will be of greatest value to students who are contemplating entering financial management in the air transportation industry; however, the text will also serve as an accessible and comprehensive reference for industry professionals.

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