

Pearson Elt Catalogue

GoGetter is a new multi-level secondary course designed to inspire 21st Century learners and help them achieve their language goals. Exam practice is seamlessly integrated and innovative multimedia includes authentic BBC content which students can access in the classroom or at home.

Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

English Plus is a flexible and supportive course that builds confidence through graded practice. A supportive course that helps students of all abilities build confidence through graded practice. The flexible package makes it ideal for mixed-ability classes, and varying teaching loads. English Plus develops students' communication skills through a structured and methodical approach, helping students to achieve their individual learning outcomes in every lesson.

For second and third year introductory communication systems courses for undergraduates, or an introductory graduate course. This revision of Couch's authoritative text provides the latest treatment of digital communication systems. The author balances coverage of both digital and analog communication systems, with an emphasis on design. Students will gain a working knowledge of both classical mathematical and personal computer methods to analyze, design, and simulate modern communication systems. MATLAB is integrated throughout.

This dictionary for intermediate-advanced level learners of English as a foreign language, combines a collocations (combination of words used) dictionary with a thesaurus, ensuring English learners choose the correct word and collocation every time.

Online Practice with Testing Program With the Smart Choice Online Practice Learning Management System teachers stay in control. You can: Keep in touch with students outside of the classroom with email and the Discussion Board. Create classes, hide and assign content, and track students' progress through a variety of easy-to-use visual reports. Test students at every stage of the course with the Online Practice Testing Program. Four interactive, auto-scored Progress Tests for each level cover the core Student Book syllabus. Teachers can also download print-and-go and customizable unit, midterm, and final tests from the Teacher's Resources area. Access the Learning Management System using the access code found in the back of every Smart Choice Teacher's Book.

This 6 level course in American English aims to make sure that every student has the tools they need to succeed in English with fun topics and activities that motivate students to learn

Essential Teacher Knowledge - a unique foundation-level methodology book with over 2 hours of video footage. Essential Teacher Knowledge is the core foundation-level guide for teachers of general English, young learners and CLIL. Units on essential theory, practical teaching advice and classroom ideas are presented across two pages, in full colour. Written in accessible English, Essential Teacher Knowledge is ideal preparation for TKT and other entry-level teacher qualifications, or as a handbook for any ELT teacher. Two hours of video footage includes demonstrations of key teaching techniques, such as giving instructions and correction, so new teachers can see the theory put into practice and global "Teachers' Voices" – teachers from around the world sharing opinions and ideas about key issues for the global English teaching community. PIN-coded access to extra online material: audio to accompany the Pronunciation units (23 – 29), downloadable activities (Revise, Research, Reflect) to accompany every

unit, more teachers' voices videos and other resources for teachers, including an up-to-date bibliography .

"'More reading power' Second edition, is a student-centered reading skills textbook based on a cognitive skills approach. Its four key sections, designed to be used concurrently, help intermediate to high-intermediate students develop solid reading skills necessary in school, college, or business."--Cover.

This exciting new handbook provides teachers with practical guidelines and classroom-tested lessons and activities to teach ESL students how to use learning strategies. Written by experts in the field, this book is a highly accessible must-have guide for implementing learning strategies in the classroom.

This best-selling dictionary is now in its 4th edition. Specifically written for students of language teaching and applied linguistics, it has become an indispensable resource for those engaged in courses in TEFL, TESOL, applied linguistics and introductory courses in general linguistics. Fully revised, this new edition includes over 350 new entries. Previous definitions have been revised or replaced in order to make this the most up-to-date and comprehensive dictionary available. Providing straightforward and accessible explanations of difficult terms and ideas in applied linguistics, this dictionary offers: Nearly 3000 detailed entries, from subject areas such as teaching methodology, curriculum development, sociolinguistics, syntax and phonetics. Clear and accurate definitions which assume no prior knowledge of the subject matter helpful diagrams and tables cross references throughout, linking related subject areas for ease of reference, and helping to broaden students' knowledge The Dictionary of Language Teaching and Applied Linguistics is the definitive resource for students.

Today is a four-level course that shapes learning around the individual, understanding that no two students are the same. Lessons feature kids in authentic situations, making English easier to understand, learning more enjoyable and teaching more effective The only two-level series that prepares students for success in both presentations and academic discussions, Speech Communication Made Simple takes an interactive, accessible approach to building confidence as a speaker. Students learn how to present in a variety of genres, effectively use voice and props, and lead or participate in discussions. With its lighthearted and engaging approach, the text helps students acquire speech communication and listening skills that they can apply immediately and throughout their lives. Features: Varied speech genres that range from personal story to persuasive. Broad array of projects including interviews and group discussions. Scaffolded approach that includes directed discussion of a model presentation; skill-building exercises for selecting a topic, organizing information, and more; practicing aloud; and finally, delivering a speech. Pronunciation Practice that focuses on American English pronunciation patterns that are difficult for most non-native speakers of English. Playing with Sayings section that presents idiomatic sayings in popular use and related activities to help students understand and use them to enhance their spoken communication. Useful language boxes that illustrate effective ways to begin speeches or participate in discussion. CD-ROM with MP3 audio that includes sample speeches and all pronunciation activities Teacher's manual

(available separately at <http://pearsoneltusa.com/speechcom>) with teaching suggestions, answer keys, and quizzes. Original / British English Pete and Carla are students. One day they look at some very old coins and stamps in a shop. Pete wants to buy some stamps, but they are very expensive. Later that day some coins are missing from the shop -- and the shopkeeper wants to find Pete.

* Consolidates and extends essential language covered in the Students' Book * 'Improve your writing' and 'Listen and read' sections systematically develop skills * Pronunciation and spelling sections improve student confidence in typical problem areas * Accompanied by an optional Student Audio CD with exercises on grammar and pronunciation * Includes answer key

With its communicative syllabus, authentic business material, and expert tips from a leading management school, plus interactive multi-media, Business Result helps students learn the communication skills they need for work quickly and effectively.

The NorthStar video program includes ten engaging video segments, including segments from ABC News, featuring topics correlated to the themes in the NorthStar 3 listening and speaking, and reading and writing, student books. Each video segment is from 2 to 5 minutes long and incorporates key vocabulary from the student books. The DVD guide contains unit-by-unit video scripts, as well as vocabulary for comprehension and background notes to enhance the accessibility and enjoyment of the video material. Each of the ten video segments has an optional corresponding video activity that is designed for students to use in class before, during, and after viewing the video. The activities can be downloaded from the NorthStar companion website.

'Speakout' is a 6-level general English course for adults developed in association with the BBC; bridging the gap between the classroom and the real world helping students express themselves in English.

Contains all the audio tracks for use with the Students' Book.

Empirical Political Analysis introduces students to the full range of qualitative and quantitative methods used in political science research. Organized around all of the stages of the research process, this comprehensive text surveys designing experiments, conducting research, evaluating results, and presenting findings. With exercises in the text and in a companion lab manual, Empirical Political Analysis gives students applied insights on the scopes and methods of political science research. Features: Offers comprehensive coverage of quantitative and qualitative research methods in political science, a hallmark since it first published over 25 years ago. Covers the research process from start to finish—hypothesis formation, literature review, research design, data gathering, data analysis, and research report writing. Includes in-depth examples of political science research to give discipline-specific instruction on political analysis. Features a “Practical

Research Ethics” box in every chapter to make students aware of common ethical dilemmas and potential solutions to them. Written by political scientists who actively publish in subfields ranging from comparative politics to environmental policy to political communications to voting behavior. Includes learning goals, key terms, and research examples to help students engage and explore the most important concepts.

21st Century Reading was created through a partnership between TED, a nonprofit dedicated to spreading ideas through short, powerful talks and National Geographic Learning. 21st Century Reading provides the ideal forum for learners of English to make connections with topics ranging from science to business to global issues. Using TED Talks as the springboard to share ideas, this new four-level reading series shows learners how to understand and respond to ideas and content in English. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Contemporary / British English It is 1954 and Kabuo Miyamoto is on trial for murder. He is a Japanese American living on the island of San Piedro, off the north-west coast of America. The Second World War has left an atmosphere of anger and suspicion in this small community. Will Kabuo receive a fair trial? And will the true cause of the victim's death be discovered?

My Little Island is a three-level program for teaching English to 3 to 5-year-old children whose first language is not English.

ESL/EFL teachers and trainees will welcome this methodology text, which considers all practical classroom techniques and activities in terms of solid foundation stones of research on second language acquisition. -- Readers develop an overall approach to language teaching from which their classroom practices can emerge. -- The text has user-friendly, readable prose, interactive end-of-chapter exercises for discussion and action, and end-of-chapter recommendations for further reading.

The highly acclaimed 'Practice of English Language Teaching' is the essential guide for teachers of English in a wide range of contexts. The fifth edition has been revised to reflect new developments in language teaching. It explains current pedagogy to teachers who want to access the most relevant ELT practices and incorporate them into their lessons.

New KeystoneFocus on GrammarAn Introductory Course for Reference and PracticePrentice HallBusiness PartnerSpeech Communication Made SimpleAllyn & Bacon

With its combination of stimulating, informational content and systematic skills work, Language Leader is the ideal course to develop students' analytical and communicative skills.

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