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Purely Academic is a campus satire telling the story of one hapless junior academic who is seeking 'recognition, promotion and sex' but not necessarily in that order, within an English university environment buffeted by the winds of neo

Do you love to draw? This sketchbook is a lovely addition to your creative library. Sketch on the go and pack this small convenient sketchbook in your bag. This sketchbook is great to have on hand when you get an idea while out and about, sitting in your favorite coffee shop, or just lounging around. You never know when inspiration will hit, so have this sketchbook nearby and don't miss a creative moment! Layout: Blank with Borders Size: 5" x 8" Paper: White paper Pages: 150 pages Cover: Matte paperback cover

A fully updated guide to making your landing pages profitable Effective Internet marketing requires that you test and optimize your landing pages to maximize exposure and conversion rate. This second edition of a bestselling guide to landing page optimization includes case studies with before-and-after results as well as new information on web site usability. It covers how to prepare all types of content for testing, how to interpret results, recognize the seven common design mistakes, and much more. Included is a gift card for Google AdWords. Features fully updated information and case studies on landing page optimization Shows how to use Google's Website Optimizer tool, what to test and how to prepare your site for testing, the pros and cons of different test strategies, how to interpret results, and common site design mistakes Provides a step-by-step implementation plan and advice on getting support and resources Landing Page Optimization, Second Edition is a comprehensive guide to increasing conversions and improving profits.

Landing Page OptimizationThe Definitive Guide to Testing and Tuning for ConversionsJohn Wiley & Sons

This short, accessible book seeks to explore the future of work through the views and opinions of a range of expertise, encompassing economic, historical, technological, ethical and anthropological aspects of the debate. The transition to an automated society brings with it new challenges and a consideration for what has happened in the past; the editors of this book carefully steer the reader through future possibilities and policy outcomes, all the while recognising that whilst such a shift to a robotised society will be a gradual process, it is one that requires significant thought and consideration.

This book presents integrative models of play therapy that incorporate expressive arts and evidence-informed interventions when working with preadolescents from a play-based context. It covers play therapy with preadolescents, integrating expressive arts like music, movement, play, sand, and poetry into treatment, along with familial involvement.

Urban Environmental Education Review explores how environmental education can contribute to urban sustainability. Urban environmental education includes any practices that create learning opportunities to foster individual and community well-being and environmental quality in cities. It fosters novel educational approaches and helps debunk common assumptions that cities are ecologically barren and that city people don't care for, or need, urban nature or a healthy environment. Topics in Urban Environmental Education Review range from the urban context to theoretical underpinnings, educational settings, participants, and educational approaches in urban environmental education. Chapters integrate research and practice to help aspiring and practicing environmental educators, urban planners, and other environmental leaders achieve their goals in terms of education, youth and community development, and environmental quality in cities. The ten-essay series Urban EE Essays, excerpted from Urban Environmental Education Review, may be found here: [naaee.org/eepr/resources/urban-ee-essays](http://naaee.org/eepr/resources/urban-ee-essays). These essays explore various perspectives on urban environmental education and may be reprinted/reproduced only with permission from Cornell University Press.

Winner, 2018 Law & Legal Studies PROSE Award The consequences of big data and algorithm-driven policing and its impact on law enforcement In a high-tech command center in downtown Los Angeles, a digital map lights up with 911 calls, television monitors track breaking news stories, surveillance cameras sweep the streets, and rows of networked computers link analysts and police officers to a wealth of law enforcement intelligence. This is just a glimpse into a future where software predicts future crimes, algorithms generate virtual "most-wanted" lists, and databanks collect personal and biometric information. The Rise of Big Data Policing introduces the cutting-edge technology that is changing how the police do their jobs and shows why it is more important than ever that citizens understand the far-reaching consequences of big data surveillance as a law enforcement tool. Andrew Guthrie Ferguson reveals how these new technologies—viewed as race-neutral and objective—have been eagerly adopted by police departments hoping to distance themselves from claims of racial bias and unconstitutional practices. After a series of high-profile police shootings and federal investigations into systemic police misconduct, and in an era of law enforcement budget cutbacks, data-driven policing has been billed as a way to "turn the page" on racial bias. But behind the data are real people, and difficult questions remain about racial discrimination and the potential to distort constitutional protections. In this first book on big data policing, Ferguson offers an examination of how new technologies will alter the who, where, when and how we police. These new technologies also offer data-driven methods to improve police accountability and to remedy the underlying socio-economic risk factors that encourage crime. The Rise of Big Data Policing is a must read for anyone concerned with how technology will revolutionize law enforcement and its potential threat to the security, privacy, and constitutional rights of citizens. Read an excerpt and interview with Andrew Guthrie Ferguson in The Economist.

Advance Praise for Rich In America "I highly recommend Rich in America to investors of all economic levels. While certainly no company understands the wealthy better than U.S. Trust, Jeff Maurer has done a wonderful job of turning the wisdom he gathered during his distinguished career at this venerable institution into advice that will benefit anyone

interested in making smarter financial decisions." -Charles Schwab Chairman, The Charles Schwab Corporation "Jeff Maurer is uniquely qualified to advise the affluent and those who would be. Rich in America is packed with insight and wisdom gleaned from his long and tremendously successful career at the very pinnacle of wealth management."

-Timothy C. Forbes Chief Operating Officer, Forbes Inc. "For thirty-three years, Jeff Maurer helped build U.S. Trust Corporation into one of the nation's most prominent and respected wealth managers. In this book, Jeff combines his own experience with the knowledge gleaned from a decade of U.S. Trust research into who the affluent are, how they earned their money, and how they keep it. The U.S. Trust approach to building and maintaining wealth makes relevant reading for anyone eager to provide for their own and their family's financial well-being."

-Alan J. Weber Chairman and Chief Executive Officer, U.S. Trust Corporation "Jeff Maurer has distilled more than three decades of investment advice to affluent clients into a concise, informative, and extraordinarily readable work. Readers who are trying to preserve accumulated assets, as well as those who are setting out to build substantial wealth, will profit from this wide-ranging book." -James Poterba Mitsui Professor of Economics, MIT

"Good books make important points because their authors have something worthwhile to say. This book is more than a good book because its authors not only make important points but they do so in ways that exemplify the transdisciplinarity the authors write about. In eight interesting and insightful chapters the book connects pedagogy, marketing, development, immanence, race, resilience, technology, and the commons in ways that show the necessity and importance of transdisciplinary thinking. This is a book for those who seek deeper and more creative connections to a sustainable way of life, a way of life that opens up imaginative acts of hope."--John Novak, Professor in the Department of Graduate and Undergraduate Studies in Education at Brock University; his research interests include: Philosophy of education, Invitational theory and practice, Educational leadership, and Social-cultural contexts of education

Many people believe that environmental regulation has passed a point of diminishing returns: the quick fixes have been achieved and the main sources of pollution are shifting from large "point sources" to more diffuse sources that are more difficult and expensive to regulate. The political climate has also changed in the United States since the 1970s in ways that provide impetus to seek alternatives to regulation. This book examines the potential of some of these "new tools" that emphasize education, information, and voluntary measures. Contributors summarize what we know about the effectiveness of these tools, both individually and in combination with regulatory and economic policy instruments. They also extract practical lessons from this knowledge and consider what is needed to make these tools more effective. The book will be of interest to environmental policy practitioners and to researchers and students concerned with applying social and behavioral sciences knowledge to improve environmental quality.

Includes statistical tables and graphs.

In the coming decades, the general public will be required ever more often to understand complex environmental issues, evaluate proposed environmental plans, and understand how individual decisions affect the environment at local to global scales. Thus it is of fundamental importance to ensure that higher quality education about these ecological issues raises the environmental literacy of the general public. In order to achieve this, teachers need to be trained as well as classroom practice enhanced. This volume focuses on the integration of environmental education into science teacher education. The book begins by providing readers with foundational knowledge of environmental education as it applies to the discipline of science education. It relates the historical and philosophical underpinnings of EE, as well as current trends in the subject that relate to science teacher education. Later chapters examine the pedagogical practices of environmental education in the context of science teacher education. Case studies of environmental education teaching and learning strategies in science teacher education, and instructional practices in K-12 science classrooms, are included. This book shares knowledge and ideas about environmental education pedagogy and serves as a reliable guide for both science teacher educators and K-12 science educators who wish to insert environmental education into science teacher education. Coverage includes everything from the methods employed in summer camps to the use of podcasting as a pedagogical aid. Studies have shown that schools that do manage to incorporate EE into their teaching programs demonstrate significant growth in student achievement as well as improved student behavior. This text argues that the multidisciplinary nature of environmental education itself requires problem-solving, critical thinking and literacy skills that benefit students' work right across the curriculum.

Dive right into this kids edition of Seth Casteel's amazing Underwater Dogs. With colorful photographs of the cutest canines chasing after their favourite toys and hilarious, joyful rhymes, this is a special treat for kids and adults alike.

Hoy seeks to establish a basis for a naturalistic political theory as a continuity from Aristotle through the Enlightenment and Post-Enlightenment contributions of Hume and Dewey along with more recent development in Evolutionary Biology and Deep Ecology. He argues that this continuity can be seen as a corrective to inadequacies in both the reductive naturalism of classical liberalism as well as radical historicism or cultural relativism.

SWAT-clad FBI agents stormed into Mike "Thomas Paine" Moore's home and terrorized his wife and young children at gunpoint after rousting them out of bed. Not once, but twice, pointing automatic weapons at the family. Historic, costly blunders for the FBI. In response Paine assembled his journalism crew of former feds, launched True Pundit and literally dismantled the FBI in less than two years with pens and laptops while working from home, often in pajamas. While the mainstream media ignored a corrupt FBI & DOJ, Paine and cohorts hammered away and knocked the FBI off its trusted public mantle. Revered FBI leaders were fired. Others quit. FBI officials, targeted by True Pundit's hard-hitting reporting, are now targets of numerous federal investigations. A fitting irony after the FBI -- whom Paine worked for -- came into his home with M4 rifles drawn on his young kids and wife. Twice. Then, the FBI went on a rampage to ruin his Fortune 100 career at Citi and even prevented him from attending his mother's funeral. What did Paine know that terrified the Deep State and prompted FBI agents to stoop so low as to literally terrorize an 8-year-old and 12-year-old? And Paine's wife? Paine tells it all here -- revealing he was investigating Intel that the FBI, CIA & White House were covering up evidence that Osama bin Laden was living and running al-Qaeda from Iran after 9/11. Paine reveals his True Identity: Loeb Award-winning & Pulitzer nominated newspaper reporter and Intel expert Mike Moore. And his insider revelations about bin Laden -- and the Bush and Obama White Houses -- are not pretty as they blow the roof off one of the most sinister, gut-wrenching scandals in U.S. history, involving Democrats and Republicans. Implicated too here are U.S. Special Counsel Robert Mueller along with former CIA Director John Brennan, among many others. A Criminal conspiracy involving top players in the Deep State, entrenched in one of the greatest public betrayals imaginable. They tried to silence Paine and ruin him to keep these alarming revelations

secret but something went wrong. Paine rose from the ashes of his battered life and tattered financial career and then re-launched his award-winning journalism career. And this time -- playing by his own rules -- Paine blows the lid off of a massive cover-up that implicates the same D.C. elite who tried to take him down. Mike "Thomas Paine" Moore's story is one of personal loss, struggle, payback and patriotism. You may have heard the prophetic warning that "One Day You're Going to Mess with the Wrong Guy." In 'How We Dismantled the FBI in Our Pajamas,' Paine proves he is THAT guy. And the FBI -- or what's left of it now -- surely regrets the days it threatened Paine's wife and children at gunpoint, miscalculations that ultimately rocked its foundations unlike any FBI scandal in American history.

The book describes a fundamentally new approach to software dependability, considering a software system as an ever-changing system due to changes in service objectives, users' requirements, standards and regulations, and to advances in technology. Such a system is viewed as an Open System since its functions, structures, and boundaries are constantly changing. Thus, the approach to dependability is called Open Systems Dependability. The DEOS technology realizes Open Systems Dependability. It puts more emphasis on stakeholders' agreement and accountability achievement for business/service continuity than in elemental technologies.

The first edition of this book quickly established itself as one of the clearest and most readable introductions to generative grammar. Together with a complete introduction to the principles of Universal Grammar, it traced the major shifts of perspective that have influenced the developments of the theory over the last forty years. This revised and expanded new edition introduces students with no previous training to Transformational Grammar. Covering the framework known as Principles and Parameters as well as the more recent framework known as Minimalism, it includes a range of new exercises, making it ideal for students at all levels.

Consulting. It's not just for MBAs anymore. PhDs, JDs, and MDs with expertise in computers, economics, health care, human resources, or statistics stand a good chance of finding a position with a firm doing consulting in that area. This WetFeet Insider Guide is designed to help non-MBA advanced-degree holders find a niche--and a job--in the consulting industry.

Visit <https://www.btopbrokers.com> for more info and to get started.Bitcoin Loophole analyses the market buy/sell trends in order to take advantage and profit from volatility. You do not need to understand technical trading in order to be able to use the software. Our test was conducted with \$500, this provided a return on investment of 78% within 7-days. Whilst this is under their claims, it is a good profit compared to similar robots. Based on these tests we can therefore recommend Bitcoin Loophole as a reliable trading system.

Cast-iron skillet, pots, and Dutch ovens are enjoying a surge in popularity among cookware users all across America, and no wonder: it's inexpensive, long lasting, eco-friendly, sustainable, versatile, and healthy! It's no longer just for the camper or cowboy — today, it's a staple piece of cookware in any kitchen helmed by a cook who loves good food. Lodge Cast Iron Nation provides 200 recipes curated from Lodge's very own network of high-profile chefs and cast-iron cookware fans from around the country. Focused on American regional cuisine, it's packed with a diverse array of recipes — everything from appetizers to desserts and everything in-between. The book reveals the movement behind the resurgence in cast iron's popularity, showcasing exciting new flavor combinations from popular chefs (like John Currence, Lidia Bastianich, Mark Bittman and Peter Kaminsky) and highlighting the cookware's relevance for today's cooks, who are increasingly concerned with issues of sustainability, health, and expense when it comes to their food choices. Packed with classic regional casseroles, soups and stews, new twists on old favorites, plus desserts from the icebox and the oven—this cookbook proves that cast iron isn't just for cornbread. And with in-depth information on how to use and care for cast iron plus surprising tricks and tips — direct from Lodge fans — this cookbook is a comprehensive guide to getting the most out of cast-iron cookware. Finally, Lodge Cast Iron Nation gives back to the country it celebrates; a portion of the proceeds from the sale of every book will go to The Tennessee Aquarium's Serve & Protect sustainable seafood program which is helping inland residents reduce their impact on the world ocean.

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