

# Principles Of Management J S Chandan

Introductory, theory-practice balanced text teaching the fundamentals of databases to advanced undergraduates or graduate students in information systems or computer science.

The first book of its kind to offer a unique functions approach to managerial communication, *Managerial Communication* explores what the communication managers actually do in business across the planning, organizing, leading, and controlling functions. Focusing on theory and application that will help managers and future managers understand the practices of management communication, this book combines ideas from industry experts, popular culture, news events, and academic articles and books written by leading scholars. All of the levels of communication (intrapersonal, interpersonal, group, organizational, and intercultural) play a role in managerial communication and are discussed thoroughly. The top, middle, and frontline communications in which managers engage are also addressed. Expounding on theories of communication, the authors relate them to the theories of management—such as crisis management, impression management, equity theory, and effective presentation skills. These are

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the skills that are invaluable to management.

This book, now in its second edition, continues to provide a thorough treatment of the principles of management and administration. The contents of this book in this edition have been enhanced to serve the expanding needs of management students. Divided into eleven parts, this book in Part I (Introduction) provides an overview of the key concepts of management. In Part II (Planning) and in Part III (Organising and Staffing), the emphasis has been laid on the traditional functions of management. Similarly, Part IV (Direction and Controlling) and Part V (Management in Future) of this book outline the key futuristic thoughts. As the book advances to Part VI (Personnel Management) and Part VII (Financial Management), it explains the best practices and steps to their implementation its potential benefits and pitfalls. Part VIII (Production Management) deals with the organisational functions. Part IX (Marketing Management) and Part X (Management Information System) of this book discuss the role played by the information system in an organisation. Finally, in Part XI (Project Management), it describes the meaning, life cycles and the method of preparing a project in an organisation. Designed for the students of B.Com (Pass and Hons.) and BBA courses, this book will also be valuable to all those who are studying for professional qualifications such as MBA, CA, ICWA

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and CS. NEW TO THIS EDITION ? Includes three new parts—Part VIII (Production Management); Part X (Management Information System) and Part XI (Project Management) ? Contains two new chapters, Organisational Culture and Group Dynamics (Chapter 11) and Career Strategy and Career Development (Chapter 23). ? Incorporates new sections in several chapters to broaden the coverage.

Learn Management YOUR Way with MGMT! MGMT's easy-reference, paperback textbook presents course content through visually-engaging chapters as well as Chapter Review Cards that consolidate the best review material into a ready-made study tool. With the textbook or on its own, MGMT MindTap allows you to learn on your terms. Read or listen to textbooks and study with the aid of instructor notifications, flashcards and practice quizzes. Track your scores and stay motivated toward your goals. Whether you have more work to do or are ahead of the curve, you'll know where you need to focus your efforts. And the MindTap Green Dot will charge your confidence along the way. When it's time to study, everything you've flagged or noted can be gathered into a guide you can organize.

Fifteenth in the CAPSM series, this collection of articles explores the way in which entrepreneurialism can be systemised in general public sector practice.

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Discusses the forms in which entrepreneurship exists and the role of entrepreneurship in the public sector. Examines the scope of entrepreneurial management and accountability dilemmas. Includes references and an index. Wanna and Graham are principal researchers at the Centre for Australian Public Sector Management. Forster is acting head of the Graduate School of Management at Griffith University.

Principles of Management will serve as a textbook for the West Bengal University of Technology (WBUT) students of computer science engineering, information technology, electronics and communication engineering, electrical, electronic and mechanical engineering. All aspects of management, including financial, marketing, operations, technology and customer management as well as key areas like decision making, leadership, planning and corporate social responsibility have been comprehensively dealt with.

**KEY FEATURES** • Comprehensive coverage of the syllabi • Simplification of complex concepts for easy understanding • Extensive use of diagrams and figures • Includes the 2013 university question paper, along with solutions

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the

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leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters.

This classic volume achieves a remarkable width of appeal without sacrificing scientific accuracy or depth of analysis. It is a valuable contribution to the study of business efficiency which should be read by anyone wanting information about the developments and place of management, and it is as relevant today as when it was first written. This is a practical book, written out of many years of experience in working with managements of small, medium and large corporations. It aims to be a management guide, enabling readers to examine their own work and performance, to diagnose their weaknesses and to improve their own effectiveness as well as the results of the enterprise they are responsible for. Simple, clear, unambiguous, well-structured well-grounded and authoritative, this book covers the tools, techniques and strategies used by effective managers.

From the respected instructor and author Paul

Addison, PRINCIPLES OF PROGRAM DESIGN: PROBLEM SOLVING WITH JAVASCRIPT gives your students the fundamental concepts of good program design, illustrated and reinforced by hands-on examples using JavaScript. Why JavaScript? It simply illustrates the programming concepts explained in the book, requires no special editor or compiler, and runs in any browser. Little or no experience is needed because the emphasis is on learning by doing. There are examples of coding exercises throughout every chapter, varying in length and representing simple to complex problems. Students are encouraged to think in terms of the logical steps needed to solve a problem and can take these skills with them to any programming language in the future. To help reinforce concepts for your students, each chapter has a chapter summary, review questions, hand-on activities, and a running case study that students build on in each chapter. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The integration of a broad array of interventions is described in this comprehensive, practical guide for those working with seriously mentally ill adults. It draws on the experience of clients who struggle with severe and disabling problems in a challenging urban environment. The contributors argue that psychological and practical issues are intertwined

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and therefore such interventions must be delivered concurrently. They also emphasize that understanding and using the resources of a client's culture is critical to the successful implementation of care, and that families and natural support systems are essential components of the care system.

Concept And Mature Of Management 2. Evolution Of Management Thought 3. Management Process 4. Social Responsibility Of Business 5. Coordination 6. Nature And Process Of Planning 7. Method And Types Of Plans 8. Forecasting And Decision-Making 9. Management Information System 10. Organizing Functions 11. Departmentation And Organization Structure 12. Authority And Responsibility 13. Delegation And Decentralisation 14. Organisation Chart And Manual 15. Nature And Scope Of Staffing 16. Training And Development 17. Performance Appraisal And Promotion 18. Direction And Supervision 19. Motivation And Morale 20. Leadership 21. Communication 22. Process Of Control 23. Techniques Of Managerial Control 24. Organisational Conflicts And Grievances 25. Organisational Change 26. Management By Objectives And Workstress 27. Total Quality Management 28. Case Study Method

The fourth edition of the highly acclaimed Principles and Practice of Geriatric Medicine provides an account of the fundamental changes associated with ageing, which are essential to our understanding and

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management of the elderly sick population. The title has been extensively revised and updated to reflect the enormous changes in treatment options and medical conditions that have emerged since publication of the third edition. Written by worldwide experts of international repute, this is the most up-to-date and comprehensive single reference source currently available. *Principles & Practice of Geriatric Medicine, Fourth Edition* incorporates: More than 30 new chapters, including: Preventive geriatrics, Anorexia of Aging, Management of Weight Loss, Dehydration, Vitamins and Minerals in the Elderly, Cancer and Aging, Mild Cognitive Impairment, Treatment of Behavioral Disorders, The Older Patient with Down's Syndrome, Drug Abuse in Older People, Breast Cancer, Women's health A truly global perspective, including new chapter on: Care of the elderly in Israel: old age in a young land, Geriatric Medicine in China, Geriatric medicine education in Europe, Geriatrics from the European Union Perspective, India, Day Hospitals, Perspectives from Latin America The title will be indispensable for all those involved in the treatment of older patients: Gerontologists to keep up-to-date with the latest developments in the field General practitioners and specialists in health policy and community care, who increasingly have to deal with a significant number of older people. Academic researchers in geriatric medicine, who are in need



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for an all encompassing reference work Medical registrars (UK) / residents (US) in order to pass their exams Teachers of Geriatric Medicine Hospital libraries with increasing budgets to spend on much needed resource in this growing field. Professionals within the pharmaceutical industry in order to monitor treatment options and new prescription developments.

This book is suitable for an academic readership, and with its frequent use of figures and its glossary, the book could also be a source for students and practitioners interested In conflict management and negotiation.

This handbook summarises knowledge from experts and empirical studies. It provides guidelines that can be applied in fields such as economics, sociology, and psychology. Includes a comprehensive forecasting dictionary.

Franz Michael Fischer investigates the relationships between the application of the controllability principle and managers' cognitive, affective, and behavioral responses. The author further explores the impact of several important contextual factors on the basic relationships and, thus, develops moderated mediation models. He reveals that the application of the controllability principle has a significant effect on role stress and role orientation which, in turn, are related to managerial performance and affective constructs.

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Now in its fifth edition, *Professional Management of Housekeeping Operations* is the essential practical introduction to the field, a complete course ranging from key principles of management to budgeting, from staff scheduling to cleaning. With expanded attention to leadership and training, budgeting and cost control, and the increasingly vital responsibility for environmentally safe cleaning, the latest edition of this industry standard also includes new case studies that help readers grasp concepts in a real-world setting. Instructor's Manual, Test Bank in both Word and Respondus formats, Photographs from the text, and PowerPoint Slides are available for download at [www.wiley.com/college](http://www.wiley.com/college)

Learn to master a highly specialized form of animal surgery. *Oral and Maxillofacial Surgery in Dogs and Cats, 2nd Edition* offers a unique, detailed, comprehensive and highly illustrated account of surgical procedures that will improve outcomes for all surgical and dental specialists. The second edition of this text is a collaborative effort from both human and veterinary oral surgeons – each considered an expert in their field. With in-depth clinical photos, and illustrations, this indispensable resource is perfect for both general practitioners and students alike. An authoritative collaboration between human and animal surgeons includes over 30 international contributors who represent the peak of professional expertise in the field. UNIQUE! Only

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book on the market devoted to a surgical specialty of growing relevance provides you with a look at a highly specialized practice. High-quality illustrations combined with step-by-step textual guidance give you a clear understanding of the material. In-depth descriptions of surgical conditions provide you with detailed explanations of surgical procedures. NEW! Expert Consult site provides you with digital access to the full textbook. NEW! Additional chapters on the latest discoveries and techniques cover Diagnostic imaging in oral and maxillofacial surgery, Piezosurgery, Temporomandibular ankyloses and pseudoankylosis, and Regenerative techniques in maxillofacial surgery.

As we continue in an era of simultaneous innovation and commoditization, enabled by digital technologies, managers around the world are asking themselves "how can we both adapt to rapid changes in technology and markets, and still make enough money to survive - and thrive?" To provide answers to these important and urgent questions, MIT Sloan School of Management Professor Michael Cusumano draws on nearly 30 years of research into the practices of global corporations that have been acknowledged leaders and benchmark setters - including Apple, Intel, Google, Microsoft, Toyota, Sony, Panasonic, and others in a range of high-technology, services, and manufacturing industries. These companies have also encountered major

challenges in their businesses or disruptions to their core technologies. If we look deeply enough, he contends, we can see the ideas that underpin the management practices that make for great companies, and drive their strategic evolution and innovation capabilities. From his deep knowledge of these organizations, Cusumano distils six enduring principles that he believes have been - in various combinations - crucial to their strategy, innovation management practices, and ability to deal with change and uncertainty. The first two principles - platforms (not just products), and services (especially for product firms) - are relatively new and broader ways of thinking about strategy and business models, based on Cusumano's latest research. The other four - capabilities (not just strategy or positioning), the "pull" concept (not just push), economies of scope (not just scale), and flexibility (not just efficiency) - all contribute to agility, which is a mix of flexibility and speed. Many practices associated with these ideas, such as dynamic capabilities, just-in-time production, iterative or prototype-driven product development, flexible design and manufacturing, modular architectures, and component reuse, are now commonly regarded as standard best practices. These six enduring principles are essential in a new world dominated by platforms and technology-enabled services.

Principles of Management (WBUT), 2nd Edition Vikas

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Find out how accurate forecasting and analysis can prevent costly mistakes! Management Science Applications in Tourism and Hospitality examines innovative tools for evaluating performance and productivity in tourism offices, hotels, and restaurants. This collection of recent studies focuses on two important topics of management science: forecasting and a relatively new analytical methodology called data envelopment analysis (DEA). This book will show you how tourism forecasting accuracy can be enhanced and how DEA can be used to benchmark productivity and improve advertisement efficiency. Management Science Applications in Tourism and Hospitality provides you with a useful blend of analysis from both theory and real-data perspectives. This book uses case studies, application techniques, and expert advice to review various productivity measurement methods and compare them to DEA, revealing DEA's strengths, weaknesses, and its potential in the operating environment. With Management Science Applications in Tourism and Hospitality, you'll be able to: utilize destination benchmarking perform multiunit restaurant productivity assessments using DEA conduct hotel labor productivity assessments using DEA measure and benchmark productivity in the hotel sector using DEA model tourism demand use an improved

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extrapolative hotel room occupancy rate forecasting technique forecast short-term planning and management for a casino buffet restaurant apply city perception analysis (CPA) for destination positioning decisions This book is generously enhanced with tables and figures to substantiate the research. Management Science Applications in Tourism and Hospitality is valuable for hospitality and tourism educators and graduate students learning and doing research in operation analysis. Savvy executives and professionals who want to improve efficiency in their industry will also benefit from the techniques illustrated in this timely guide.

This remarkable volume highlights the importance of Production and Operations Management (POM) as a field of study and research contributing to substantial business and social growth. The editors emphasize how POM works with a range of systems—agriculture, disaster management, e-commerce, healthcare, hospitality, military systems, not-for-profit, retail, sports, sustainability, telecommunications, and transport—and how it contributes to the growth of each. Martin K. Starr and Sushil K. Gupta gather an international team of experts to provide researchers and students with a panoramic vision of the field. Divided into eight parts, the book presents the history of POM, and establishes the foundation upon which POM has been built while also revisiting and revitalizing topics

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that have long been essential. It examines the significance of processes and projects to the fundamental growth of the POM field. Critical emerging themes and new research are examined with open minds and this is followed by opportunities to interface with other business functions. Finally, the next era is discussed in ways that combine practical skill with philosophy in its analysis of POM, including traditional and nontraditional applications, before concluding with the editors' thoughts on the future of the discipline. Students of POM will find this a comprehensive, definitive resource on the state of the discipline and its future directions.

Under the distinguished editorship of experts in the field, this text presents a detailed examination of the prevention, diagnosis, and management of oral and maxillofacial complications. Excellent contributors discuss anesthetic, medical, and perioperative complications as well as "how-to" techniques.

Features a unique section on unfavorable long-term results!

This book is designed to meet the continued need to re-learn the principles of treatment of complex war injuries to the extremities in order to minimize post-traumatic and post-treatment complications and optimize functional recovery. Most of the chapters are based on the unique experience gained in the treatment of military personnel who have suffered modern combat trauma and civilian victims of terror

attacks at a single, large level 1 trauma center. The remaining chapters present the experience of leading international authorities in trauma and reconstructive surgery. A staged treatment protocol is presented, ranging from primary damage control through to definitive functional limb reconstruction. The organization of medical aid, anesthesiology, diagnostic imaging, infection prophylaxis, and management of complications are reviewed, and a special chapter is devoted to the challenging dilemma of limb salvage versus amputation in the treatment of limbs at risk.

Looks at the principles and clean code, includes case studies showcasing the practices of writing clean code, and contains a list of heuristics and "smells" accumulated from the process of writing clean code.

If you've used a more traditional object-oriented language, such as C++ or Java, JavaScript probably doesn't seem object-oriented at all. It has no concept of classes, and you don't even need to define any objects in order to write code. But don't be fooled—JavaScript is an incredibly powerful and expressive object-oriented language that puts many design decisions right into your hands. In *The Principles of Object-Oriented JavaScript*, Nicholas C. Zakas thoroughly explores JavaScript's object-oriented nature, revealing the language's unique implementation of inheritance and other key



characteristics. You'll learn: –The difference between primitive and reference values –What makes JavaScript functions so unique –The various ways to create objects –How to define your own constructors –How to work with and understand prototypes –Inheritance patterns for types and objects

The Principles of Object-Oriented JavaScript will leave even experienced developers with a deeper understanding of JavaScript. Unlock the secrets behind how objects work in JavaScript so you can write clearer, more flexible, and more efficient code.

The sixth edition of Financial Management provides students with an overview of financial management suited to the first course in finance. The focus of the text is on the big picture, providing an introduction to financial decision making grounded in current financial theory and the current state of world economic conditions. Attention is paid to both valuation and capital markets, as well as their influence on corporate financial decisions. The 10 basic principles of finance are introduced in the first chapter and woven throughout the text, to give students a solid foundation from which to build their knowledge of finance. The goal of this text is to go beyond teaching the tools of a discipline or a trade and help students gain a complete understanding of the subject. This will give them the ability to apply what they have learnt to new and as yet unforeseen problems—in short, to educate students in finance.

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Overall WINNER - CMI Management Book of the Year 2014 WINNER - Innovation & Entrepreneurship Category at the CMI Awards 2014 Create a great customer experience whoever you are. Customers are powerful. They have a loud voice, a wealth of choice and their expectations are higher than ever. This book covers ten principles you can use to make real world improvements to your customers' experiences, whatever your business does and whoever you are. For managers, leaders and those starting a new business, the book shows that making improvements customers will appreciate doesn't need to be complicated or cost a fortune.

A comprehensive book on project management, covering all principles and methods with fully worked examples, this book includes both hard and soft skills for the engineering, manufacturing and construction industries. Ideal for engineering project managers considering obtaining a Project Management Professional (PMP) qualification, this book covers in theory and practice, the complete body of knowledge for both the Project Management Institute (PMI) and the Association of Project Management (APM). Fully aligned with the latest 2005 updates to the exam syllabi, complete with online sample Q&A, and updated to include the latest revision of BS 6079 (British Standards Institute Guide to Project Management in the Construction Industry), this book is a complete and valuable reference for anyone serious about project management. • The complete body of knowledge for project management professionals in the engineering, manufacturing and construction sectors • Covers all hard and soft topics in both theory and practice

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for the newly revised PMP and APMP qualification exams, along with the latest revision of BS 6079 standard on project management in the construction industry – Written by a qualified PMP exam accreditor and accompanied by online Q&A resources for self-testing

Roger Moser analyses the relationships between business priorities and PSM strategy and shows in detail how business strategies influence PSM. He develops a PSM strategy concept which enables supply managers to break down strategic priorities from a business strategy level to a PSM level and to define appropriate actions when dealing with suppliers, supply markets and internal customers.

This trusted, three-volume resource covers the full scope of oral and maxillofacial surgery with up-to-date, evidence-based coverage of surgical procedures performed today. NEW! Full color design provides a more vivid depiction of pathologies, concepts, and procedures. NEW! Expert Consult website includes all of the chapters from the print text plus "classic" online-only chapters and an expanded image collection, references linked to PubMed, and periodic content updates. NEW! Thoroughly revised and reorganized content reflects current information and advances in OMS. NEW! New chapters on implants and orthognathic surgery cover the two areas where oral and maxillofacial surgeons have been expanding their practice. NEW! Digital formats are offered in addition to the traditional print text and provide on-the-go access via mobile tablets and smart phones.

PRINCIPLES OF RESPONSIBLE MANAGEMENT offers an international, scientifically sound, and strictly practice-related perspective. It is the first official textbook of the United Nations for the Principles for Responsible Management Education (PRME) academic network, and a reference book for companies of the United Nations Global Compact Initiative. It is a primary text for traditional business and

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society, business ethics, corporate social responsibility, and sustainability courses, or may serve as a practitioner handbook. Contributors are renowned academic professionals in their respective chapter topics as well as distinguished business practitioners who contribute highly relevant practice cases. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

"This evidence-based book provides the framework and guidelines that professionals need for working with the contemporary explosion of data that is creating opportunities and challenges to all phases of our society and commerce."

—Larry R. Medsker, Research Professor in Physics and Data Science, The George Washington University

Knowledge Management in Practice is a resource on how knowledge management (KM) is implemented. It provides specific KM methods, tips, techniques, and best practices to gain competitive advantage and the most from investing in KM. It examines how KM is leveraged by first responders, the military, healthcare providers, insurance and financial services companies, legal firms, human resources departments, merger and acquisition (M&A) firms, and research institutions. Essential KM concepts are explored not only from a foundational perspective but also from a practical application. These concepts include capturing and codifying tacit and explicit knowledge, KM methods, information architecture, search, KM and social media, KM and Big Data, and the adoption of KM. Readers can visit the book's companion website, KM Mentor ([www.KMMentor.com](http://www.KMMentor.com)), where they can access: Presentations by industry leaders on a variety of topics KM templates and instruction on executing KM strategy, performing knowledge transfer, and KM assessments and audits KM program and project implementation guidance Insights and reviews on KM tools

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Guidance on implementing and executing various KM Methods Specialized KM publications A private secure collaboration community for members to discuss ideas and get expert answers and advice

JavaScript is at the heart of almost every modern Web application, whether it's Google Apps, Twitter, or the newest browser-based game. Though it's simple for beginners to pick up and play with, JavaScript is not a toy—it's a flexible and complex language that can be used to build full-scale applications. Eloquent JavaScript dives into this flourishing language and teaches you to write code that's beautiful and effective. By immersing you in example code and encouraging experimentation right from the start, the author quickly gives you the tools you need to build your own programs. As you follow along with examples like an artificial life simulation and a version of the classic game Sokoban, you'll learn to:

- Understand the essential elements of programming: syntax, control, and data
- Use object-oriented and functional programming techniques to organize and clarify your programs
- Script the browser and make basic Web applications
- Work with tools like regular expressions and XMLHttpRequest objects

And since programming is an art that's best learned by doing, all example code is available online in an interactive sandbox for you to experiment with. With Eloquent JavaScript as your guide, you can tweak, expand, and modify the author's code, or throw it away and build your own creations from scratch. Before you know it, you'll be fluent in the language of the Web.

Sustainability is one of the single most important global issues facing the world. A clear understanding of the issues surrounding climate change, global warming, air and water pollution, ozone depletion, deforestation, the loss of biodiversity and global poverty is essential for every future manager in the hospitality industry. Present and future

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hospitality executives need to know how sustainable management systems can be integrated into their businesses while maintaining and hopefully improving the bottom line. Sustainability in the Hospitality Industry, second edition, is the only book available to introduce the students to economic, environmental and social sustainable issues specifically facing the industry as well as exploring ideas, solutions, and strategies of how to manage operations in a sustainable way. Since the first edition of this book there have been many important developments in this field and this second edition has been updated in the following ways: updated content to reflect recent issues and trends including hotel energy solutions and green hotel design two new chapters on 'Sustainable Food' and 'Social Entrepreneurship and Social Value' updated international case studies throughout to explore key issues and show real life operational responses to sustainability within the hospitality industry. New case studies on growth hotel development markets, Asia and the Middle East new practical exercises throughout to apply your knowledge to real-life sustainability scenarios. This accessible and comprehensive account of Sustainability in the Hospitality Industry is essential reading for all students and future managers.

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