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The Founder's Dilemmas examines how early decisions by entrepreneurs can make or break a startup and its team. Drawing on a decade of research, including quantitative data on almost ten thousand founders as well as inside stories of founders like Evan Williams of Twitter and Tim Westergren of Pandora, Noam Wasserman reveals the common pitfalls founders face and how to avoid them.

The Lifestyle Business Owner reveals how ordinary people can buy a small business in their community, earn a six-figure income, and make the business run without them. Aaron Muller, founder of Lifestyle Business Owner Academy, reveals the 3-step formula he utilized to go from a kid who didn't attend college to the owner of eight companies that run without him. Now it's your turn to discover the secrets to owning a business that gives you the financial freedom, lifestyle, and contribution you desire.

Lee LeFever and his co-founder and wife, Sachi LeFever, didn't know exactly what type of business they were setting out to build when they started Common

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Craft in the early 2000s. What they were sure of is that they would design the business in such a way that they prioritized their happiness and time--they wanted the opportunity to go camping on Tuesdays if they felt like it, and make up the time later. While not sacrificing their vision for a business that values time over money, Lee and Sachi built a leading internet-based visual communications firm that includes Google, LEGO, Intel, Microsoft, Ford, and Dropbox as its clients. They paved the way for explainer videos that are now a mainstay of companies' marketing and communications strategy. They learned to pivot to different income streams, and say no to opportunities that would increase unhappiness and decrease autonomy. And they did it all while working from home, not taking on outside employees, and camping on Tuesdays. Like Paul Jarvis in *Company of One*, Lee shows how they did it, and offers his best tips for how you can build a business and a life you love.

Raise startup capital quickly. Raising startup funding from friends and family is the number one resource startup founders engage to get their ventures off the ground. This guide details all of the common friends and family funding structures, including simple loans, profit sharing agreements, equity deals, and convertible notes.

Structure deals correctly. Getting the money in the bank is a big step, but doing it the right way matters even more. This book provides easy to follow guidance for choosing and documenting the best funding structures for both your startup and your funding partners. As an added bonus, a promissory loan example is provided, with blow by blow details of each clause. Hone your

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Friends and Family pitch. Additional sections provide concise information to help you prepare a compelling funding pitch, as well as explaining how to document your estimations of the market and financial feasibility of your early-stage startup. Founder's Pocket Guide:

Friends and Family Funding guides founders through topics such as:

- Structuring a simple startup loan with friends and family lenders.
- Using convertible debt to entice friends and family to invest in your startup.
- Learning the most important considerations for issuing stock to friends or family members.
- Understanding the legal limits of raising startup capital from friends and family.
- Keeping early funding rounds clean for later stage investors such as angels and VCs.
- Using profit sharing to rewarding friends and family investors for backing your startup.

What are the secrets to building extreme wealth online? Any entrepreneur who understands the importance of the Internet, will want to know the secrets within this book.

This workbook is more than a guide to internet business, it's a guide to creating the financial freedom and lifestyle of your dreams using the power of the internet.

Are you sick of working a job you hate for a boss who despises you? Do you want to get paid what your worth...instead of what your company thinks they can get away with? Are you struggling to get up in the morning and praying for a snow day? Or just ready to start enjoying some of that freedom you've heard so much about? Whether you're about to enter the job market for the first time or you've been slaving away for decades - you need to read *Fire Your Boss* - as soon as possible!

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In this book, you'll learn how to break free of the underpaying labor market and start the journey to financial and emotional freedom. You cannot underestimate the power of controlling your income. Learn how to blast through every roadblock keeping you from starting your own business. From "don't know where to start" to "I'm not good with technology" to "I don't have the confidence" to "I don't have enough time," Fire Your Boss sets all those excuses on fire with simple and actionable business models that you can start in your spare time to start building up your savings account. What pragmatic and actionable lessons will you learn? Sixteen business models that all cooperate with each other
The simple technique for turning your voice into an ATM machine
The secret to building a business when you don't have any time
The foolproof method for getting paid to learn
The most common mistakes even experienced entrepreneurs make and how to avoid them.
The singular best way to create an unstoppable passive revenue stream
Here's what this book ISN'T: this isn't a list of startups you can slave away for, a guide on how to join the "gig economy," or a plan to get a promotion at work. This is about building consistent and passive revenue streams that can support you when shocks hit the market and the economy turns against you. How will your life improve? Never live in fear of getting fired every again
Go to sleep knowing that
TOMORROW THERE WILL BE MORE MONEY IN YOUR BANK ACCOUNT THAN TODAY
Follow a process that allowed the author to move to a tropical island
Chase your dreams without letting stress and fear

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hold you back Implement these techniques and watch your happiness skyrocket. Follow this amazing journey and take control of your destiny by scrolling up and clicking the BUY NOW button at the top of this page! Learn How to Start and Market an Online Business with Little or Zero Marketing Budget The Internet literally offers thousands of free solutions that will support your marketing and advertising campaign. Why pay for online tools when there are fantastic free ones available that will greatly benefit your business and that cost you absolutely nothing? Budget Marketing: How to Start & Market an Online Business with Little or Zero Marketing Budget will take you through some of the best tools available to build and market your business online--as opposed to those that appear free, but that have hidden costs if you want to use them for effective commercial purposes. It also provides the top tips you need to digitally succeed and gives you a host of useful links to online resources. "In the information age even small businesses need a web presence. If that entire statement is gibberish to you, you need this book," says reviewer S. Coyne."Packed with information ranging from why your small business needs a website, all the way to what social network you should spend you time on, this book is a great primer." Reviewer Liam Ringmol states, "This book is a complete guide for putting your business on the internet, from buying a domain name and putting up a site, to marketing the site with all the variety of ways available on the web today. If you are a complete newby when it comes to this, an ebook like this gives you an overview of the way it is being done today.

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The author does a good job of taking you step by step through the process. I like how she explained each step, and listed the items you needed to take care of. This is a good place to start."

This book includes Starting a Business, Social Media Marketing, Online Business, Internet Marketing Inside How to Start a Business This Weekend: The Complete Newbie's Guide to Launch a Successful Business Within 72 Hours, you will learn: Defining your profitable idea and finding your ideal target customer How to setup your legal business entity whether your a startup, a sole proprietor or a corporation Writing a Business Plan The Right Way: How to set your business up for long term success (and open windows to financing opportunities) The 8 Step Process to Launching Your Business Money Matters (A crash course in bootstrapping, Small Business Loans, Alternative Lenders and Bookkeeping) The Complete Online & Offline Marketing Fundamentals + How to Dominate the Competition Employees & Contractors: When to hire & when to fire? and Much, much more! Inside 12 Successful Strategies to Master Social Media, Grow Your Followers & Build Your Brand Online (Regardless of Money, Time, or Experience), you will learn: The Little Known Secrets to Skyrocket Your Social Shares and Create a Viral Blitzerieg! The X-Factor effect used by Top Social Media Influencers like Gary Vaynerchuk and Tai Lopez to become THE Go-to Authority in your field, and attract a loyal fanbase of hungry buying customers How an Unknown Swiss Village Grew Their Social Media Likes and Followers by Leaps and Bounds, Resulting in a Staggering 250%

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Increase in Tourism! (Very few brand's get this right)
How a small home decor items retailer in Tuscan grew their tiny subscriber list by a whopping 200% in 3 weeks, resulting in \$10,000 profit! How to host kickass Social Media Events to generate huge amounts of buzz and build a ravenous audience. Millionaire/Tech Entrepreneur Alex Becker did this leading up to his book launch event and made 60k in 1 day and Much, much more! Inside 12 Successful Business Ideas You Can Start Online in 12 Hours or Less (With No Money, Skills or Experience), you will learn: How to build a highly profitable "completely hands-off" online store with products you don't even own! Arguably the most in demand business right now you can start easily with almost ZERO startup costs The "time & tested" proven way to turn your passions into profits talking about what you love! (Most people go about this the wrong way) How Kat Loterzo and Jessica Nazarali make over \$50,000 a month with online courses working minimal hours (and how you can too with what you already know!) and Much, much more! Inside The Ultimate Compendium of Internet Marketing Tools & Resources, you will learn: Ad Tools Monitoring Analytics SEO Tools Social Media Tools Content Marketing Tools Analytics and Optimization Tools and Much, much more! So, you can go downtown and have 1 fancy meal OR you can invest in this ULTIMATE 4-in-1 Business Book and learn how to start your own online business making money online so you can quit the 9-5 grind and live life on your own terms! So go ahead, scroll up and the click the "Buy now" Button now while the Promo Price is still \$27.99c!

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Discover How You Can Start and Launch a New Business This Weekend! Are you ready to be your own boss? Work from the comfort of your own home? Earn money doing what you love? The first step is coming up with what you want to turn into your own business. The second step is to find out what is needed to start on your journey to becoming an entrepreneur! One of the biggest struggles people have when they want to venture into running a business is they just don't know where to start! This book will cover exactly what you need to consider going in, what type of business you will want to run, how to make your business legal, how to evaluate your competition and market, and many more practical aspects of business ownership! Here is a preview of what you will learn inside: - Defining your profitable idea and finding your ideal target customer - How to setup your legal business entity whether your a startup, a sole proprietor or a corporation - Writing a Business Plan The Right Way: How to set your business up for long term success (and open windows to financing opportunities) - The 8 Step Process to Launching Your Business - Money Matters (A crash course in bootstrapping, Small Business Loans, Alternative Lenders and Bookkeeping) - The Complete Online & Offline Marketing Fundamentals + How to Dominate the Competition - Employees & Contractors: When to hire & when to fire? - and Much, much more! There has never been a better time to start your own business than now. This book is designed to not only give you the steps to start your business quickly, but also food for thought as you venture into business so you know where you want to be heading! So Go Ahead!

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Want to start your own online business? The right time to do it is now. Cyberpreneur Philippines is your guide in launching an online business and growing it to profit. The book offers invaluable tips whether you're providing services, developing apps, or reselling products online. Straight from company CEOs, startup founders, and top freelancers, you'll learn how to plan your cyber business, develop ideas for apps and software products, and scale your business to more success, among others. "The book serves as an inspiration and as a manual for Filipinos to jump-start their online entrepreneurial journey." - Anton Diaz, Founder, Our Awesome Planet "This book is unlike any other. The best experts in the field talk about the most important topics on online entrepreneurship." - Jorge Azurin, Co-director, Founder Institute Manila & CEO, Horsepower.ph "It's the most comprehensive book on startups with a Filipino flavor." - Lyle Jover, Founder and CEO, Raket.ph

Do you have something important to say? Are your knowledge and experience unique, valuable, and in demand? Do you want to write a book that changes the way people think and live? By combining his experience as an educator and entrepreneur, author Gregory V. Diehl teaches passionate thinkers how to turn unique messages into profitable books--without sacrificing royalties or creative control to a publisher. With in-depth advice about all stages of book creation, publication, and marketing, The InfluentialAuthor takes a uniquely grounded and intellectual approach to nonfiction self-publishing. Unlike self-publishing guides that promise to

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teach you how to write a bestselling book quickly and easily, Diehl's book actually walks you through the complex details of planning, writing, editing, and promoting your work at the standards of traditional publishing. Whether you are an experienced writer or have just started thinking about how to write a nonfiction book, *The Influential Author* will teach you about:

- Combining your passions and experience with reader demand to decide what book to write.
- Organizing your knowledge into sections and chapters for maximum comprehension and flow.
- Refining your book with feedback from editors, proofreaders, beta readers, and market testing.
- Choosing a title, subtitle, description, and cover design that capture your message and create sales.
- Pricing and promoting each format of your book (digital, print, and audio) for maximum readership and revenue.

Enjoying lifelong passive income, influence, and meaning from your book's success. Publishing a book could be one of the most important things you ever do. Read *The Influential Author* to begin your path to writing nonfiction books that matter.

Discover the 12 Successful Business Ideas You Can Start Online in 12 Hours or Less with no money, skills, or experience! This comprehensive book will reveal to you the different ways you can make money online in as little as 12 hours of set up time. You'll learn about all the freelancing opportunities, writing opportunities, video opportunities, and so much more you NEVER would of guessed! Before I get into the value-packed content you will learn inside, let me tell you what this book is NOT: This Book is NOT: -Complex SEO or Expensive Risky

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PPC Advertising -Fiverr -Facebook Ads -MLM -Typical
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"build your email list" advice the guru's out there preach which takes forever to make money and that 95% of people will fail at doing The content revealed inside this book is based on REAL and TESTED models, used by reliable, successful 6 & 7-figure earners. Each model providing step-by-step methods, and can work for newbies without any technical knowledge, money or experience. For only the price of one fancy steak you can get started with your own successfully proven online business up and running within the next 12 hours! Inside, you will learn: How to build a highly profitable "completely hands-off" online store with products you don't even own! Arguably the most in demand business right now you can start easily with almost ZERO startup costs The "time & tested" proven way to turn your passions into profits talking about what you love! (Most people go about this the wrong way) How Kat Loterzo and Jessica Nazarali make over \$50,000 a month with online courses working minimal hours (and how you can too with what you already know!) and Much, much more! So, you can go down to the restaurant and get one of those fancy steak's OR you can invest in this book and Discover the 12 Successful Business Ideas You Can Start Online in 12 Hours or Less. All it takes is one idea away from working the 9-5 corporate grind, and leaving to make money online working from home or anywhere in the world! So go ahead, scroll up and the click the "Buy now with 1-Click (r)" Button now!

Are you looking for an alternative to a career path at a big firm? Does founding your own start-up seem too

risky? There is a radical third path open to you: You can buy a small business and run it as CEO. Purchasing a small company offers significant financial rewards—as well as personal and professional fulfillment. Leading a firm means you can be your own boss, put your executive skills to work, fashion a company environment that meets your own needs, and profit directly from your success. But finding the right business to buy and closing the deal isn't always easy. In the HBR Guide to Buying a Small Business, Harvard Business School professors Richard Ruback and Royce Yudkoff help you:

- Determine if this path is right for you
- Raise capital for your acquisition
- Find and evaluate the right prospects
- Avoid the pitfalls that could derail your search
- Understand why a "dull" business might be the best investment
- Negotiate a potential deal with the seller
- Avoid deals that fall through at the last minute

42 WAYS solves two problems. “Which online money opportunities will work best for you?” and, “How to get started?” This eBook is far more than just a list of ideas to make money online from home. It uses familiar Emojis for easy navigation of the Quick Start Guides included for each opportunity. Simply follow the fast and proven steps to gain your share of this booming online income phenomenon. THIS BOOK IS IDEAL FOR: · Teens, Students, and anyone who wants to make money from a home-based business. These money-making opportunities are well suited for the Crafty, Techy, Talented, Entrepreneurial, Hobbyist, and even the Desperately Broke. Developed in conjunction with Enrichment Training Company and International Best-

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selling Author David Bunney, acclaimed for his publications of Success Leaves A Trail, and the Startup Business Series, this eBook has been specifically crafted to achieve easy results. YOU WILL DISCOVER HOW TO:

- Gain the financial independence you deserve
- How to match opportunities that will work best for you
- Learn the skills and confidence to achieve your goals
- Make a positive impact on those close to you
- Have fun earning while doing what you enjoy
- Feel good that you invested in your self-development

Simple Marketing and Secret Selling Tips 42 WAYS CHAPTERS INCLUDE:

- Over 700 links to resources you did not know existed
- 126 information videos and success stories
- Useful Tools – Where to go, do, and get stuff FREE and low-cost

Early Chapters. These include information regarding legal issues of Agreements, Copyright, Selling Accounts, Social Media, and Online Payments. It even has a solution for how under 18 years of age Teens can still develop an online business and work from home. Discovery Challenge. Exercises to help you perfectly match your hobbies and life interests to online opportunities. Learn how others are making money online from the very same activities you enjoy. Simple Marketing. Explained in simple terms including an easy infographic that instantly reveals the essentials of learning the sales process of any venture. Secret Selling Tips. These have been developed from the Authors' real-life experience and condensed into gold nuggets of information. Selling is not complex when you understand the reasons why people buy. Useful Tools. Where to Go, Do, and Get stuff FREE and low-cost. This becomes the

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most useful toolbox ever for links to resources most people do not even know to exist. 42 Quick Start Guides. The navigation of the 42 opportunities is easy and makes the information available at a glance and with a click. Some examples of the opportunities include: 1. Learn Affiliate Marketing 2. How do you start a candle business 3. Paid surveys for cash 4. Etsy crafts and marketplaces 5. Sell digital products online 6. Make money from photography 7. Selling handmade jewelry online 8. How to become a teenage influencer 9. How to do print on demand 10. How to start a blog and make money Glossary. No book is complete without the simple meanings of unfamiliar terms used in the book. Bonus Gift. Yes, as a thank you, a Complimentary Download is included of the Authors Best-selling Book; "SUCCESS LEAVES A TRAIL – Fast-track Your Success in 3 Simple Steps" WHAT OTHERS ARE SAYING

===== Highly recommended!
This book is so thorough and well-researched, but my favourite aspect is your optimistic and encouraging tone that shines through. Just reading this book gives me good energy! Rebecca - 5 Stars

===== We Applaud Clever Thinking!
42 WAYS is so well suited for our International Students and is perfect for anyone seeking more from life. The opportunities presented are amazing and the layout makes it easy to use. Congratulations...Top Marks. Junaid CEO – ACMi Australian College of Management and Innovation Author's Note I truly hope this book inspires, educates, and encourages learning that helps create more harmony in our world. David Bunney Perth,

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Western Australia

More than 100,000 entrepreneurs rely on this book for detailed, step-by-step instructions on building successful, scalable, profitable startups. The National Science Foundation pays hundreds of startup teams each year to follow the process outlined in the book, and it's taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. Why? The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade. This 608-page how-to guide includes over 100 charts, graphs, and diagrams, plus 77 valuable checklists that guide you as you drive your company toward profitability. It will help you:

- Avoid the 9 deadly sins that destroy startups' chances for success
- Use the Customer Development method to bring your business idea to life
- Incorporate the Business Model Canvas as the organizing principle for startup hypotheses
- Identify your customers and determine how to "get, keep and grow" customers profitably
- Compute how you'll drive your startup to repeatable, scalable profits.

The Startup Owner's Manual was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.

Now in its third edition, The Suitcase Entrepreneur teaches readers how to package and sell their skills to

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earn enough money to be able to work and live anywhere, build a profitable online business, and live life on their own terms. With new material pertinent to today's business world, readers will receive the blueprint to create their ideal lifestyle and become their own digital nomad. After eight years of working in the soul-crushing bureaucracy of the corporate world, Natalie Sisson quit her high-paying job and moved to Canada, started a blog, and cofounded a technology company. In just eighteen months she learned how to build an online platform from scratch, and then left to start her own business—which involved visiting Argentina to eat empanadas, play Ultimate Frisbee, and launch her first digital product. After five years, she now runs a six-figure business from her laptop, while living out of a suitcase and teaching entrepreneurs worldwide how to build a business and lifestyle they love. In *The Suitcase Entrepreneur* you'll learn how to establish your business online, reach a global audience, and build a virtual team to give you more free time, money, and independence. With a new introduction, as well as updated resources and information, this practical guide uncovers the three key stages of creating a self-sufficient business and how to become a successful digital nomad and live life on your own terms.

How to Start an Online Business
Create a Business Around Your Lifestyle
Createspace Independent Publishing Platform

The Complete Step-by-Step Beginners Guide To Starting Your Online Business

"The 9-to-5 Escape Artist will shift the way you view the standard way of working and making money, and help you live a ridiculously extraordinary life." - Derek

Murphy, *CreativIndie The 9-to-5 Escape Artist: A Startup Guide for Aspiring Lifestyle Entrepreneurs and Digital Nomads* is for you if: You want to market yourself or your business in this digital age without wasting time and resources. You want to learn how to create a business that doesn't require you to be tied to one location and can operate without you having to monitor it constantly. You want to have more time to spend with loved ones and to pursue your hobbies and interests. You're interested in how you can travel the world while still earning a very lucrative income You want to discover cutting-edge apps, software, and cloud-based resources to help you become more productive and make more money Christy Hovey shares practical solutions, tips, and tricks about how to make money on your own terms, in an entertaining and straightforward writing style. She shares easy-to-implement principles to design your business around your desired lifestyle and achieve the perfect work and life balance. Her engaging advice and proven recommendations are sure to speak directly to anyone who is dreaming of starting a location-indepedent business. Christy provides hundreds of useful resources to help you work smarter, not harder. If you like *The 4-Hour Workweek* by Timothy Ferriss, you'll enjoy *The 9-to-5*

Escape Artist."

50+ Proven Ways to Scale Your Business Without a Marketing Budget Marketing is consistently considered one of the main reasons that startups fail, and every year, tens of thousands of businesses close simply because they didn't prioritize marketing early enough. The problem is that many startup founders believe they cannot do any real marketing until they can afford it, and that's simply not true, because Marketing doesn't have to cost a dime! After 15 years handling growth for startups, Andrew Lee Miller, an accomplished, early-stage startup marketing expert, who's taken three young companies to multi-million dollar exits, found that there were tons of valuable growth strategies that could be implemented that don't cost anything. Bootstrapped Marketing, Growth Hacking, Organic Marketing and more, all refer to the lesser known ways of attaining scalable growth for your business without a large "war chest" for paid advertising, and Andrew has spent over a decade developing, testing, and proving out the best of the best strategies that actually work. The Startup Growth Book then is the culmination of Andrew's 15+ years of in-the-trenches startup growth experience and is the only business book out there that actually teaches entrepreneurs and marketers how to build sustainable, scalable growth, channel by channel, with zero advertising budget. Tried and tested by

Andrew himself, this book directly draws from Andrew's experiences scaling over 100 startups in over a dozen nations and languages. This book is ideal for young marketers who want to learn cutting-edge tactics from a master, as well as new businesses that want to grow organically and prove traction without spending cash on Paid Advertising. For the first time ever, Andrew will show you how to scale organically using 10 different channels. Learn exactly how to launch and scale these channels without spending money:

- * Public Relations across all major media channels
- * Search Engine Optimization so people can discover you organically
- * Email Marketing to master the most effective means of marketing communication
- * Social Media Marketing and Influencer Marketing done right ... and more.

After reading this book, you will be able to implement these lessons to drive growth in your business without needing to outsource to a Marketing agency, hire a marketing team, or even run any Facebook ads. Dozens of companies have already implemented Andrew's growth hacking tactics, and have scaled to millions of dollars in revenue.

Start a successful business mid-life When you think of someone launching a start-up, the image of a twenty-something techie probably springs to mind. However, Gen Xers and Baby Boomers are just as likely to start businesses and reinvent themselves

later in life. Never Too Old to Get Rich is an exciting roadmap for anyone age 50+ looking to be their own boss and launch their dream business. This book provides up-to-date resources and guidance for launching a business when you're 50+. There are snappy profiles of more than a dozen successful older entrepreneurs, describing their inspirational journeys launching businesses and nonprofits, followed by Q&A conversations, and pull-out boxes containing action steps. The author walks you through her three-part fitness program: guidelines for becoming financially fit, physically fit, and spiritually fit, before delving more deeply into how would-be entrepreneurs over 50 can succeed. • Describes how you can find capital to start your own business • Offers encouraging stories of real people who have become their own bosses and succeeded as entrepreneurs • Written by PBS Next Avenue's entrepreneur expert, Kerry Hannon • Teaches you how to start your own business

Never Too Old to Get Rich is the ideal book for older readers looking to pursue new business ventures later in life. Shares advice for transitioning away from unfulfilling jobs to embark on adventurous, meaningful careers, outlining recommendations for starting a personal business with a minimum of time and investment while turning ideas into higher income levels. 60,000 first printing.

Teaches the design principles that can be used to

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launch an online business that can be fulfilling and enjoyable.

Discover How To Turn Your Idea Into a Successful Software Business (Without Raising Millions of Dollars) Are you a software developer or designer who loves creating products, but is tired of the 9-5 office grind working for someone else? Are you a freelancer who is tired of client work and investing your time into making products that make other people successful? Do you want to build a sustainable software business that gives you the freedom to live your dream lifestyle, traveling the world and working from wherever you want while being your own boss? Does the idea of raising millions of venture capital, hiring a huge team and then rapidly growing into a big company sound unappealing to you? If you answered yes to any of the above, then this book is for you. The Lifestyle Startup introduces a new type of software business - one that's not represented in the mainstream tech media, and one that is most certainly not the kind of company that you're taught how to build in "startup school." I'm going to share what I've learned from building and launching several of my own software products, some of which have been bootstrapped and some which have been venture capital funded. You'll learn how you can create a profitable software business without raising millions of dollars and hiring a big team to help you. You'll be able to do all of this

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yourself, or with a business partner and you can start today. What You'll Learn: What is a Lifestyle

Startup? Finding Profitable Business Ideas Testing the Market Building a Minimum Viable Product Funding Your Startup How to Launch Marketing for Non-marketers Take action now and get the book for less than the price of a coffee!

This book includes Social Media Marketing, Starting a Business, Internet Marketing Not only will you get to learn the 12 Successful Strategies Inside Best Seller Social Media Marketing, ADDITIONALLY, you will also learn the exact step-by-step blueprint for beginners to launching a successful business this weekend, as well access to the ultimate toolbox of internet marketing resources used by successful entrepreneurs to build 6-7 figure businesses online! Included inside "Social Media" Are The Following 3 Best Sellers:- 12 Successful Strategies to Master Social Media, Grow Your Followers & Build Your Brand Online (Regardless of Money, Time, or Experience)- How to Start a Business This Weekend: The Complete Newbie's Guide to Launch a Successful Business Within 72 Hours- The Ultimate Compendium of Internet Marketing Tools & Resources (101+ Best FREE Hacks Used By Wildly Successful Entrepreneurs to Build Multi-Million Dollar Businesses) Inside 12 Successful Strategies to Master Social Media, Grow Your Followers & Build Your Brand Online (Regardless of Money, Time, or Experience), you will learn: The Little Known Secrets to Skyrocket Your Social Shares and Create a Viral Blitzkrieg! The X-Factor effect used by Top Social Media

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Influencers like Gary Vaynerchuk and Tai Lopez to become THE Go-to Authority in your field, and attract a loyal fanbase of hungry buying customers How an Unknown Swiss Village Grew Their Social Media Likes and Followers by Leaps and Bounds, Resulting in a Staggering 250% Increase in Tourism! (Very few brand's get this right) How a small home decor items retailer in Tuscan grew their tiny subscriber list by a whopping 200% in 3 weeks, resulting in \$10,000 profit! How to host kickass Social Media Events to generate huge amounts of buzz and build a ravenous audience. Millionaire/Tech Entrepreneur Alex Becker did this leading up to his book launch event and made 60k in 1 day and Much, much more! Inside How to Start a Business This Weekend: The Complete Newbie's Guide to Launch a Successful Business Within 72 Hours, you will learn: Defining your profitable idea and finding your ideal target customer How to setup your legal business entity whether your a startup, a sole proprietor or a corporation Writing a Business Plan The Right Way: How to set your business up for long term success (and open windows to financing opportunities) The 8 Step Process to Launching Your Business Money Matters (A crash course in bootstrapping, Small Business Loans, Alternative Lenders and Bookkeeping) The Complete Online & Offline Marketing Fundamentals + How to Dominate the Competition Employees & Contractors: When to hire & when to fire? and Much, much more! Inside The Ultimate Compendium of Internet Marketing Tools & Resources, you will learn: Ad Tools Monitoring Analytics SEO Tools Social Media Tools Content Marketing Tools Analytics

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and Optimization Tools and Much, much more! So, you can go downtown and get another fancy dinner OR you can invest in this Book and learn not only how to master social media... BUT also how to launch a successful business this weekend, with the right tools and resources so you can make money online, quit the 9-5 grind and live life on your own terms! So go ahead, scroll up and the click the "Buy now " Button now while the Price is still \$23!

This is a DOUBLE Book Bundle! There are TWO Manuscripts in this ONE book! Included inside the "How to Work From Home and Make Money Bundle" are the following Best Sellers:- 12 Successful Business Ideas You Can Start Online in 12 Hours or Less (With No Money, Skills or Experience)- The Ultimate Compendium of Internet Marketing Tools & Resources (101+ Best FREE Hacks Used By Wildly Successful Entrepreneurs to Build Multi-Million Dollar Businesses) Inside 12 Successful Business Ideas You Can Start Online in 12 Hours or Less (With No Money, Skills or Experience), you will learn: How to build a highly profitable "completely hands-off" online store with products you don't even own! Arguably the most in demand business right now you can start easily with almost ZERO startup costs The "time & tested" proven way to turn your passions into profits talking about what you love! (Most people go about this the wrong way) How Kat Loterzo and Jessica Nazarali make over \$50,000 a month with online courses working minimal hours (and how you can too with what you already know!) and Much, much more! Additionally, inside The Ultimate Compendium of Internet

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Marketing Tools & Resources, you will be presented with content compiled by myself and my team as a result of years of vetting through THOUSANDS of tools and resource in the pursuit of the arsenal of tools that helped us build and grow successful online businesses. Inside, you will discover: Ad Tools Monitoring Analytics SEO Tools Social Media Tools Content Marketing Tools Analytics and Optimization Tools and Much, much more! So, you can go get 2 of those fancy steak dinners OR you can invest in this bundle and learn how to start your own online business making money online so you can quit the 9-5 grind and live life on your own terms! So go ahead, scroll up and the click the "Buy now with 1-Click (r)" Button now while the bundle promo price is still \$20.99!

What's your entrepreneurial style? "This powerful, practical book gives you proven techniques to help you maximize your personal and business potential and make more money than ever before." —BRIAN TRACY, author of *The Psychology of Selling* "Stop trying to fit the mold of some successful entrepreneur you've seen and start tapping your own DNA—this book will show you how." —JOHN JANTSCH, author of *Duct Tape Marketing* and *The Referral Engine* "This book is the ultimate roadmap to building a thriving business and life as an entrepreneur. Joe Abraham's ideas and insights are fresh, innovative, timeless, and guaranteed to produce real results and position you for long-term success." —IVAN MISNER, New York Times bestselling author of *The 29% Solution* and founder of BNI and Referral Institute "Joe is the next-generation version of Michael

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Gerber.” —ERIC PLANTENBERG, founder and CEO, Freedom Personal Development “Are you interested in knowing your strengths and weaknesses as an entrepreneur and the strategies that work best for your particular DNA? If so, read this insightful and helpful book.” —RAFAEL PASTOR, Chairman of the Board and CEO, Vistage International “Discover how to succeed and stand apart from other entrepreneurs.”

—ENTREPRENEUR MAGAZINE About the Book: Entrepreneurial DNA proves the simple but critical fact that not all entrepreneurs are cut from the same cloth. After all, nobody would put Donald Trump, a multilevel marketer, and the owner of a local pizza parlor in the same category. Everyone possesses unique entrepreneurial “DNA”—and discovering yours is the critical first step to success. To help you build a successful business or optimize results within your current business, serial entrepreneur and business strategist Joe Abraham has developed the BOSI system—a simple, structured process for determining your own entrepreneurial tendencies, strengths, and growth areas. With the BOSI system, you can create a strategic plan mapped to your entrepreneurial DNA that will improve all aspects of your business and leadership journey. Abraham’s system provides four entrepreneurial categories that people fall into. Which type of entrepreneur are you? Builder: Strategic, always looking for the upper hand Talent: creating scalable business ventures Opportunist: Speculative, always in the right place at the right time Talent: making money fast Specialist: Focused, in it for the long term Talent:

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providing exceptional client service Innovator: Inventive, with a desire to make an impact Talent: creating game-changing products At least one of these four categories describes you—or perhaps a combination of two.

Learning what type of entrepreneurial DNA you possess is critical to how you should structure and deploy your game plan in business. Whether you're serious about becoming a successful entrepreneur or improving your existing business, start with Entrepreneurial DNA. You'll discover your unique BOSI profile and gain tremendous insight into how to engage the right people and develop plans and processes to match who you are.

This is a TRIPLE 3-in-1 Manuscript Book for Entrepreneurs, Business Startups, & New Businesses! There are THREE Manuscript in this ONE Book! Included inside the "Startup Bundle" are the following Best Sellers:- 12 Successful Business Ideas You Can Start Online in 12 Hours or Less (With No Money, Skills or Experience)- How to Start a Business This Weekend: The Complete Newbie's Guide to Launch a Successful Business Within 72 Hours- 12 Successful Strategies to Master Social Media, Grow Your Followers & Build Your Brand Online (Regardless of Money, Time, or Experience) Inside 12 Successful Business Ideas You Can Start Online in 12 Hours or Less (With No Money, Skills or Experience), you will learn: How to build a highly profitable "completely hands-off" online store with products you don't even own! Arguably the most in demand business right now you can start easily with almost ZERO startup costs The "time & tested" proven way to turn your passions into profits talking about what

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How Kat Loterzo and Jessica Nazarali make over \$50,000 a month with online courses working minimal hours (and how you can too with what you already know!) and Much, much more! Inside How to Start a Business This Weekend: The Complete Newbie's Guide to Launch a Successful Business Within 72 Hours, you will learn: Defining your profitable idea and finding your ideal target customer How to setup your legal business entity whether your a startup, a sole proprietor or a corporation Writing a Business Plan The Right Way: How to set your business up for long term success (and open windows to financing opportunities) The 8 Step Process to Launching Your Business Money Matters (A crash course in bootstrapping, Small Business Loans, Alternative Lenders and Bookkeeping) The Complete Online & Offline Marketing Fundamentals + How to Dominate the Competition Employees & Contractors: When to hire & when to fire? and Much, much more! Inside 12 Successful Strategies to Master Social Media, Grow Your Followers & Build Your Brand Online (Regardless of Money, Time, or Experience), you will learn: The Little Known Secrets to Skyrocket Your Social Shares and Create a Viral Blitzierieg! The X-Factor effect used by Top Social Media Influencers like Gary Vaynerchuk and Tai Lopez to become THE Go-to Authority in your field, and attract a loyal fanbase of hungry buying customers How an Unknown Swiss Village Grew Their Social Media Likes and Followers by Leaps and Bounds, Resulting in a Staggering 250% Increase in Tourism! (Very few brand's get this right)

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How a small home decor items retailer in Tuscan grew their tiny subscriber list by a whopping 200% in 3 weeks, resulting in \$10,000 profit! How to host kickass Social Media Events to generate huge amounts of buzz and build a ravenous audience. Millionaire/Tech Entrepreneur Alex Becker did this leading up to his book launch event and made 60k in 1 day and Much, much more! So, you can go downtown and get another fancy dinner OR you can invest in this book and learn how to kickstart your business this weekend, build a successful brand, and make money online so you can quit the 9-5 grind to live life on your own terms! So go ahead, scroll up and click the "Buy now" Button now while the Promo Price is still \$23!

This book considers crucial changes to Malaysian economic areas and social well-being. The chapters cover diverse industries such as IT, green technology, retailing, banking, tourism and hospitality, education, logistics, finance, banking, and many others.

What is covered?The Guide to a Successful Online Business will open your eyes to the secrets of the entrepreneurial world. We document every step of the process, from developing your offering to growing your customer base. We do this with our overarching keys to any business: offering, channel, and customers. By the time you have finished this book, you will have the knowledge and resources needed to build your business. If you are just starting, stuck, or looking to grow, we will help you avoid costly and timely mistakes. Invest in your business and save yourself thousands of dollars by following simple game-changing advice.The Guide to a

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Successful Online Business explains how to develop new ideas for a thriving business with a structured and mathematical process. You will learn simple but powerful financial tools to validate all opportunities. The guide teaches fundamentals to improve current business strategies and grow your channel. Whether you are just starting off, need ideas, want to join a startup, want to buy a small business or you are an experienced entrepreneur looking to improve performance, this guide is ideal for you. Covered Topics: Accounting, Affiliate marketing, Amazon, Analyzing your offering, Applications to run your business, Banking, Blogging, Business naming, Channel, Content marketing, Creating an advertisement, Customer development, eBay, Drop shipping, Email marketing, Financial calculations, Finding your ideal offering, Fulfillment, Getting press coverage, Graphic design, Offering creation, Importing, Liability, Manufacturing, Passive income, Private labeling, Rebranding, Repurposing, Sales channels, Sales funnels, Search engine marketing, Search engine optimization, Selecting your entity, Shopify, Social media marketing, Software as a service, Startup cost, State tax ID, Types of business, Video marketing, Virtual assistants, Website development, Wholesale, and more! Your Path: We will walk you through identifying opportunities, evaluating an offering, assessing the market, refining your business strategy, defining tools to run your business, creating your entity, banking, and accounting processes. You will learn the startup language and discover strategies the professionals are using! How Will You Benefit? The guide will develop your

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techniques to reduce startup cost, minimize the time till you are profitable, optimize internal processes and build passive income opportunities. The Guide Is Ideal If You: Are just getting started Need ideas Want to join a startup Want to buy an online business Are an experienced entrepreneur!

Embark on 7 Learning Adventures to Create a Business From Scratch. This book includes research on "who" is most likely to be successful in entrepreneurship across 26 different personality factors. No hype. No BS. No fluff. This is a comprehensive book full of examples to draw from. Start From Zero gives you the repeatable path to create a meaningful and profitable business without being dependent on any person, any platform, or anything. See new research on the top personality traits pulled from 30 successful entrepreneurs. Learn by example from 15 employees who became entrepreneurs. Much of the world believes you have to be smart, gifted, or lucky to make it with your own business. That's only true to a certain extent. You can actually screw up a lot and still get rich... if you get the right things done right. This is the only book that will show you how to successfully start from zero when you have nothing. Not even confidence. Start From Zero is the result of over 10 years of research, based on tested principles, with a methodology that will still be relevant a hundred years from now. If you are frustrated with your income and earning potential, this book is for you. Start From Zero teaches you how to install the 4 brains you need to create income & scalable products from scratch. Whether you are a frustrated employee, a time-strapped

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business owner, or a curious 16 year old wondering if you should attend college, Start From Zero delivers the goods. My hope is this book helps make entrepreneurship accessible to the entire world. I have personally helped thousands of people become free with this exact process. All of them started from zero. Many of them started as employees. You can be next. Put these principles into practice for 90 days and learn the skills to make success more likely in any endeavor you choose! By harnessing new, easy-to-use technologies that help them find customers around the world, everyday people are starting meaningful businesses that offer a high-paying alternative to a corporate career. In this updated edition, will learn tactics from real people who are earning \$1 million a year on their own terms.

This book includes Starting a Business, Online Business & Internet Marketing Included inside "Business Books" Are The Following 3 Best Sellers:- How to Start a Business This Weekend: The Complete Newbie's Guide to Launch a Successful Business Within 72 Hours- 12 Successful Business Ideas You Can Start Online in 12 Hours or Less(With No Money, Skills or Experience)- The Ultimate Compendium of Internet Marketing Tools & Resources (101+ Best FREE Hacks Used By Wildly Successful Entrepreneurs to Build Multi-Million Dollar Businesses) Inside How to Start a Business This Weekend: The Complete Newbie's Guide to Launch a Successful Business Within 72 Hours, you will learn: Defining your profitable idea and finding your ideal target customer How to setup your legal business entity whether your a startup, a sole proprietor or a corporation Writing a Business Plan The Right Way: How to set your business up for long term success (and open windows to

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INCLUDES A FREE AUDIOBOOK You probably want more flexibility in organizing your life. You want to have the choice to work from home, a cafe, or a co-working space, and to live wherever feels like "home." You also want to build something meaningful and valuable, both for yourself and for others. And you have understood that this could all be possible with an online business. But where to start? HOW TO START AN

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ONLINE BUSINESS: A STEP-BY-STEP GUIDE This book will take you step-by-step through the different aspects you should consider when building an online business in order to increase your chances of success: 1. Understand the business models online; 2. Design your desired lifestyle; 3. Find a business topic; 4. Choose a profitable niche market and research your audience; 5. Define your brand and create your website; 6. Build your email list and drive traffic to your website; 7. Decide on a monetization method and set a price on your offer; 8. Learn to be persuasive; 9. Conduct tests, and delegate and outsource to grow your business. **THERE ARE MANY WAYS TO A MAKE LIVING ONLINE: -**

Monetizing a blog; - Creating and selling products or services (eBooks, courses and trainings, consulting, etc.); - Selling others' product through their affiliate program; - Conducting webinars and other live events online, etc. Starting An Online Business With the Internet, becoming your own boss has never been so simple. You can build a business: - Without a huge capital investment; - Without quitting your current job; - Without putting yourself at risk financially; - Without having to hire and manage employees (that's the whole concept of "solopreneurship"). Does this sound too good to be true? Well, there are many success stories to prove its feasibility.

This book will show you how to build your home business and how to make money online, creating something valuable for both yourself and others. You will also learn about honest ways to generate passive income. I sincerely wish you great success in your online business journey. You can connect with me at: BecomeOnlineEntrepreneur.com Emilie

Bestselling author and lifestyle design expert Jonathan Green is finally ready to share the blueprint he used to escape the prison of poverty, debt, and office politics that still hold so many people imprisoned. He's not content with just sharing a few ideas -- instead this traveling renegade is taking aim at

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every roadblock that keeps people from achieving their goals. From "not enough money" to "lack of connections" to "not enough time" to "I just can't seem to do it", Jon's taking laser aim at all the excuses, and breaking things down into small, simple steps that anyone can take to become wealthier, better connected, more talented, and more free. This is a system designed to smash the chains and give you a better financial outlook and more free time to do what you love. He also covers how other people impact your bottom line -- whether that's in negotiations with potential customers and partners, making friends and family more accepting of your lifestyle, and making time for the things that really matter. --Publisher.

Never has advice on making money been so essential! Many of the world's most successful businesses started during an economic downturn, so don't let the credit crunch stop you. Make Your First Million shows you how to go it alone and make the money come rolling in! This straight-talking reality-check is one of the UK's bestselling entrepreneurship titles of the last 18 months and in this new edition Martin shows you just how important it still is to follow your dreams - even in tough times. This edition includes a brand new introduction on why entrepreneurship is the right choice, even in the current financial climate. Martin Webb started his first business in the recession of the early 90s and expounds the myths surrounding starting in a recession and outlines the possible benefits and advantages – as well as the cautions. Includes: A look at the personal attributes you'll need and how to develop them A real understanding of the impact of starting a business on your lifestyle and relationships An outline of the skills and knowledge needed to make your enterprise thrive Information on finance and how to minimise risk A unique Entrepreneur's Toolkit packed with practical steps to success "The book contains a lot of advice for those

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with ambitious growth plans in mind." (Growing Business, June 2007) "As a highly readable primer in the art of making a success of a start-up it takes some beating." (Better Business, June 2007)

Have you ever thought about starting your own business? Deciding whether to stay an employee or become a business owner is challenging. Starting a new business can be an exciting and inspirational endeavor. Like any new venture however, it is not without potential risk. If you are thinking about starting a new business, it is important to weigh all the potential advantages and disadvantages. This Book provides detailed business blueprints or a course on how to start a business. It is a list of 500

Service/Merchandising/Manufacturing Sector Business Ideas and a few proven strategies to make them a reality. Pointers of what to do next once you've decided on a business option - and - where to get further training if needed. For any Entrepreneur to be a success, they require an entrepreneur mindset with the ability to create business ideas and establish a long standing success in the business startup. Through this book You will figure out how to systematically understand, design, and implement a game-changing business model--or analyze and renovate an old one. Along the way, you'll understand at a much deeper level your customers, distribution channels, partners, revenue streams, costs, and your core value proposition. This book teaches you everything you need to know to not only start your own business but to thrive. What you'll Acquire from this book? . How to start your own business . How to make real money . How to work from home . Business ideas with Low INVESTMENT . Business ideas with High INVESTMENT . 175 Service Business Fundamental Concepts . 200 Manufacturing Business Fundamental Concepts . 175 Merchandising Business Fundamental Concepts Remember,

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the road to success could be bumpy but you will be able to get there as long as you have determination and motivation. To build a business, is similar to build a house, stone by stone, step by step. Building a business is hard work, but success can be just around the corner. This book will give you the necessary tips to help you start your own [Service / Merchandising / Manufacturing business] the right way. ? We also welcome continuous FEEDBACK from READERS ? For contact support - [mail2prabhutl@gmail.com]

"The EXITpreneur's Playbook is the ultimate guide to selling an online business. We all need to transition our businesses someday, and those that learn from this book will have a smoother experience, an improved deal structure, and a stronger bank account." -Walker Deibel, bestselling author of Buy Then Build Most people start an online business for the freedom, autonomy, and money that come with entrepreneurship-but what they often find instead is the feeling that they're running on a hamster wheel and can't jump off. If you were looking to exit your business, would you know how? Do you know what your business is truly worth? This book will shift your mindset from entrepreneur to EXITpreneur. After all, the majority of all the money you'll ever make from your business comes on the day you sell-so it's important to get the exit right. In The EXITpreneur's Playbook, Joe Valley shares his experience in all facets of exiting an online business through direct experiences and real-life examples, with clear math and logic. You'll learn to: ? Assess the value of your business and reverse engineer a path to an incredible exit ? Avoid the "ignorance discount" when selling a business on your own ? Negotiate favorable deal terms and conditions ? Calculate the all-important seller's discretionary earnings ? Create rock-solid pillars every buyer wants The EXITpreneur's Playbook is the definitive guide to achieving your own incredible exit, at the right time

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and value, and with the best deal structure that allows you to move on to your next adventure—with not just money in the bank, but satisfaction and peace of mind.

A how-to guide for preparing your personal life for entrepreneurship—from a successful couple who has been there. Most people have two lives: the one that they are living and the one that they want to live. Today, there is more opportunity than ever for anyone to create their ideal life through entrepreneurship. After overcoming the obstacles of building three businesses with one spouse still in a 9-5 job and working together as a married couple while raising two young kids, Tom and Ariana Sylvester have cracked the code and developed a framework on how to successfully do business and life—together. In *Lifestyle Builders*, Tom and Ariana guide current and aspiring entrepreneurs through the major aspects of making it happen with a simple step-by-step process, including getting clear on what the ideal life looks like, mapping out personal and business financials, and teaching readers how to organize and run their business to support their ideal lifestyle. *Lifestyle Builders* shows those seeking the entrepreneurial lifestyle how to unlock the secrets to making the ideal life a reality, even those who are busy and seriously lacking time and money. It's time to join the movement of *Lifestyle Builders* today!

The *Ultimate Guide to Dropshipping* is a complete guide on how to create and run a successful dropshipping business.

"This is by far the best book on dropshipping available. You will learn everything you need to know about finding a product, setting up an online store and growing your business." (Sean Work, Director of Marketing, KISSmetrics)

"Andrew and Mark have written a comprehensive, no-BS guide to dropshipping. Essential reading for anyone considering this type of retail." (Chandra Clark, Founder & President, Scribendi)

"These guys distill everything you need

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to know about dropshipping. It's a must read if you want practical advice and a clear blueprint to help you grow your business." (Valerie Khoo, National Director, Australian Writers' Centre) "Holy jeez - I wish these guys had written this 7 years ago.... I can say that the advice in this book is spot on."

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