

Perspectivas De Transformaci N Eco Social

In today's business environment, strategy has never been more important. Yet research shows that most companies fail to execute strategy successfully. Behind this abysmal track record lies an undeniable fact: many companies continue to use management processes-top-down, financially driven, and tactical-that were designed to run yesterday's organizations. Now, the creators of the revolutionary performance management tool called the Balanced Scorecard introduce a new approach that makes strategy a continuous process owned not just by top management, but by everyone. In *The Strategy-Focused Organization*, Robert Kaplan and David Norton share the results of ten years of learning and research into more than 200 companies that have implemented the Balanced Scorecard. Drawing from more than twenty in-depth case studies-including Mobil, CIGNA, Nova Scotia Power, and AT T Canada-Kaplan and Norton illustrate how Balanced Scorecard adopters have taken their groundbreaking tool to the next level. These organizations have used the scorecard to create an entirely new performance management framework that puts strategy at the center of key management processes and systems. Kaplan and Norton articulate the five key principles required for building Strategy-

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Focused Organizations: (1) translate the strategy to operational terms, (2) align the organization to the strategy, (3) make strategy everyone's everyday job, (4) make strategy a continual process, and (5) mobilize change through strong, effective leadership. The authors provide a detailed account of how a range of organizations in the private, public, and nonprofit sectors have deployed these principles to achieve breakthrough, sustainable performance improvements. Presenting a practical, proven framework steeped in rich case study experience, The Strategy-Focused Organization helps solve a universal management problem-not just how to formulate strategy, but how to make it work. Building on one of the most revolutionary business ideas of our time, this important book shows how today's leaders can shape their own companies to meet the challenges and reap the rewards of a new competitive era. Robert S. Kaplan is the Marvin Bower Professor of Leadership Development at Harvard Business School. David P. Norton is President of Balanced Scorecard Collaborative, Inc. On October 14-19, 1990, the 6th International Conference on the Conservation of Earthen Architecture was held in Las Cruces, New Mexico. Sponsored by the GCI, the Museum of New Mexico State Monuments, ICCROM, CRATerre-EAG, and the National Park Service, under the aegis of US/ICOMOS, the event was organized to promote the exchange of ideas, techniques, and research findings

on the conservation of earthen architecture. Presentations at the conference covered a diversity of subjects, including the historic traditions of earthen architecture, conservation and restoration, site preservation, studies in consolidation and seismic mitigation, and examinations of moisture problems, clay chemistry, and microstructures. In discussions that focused on the future, the application of modern technologies and materials to site conservation was urged, as was using scientific knowledge of existing structures in the creation of new, low-cost, earthen architecture housing.

This book introduces green ideas to students of the social sciences, showing how society affects and is affected by nature and assessing the future of the green movement.

En el texto refundido de la Ley de Propiedad Intelectual de 1996 el derecho de transformaciòn constituye, sin lugar a dudas, un derecho de gran aplicaciòn pr ctica, si bien en contraste con ello, destaca tanto la insuficiente delimitaciòn de sus lmites, como su escaso tratamiento. De ahí que con mayor frecuencia de la destacada, la doctrina se haga eco de la incertidumbre que subyace entorno a este derecho, puesto que, por si fuera poco, en el Texto Refundido se le presta escasa atenciòn pese a que se aborda desde distintas perspectivas, lo que, lejos de contribuir al esclarecimiento de sus lmites, favorece la creaciòn de mayor

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confusi3n al respecto. Adem s, en mltiples ocasiones se produce un problema de delimitaci3n de este derecho de explotaci3n en el derecho de reproducci3n, e incluso, a veces, ante la transformaci3n de una obra intelectual tambi,n entra en juego el derecho moral a la integridad de la obra, derecho que, a su vez, se encuentra muy relacionado con el derecho que tiene el propio autor a modificar su obra.

Lugubrious Nights follows the protagonist Tediato on his nightly visits to the temple where his beloved is interred. His ultimate intention is to disinter her body and kill himself in her presence. Tediato is a religious skeptic whose grief is cosmic, and he sees no reason not to join his beloved in death, torn as he is between the emptiness of his soul and the emptiness of the world. Hispanist Russell P. Sebold offers the first English translation of the eighteenth-century Spanish lyrical poem in prose by Jose de Cadalso (1741-1782). Inspired by his grief over the death of the actress Mara Ignacia Ibanez, Cadalso composed Lugubrious Nights in 1771. Sebold considers it to be the first fully Romantic work of continental European literature, written three years before the publication of Goethe's Werther.

Alice Echols has never shied away from controversy. Long before it was fashionable, she wrote searing critiques of antiporn feminism. Her subsequent

books about the 1960s are trenchant and provocative, and written with unflinching honesty. Now she maps an alternative history of contemporary American culture, taking on such subjects as hippies, gay/lesbian and women's liberation, disco and the racial politics of music, and artists as diverse as Joni Mitchell and Lenny Kravitz. Echols upends many of our bedrock assumptions about American culture since the 1950s, challenging in particular the notions that the '60s represented a total rupture with the past and that the '70s marked the end of meaningful change.

Can non-governmental organisations contribute to more socially just, alternative forms of development? Or are they destined to work at the margins of dominant development models determined by others? Addressing this question, this book brings together leading international voices from academia, NGOs and the social movements. It provides a comprehensive update to the NGO literature and a range of critical new directions to thinking and acting around the challenge of development alternatives. The book's originality comes from the wide-range of new case-study material it presents, the conceptual approaches it offers for thinking about development alternatives, and the practical suggestions for NGOs. At the heart of this book is the argument that NGOs can and must re-engage with the project of seeking alternative development futures for the world's poorest and

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more marginal. This will require clearer analysis of the contemporary problems of uneven development, and a clear understanding of the types of alliances NGOs need to construct with other actors in civil society if they are to mount a credible challenge to disempowering processes of economic, social and political development.

This book establishes whether contemporary social theory can help us understand the structural origins of environmental degradation and environmental politics.

New edition of a text intended primarily for the undergraduate courses on the subject which are frequently found in electrical engineering curricula--but the concepts and techniques it covers are also of fundamental importance in other engineering disciplines. The book is structured to develop in parallel the methods of analysis for continuous-time and discrete-time signals and systems, thus allowing exploration of their similarities and differences. Discussion of applications is emphasized, and numerous worked examples are included.

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Views from one of the most original cultural critics of the twentieth century, Walter Benjamin

Race and Ideology proposes an understanding of racism as a divide-and-

conquer mechanism.

The production and consumption of Information and Communication Technologies (or ICTs) have become embedded within our societies. This handbook is about the many challenges presented by ICTs. It sets out an intellectual agenda that examines the implications of ICTs for individuals, organisations, democracy, and the economy

The sixth edition of the highly successful *The City Reader* juxtaposes the very best classic and contemporary writings on the city to provide the comprehensive mapping of the terrain of Urban Studies and Planning old and new. *The City Reader* is the anchor volume in the Routledge Urban Reader Series and is now integrated with all ten other titles in the series. This edition has been extensively updated and expanded to reflect the latest thinking in each of the disciplinary areas included and in topical areas such as compact cities, urban history, place making, sustainable urban development, globalization, cities and climate change, the world city network, the impact of technology on cities, resilient cities, cities in Africa and the Middle East, and urban theory. The new edition places greater emphasis on cities in the developing world, globalization and the global city system of the future. The plate sections have been revised and updated. Sixty generous selections are included: forty-four from the fifth edition, and sixteen new

selections, including three newly written exclusively for The City Reader. The sixth edition keeps classic writings by authors such as Ebenezer Howard, Ernest W. Burgess, LeCorbusier, Lewis Mumford, Jane Jacobs, and Louis Wirth, as well as the best contemporary writings of, among others, Peter Hall, Manuel Castells, David Harvey, Saskia Sassen, and Kenneth Jackson. In addition to newly commissioned selections by Yasser Elshestawy, Peter Taylor, and Lawrence Vale, new selections in the sixth edition include writings by Aristotle, Peter Calthorpe, Alberto Camarillo, Filip DeBoech, Edward Glaeser, David Owen, Henri Pirenne, The Project for Public Spaces, Jonas Rabinovich and Joseph Lietman, Doug Saunders, and Bish Sanyal. The anthology features general and section introductions as well as individual introductions to the selected articles introducing the authors, providing context, relating the selection to other selection, and providing a bibliography for further study. The sixth edition includes fifty plates in four plate sections, substantially revised from the fifth edition.

`Its strength lies in combining theoretical insights with an impressive range of empirical material. The analysis is subtle and multi-layered.... This is a timely and important book' - Political Studies `Local governance have gained massive attention among scholars and practitioners during the past several years. Peter

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John's book fills a void in the literature by tracing the historical roots of local governance and by placing his findings in a comparative perspective' - Professor Jon Pierre, University of Gothenburg, Sweden `Peter John has produced a fascinating and stimulating book in which he assesses current developments in urban politics and local government in Europe and suggests how these changes are leading to different patterns of sub-national territorial politics in the EU today. What he has to say is of important interest to all students of local government; comparative politics and of territorial politics more generally' - Michael Goldsmith, University of Salford `this book offers a fascinating comparative analysis... themes such as New Public Management, globalisation, regionalism and privatisation will be relevant to numerous courses in government, politics, public administration and public policy' - West European Politics This text provides a comprehensive introduction to local government and urban politics in contemporary Western Europe. It is the first book to map and explain the change in local political systems and to place these in comparative context. The book introduces students to the traditional structures and institutions of local government and shows how these have been transformed in response to increased economic and political competition, new ideas, institutional reform and the Europeanization of public policy. At the book's core is the perceived transition

from local government to local governance. The book traces this key development thematically across a wide range of West European states including: Belgium, France, Greece, Italy, Germany, the Netherlands, Norway, Portugal, Spain and the United Kingdom.

Critiquing the arcades of nineteenth-century Paris--glass-roofed rows of shops that served as early malls--the author, who wrote the work in the 1920s and 1930s, covers thirty-six still-trenchant topics, including fashion, boredom, photography, advertising, and prostitution, among others.

Essays discuss chimpanzees as an evolutionary model, modern examples of hunter-gatherer tribes, women's and men's roles in prehistoric times, and primitive human adaptations

Over recent decades, women in Latin America and the Caribbean have increased their labor force participation faster than in any other region of the world. This evolution occurred in the context of more general progress in women's status. Female enrollment rates have increased at all levels of education, fertility rates have declined, and social norms have shifted toward gender equality. This report sheds light on the complex relationship between stages of economic development and female economic participation. It documents a shift in women's perceptions whereby work has become a fundamental part of their identity, highlighting the distinction between jobs and careers. These dynamics are made more complex by the acknowledgment that individuals are part of larger economic units—families. As development progresses and the options available to women expand, the need to balance career and family takes greater importance. New tensions emerge, paradoxically made possible by decades of

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steady gains. Understanding the new challenges women face as they balance work and family is thus crucial for policy.

This monumental text-reference places in clear perspective the importance of nutritional assessments to the ecology and biology of ruminants and other nonruminant herbivorous mammals. Now extensively revised and significantly expanded, it reflects the changes and growth in ruminant nutrition and related ecology since 1982. Among the subjects Peter J. Van Soest covers are nutritional constraints, mineral nutrition, rumen fermentation, microbial ecology, utilization of fibrous carbohydrates, application of ruminant precepts to fermentive digestion in nonruminants, as well as taxonomy, evolution, nonruminant competitors, gastrointestinal anatomies, feeding behavior, and problems for animal size. He also discusses methods of evaluation, nutritive value, physical structure and chemical composition of feeds, forages, and broses, the effects of lignification, and ecology of plant self-protection, in addition to metabolism of energy, protein, lipids, control of feed intake, mathematical models of animal function, digestive flow, and net energy. Van Soest has introduced a number of changes in this edition, including new illustrations and tables. He places nutritional studies in historical context to show not only the effectiveness of nutritional approaches but also why nutrition is of fundamental importance to issues of world conservation. He has extended precepts of ruminant nutritional ecology to such distant adaptations as the giant panda and streamlined conceptual issues in a clearer logical progression, with emphasis on mechanistic causal interrelationships. Peter J. Van Soest is Professor of Animal Nutrition in the Department of Animal Science and the Division of Nutritional Sciences at the New York State College of Agriculture and Life Sciences, Cornell University.

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Brings together over 40 essential readings, which illustrate the diversity of political responses to environmental issues. They are organized in a way that emphasizes the differences and debates across the various schools of thought on environmental affairs.

While cities often act as the engines of economic growth for developing countries, they are also frequently the site of growing violence, poverty, and inequality. Yet, social theory, largely developed and tested in the Global North, is often inadequate in tackling the realities of life in the dangerous parts of cities in the Global South. Drawing on the findings of an ambitious five-year, 15-project research programme, *Social Theories of Urban Violence in the Global South* offers a uniquely Southern perspective on the violence–poverty–inequalities dynamics in cities of the Global South. Through their research, urban violence experts based in low- and middle-income countries demonstrate how "urban violence" means different things to different people in different places. While some researchers adopt or adapt existing theoretical and conceptual frameworks, others develop and test new theories, each interpreting and operationalizing the concept of urban violence in the particular context in which they work. In particular, the book highlights the links between urban violence, poverty, and inequalities based on income, class, gender, and other social cleavages. Providing important new perspectives from the Global South, this book will be of interest to policymakers, academics, and students with an interest in violence and exclusion in the cities of developing countries.

PerspectivaCLASE, Citas latinoamericanas en sociología y economíaLa transformación de la obra intelectualPublidisa

In this book, Arturo Santa-Cruz advances an understanding of power as a social relationship and applies it consistently to the economic realm in United States relations with other countries

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of the Western Hemisphere. Following the academic and popular debate on the ebb and flow of US hegemony, this work centers the analysis in a critical case for the exercise of US power through its economic statecraft: the Americas—its historical zone of influence. The rationale for the regional focus is methodological: if it can be shown that Washington's sway has decreased in the area since the early 1970s, when the discussion about this matter started, it can be safely assumed that the same has occurred in other latitudes. The analysis focuses on three regions: North America, Central America and South America. Since each region contains countries that have at times maintained very different relationships with the United States, the findings contribute to a better understanding of the practice of US power in the sub-region in question, adding greater variability to the overall results. US Hegemony and the Americas: Power and Economic Statecraft in International Relations is an invaluable resource for students and scholars interested in Latin American History and Politics, North American Regional Integration, International Relations, Economic Statecraft, Political Economy and Comparative Politics.

Since the first edition of this book appeared in 1982, El Salvador has experienced the most radical social change in its history. Ten years of civil war, in which a tenacious and creative revolutionary movement battled a larger, better-equipped, US-supported army to a standstill, have ended with 20 months of negotiations and a peace accord that promises to change the course of Salvadorean society and politics. This book traces the history of El Salvador, focusing on the oligarchy and the armed forces, that shaped the Salvadorean army and political system. Concentrating on the period since 1960, the author sheds new light on the US role in the increasing militarization of the country and the origins of the oligarchy-army rupture

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in 1979. Separate chapters deal with the Catholic church and the revolutionary organizations, which challenged the status quo after 1968. In the new edition, Dr Montgomery continues the story from 1982 to the present, offering a detailed account of the evolution of the war. She examines why Duarte's two inaugural promises, peace and economic prosperity could not be fulfilled and analyzes the electoral victory of the oligarchy in 1989. The final chapters closely follow the peace negotiations, ending with an assessment of the peace accords, and evaluate the future prospects for El Salvador and for the 1994 elections.

This book, a trenchant analysis of schooling within the capitalist world system, where educational reforms are directed to the satisfaction of the business community, military industrial complex, and corporate sector, is a work combating injustice and authoritarianism prevalent in the Americas.

Transhumance is a form of pastoralism that has been practised around the world since animals were first domesticated. Such seasonal movements have formed an important aspect of many European farming systems for several thousand years, although they have declined markedly since the nineteenth century. Ethnographers and geographers have long been involved in recording transhumant practices, and in the last two decades archaeologists have started to add a new material dimension to the subject. This volume brings together recent advances in the study of European transhumance during historical times, from Sweden to Spain, Romania to Ireland, and beyond that even Newfoundland. While the focus is on the archaeology of seasonal sites used by shepherds and cowherds, the contributions exhibit a high degree of interdisciplinarity. Documentary, cartographic, ethnographic and palaeoecological evidence all play a part in the examination of seasonal movement and settlement in medieval and post-

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medieval landscapes. Notwithstanding the obvious diversity across Europe in terms of livestock, distances travelled and socio-economic context, an extended introduction to the volume shows that cross-cutting themes are now emerging, including mobility, gendered herding, collective land-use, the agency of non-elite people and competition for grazing and markets. The book will appeal not only to archaeologists, but to historians, geographers, ethnographers, palaeoecologists and anyone interested in rural lifeways across Europe. The Civilizing Process stands out as Norbert Elias' greatest work, tracing the "civilizing" of manners and personality in Western Europe since the late Middle Ages by demonstrating how the formation of states and the monopolization of power within them changed Western society forever.

An interdisciplinary text on the world's savannas, covering the geography, ecology, economics and politics of savanna regions. Savannas are a distinct vegetation type, covering a third of the world's land surface area and supporting a fifth of the world's population. There has been a wide range of literature on the subject, but the majority of work has focused on the ecology or development of savanna areas, ignoring the wider interdisciplinary issues affecting contemporary savannas. World Savannas aims to buck this trend, providing students with an up-to-date and comprehensive introduction to the global importance of savannas.

This accomplished book argues that we can only make sense of environmental issues if we consider them as part of a more encompassing process of social transformation. It asks whether there is an emerging consensus between social scientists on the central issues in the debate on environmental change, and if concerns about the environment constitute a major prop to the process of globalization? The book provides a thorough discussion of the central

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themes in environmental sociology, identifying two traditions: ecological modernization theory and risk society theory.

Explore the latest research on biological control! Completely updated for 2004, this new edition examines methods for making agricultural systems less susceptible to insect pests. Containing new findings and reports of strategies, *Biodiversity and Pest Management in Agroecosystems, Second Edition* will show you how pests can be managed by enhancing beneficial biodiversity using agroecological diversification methods. *Biodiversity and Pest Management in Agroecosystems, Second Edition* provides you with an essential overview of the role of biodiversity in agriculture and then gets specific, with new and updated information on: the agroecology of pest management plant diversity and pest outbreaks within agroecosystems diversification strategies for pest management how sustainable farming systems are designed You'll also explore: the role of plant diversity on the biology of beneficial insects insect regulation in diverse agroecosystems manipulation of plant diversity in agroecosystems ecological and socioeconomic implications The fact is, many modern agroecosystems are unstable as a consequence of constant human intervention in crop systems which ignore ecological principles. With case studies on a variety of crops and pests, *Biodiversity and Pest Management in Agroecosystems, Second Edition* explores entomological aspects of agriculture and analyzes the ecological basis for the maintenance of biodiversity. It will familiarize you with the theory and practice of enhancing biological pest control in agricultural systems by managing vegetational diversity via multiple cropping, cover cropping, rotations, and other spatial and temporal designs. With studies on intercropping, cover cropping, weed management, and crop-field border vegetation manipulation, this book covers the effects of

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these diverse systems on pest population density and the mechanisms underlying pest reduction in polycultures. Make it a part of your reference/teaching collection today! The idea of ecological modernisation originated in Western Europe in the 1980s, gaining attention around the world by the late 1990s. At the core of this social scientific and policy-oriented approach is the view that contemporary societies have the capability of dealing with their environmental crises. Experiences in some countries demonstrate that modern institutions can incorporate environmental interests into their daily routines. Elsewhere, economic and political interests dominate development trajectories and environmental deterioration continues, challenging the premises of ecological modernisation. This volume brings together research on ecological modernisation practices around the world. Studies on Western, Central, and Eastern Europe, the USA, and Southeast Asia examine the applicability of this approach to advanced industrial countries, transitional economies and developing countries respectively. Authors critically examine the premises of ecological modernisation theory, assess its value for understanding past and present environmental transformations, and outline paths for designing future sustainable development. Taken together, the studies in collected this volume offer significant refinements, extensions and critiques of ecological modernisation theory and suggest important directions for future research on social and policy dimensions of environmental change.

Lessons from an experiment in equity planning.

Contents include: Introduction (K Walsh); Palynology (S Bottema); A database for the palynological recording of human activity (V Andrieu, E Brugiapaglia, R Cheddadi, M Reille and J-L de Beaulieu); The contribution of anthracology (J-L Vernet); Dendroclimatology (F

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Guibal); Techniques in Landscape Archaeology (A G Brown); L'apport de la micromorphologie des sols (N Fédoroff); Reconstructing past soil environments (R S Shiel); The Geochemistry of Soil Sediments (D D Gilbertson and J P Grattam); Searching the Ports of Troy (E Zanagger, M Timpson, S Yazvenko and H Leiermann); The pontine region in central Italy (P Attema, J Delvigne and B J Haagsma); Population pressure on agricultural resources in Karstic landscapes (P Novacovic, H Simoni and B Music); La Pianura padana centrale tra il Bronzo Medio ed il Bronzo finale (M Cremaschi); The ancient ports of Marseille and Fos, Provence, southern France (C Vella, C Morhange and M Provansal); The evolution of field systems in the middle Rhône valley (J-F Berger and C Jung); La línea de Costa en época histórica en el Golfo de Valencia (P Carmona); The Vallée des Baux, Southern France (P Leveau); The étang de Berre, southern France (F Trément); Geoarchaeology in mediterranean landscape archaeology (G Barker and J Bintliff).

Since its original publication in 1949, Irving A. Leonard's pioneering *Books of the Brave* has endured as the classic account of the introduction of literary culture to Spain's New World. Leonard's study documents the works of fiction that accompanied and followed the conquistadores to the Americas and goes on to argue that popular texts influenced these men and shaped the way they thought and wrote about their New World experiences. For the first time in English, this edition combines Leonard's text with a selection of the documents that were his most valuable sources--nine lists of books destined for the Indies. Containing a wealth of information that is sure to spark future study, these lists provide the documentary evidence for what is perhaps Leonard's greatest contribution: his demonstration that royal and inquisitorial prohibitions failed to control the circulation of books and ideas in colonial Spanish

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America. Rolena Adorno's introduction signals the lasting value of *Books of the Brave* and brings the reader up to date on developments in cultural-historical studies that have shed light on the role of books in Spanish American colonial culture. Adorno situates Leonard's work at the threshold between older, triumphalist views of Spanish conquest history and more recent perspectives engendered by studies of native American peoples. With its rich descriptions of the book trade in both Spain and America, *Books of the Brave* has much to offer historians as well as literary critics. Indeed, it is a highly readable and engaging book for anyone interested in the cultural life of the New World. Since its original publication in 1949, Irving A. Leonard's pioneering *Books of the Brave* has endured as the classic account of the introduction of literary culture to Spain's New World. Leonard's study documents the works of fiction that accompanied and followed the conquistadores to the Americas and goes on to argue that popular texts influenced these men and shaped the way they thought and wrote about their New World experiences. For the first time in English, this edition combines Leonard's text with a selection of the documents that were his most valuable sources--nine lists of books destined for the Indies. Containing a wealth of information that is sure to spark future study, these lists provide the documentary evidence for what is perhaps Leonard's greatest contribution: his demonstration that royal and inquisitorial prohibitions failed to control the circulation of books and ideas in colonial Spanish America. Rolena Adorno's introduction signals the lasting value of *Books of the Brave* and brings the reader up to date on developments in cultural-historical studies that have shed light on the role of books in Spanish American colonial culture. Adorno situates Leonard's work at the threshold between older, triumphalist views of Spanish conquest history and more recent perspectives engendered by studies of native American peoples. With

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