

Christopher Ragan Macroeconomics 14th Canadian Edition

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Principles of Microeconomics 2e covers the scope and sequence of most introductory microeconomics courses. The text includes many current examples, which are handled in a politically equitable way. The outcome is a balanced approach to the theory and application of economics concepts. The second edition has been thoroughly revised to increase clarity, update data and current event impacts, and incorporate the feedback from many reviewers and adopters. The text and images in this book are grayscale. The first (previous) edition of Principles of Microeconomics via OpenStax is available via ISBN 9781680920093.

Rising income inequality has been at the forefront of public debate in Canada in recent years, yet there is still much to learn about the economic forces driving the distribution of earnings and income in this country and how they might evolve in the future. With research showing that the tax-and-transfer system is losing the ability to counteract income disparity, the need for policy-makers to understand the factors at play is all the more urgent. Income Inequality provides a comprehensive review of Canadian

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inequality trends, including changing earnings and income dynamics among the middle class and top earners, wage and job polarization across provinces, and persistent poverty among vulnerable groups. The Institute for Research on Public Policy (IRPP), in collaboration with the Canadian Labour Market and Skills Researcher Network (CLSRN), presents new evidence by some of the country's leading experts on the impact of skills and education, unionization and labour relations laws, as well as the complex interplay of redistributive policies and politics over time. Amid growing anxieties about the economic prospects of the middle class, *Income Inequality* will serve to inform the public discourse on inequality, an issue that ultimately concerns all Canadians.

The sharing economy's unique customer-to-company exchange is possible because of the way in which money has evolved. These transactions have not always been as fluid as they are today, and they are likely to become even more fluid. It is therefore critical that we learn to appreciate money's elastic nature as deeply as do Uber, Airbnb, Kickstarter, and other innovators, and that we understand money's transition from hard currencies to cryptocurrencies like Bitcoin if we are to access their cooperative potential. *The Evolution of Money* illuminates this fascinating reality, focusing on the tension between currency's real and abstract properties and advancing a vital theory of money rooted in this dual exchange. It begins with the debt tablets of Mesopotamia and follows with the development of coin money in ancient Greece and Rome, gold-backed

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currencies in medieval Europe, and monetary economics in Victorian England. The book ends in the digital era, with the cryptocurrencies and service providers that are making the most of money's virtual side and that suggest a tectonic shift in what we call money. By building this organic time line, *The Evolution of Money* helps us anticipate money's next, transformative role.

Canadians can never not argue about taxes. From the Chinese head tax to the Panama Papers, from the National Policy to the Canada-United States-Mexico Agreement, tax grievances always inspire private resentments and public debates. But if resentment and debate persist, the terms of the debate have continually altered and adapted to reflect changing social, economic, and political conditions in Canada and the wider world. The centenary of income tax is the occasion for Canadian scholars to wrestle with past and present debates about tax equity, efficiency, and justice. *Who Pays for Canada?* explores the different ways governments can and should tax their peoples and evaluates how well Canada has done so. It brings together a diverse group of perspectives from academia - law, economics, political science, history, geography, philosophy, and accountancy - and from the wider world of activists and public servants. It asks how Canada compares to other countries and how other countries - especially the United States - influence Canadian tax policies. It also surveys internal tax tensions and politics, through the lenses of region and jurisdiction, as well as race, class, and gender. Reasoning from tax perplexities and reforms in the past and the

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present, it argues that fair taxation requires an informed populace and a democratically inclined public will. Above all, this book serves as a reminder that it is not only what counts as fair that is important, but how fairness is evaluated. Revealing how closely tax policy is tied to mainstream politics, human rights, and morality, *Who Pays for Canada?* represents new perspectives on a matter of tremendous national urgency. By using a research-driven model, discussing compelling cases from leading companies, and presenting seven actionable ideas to make progress, the book blends scholarly research and actionable strategies to empower readers to decide what issues to focus on and in what direction to lead.

This special edition of Greg Mankiw's intermediate macroeconomics textbook takes the same approach that made the parent text a bestseller, but with coverage shaped to address fiscal policy, monetary/exchange-rate policy, deficit reduction, and other critical economic issues from the uniquely Canadian perspective. Like Mankiw's *Macroeconomics*, the Canadian edition teaches fundamentals by relating theoretical concepts to big issues and policy debates, but illustrates those ideas and discussions with examples and cases from Canada, as well as research by Canadian economists.

The best decisions made by public managers are based not on instinct, but on an informed understanding of what's happening on the ground. Policy may be directed by ideology, but it must also be founded on reality. The challenge of making the right decisions as a public manager is often, therefore, based on the need for rigorous, actionable research. Now in a thoughtfully revised second edition, this textbook shows students of Public Administration

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exactly how to use both qualitative and quantitative research techniques to give them the best chance to make the right decisions. Uniquely, Eller, Gerber, and Robinson present research methodologies through a series of real-life case studies, with each chapter exploring situations where a public manager can use research to answer specific questions, demonstrating how that research can inform future policy. Taking readers through the key concepts, from research design and sampling to interviews, survey data, and more statistical-based approaches, this new edition provides a complete guide to using research in the public and voluntary sectors. New to this edition: To better orient the student, the second edition is thematically arranged. Five sections, each with a short essay, provide not only previews of the content of each section, but more importantly guide the reader through how the concepts and techniques covered relate to real-world use and application. A new chapter on applied quantitative analyses has been added to offer coverage of several commonly-used and valuable analytic techniques for decision making for policy and management: benefit-cost analysis, risk assessment, and forecasting. The second edition is accompanied by online materials containing suggested course plans and sample syllabi, PowerPoint lecture slides, and student support materials to illustrate the application of key concepts and analytic techniques. Each chapter also includes discussion questions, class exercises, end of chapter review questions, and key vocabulary to provide students with a range of further tools to apply research principles to practical situations.

By showing that kitchen skill, and not budget, is the key to great food, *Good and Cheap* will help you eat well—really well—on the strictest of budgets. Created for people who have to watch every dollar—but particularly those living on the U.S. food stamp allotment of \$4.00 a day—*Good*

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and Cheap is a cookbook filled with delicious, healthful recipes backed by ideas that will make everyone who uses it a better cook. From Spicy Pulled Pork to Barley Risotto with Peas, and from Chorizo and White Bean Ragù to Vegetable Jambalaya, the more than 100 recipes maximize every ingredient and teach economical cooking methods. There are recipes for breakfasts, soups and salads, lunches, snacks, big batch meals—and even desserts, like crispy, gooey Caramelized Bananas. Plus there are tips on shopping smartly and the minimal equipment needed to cook successfully. And when you buy one, we give one! With every copy of Good and Cheap purchased, the publisher will donate a free copy to a person or family in need. Donated books will be distributed through food charities, nonprofits, and other organizations. You can feel proud that your purchase of this book supports the people who need it most, giving them the tools to make healthy and delicious food. An IACP Cookbook Awards Winner.

For courses in Mathematics for Business and Mathematical Methods in Business. This classic text continues to provide a mathematical foundation for students in business, economics, and the life and social sciences. Abundant applications cover such diverse areas as business, economics, biology, medicine, sociology, psychology, ecology, statistics, earth science, and archaeology. Its depth and completeness of coverage enables instructors to tailor their courses to students' needs. The authors frequently employ novel derivations that are not widespread in other books at this level. The Twelfth Edition has been updated to make the text even more student-friendly and easy to understand.

This 13th edition has been revised and updated to offer economics students an introduction to economics and its core principles. New case studies and themed boxed examples, in-depth

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explanations and an expanded online resource centre will help students progress with their studies.

Note: You are purchasing a standalone product; MyLab Economics does not come packaged with this content. Students, if interested in purchasing this title with MyLab Economics, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. Ragan is a classic text known for its rigor, detail, breadth, and balance. It provides clarity without intellectual compromise and is considered the most trusted and reliable text in the market.. If you would like to purchase both the physical text and MyLab Economics, search for: 0135322855 / 9780135322857 Macroeconomics Plus MyLab Economics with Pearson eText -- Access Card Package, 16/e Package consists of: 0134835832 / 9780134835839 Macroeconomics, Sixteenth Canadian Edition, 16/e 0135233453 / 9780135233450 MyLab Economics with Pearson eText -- Standalone Access Card -- for Macroeconomics, 16e

Pearson FlexText ...setting you up for success in school and at work The study of economics requires a different style of thinking from what you may encounter in other courses. Economists make extensive use of assumptions to break down complex problems into simple, analytically manageable parts. This analytical style, while not ultimately more demanding than the styles of thinking in other disciplines, feels unfamiliar to most students and requires practice. Our experience has taught us that what first-year economics students want most from a FlexText is help in mastering course material to do well on examinations. We have developed this FlexText to respond specifically to that demand.

Neither an academic tome nor a prescriptive 'how to' guide, The Theory and Practice of Online

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Learning is an illuminating collection of essays by practitioners and scholars active in the complex field of distance education. Distance education has evolved significantly in its 150 years of existence. For most of this time, it was an individual pursuit defined by infrequent postal communication. But recently, three more developmental generations have emerged, supported by television and radio, teleconferencing, and computer conferencing. The early 21st century has produced a fifth generation, based on autonomous agents and intelligent, database-assisted learning, that has been referred to as Web 2.0. The second edition of "The Theory and Practice of Online Learning" features updates in each chapter, plus four new chapters on current distance education issues such as connectivism and social software innovations.

Macroeconomics, Fourteenth Canadian Edition, Pearson Education Canada

Mainstream textbooks present economics as an objective science free from value judgements; that settles disputes by testing hypotheses; that applies a pre-determined body of principles; and contains policy prescriptions supported by a consensus of professional opinion. The Economics Anti-Textbook argues that this is a myth - one which is not only dangerously misleading but also bland and boring. It challenges the mainstream textbooks' assumptions, arguments, models and evidence. It puts the controversy and excitement back into economics to reveal a fascinating and a vibrant field of study - one which is more an 'art of persuasion' than it is a science. The Economics Anti-Textbook's chapters parallel the major topics in the typical text, beginning with a boiled-down account of them before presenting an analysis and critique. Drawing on the work of leading economists, the Anti-Textbook lays bare the blind spots in the texts and their sins of omission and commission. It shows where hidden value

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judgements are made and when contrary evidence is ignored. It shows the claims made without any evidence and the alternative theories that aren't mentioned. It shows the importance of power, social context and legal framework. The Economics Anti-Textbook is the students' guide to decoding the textbooks and shows how real economics is much more interesting than most economists are willing to let on.

An introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. Principles of Marketing keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and linkage are at the heart of this edition. Real local and international examples bring ideas to life and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major case studies to illuminate concepts, and critical thinking exercises for applying skills.

Understand the theories and interpret the actions of modern central banks Central Banking takes a comprehensive look at the topic of central banking, and provides readers with an understanding and insights into the roles and functions of modern central banks in advanced as well as emerging economies, theories behind their thinking, and actual operations practices. The book takes a systematic approach to the topic, while providing an accessible format and style that is appropriate for general audiences and students with only a minimal macroeconomic background. Theoretical reviews and examples of how the theories are applied in practice are presented in an easy-to-understand manner and serve as a guide for

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readers to further investigate specific ancillary central banking topics and as a means to make informed judgments about central bank actions. Important topics covered in the book include: Evolution of central banking functions and the international monetary system Theoretical backgrounds that are the foundation to the modern practice of monetary policy Monetary policy regimes, including exchange rate targeting, money supply growth targeting, the risk management approach, inflation targeting, and unconventional monetary policy. Actual practice in market operations and transmission mechanisms of monetary policy The exchange rate and central banking Theoretical backgrounds related to various dimensions of financial stability Current developments with regards to sustaining financial stability The future of central banking in the wake of the 2007-2010 global financial crisis Case studies on relevant practical issues and key concepts in central banking Designed as essential reading for students, market analysts, investors, and central banks' new recruits, Central Banking better positions readers to interpret the actions of central banks and to understand the complexities of their position in the global financial arena.

MARKETING: THE CORE, 2/e by Kerin, Berkowitz, Hartley, and Rudelius continues the tradition of cutting-edge content and student-friendliness set by Marketing 8/e, but in a shorter, more accessible package. The Core distills Marketing's 22 chapters down to 18, leaving instructors just the content they need to cover the essentials of marketing in a single semester. Instructors using The Core also benefit from a full-sized supplements package. The Core is more than just a "baby Kerin"; it combines great writing style, currency, and supplements into the ideal package.

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This fully updated and revised text provides economics students with a comprehensive introduction to economics. It covers both macroeconomics and microeconomics and explains the principles of economics clearly. With a redesigned layout in full colour, the book is very accessible and is divided into distinct parts that cover: introduction to the market economy, consumers and producers, markets for inputs, market success and market failure, macroeconomics, growth and cycles, macro policy in a monetary economy and global economics issues. Traditionally, a book with a strong European and international focus, this edition has built on this strength and contains a variety of new international examples.

Covering detailed discussion of fundamental concepts of economics, the textbook commences with comprehensive explanation of theory of consumer behavior, utility maximization and optimal choice, profit function, cost minimization and cost function. The textbook covers methods including present worth method, future worth method, annual worth method, internal rate of return method, explicit re-investment rate of return method and payout method useful for studying economic studies. A chapter on value engineering discusses important topics such as function analysis systems techniques, the value index, value measurement techniques, innovative phase and constraints analysis in depth. It facilitates the understanding of the concepts through illustrations and solved problems. This text is the ideal resource for Indian undergraduate engineering students in the fields of mechanical engineering, computer science and

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engineering and electronics engineering for a course on engineering economics/engineering economy.

An indispensable reference for students enrolled in any business and economics program, Ragan: Economics is a classic, mature-edition text known for its rigor, detail, breadth, and balance. It provides clarity without intellectual compromise and is considered the most trusted and reliable text in the market. In the new 15th edition, Chris Ragan has streamlined the content, updated data, and added new end-of-chapter study exercises to tackle challenging concepts. Note: You are purchasing a standalone product; MyEconLab does not come packaged with this content. Students, if interested in purchasing this title with MyEconLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyEconLab, search for: 0134378822 / 9780134378824 Microeconomics, Fifteenth Canadian Edition Plus NEW MyEconLab with Pearson eText -- Access Card Package, 15/e Package consists of: 0133910431 / 9780133910438 Microeconomics, Fifteenth Canadian Edition 0134288416 / 9780134288413 NEW MyEconLab with Pearson eText -- Valuepack Access Card -- for Microeconomics, Fifteenth Canadian Edition

In doing so, the book highlights the conjoined history of broad transnational processes and local political change.

How do you tailor education to the learning needs of adults? Do they learn differently

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from children? How does their life experience inform their learning processes? These were the questions at the heart of Malcolm Knowles' pioneering theory of andragogy which transformed education theory in the 1970s. The resulting principles of a self-directed, experiential, problem-centred approach to learning have been hugely influential and are still the basis of the learning practices we use today. Understanding these principles is the cornerstone of increasing motivation and enabling adult learners to achieve. The 9th edition of *The Adult Learner* has been revised to include: Updates to the book to reflect the very latest advancements in the field. The addition of two new chapters on diversity and inclusion in adult learning, and andragogy and the online adult learner. An updated supporting website. This website for the 9th edition of *The Adult Learner* will provide basic instructor aids. For each chapter, there will be a PowerPoint presentation, learning exercises, and added study questions. Revisions throughout to make it more readable and relevant to your practices. If you are a researcher, practitioner, or student in education, an adult learning practitioner, training manager, or involved in human resource development, this is the definitive book in adult learning you should not be without.

In today's world where technology impacts every aspect of life, you need to know how to evaluate devices, choose apps, maintain a professional online reputation, and ensure digital security. **NEW PERSPECTIVES ON COMPUTER CONCEPTS 2018, INTRODUCTORY** offers the insights to help. This book goes beyond the intuitive how-

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to of apps and social media to delve into broad concepts that are guiding current technologies such as self-driving cars, virtual reality, file sharing torrents, encrypted communications, photo forensics, and the Internet of Things. Numerous illustrations and interactive features make mastering technical topics a breeze, while the book's proven learning path is structured with today's busy reader in mind. This edition offers an insightful overview of what today's readers must know about using technology to complete an education, secure a successful career, and engage in issues that shape today's world. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

" ... Structure of capitalism, the nature and history of social class, and the role of the state [government]. Attention is also paid to social inequality in Canadian society as manifest in income, race, ethnicity, and gender, as well as to the ways in which the agents of socialization -- particularly the mass media and the education system -- help perpetuate the dominant ideologies."--Back cover.

The last quarter century has seen a broad, but qualified, belief in the efficacy of market organization slide into an unyielding dogma that the market, as unconstrained as possible, is the best way to govern virtually all economic activity. However, unrestricted markets can often lead to gross inequalities in access to important resources, the creation of monopolies, and other negative effects that require regulation or public subsidies to remedy. In *The Limits of Market Organization*, editor Richard Nelson and a

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group of economic experts take a more sophisticated look at the public/private debate, noting where markets are useful, where they can be effective only if augmented by non-market mechanisms, and where they are simply inappropriate. The Limits of Market Organization examines the appropriateness of markets in four areas where support for privatization varies widely: human services, public utilities, science and technology, and activities where market involvement is altogether inappropriate. Richard Murnane makes the case that a social interest in providing equal access to high quality education means that for school voucher plans to be effective, substantial government oversight is necessary. Federal involvement in a transcontinental railroad system was initially applauded, but recent financial troubles at Amtrak have prompted many to call for privatization of the rails. Yet contributor Elliot Sclar argues that public subsidies are the only way to maintain this vital part of the American transportation infrastructure. While market principles can promote competition and foster innovation, applying them in certain areas can actually stifle progress. Nelson argues that aggressive patenting has hindered scientific research by restricting access to tools and processes that could be used to generate new findings. He suggests that some kind of exception to patent law should be made for scientists who seek to build off of patented findings and then put their research results into the public domain. In other spheres, market organization is altogether unsuitable. Legal expert Richard Briffault looks at one such example—the democratic political process—and profiles the successes and failures of campaign

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finance reform in preventing parties from buying political influence. This important volume shows that market organization has its virtues, but also its drawbacks. Just as regulation can be over-applied, so too can market principles. The Limits of Market Organization encourages readers to think more discriminately about the march toward privatization, and to remember the importance of public institutions.

Iris Au and Jack Parkinson of the University of Toronto, Scarborough have "Canadianized" the Macroeconomics section of Krugman/Wells, Economics, Third Edition, maintaining the structure and spirit of the U.S. version but adapting it to reflect Canadian macroeconomic policies and to appeal more directly to Canadian instructors and students. In almost every instance, U.S. data sets, cases, research, and policy discussions have been supplanted by Canadian material.

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