

# Photographers Guide To The Sony Dsc Rx100 Iv

This book is a complete manual for users of the Sony Cyber-shot DSC-RX100 VII camera, one of the most advanced, but still pocketable, cameras available. With this book, author Alexander White provides users of the RX100 VII with a guide to all aspects of the camera's operation, including its many advanced settings for autofocus and exposure control. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to take still images and record video with the RX100 VII, and explains when and why to use the camera's many features. The book provides details about the camera's automatic and advanced shooting modes, including continuous shooting at rates as fast as 20 frames per second, with short bursts as fast as 90 frames per second, as well as its numerous menu options for shooting, playback, and setup. The book includes information about using Wi-Fi and Bluetooth connections for image transfer, remote control, and adding location information to images. The book has more than 500 color photographs or illustrations that help explain the camera's menus, shooting screens, and features. These images include examples of photographs taken using the RX100 VII's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, low-light, and action shots; and the Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping, with photographic examples. The book includes a full discussion of the video features of the RX100 VII, which can shoot HD and 4K (ultra-HD) movies, and which offers manual control of exposure and focus during movie recording.

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The book explains the camera's numerous features that are useful for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book provides detailed information about recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX100 VII, including cases, power sources, grips, remote controls, and filter adapters, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX100 VII includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

Gary Friedman has earned a reputation for clear explanations and a ridiculous attention to detail. And his 700+ page, instantly-downloadable, full-color ebook on the A7R III doesn't disappoint!

David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's advanced APS-C mirrorless camera. This eagerly-anticipated enthusiast/professional digital camera features a new 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and ISO sensitivities up to ISO 51,200, the a6300/ILCE-6300 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6300/ILCE-6300 as you explore the world of digital photography, develop your

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creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera roadmap, an easy-to-use visual guide to the a6300/ILCE-6300's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6300/ILCE-6300."

This guide book explains all operations, features, menus, and controls of the Canon PowerShot S110 camera, providing information about how to accomplish things with the camera as well as when and why to use certain features. The book explains topics such as autofocus, manual focus, depth of field, aperture priority, shutter priority, HDR (High Dynamic Range) photography, white balance, ISO, and macro photography, in the context of getting great results with Canon's highly pocketable camera. The book gives details about how to take advantage of the camera's varied array of "Scene" and "Creative Filters" shooting settings. The guide's more than 300 photographs, almost all in full color, illustrate the camera's controls and menus and include examples of the photographs that can be taken using the S110's many options, including the Creative Filters settings,

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which alter the color processing and other aspects of images; menu options such as i-Contrast and digital zoom; and the camera's strong features for continuous shooting. In addition, the book goes beyond the realm of everyday photography with introductions to topics such as infrared photography, street photography, and using the Raw format, which permits a wide range of adjustments to images after they have been captured. The book also explains the video recording abilities of the PowerShot S110, which can record high-definition (HD) video with stereo sound and can take "Super Slow Motion" movies that slow down action by a factor of eight. In three appendices, the book discusses accessories, including cases, a filter adapter, and external flash units; contains a list of useful web sites and other resources; and includes helpful "quick tips" that give particular insights into how to take best advantage of the camera's features.

David Busch's Sony Alpha a7 III Guide to Digital Photography is most comprehensive resource and reference for Sony's affordable 24MP full-frame mirrorless camera. With advanced 693-point phase detect autofocus, 5-axis in-body image stabilization, 10 frames-per-second continuous shooting, and 4K video capture, the a7 III offers enthusiasts a versatile combination of advanced features. This book shows you how to master those capabilities as you explore the world of digital photography and hone your creativity with the a7 III. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a7 III Guide to Digital Photography covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to

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use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7 III. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'; min-height: 15.0px}

The Sony A9 needs no introduction... but if you're an owner of this incredible camera, you probably could use a friendly hand explaining the myriad of options and settings. In this book which is aimed at the professional shooter, every function in Mr. Friedman's famous approachable, easy-to-understand yet technically thorough style. All focusing, exposure, and video modes are clearly explained, and many suggestions for combinations of settings that lend themselves to certain shooting situations are explained.

*David Busch's Sony Alpha a7C Guide to Digital Photography* is the most comprehensive resource and reference for Sony's ultra-compact 24-megapixel full frame mirrorless camera. The a7C packs large sensor image quality and low light performance into the world's smallest full-frame camera with in-body five-axis image stabilization. The perfect companion for travel photography under the most demanding conditions, it's also fast enough for 10 frames-per-second action photography bursts, and delivers the resolution the most demanding landscape or fine-art photographer require.

With fast, sensor-based 693-point phase detect autofocus (with real-time face and eye tracking), and 4K and full HD video capabilities, the a7C has all the tools needed to take

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incredible still images and capture compelling movies and video blogs. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7C.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Sony Alpha a7C Guide to Digital Photography* covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7C.

This book is a complete guide to using the Sony Cyber-shot DSC-RX10 III camera. With this book, author Alexander White provides users of the RX10 III with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX10 III, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all features of the RX10 III that are new for this model, including its high-quality zoom lens with a reach of 600mm; its Zoom

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Assist feature, which lets a photographer instantly pull back the zoom lens for a wide view before zooming back to a telephoto shot; and its additional controls, including a Focus Hold button on the side of the lens and a third Custom button, which is available for programming by the user. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images include examples of photographs taken using the RX10 III's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and its Creative Style and Picture Effect menu options, with settings for altering the appearance of images. The book also provides introductions to topics such as street photography and infrared photography, and includes details on using the camera's Wi-Fi features for transferring images to a smartphone or tablet, or controlling the camera from such a device. The book includes a full discussion of the video features of the RX10 III, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during movie recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes the steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX10 III, including cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX10 III includes a detailed index, so the reader can quickly find needed information about any particular

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feature or aspect of the camera.

Gary's Ebooks on the Sony cameras are renown for being the most thorough, detailed, and enjoyable to read. This latest edition goes into even more detail of the features everyone wants to know about. In this 619-page (!) full-color book you'll learn: \* The new exposure modes \* The Hybrid AF system and what it means to you \* All the different focusing modes explained in an intuitive way \* 4K shooting and choosing a bit rate for video \* S-Log2 in a way that a non-videographer can understand \* My personal camera configuration \* How to know which video mode is right for you \* NFC, Wi-Fi, and step-by-step instructions on using them \* A set of "Cliffs Notes" cards you can print showing the recipes for common shooting situations, and Gary's Personal Camera Settings Get the most out of your investment, cut through the clutter and optimize your camera to match the way YOU work best!

Grounded in real-life experiences and scenarios, this practical guide offers editorial, non-profit, foundation, and corporate photographers an honest and insightful approach to running a freelance photography business. Pulling from thirty years of experience as a freelance photographer, veteran Todd Bigelow presents a timely and detailed account of the methods and tactics best used to navigate and succeed in the profession. He explores the topics that define the business of freelancing, including: analyzing photography contracts; creating and maintaining an image archive; licensing for revenue; client development; registering for copyright;



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combating copyright infringement; and understanding tax issues, freelance business structures, and more.

Chapters feature examples of real contract clauses and emails to better prepare readers for the practical daily activities that are essential to growing a success business. Likewise, Bigelow shares conversational anecdotes throughout to provide real insight into the world of freelancing. Based on the author's sought-after Business of Photography Workshop, this book is an essential guide for emerging, mid-career, and experienced photographers interested in starting or improving their own freelance business.

The Sony Alpha 6300 camera builds upon the company's best-selling Alpha 6000, and adds a significant amount of new features. Stock photographer Gary Friedman explains the myriad of features in an approachable and easy-to-understand way, explaining not only the "what" but also the "why" and in what situations you'd want to use which feature. In this 625-page, full-color e-book you will learn:

- \* What every mode, button and function does - in plain, easy-to-understand language.
- \* My personal camera configuration
- \* Unique features of the A6300, including why you'll never know just how distorted your kit lens is.: -)
- \* Shooting in 4K and how to choose the best mode for YOU.
- \* NFC, Wi-Fi, and step-by-step instructions on using them.
- \* Which of the new downloadable "apps" are actually useful.
- \* A tutorial to get the benefits of shooting RAW, and a condensed guide to the basics.
- \* A set of "Cliffs Notes" cards Instantly-downlodable .pdf file also available from the author's website.

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This book is a complete guide to the Sony Cyber-shot DSC-HX80 and HX90V cameras, two highly versatile, and pocketable, superzoom models, which offer a 30x optical zoom range from 24mm to 720mm. With this book, author Alexander White provides users of these two very similar models with a manual covering all aspects of the cameras' operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to take still images and record video with the HX80 and HX90V, and explains when and why to use the cameras' many features. The book provides details about the cameras' automatic and advanced shooting modes as well as their menu options for shooting, playback, setup, and using Wi-Fi connections with in-camera apps. The book has more than 400 color photographs that illustrate the cameras' controls, display screens, and menus. The images also provide examples of photographs taken using the cameras' Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and the Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book also provides introductions to topics such as street photography, macro photography, and getting the most benefit from the superzoom lens. The book includes a full discussion of the video features of the HX80 and HX90V, which can shoot HD movies, and which offer manual control of exposure during movie recording. In three appendices, the book discusses accessories for both models, including cases, power sources, and remote controls, and includes a list of websites and other resources for

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further information. The book includes an appendix with “quick tips” on how to take advantage of the cameras’ features in the most efficient ways possible.

This book is a complete guide to using the Sony Cyber-shot DSC-RX10 II camera, one of the most advanced compact cameras available. With this book, author Alexander White provides users of the RX10 II with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX10 II, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all of the features of the RX10 II that are new for this model, including its electronic shutter, faster continuous shooting, 4K video recording, and ability to shoot video at up to 960 frames per second for super slow-motion playback. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images also provide examples of photographs taken using the RX10 II's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and the Creative Style and Picture Effect menu options, with settings for altering the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping. The book includes a full discussion of the video features of the RX10 II, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus

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during movie recording. The book also explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book provides detailed information about recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX10 II, including cases, power sources, remote controls, and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX10 II includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

This book is a complete guide to using the Sony Cyber-shot DSC-RX1R II camera. With this book, author Alexander White provides users of the RX1R II with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with this premium full-frame camera, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all of the features of the RX1R II, including its variable low pass filter, fast autofocus system, HD video recording, and features for continuous shooting. The book includes

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more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images provide examples of photographs taken using the RX1R II's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and the Creative Style and Picture Effect menu options, with settings for altering the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping. It includes a full discussion of the video features of the RX1R II, which can shoot HD movies with manual control of exposure and focus during movie recording. In three appendices, the book discusses accessories for the RX1R II, including cases, power sources, remote controls, and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX1R II includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

David Busch's Sony a77 II Guide to Digital Photography is your all-in-one comprehensive Filled with detailed how-to steps and full-color illustrations, this is your all-in-one comprehensive resource for the Sony a77 III, written by best-selling author David Busch!resource and reference for the Sony a77 II camera. This advanced Sony model features a new autofocus sensor with an industry-leading 79 AF points, and lightning fast tracking. It can capture 24-megapixel images at a blazing fast 12 fps or shoot

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1080p high-definition movies with stereo sound. With this book in hand, you will explore the world of digital photography, develop your creativity, and take great photographs with your a77 II. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony a77 II Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy a77 II "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a77 II today.

Mastering the Fujifilm X-E1 and X-Pro1 provides a wealth of experienced-based information and insights for owners of Fujii's mirrorless X-E1 and X-Pro1 system cameras. Readers will learn about the features and capabilities of these cameras and will discover numerous tips and tricks for how to maximize their potential. The book also covers lenses and key accessories, as well as various post-processing options. With the X-E1 and X-Pro1, Fujifilm released two affordable mirrorless system cameras with APS-C sensors that rival modern full-frame

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cameras. The successful combination of high-end retro design and state-of-the-art digital camera technology, originally seen in the X100 viewfinder camera, has now been pushed even further. The systems offer a number of FUJINON interchangeable zoom and prime lenses, and several more have been announced. In a layout suitable to the cameras' attractive design, this manual presents imagery that attests to the fun you will have as you begin to push the envelope of your Fujifilm X-E1 or X-Pro1.

David Busch's Sony Alpha a7R IV Guide to Digital Photography is the most comprehensive resource and reference for Sony's innovative 61-megapixel full frame mirrorless camera. Capable of 10 frame-per-second bursts even at full resolution, the a7R IV is fast enough for action photography, and its 15-stop enhanced dynamic range delivers the image quality that the most demanding landscape or fine-art photographer requires. This camera's remarkable low-light performance, fast sensor-based 567-point phase detect autofocus (with real-time face and eye tracking in both still and movie modes), and improved 5-axis in-body image stabilization, the a7R IV has all the tools needed to take incredible images. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7R IV. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a7R IV Guide to Digital Photography covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap" chapter, an easy-to-use visual guide to the camera's features

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and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7R IV.

With this book, author Alexander S. White provides users of the a6400 with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the a6400, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, video, Wi-Fi, Bluetooth, and special effects. The book covers the a6400's ability to use its touch screen for focusing and enlarging images in some situations, its upgraded autofocus system, which includes automatic focusing on the eyes of humans or animals, and the camera's wide range of options for assigning its control buttons, dial, and wheel to carry out photographic functions. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images include photographs taken using the a6400's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and infrared photography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to



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a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the a6400, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the a6400, including cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the a6400 includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.

This book is a complete guide to using the Sony Cyber-shot DSC-RX10 III camera. With this book, author Alexander White provides users of the RX10 III with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX10 III, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all features of the RX10 III that are new for this model, including its high-quality zoom lens with a reach of 600mm; its Zoom Assist feature, which lets a photographer instantly pull back the zoom lens for a wide view before zooming back to a

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telephoto shot; and its additional controls, including a Focus Hold button on the side of the lens and a third Custom button, which is available for programming by the user. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images include examples of photographs taken using the RX10 III's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and its Creative Style and Picture Effect menu options, with settings for altering the appearance of images. The book also provides introductions to topics such as street photography and infrared photography, and includes details on using the camera's Wi-Fi features for transferring images to a smartphone or tablet, or controlling the camera from such a device. The book includes a full discussion of the video features of the RX10 III, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during movie recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes the steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX10 III, including cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX10 III includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

Designed for photographers who haven't memorized every

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button, dial, setting, and feature on their Sony a7 III, Rocky Nook's handy and ultra-portable quick reference Pocket Guide helps you get the shot when you're out and about. \*

- \* Confirm that your camera is set up properly with the pre-shoot checklist
- \* Identify every button and dial on your camera
- \* Learn the essential modes and settings you need to know
- \* Dive deeper with additional features of your camera
- \* Execute step-by-step instructions for shooting multiple exposures, in-camera HDR, time-lapse movies, and more
- \* Follow tips and techniques for getting great shots in typical scenarios (portrait, landscape, freezing action, low light, etc.)

Gary's Ebooks on the Sony cameras are renown for being the most thorough, detailed, and enjoyable to read. This latest edition goes into even more detail of the features everyone wants to know about: \*

- \* All the focusing modes explained in an intuitive way
- \* 4K shooting and choosing a bit rate for video
- \* The new phase-detect AF (and where it's blind)
- \* The most popular adapters for legacy glass
- \* S-Log2 in a way that won't make your eyes glaze over
- \* And lots more! (641 pages more, to be exact!)

Electronic formats also available from the author's website.

Gary Friedman's books are known for their thoroughness and approachability. And now, Gary is working on a new book covering the incredible Sony A1. Aimed at experienced still photographers and videographers alike, this 729-page book (!) explains every feature in excruciating detail, providing the most comprehensive book available anywhere on this camera. Details include: \*

- \* Every video setting and feature
- \* Hidden features that can only be had by assigning them to buttons first
- \* Shortcuts to quickly navigate through the new menu system
- \* The phase-detect AF's little-known blind spot and how to avoid it
- \* All of Gary's personal camera settings and customizations
- \* A comprehensive guide to 3rd party adapters for legacy glass
- \* How to do pixel-shift for 200MB

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images! \* Step-by-step instructions for uploading images and video from the field using the Transfer and Tagging app and FTP \* And more! Get the most out of your camera and shorten the learning curve with this best-selling book on the Sony A1!

This book is a complete guide to using the Sony Cyber-shot DSC-RX1R II camera. With this book, author Alexander White provides users of the RX1R II with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with this premium full-frame camera, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all of the features of the RX1R II, including its variable low pass filter, fast autofocus system, HD video recording, and features for continuous shooting. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images provide examples of photographs taken using the RX1R II's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and the Creative Style and Picture Effect menu options, with settings for altering the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping. It includes a full discussion of the video features of the RX1R II, which can shoot HD movies with manual control of exposure and focus during movie recording. In three appendices, the book discusses accessories for the RX1R II, including cases, power sources, remote controls, and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips"

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on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX1R II includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

The best-selling and universally-praised bible for the Sony Alpha a6000 is finally back in print! David Busch's Sony a6000 Guide to Digital Photography is your all-in-one resource and reference for the Sony Alpha a6000, and now it's available in both printed and ebook form from Rocky Nook. The top-ranking a6000 mirrorless camera features expanded ISO settings to 25,600, a high-resolution 24MP sensor, fast 11 fps maximum shooting rate, and a high resolution electronic viewfinder. With this book in hand, you will explore the world of digital photography, develop your creativity, and take great photographs with the Sony a6000. With clear how-to steps and full-color illustrations, David Busch's Sony a6000 Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lenses, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy a6000 "roadmap," an easy-to-use visual guide to the camera's features and controls. With David Busch as your guide and mentor, you'll be in full creative control, whether you're shooting on the job, as an advanced hobbyist, or are just out for fun. Start building your knowledge, creativity, and confidence with the Sony a6000 today.

In this full-color, comprehensive guide book to the Sony DSC-RX10 camera, author Alexander White provides users of the RX10 with a roadmap to all operations, features, menus, and controls of the camera. Using a tutorial-like approach, the book

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shows beginning and intermediate photographers not only how to accomplish things with the RX10, but when and why to use the camera's features. The book does not assume specialized knowledge by the reader as it explains topics such as autofocus, manual focus, aperture priority, shutter priority, exposure compensation, white balance, and ISO sensitivity. The book discusses the camera's numerous shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book includes complete coverage of the Wi-Fi features of the RX10, including the capability to transfer images and videos over a wireless network and to control the camera remotely with a smartphone or tablet. The book includes more than 400 color photographs that illustrate the camera's controls, display screens, and menus. The images also provide examples of the photographs that can be taken using the RX10's Scene shooting mode, with settings that are optimized for various subjects, including landscapes, portraits, and action shots; the Creative Style and Picture Effect menu options, which offer dramatic options for altering the appearance of images; and the camera's features for continuous shooting and shooting in dim lighting. In addition, the book provides introductions to topics such as infrared photography, street photography, astrophotography, digiscoping, and macro photography. The book includes a full discussion of

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the advanced video recording abilities of the RX10, which can shoot high-definition video with stereo sound, with manual control of exposure and focus during movie recording, and professional-level features such as zebra stripes to gauge exposure and connections for external microphones and headphones. In three appendices, the book provides information about accessories for the RX10, including cases, external flash units, and microphones, and includes a list of web sites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX10 includes a detailed table of contents and index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

Photographer's Guide to the Sony a7C is a full-color, fully illustrated guide book covering all features and operations of the a7C mirrorless, compact, full-frame interchangeable-lens digital camera. With this book, author Alexander S. White provides users of the a7C with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the a7C, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its

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menu options for shooting, playback, setup, video, Wi-Fi, Bluetooth, and special effects. The book covers the a7C's ability to use its touch screen for focusing and enlarging images in some situations, its upgraded autofocus system, which includes real-time tracking autofocus as well as automatic focusing on the eyes of humans or animals, and the camera's wide range of options for assigning its control buttons, dial, and wheel to carry out photographic functions. The book includes more than 400 color photographs that illustrate the camera's controls, display screens, and menus. The images include photographs taken using the a7C's various shooting modes and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and astrophotography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the a7C, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black



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level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the “clean” video output from the camera’s HDMI port. In three appendices, the book discusses accessories for the a7C, including lenses, cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with “quick tips” on how to take advantage of the camera’s features in the most efficient ways possible. This guide to the a7C includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.

This is a complete guide to the controls, menus, and operation of two of Sony's popular compact cameras. The book includes more than 400 full-color illustrations and includes easy-to-follow guidance for all features of the cameras.

Photographer's Guide to the Sony DSC-RX10 IV  
Getting the Most from Sony's Advanced Digital Camera  
White Knight Press

This book is a complete guide to the Sony Cyber-shot DSC-RX10 IV camera. With this book, author Alexander S. White provides users of the RX10 IV with a manual covering all aspects of the camera’s operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX10 IV, and

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explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, video, Wi-Fi, and special effects. The book covers all features of the RX10 IV that are new for this model, including its enhanced focusing system with phase detection autofocus; its ability to use a touch screen for focusing and enlarging images in some situations; and a variety of new or enhanced menu options. The book includes more than 500 color photographs that illustrate the camera's controls, display screens, and menus. The images include photographs taken using the RX10 IV's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and infrared photography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the RX10 IV, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera's numerous features for professional-level

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videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the “clean” video output from the camera’s HDMI port. In three appendices, the book discusses accessories for the RX10 IV, including cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with “quick tips” on how to take advantage of the camera’s features in the most efficient ways possible. This guide to the RX10 IV includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.

Designed for photographers who haven't memorized every button, dial, setting, and feature on their Sony a6100, Rocky Nook's handy and ultra-portable quick reference Pocket Guide helps you get the shot when you're out and about. \* Confirm that your camera is set up properly with the pre-shoot checklist \* Identify every button and dial on your camera \* Learn the essential modes and settings you need to know \* Dive deeper with additional features of your camera \* Execute step-by-step instructions for shooting multiple exposures, in-camera HDR, time-lapse movies, and more \* Follow tips and techniques for getting great shots in typical scenarios (portrait,

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landscape, freezing action, low light, etc.)

Focal Digital Camera Guides: Sony A300/A350 Just bought a Sony A300 or A350 and looking to combine practical know-how with inspiration? This one-stop, easy-to-read guide covers all the basic functions of the camera, and everything beyond. For the basics, turn to the quick start guide, which will get you up and running in five minutes. For an understanding of your camera's many controls and features, check out the section called "The Camera." If all you need is a quick explanation, you'll find it. If you're looking for the Whole Story, you'll find that, too. Settings that affect how your pictures look are accompanied by full-color examples that show you exactly what you can expect. This section also covers the camera's menus, playback features, memory, and power sources. The section called "Software" shows you how to get the most out of your camera's software. It covers tethered shooting, color management, RAW conversion, storing your images, managing your library, and backup strategies - to name just a few topics. Ultimately, this book's greatest strength isn't its focus on the camera or the software; it's the detailed, easy-to-follow instruction it offers on using your camera to take truly superior photographs. Sections devoted to lenses, subject matter, and light cover these variables in depth, always presenting the most effective techniques in the context of the Sony A300/A350. Written by a widely acclaimed

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photographer, Sony A300/A350 shows you how to get the shots you can see in your head but have never been able to capture with a camera. \* The quick start guide will have you taking great photos in five minutes. \* In-depth coverage of every feature and control ensures that you have access to the tools you need for every shot. \* Full-color examples demonstrate how different settings affect your photos. \* Expert coverage of lenses, lighting, and subject matter gives you the practical knowledge you need to go after any shot. \* Step-by-step instructions on photo editing and image management help you get the most out of your camera's software. \* A detailed review of accessories for your camera explains which of these add-ons offer the most value for your needs. \* Dozens of tips and tricks prepare you for every situation you're likely to encounter - in the field, at the studio, or at your next wedding or family reunion.

If your past attempts at learning flash have all ended in failure (not to mention tears and/or blind rage), then *The Off-Camera Flash Handbook* is about to change everything for you. For years, photographer Vanessa Joy has been using off-camera flash to create gorgeous portraits that look like they were shot in the most beautiful natural light at the perfect time of day. Well, guess what? That consistent look

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was not created thanks to the most amazing luck with the weather. No. It was created by a pro photographer who mastered her use of off-camera flash. And with her down-to-earth and practical explanations, that's exactly what Vanessa teaches you in this book.

Vanessa breaks down off-camera flash into an easy-to-understand approach, and instead of focusing on the gear and the settings (which are also included, of course), she focuses on the kinds of shots you want to make. This book is about learning to use off-camera flash easily and quickly so that you can create beautiful, natural-looking light in any situation, at any time you need it...regardless of the weather or time of day.

The book is divided into three parts. Part One covers the fundamentals of off-camera flash, and it does so without blasting you with a firehose of information. Instead, Vanessa gives you the basics you need so that you can start shooting right away without becoming overwhelmed with technical jargon.

Once you're set up and ready to go, Vanessa jumps right into Part Two with specific photo scenarios and real-world situations where you'll learn key techniques for using your flash to create consistent, beautiful photographs. For each scenario, Vanessa

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provides the goal for the shoot, a gear list, the step-by-step shooting instructions, and images that show both the progress of the shoot and the behind-the-scenes shots or lighting diagrams of the setup. She also discusses problems you may encounter, variations on the shot, and additional practical scenarios for each situation.

Just a few examples include:

- Recreating the golden hour at any time
- Shooting groups
- Making indoors look like outdoors
- Enhancing natural light
- Using flash at events
- Working in harsh sunlight
- Creating silhouettes
- Shooting at sunset
- Fixing an ugly-light room
- And much more

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Finally, Part Three tackles the questions you'll likely have once you've got the basics under your belt and you're already creating great photos with your off-camera flash—things like high-speed sync, sync speed, a practical understanding of the inverse square law, etc. There is also a helpful FAQ section at the end of the book.

## TABLE OF CONTENTS

### PART 1: GETTING STARTED WITH OFF-CAMERA FLASH (OCF)

You Already Know This

Getting Your Flash Off Camera

Getting the Exposure

Light Positions and Modifiers

How to Add More Lights

### PART 2: Off-Camera Flash Techniques

Creating Golden Haze



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Creating Golden Hour

Creating Twilight

Photographing at Sunset

Making a Magenta Sunset

Group Shots with One Light

Individual Portraits

Portraits of Couples

Enhancing Natural Light

Making Indoors Look Like Outdoors

Super Soft Portrait Light

Warming up the Sky

Keeping a Blue Sky

Light like It's Coming Through a Window

Creating a Silhouette

Turn Day into Night

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Tiny Little Details

Table Details

Event Speeches

In Harsh Sunlight

Shooting with Reflectors

Event Bounce Flash

Using Gels for Fun Color Effects

Using Gels to Color Correct

Lighting a Dark Room

Making a Rainy Day Sunny

Lighting to Look Like Window Light

Making Front Bokeh

Filling in Shadows

Wow, This Indoor Light Sucks

Rim Lighting

## PART 3: Features, Troubleshooting, and FAQs

WTF Are You Talking About?

But Light Doesn't Do That

FAQs about OCF

This book provides enthusiastic photographers with a wealth of information about the unique features of the Sony SLT-A77, an interchangeable-lens camera with an electronic viewfinder and a fixed, translucent mirror. The A77 differs from the current crop of DSLRs in its ability to use a phase detection focusing system throughout the entire picture-taking process, for both still photographs and videos. This provides an immediacy and responsiveness when using burst shots and creating HD videos that is unavailable in any other camera. In this guide, authors Carol Roullard and Brian Matsumoto teach you how to obtain exceptional photographs and videos as they cover everything from the basics of using the camera's automatic modes, to the more advanced aperture-priority, shutter-priority, program, and manual exposure modes. You'll also learn how best to take advantage of features such as the built-in dynamic range adjustment, sweep panoramic, GPS, colorization modes, facial detection and recognition, multiple shot exposures, and HD video. The authors provide you with an opportunity to improve your skills even further by discussing how third-party software and accessories can improve Sony's standard commands. You'll also learn about how the electronic viewfinder, fixed mirror, and Sony's novel shutter design

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improve the camera's utility for scientific photography through the microscope and telescope. Additional topics include:  
Advantages of the electronic viewfinder for previewing your photographs  
Using the accessory Sony shoe-mount flash  
Advantages of using the JPEG file format  
Advantage of having a fixed mirror and electronic first curtain shutter  
Settings for using the camera on a microscope and telescope  
Using the older Minolta Maxxum lenses

This book is intended to be the primary textbook to support any college who would like to run a Photography 101 course for students. The course is designed to offer tutors an independent learning tool to enable students to learn the craft of using an interchangeable lens camera (DSLR or Mirrorless) and the basics of an image-editing program (Adobe Lightroom) to enable them to take creative control of the imaging process. The curriculum offers a step-by-step and jargon-free approach to learning the fundamental skills of creative camera control. Each page features a large image with a brief explanation of how the creative controls of the camera have led to the resulting visual appearance of the image. Information on each page is stripped down the essentials and text is carefully selected to be unambiguous and kept to the bare minimum to ensure rapid acquisition of the skills on offer. This effective course-in-a-book allows students quickly to become technically proficient, and instructors to efficiently evaluate students' progress.

The Sony A7 and A7R were the world's first mirrorless, interchangeable lens cameras with a full-frame sensor. Since their release, Sony has expanded the series, adding the A7S and A7II models. All of the cameras in the series are intended for amateurs to semi-professionals who want to jump into photography with a camera that combines compact size with the performance of a high end DSLR. While the camera manual explains what the camera can do, it doesn't show

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exactly how to use the camera to create great images! That's where Sony A7 Series: From Snapshots to Great Shots comes in. Starting with the top ten things users need to know about the camera, author Brian Smith carefully guides readers through the operating features. Readers get practical advice from a pro on which settings to use when, great shooting tips, and end of chapter assignments. In this book, updated from the Sony A7 / A7R: From Snapshots to Great Shots (2014), Brian will:

- Include an entire new chapter on Menu Settings and Camera Setup for the various cameras in the A7 series.
- Update and expand the video chapter to include new features in the Sony A7S and A7II, like XAVC S recording and Picture Profiles.
- Update the content covering new features like 5-Axis SteadyShot—only found in A7II—so that the text can apply to possible future cameras with this feature
- Extensively update the Lens Adapter and Accessories chapters to cover new features and gear.
- Replace some of the photos to include shots from the A7S and A7II in the mix. The A7 Series camera features include:

- Exmor CMOS full frame sensor (with different megapixels depending on camera version)
- TruBlack XtraFine LCD screen (3"/ 7,5 cm) with 921.6K dots resolution with tilt functionality
- 1.3 cm (0.5inch) Electronic Viewfinder
- 1200-zone evaluative light metering
- Built-in Wi-Fi and NFC
- LED-auto focus illuminator
- Multi Interface Shoe
- 9 customizable buttons and 45 assignable functions

Key differentiating features among the cameras:

- A7: 24MP and fast hybrid-autofocus.
- A7R: 36MP version, with new, higher-density sensor design, but without optical low-pass filter of A7. Also does not include the faster hybrid auto-focus system in base model.
- A7S: High-sensitivity version with an effective ISO range from 100 to 409600 and with 4K video capability, but only 12MP.
- A7II: Uses the same sensor (with minor tweaks) as the original A7, but updates the external

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ergonomics and adds image stabilization as the world's first 5-axis sensor-shift image stabilization system for a full-frame ILC. The A7II has the same 50Mbit XAVC-S codec as the A7S but lacks 4K video.

David Busch's Sony Alpha a7R III Guide to Digital Photography is most comprehensive resource and reference for Sony's high-speed, high-resolution full frame mirrorless camera. Capable of 10 frame-per-second bursts even at 42 megapixels, the a7R III is fast enough for sports photography with the image quality that the most demanding landscape photographer demands. Coupled with remarkable low-light performance, fast sensor-based phase detect autofocus, and improved 5-axis in-body image stabilization, it gives you all the tools needed to take incredible images. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7R III. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a7R III Guide to Digital Photography covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7R III.

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Photographer's Guide to the Panasonic Lumix DC-ZS70/TZ90 is a complete guide to the use of the Panasonic Lumix DC-ZS70 camera, which is known as the TZ90 outside of North America. The book shows beginning and intermediate photographers how to capture excellent images and video sequences with the ZS70. The book explains the use of autofocus, manual focus, aperture, shutter speed, exposure compensation, white balance, and ISO, and many other settings. The book discusses the camera's options for playback, setup, and customizing the operation of its controls. The book contains more than 450 color photographs showing the camera's controls, display screens, and menus. The book includes photographs taken using the many creative settings of the camera, including the Photo Style settings; the Creative Control mode picture effects, which provide the ability to customize the appearance of images in dramatic ways; and the camera's features for burst shooting and shooting in high-contrast lighting conditions. The book includes a full discussion of the video recording abilities of the ZS70 camera, which offers manual control of exposure and focus during movie recording, and provides ultra-high definition 4K recording of motion pictures. The book also explains the camera's features for extracting still images from 4K video and using the Post Focus and Focus Stacking features to produce sharply focused images after a shooting session. In three appendices, the book discusses accessories for the ZS70, including cases, power supply options, and other items, and includes a list of websites and other resources for further information. The book includes an appendix with helpful Quick Tips that explain how to take advantage of the camera's features in the most efficient ways possible.

This book "Photographer's Guide - Get the most from your Sony DSC-RX100 IV" is a 2019 updated and comprehensive

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guide for using the most advanced yet portable Sony Cyber-shot DSC-RX100 IV camera. In this edition, I provide you the user of the RX100 IV a clear and well illustrated manual that covers all functions and aspects of the RX100IV's operation. I have used a tutorial-like approach so that both the beginner and intermediate photographers can accomplish many amazing things with the camera. I take the pain to explain why and when to use the camera's awesome features.

This book is a complete manual on the Sony Cyber-shot DSC-RX100 VI camera, one of the most advanced, but still pocketable, cameras available. With this book, author Alexander White provides users of the RX100 VI with a guide to all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to take still images and record video with the RX100 VI, and explains when and why to use the camera's many features. The book provides details about the camera's automatic and advanced shooting modes, including burst shooting at rates as fast as 24 frames per second, as well as its numerous menu options for shooting, playback, and setup. The book includes information about using Wi-Fi and Bluetooth connections for image transfer, remote control, and adding location information to images. The book has more than 500 color photographs or illustrations that help explain the camera's menus, shooting screens, and features. These images include examples of photographs taken using the RX100 VI's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, low-light, and action shots; and the Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping, with photographic examples. The book includes a full discussion of the video features of the RX100 VI, which can shoot HD



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and 4K (ultra-HD) movies, and which offers manual control of exposure and focus during movie recording. The book explains the camera's numerous features that are useful for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book provides detailed information about recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX100 VI, including cases, power sources, grips, remote controls, and filter adapters, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX100 VI includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

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