

Network Marketing For Dummies

Two world-class social media marketers, Jim Lupkin and Brian Carter, teach you how to build and grow your distribution network with Facebook, which gives you direct access to more than 1.32 billion people. Whether you're a beginning or advanced network marketer, you will learn how to get people to try samples, buy products and become distributors, and you'll master the most natural ways to make new connections and nurture those relationships.

176 pages of amazing marketing lessons and case studies to get more prospects for your business immediately.

Network marketing makes a lot more sense when we know the facts. Discover the real reason why people around the world are adding network marketing to their lives. In this book you will learn: * Why network marketing is a natural thing for us to do. * How to present network marketing so that prospects "get it." * The real power behind our business. * Why jobs are nice, but risky ... and what we can do about it. * How to take a different view of the big picture. * Chances of failure and the absence of guarantees. * Understanding wealth ... and being broke. * The easiest way to spread your message. Short, compact, and to the point. A fast read, and a faster life-changer. Here is your chance to see what others see. Scroll up and get your copy now!

Paralyzed with fear? Can't get started? Never again! What if we could put our new team members into action immediately? How? With the exact words to say and the exact activities to do. In just a few minutes, our quick start instructions can help our new team members find the perfect prospects, close them, and avoid embarrassment and rejection. Our new team members have never done network marketing before. Let's shorten their learning curve while helping them get results in the first 24 hours. As with any profession, there are many skills to learn when we start a network marketing career. But, we don't have to learn them all right away. With just a few basic mindsets and phrases, our new team members can build a business while they learn their new profession. To start immediately, they need to learn how to: * Say the right words in the first 10 seconds. * Avoid rejection. * Never set off the dreaded salesman alarm. * Get others to point them to high-quality prospects who are ready to take action. * Get appointments immediately. * Give short answers to the biggest objections. * Talk about problems, not solutions. * Create better results with Level Six communication. * Follow up in minutes, not hours. * Address the five trigger points prospects use to make their final decision. Our new team members are at the peak of their enthusiasm now. Let's give them the fast-start skills to kick-start their business immediately.

NETWORK MARKETING FORMULA FOR NEWBIES Over the years, Network Marketing has evolved to be one of the best business models in the world producing countless millionaires and has been described by many as the business of this 21st century. But the challenges that Network Marketers face especially the newbies cannot be over-emphasized. Network Marketing Formula for newbies is a book written to help network marketers especially those with the intent of going into network marketing to know the different types of Network Marketing, understand the mistakes of new network marketers and learn the needed tips to overcoming these mistakes. Added to the priceless information in this book, this book also gives instructions on how to Follow up with prospects which is pivotal in Network Marketing success.

Not every prospect joins right away. They have to think it over, review the material, or get another opinion. This is frustrating if we are afraid to follow up with prospects. What can we do to make our follow-up efforts effective and rejection-free? How do we maintain posture with skeptical prospects? What can we say to turn simple objections into easy decisions for our prospects? Procrastination stops and fear evaporates when we have the correct follow-up skills. No more dreading the telephone. Prospects will return our telephone calls. And now, we can look forward to easy, bonded conversations with prospects who love us. Prospects want a better life. They are desperately searching for: 1. Someone to follow. 2. Someone who knows where they are going. 3. Someone who has the skills to get there. We have the opportunity to be that guiding light for our prospects. When we give our prospects instant confidence, contacting our prospects again becomes fun, both for the prospects and for us. Don't we both want a pleasant experience? Don't lose all those prospects that didn't join on your first contact. Help reassure them that you and your opportunity can make a difference in their lives. Use the techniques in this book to move your prospects forward from "Not Now" to "Right Now!" Scroll up and order your copy now!

How to Become a Network Marketing ROCK STAR

Network marketing-also known as direct selling and multilevel marketing-has turned millions of people into successful business owners. But to truly reach their earning potential, network marketers need to successfully grow their businesses by recruiting the right people. Written by a true network marketing superstar who personally enlisted over 1,000 people in her first year, the book reveals a proven, innovative approach to recruiting that gets results fast. Readers will learn how to: * discover their own recruiting style * identify people who will become a great part of their team * do and say the right things to turn prospects into partners * overcome objections with confidence * attract people who never considered network marketing Filled with advice and inspiration, this indispensable guide gives network marketers the know-how and confidence they need to grow their enterprise and become top earners.

If you want to be among the top 1% people, you must do what the top 1% people do. People come into network marketing because they believe they can fulfil their dreams faster here. But many are not able to achieve their dream income and lifestyle in spite of many years of hard work, commitment and motivation. What they lack is the right knowledge, skills, techniques and tools for success. This one of its kind guidebook will teach you everything you need to know to be a top achiever in any network marketing company with any product or income plan. This book will give amazing results to everyone—professionals, business owners, employees, students, retired people or housewives. If you want to be the best, learn from the best. This book is written by an iconic name in the direct selling industry, Deepak Bajaj, who became a multi-millionaire himself and has helped thousands of people become millionaires by using the principles and techniques detailed in this book. Be a network marketing millionaire will teach you how to: establish a new, more empowering belief system multiply your income and team size ten times in record time

create a Duplication system for a lifelong passive income secret techniques to make a never-ending prospect list use effective social media strategy for big success put in place a 90-day game plan to turn your business around forever build your personal brand to pull the right people towards you how to invite people without affecting relationships how to build leaders within your team...And much more.

It's finally here! In this short and powerful book, network marketing experts Ray and Jessica Higdon teach you proven strategies for marketing and prospecting that allow you to navigate your way through the social media maze and achieve freakishly effective results for your business. Social media has been called the "gold rush" of the 21st Century--a new, uncharted world where people in virtually every industry have found fame and fortune. This includes Network Marketing. The trouble is, as with the gold rush of the mid-1800s, the wild west atmosphere has left a lot of network marketers feeling lost and confused. Worse still, the short-term tactics being used cause unintentional harm to the reputation of the network marketing profession. In this book you will learn what truly works when it comes to using social media in your network marketing business including: The types of social media posts you should be focusing on and the things you must avoid sharing What you should and should not include as part of your profile A four-step process for creating freakishly effective Facebook lives The right way to reach out to someone on social media and what to say How to follow up when people "disappear" What to do if you've been doing it all wrong! And so much more... If you are ready to use social media to build your network marketing business, and you want to do it the right way, this book is a must-read. Get it today!

The Hidden Funnel Strategy... That Easily Attracts The RIGHT People, Who Are SO SUPER INTERESTED In What You're Selling, They Actually Raise Their Hands And Ask You To Sign Them Up! This book will take you behind the scenes of the three funnels that have built 99% of ALL successful network marketing companies, and show you how to replicate them online with simple sales funnels. You'll be able to plug your network marketing opportunity into these funnels within just a few minutes. I'll also tell you the one step that everyone forgets. Miss this step and your funnels will never gain the momentum you need to be a top earner. Ready? Good. Me too!

How to Keep the Dream Alive! Network marketing is one of the fastest-growing career opportunities in the United States. Millions of people just like you have abandoned dead-end jobs for the chance to achieve the dream of growing their own businesses. What many of them find, however, is that the first year in network marketing is often the most challenging—and, for some, the most discouraging. Here, Mark Yarnell and Rene Reid Yarnell, two of the industry's most respected and successful professionals, offer you strategies on how to overcome those first-year obstacles and position yourself for lifelong success. The Yarnells provide you with a wealth of savvy advice on everything you need to know to succeed in network marketing, such as proven systems for recruiting, training, growing and supporting your downline, and much more. In an easy, step-by-step approach, you will learn how to: ·Deal with rejection ·Recruit and train ·Avoid overmanaging your downline ·Remain focused ·Stay enthusiastic ·Avoid unrealistic expectations ·Conduct those in-home meetings ·Ease out of another profession You owe it to yourself to read this inspiring book! "This will be the Bible of Network Marketing." — Doug Wead, former special assistant to the president, the Bush Administration "The proven strategies for failing your way to success in network marketing! Everyone loves the sound of the word "yes!" It's so positive. So empowering. And then there's "No." For most people, NO is just the opposite: negative, draining, the antithesis of Yes. But what if everyone's wrong? What if NO could actually be the most empowering word in the world? What if you could hit every quota, reach every income goal, and achieve every personal dream by simply learning to hear NO more often? Well, you can."--Page [4] of cover.

A step-by-step system of how Network Marketers, Direct Sales Associates, and Multi-Level Marketers can utilize LinkedIN to grow their businesses, leads, teams, and bank accounts.

How To Follow-up Your Prospect: Step by step From Newbies to Professionals

Over twenty years ago, Worre began focusing on developing the skills to become a network marketing expert. Now he shares his wisdom in a guide that will ignite your passion for this profession and help you make the decision to create the life of your dreams. He shows you how to find prospects, present your product, help them become customers or distributors, and much more.

Network Marketing For Dummies John Wiley & Sons

The Miracle Morning for Network Marketers uses Hal Elrod's global phenomenon to show you habits you can adopt from the best performers in your field. By changing your strategies, mindsets, and rituals to match the top 1% of network marketers, you'll grow yourself and your business faster than you ever thought possible.

Proven techniques for multilevel marketing success! Whether you're looking for a career change, a flexible part-time job, or a way to make money while staying home with the kids, network marketing is one of the fastest-growing business opportunities available. From services you need to products you love, there are hundreds of network marketing jobs to explore, and some are as easy as throwing a party with your closest friends. If you're willing to learn and dedicate the necessary time and energy, network marketing can help you achieve your dreams of financial independence. This step-by-step guide includes all the information you'll need to get started, including how to: Find a product you'll love selling and a company you'll enjoy working with Identify a sponsor to help you get started and meet your goals Develop a personal business plan Improve your marketing and sales skills Grow and support your team Maximize your income Packed with expert tips and best practices from successful marketers, The Everything Guide to Network Marketing will help you achieve financial goals while helping others do the same.

Network Marketing has seen a remarkable expansion of late, with entrepreneurs benefitting from an unheralded demand for their services. The authors of this book demonstrate proven techniques to achieve financial success in Network Marketing, which include: How to conduct successful business launch parties, party plans and business meetings.

Breakthrough networking tips that get appointments booked. Practical advice on organising business finances, buying supplies, tracking expenses and balancing the books. Simple techniques to track customer needs, previous purchases, personality and lifestyle. There is little doubt that Network Marketing techniques will become increasingly deployed in the business world, with the advent of online business and customer-focused selling, Make Your First Million in Network Marketing provides all the information needed to succeed in this field.

As far as career opportunities go, network marketing is hard to beat. It costs almost nothing to start, allows for flexible

hours, and paves the way for financial independence. Network marketing -- also known as direct selling and multi-level marketing -- has turned millions of people into successful business owners. But to truly reach their earning potential, network marketers need the right tools. *Be a Network Marketing Superstar* provides a proven 26-step program designed to help readers quickly become stars in this fast-growing and profitable industry. This powerful training manual shows readers how to:

- * master the six core skills of successful network marketing
- * sharpen their salesmanship
- * become more persuasive
- * build relationships
- * overcome roadblocks
- * radiate positive energy
- * find and attract quality people
- * be powerful coaches and mentors.

With equal parts advice and inspiration, as well as helpful worksheets and exercises, this indispensable guide gives network marketers the know-how and confidence they need to join the ranks of the top moneymakers.

Are you a salary-man living from paycheck to paycheck? Want to start a business that have an unlimited passive income instead of your 9 -5 job? ***Read this book for FREE on Kindle Unlimited - Download Now!*** Network marketing gives people the opportunity, with very low financial commitment and very minimal risk, to build their own income-generating asset and attain great wealth. Is network marketing success just luck or skill? I'll provide strategies and helps you understand how network marketing leads you to success. There are many reasons why network marketing has become the business opportunity for most seasoned entrepreneurs and beginners alike. Learn the enormous difference between network marketing and the traditional marketing, and the essential tools to jumpstart your network marketing business. In addition, there are many tips catered just for you to succeed in your network marketing business, along with the common mistakes that must be avoided in this industry. You can find everything that must be understood and learned, with sure-fire ways to get prospects, partners, and clients. Happy reading and get easy money with network marketing! Download *Network Marketing 101: Ultimate Guide To Create Passive Income from MLM Business NOW!* Scroll to the top and select the "BUY" button for instant download. Tags: Network marketing, Passive Income, step by step guide, online business, income streams, MLM

So your wife signed up with a network-marketing company, and now you're tripping over a pile of skepticism, frustration, and a million questions. Oh no. She can't be serious. These things are scams! Thousands of men across the country are in the same boat. They hear their wives talk about a new "opportunity" and immediately launch into all the reasons why network marketing doesn't work, how nobody makes real money, and how most people quit the business within a year. Instead of encouraging their wives' excitement and enthusiasm, many husbands pour a bucket of cold water on their dreams. In *She's Selling What?!* Tim Farrant opens up about his wife's start and epic rise in network marketing and his own journey from shock and skepticism to understanding and support as he set aside his ego and figured out how to support his wife as she built a business that changed their family forever. As you follow along, you will: Discover how to overcome your initial skepticism and take a good, honest look at your wife's network-marketing business. Identify your family's big win that will make all her hard work worthwhile. Understand how her compensation plan works, how to maximize it to make the most money possible. See where you fit into her business and how you can make an exponential impact on her success. Find answers to the most common questions husbands have about network marketing. Learn when you should speak up—and when you should shut up. Embrace your role as her number-one fan. Realize that her business can be the best thing that ever happened to your family. We owe it to our wives to set aside our initial skepticism and preconceived notions about network marketing and dig deep into the issue that matters most: how we can become the supportive, encouraging husbands—and teammates—our hard-working wives deserve.

Network marketing has helped people all over the world achieve financial independence—and it can help you do the same. As a profession, network marketing invites all people, regardless of gender, experience, education, or financial status, to jump on board and build a satisfying and potentially lucrative business. If you want to improve your current financial situation and are ready to become your own boss, then networking marketing is the way to go. Whether you want to work full-time or part-time; whether you dream of earning a few hundred dollars a month or thousands of dollars a month, *Network Marketing For Dummies* can show you how to get started in this business within a matter of days. If you're currently involved in network marketing, this book is also valuable as both a reference source and a refresher course. Network marketing is a system for distributing goods and services through networks of thousands of independent salespeople, or distributors. With *Network Marketing For Dummies* as your guide, you'll become familiar with this system and figure out how to build revenue, motivate your distributors, evaluate opportunities, and grab the success you deserve in this field. You'll explore important topics, such as setting up a database of prospects and creating loyal customers. You'll also discover how to:

- Get set up as a distributor
- Develop a comprehensive marketing plan
- Recruit, train, and motivate your network
- Maximize downline income
- Take your marketing and sales skills to a higher level
- Cope with taxes and regulations
- Avoid common pitfalls

Packed with tips on overcoming common start-up hurdles as well as stories from more than fifty successful network marketers, *Network Marketing For Dummies* will show you how to approach this opportunity so that you can begin to build a successful and satisfying business of your own.

Starting a network marketing business is ideal for those who want to achieve the status and qualifications of a self-made millionaire. This is a valuable tool for both new and experienced network marketers that reveals successful ideas and strategies. This invaluable guide contains three powerful chapters that will help you step by step to improve your marketing, economical, and personal development and influential skills. You will learn about the cash-flow quadrant, types of sales, what is network marketing and why someone should delve into it, goals setting, why someone should set goals and how to achieve them, finding prospects, proper invitations, proper presentation and information of the product/service and the business opportunity, how to follow up with your prospects, guiding them properly to decide, how to help them become customers or customers and distributors, how to help them get started right, how to guide them to their independence as quickly as possible, how to grow your organization and create momentum. The five essential educations for the accumulation of wealth! Dr. Neo wishes that those who are interested in professional network marketing would find this book valuable, practical, and helpful for their financial and personal future.

A contemporary approach to network marketing—from the author of the million-copy bestseller, *Your First Year in Network Marketing* This is a book about reality—an unpleasant reality that no one seems to want to address. A large number of the population was hit with substantial loss of income and savings during the recent economic meltdown. Many feel that they have no way to build back their savings in order to retire comfortably and securely. Many now believe that there just isn't enough time left to turn it around. *How to Become Filthy, Stinking Rich Through Network Marketing* is for those who refuse to accept this nonsense. With such a confusing array of home business opportunities and so many millions caught in the financial meltdown, there has never been a more important time for due diligence and a proven path to follow. In *How to Become Filthy, Stinking Rich Through Network Marketing* you will learn how to: Select the right networking company based on expert advice and solid criteria Thrive as an entrepreneur Deal with fear, rejection, inertia, and naysayers Build professional habits that drive success Lead, motivate, and serve your team Recruit with rejection-free strategies Learn how to develop an entrepreneurial spirit through network marketing in order to build dramatic prosperity today.

How would it feel to build a massively successful network marketing business from a place where you feel supported, energized, and connected to your feminine pleasure and power? If the business you've built has you feeling burned out, alone, and exhausted instead of successful and free, it can seem like that dream is no longer achievable. But it is.

There is a reason many people succeed in network marketing while many others fail. This book explores the reasons so that anyone can understand and climb as high as they want in the business. It sounds so simple. Recruit a bunch of people. Sell a bunch of products. When your recruits do it and their recruits do it, you're on your way to the Land of Time and Money. (All the money you need and all the free time to enjoy it). While it is simple to explain, it takes a few simple skills to connect the dots and make it happen. Unfortunately, most network marketers never learn the skills. This is the book that contains easy to follow steps to fill that void. This book covers: How to select the business that is right for you How to select a team that can guide you to success How to get a financial incentive from the government How to always have people standing in line waiting to hear about your business What to show them How to start your new people on the path to success How to leverage the natural laws of business Network marketing professionals are some of the highest paid people in the world. This book tells you how to become one of them. It was written by a successful network marketer who made it to one of the top positions in his company.

How to present business opportunity Step By Step from Newbies to Professional is a book that will give you a simple and easy rundown of how best to present your business to all sorts of people. It doesn't matter if you are new to network marketing or if you've done it for years. This book will surely have some informational tidbits that you can use in your networking and multi-level marketing strategy. In this book, you will find easy to follow tips and steps that will help you in presenting the business opportunities you offer, from building up your self-confidence, to making an extensive clients list, to making invitations and getting commitments from your prospects. These tips and steps will help you become a more effective network marketer and team leader, as well as give you insights on some subtle and not-so-subtle errors that a lot of marketers tend to make. Thank you for downloading this book. I hope you enjoy reading it!

Build to Last is not an introduction to network marketing. It's the missing piece for many would-be top network marketing professionals. The super successful build with the mindset of a CEO while everyone else builds with the mindset of an employee. If you are willing to do the work, *Build to Last* provides a step-by-step guide to becoming a leader who achieves enormous success in your network marketing business. In this book you will learn: The mindset and philosophy of top network marketers How to identify and push past your limiting beliefs How to lead yourself so you can lead others How to attract leaders into your business How to mentor and develop leaders How to push those you're mentoring past their limiting beliefs How to create financial and time freedom How to earn a 6- or 7-figure income year after year Following the detailed guidance Keith Callahan offers in *Build to Last*, he went from bankruptcy to 7-figure success in his network marketing business. During nearly a decade in the industry, he has mentored many people on his team of 30,000 distributors to 6- and 7-figure success. With Keith Callahan's book, you can build a network marketing team that allows you to help the most people and earn the highest, long-term, stable income. The end goal is a business that thrives for years to come and does so - here's the important part - with or without you. Use these habits to create a powerful stream of activity in your network marketing business.

Thinking of taking the leap into becoming an entrepreneur? This book is a MUST HAVE! For anyone who wants to contemplate the idea of joining a network marketing business, please keep reading this book. The author provides practical, real-life training that can be applied immediately. In this book, you will discover: Chapter 1: Demystifying the Big Build Chapter 2: The Power of Our Profession Chapter 3: Preparation: Think Like a Ceo! Chapter 4: Promoting Products Chapter 5: Power Prospecting Chapter 6: Power Presenting Chapter 7: Power Close And so much more! Scroll up and click the "Buy now with 1-Click" button to get your copy now!

Network marketing is quickly becoming one of the most efficient and effective ways to earn a livable income from your own home! Many people dream about becoming their own boss, but so few actually take action. The thought of investing your time and money into starting your own business can be daunting. But this guide of the network marketing industry will teach you what you need to know about the business, and how to become the envied success story that others hear about. In this book you will learn: - The Basic Psychology of Network Marketing- Becoming the Ideal Salesman- Opportunities vs. Scams- Product Promotion and Advertisement- People Management and Team Building- Finding Motivation and Making the Final Sale- Communication is Key- Keeping Your Eyes on the Competition- Building a Steady Income- Understanding taxes It is time to take action and gain control of your life. You can live the life of your dreams and manage a successful career in which you are the boss. Network marketing is the ideal opportunity to become financially stable and make money doing something that you really love.

Become a direct sales success story with this insider guide to making it big *Direct Selling For Dummies* is the perfect resource for anyone involved or interested in direct sales. Written by a 35-year veteran of this booming industry, this useful guide teaches you everything you need to know to achieve and maintain lasting success. You'll learn the insider tips that only the pros know, and how to structure your business, your time, and your customer relationships to optimize sales and achieve your goals. Compare party plans, multi-level marketing, and hybrid models to see where your talents fit best, and discover the most effective ways to promote your products and get people interested. You'll leverage social media as one of the most powerful tools in modern sales, and gain new ideas for recruiting, booking, and time management. With clear guidance and a fun, friendly style, this book gives you the strategies you need to be a direct sales success. The direct sales industry is going strong, with more participants now than any time in the past, yet with less face-to-face engagement. Businesses are operating online, people are shopping online, and more people are recruiting through platforms like social media. If you hope to be a direct sales success, now is the time to get up to speed on what that means today. This book shows you everything you need to know, and gives you the tools you need to put your ideas into action. Choose the right direct sales model Secure bookings and manage your time Recruit and drive interest in the product and company Harness the power of social media to make sales Direct sales can be your ticket to independence. Stop punching the clock and become your own boss — and watch your income grow. With *Direct Selling For Dummies*, you'll have the skills and information you need to be a success.

I'm a clue collector – life clues. The kind of clues that make me pause for a few moments to try and understand the significance

that is just beyond what we see on the surface. These clues are everywhere in life when you know how to look for them. That's the focus of this book. I've come to understand that those who perform at above-average levels have learned to recognize their own clues that life gives them. They have learned to see, feel, and hear these clues. By refining this ability, they are able to interact with the world around them at higher levels than most others, almost as if they can see around corners. The good news is that you can develop this same ability. As you discover how to pay attention to the clues in your own life, you will also find yourself happier and more productive than ever. It's no accident you're holding this book in your hands right now. It's filled with some of the most critical clues you need to see at this point of your journey. You'll also come to realize that life is your advocate, a reliable member of your team that shows you clues that are uniquely your own. Follow them and you will be on the path to achieving your ultimate potential. It's all inside these pages waiting for you right now.

Grow your business, build your career, find more customers, and build a valuable support network of likeminded business people. Networking is a crucial skill for all professionals and business owners. Quite simply, it's a fast and effective way to build your business or career - and excellent networking skills will set you apart from the competition. Business Networking For Dummies shows you how to get the most out of networking - both online and offline. With Business Networking For Dummies, you'll learn to: Use business networking to grow and develop your business Find the right platform or platforms to build your own network and 'assemble your crowd' Pitch yourself and your business with confidence Get the most out of face-to-face networking events - including valuable tips on presentation skills and sound bites! Join up your 'real life' and online networking Measure your networking success Follow up with new contacts successfully "This is a cornerstone book for anyone involved in running a smaller business and wishing to deploy networking as an enquiry source. It is clear, concise and provides a complete education for succeeding in, what is for some, a difficult environment." Ben Kench, Leading UK sales trainer and business growth specialist "I've read this entire book from start to finish and so should you because, when you know what you're doing, business networking does work, and by following the blueprint that Stef has set down for you: first you'll learn, then you'll earn." Brad Burton, Managing Director, 4Networking Ltd.

Do you want to be a leader? Or, do you want more leaders on your network marketing team? The strength of your network marketing business is measured in leaders - not in the number of distributors. Leaders are the long-term foundation of your business. Everyone says they want to have more leaders, but how? How does one find leaders? How does one create leaders? What are the things we need to teach ordinary distributors to do in order to become leaders? Successful leaders have a plan. They want to duplicate themselves as leaders. This plan doesn't happen by accident. Follow this plan. Instead of wishing and hoping for leaders, this book will give you the step-by-step activities to actually create leaders. Yes, there is a plan for building leaders and it is simple to follow. Discover how to give ordinary distributors a leadership test to determine if they are ready to enter the path of leadership. Then, learn how to start their training process with the biggest leadership lesson of all: problems. When you have an organization of leaders, network marketing gets easier. Instead of spending the day with repetitive activities with distributors, you will enjoy the free time this business offers. Spend the time to build and create leaders, and then you will have the freedom to visit the beaches of the world. This is the perfect book to lend to a new distributor who wants to build a long-term MLM business, and would like to know exactly how to build it. Creating network marketing leaders should be the focus of every business-builder. Order your copy now!

A quick start handbook that expands on the 5 Steps to Success and Armand's success principles. It will teach you the fundamental skills to either start your journey in network marketing or enhance it.

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