

Oracle Data Integrator Student Guide D64974gc10

Microsoft Azure Essentials from Microsoft Press is a series of free ebooks designed to help you advance your technical skills with Microsoft Azure. The first ebook in the series, Microsoft Azure Essentials: Fundamentals of Azure, introduces developers and IT professionals to the wide range of capabilities in Azure. The authors - both Microsoft MVPs in Azure - present both conceptual and how-to content for key areas, including: Azure Websites and Azure Cloud Services Azure Virtual Machines Azure Storage Azure Virtual Networks Databases Azure Active Directory Management tools Business scenarios Watch Microsoft Press's blog and Twitter (@MicrosoftPress) to learn about other free ebooks in the "Microsoft Azure Essentials" series.

A Complete Study System for OCA Exam 1Z0-061 Prepare for the Oracle Certified Associate Oracle Database 12c SQL Fundamentals I exam with this Oracle Press guide. Each chapter features challenging exercises, a certification summary, a two-minute drill, and a self-test to reinforce the topics presented. This authoritative resource helps you pass the exam and also serves as an essential, on-the-job reference. Get complete coverage of all OCA objectives for exam 1Z0-061, including: Data retrieval using the SQL SELECT statement Restricting and sorting data Single-row functions Using conversion functions and conditional expressions Reporting aggregated data with the group functions Displaying data from multiple tables with joins Using subqueries to solve problems Using the set operators Manipulating data with DML statements Using DDL statements to create and manage tables Electronic content includes: 150+ practice exam questions with detailed answers and explanations Score report performance assessment tool

Data Mining: Concepts and Techniques provides the concepts and techniques in processing gathered data or information, which will be used in various applications. Specifically, it explains data mining and the tools used in discovering knowledge from the collected data. This book is referred as the knowledge discovery from data (KDD). It focuses on the feasibility, usefulness, effectiveness, and scalability of techniques of large data sets. After describing data mining, this edition explains the methods of knowing, preprocessing, processing, and warehousing data. It then presents information about data warehouses, online analytical processing (OLAP), and data cube technology. Then, the methods involved in mining frequent patterns, associations, and correlations for large data sets are described. The book details the methods for data classification and introduces the concepts and methods for data clustering. The remaining chapters discuss the outlier detection and the trends, applications, and research frontiers in data mining. This book is intended for Computer Science students, application developers, business professionals, and researchers who seek information on data mining. Presents dozens of algorithms and implementation examples, all in pseudo-code and suitable for use in real-world, large-scale data mining projects Addresses advanced topics such as mining object-relational databases, spatial databases, multimedia databases, time-series databases, text databases, the World Wide Web, and applications in several fields Provides a comprehensive, practical look at the concepts and techniques you need to get the most out of your data

Understand everything you need to know about Oracle's Integration Cloud Service and how to utilize it optimally for your business About This Book The only guide to Integration Cloud Service in the market Focused on practical action to deliver business value A professional's guide to an expensive product, providing comprehensive training, and showing how to extract real business value from the product Who This Book Is For This book is ideal for any IT professional working with ICS, any Oracle application or cloud solution developer or analyst who wants to work with ICS to deliver business value. What You Will Learn Use ICS to integrate different systems together without needing to be a developer Gain understanding of what a number of technologies and standards provide – without needing to understand the fine details of those standards and technologies Understand the use of connectors that Oracle provide from technology based connections such as file and database connections to SaaS solutions ranging from Salesforce to Twitter Enrich data and extend SaaS integration to route to different instances Utilize a number of tools to help develop and check that your integrations work before connecting to live systems Introduce and explain integration concepts so that the integrations created are maintainable and sustainable for the longer term Provide details on how to keep up to date with the features that Oracle and partners provide in the future Get special connections developed to work with ICS In Detail Businesses are built on data, and applications that access that data. In modern businesses the same cloud-based data stores and applications might be accessed by hundreds of different applications from thousands of different devices via APIs. To make this happen, APIs must be wired together i.e. integrated. Oracle Integration Cloud Service provides a complete method for integrating enterprise applications in the cloud. Integration Cloud Service (ICS) provides a cloud hosted means to integrate systems together using a graphical means to define and represent integrations. This book will be a comprehensive, hands-on guide to building successful, high-availability integrations on ICS. This book sets out to demonstrate how ICS can be used to effectively implement integrations that work both in the cloud and on premise. It starts with a fast, practical introduction to what ICS can do for your business and then shows how ICS allows you to develop integrations not only quickly but in a way that means they are maintainable and extensible. Gradually it moves into more advanced integrations, showing how to achieve sophisticated results with ICS and work with external applications. Finally the book shows you how to monitor cloud apps and go beyond ICS to build even more powerful integrated applications. By the end of the book, you will the knowledge on how to use ICS to solve your own integration needs and harness the technologies in a maintainable and sustainable manner. Style and approach This book will take a pragmatic approach and will be a business-focused guide to delivering business value with ICS.

Master Oracle Database 12c PL/SQL Application Development Develop, debug, and administer robust database programs. Filled with detailed examples and expert strategies from an Oracle ACE, Oracle Database 12c PL/SQL Programming explains how to retrieve and process data, write PL/SQL statements, execute effective queries, incorporate PHP and Java, and work with dynamic SQL. Code testing, security, and object-oriented programming techniques are fully covered in this comprehensive Oracle Press guide. Explore new SQL and PL/SQL features in Oracle Database 12c Build control structures, cursors, and loop statements Work with collections, varrays, tables, and associative array collections Locate and repair errors and employ exception handlers Execute black box, white box, and integration tests Configure and manage stored packages and libraries Handle security with authentication and encryption Use LOBs to store text and multimedia content Write and implement PL/SQL and Java triggers Extend functionality using dynamic SQL statements Understand object types, nested tables, and unnesting queries The SCJA certification is for entry-level Java programmers interested in pursuing a career in application development or software project management

Every enterprise application creates data, whether it's log messages, metrics, user activity, outgoing messages, or something else. And how to move all of this data becomes nearly as important as the data itself. If you're an application architect, developer, or production engineer new to Apache Kafka, this practical guide shows you how to use this open source streaming platform to handle real-time data feeds. Engineers from Confluent and LinkedIn who are responsible for developing Kafka explain how to deploy production Kafka clusters, write reliable event-driven microservices, and build scalable stream-processing applications with this platform. Through detailed examples, you'll learn Kafka's design principles, reliability guarantees, key APIs, and architecture details, including the replication protocol, the controller, and the storage layer. Understand publish-subscribe messaging and how it fits in the big data ecosystem. Explore Kafka producers and consumers for writing and reading messages Understand Kafka patterns and use-case requirements to ensure reliable data delivery Get best practices for building data pipelines and applications with Kafka Manage Kafka in production, and learn to perform monitoring, tuning, and maintenance tasks Learn the most critical metrics among Kafka's operational measurements Explore how Kafka's stream delivery capabilities make it a perfect source for stream processing systems

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Database Systems: The Complete Book is ideal for Database Systems and Database Design and Application courses offered at the junior, senior and graduate levels in Computer Science departments. A basic understanding of algebraic expressions and laws, logic, basic data structure, OOP concepts, and programming environments is implied. Written by well-known computer scientists, this introduction to database systems offers a comprehensive approach, focusing on database design, database use, and implementation of database applications and database management systems. The first half of the book provides in-depth coverage of databases from the point of view of the database designer, user, and application programmer. It covers the latest database standards SQL:1999, SQL/PSM, SQL/CLI, JDBC, ODL, and XML, with broader coverage of SQL than most other texts. The second half of the book provides in-depth coverage of databases from the point of view of the DBMS implementor. It focuses on storage structures, query processing, and transaction management. The book covers the main techniques in these areas with broader coverage of query optimization than most other texts, along with advanced topics including multidimensional and bitmap indexes, distributed transactions, and information integration techniques.

This IBM® Redbooks® publication describes IBM DB2® SQL compatibility features. The latest version of DB2 includes extensive native support for the PL/SQL procedural language, new data types, scalar functions, improved concurrency, built-in packages, OCI, SQLPlus, and more. These features can help with developing applications that run on both DB2 and Oracle and can help simplify the process of moving from Oracle to DB2. In addition, IBM now provides tools to simplify the enablement process, such as the highly scalable IBM Data Movement Tool for moving schema and data into DB2, and an Editor and Profiler for PL/SQL provided by the IBM Data Studio tool suite. This Oracle to DB2 migration guide describes new technology, preferred practices for moving to DB2, and common scenarios that can help you as you move from Oracle to DB2. This book is intended for IT architects and developers who are converting from Oracle to DB2. DB2 compatibility with Oracle is provided through native support. The new capabilities in DB2 that provide compatibility are implemented at the lowest and most intimate levels of the database kernel, as though they were originally engineered for DB2. means that the DB2 implementation is done without the aid of an emulation layer. This intimacy leads to the scalable implementation that DB2 offers, providing identical performance between DB2 compatibility features and DB2 other language elements. For example, DB2 runs SQL PL at the same performance as PL/SQL implementations of the same function.

Publisher's Note: Products purchased from Third Party sellers are not guaranteed by the publisher for quality, authenticity, or access to any online entitlements included with the product. This study guide covers 100% of the objectives for the Oracle Cloud Infrastructure Architect Associate exam Pass the new Oracle Cloud Infrastructure Architect Associate exam with ease using the detailed information contained in this effective self-study system. Written by an Oracle expert and respected author, Oracle Cloud Infrastructure Architect Associate All-in-One Exam Guide (Exam 1Z0-1072) offers complete coverage of every subject on the challenging exam. Hands-on exercises, practice exam questions with in-depth explanations, "Notes," "Exam Tips," and "Cautions" throughout provide professional insight and call out potentially harmful situations. Beyond exam preparation, this guide also serves as a valuable on-the-job reference. Covers all exam topics, including: • Oracle Cloud Infrastructure concepts • OCI identity and access management • OCI networking • Compute instances • Storage • Database • Automation tools • OCI best practice architectures Online content includes: • 140 practice questions • Fully-customizable online test engine Database Administration, Second Edition, is the definitive, technology-independent guide to the modern discipline of database administration. Packed with best practices and proven solutions for any database platform or environment, this text fully reflects the field's latest realities and challenges. Drawing on more than thirty years of database experience, Mullins focuses on problems that today's DBAs actually face, and skills and knowledge they simply must have. Mullins presents realistic, thorough, and up-to-date coverage of every DBA task, including creating database environments, data modeling, normalization, design, performance, data integrity, compliance, governance, security, backup/recovery, disaster planning, data and storage management, data movement/distribution, data warehousing, connectivity, metadata, tools, and more. This edition adds new coverage of "Big Data," database appliances, cloud computing, and NoSQL. Mullins includes an entirely new chapter on the DBA's role in regulatory compliance, with substantial new material on data breaches, auditing, encryption, retention, and metadata management. You'll also find an all-new glossary, plus up-to-the-minute DBA rules of thumb. The authors show how to use Web tools to enhance learning, and discuss student safety, appropriate "netiquette", legal considerations, and ISTE NETS technology and content standards.

Oracle Business Intelligence and Essbase Solutions GuideCRC Press

A guide to everything an Oracle SOA Suite 12c administrator needs to hit the ground running About This Book Understand core administrative tasks such as deployments, purging, startup and shutdown, configuration, and backup and recovery Manage, monitor, and troubleshoot SOA composites and OSB services Follow step-by-step instructions to easily and quickly install a highly available two-node cluster Who This Book Is For With topic areas ranging from the simple to the complex, this book is intended for novice, mid-level, and experienced administrators of the Oracle SOA Suite 12c platform as well as Oracle WebLogic Server and Oracle Database administrators interested in diving into the product. What You Will Learn Navigate Oracle Enterprise Manager Fusion Middleware Control Monitor and manage the Oracle SOA Suite 12 c infrastructure Deploy and promote code Monitor and manage services Configure and administer the environment Manage the dehydration store and enterprise scheduler service Troubleshoot Oracle SOA Suite 12c infrastructure Set up backups, recovery, and high availability In Detail Oracle SOA Suite 12 c is the most comprehensive and integrated infrastructure on the market today that is used for building applications based on service-oriented architecture. With the vast number of features and capabilities that Oracle SOA Suite 12c has to offer comes numerous complexities and challenges for administration. Oracle SOA Suite 12c Administrator's Guide covers all the core areas of administration needed for you to effectively manage and monitor the Oracle SOA Suite environment and its transactions, from deployments, to monitoring, to performance tuning, and much, much more. Manage, monitor, and troubleshoot SOA composites and OSB services from a single product set. Understand core administrative activities such as deployments,

purging, startup and shutdown, configuration, backup, and recovery. Also learn about new features such as Oracle Enterprise Scheduler, lazy loading, work manager groups, high availability, and more. Style and approach Presented in a reference guide format where chapters can be read in any sequence, this book explains the core concepts while providing real-world implementation specifics, detailing the what, why, and how of all the administration-related activities that involve Oracle SOA Suite 12c. We take a step-by-step approach and offers tips, instructions, and examples that you can easily follow and execute.

This book highlights the practical aspects of using Oracle Essbase and Oracle Business Intelligence Enterprise Edition (OBIEE) as a comprehensive BI solution. It explains the key steps involved in Oracle Essbase and OBIEE implementations. Using case studies, the book covers Oracle Essbase for analytical BI and data integration, using OBIEE for operational BI including presentation services and BI Publisher for real-time reporting services, Self-service BI— in terms of VLDB, scalability, high performance, stability, long-lasting and ease of use that saves time, effort, and costs, while maximizing ROI.

The latest inventions in computer technology influence most of human daily activities. In the near future, there is tendency that all of aspect of human life will be dependent on computer applications. In manufacturing, robotics and automation have become vital for high quality products. In education, the model of teaching and learning is focusing more on electronic media than traditional ones. Issues related to energy savings and environment is becoming critical. Computational Science should enhance the quality of human life, not only solve their problems. Computational Science should help humans to make wise decisions by presenting choices and their possible consequences. Computational Science should help us make sense of observations, understand natural language, plan and reason with extensive background knowledge. Intelligence with wisdom is perhaps an ultimate goal for human-oriented science. This book is a compilation of some recent research findings in computer application and computational science. This book provides state-of-the-art accounts in Computer Control and Robotics, Computers in Education and Learning Technologies, Computer Networks and Data Communications, Data Mining and Data Engineering, Energy and Power Systems, Intelligent Systems and Autonomous Agents, Internet and Web Systems, Scientific Computing and Modeling, Signal, Image and Multimedia Processing, and Software Engineering.

If you have mastered the fundamentals of the PL/SQL language and are now looking for an in-depth, practical guide to solving real problems with PL/SQL stored procedures, then this is the book for you.

Combine high volume data movement, complex transformations and real-time data integration with the robust capabilities of ODI in this practical guide.

Introductory, theory-practice balanced text teaching the fundamentals of databases to advanced undergraduates or graduate students in information systems or computer science.

Introduce the latest version of the fundamental SQL language used in all relational databases today with Casteel's ORACLE 12C: SQL, 3E. Much more than a study guide, this edition helps those who have only a basic knowledge of databases master the latest SQL and Oracle concepts and techniques. Learners gain a strong understanding of how to use Oracle 12c SQL most effectively as they prepare for the first exam in the Oracle Database Administrator or Oracle Developer Certification Exam paths. This edition initially focuses on creating database objects, including tables, constraints, indexes, sequences, and more. The author then explores data query techniques, such as row filtering, joins, single-row functions, aggregate functions, subqueries, and views, as well as advanced query topics. ORACLE 12C: SQL, 3E introduces the latest features and enhancements in 12c, from enhanced data types and invisible columns to new CROSS and OUTER APPLY methods for joins. To help readers transition to further studies, appendixes introduce SQL tuning, compare Oracle's SQL syntax with other databases, and overview Oracle connection interface tools: SQL Developer and SQL Plus. Readers can trust ORACLE 12C: SQL, 3E to provide the knowledge for Oracle certification testing and the solid foundation for pursuing a career as a successful database administrator or developer. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Focusing on tried and true best practice techniques in cross-technology based Oracle embedded programming, this book provides authoritative guidance for improving your code compilation and execution. Geared towards IT professionals developing Oracle-based Web-enabled applications in PL/SQL, Java, C, C++, .NET, Perl, and PHP, it covers application development from concepts to customization, following a pragmatic approach to design, coding, testing, deployment, and customization—explaining how to maximize embedded programming practices. Oracle Embedded Programming and Application Development explains application development frameworks using 3GL and 4GL high-level language code as embedded code segments across .NET, Java, and Open Source technologies, in conjunction with SQL and/or PL/SQL and the Oracle RDBMS through version 11gR2. It also: Features pluggable code using parameterized constructs to promote code reuse Explains when to use a particular embedded language as a best fit for specific applications Highlights design considerations that reduce the probability of errors, enable quick resolution, and boost performance in terms of enabling a Fast-Actionable-Synchronized-Tested (FAST) solution implementation Provides best practice techniques that can enhance any application development code-design methodology for a better, easier, faster, cheaper, and pervasive solution that in turn helps achieve a Better Business Benefit (B-B-B) This practical guide details techniques for constructing architecture and code design methodologies for live application development projects that can be generalized and standardized as application development and code design frameworks. Cover to cover, the text provides an understanding of how the designed, developed, and deployed solutions conform to emerging and next-generation trends. It also discusses the conformance and usage of Web 2.0-based RIA functionality and regulatory compliance practices involving auditing and security. Praise for: "Taking an Oracle-centric approach, Lakshman skillfully guides you through the maze of various popular programming languages and environments including .NET, C/C++, Perl, PHP, Java, and even SQL and PL/SQL – not only showing you how they interact with Oracle but also which language is the best fit for a given situation." —John Kanagaraj, Executive Editor, IOUG SELECT Journal

This book covers Oracle Database 11g, Oracle Database 12c, MySQL and Microsoft SQL Server. It includes related Oracle Database features for readers trying to prototype or implement Oracle GoldenGate. What you will learn from the book? Oracle GoldenGate fundamentals, modular architecture, flexible and scalable configuration and installation options. This is the foundation for all new Oracle GoldenGate users. Oracle GoldenGate initial data-load techniques for a

heterogeneous environment, including initial-load using the Recovery Manager (RMAN) suitable for a VLDB environment. Learn how to configure Oracle GoldenGate instance for query offloading. Reports are diverted to an Oracle Database instance for an operational Data Warehouse, running 10x faster. Find out how to configure Oracle GoldenGate for high-availability using bi-directional topology. Learn how to implement internal and user-defined Conflict Detection and Resolution (CDR) necessary to operate active-active Oracle GoldenGate environments. Deployment of Oracle GoldenGate Veridata. Installation and configuration of the Repository. Installation and configuration of the agent on source and target systems. Configuration of Oracle GoldenGate to determine Out-Of-Sync tables. Use of Oracle GoldenGate for performing Near Zero-Downtime Upgrade Migration. Learn the use of the Recovery Manager (RMAN) cloning to prepare the database for upgrade. Learn how to configure Oracle GoldenGate on a heterogeneous environment composed of Oracle Database 12c Non-CDB, MySQL and Oracle Database 12c CDB. Learn how to use Oracle GoldenGate performing data transformation for the operational data store. Learn how to install, configure, and use Oracle GoldenGate Management Pack. Learn in-depth about Oracle GoldenGate Director and Oracle GoldenGate Monitor. Integration of Oracle GoldenGate with Oracle Data Guard. Migration from Oracle Streams to Oracle GoldenGate. Configuration of Oracle GoldenGate for best performance using Integrated Capture and intermediate systems. Learn how to Configure Data Definition Language (DDL) replication.

Revised to reflect the needs of today's users, this 10th edition of Database Processing assures that you will learn marketable skills. By presenting SQL SELECT statements near the beginning of the book readers will know early on how to query data and obtain results seeing firsthand some of the ways that database technology is useful in the marketplace. By utilizing free software downloads, you will be able to actively use a DBMS product by the end of the 2nd chapter. Each topic appears in the context of accomplishing practical tasks. Its spiral approach to database design (incorporating all 3 sources: from the integration of existing data, from new information, and the need to redesign an existing database) provides users with enhanced information not available in other database books on the market. Topics include: SQL, database design, implementation, processing, access standards, and business intelligence. An excellent reference and handbook for information systems professionals such as database administrators, database designers, systems analysts, web-database developers, and programmers of database applications.

Structured Query Language has become the standard for generating, manipulating, and retrieving database information. The dramatic increase in the popularity of relational databases, coupled with Oracle's having the largest market share, has created a demand for programmers who can write SQL code correctly and efficiently. This book provides a systematic approach to learning SQL in Oracle. Each chapter is written in a step-by-step manner and includes examples that can be run using Oracle. Using the sample tables and data provided, readers will be able to perform the examples to gain hands-on experience with Oracle programming. Gain an understanding of basic SQL principles. Learn to generate, store, and edit SQL queries in Oracle. Develop joins, subqueries, and correlated subqueries. Work with XML and Oracle databases. Test your SQL knowledge with the exercises at the end of each chapter!"

A thorough reference on database administration outlines a variety of DBA roles and responsibilities and discusses such topics as data modeling and normalization, database/application design, change management, database security and data integrity, performance issues, disaster planning, and other essentials. Original. (Advanced)

Written as a practical Cookbook, the recipes in this essential guide will help you make the most out of Oracle Data Integrator 11g. This book is meant for people who already possess a basic understanding of Oracle Data Integrator and want to take it to the next level by learning how to better leverage advanced ODI features and functionality as they continue to develop and manage their data integration projects.

This book provides a straightforward approach to developing a school or district's vision to guide all stakeholders toward a common goal with educational technology. Intended for educational leaders, this book provides a structured methodology for a school or district to develop their own vision of educational technology.

As more and more universities, schools, and corporate training organizations develop technology plans to ensure technology will directly benefit learning and achievement, the demand is increasing for an all-inclusive, authoritative reference source on the infusion of technology into curriculums worldwide. The Encyclopedia of Information Technology Curriculum Integration amasses a comprehensive resource of concepts, methodologies, models, architectures, applications, enabling technologies, and best practices for integrating technology into the curriculum at all levels of education. Compiling 154 articles from over 125 of the world's leading experts on information technology, this authoritative reference strives to supply innovative research aimed at improving academic achievement, teaching and learning, and the application of technology in schools and training environments. Auf der Basis einer umfangreichen empirischen Studie über die Anforderungen an Führungsinformationssysteme entwickelt der Autor eine theoretisch fundierte und logisch konsistente Systemkonzeption.

Building upon his earlier book that detailed agile data warehousing programming techniques for the Scrum master, Ralph's latest work illustrates the agile interpretations of the remaining software engineering disciplines: Requirements management benefits from streamlined templates that not only define projects quickly, but ensure nothing essential is overlooked. Data engineering receives two new "hyper modeling" techniques, yielding data warehouses that can be easily adapted when requirements change without having to invest in ruinously expensive data-conversion programs. Quality assurance advances with not only a stereoscopic top-down and bottom-up planning method, but also the incorporation of the latest in automated test engines. Use this step-by-step guide to deepen your own application development skills through self-study, show your teammates the world's fastest and most reliable techniques for creating business intelligence systems, or ensure that the IT department working for you is building your next decision support system the right way. Learn how to quickly define scope and architecture before programming starts. Includes techniques of process and data engineering that enable iterative and incremental delivery. Demonstrates how to plan and execute quality assurance plans and includes a guide to continuous integration and automated regression testing. Presents program management strategies for coordinating multiple agile data mart projects so that over time an enterprise data warehouse emerges. Use the provided 120-day road map to establish a robust, agile data warehousing program.

This is a practical guide with step-by step instructions for enhancing your application of Oracle BI Publisher 11g for enterprise reporting. If you are an Oracle BI Publisher 11g end user, be it a report developer, business analyst or consultant, this book is for you. You should have good knowledge of general reporting practices and XML/XSL programming, though experience of using BI/XML publisher is not essential.

"Customers are the heart of any business. But we can't succeed if we develop only one talk addressed to the 'average customer.' Instead we must know each customer and build our individual engagements with that knowledge. If Customer Relationship Management (CRM) is going to work, it calls for skills in Customer Data Integration (CDI). This is the best book that I have seen on the subject. Jill Dyché is to be complimented for her thoroughness in interviewing executives and presenting CDI." -Philip Kotler, S. C. Johnson Distinguished Professor of International Marketing Kellogg School of Management, Northwestern University "In this world of killer competition, hanging on to existing customers is critical to survival. Jill Dyché's new book makes that job a lot easier than it has been." -Jack Trout, author, Differentiate or Die "Jill and Evan have not only written the definitive work on Customer Data Integration, they've made the business case for it. This book offers sound advice to business people in search of innovative ways to bring data together about customers-their most important asset-while at the same time giving IT some practical tips for implementing CDI and MDM the right way." -Wayne Eckerson, The Data Warehousing Institute author of Performance Dashboards: Measuring, Monitoring, and Managing Your Business Whatever business you're in, you're ultimately in the customer business. No matter what your product, customers pay the bills. But the strategic importance of customer relationships hasn't brought companies much closer to a single, authoritative view of their customers. Written from both business and technical perspectives, Customer Data Integration shows companies how to deliver an accurate, holistic, and long-term understanding of their customers through CDI.

Managing Data in Motion describes techniques that have been developed for significantly reducing the complexity of managing system interfaces and enabling scalable architectures. Author April Reeve brings over two decades of experience to present a vendor-neutral approach to moving data between computing environments and systems. Readers will learn the techniques, technologies, and best practices for managing the passage of data between computer systems and integrating disparate data together in an enterprise environment. The average enterprise's computing environment is comprised of hundreds to thousands computer systems that have been built, purchased, and acquired over time. The data from these various systems needs to be integrated for reporting and analysis, shared for business transaction processing, and converted from one format to another when old systems are replaced and new systems are acquired. The management of the "data in motion" in organizations is rapidly becoming one of the biggest concerns for business and IT management. Data warehousing and conversion, real-time data integration, and cloud and "big data" applications are just a few of the challenges facing organizations and businesses today. Managing Data in Motion tackles these and other topics in a style easily understood by business and IT managers as well as programmers and architects. Presents a vendor-neutral overview of the different technologies and techniques for moving data between computer systems including the emerging solutions for unstructured as well as structured data types Explains, in non-technical terms, the architecture and components required to perform data integration Describes how to reduce the complexity of managing system interfaces and enable a scalable data architecture that can handle the dimensions of "Big Data" Based on John Patrick's hands-on SQL IT professionals at the University of California, Berkeley, this book shows exactly how to retrieve the data you want, when you need it, in any application. This 2nd edition is completely updated to include Oracle 9i and Access 2000.

The free book "Fundamentals of Computer Programming with C#" is a comprehensive computer programming tutorial that teaches programming, logical thinking, data structures and algorithms, problem solving and high quality code with lots of examples in C#. It starts with the first steps in programming and software development like variables, data types, conditional statements, loops and arrays and continues with other basic topics like methods, numeral systems, strings and string processing, exceptions, classes and objects. After the basics this fundamental programming book enters into more advanced programming topics like recursion, data structures (lists, trees, hash-tables and graphs), high-quality code, unit testing and refactoring, object-oriented principles (inheritance, abstraction, encapsulation and polymorphism) and their implementation the C# language. It also covers fundamental topics that each good developer should know like algorithm design, complexity of algorithms and problem solving. The book uses C# language and Visual Studio to illustrate the programming concepts and explains some C# / .NET specific technologies like lambda expressions, extension methods and LINQ. The book is written by a team of developers lead by Svetlin Nakov who has 20+ years practical software development experience. It teaches the major programming concepts and way of thinking needed to become a good software engineer and the C# language in the meantime. It is a great start for anyone who wants to become a skillful software engineer. The books does not teach technologies like databases, mobile and web development, but shows the true way to master the basics of programming regardless of the languages, technologies and tools. It is good for beginners and intermediate developers who want to put a solid base for a successful career in the software engineering industry. The book is accompanied by free video lessons, presentation slides and mind maps, as well as hundreds of exercises and live examples. Download the free C# programming book, videos, presentations and other resources from <http://introprogramming.info>. Title: Fundamentals of Computer Programming with C# (The Bulgarian C# Programming Book) ISBN: 9789544007737 ISBN-13: 978-954-400-773-7 (9789544007737) ISBN-10: 954-400-773-3 (9544007733) Author: Svetlin Nakov & Co. Pages: 1132 Language: English Published: Sofia, 2013 Publisher: Faber Publishing, Bulgaria Web site: <http://www.introprogramming.info> License: CC-Attribution-Share-Alike Tags: free, programming, book, computer programming, programming fundamentals, ebook, book programming, C#, CSharp, C# book, tutorial, C# tutorial; programming concepts, programming fundamentals, compiler, Visual Studio, .NET, .NET Framework, data types, variables, expressions, statements, console, conditional statements, control-flow logic, loops, arrays, numeral systems, methods, strings, text processing, StringBuilder, exceptions, exception handling, stack trace,

streams, files, text files, linear data structures, list, linked list, stack, queue, tree, balanced tree, graph, depth-first search, DFS, breadth-first search, BFS, dictionaries, hash tables, associative arrays, sets, algorithms, sorting algorithm, searching algorithms, recursion, combinatorial algorithms, algorithm complexity, OOP, object-oriented programming, classes, objects, constructors, fields, properties, static members, abstraction, interfaces, encapsulation, inheritance, virtual methods, polymorphism, cohesion, coupling, enumerations, generics, namespaces, UML, design patterns, extension methods, anonymous types, lambda expressions, LINQ, code quality, high-quality code, high-quality classes, high-quality methods, code formatting, self-documenting code, code refactoring, problem solving, problem solving methodology, 9789544007737, 9544007733

This manual is a task-oriented introduction to the main features of SAS Data Integration Studio. SAS Data Integration Studio is a visual design tool that enables you to consolidate and manage enterprise data from a variety of source systems, applications, and technologies. The audience for this manual is users who are responsible for data integration and who have a working knowledge of Base SAS software. This title is also available online.

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