

Non Governmental Organizations Management And Development

Non-governmental organizations (NGOs) are high profile actors in the field of international development, both as providers of services to vulnerable individuals and communities and as campaigning policy advocates. This book provides a critical introduction to the wide-ranging topic of NGOs and development. Written by two authors with more than twenty years experience of research and practice in the field, the book combines a critical overview of the main research literature with a set of up-to-date theoretical and practical insights drawn from experience in Asia, Europe, Africa and elsewhere. It highlights the importance of NGOs in development, but it also engages fully with the criticisms that the increased profile of NGOs in development now attracts. Non-Governmental Organizations and Development begins with a discussion of the wide diversity of NGOs and their roles, and locates their recent rise to prominence within broader histories of struggle as well as within the ideological context of neo-liberalism. It then moves on to analyze how interest in NGOs has both reflected and informed wider theoretical trends and debates within development studies, before analyzing NGOs and their practices, using a broad range of short case studies of successful and unsuccessful interventions. David Lewis and Nazneen Kanji then moves on to describe the ways in which NGOs are increasingly important in relation to ideas

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and debates about 'civil society', globalization and the changing ideas and practices of international aid. The book argues that NGOs are now central to development theory and practice and are likely to remain important actors in development in the years to come. In order to appreciate the issues raised by their increasing diversity and complexity, the authors conclude that it is necessary to deploy a historically and theoretically informed perspective. This critical overview will be useful to students of development studies at undergraduate and masters levels, as well as to more general readers and practitioners. The format of the book includes figures, photographs and case studies as well as reader material in the form of summary points and questions. Despite the growing importance of the topic, no single short, up-to-date book exists that sets out the main issues in the form of a clearly written, academically-informed text: until now.

The Non-Governmental Development Organisations (NGDOs) have, over the past two decades, entered centre stage in their active participation in the social, political and economic issues affecting both the developing and developed world. This book offers a highly stimulating and concise summary of the NGDO sector by examining their history and metamorphosis; their influence on the social, political and economic landscapes of the 'Northern' and 'Southern' governments and societies. The author analyses competing theoretical and conceptual debates not only regarding their contribution to the global social political dynamism but also on the sector's changing external

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influence as they try and mitigate poverty in marginalized communities. This book presents NGDOs as multidimensional actors propelled by the desire to make a lasting change but constrained by market-oriented approaches to development and other factors both internal and external to their environment. While a lot of attention has been given to understanding international NGDOs like World Vision International, Oxfam, Care International and Plan International, this book offers a critical analysis of grassroots organizations – those NGDOs founded and established by locals and operate at the deepest end of the development contexts. This work will be of interest to students and scholars in a range of areas including Development Studies, International Organizations and Globalization.

Over the past two decades, non-governmental organizations (NGOs) have exploded in number and emerged as a new force in international and transnational politics. Why, however, do some countries nonetheless have more active NGO sectors than others? Using the case of Japan, this book uncovers patterns of convergence and divergence in levels of activism across industrialized countries and offers a two-level political explanation for the rise of NGOs as a global phenomenon. The author argues that activism has been cultivated from "above" and shows the ways in which political structures and processes at the domestic and international level have either encouraged or discouraged activism. Japan, a late developer in terms of its number of NGOs, provided a poor political environment for NGO activism for most of the post-war

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period. In the past two decades, however, as this situation has changed, NGOs have become a visible player as both critics and partners of the government.. Using the concepts of international political opportunity, norm socialization and transnational diffusion, Reimann traces the ways in which domestic and international politics interact and promote the rise of NGOs globally. This book will be of interest to postgraduate students and academics working in political science, international relations, sociology, policy studies, Asian studies, international development and environmental politics. The idea that international development aid needs to be better managed and coordinated gained currency in the early 1990s. The increasing emphasis on management has resulted in the present vogue of 'managing for development results' as one of the central tenets in the discourse on international aid. But how appropriate are these ideas, tools, and techniques for non-governmental development organizations (NGOs), and how much does geographic context matter? Examining the current debate on aid effectiveness and the role of NGOs in contributing to it, this book highlights the critical importance of understanding how the global and the local interact to increase aid efficacy and develop more culturally astute ways of managing NGOs. With a focus on NGOs active in sub-Saharan Africa as case studies, author Frederik Claeyé demonstrates that NGOs are not mere passive recipients of management knowledge and practices emanating from the global governance structure of international aid, but actively engage with these ideas and practices to translate and

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rework them through a local cultural lens. This process results in the emergence of unique hybrid management systems that combine the pressure to become more business-like with the mission to satisfy the demands of the communities they serve. Welcome to the Nongovernmental Organization (NGO) field! If you are interested in a career in this field, you've come to the right book. So what exactly do these people do on the job, day in and day out? What kind of skills and educational background do you need to succeed in this field? How much can you expect to make, and what are the pros and cons of these various professions? Is this even the right career path for you? How do you avoid burnout and deal with stress? This book can help you answer these questions and more. Nongovernmental Organization (NGO) Professionals: A Practical Career Guide, which includes interviews with professionals in the field, covers the following areas of this field that have proven to be stable, lucrative, and growing professions. Management and Operations Policy Development Research Personnel and Human Resource Campaigning and Fundraising Communications and Public Relations Volunteer Management Grant Writers

The task environment of NGOs is changing rapidly and significantly, making new demands on their management and leadership. This Companion discusses the complexities involved. It illustrates how NGOs can maintain performance and remain agile amidst increasing uncertainties. These factors include the position of NGOs in civil society, their involvement in governance and coping with the effects of the securitisation

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of international aid. Complementing *The Earthscan Reader in NGO Management*, selected contributions and specially commissioned pieces from NGO thought-leaders and practitioners, provide the reader with insights on the emerging thinking, competences and practices needed for success in managing and leading tomorrow's NGOs.

What happens to intergovernmental organizations (IGOs) after their creation has remained in mystery over the years. Although the current globalized outlook has sparked new and growing interests on the role that IGOs play in the global landscape, the scholarship has largely focused on the political aspects of cooperation, primarily on how and why different IGO member states interact with each other and the outcomes associated with such cooperation. Research is yet to untangle how these organizations work and operate. This Element addresses this niche in the literature by delving into two important aspects: the management and governance of IGOs. We build on a four-year research program where we have collected three types of different data and produced several papers. Ultimately, the Element seeks to provide scholars with a description of the inner workings of IGOs, while providing guidance to policymakers on how to manage and govern them.

³/₄Daniela Irrera explores the relationship between non-governmental organisations (NGOs) and intergovernmental organisations (IGOs). The author reviews the issue of NGOs' participation in the decision-making processes of intergovernmental IGOs an

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At a time of rapid global change, development NGOs are having to scale up their impact, diversify their activities, respond to long-term crises and improve their performance on all fronts. *Striking a Balance* offers both analysis and a practical guide to how NGOs can fulfil these demanding expectations. Written for all those involved with NGO work, the book describes the objectives of sustainable people-centred development and the process required to achieve it, focusing on the five factors which determine effectiveness: suitable organisational design; competent leadership and human resources; appropriate external relationships; mobilisation of high quality finance; and the measurement of performance coupled to 'learning for leverage'. In each the book explains the capacities needed and how they can be assessed and improved. Effectiveness calls for NGOs which retain their non-profit values, establish the right type of professionalism, manage dilemmas and balance choices to continually reflect the priorities, rights and needs of those who give them legitimacy: people who are poor and marginalised. This book provides a reference of current and future practices which will help NGOs to do so.

Nonprofit Marketing: Marketing Management for Charitable and Nongovernmental Organizations is a conceptually strong text that gives students marketing strategies for nonprofit, charitable, and nongovernmental organizations, while providing them with a broad treatment of marketing basics. Written in an easy-to-follow style, marketing concepts are clearly presented and supported with real-world examples.

Non-Governmental Organizations, Management and Development Routledge

Offering insights from pioneering new perspectives in addition to well-established traditions of research, this Handbook considers the activities not only of advocacy groups in the

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environmental, feminist, human rights, humanitarian, and peace sectors, but also the array of religious, professional, and business associations that make up the wider non-governmental organization (NGO) community. Including perspectives from multiple world regions, the book takes account of institutions in the Global South, alongside better-known structures of the Global North. International contributors from a range of disciplines cover all the major aspects of research into NGOs in International Relations to present: a comprehensive overview of the historical evolution of NGOs, the range of structural forms and international networks coverage of major theoretical perspectives illustrations of how NGOs are influential in every prominent issue-area of contemporary International Relations evaluation of the significant regional variations among NGOs and how regional contexts influence the nature and impact of NGOs analysis of the ways NGOs address authoritarianism, terrorism, and challenges to democracy, and how NGOs handle concerns surrounding their own legitimacy and accountability. Exploring contrasting theories, regional dimensions, and a wide range of contemporary challenges facing NGOs, this Handbook will be essential reading for students, scholars, and practitioners alike.

The last decade has seen some significant changes in international development and in the status of non-governmental organisations operating in the field. Not only has the number of NGOs virtually doubled; many of them have seen a considerable growth in their budgets, and have grown closer to governments and official aid agencies. NGOs are acknowledged by many to be more effective agents of development than governments or commercial interests ? even as a ?magic bullet? for development problems. Despite these positive trends, the real impact of the NGO sector is not well documented. This is partly because NGO performance-

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assessment and accountability methods are weak, and partly because NGOs are caught up increasingly in the world of official aid, which pushes them towards certain forms of evaluation at the expense of others. This unique book takes a hard and critical look at these issues, and describes how NGOs can, and must, improve the way they measure and account for their performance if they are to be truly effective.

In an era of an economy based on knowledge and Web 2.0 technology, knowledge is the foundation for improving the decision-making processes and relations between people both in and outside of an organization. Providing new and unique sources of knowledge outside organizations enables innovation and shapes competitive advantage. Crowdsourcing and Knowledge Management in Contemporary Business Environments is a collection of innovative research on the methods and applications of crowdsourcing in collaboration, idea implementation, and organizational development. Highlighting a range of topics including data analytics, crowd computing, and open innovation, this book is ideally designed for business managers, business professionals, business and social researchers, graduate-level students, and academicians seeking current research on the mechanisms of knowledge management in crowdsourcing.

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Non-profit Organizations (NPOs) are the fastest growing organizations in modern society. They exist in a liminal realm between public and private organizations, and because of this, new jurisdictions are created for NPOs. The existence of NPOs is contingent upon their adequacy, and management is a key determining factor as to whether an organization survives. The Handbook of Research on Managerial Solutions in Non-Profit Organizations provides relevant

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theoretical frameworks and the latest empirical research findings related to the successful management of nonprofits. Providing insights into the best practices and valuable comparisons between strategies in different contexts, this book gives invaluable support for nonprofit managers, policy makers, students, and researchers.

This book examines the central role media and communication play in the activities of Non-Governmental Organizations (NGOs) around the globe, how NGOs communicate with key publics, engage stakeholders, target political actors, enable input from civil society, and create participatory opportunities. An international line-up of authors first discuss communication practices, strategies, and media uses by NGOs, providing insights into the specifics of NGO programs for social change goals and reveal particular sets of tactics NGOs commonly employ. The book then presents a set of case studies of NGO organizing from all over the world—ranging from Sudan via Brazil to China – to illustrate the particular contexts that make NGO advocacy necessary, while also highlighting successful initiatives to illuminate the important spaces NGOs occupy in civil society. This comprehensive and wide-ranging exploration of global NGO communication will be of great interest to scholars across communication studies, media studies, public relations, organizational studies, political science, and development studies, while offering accessible pieces for practitioners and organizers.

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Geopolitical shifts, increasing demands for accountability, and growing competition have been driving the need for change within transnational nongovernmental organizations (TNGOs). As the world has changed and TNGOs' ambitions have expanded, the roles of TNGOs have shifted and their work has become more complex. To remain effective, legitimate, and relevant in the future necessitates organizational changes, but many TNGOs have been slow to adapt. As a result, the sector's rhetoric of sustainable impact and social transformation has far outpaced the reality of TNGOs' more limited abilities to deliver on their promises. *Between Power and Irrelevance* openly explores why this gap between rhetoric and reality exists and what TNGOs can do individually and collectively to close it. George E. Mitchell, Hans Peter Schmitz, and Tosca Bruno-van Vijfeijken argue that TNGOs need to change the fundamental conditions under which they operate by bringing their own "forms and norms" into better alignment with their ambitions and strategies. This book offers accessible, future-oriented analyses and lessons-learned to assist practitioners and other stakeholders in formulating and implementing organizational changes. Drawing upon a variety of perspectives, including hundreds of interviews with TNGO leaders, firsthand involvement in major organizational change processes in leading TNGOs, and numerous workshops, training institutes, consultancies, and

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research projects, the book examines how to adapt TNGOs for the future. Non-governmental Organisations (NGOs) have become important, although sometimes overlooked, actors in international human rights law. Although NGOs are not generally provided for in the hard law of treaties, they use the UN human rights system to hold Governments to account. A key way in which they do so is using State reporting mechanisms, initially the UN treaty bodies, but more recently supplemented by the Human Rights Council's Universal Periodic Review. In doing so, NGOs provide information and contribute to developing recommendations. NGOs also lobby for new treaties, contribute to the drafting of these treaties, and bring individual's complaints to the UN human rights bodies. This book charts the historical development of the NGO role in the UN. It examines the UN regulation of NGOs but the largely informal nature of the role, and an exploration of the various types of NGOs, including some less benign actors such as GONGOs (Governmental NGOs). It also draws on empirical data to illustrate NGO influence on UN human rights bodies and gives voice to stakeholders both inside and outside the UN. The book concludes that the current UN human rights system is heavily reliant on NGOs and that they play an essential fact-finding role and contribute to global democratisation and governance.

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International Institutions (IIs), International NGOs (INGOs) and Transnational Hybrid Organizations (THOs) play a hugely important role in the modern world economy. Despite having been studied by scholars from a range of disciplines, these organizations have never before been approached from a management perspective. This ambitious book analyzes the management challenges associated with international cooperation and sheds light on how these organizations have evolved as the political, economic and business environments have changed around them. Covering an admirably broad canvas, the authors pursue two main objectives. Firstly, they explore the main management frameworks developed in the context of the corporate and national public/non-profit organizations and adapt them to the specificity of IIs and INGOs. This leads to the identification of a "tailored" approach to IO management based on their institutional and operational settings, stakeholder groups, core business, staff profile, and financial arrangements. Secondly, they "bring theory into practice" by linking frameworks to several case studies and best practices of organizations currently experimenting with management systems and tools, with case studies including the World Bank and the Gates Foundation. This comprehensive textbook is a must-own resource for students and academics involved with studying and working with international organizations.

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The instability of today's economic climate calls for non-profit organizations to approach social problems in new and interesting ways, and Information and Communication Technologies may serve as an answer to this call. *ICT Management in Non-Profit Organizations* aims to explore the effective and comprehensive deployment of appropriate ICT strategies within the nonprofit sector. This innovative reference work will discuss how ICT enables the non-profit sector to achieve organizational efficiency, effectiveness, and, ultimately, self sufficiency, and will provide elected and appointed policymakers, managers, and planners in governments, public agencies, and nonprofit organizations with a comprehensive strategy for creating an ICT management agenda in the non-profit sector.

We live in a period marked by the ascendancy of corporations. At the same time, the number of non-governmental organizations (NGOs) – such as Amnesty International, CARE, Greenpeace, Oxfam, Save the Children, and the WWF – has rapidly increased in the last twenty years. As a result, these two very different types of organization are playing an increasingly important role in shaping our society, yet they often have very different agendas. This book focuses on the dynamic interactions, both conflictual and collaborative, that exist between corporations and NGOs. It includes rigorous models, frameworks, and

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case studies to document the various ways that NGOs target corporations through boycotts, proxy campaigns, and other advocacy initiatives. It also explains the emerging pattern of cross-sectoral alliances and partnerships between corporations and NGOs. This book can help managers, activists, scholars, and students to better understand the nature, scope, and evolution of these complex interactions.

Non-Governmental Development Organizations have seen turbulent times over the decades; however, recent years have seen them grow to occupy high-profile positions in the fight against poverty. They are now seen as an important element of 'civil society', a concept that has been given increasing importance by global policy makers. This book has evolved during the course of that period to be a prime resource for those working (or wishing to work) with and for NGOs. The third edition of Non-Governmental Organizations, Management and Development is fully updated and thoroughly reorganized, covering key issues including, but not limited to, debates on the changing global context of international development and the changing concepts and practices used by NGOs. The interdisciplinary approach employed by David Lewis results in an impressive text that draws upon current research in non-profit management, development management, public management and management theory, exploring the

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activities, relationships and internal structure of the NGO. This book remains the first and only comprehensive and academically grounded guide to the issues facing international development NGOs as they operate in increasingly complex and challenging conditions around the world. It is the perfect resource for students undertaking studies of NGOs and the non-profit sector, in addition to being an excellent resource for development studies students more generally. Non-governmental organizations (NGOs) from Amnesty International and Oxfam to Greenpeace and Save the Children are now key players in global politics. This accessible and informative textbook provides a comprehensive overview of the significant role and increasing participation of NGOs in world politics. Peter Willetts examines the variety of different NGOs, their structure, membership and activities, and their complex relationship with social movements and civil society. He makes us aware that there are many more NGOs exercising influence in the United Nations system than the few famous ones. Conventional thinking is challenged in a radical manner on four questions: the extent of the engagement of NGOs in global policy-making; the status of NGOs within international law; the role of NGOs as crucial pioneers in the creation of the Internet; and the need to integrate NGOs within mainstream international relations theory. This is the definitive guide to this crucial area within international politics and should be

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required reading for students, NGO activists, and policy-makers.

Reluctant Partners? combines comprehensive empirical insights into NGOs' work in agriculture with wider considerations of their relations with the State and their contribution to democratic pluralism. This overview volume for the Non-Governmental Organizations series contextualizes and synthesizes the case study material in the three regional volumes on Africa, Asia and Latin America, where over sixty specially commissioned case studies of farmer-participatory approaches to agricultural innovation are presented. Specific questions are raised. How good/bad are NGOs at promoting technological innovation and addressing constraints to change in peasant culture? How effective are NGOs at strengthening local organizations? How do/will donor pressures influence NGOs and their links to the State?

The book breaks new ground in understanding the role of Non-Governmental Organizations (NGOs) in Africa. The book historicizes NGOs using the Rockefeller Foundation as a case study, looking at its tripartite paradoxical roles as an agent of colonialism, globalization and development/underdevelopment. It deploys interdisciplinary devices to show how the RF projects have engaged in marginalization, patronage and 'othering' of African values and customs and the ensuing controversies. Using globalization, postmodern and postcolonial theories the book deconstructs the long-held myths about NGO inviolability, and opens ground for understanding their strengths. It interrogates sites of contestation, apprehension and

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possibilities that the RF has produced. Using RF projects, it looks at structures of hegemony, race, power, class and gender that the RF has created. The book illustrates the extent to which the RF has been instrumental in spreading capitalism, imperialism in economic, political, cultural and social realms through globalization. It desists from the grand narrative approach that has dominated African history in the past but instead gives agency and voice to those that have previously been marginalized.

As China becomes increasingly integrated into the global system there will be continuing pressure to acknowledge and engage with non-governmental organizations (NGOs). Suffice to say, without a clear understanding of the state's interaction with NGOs, and vice versa, any political, economic and social analysis of China will be incomplete. This book provides an urgent insight into contemporary state-NGO relations. It brings together the most recent research covering three broad themes, namely the conceptualizations and subsequent functions of NGOs; state-NGO engagement; and NGOs as a mediator between state and society in contemporary China. The book provides a future glimpse into the challenges of state-NGO interactions in China's rapidly developing regions, which will aid NGOs strategic planning in both the short- and long-term. In addition, it allows a measure of predictability in our assessment of Chinese NGOs behaviour, notably when they eventually move their areas of operation from the domestic sphere to an international one. The salient themes, concepts, theories and practice discussed in this book will be

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of acute interest to students, scholars and practitioners in development studies, public administration, and Chinese and Asian politics. Reza Hasmath is a Lecturer in Chinese Politics at the University of Oxford, UK, and an Associate Professor in Political Science at the University of Alberta, Canada. His research looks at state-society relationships, the labour market experiences of ethnic minorities, and development theories and practices. Jennifer Y.J. Hsu is an Assistant Professor in Political Science at the University of Alberta, Canada. Her recent publications include a co-authored book HIV/AIDS in China: The Economic and Social Determinants (Routledge, 2011), and a co-edited book The Chinese Corporatist State: Adaption, Survival and Resistance (Routledge, 2012).

Written to provide guidance for civil society organizations and their client groups, this book examines the role of NGOs in the development processes on the African continent. It raises questions about the influence of funding agencies over the NGOs they support and explores the challenges NGOs face. The book argues that increased knowledge and cooperation on all parts is essential to achieve sustainable development. This book also concludes that sustainable development activities are not beneficial to every community in Africa. Taking into consideration globalization and studies of sub-Saharan countries, this book concludes that news models of leadership are necessary for the success of Africa, and NGOs are a vital part of achieving that development.

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Based on documentary materials including interviews with key players in China, this book charts the development of non-governmental and non-profit organizations in China from the late 1970s to the present day. It recounts how in the aftermath of the 1978 reforms that created a market economy and diversified interests and social life, new institutions and organizations outside of the state system increased dramatically in number, size and influence. These organizations, which barely existed before the reforms began in the late 1970s, carry out many social, economic and cultural tasks neglected by the government. Qiusha Ma examines two key questions crucial to understanding the development of NGOs in China: First, is it possible under China's one-party state for non-governmental organizations to thrive and play important economic, social and political functions? And secondly, are NGOs facilitating the formation of a civil society in China?

After Haiti's 2010 earthquake, over half of U.S. households donated to thousands of nongovernmental organizations (NGOs) in that country. Yet we continue to hear stories of misery from Haiti. Why have NGOs failed at their mission? Set in Haiti during the 2004 coup and aftermath and enhanced by research conducted after the 2010 earthquake, *Killing with Kindness* analyzes the impact of official development aid on recipient NGOs and their relationships with local communities. Written like a detective story, the book offers rich ethnographic comparisons of two Haitian women's NGOs working in HIV/AIDS prevention, one with public funding (including USAID), the other

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with private European NGO partners. Mark Schuller looks at participation and autonomy, analyzing donor policies that inhibit these goals. He focuses on NGOs' roles as intermediaries in "gluing" the contemporary world system together and shows how power works within the aid system as these intermediaries impose interpretations of unclear mandates down the chain—a process Schuller calls "trickle-down imperialism." Essential reading for academics and students, this work brings together analyses based upon some of the best empirical studies of public and non-profit governance in the United Kingdom.

This volume provides a critical overview of research on Non-governmental Organisations (NGOs). While it notes that the definition of NGOs is contested, and can include both business and national groups, it focuses primarily on international NGOs engaged with human rights, social and environmental concerns, and aid and development issues. With contributions by Peter Willetts, Tom Davies, Bob Reinalda and other leading scholars, it provides a series of critical essays on both general aspects of NGOs and significant issues of particular concern.

The first edition of this book was published in 2001 by Routledge and was the first academic text on the important new emerging field of NGO management. It sets out the field for researchers with a new and original conceptual framework, contains a comprehensive review of existing literature from a variety of disciplines (including management, development studies, and social policy) and

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provides wide-ranging examples from the author's own practical and research experience. New to this edition: twelve new detailed case studies of NGO management issues and challenges new discussion points, lessons learned and questions for debate to guide the reader through each chapter definitions of key terms highlighted key ideas to illustrate each chapter. Revealing the distinctive organizational challenges faced by NGOs this second edition provides a fully updated and revised text that will prove invaluable to all those studying or working in NGOs, the voluntary sector or development studies. Visit the Companion website at www.routledge.com/textbooks/978-0-415-37093-6.

On the legal aspects of forming an NGO.

As Chinese society becomes more open, and hopes rise that control by the Communist Party may become more relaxed, a great deal is expected from non-governmental organisations (NGOs) in the formation of civil society. This book, based on extensive original research including detailed interview research in over 40 Chinese NGOs, discusses the current position of NGOs within China. It argues that although all NGOs – both those originating as a result of government initiatives, and those which are popularly-organised – are dependent on the state, all enjoy a very large degree of autonomy. This autonomy arises in part because of the limited capacity of central government to control NGOs, and in part

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because of the fragmented and non-monolithic nature of the state, which enables individual bureaucratic patrons to protect particular NGOs, especially officially-organised ones, from the full impact of state control. The book also discusses the skill base of NGOs, showing that this is somewhat limited, and argues that, contrary to current hopes that NGOs and thereby civil society may flourish, the lack of state control is already leading to an "uncivil society" where rules do not exist or are ignored, and where organisations which are supposed to work for the public interest are being used to serve illegitimate private interests instead.

In *International Development Projects: Peculiarities and Managerial Approaches*, researchers-practitioners from two of Italy's most prestigious universities provide practical insights into this phenomenon...and how the lessons learned in this high stakes international arena can help anyone managing projects that span companies, cultures and continents. Incorporating the wisdom of almost 500 experienced ID project managers, as well as the latest in academic research, this book provides an unprecedented look at the unique characteristics of ID projects, the methods being used to manage them and the specific tools and processes that most often lead to success.

Sustainability: Essentials for Business is the first survey text of its kind to offer a comprehensive treatment of the relationship between business and sustainability.

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The book begins with a macro perspective of the renewable resources such as air, water, forests, energy, etc. This discussion provides a starting point for the students unfamiliar with this sphere, so that the later chapters on environmental challenges can be framed within an appropriate context. The book then segues into the micro issues by shifting toward stakeholder interests and choices. Here, the chapters explore the various stakeholders involved - from organizations to consumers to non-governmental organizations, etc. The third section of the book aims to present business solutions designed to address and promote sustainability. This section will also discuss transparent and voluntary reporting along with the standards. The last section of the book concludes with ideas and questions about moving towards a sustainable future.

Focusing on NGO management, this work includes 12 case studies of NGO management issues and challenges; definitions of key terms; and more.

Revealing the organizational challenges faced by NGOs, it is useful to those studying or working in NGOs, the voluntary sector, or development studies.

First published in 1993. Routledge is an imprint of Taylor & Francis, an informa company.

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