

Poses For Photographing Brides

When photographing people, you can have a great composition, perfect light, and the right camera settings, but if your subject doesn't look right—if the pose is off—the shot will not be a keeper. Posing is truly a crucial skill that photographers need to have in order to create great photographs. If you're looking to improve your ability to pose your subjects—whether they're men, women, couples, or groups—best-selling author and photographer Lindsay Adler's *The Photographer's Guide to Posing: Techniques to Flatter Everyone* is the perfect resource for you. In the first half of *The Photographer's Guide to Posing*, Lindsay discusses how the camera sees, and thus how camera angle, lens choice, and perspective all affect the appearance of your subject. Lindsay then covers things that ruin a pose—such as placement of the hands, and your subject's expression and posture. Next, Lindsay dives into “posing essentials,” outlining her approach to start with a “base pose,” then build on that to create endless posing opportunities. She also discusses posing the face—with specific sections dedicated to the chin, jaw, eyes, and forehead—as well as posing hands. In the second half of the book, Lindsay dedicates entire chapters to posing specific subject matter: women, men, couples, curvy women, families and small groups, and large groups. In each chapter, Lindsay addresses that subject matter's specific challenges, provides “go-to poses” you can always use, and covers how to train the eye to determine the best pose for your subject(s). Lindsay also teaches you how to analyze a pose so that you can create endless posing opportunities and continuously improve your work.

Foreword by Skip Cohen Translating the chaos of the real world into a breathtakingly simple, beautiful photograph can often seem like an impossible task. With busy, cluttered backgrounds and subjects who don't know how to pose, how can you take control and get a great shot no matter the situation? In *Picture Perfect Practice*, photographer Roberto Valenzuela breaks down the craft of photography into three key elements—locations, poses, and execution—that you can use to unlock the photographic opportunities lying beneath every challenging situation. Valenzuela stresses the need for photographers to actively practice their craft every day—just like you would practice a musical instrument—in order to master the art of making great images. With chapters that offer practice exercises to strengthen your photographic abilities, you'll learn how to approach a scene, break it down, and see your way to a great photograph. The Location section features chapters that cover symmetry, balance, framing, color elements, textures, and much more. The Posing section includes the Five Key Posing Techniques that Valenzuela uses every time he's shooting people, as well as a complete list of poses and how to achieve, customize, and perfect them. The Execution portion, with sections like “Lighting through Direction” and “Simplicity through Subtraction,” reveals Valenzuela's overall approach to getting the shot. The book also includes an inspiring and helpful chapter on deliberate practice techniques, where Valenzuela describes his system for practicing and analyzing his work, which leads to constant improvement as a photographer. If you've been frustrated and overwhelmed by the challenges of real-world locations, posing your subjects, or executing a great image—or if you simply want to become a better shooter but don't know where to start—*Picture Perfect Practice* gives you the tools and information you need to finally become the kind of photographer you've always wanted to be: the kind who can confidently walk into any location, under any lighting condition, with any subject, and know that you can create astonishing photographs that have a timeless impact.

IMAGINE THE ADVANTAGE YOU'D HAVE IF ONE OF THE WORLD'S TOP WEDDING SHOOTERS SHARED HIS SECRETS WITH YOU World-renowned wedding photographer, and one of the most widely acclaimed instructors in the industry today, David Ziser brings his no-nonsense, straight-to-the-point teaching style to a book that totally rewrites the rules for how wedding photography is taught. This groundbreaking new book is the first of its kind to focus on the exact areas that wedding photographers have been begging a top pro like David to cover, including how to create professional quality light and beautiful images in every situation, how to compose wedding images that sell, and how to create amazing images in the limited time and at the fast pace of a wedding. But David doesn't just stop there. He covers every aspect of what today's brides and wedding couples want from a wedding photographer, including poses that work every time and can't-miss lighting setups you can use again and again, and everything is laid out in a brilliant step-by-step method that makes learning these techniques so easy, you'll be able to pull off these same looks yourself (without spending thousands on expensive equipment). Plus, the book is packed with David's tricks of the trade that he's picked up in a career shooting all over the world. **LEARN HOW THE PROS REALLY DO IT** Each year David trains thousands of photographers on how to shoot weddings like a pro. He knows the problems and challenges today's wedding photographers face, and that's exactly what he covers in this book. You'll learn everything on the list here and much more: Professional posing and composition tips Simple on-location lighting setups that are specially designed for the wedding photographer How to get gorgeous images using a minimal amount of time and equipment Creative lighting techniques that anyone can use to create dramatic wedding portraits that will set you apart David's own camera settings and lens selections (which lenses to use when, and why), and how to get the best results with your existing gear How pros use on- and off-camera flash, and a host of tricks of the trade that will make you more profitable and have you delivering the type of wedding shots you've always dreamed of! Plus, the book includes the complete cover-to-cover layout from one of David's wedding album designs to help spark your creative juices and give you ideas to take your own layouts to the next level. The wedding photography industry has been waiting for a landmark book that would become “the book” that finally changes everything, and that's exactly what you'll be getting with the purchase of this book.

Outlining a theory that combines the refinement of traditional posing techniques with the more organic, spontaneous techniques of photojournalism, this creative and informative resource offers poses that rely on personality and interaction. These instructions from a veteran wedding photographer provide the skills needed to recognize what makes a great pose and how to subtly direct your clients to achieve the needed balance between looking great and looking comfortable. Ultimately, this grouping of modern and traditional shots offers answers to the complications faced when attempting to pose wedding parties quickly while keeping the natural look that all wedding couples desire. Combining two disciplines—posing and wedding portraiture—this professional resource helps photographers create flattering poses to build the best possible portraits and highest possible sales. Photographers are taught how to position the head, shoulders, torso, arms, hands, legs, and feet to correct figure flaws, make a client feel relaxed, and evoke a dynamic image that tells a story or defines a relationship. The challenges of shooting on location are addressed with tips for adjusting poses in any situation. A discussion of body language and how small The rewards of being a professional wedding photographer are great—not only financially, but also in terms of community status. As such, increasing numbers of ever-more-talented photographers are entering the field, making for a very competitive marketplace. Today, being good is not good enough; it takes greatness to truly stand out and succeed. In this book, Rangefinder editor Bill Hurter shows you what it takes to achieve that objective, covering all of the skills that must come together to create world-class images

Photographers must have a clear understanding of how the human body, from head to toe, should be posed and adjusted in order to look good—and natural—to the camera. Learning effective strategies to flatter the face, arms and legs, torso, and hands and feet will allow us not only to flatter our subjects but also effectively tell the subject's story. Regardless of your photographic style, the tips and techniques outlined in this book will allow you to better control what the camera sees and the mood or message you want to convey. Whether you are a portrait or lifestyle photographer, photojournalist, fashion or commercial photographer, this book is designed to help you learn skills that you can apply to your specific style and method of shooting. Stephenson maintains that you should first identify the intent of your portrait before you begin to analyze the way in which you will pose your subject or subjects. How will the client use the image? Does he or she need a business portrait, which will require an air of authority and confidence, with a traditional vibe? Is the couple who booked the session deeply in love, and would a pose that speaks to their emotional closeness be appropriate? The author then moves into a discussion on body language. The way that an

individual holds himself says much about his mind-set, mood, and motivations. Image viewers subconsciously read the cues that the subject's body conveys. It is important to ensure that the body language that is summoned through posing suits the mood/theme /intent of the portrait. There are traditions of posing that have been in play in the visual arts for eons. Many photographers fall into using the same pose for every subject. When this happens, all of the images that leave the studio begin to look the same. This can have dire consequences when it comes to the public perception of the photographer's work—and can squelch the joy photographers feel when creating. Stephenson offers simple approaches to flattering every body part when photographing individual clients and also teaches readers how to create artful images of couples and groups, as in multi-subject portraits, each individual must look great and relate logically and aesthetically to other subjects in the frame. With tips for posing the young and old, males and females, singles, couples, and groups in both indoor and outdoor locations—and in reclining, seated, and standing poses, from full-length to close-up, this book will walk you through all aspects of posing and balance with examples and easy to follow instructions. It's time to stop guessing and learn the art and science of posing.

Rick Ferro opens wide his bag of tricks to show photographers how to create breathtaking wedding/engagement, portrait, and glamour photographs in any location. The bulk of the text is devoted to managing posing and lighting. Readers will learn to work with natural light to produce beautiful, evocative. Sophisticated indoor, multi-light setups are detailed and diagrammed too, ensuring readers can readily duplicate the flattering lighting effects that are a hallmark of Ferro's style. Next, Ferro provides posing discussions for challenging presentations (e.g., seated bridal portraits, couples, and groups) and tricky body parts (hands are notoriously tough to pose in a natural, flattering manner). In addition to these critical teachings, Ferro teaches other skills that vex amateurs and pros—including storytelling, prop selection, composition, lighting groups, creating silhouettes, and more. Finally, he provides tips for building a strong social media presence, adding unique post-processing effects, adding music and slide shows in the sales room, and more.

Features a collection of sample portraits of children that demonstrate different poses, including formal and casual, individual and group, and activity-based, in addition to featuring images that illustrate the use of props.

Same-sex couples are one small part of a large, vibrant market and need most of the same services as heterosexual couples. But all wedding templates are not created equal for same-sex couples. This is also true for wedding photographers and the poses they have been trained to use when conducting engagement shoots and photographing weddings. What works for John and Barbara, won't necessarily work for Matthew and Rick, let alone Jill and Louise. Enter veteran wedding photographer, Thea Dodds of Authentic Eye Photography, and gay and lesbian wedding pioneer, Kathryn Hamm of GayWeddings.com, who have teamed up to create this groundbreaking book and visual guide. Featuring the work of 38 of the best same-sex wedding photographers and 47 loving couples, Hamm & Dodds provide needed support to wedding photographers who must revisit the rules of traditional wedding and engagement portraiture and develop an expanded skill set to better serve all couples in today's dynamic wedding market.

Photographers are guided through every aspect of posing—beginning with the consultation and continuing with specific tips for posing children, high school seniors, wedding parties, families, events, teams, groups, and pets—in this comprehensive manual. Maintaining that good posing is 80 percent mental and only 20 percent technical, this guide stresses the importance of communication between photographer and subject to creating a portrait that not only captures the subject's personality but also makes the subject comfortable, fostering repeat business.

Offering inspiration as well as guidance for portrait photographers to use during sessions with infants and toddlers—notoriously difficult subjects for posing—this guide takes a uniquely visual approach to instruction through its 500 stellar shots. With the challenges faced while working with children, it is easy to end up in a rut of go-to poses. The book counters the stock image effect with its broad variety of creative options, and incorporates experience-based knowledge on achieving successful results, such as creating a comforting zone for the child or the potential assistance of integrated props. The poses highlight what the parents love to see while considering what will work with even the most willful of young subjects.

Master the techniques you need to capture stunning wedding images and build a successful business. Includes strategies - creating studio portraits - planning photography - posing - lighting techniques - marketing etc.

Offers the tools needed to create professional images and presents one hundred family portrait poses for newborns and babies, children, siblings, and family groups.

Every wedding is a journey; it starts off slowly many months before the "big day" and starts to accelerate as the auspicious occasion draws closer, with frenetic activity, unforeseen problems, and heightened emotions causing bumps and swerves along the road. When the day dawns, the hill to climb in the hours ahead can seem arduous, or for the über-prepared and relaxed, it could simply be plain sailing. And once the formalities are over and the party gets started, it's usually a speedy downhill ride from there! Photographers tasked with the job of recording the events of the day need to make this journey as pleasant as possible for the clients. Of course, this is no small task. In this book, Brett Florens takes readers step by step through one entire wedding, offering tips to smooth the rocky road for their clients. He provides a play-by-play look at all of the photographic tasks of the day, from the pre-shoot production procedures (engaging with the client about the look and feel of the shoot, developing a mood board [a collection of images, colors, etc. that will inspire the images]), to the engagement shoot, through to the post-wedding shoot and the compilation of the wedding album. He explains, in simple language, how he executed each aspect of the shoot and created the storytelling wedding album. He also discusses his equipment selection and the reasons why he opts to use the tools he selects. Because marketing is essential when trying to attract a specific client, he outlines surefire techniques for identifying, attracting, and securing your target market, allowing you carte blanche to create images and storybooks that reflect your vision and unique interpretation of the event.

FASHION FLAIR FOR PORTRAIT AND WEDDING PHOTOGRAPHY shows photographers how to apply the concepts of fashion photography, including preparation, styling, props, lighting, posing, and post-processing, to their portrait and wedding photography. This practical guide demonstrates how using fashion photography concepts and ideas in your work helps you stand out against your competition, grow your business, and make your work more lucrative. You'll learn how to prepare for a shoot, including choosing the location, wardrobe, hair, makeup styling, and poses, as well as considering the lighting and equipment. You'll also find in-camera techniques, fashion lighting essentials, Photoshop techniques, and a variety of other tricks to achieve the fashion flair aesthetic. Finally, you'll discover business and marketing tips, including useful social networking sites, products, and services to help you maximize the fashion flair approach and make it work for you. By offering portrait and wedding clients something unique, they'll seek you out for striking and powerful imagery that really stands out and offers an experience they won't forget.

Photographer, author, and educator Roberto Valenzuela has a proven track record for teaching and explaining difficult concepts to photographers of all skill levels. His remarkable ability to break down complicated ideas into understandable, approachable elements that photographers can truly grasp—and then use their newfound knowledge to improve their photography—made his first book, *Picture Perfect Practice*, a breakout success. In *Picture Perfect Posing*, Roberto takes on the art of posing. For many photographers, after learning to compose an image and even light it properly, a portrait can still easily be a failure if the pose is not natural, elegant, and serving the needs of both the subject and the photographer. Instead of just showing page after page of poses—like most posing books on the market—Roberto actually

breaks down the concept of posing by examining the anatomy, starting with the core foundation: the spinal chord and neck. Building from there, Roberto discusses every component of what makes poses work, as well as fail. How should the model hold her hands? Bend her elbows? Position her fingers? Should the model look toward or away from the camera, and why? It all depends on what the photographer wants for the shot, and Roberto discusses the entire process, from the intent of the photographer through the execution of the pose. For those who have been discouraged by an inability to pose their subjects, or who have simply not known where to start in order to "figure it out," *Picture Perfect Posing* is the essential resource they need to learn how posing truly works, and how they can learn to direct the exact pose they need for the shot they want.

500 Poses for Photographing Brides A Visual Sourcebook for Professional Digital Wedding Photographers Amherst Media With detailed, informative instructions for capturing personable and memorable yearbook photos, this reference presents step-by-step demonstrations on advertising, talking to clients, producing outstanding images, and finalizing a sale. Noting the delicate balance of pleasing parents and teens alike, this resource illustrates how to marry the latest fashion-oriented photography trends with the needs of the family member who is paying for the session. A wealth of lighting and posing techniques combine with tips for analyzing the subject, choosing which features to accent and which to downplay, and creating alluring, fashionable looks that the whole family can appreciate. Emphasizing the value in allowing seniors to personalize their photos by bringing the shoot to their home or a more meaningful location, the guide also includes suggestions for incorporating additional visual elements such as pets, musical instruments, team uniforms, best friends, or significant others.

It's the portrait photographer's job to create a flattering—perhaps idealized—likeness of the subject in front of his or her lens. There are countless things to consider both technically and artistically in order to make that happen. One thing is for certain: The more you show in the portrait, the more of the body that you will need to carefully position and refine.

Nowhere is this more true than when photographing a full-length subject. Every part of the body, from the hair to the tips of the toes, must be posed, clothed, lighted, and shaded in order to look its best. The truth is, most photographers have trouble with conceptualizing and carrying out their client's full-length poses. They have their clients strike a pose and try to envision how to make it look natural, comfortable, and photogenic. Unfortunately, their attempts often result in a stiff, unflattering, flat, or just plain awkward presentation. This visual sourcebook features a wide range of full-length poses designed for men, women, teens, kids, and groups—in the studio and on location. Photographers will find examples of poses for subjects of all ages that work perfectly for any portrait style, from reserved to edgy and fashion-forward, in seated, standing, and reclining presentations. Featuring studio and location (indoor and outdoor) portraits from twenty heralded portrait pros, this book will allow photographers to find a pose to re-create with their client—and adventurous shooters can use a sample portrait as a springboard for a new pose they conceptualize to suit their unique client or one-of-a-kind portrait concept. Complete with text on posing basics, this book is an indispensable resource that you'll turn to over and over again.

Posing continues to be a critical factor for photographers: doing it well is one of the primary ways true professionals can help their work stand out. In *Master Posing Guide for Portrait Photographers*, the author covers all the types of poses and subjects a professional photographer is likely to encounter in this handy guide. Headshots, waist-up, three-quarter and full-length poses (both seated and standing) are covered in detail. Also covers working with special subjects, such as brides and children.

Containing numerous contemporary images by leading photographers, this indispensable manual concerning wedding portraits explains posing fundamentals as well as how to create a flattering, feature-specific photograph—one that focuses on the head, shoulders, arms, legs, or torso—in different levels of close-ups, from head-shots to full-lengths.

With stunning visual inspiration and refreshingly honest advice, this book from the bridal magazine and blog with the cult following, is here to help alternative brides pull off the wildest wedding of their dreams. What if you can't find your face in the sea of lookalike brides? Perhaps you are arguing with family over your "wacky" wedding ideas? Wondering how to reconcile tradition with modern-day feminist values? Or simply wondering where the hell to start? *Rock 'n' Roll Bride*, the book, is here to help. Featuring an array of inspirational photography from both real-life weddings and aspirational editorials to get your creative juices flowing, from gothic to bohemian, rockabilly to unicorn rainbow princess, you'll see unique individuals, rocking their wedding day just the way they want to. Founder of *Rock 'n' Roll Bride*, Kat Williams, offers information on all aspects of organizing a wedding, as well as refreshingly honest advice, answering those difficult questions on every modern bride's mind—from family politics to dealing with anxiety on your wedding day. Being a *Rock 'n' Roll Bride* is not about being cool, a rebel, or even thinking of the most unique idea you can. It's about planning a day that reflects you and your partner and allows you to be you. Your wedding, your rules!

A sample book of classic, casual, and editorial poses for family, bridal, team and other group photos.

"This first guide to posing and sensitively capturing same-sex couples on their wedding days equips semi-pro and professional wedding photographers to serve the exciting LGBT wedding photography market"--

With the comprehensive, invaluable advice found in these illustrated pages, a bride can figure out what she wants from her wedding photography. Does she want a traditional style, or more of a journalistic feel? Will time be allotted for formal portraits of family and the bridal party? Which gowns, flowers, veils, makeup, and poses will look the best in photos? Brides-to-be can examine every option, and learn just what they need to know about technical choices including the pros and cons of digital photography. From different packages to ordering enlargements and albums, they'll get the scoop on how to use their time wisely, look their best, get the most for their money, deal with overtime, and even tip properly.

With the popularity of digital photography growing by leaps and bounds over the last decade, some say film has been dying a slow death ever since – or is already dead. The reality is that film has never gone away, and in recent years has experienced a surging, renewed popularity – sometimes simply for its retro, analog status, but mostly for film's ability to create a look and feel that many believe digital can still not

achieve. If anyone can attest to this, it's Utah photographer Jonathan Canlas, who exclusively shoots with film, and has both an extremely successful wedding photography business as well as a series of popular workshops held numerous times per year around the world. In *Film Is Not Dead: A Digital Photographer's Guide to Shooting Film*, Canlas teams up with co-author Kristen Kalp to open the doors for anyone who wants to begin—or return to—shooting film. Casual, irreverent, fun, inspiring, and beautiful, this unique 10x8 hardcover book teaches the reader the basics of film, cameras, and shooting in this medium. Whether it's discussing the different tone and color characteristics of different films (Kodak, Fuji, etc.), how to load a medium-format camera back, how to create proper exposures, how and where to get film processed, or how Jonathan uses fun, plastic cameras like the Holga in his commercial and personal work, *Film Is Not Dead* appeals to anyone who is searching to finally begin creating that film look, but until now hasn't known where to start.

Refresh your toolbox with modern poses your clients will love Whether you're shooting your first wedding or are a seasoned professional, the formal portrait session can be one of the toughest parts of photographing a wedding. Faced with tight timelines, unpredictable lighting, and clients eager for stylish, flattering portraits, it's critical to come prepared with a toolbox of fresh, modern poses. Happily, *Design Aglow's 100 ideas for posing engaged couples, brides, brides and grooms, and bridal parties* will help you approach each session brimming with confidence and creative ideas. Design Aglow's style-savvy approach has resonated with photographers (and their clients) everywhere. This curated collection reflects their modern sensibility, with poses from industry superstars such as KT Merry, bobbi+mike, Elizabeth Messina, Jessica Lorren, Milou + Olin, Paul Johnson, Lisa Lefkowitz, Anna Kuperberg, and more. You'll also get tips on directing your subjects, easy follow-up shots for each setup, and behind-the-scenes lighting information. Both eye candy and practical reference tool, *The Design Aglow Posing Guide for Wedding Photography* will inspire novices and experts alike to "wake up" their style and take beautiful portraits today's brides and grooms will love.

Many semi-pro and professional wedding photographers are looking to "wake up" their style, stay current, and stimulate business. And today, that means lifestyle photography, also referred to as "fine art wedding photography." Fine art wedding photography isn't just a catchy phrase; it's a modern approach in which design is paramount. Fine art wedding images are more graphic and stylized than traditional wedding photojournalism, as if they were pulled from the pages of a glossy wedding or lifestyle magazine. Acclaimed wedding photographer Jose Villa was a pioneer in fine art wedding photography before it became a trendy buzzword. Here, he shares his secrets for bringing a stylized sense of composition, lighting, posing, and most important, design, to your images, while still keeping them organic and narrative. You'll learn Jose's trademark technique of capturing the more natural moment after a pose, and tips for getting images right in-camera to avoid the need for heavy postproduction. Final chapters show you how to integrate design through the delivered product, whether an album or slideshow, and continue nurturing clients after the wedding by expanding to baby and family portraiture. Packed with real-life examples, solid techniques, and stunning images from one of the wedding industry's brightest stars, this book will both educate and inspire photographers seeking to update their work and satisfy a new generation of brides.

Go behind the scenes with twenty-five leading professionals and explore what makes their work unique. Whether you're looking for tips on location selection, better time management, posing cues, lighting insights, or some new ideas for shooting the reception, you'll find the answers at your fingertips. Music-photographer turned wedding shooter Angela Hubbard (*Rolling Stone*, *Spin*, *Vanity Fair*) shows you how to design iconic images of your couple. Jim Garner, named one of the world's top-ten wedding photographers by *American PHOTO Magazine*, reveals how a change in his products and design strategy revolutionized his approach to shooting weddings. Anne Almasy (*Huffington Post*: Wedding blogger) and Catherine Hall (named Best Wedding Photographer by *The Knot*) explore the role of emotional and personal connections on your images. Also featured are images and fascinating insights from acclaimed artists: Dave & Quin Cheung, Salvatore Cincotta, Bob & Dawn Davis, Tracy Dorr, Brett Florens, Jim Garner, Jerry Ghionis, Michael Mowbray, Christie Mumm, Josh Newton, Huy Nguyen, Kristi Odon, Dennis Orchard, Srinu & Amy Regeti, Ken Sklute, Damon Tucci, Neal Urban, Riccis Valladares, Paul Van Hoy, Neil Van Niekerk, Ethan Watts, and Stephanie Zettl.

Offering a variety of options for refining poses and spicing up portrait sessions, this visual sourcebook addresses the problems that photographers often run into when taking portraits of men, whether the pictures are for male fashion shoots, weddings, family shots, or individual portraits. For ease of use, this reference groups sample images according to how much of the subject is included in the frame—from head-and-shoulders shots to full-length portraits. Containing contemporary images from leading professionals, this indispensable manual explains posing fundamentals as well as how to offset the fears, concerns, and insecurities that men can bring to a portrait session. Photographing a wedding is one of the most demanding tasks a photographer can undertake. Because of the tremendous import of the event to the couple, their families, and their guests and attendants, there is no room for error. It's the photographer's job to get the images the couple expects and to capture those images in a stylish, highly artistic and professional manner as every important minute passes. With countless weddings under his belt, super-shooter Damon Tucci knows what it takes to get the job done. In this book, he presents 60 lessons that show you just what's expected and precisely how to make it all happen so that you can rest knowing that your couple's big day will be elegantly and flawlessly chronicled, from start to finish. Beginning with a look into the strategies you'll need to implement to ensure all of your bases are covered, Tucci gets you up to speed with initial lessons on ensuring the clients are a good fit, conducting an effective and efficient client consultation, and determining the must-have shots. Next, he moves on to cover the equipment needed for the wedding, the need for backups, and tips for paring down to the essentials. Targeted lessons will also show you how to anticipate the big events in the preparations, ceremony, and reception, so you can get all of the money shots that EVERY client demands. You'll also find plenty of lighting and posing ideas for the bride, groom, attendants, and families, so you can make sure that everyone looks their very best as your chronicle this meaningful and momentous day. Lastly, Tucci takes an in-depth look at the postproduction phase of the job, showing you how to carry out simple tasks using a host of popular programs and plug-ins. With Tucci's help, you'll learn to create the kinds of portrait looks that today's clients demand.

Creating flattering poses for portrait and wedding clients is key to success as a professional photographer, but it can be difficult to quickly move through a series of poses that results in flattering images and a wide variety of portrait looks. In this book, posing guru Doug Gordon (of Long Island, NY) distills his popular flow posing techniques to show readers how to establish a basic standing portrait pose that is perfectly suited to traditional/classic portrait looks, then fluidly progress through a series of minor posing adjustments, framing changes, and camera angles to build a cache of over fifty client-pleasing poses suitable for a wide range of clients and locations. Readers will learn how to slim clients, lengthen the body, elegantly pose hands, mask perceived imperfections, and make every client look and feel their best in front of the camera to deliver profit-building portraits in minimal time.

Designed to address the challenges of posing two subjects together, this visual sourcebook offers creative, evocative poses for a variety of two-subject groupings, including romantic couples, business partners, friends, and siblings. Through the inclusion of contemporary images from some of the world's most accomplished photographers, shutterbugs will learn how to finesse poses to show the relationship between the subjects in the portrait. Grouped according to how much of the subject is included in the frame—from head-and-shoulder shots to full-length portraits—this manual is organized to teach compositional skills and how to direct the eye to points of focus within an image. An indispensable handbook for beginning, intermediate, or professional photographers, this book provides inspiration along with a plethora of images for igniting a creative spark.

By and large, most wedding books in the market are still centered around one bride and one groom. And yet, the advent of full marriage

equality in the United States has made a new, polished wedding planning book dedicated to guiding LGBTQ couples both timely and essential. Kirsten Palladino will fill that need with this definitive book to inspire couples everywhere who are seeking a meaningful, personal ceremony and a momentous beginning to legally married life. Equally Wed brings author Palladino's expertise as the founder and editorial director of the world's leading online resource for LGBTQ wedding planning to the page. Palladino walks readers through every step of the notoriously costly and arduous planning process with wisdom and accessibility. From how to incorporate hot trends among LGBTQ couples to advice on how to incorporate children into a ceremony to more serious hurdles like dealing with homophobia among family members, Equally Wed has it all. The author importantly includes an accurate picture of wedding budgets for couples from all backgrounds, and shares her invaluable insider tips for making the most of each vendor; she also addresses fashion advice specific for LGBTQ readers, such as suiting up as a nonbinary newlywed or attending fittings as a butch lesbian or a transgender woman. And best of all, she does it with the celebratory, joyful approach that all couples deserve. With a beautiful 2-color package, a total absence of heteronormative terms and assumptions, and a wealth of advice on every wedding-related topic imaginable, Equally Wed is set to be the go-to LGBTQ wedding guide just as every couple is finally free to wed.

In *Wedding Storyteller, Volume 1: Elevating the Approach to Photographing Wedding Stories*, photographer and educator Roberto Valenzuela delivers what so many of his readers have been asking for: a book specifically dedicated to helping photographers improve their wedding photography. A wedding photographer himself, Roberto built his business from the ground up based on high-quality imagery that tells a compelling and beautiful story of his clients' most important day.

This is not a standard wedding photography book. In *Wedding Storyteller*, you will not find a collection of "looks," which neither inspire nor teach you anything. You will also not find a wedding shot list—at least not in the traditional sense. Instead, this first volume of the three-part *Wedding Storyteller* series goes beyond the superficial and dives deeply into the truly important topics, themes, and subject matter you need to learn about in order to drastically elevate your wedding photography. Most importantly, Roberto stresses the crucial role that storytelling plays in creating compelling, meaningful, and unique photographs for your clients.

In this book, Roberto has created a unique approach that anyone can learn to implement. Roberto's "wedding storyteller skill components" system is divided into four sections:

- **Foundation Components: Location Techniques.** Learn how to conquer the locations you encounter as a wedding photographer. Roberto teaches you how to work with light, context, clutter, walls, depth, and other compositional elements such as frames and reflections.
- **Foundation Components: People Techniques.** Weddings are often high-energy, high-stress environments; your attitude and behavior have a huge impact on your ability to succeed as a photographer. Roberto discusses the crucial people skills you need to know and also teaches his unique approach to "situational posing" and group posing.
- **Storyteller Approach Components.** Roberto discusses the five approaches he uses to build a "wedding story" for his clients. These five approaches are: photojournalism, interactive photojournalism, stylized aware posing, stylized unaware posing, and story development.
- **Expert Components.** The final section builds and expands on everything covered in the previous components, as Roberto addresses such topics as Emotionally Valuable People (EVP), lens choices, helper light, posing patterns (and when to break them), capturing "peak action," achieving a unique perspective, and creating multi-layered stories within a single photograph.

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At a wedding, each photograph has the opportunity to convey a special moment and contribute to the rich, visual story of your clients' most important day. As the photographer, you are both the director and the documentarian of that story. With *Wedding Storyteller, Volume 1*, by your side, you finally have a book that teaches you the skills you need to learn in order to create amazing images and craft masterful stories filled with beauty, emotion, and meaning.

Next to lighting, posing is the most challenging aspect of photography—with so many body parts to capture, the possibilities are endless, and it's all too easy to make a wrong turn. This illustrated reference provides both amateur shutterbugs and seasoned pros with the perfect place to turn when in need of quick posing strategies and fresh ideas. Containing 500 contemporary images by leading photographers, this indispensable manual explains posing fundamentals as well as how to create a flattering, feature-specific photograph—one that focuses on the head, shoulders, arms, torso, or feet—in different levels of close-ups, from head-shots to full-lengths.

Dreaming of having the most beautiful wedding photos? It's important to choose a skilled photographer, but you shouldn't stop there. To have the best wedding photos, you also need wedding plans that are carefully designed with your photography in mind. In this inspirational and practical guide, wedding photographer Cavin Elizabeth teaches you how simple changes and additions to your wedding plans can elevate the beauty of your wedding photography. With sections such as choosing your dream photographer, preparing for your engagement session, and how to construct an ideal photography timeline, Cavin Elizabeth's easy-to-follow book will have you planning for a picture perfect wedding.

A companion to the popular website APracticalWedding.com and A Practical Wedding Planner, A Practical Wedding helps you sort through the basics to create the wedding you want -- without going broke or crazy in the process. After all, what really matters on your wedding day is not so much how it looked as how it felt. In this refreshing guide, expert Meg Keene shares her secrets to planning a beautiful celebration that reflects your taste and your relationship. You'll discover: The real purpose of engagement (hint: it's not just about the planning) How to pinpoint what matters most to you and your partner DIY-ing your wedding: brilliant or crazy? How to communicate decisions to your family Why that color-coded spreadsheet is actually worth it Wedding Zen can be yours. Meg walks you through everything from choosing a venue to writing vows, complete with stories and advice from women who have been in the trenches: the Team Practical brides. So here's to the joyful wedding, the sensible wedding, the unbelievably fun wedding! A Practical Wedding is your complete guide to getting married with grace.

From shooting formal family portraits in a dimly lit church to capturing lively candids at a bustling reception, this valuable reference presents 100 tips for handling the process from start to finish—choosing the best equipment, capturing the best moments on film, and enhancing and presenting them afterwards. Numerous professionals offer valuable advice for digital wedding photography, giving technical guidance on lighting, exposure and metering, and color management, as well as ideas for scouting locations, dealing with nervous brides, and

photographing large groups. Ample time is spent on the many aspects of posing and lighting—for both formal and informal situations—with an eye toward enhancing the efficiency of the shoot and the natural beauty of the resulting images.

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