

## Postage Due Mail Study Group Newsletter No 72 December 2014

Worldwide, postal and delivery economics has attracted considerable interest as the delivery sector undergoes rapid change and the debate on liberalization rages. This compendium of original essays has been selected from papers presented at the Rutgers University CRRRI 14th Conference on Postal and Delivery Economics, May 31-June 3, 2006. It explores the important new trends and issues in this rapidly changing field. The European Union's plan to open postal markets completely in 2009 has raised questions about the role of regulation, funding for the Universal Service Obligation, the future of national Postal Operators and the principles that should govern the introduction of competition. The contributors - researchers, practitioners, lawyers and senior managers from around the world - address these questions in chapters that cover postal markets, pricing, efficiency and cost analysis, labor relations, and demand drivers. Examples are drawn from around the world. This timely book will be illuminating to practitioners and managers in the postal, express and delivery industry, as well as economists, regulators, competition lawyers, and marketers.

Students will learn fascinating facts about Presidents Tyler, Polk, and Taylor, as well as significant events during their lives and terms. Use this creative resource to support your lessons and bring these important historical figures to life.

Highlighted by practice questions with answer explanations, a detailed study guide presents a host of practical tools and strategies to help students prepare for the all-new SAT exam debuting in March 2005, with advice on what to expect with the new test, how to prepare for the SAT essay-writing section, how to avoid common mistakes, and how to best prepare for the most tested material. Original.

Chapters on 13 aspects of U.S. postal history, plus two appendices including one on research resources.

Researchers estimate that as of 2007 E-mail Marketing revenues will surpass \$1.8 billion dollars per year. Are you getting your share? 93% of U.S. Internet users consider email to be their top online activity, according to Jupiter Research. Email is a fast, inexpensive, and a highly effective way to target and address your audience. Companies like Microsoft, Amazon.com, Yahoo, as well as most fortune 1000 firms are using responsible e-mail marketing for one simple reason. It works! And it generates profits immediately and consistently! In this new ground breaking book you will learn how to Create top-notch e-mail marketing campaigns, Build stronger customer relationships, Generate new qualified leads and sales, insider secrets to quickly build your e-mail list, dealing with spam filters, what days and times to send your e-mail, How to quickly build your business using responsible and ethical e-mail marketing, how to leverage your current website, using auto responders, how to write effective e-mail advertising copy, How to develop newsletters, Which subject lines work best, How to get high click through rates, How to format your messages, Where to put the subscription form on your site, When to use popups, Whether to use single or double opt in subscriptions, How to dramatically increase the response rate of

your offer, properly format your e-mail so that it will be received and read, Should you use text or html e-mail? And why? How to reduce advertising expenses, have measurable marketing results with instant feedback, and how to automate the whole marketing process. In addition, we spent thousands of hours interviewing, e-mailing, and communicating with hundreds of today's most successful e-mail marketing experts. This book contains their secrets and proven successful ideas, including actual case studies. If you are interested in learning hundreds of hints, tricks, and secrets on how to implement effective e-mail marketing campaigns and ultimately earn enormous profits, then this book is for you.

February issue includes Appendix entitled Directory of United States Government periodicals and subscription publications; September issue includes List of depository libraries; June and December issues include semiannual index For eight days in March 1970, over 200,000 postal workers staged an illegal "wildcat" strike--the largest in United States history--for better wages and working conditions. Picket lines started in New York and spread across the country like wildfire. Strikers defied court injunctions, threats of termination, and their own union leaders. In the negotiated aftermath, the U.S. Post Office became the U.S. Postal Service, and postal workers received full collective bargaining rights and wage increases, all the while continuing to fight for greater democracy within their unions. Using archives, periodicals, and oral histories, Philip Rubio shows how this strike, born of frustration and rising expectations and emerging as part of a larger 1960s-1970s global rank-and-file labor upsurge, transformed the post office and postal unions. It also led to fifty years of clashes between postal unions and management over wages, speedup, privatization, automation, and service. Rubio revives the 1970 strike story and connects it to today's postal financial crisis that threatens the future of a vital 245-year-old public communications institution and its labor unions.

Before the entrance of sin, Adam enjoyed open communion with his Maker; but since man separated himself from God by transgression, the human race has been cut off from this high privilege. By the plan of redemption, however, a way has been opened whereby the inhabitants of the earth may still have connection with heaven. God has communicated with men by His Spirit, and divine light has been imparted to the world by revelations to His chosen servants. "Holy men of God spake as they were moved by the Holy Ghost." 2 Peter 1:21. During the first twenty-five hundred years of human history, there was no written revelation. Those who had been taught of God, communicated their knowledge to others, and it was handed down from father to son, through successive generations. The preparation of the written word began in the time of Moses. Inspired revelations were then embodied in an inspired book. This work continued during the long period of sixteen hundred years,—from Moses, the historian of creation and the law, to John, the recorder of the most sublime truths of the gospel. The Bible points to God as its author; yet it was written by human hands; and in the varied style of its different books it presents the characteristics of the several writers. The truths revealed are all "given by inspiration of God" (2 Tim. 3:16); yet they are expressed in the words of men. The Infinite One by His Holy Spirit has shed light into the minds and hearts of His servants. He has given dreams and visions, symbols and figures; and those to whom the truth was thus revealed, have themselves embodied the thought in human language. The ten commandments were spoken by God Himself, and were written by His own hand. They are of divine, and not of human composition. But the Bible, with its God-given truths expressed in the language of men, presents a union of the divine and the human. Such a union existed in the nature of Christ, who was the Son of God and the Son of man. Thus it is true of the Bible, as it was of Christ,

that “the Word was made flesh, and dwelt among us.” John 1:14. Written in different ages, by men who differed widely in rank and occupation, and in mental and spiritual endowments, the books of the Bible present a wide contrast in style, as well as a diversity in the nature of the subjects unfolded. Different forms of expression are employed by different writers; often the same truth is more strikingly presented by one than by another. And as several writers present a subject under varied aspects and relations, there may appear, to the superficial, careless, or prejudiced reader, to be discrepancy or contradiction, where the thoughtful, reverent student, with clearer insight, discerns the underlying harmony. As presented through different individuals, the truth is brought out in its varied aspects. One writer is more strongly impressed with one phase of the subject; he grasps those points that harmonize with his experience or with his power of perception and appreciation; another seizes upon a different phase; and each, under the guidance of the Holy Spirit, presents what is most forcibly impressed upon his own mind—a different aspect of the truth in each, but a perfect harmony through all. And the truths thus revealed unite to form a perfect whole, adapted to meet the wants of men in all the circumstances and experiences of life. God has been pleased to communicate His truth to the world by human agencies, and He Himself, by His Holy Spirit, qualified men and enabled them to do this work. He guided the mind in the selection of what to speak and what to write. The treasure was intrusted to earthen vessels, yet it is, none the less, from Heaven. The testimony is conveyed through the imperfect expression of human language, yet it is the testimony of God; and the obedient, believing child of God beholds in it the glory of a divine power, full of grace and truth.

A Glossary of Philatelic TermsSerials in the British LibraryThe British National BibliographyThe American PhilatelistOffice Management and EquipmentPhilatelic Literature ReviewFederal RegisterThe Postal RecordMonthly Catalog of United States Government PublicationsCumulative indexMonthly Catalog of United States Government Publications, Cumulative IndexIndex to the Monthly IssuesThe 1970 Postal Reorganization Act and Second Class RatesIntent, Effect, and ResponseOversight of the U.S. Postal ServiceLiberalization of the Postal and Delivery SectorEdward Elgar Publishing

This NAO report contains case studies which examine the use of postal services in five organisations, relating to two large government departments (HM Revenue and Customs and the Department for Work and Pensions), two executive agencies (National Savings and Investments and the Driver and Vehicle Licensing Agency), and a private sector financial services organisation (the RBS Group, which covers brands such as the Royal Bank of Scotland, NatWest Bank, Coutts, Direct Line and Tesco Personal Finance). Two accompanying documents are available separately: the main report (HCP 946-I, ISBN 0102937303) which examines how public sector organisations can become more effective in their procurement and management of postal services; and guidance which sets out examples of good practice across public and private sectors (HCP 946-III, ISBN 0102937362).

Contains an inventory of evaluation reports produced by and for selected Federal agencies, including GAO evaluation reports that relate to the programs of those agencies.

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