

## Newspaper Style Stylistic Features Of The Headlines

Reviews of the first edition: '...a work of high seriousness...manna from rhetorical heaven for students and researchers with a lot of hard graft ahead of them... '(English Today) '...an impressive single-author reference work... '(English) '...Not only is this volume indispensable for anyone, students or academics, working in any field related to stylistics, it is, like all the best dictionaries, a very good read...' (Le Lingue del Mondo) Over the past ten years there have been striking advances in stylistics. These have given rise to new terms and to revised thinking of concepts and re-definitions of terms. A Dictionary of Stylistics, 2nd Edition contains over 600 alphabetically listed entries: fully revised since the first and second editions, it contains many new entries. Drawing material from stylistics and a range of related disciplines such as sociolinguistics, cognitive linguistics and traditional rhetoric, the revised Third Edition provides a valuable reference work for students and teachers of stylistics, as well as critical discourse analysis and literary criticism. At the same time it provides a general picture of the nature, insights and methodologies of stylistics. As well as explaining terminology clearly and concisely, this edition contains a subject index for further ease of use. With numerous quotations; explanations for many basic terms from grammar and rhetoric; and a comprehensive bibliography, this is a unique reference work and handbook for stylistic and textual analysis.

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Students and teachers at secondary and tertiary levels of English language and literature or English as a foreign or second language, and of linguistics, will find it an invaluable source of information. Katie Wales is Professor of Modern English Language, University of Leeds and Dean of Learning and Teaching in the Faculty of Arts.

The book reports on new theories and applications in the field of intelligent systems and computing. It covers computational and artificial intelligence methods, as well as advances in computer vision, current issue in big data and cloud computing, computation linguistics, cyber-physical systems as well as topics in intelligent information management. Written by active researchers, the different chapters are based on contributions presented at the workshop in intelligent systems and computing (ISC), held during CSIT 2016, September 6-9, and jointly organized by the Lviv Polytechnic National University, Ukraine, the Kharkiv National University of Radio Electronics, Ukraine, and the Technical University of Lodz, Poland, under patronage of Ministry of Education and Science of Ukraine. All in all, the book provides academics and professionals with extensive information and a timely snapshot of the field of intelligent systems, and it is expected to foster new discussions and collaborations among different groups. Channel One, an electronic curriculum that was developed primarily to sell products in the marketplace, is cablecast daily to approximately twelve-thousand public high schools in the United States. About one quarter of our public secondary schools have been wired

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by Whittle Communications, a private company, for the delivery of this required news program. This translates to a captive audience for advertisements of around eight- to nine-million teens. The political, economic, social, and cognitive impact of Channel One will be vast. How did school board members and administrators arrive at the decision to include Channel One in their districts? What is the form and content of news and advertising on Channel One? Do students pay attention to the news? To the ads? Do students learn from Channel One? These questions, among others, are addressed in this book. By employing various forms of discourse analyses, critical theory, rhetorical analysis, structural and post-structural readings, descriptive case studies, and traditional-effects studies, the authors provide a thorough investigation into Channel One.

This report presents a quantitative assessment of how the presentation of news has changed over the past 30 years and how it varies across platforms. Over time, and as society moved from “old” to “new” media, news content has generally shifted from more-objective event- and context-based reporting to reporting that is more subjective, relies more heavily on argumentation and advocacy, and includes more emotional appeals.

Seminar paper from the year 2008 in the subject English Language and Literature Studies - Linguistics, grade: 8 ECTS (out of 10), University of Groningen, course: M.A. "Euroculture: Europe in the Wider World", language: English, abstract: In this paper the headline of English-speaking newspapers and magazines has been studied as an independent and effective persuasive element of a

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text. In this paper I want to discuss, how susceptible are we to linguistic style? How profoundly can the impact of a message be enhanced by the manner in which it is written, assuming that one and the same thought can be expressed with different stylistic tools? The choice of words reflects not only differences in evaluations (positive or negative) or in emotions - it is also able to thrust reader's attitude to the core of a message and to direct and control one's perception and comprehension. The paper claims that language can be a very powerful and persuasive tool which draws the readers' attention, being operated by skilful editors in a newspaper or magazine headline. In this regard, the purpose of the paper is to address and answer the research question: "How persuasion is realized linguistically across the English-speaking newspaper and magazine headlines?" The study of headline as a powerful and persuasive linguistic tool can be applicable to multiple spheres of public life and to various media of information (e.g.: political campaigns, slogans, advertising, publication of new directives issued by the European Commission, etc.). It is interesting to observe, what kind of stylistic devices and persuasive techniques news editors apply in headlines during the election campaigns in France (in 2007), in order to create public opinion or to provoke a certain reaction from the readers. Periodicals are cultural artefacts which are created and which function within a certain cultural context. That is, they operate within the value system of that culture. Schäffner noted that "any political action is prepared, accompanied, controlled and influenced by language" . According to M. Foucault ,

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who first introduced aspect of power in construction of meaning, things have no meaning in themselves, they gain meaning which varies from context to context. All cultural practices depend on meaning and are constructed within discourse. Consequently, language is not simply a medium carrying meaning, but a medium constructing meaning. This paper argues that a headline in newspapers and magazines holds a persuasive potential and is able to direct construction of a certain context for interpreting and affecting reader's emotions. It gives grounds for claiming that same facts can be interpreted differently in different contexts.

Cartoons, as a form of humour and entertainment, are a social product which are revealing of different social and political practices that prevail in a society, humourised and satirised by the cartoonist. This book advances research on cartoons and humour in the Saudi context. It contributes to the growing multimodal research on non-interactive humour in the media that benefits from traditional theories of verbal humour. The study analyses the interaction between visual and verbal modes, highlighting the multimodal manifestations of the rhetorical devices frequently employed to create humour in English-language cartoons collected from the Saudi media. The multimodal analysis shows that the frequent rhetorical devices such as allusions, parody, metaphor, metonymy, juxtaposition, and exaggeration take a form which is woven between the visual and verbal modes, and which makes the production of humorous and satirical effect more unique and interesting. The analysis of the cartoons across various thematic categories

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further offers a window into contemporary Saudi society. An introductory coursebook for English Language A- and A/S-level students on any of the examination courses. The sections cover all the topics of study set by the examination boards, including grammar, language analysis, language acquisition, language varieties and change, and language and society.

This volume offers a variety of viewpoints on the functional approach to the study of language. After an exposition of the Prague School functionalism, and Dik's and Halliday's functional approaches, it presents a wider area of text-linguistic, psycholinguistic, sociolinguistic, theoretical, descriptive and applied issues from a functional point of view, testifying of the very wide-spread and in-depth impact of functionalist thought on the present-day linguistic scene.

This work intends to analyse the style of British newspaper reporting; at the same time it will also delimit some of the terms used in newspaper reporting. I have chosen this topic because newspaper language is an issue that we face in our everyday life, it is a linguistic feature of our daily reality that we should know more about. As for me, I like reading newspapers and watching TV news and comparing how the same news are presented in different newspapers or TV channels. I also read news articles with a view to their graphic layout and language. The reason why I have chosen the three newspapers (The Times, The Independent, The Mirror) was a matter of contrast and availability. In my choice of the newspapers there is an interesting contrast between the serious(The Times, The Independent) and the tabloid

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(The Mirror) form of the newspaper than can demonstrate the distinctions between their style of writing, choice of news, the language, the graphical form etc.

This book deals with the study of style in language, how styles can be recognized, and their features. It examines how style is used in literary and non-literary texts, and how familiarity with style is a matter of socialization. The author also discusses the relationship between text and discourse, the production and reception of meaning as a dynamic contextualized interaction, the question of perspective and the variable representation of reality, and how stylistics can complement literary criticism. The final chapter deals with social reading and ideological positioning, including some thoughts on feminist stylistics and critical discourse analysis.

This new collection of essays seeks to focus on three areas where television has recently been in an intriguing state of flux. Taking as our background the emergence of multimedia conglomerates and cash-rich cable channels, we look at the way old national terrestrial channels and the brash new internationally commercialized ones have innovated in the domain of television programming. In all there are fourteen original essays, an introduction to the book's theme by the editor and a foreword by Professor Annette Hill. Section one "Realizing the Real" looks at contemporary patterns of television consumption and the presentational styles which package the real in news, current affairs and other 'live' television formats. Essays on rhetorical strategies in the news coverage of the war in Iraq, on national and international inflections of Sky

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News in Europe and coverage of the recent EURO2004 football tournament, as well the multi-channel reporting of a prominent paedophilia scandal, are presented in this section. They all analyse the extent to which the grounded and the local are threatened and distorted by hegemonic forces in media today. The findings of a comprehensive new study of Portuguese social practices and viewing habits are also featured in this section. Section Two “Realizing Performance” addresses the way new trends in reality programming and other documentary practices have impacted on fiction and entertainment television. There are essays on the recent wave of British television comedy heavily influenced by TV newsmagazine and fly-on-the-wall documentary styles and two pieces on new American series, 24 and CSI, which have revolutionized the narrative parameters and evidential base for thrillers and cop shows respectively, coming up with new ways to ‘perform’ space, time and science. Finally there is an essay on Nigel Kneale’s *The Year of the Sex Olympics* (1968), a survivor from the era of the single play who seems to anticipate the future of television in reality-based gameshow-style entertainment. Each of these essays shows that the success of these programmes is dependent on a fresh restylization of the conventions and formulas which govern mainstream television programming. They therefore see the representation of the real in fiction as primarily an aesthetic reappraisal. Section Three “Performing the Real” looks at the explosion in reality television programming itself. It focuses on the coming to pass of 70s and 80s theorists’

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visions of both a passive voyeuristic society and one increasingly at peace with the notion of surveillance. We have been progressively acculturated to watching and being watched. Orwellian anxiety has given way to Baudrillardian acceptance of the message and the medium fused in a new order of mediated reality or hyperreality. Essays refer specifically to the globalization of shows and formats and their local inflections and to coverage of reality shows in print media and on the net. There are essays on *The Bachelor* and gender stereotyping, *Joe Millionaire* and the conventions of melodrama, and two on *Big Brother*, one on the problems of communication within a sealed environment and another on its reception in Portugal. Concerns about the self and its authenticity are consistency raised in all the essays of this section.

This collection of articles form a tribute to Jan Svartvik and his pioneering work in the field. Covers corpus studies, problematic grammar, institution-based and observation-based grammars and the design and development of spoken and written text corpora in different varieties of English.

The research paper is aimed at analysing the articles about Russia and events in Russia taken from three American and three Estonian newspapers. The analysis focuses on lexical and stylistic devices used in these articles. The theoretical part is divided into three sections. The first section discusses the features of newspaper style. The second section focuses on lexis and register and examines the three strata of vocabulary: basic, formal and informal. In the third section, the author

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describes a range of stylistic devices commonly used in newspaper style. The practical part is the central component of the present thesis as it concentrates on the analysis of newspaper articles. The first section of the chapter is devoted to the analysis of articles from American newspapers and the second section presents the analysis of articles from Estonian newspapers. This book is available as open access through the Bloomsbury Open Access programme and is available on [www.bloomsburycollections.com](http://www.bloomsburycollections.com). It is funded by the Swiss National Science Foundation. This book demonstrates the central role played by the stylistic features of online news in constructing meaning and shaping cultural representations of people and places – in particular, France and Muslims/Islam. Taking the 2016 violent attack in Nice, France as a case study, Ashley Riggs analyses online news coverage of the attack from the UK, Spain, and Switzerland, three distinct linguistic and cultural spaces. An innovative mixed-methods approach, including content analysis and elements of translation criticism and comparative stylistics, is used to analyse this corpus, revealing the frequency and influence of stylistic devices found in online news and exploring how they help to shape reader interpretations. Drawing conclusions about journalistic practices by place and interrogating the notions of 'European identity' and 'European journalism', *Stylistic Deceptions in Online News* reveals how stylistic features may vary according to both political leanings and national and regional contexts, and the influence these features have upon readers.

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Broadly speaking, Indian English (IE) is that variety of English used by a large number of educated Indians as a second language. Kachru (1983) used the term 'Indian English' for the variety of English used generally in the South Asian countries. David Crystal (2003) observes that in India the numbers of English speakers outrank the combined number of speakers in USA and UK. A considerable body of creative writing is also produced in English and is increasing steadily. Writers like Mulk Raj Anand, R.K. Narayan, and Raja Rao, and Arundhati Roy, have become part of India's literary tradition and they may continue to hold their status in world literature too. The use of Indian English in different domains in interaction with other regional languages has resulted in its development and recognition as a distinct variety in its own right. It is an attempt to study the styles of two of the prominent writers of Indian English, namely R.K. Narayan and Arundhati Roy by examining the different linguistic and literary aspects as reflected in their selected fictions—R.K. Narayan's "Swami and Friends" (SF) and "The Guide" (TG) and Arundhati Roy's "The God of Small Things" (GST). An examination of selected fictions of the two writers of this study has shown that stylistic analysis can be a rich field of enquiry in Indian English. Studies of the present kind can be used as a source material for applied linguistics. They can be extended for a comparative study of stylistic traits of Indian writers and non-Indian writers. The study suggests the possibility of further research in comparative stylistic studies in Indian English fiction, on the one hand, and American, British, or Australian fiction,

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on the other. Our comparison of the two writers, one of the colonial period and the other belonging to the post-colonial period, suggests that a more extensive stylistic study of Indian writing in English is called for to understand the changing phases of English in the socio-cultural ethos of the Indian society. The book is organized as follows: Chapter-I is an introduction to Indian English, its importance and the objective of the research. Chapter-II deals with review of literature on Indian English as well as stylistic studies in Indian English fiction. Chapter-III is concerned with a brief introduction to the texts chosen for study. Chapter-IV discusses the methodology adopted in the study. Chapter-V deals with the results of the study and makes a comparison between the two authors' styles. Chapter-VI consists of a summary of the research and concludes with suggestions regarding further research needs. *A Day in the News* is the linguistic description of a single day in the life of the British press - Wednesday, 19 August 2015. Employing a variety of tools and methods - from multimodality to pragmatics, from close reading to computational stylistics - Morini looks at nine different «journalistic worlds» and their respective «Newsspeaks». The results are often revealing: by providing its readers with an accurate idea of the universe projected by each paper, this study revises many received ideas on the clear-cut boundaries separating «popular» from «highbrow» journalism. In the process, *A Day in the News* also sums up more than three decades of work on the language of newspapers, and provides a general analytical method for journalism in the digital age. The

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three chapters of the book focus, respectively, on the multimodal features of newspapers and their e-editions; on the quantitative prominence accorded to certain wordings and topics in each newspaper; and on the ideological/evaluative slant with which news items are presented and commented. Throughout, the focus is not on some outmoded notion of journalistic style, but on the degrees of proximity or distance presupposed by different formats, layouts and linguistic registers.

This landmark volume brings together a very rich harvest of forty critical essays on Cameroon literature by Cameroon literary scholars. The book is the result of the Second Conference on Cameroon Literature which took place at the University of Buea in 1994. The Buea conference was motivated by a determination to look at Cameroon literature straight into its face and criticize it using literary criteria of the strictest kind. Gone were the times when the criticism was complacent because it was believed that a nascent literature could easily be stifled by application of rather strict canons of literary criticism. Both writers and critics had a lot to say. Subjects dealt with ranged from general topics on literature, survival and national identity, through specialized articles on prose, poetry, drama, translation, language, folklore, children's literature, Journalism and politics. It is the hope of the volume editors that the publication of these papers will instigate the kind of actions that were recommended and that the prolific nature of Cameroon literature will equally give rise to a prolific and robust criticism.

This book analyzes how news discourse was shaped over time by external factors, such as the historical context, news production, technological innovation and current affairs, and as such both conformed to and deviated from generic conventions. Using data from a newspaper corpus, it offers

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the first empirical study into the development of style in early mass media. In this analysis, media style appears as a dynamic concept which is highly sensitive to innovative approaches towards making news not only informative but also entertaining to read. This cutting-edge survey will be of interest to academics researching corpus linguistics, media discourse and stylistics.

StylisticsOxford University Press

Grounding in English and Arabic News Discourse explores the discourse notion of grounding (viz. the foreground-background structure), and examines it in the various structures that occur in short news texts. A text-level approach to grounding and the differentiation between several core concepts relating to the various textual and non-textual structures, distinguish the book from other approaches in the field. A corpus-based analysis focuses on sentence-initial expressions and examines the grounding-signalling function of several markers in both English and Arabic. The analysis captures constraints on the occurrence of particular markers, and the extensive illustrative examples explain the strategies that writers employ to cope with problems of recasting grounding-values in news texts. The author also shows how the failure to signal appropriate grounding-values is likewise associated with the failure to deliver the appropriate type of text. Grounding is a relatively unexplored area of investigation in Arabic (text)linguistics, and the study identifies a series of previously unrecognized language features, highlighting the discourse pragmatic function that syntax serves. The book will be invaluable to researchers and students of discourse, pragmatics, contrastive rhetoric, and communication. It will also be of interest to all those involved in translation and intercultural studies.

Between 1600 and 1800 newspapers and periodicals moved to the centre of British culture and society. This volume offers



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implications of devolution for regional journalists.

Describing Prescriptivism provides a topical and thought-provoking analysis of linguistic prescriptivism in British and American English, from a historical as well as present-day perspective. Focusing on usage guides and usage problems, the book takes a three-fold approach to present an in-depth analysis of the topic, featuring: a detailed study of the advice provided in usage guides over the years; an authoritative comparison of this advice with actual usage as recorded in British and American corpora, including the HUGE (Hyper Usage Guide of English) database – developed specifically to enable this line of study – as well as more mainstream corpora such as COCA, COHA and the BNC; a close analysis of the attitudes to particular usage problems among the general public, based on surveys distributed online through the "Bridging the Unbridgeable" research project's blog.\* With extensive case studies to illustrate and support claims throughout, this comprehensive study is key reading for students and researchers of prescriptivism, the history of English and sociolinguistics. \*Found at <https://bridgingtheunbridgeable.com/>

A review of education, science, and academic relations with the PRC.

The Routledge Course on Media, Legal and Technical Translation: English-Arabic-English is an indispensable and engaging coursebook for university students wishing to develop their English-Arabic-English translation skills in these three text types. Taking a practical approach, the book introduces Arab translation students to common translation strategies in addition to the linguistic, syntactic, and stylistic features of media, legal, and technical texts. This book features texts carefully selected for their technical relevance. The key features

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include: • comprehensive four chapters covering media, legal, and technical texts, which are of immense importance to Arab translation students; • detailed and clear explanations of the lexical, syntactic, and stylistic features of English and Arabic media, legal, and technical texts; • up-to-date and practical translation examples in both directions offering students actual experiences of professional translators; • authentic texts extracted from various sources to promote students' familiarity with language features and use; • extensive range of exercises following each section of the book to enable students to test and practice the knowledge and skills they developed from reading previous sections; • glossaries following most exercises containing the translation of difficult words; and • a list of recommended readings following each chapter. The easy, practical, and comprehensive approach adopted in the book makes it a must-have coursebook for intermediate and advanced students studying translation between English and Arabic. University instructors and professional translators working on translation between English and Arabic will find this book particularly useful.

Drawing on a variety of theoretical concepts and methods, this book addresses the interface between language, politics and translation. The contributors analyse the role, practice and impact of journalistic translation in Canada, China, Arab countries, France, Spain, the Ukraine, Finland and Serbia. The introductory chapter surveys the evolution of journalistic translation research during the period 2015-2020. The chapters that follow delve into the role of language and translation in

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news production with a specific focus on the connections with politics and power. The authors analyse Canadian newspapers in French and English during the subprime crises, the representation of Muslims in three European newspapers in the aftermath of Nice terrorist attacks, the translation of Donald Trumps' tweets in Spain, the role of evaluation in opinion articles in the Ukraine, the use of reported speech in Finnish articles, the translation of Donald Trump's offensive comments into Arabic and so on. In the discussions, the authors draw on functional grammar, critical discourse analysis, Appraisal theory and pragmatics. This volume will appeal to all those interested in the ways translation shapes media constructions of news events and showcases the centrality of journalistic translation research as a dynamic subfield within translation studies. The chapters in this book were originally published as a special issue of the journal *Perspectives: Studies in Translation Theory and Practice*.

How are events turned into news pictures that define them for the audience? How do events become commodified into pictures that both capture them and reiterate the values of the agencies that sell them? This book looks at every stage of the production of news photographs as they move to and from the ground and are sold around the world. Based on extensive fieldwork at a leading international news agency that includes participant observation with photographers in the field, at the agency's local and global picture desks in Israel, Singapore, and the UK, in-depth interviews with pictures professionals, and observations and in-depth interviews

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at The Guardian's picture desk in London, the findings in this book point to a wide cultural production infrastructure hidden from – and yet also nurtured and thus very much determined by – the consumer's eye. First Published in 1990. Routledge is an imprint of Taylor & Francis, an informa company.

Mona Baker is one of the leading figures in the development of translation studies as an academic discipline. This book brings together fifteen of her most influential articles, carefully selected and grouped under three main topics that represent her most enduring contributions to the field: corpus-based translation studies, translation as renarration and translators in society. These applications and approaches have been widely adopted by translation scholars around the globe. The first section showcases Baker's pioneering work in introducing corpus linguistics methodologies to the field of translation studies, which established one of the fastest growing subfields in the discipline. The second section focuses on her application of narrative theory and the notion of framing to the study of translation and interpreting, and her contribution to demonstrating the various ways in which translators and interpreters intervene in the negotiation of social and political reality. The third and final section discusses the role of translators and interpreters as social and political activists who use their linguistic skills to empower voices made invisible by the global power of English and the politics of language. Tracing key moments in the development of translation studies as a discipline, and with a general introduction by Theo Hermans and section

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introductions by other scholars contextualising the work, this is essential reading for translation studies scholars, researchers and advanced students.

The third edition of *Writing the News* continues the tradition of its predecessors by providing journalists with a clear and concise introduction to the craft of newswriting. In addition to updating and adding to the number of examples from the contemporary press, this new edition includes a section on the increasingly popular narrative form of the news feature and an expanded chapter on news style.

This book is a unique and must-read coursebook for undergraduate students studying media translation between English and Arabic. Adopting a practical approach, it introduces the reader to the linguistic and stylistic features of media texts in both English and Arabic, newspaper sections, structures and types of news stories. Packed with extensive vocabulary items and exercises, the book features a collection of seven types of media texts which are dominant in the media industry.

The future of English linguistics as envisaged by the editors of *Topics in English Linguistics* lies in empirical studies which integrate work in English linguistics into general and theoretical linguistics on the one hand, and comparative linguistics on the other. The TiEL series features volumes that present interesting new data and analyses, and above all fresh approaches that contribute to the overall aim of the series, which is to further outstanding research in

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English linguistics.

This text aims to examine the nature of text and context, using theoretical models based in the framework of Systemic Functional Linguistics (SFL). Written by a former news reporter and editor, *News Talk* gives us an insider's view of the media, showing how journalists select and construct their news stories. Colleen Cotter goes behind the scenes, revealing how language is chosen and shaped by news staff into the stories we read and hear. Tracing news stories from start to finish, she shows how the actions of journalists and editors - and the limitations of news writing formulas - may distort a story that was prepared with the most determined effort to be fair and accurate. Using insights from both linguistics and journalism, *News Talk* is a remarkable picture of a hidden world and its working practices on both sides of the Atlantic. It will interest those involved in language study, media and communication studies and those who want to understand how media shape our language and our view of the world.

*The Language of the News* investigates and critiques the conventions of language used in newspapers and provides students with a clear introduction to critical linguistics as a tool for analysis. Using contemporary examples from UK, USA and Australian newspapers, this book deals with key themes of representation – from gender and national identity to ‘race’ – and looks at how

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language is used to construct audiences, to persuade, and even to parody. It examines debates in the newspapers themselves about the nature of language including commentary on political correctness, the sensitive use of language and irony as a journalistic weapon. Featuring chapter openings and summaries, activities, and a wealth of examples from contemporary news coverage (including examples from television and radio), *The Language of the News* broadens the perceptions of the use of language in the news media and is essential reading for students of media and communication, journalism, and English language and linguistics.

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