

Posing And Lighting Techniques For Studio Portrait Photography

'The Perfect Portrait Guide' is a reading for anyone seeking to take great photographs. People are by far the most popular photographic subject, yet getting that special picture often involves more than just pointing and shooting. From taking informal portraits to using backgrounds, colours and studio lighting, this book gives invaluable advice on how to get the best from models in both posed and candid portraits. Choosing lenses, film and lighting equipment; understanding light; and mastering composition and exposition - all this is covered in 'The Perfect Portrait Guide'. It is also peppered with top professional's tips and technical know-how.

With easy-to-follow instructions and detailed photo sequences showing how to arrange lights and lighting accessories, this carefully structured course teaches all the fundamentals of portraiture, as well as a host of other creative techniques. It sets out everything the amateur needs to know to create a wide range of styles, from choosing the right equipment to composing the background to placing and positioning the subject for maximum effect. The basics of color and black and white, digital capture and film, and studio and location shooting all receive detailed attention, and helpful tips on mood-enhancing lighting will help raise novices' skills to professional levels.

When photographing people, you can have a great composition, perfect light, and the right camera settings, but if your subject doesn't look right—if the pose is off—the shot will not be a keeper. Posing is truly a crucial skill that photographers need to have in order to create great photographs. If you're looking to improve your ability to pose your subjects—whether they're men, women, couples, or groups—best-selling author and photographer Lindsay Adler's *The Photographer's Guide to Posing: Techniques to Flatter Everyone* is the perfect resource for you. In the first half of *The Photographer's Guide to Posing*, Lindsay discusses how the camera sees, and thus how camera angle, lens choice, and perspective all affect the appearance of your subject. Lindsay then covers things that ruin a pose—such as placement of the hands, and your subject's expression and posture. Next, Lindsay dives into “posing essentials,” outlining her approach to start with a “base pose,” then build on that to create endless posing opportunities. She also discusses posing the face—with specific sections dedicated to the chin, jaw, eyes, and forehead—as well as posing hands. In the second half of the book, Lindsay dedicates entire chapters to posing specific subject matter: women, men, couples, curvy women, families and small groups, and large groups. In each chapter, Lindsay addresses that subject matter's specific challenges, provides “go-to poses” you can always use, and covers how to train the eye to determine the best pose for your subject(s). Lindsay also teaches you how to analyze a pose so that you can create endless posing opportunities and continuously improve your work.

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A behind-the-lens guide by an acclaimed master instructs readers on professional lighting and portrait techniques while sharing informative anecdotes, technical notes, and lighting diagrams.

Some photographers make portraits that we can't take our eyes off of. These images create mood, evoke emotion, and pique our curiosity. They have that certain something that other portraits seem to lack. These rare images are memorable—the kind of shots that clients want and photographers strive to emulate. These portraits are technically precise and have style. Neil van Niekerk is a big name in the portrait and wedding photography industry. His masterful photographs get a reaction, and he's devoted to helping others create compelling portraits for their clients. In this book, van Niekerk shows readers strategies for creating a wide range of portrait looks (romantic, fun, sweet, dramatic, glamorous, or moody) in lackluster, middle-of-nowhere locales, small home studios, big expanses, and even on rooftops. Starting with traditional lighting and posing strategies and moving through "spicier" varieties, he shows readers how integrating specialized lighting (rim lighting, backlighting, flare, and low-key lighting—using natural light and artificial sources) and compositional approaches (shallow depth of field, lens compression, and unorthodox perspectives) into their creative approach can allow them to take full creative control over their portrait-taking process so that they're able to deliver incredible shots of their clients in any photographic conditions.

Master the techniques you need to capture stunning wedding images and build a successful business. Includes strategies - creating studio portraits - planning photography - posing - lighting techniques - marketing etc.

Christopher Grey follows up his successful books on lighting for portrait photographers with this complete guide to professional portraiture. Successful poses are shown to be achieved through a thorough understanding of the client's personality and their objectives for the image's use. Next, the mechanics of positioning the human body are thoroughly explained with special attention given to each part of the physical form to make it look its best. Specialized techniques for different styles of portrait (including head shots for actors, senior portraits, and editorial fashion portraits) are offered, allowing photographers to better tailor the pose. Also covered are different approaches to directing the subject, from very hands-on in which the photographer refines every aspect of the pose to a more relaxed strategy of general guidance with only occasional instruction for selective posing refinement. Using the techniques presented in this book, photographers will be able to more efficiently and effectively present their subjects in flattering ways--and in eye-catching compositions.

With techniques for achieving a flawless portrait, this manual shows how to create stunning, professional images in any setting. Tips on how to delicately discuss and evaluate a subject's appearance and his or her specific concerns combine with examples on how subtle changes in lighting and posing can flatter subjects—by slimming the waist and hips, enhancing the bust, narrowing the

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nose, reducing a double chin, and concealing baldness—helping portrait photographers sensitively downplay perceived flaws. Also illustrating how the latest in digital imaging technology can fix problems, this up-to-date resource shows how to digitally eliminate acne, whiten teeth, remove braces, and fix unnoticed clothing problems. Techniques for processing RAW files and for optimizing JPEG files for quick, but consistent, shooting are also included. With hundreds of new images, before-and-after sequences, and informative text, this is the ultimate reference for creating beautiful, flattering portraits.

Packed with incredible images and step-by-step techniques, this book is a must have for commercial, wedding, and portrait photographers working on location who want to maximize their time behind the camera and minimize their time spent hauling cumbersome lighting equipment. The tips show how to select easily portable and versatile equipment for location shoots, cutting down on the packing and porting of expensive equipment. With techniques and information on the latest technology—including battery-powered flashes and accessories—this reference shows photographers how to work with smaller and lighter-weight lighting equipment without sacrificing quality. Whether shooting portraits, landscapes, or interiors, whether indoors or out, photographers will embrace the portable approach offered in this valuable resource.

From facial expression and body angles to camera optics and ideal lighting, this invaluable photography reference discusses all the facets of posing. Featuring 10 acclaimed photographers and their exceptional images, this detailed guidebook illustrates how each artist approaches the practice of posing and offers his/her advice on how to achieve more successful and visually appealing portraits. Business-related concerns are also addressed, ensuring that the professional photographer remains relevant and marketable in terms of composition and style.

This comprehensive guide to location portraits teaches the basics of good head-to-toe posing, indoors and out, and shows the classical approaches used throughout photographic history to create a pleasing rendition of the human form. Additional introductory chapters detail the four main posing styles and reveal how to determine which will work best with a subject, their clothing, the location, and the purpose of the portrait. Chapters for advanced photographers highlight the creation of a wide variety of individual and group poses—including ground, seated, head-and-shoulders, and standing—to be utilized in tandem with stairs, rocks, and other architectural and natural elements. A chapter devoted to the essential business skills needed to professionally schedule appointments, work through consultations, manage sessions, and present and deliver final prints is also included.

Learn how to make simple posing and lighting adjustments that enhance your boudoir portraits—with minimal time and effort

Packed with all the latest ideas and techniques, that usually can only be gained from experience or, from keeping up-to-date with all the latest, literature, this guide to studio portrait, photography explains how to get the best results, and the lighting techniques required. Also, included are details of many special techniques, that will show the reader how to select and use, special filters, how to take high-impact, close-ups, how to handle exposure testing and, control and lots more besides. Illustrated with, b & w and colour

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photographs throughout.

PHOTOGRAPHIC EQUIPMENT & TECHNIQUES. Rick Ferro opens wide his overflowing bag of tricks to show photographers how to create breath-taking wedding, engagement, portrait, and glamour photographs in any location. Readers will learn to work with natural light to produce beautiful, evocative images. Sophisticated indoor, multi-light setups are detailed and diagrammed too, ensuring readers can readily duplicate the flattering lighting effects that are a hallmark of Ferro's style. He also provides tips for adding to the budding photographer's income through social media, inventive presentations, and more.

This cookbook-style guide to portrait lighting contains all the ingredients necessary for a successful photo shoot. With 60 two-page spreads highlighting the techniques used to create stunning portraits alongside the portraits themselves, aspiring photographers will have a clear sense of both the "how" and the "why" of good lighting. Difficult questions such as How can I downplay a double chin and dark shadows under the eyes? and How can I produce a soft, romantic feel in a woman's portrait? Are addressed and resolved in this no-nonsense guide to good lighting.

With detailed discussions and eye-catching, dynamic images, this guidebook shows professional photographers how to masterfully create beautiful images of a model to achieve any creative objective. Instructions illustrate basic poses as well as a host of subtle variations to provide photographers with an endless array of looks for editorial fashion shots, athletics, glamour or nude photography, and shots designed to show curves, reveal personality, or showcase the hands, hair, or legs. This comprehensive resource also provides expert advice on conducting a successful session, how to work with the model, how to work with a support staff of image stylists, and tips for designing a high-quality portfolio. Additional lessons provide a start-to-finish analysis of four different shooting sessions, each with a different model and a different objective.

Next to lighting, posing is the most challenging aspect of photography—with so many body parts to capture, the possibilities are endless, and it's all too easy to make a wrong turn. This illustrated reference provides both amateur shutterbugs and seasoned pros with the perfect place to turn when in need of quick posing strategies and fresh ideas. Containing 500 contemporary images by leading photographers, this indispensable manual explains posing fundamentals as well as how to create a flattering, feature-specific photograph—one that focuses on the head, shoulders, arms, torso, or feet—in different levels of close-ups, from headshots to full-lengths.

Maximize the results of your every boudoir session by incorporating these tips for easy, effective lighting and flattering poses. In this book, Jodi Lynn Maxwell proves that you can create a wide range of lighting effects using a single strobe, modifiers, and window light. She shows you how to create a starting setup and make minor changes to produce a host of lighting looks, in minimal time and with little effort. Coaching a client into a flattering pose is key to making her feel good about herself—particularly when it comes to boudoir portraits. Maxwell provides before-and-after poses, showing simple refinements that take a portrait from marginal to magnificent. She also provides step-by-step instructions on flow posing. You'll start with a strong basic pose, then ask a client to move a foot, tilt

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their head, turn a shoulder, etc., to produce myriad flattering portrait options in a short span of time.

Combining two disciplines—posing and wedding portraiture—this professional resource helps photographers create flattering poses to build the best possible portraits and highest possible sales. Photographers are taught how to position the head, shoulders, torso, arms, hands, legs, and feet to correct figure flaws, make a client feel relaxed, and evoke a dynamic image that tells a story or defines a relationship. The challenges of shooting on location are addressed with tips for adjusting poses in any situation. A discussion of body language and how small

The most essential factor in creating a successful, salable portrait is properly lighting the face. But, every face is different, and, each face type requires a different style of lighting. It is imperative that the photographer realizes this. From the subjects' complexion and facial size, to their clothing, hair color and setting, there are many aspects to consider when lighting a client. The photographer must also take into consideration what type of product the client wants: senior portrait, bridal portrait, glamour or professional. Each one of these requires something different. Properly and efficiently addressing all of these factors will set you and your business apart from the competition. In this book, Smith focuses on teaching photographers how to conceptualize and produce portraits that will please the client. He emphasizes that he is not creating his own artistic vision, but that he is crafting what the client wants. That is not to say the results aren't artful and creative. Both of those things are very important, as Smith shows, but the main goal as a successful professional photographer is to create portraits that the subject wants to buy. Smith advises photographers to be aware of a subject's self-image when creating the portrait, being sure not to light them in a manner that is unflattering or distorted. Success in creating salable portraits relies as much on understanding people and the way our self image functions as it does understanding the proper techniques of lighting. First, Smith discusses the differences between face types and what to be aware of when setting up the lighting for each. Proper metering and placement of light source are essential to controlling your highlights, your shadowing and the transition area in between. Establishing a system for modifying your lighting setup for each subject is emphasized. The concept of Camera Sight, or visualizing the finished photo ahead of time to look for potential problem areas, is very important. As Smith admits, this skill comes with experience. Where he once had to take many test shots to pick out these issues, he is now able to see them before he shoots a single frame. This is a skill that develops over time with training and practice. The author then explains the differences between shooting in a studio and shooting on location, both indoors and outdoors. Different equipment is required for each scenario, but the equipment used for shooting outdoors can even differ depending on the time of day. While the most ideal natural light occurs just after sunrise or just before sunset, most customers do not want to

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have their portraits taken at 5am or late in the day. So, the photographer needs to be prepared to shoot in the harsh midday sun. In addition to lighting the face, the photographer must find usable light to illuminate the background properly. Smith details the lighting system he uses for outdoor portraiture and presents it in the context of his shooting experiences. While studio shoots provide greater levels of comfort and consistency compared to a location shoot, there are still many things required to get that perfect shot. Properly applying fill, accent light and shadowing are just as important in the studio as they are on location. Understanding the concepts of traditional lighting allows the photographer to consistently create studio portraits that will please any customer. The most important part of the face to light properly is the eyes. Smith explains in detail what factors a successful photographer must consider to get the final portrait every client wants. Whether it is a difference in the size of the client's eyes or ears, asymmetrical lips, or a crooked nose, there are ways to light these to correct the differences. Using artistry and creative vision to adapt from the comfort of studio shoots to the complicated and diverse demands of location shoots, Smith provides the reader with the tools to capture what the client wants every time.

Focusing solely on the bride, this wedding portraiture book provides methods for pre-wedding shots, on-location photographs, and studio sessions. Included are ways to achieve proper exposure and contrast, tips for orchestrating props, and lighting and posing techniques to minimize and conceal flaws. Accompanied by stunning full-color photographs and accompanying technical tips, this guide also includes a complete listing of all the details and preparation work that will ensure a smooth shoot, including pre-wedding appointments and ways to eliminate distracting background elements.

The ability to create an effective portrait is probably the single most important skill any aspiring photographer must master. Few professional photographers, whatever their area of specialization, can hope to have a successful career without ever being called upon to create a likeness of another person. The Portrait Photography Course is designed to build a student photographer's experience and get him or her started on a rewarding career. Detailed tutorials cover every aspect of studio and location work, from composition and psychology to complex lighting schemes, equipment options, and digital retouching.

Portfolios of exemplary images showcase individual photographers' work and demonstrate techniques explored in the tutorials, while interviews with top portrait photographers shed insight into their methodologies and philosophies. Presented and written by a leading portrait photographer, this book is an indispensable guide to taking professional pictures. ¿

Featuring 15 of the industry's top photographers, among them Monte Zucker, Michael Ayers, Dave Newman, and Kathleen Hawkins, this guide teaches professional photographers how to capture the most flattering views of the female form?and appeal to their largely female clientele?through careful lighting and

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posing. This reference emphasizes how from the very start of the process, certain techniques should be employed to create high quality images, such as using light to enhance a beautiful face and employing shadow and light to downplay any of the subject's perceived flaws or insecurities. With 36 detailed lighting and posing diagrams illustrating how to re-create the work of the pros, this handbook reveals numerous ways to create a technically flawless, saleable portrait of a female client.

Following up on the success of his first book, *Photographing Men*, photographer and author Jeff Rojas has created a companion book that covers everything you need to know about photographing women. Unlike so many other books on the market that focus on photographing women which are often just a collection of images that show different posing and lighting setups in *Photographing Women: Posing, Lighting, and Shooting Techniques for Portrait and Fashion*, Jeff actually teaches you what you need to know in order to create great images. In the book, Jeff first discusses the variety of face shapes and body types you'll work with when photographing women. He then dives deeply into teaching you the posing, styling, and lighting techniques that will flatter your subjects and convey your intended message. In *Photographing Women*, you'll learn: How to identify different face shapes, and how to decide on makeup and lighting choices based on those shapes The different body types that most women have diamond, hourglass, rectangle, apple, etc. and how best to flatter them All about perceived flaws such as love handles and double chins and what to do about them The difference between posing and directing your subjects How to style your subject appropriately, depending on the type of shoot (portrait, boudoir, commercial, etc.) How to pose your subject for standing, sitting, and lying poses The lighting techniques you need to know in order to create beautiful, flattering light in your photos And much more! In the final section of the book, covering lighting, Jeff brings it all together and provides 21 unique lighting setups, working through a series of shoots that cover portrait, commercial, and fashion photography."

Aiming to help portrait photographers yield pleasing results with a variety of body types, this tutorial evaluates the subject's appearance and suggests refining poses, providing tips to make sure each subject ends up with a result they like. Using before-and-after photos—and working through every region of the body from the head to the feet—acclaimed professional instructor Jeff Smith demonstrates simple posing adjustments and explains how various poses can conceal problem areas and maximize positive assets. Also covered are common mistakes that photographers make when posing their subjects and how to best match that pose with the setting, coordinating an overall feeling and style that makes every client look outstanding.

"Tricks of the trade for professional digital photographers"--Cover.

Boudoir portraits are intimate by nature. They provide an intimate, private look at subjects and are intended for those who have a close emotional relationship with the subject—or in some cases, are made for the subject herself. Creating images that capture the romantic, sensual side of a subject requires a masterful approach. All components of the photography—from the photographer-client relationship, to the setting, to the clothing selection, to the posing and lighting, must be carefully thought out and flawlessly executed. In this book, Robin Owen shows off her uncanny skill at creating 60 sweet and sexy images of women and couples. As

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you turn the pages, you'll find discussions detailing the artistic approach used to photograph each client—and you'll see alternate shots from the session, which are sure to inspire additional ideas for your own boudoir clients. From one page spread to the next, Olson provides important insights into sculpting the look you are after. You'll learn to work with unexpected lighting configurations and modifiers. You'll find and learn how to create unlikely settings—among many other creative considerations that allow you to create images that stand out from the competition. With a surprising array of image looks to inspire your creativity and targeted technical discussions, this book provides both the impetus and the know-how you're after to get out there and create unforgettable images.

Outlining a theory that combines the refinement of traditional posing techniques with the more organic, spontaneous techniques of photojournalism, this creative and informative resource offers poses that rely on personality and interaction. These instructions from a veteran wedding photographer provide the skills needed to recognize what makes a great pose and how to subtly direct your clients to achieve the needed balance between looking great and looking comfortable. Ultimately, this grouping of modern and traditional shots offers answers to the complications faced when attempting to pose wedding parties quickly while keeping the natural look that all wedding couples desire.

Creating passionate boudoir portraits is a many-layered process. If done effectively, you are not only taking a picture but you are telling a story. The finest boudoir photography creates an intimate moment that the subject can share with someone special. In this book, Jessica Lark details how she created her award-winning style and successful boudoir studio. For Lark, a boudoir shoot is more than just posing and lighting, it is an experience. A big part of that boudoir experience is the studio. The entirety of the intimate experience you are crafting for your clients is built on the foundation of authenticity they feel your space has. The comfort and inspiration that the subject feels from the space comes through in the photographs. Lark believes that the photographer and the experience inspire the women to create something beautiful to photograph. In order to master the art of seduction and create the boudoir experience it's necessary to provide this intimate space. In an age where uninspired men's magazine photo spreads and salacious social media pictures are what are considered sensual, Lark strives to create something alluring, inspired and seductive. This book has been created with the professional boudoir photographer in mind, those with the passion to create seductive portraits. She shares the secrets of her successful business, tips and strategies for creating both an environment for capturing beautiful photos and building a comfort level and relationship with clients that keeps them coming back for more. The intricacies of lighting, posing, hair, make-up, wardrobe, props and sets are covered. Separate chapters are devoted to her simple yet effective lighting and posing styles. When done well, artful posing not only flatters a woman's features and diminishes any flaws, but it also looks natural, as if she is not posing at all. Lark uses lighting to add dramatic nuances to her shoots, creating shadows, depth or accenting specific details. You can be as creative with lighting as you are with hair, make-up, posing or set design. The concept of seduction is presented by Lark not just in her work but across everything she does with her business: website, social media, studio, products & services, personal interactions. Creating a cohesive experience from introduction, through the shoot, to selecting the final portraits is a cornerstone of Lark's vibrant business. This book presents many gorgeous and sensual portraits capturing many moods and styles within boudoir: delicate, sensual, provocative, glamorous, vintage, pregnancy, erotic, bridal and avant-garde to name a few. Presented in a lush and easy to follow format, this book provides the instruction and inspiration to create stunning portraits that any woman would want. Master the basics concepts presented and execute them flawlessly for stunning boudoir photos every time.

Portrait lighting is part art, part science. There are so many tools at the photographers'

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disposal—and myriad settings and setups that can be used. So, how do you master the light for consistent, predictable results, indoors and out? In this guide, award-winning photographer Curley Marshall teaches you the nuts and bolts of portrait lighting. You'll learn to work with natural light and studio lighting sources, both as they exist and in modified forms. You'll discover posing and lighting combinations that will help you to ensure that your subject's face—the focal point of every portrait—appears dimensional and, where need be, slimmer. You'll learn how to give the eyes sparkle through proper catchlight placement and how to bring out the color of the eyes. You'll also learn the basic lighting setups heralded by portrait artists throughout time—including loop lighting, Rembrandt lighting, butterfly lighting, and more. Most photographers love photographing people—but they will also readily admit that there are a lot of challenges to making great portraits. In this book, professional portrait photographer Bill Israelson explores the skills that lie at the heart of a successful approach to portrait photography. First, he helps you set your overall objectives for the image and your depiction of the subject, which will determine the equipment you'll need. Then, he lays out a simple six-step process designed to help you achieve your objectives (from location selection through lighting and posing) and create a great-looking portrait of any subject in any situation. Delving further into the process, he presents individual chapters dedicated to meeting the unique challenges of creating portraits outdoors, in the studio, and at indoor locations. Concluding with tips for editing your images, Israelson charts a simple course to more appealing, more flattering portraits!

Posing and Lighting Techniques for Studio Portrait Photography Amherst Media, Inc
Headshots—images that include the subject's head and shoulders—are big business for photographers. These types of images are needed by individuals from all walks of life—from business tycoons to actors and models. While most clients who book portrait sessions want images that document a moment in time, special event, or aspect of their personality (and file them away or share them with family or friends), headshots are very public. They grace annual reports, appear on business cards and websites, and take up prime real estate in the portfolios of those who seek to appear in fashion magazines, product ads, on stage, and on the screen. In short, clients need tailored images that speak of a business proficiency, appear pleasant, and simply communicate their core characteristics to viewers. In this book, Hughes provides solid lighting and posing techniques that will yield repeatable, polished portrait results that please subjects and get them noticed.

A reference for wedding and portrait photographers as well as amateur shutterbugs of any experience level demonstrates how to maximize natural lighting for the best effects, drawing on the expertise of an award-winning wedding photographer to outline specific techniques. By the author of *Wedding Photography Unveiled*. Original.

Refresh your toolbox with modern poses your clients will love Whether you're shooting your first wedding or are a seasoned professional, the formal portrait session can be one of the toughest parts of photographing a wedding. Faced with tight timelines, unpredictable lighting, and clients eager for stylish, flattering portraits, it's critical to come prepared with a toolbox of fresh, modern poses. Happily, Design Aglow's 100 ideas for posing engaged couples, brides, brides and grooms, and bridal parties will help you approach each session brimming with confidence and creative ideas. Design Aglow's style-savvy approach has resonated with photographers (and their clients) everywhere. This curated collection reflects their modern sensibility, with poses from industry superstars such as KT Merry, bobbi+mike, Elizabeth Messina, Jessica Lorren, Milou + Olin, Paul Johnson, Lisa Lefkowitz, Anna Kuperberg, and more. You'll also get

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tips on directing your subjects, easy follow-up shots for each setup, and behind-the-scenes lighting information. Both eye candy and practical reference tool, *The Design Aglow Posing Guide for Wedding Photography* will inspire novices and experts alike to “wake up” their style and take beautiful portraits today’s brides and grooms will love. A complete step-by-step guide to the techniques of positioning and lighting for the portrait photographer. Starting with the basics, the book takes the reader through the numerous techniques that photographers can use to improve the quality of their pictures and create portraits that will minimise problem areas and produce portraits of outstanding quality. 120 colour and b/w photographs.

Photographer, author, and educator Roberto Valenzuela has a proven track record for teaching and explaining difficult concepts to photographers of all skill levels. His remarkable ability to break down complicated ideas into understandable, approachable elements that photographers can truly grasp—and then use their newfound knowledge to improve their photography—made his first book, *Picture Perfect Practice*, a breakout success. In *Picture Perfect Posing*, Roberto takes on the art of posing. For many photographers, after learning to compose an image and even light it properly, a portrait can still easily be a failure if the pose is not natural, elegant, and serving the needs of both the subject and the photographer. Instead of just showing page after page of poses—like most posing books on the market—Roberto actually breaks down the concept of posing by examining the anatomy, starting with the core foundation: the spinal chord and neck. Building from there, Roberto discusses every component of what makes poses work, as well as fail. How should the model hold her hands? Bend her elbows? Position her fingers? Should the model look toward or away from the camera, and why? It all depends on what the photographer wants for the shot, and Roberto discusses the entire process, from the intent of the photographer through the execution of the pose. For those who have been discouraged by an inability to pose their subjects, or who have simply not known where to start in order to “figure it out,” *Picture Perfect Posing* is the essential resource they need to learn how posing truly works, and how they can learn to direct the exact pose they need for the shot they want.

Softboxes—specialized photographic lighting devices that produce a flattering and soft, low-contrast look—are the main focus of this resource for photographers. Professional and amateur photographers alike will be able to apply the thorough explanations on the simple, yet highly effective, light- and shadow-altering methodologies found in this guidebook to any subject matter in portrait, fashion, and editorial images. Additional chapters cover the use of softboxes in partnership with other light sources, including sunlight and various types of studio lighting treatments.

Offers the tools needed to create professional images and presents one hundred family portrait poses for newborns and babies, children, siblings, and family groups. More and more men are seeking out great portrait, commercial, or fashion photography. For working photographers, photographing men may be one of today's greatest new opportunities. But, while there are dozens of books, guides, and workshops on photographing women, there's been practically nothing comparable for men... until now! Jeff Rojas's *Photographing Men* is today's definitive full-color guide to every aspect of modern male photography. Rojas builds on his unique in-person course, which has made him Google's #1 go-to search result for knowledge on photographing males.

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Rojas covers posing, styling, posing, lighting, post-production, and more, showing how to achieve outstanding results and maximum creative expression. You'll discover how to: Make male clients look natural, masculine, and confident Skillfully document your male clients' best attributes, physical and emotional Define every man's face shapes, body shapes, and other features Compensate for flaws and perceived flaws, including acne, baldness, double chins, gray hair, wrinkles, and large features Overcome the challenges of styling male subjects, including big, skinny, and short men Understand how a suit should really fit your subject - and what to do if suits are out of the question Properly light all shapes and sizes of men for portraits, fashion, and commercial images (with complete lighting diagrams, behind-the-scenes images, and gear lists) Get detailed examples and tips for portraits, 3/4 poses, and full-length poses Photograph entrepreneurs, managers, prosperous men, innovators, "classic" and "handsome" men, athletes, muscle men, underwear models, and even movie stars Complement every man's features in post-production techniques And much more

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