

Muzik Shqip 2017 Shkarko Muzik Shqip 2017 Mp3 Shqip

A compact masterpiece dedicated to the Russian composer Dmitri Shostakovich: Julian Barnes's first novel since his best-selling, Man Booker Prize-winning *The Sense of an Ending*. In 1936, Shostakovich, just thirty, fears for his livelihood and his life. Stalin, hitherto a distant figure, has taken a sudden interest in his work and denounced his latest opera. Now, certain he will be exiled to Siberia (or, more likely, executed on the spot), Shostakovich reflects on his predicament, his personal history, his parents, various women and wives, his children—and all who are still alive themselves hang in the balance of his fate. And though a stroke of luck prevents him from becoming yet another casualty of the Great Terror, for decades to come he will be held fast under the thumb of despotism: made to represent Soviet values at a cultural conference in New York City, forced into joining the Party and compelled, constantly, to weigh appeasing those in power against the integrity of his music. Barnes elegantly guides us through the trajectory of Shostakovich's career, at the same time illuminating the tumultuous evolution of the Soviet Union. The result is both a stunning portrait of a relentlessly fascinating man and a brilliant exploration of the meaning of art and its place in society.

Adam Silvera reminds us that there's no life without death and no love without loss in this devastating yet uplifting story about two people whose lives change over the course of one unforgettable day. New York Times bestseller * 4 starred reviews * A School Library Journal Best Book of the Year * A Kirkus Best Book of the Year * A Booklist Editors' Choice of 2017 * A Bustle Best YA Novel of 2017 * A Paste Magazine Best YA Book of 2017 * A Book Riot Best Queer Book of 2017 * A BuzzFeed Best YA Book of the Year * A BookPage Best YA Book of the Year On September 5, a little after midnight, Death-Cast calls Mateo Torrez and Rufus Emeterio to give them some bad news: They're going to die today. Mateo and Rufus are total strangers, but, for different reasons, they're both looking to make a new friend on their End Day. The good news: There's an app for that. It's called the Last Friend, and through it, Rufus and Mateo are about to meet up for one last great adventure—to live a lifetime in a single day. In the tradition of *Before I Fall* and *If I Stay*, *They Both Die at the End* is a tour de force from acclaimed author Adam Silvera, whose debut, *More Happy Than Not*, the New York Times called “profound.”

Marketing has changed forever—this is what comes next *Marketing 4.0: Moving from Traditional to Digital* is the much-needed handbook for next-generation marketing. Written by the world's leading marketing authorities, this book helps you navigate the increasingly connected world and changing consumer landscape to reach more customers, more effectively. Today's customers have less time and attention to devote to your brand—and they are surrounded by alternatives every step of the way. You need to stand up, get their attention, and deliver the message they want to hear. This book examines the marketplace's shifting power dynamics, the paradoxes wrought by connectivity, and the increasing sub-culture splintering that will shape tomorrow's consumer; this foundation shows why *Marketing 4.0* is becoming imperative for productivity, and this book shows you how to apply it to your brand today. *Marketing 4.0* takes advantage of the shifting consumer mood to reach more customers and engage them more fully than ever before. Exploit the changes that are tripping up traditional approaches, and make them an integral part of your methodology. This book gives you the world-class insight you need to make it happen. Discover the new rules of marketing Stand out and create WOW moments Build a loyal and vocal customer base Learn who will shape the future of customer choice Every few years brings a "new" marketing movement, but experienced marketers know that this time its different; it's not just the rules that have changed, it's the customers themselves. *Marketing 4.0* provides a solid framework based on a real-world vision of the consumer as they are today, and as they will be tomorrow. *Marketing 4.0* gives you the edge you need to reach them more effectively than ever before.

OUR DEAR YOUNG MEN AND YOUNG WOMEN, we have great confidence in you. You are beloved sons and daughters of God and He is mindful of you. You have come to earth at a time of great opportunities and also of great challenges. The standards in this booklet will help you with the important choices you are making now and will yet make in the future. We promise that as you keep the covenants you have made and these standards, you will be blessed with the companionship of the Holy Ghost, your faith and testimony will grow stronger, and you will enjoy increasing happiness.

An innovative investigation of the inner workings of Spotify that traces the transformation of audio files into streamed experience. Spotify provides a streaming service that has been welcomed as disrupting the world of music. Yet such disruption always comes at a price. Spotify Teardown contests the tired claim that digital culture thrives on disruption. Borrowing the notion of “teardown” from reverse-engineering processes, in this book a team of five researchers have playfully disassembled Spotify's product and the way it is commonly understood. Spotify has been hailed as the solution to illicit downloading, but it began as a partly illicit enterprise that grew out of the Swedish file-sharing community. Spotify was originally praised as an innovative digital platform but increasingly resembles a media company in need of regulation, raising questions about the ways in which such cultural content as songs, books, and films are now typically made available online. Spotify Teardown combines interviews, participant observations, and other analyses of Spotify's “front end” with experimental, covert investigations of its “back end.” The authors engaged in a series of interventions, which include establishing a record label for research purposes, intercepting network traffic with packet sniffers, and web-scraping corporate materials. The authors' innovative digital methods earned them a stern letter from Spotify accusing them of violating its terms of use; the company later threatened their research funding. Thus, the book itself became an intervention into the ethics and legal frameworks of corporate behavior.

Describes ways to incorporate domain modeling into software development.

A New York Times bestseller! The follow up to the #1 New York Times bestselling *An Inconvenient Truth* and companion to Vice President Al Gore's new documentary, *An Inconvenient Sequel: Truth to Power*, this new book is a daring call to action. It exposes the reality of how humankind has aided in the destruction of our planet and delivers hope through groundbreaking information on what you can do now. Vice President Gore, one of our environmental heroes and a leading expert in climate change, brings together cutting-edge research from top scientists around the world; approximately 200 photographs and illustrations to visually articulate the subject matter; and personal anecdotes and observations to document the fast pace and wide scope of global warming. He presents, with alarming clarity and conclusiveness (and with humor, too) that the fact of global climate change is not in question and that its consequences for the world we live in will be assuredly disastrous if left unchecked. Follow Vice President Gore around the globe as he tells a story of change in the making. He connects the dots of Zika, flooding, and other natural disasters we've lived through in the last 10+ years—and much more. The book also offers a comprehensive how-to guide on exactly how we can change the course of fate. With concrete, actionable advice on topics ranging from how to run for office to how to talk to your children about climate change, *An Inconvenient Sequel* will empower you to make a difference—and lets you know how exactly to do it. Where Gore's first documentary and book took us through the technical aspects of climate change, the second documentary is a gripping, narrative journey that leaves you filled with hope and the urge to take action immediately. This book captures that same essence and is a must-have for everyone who cares deeply about our planet.

Chart topping-and headline-making-rap artist Eminem shares his private reflections, drawings, handwritten lyrics, and photographs in his New York Times bestseller *The Way I Am*. Fiercely intelligent, relentlessly provocative, and prodigiously gifted, Eminem is known as much for his

enigmatic persona as for being the fastest-selling rap artist and the first rapper to ever win an Oscar. Everyone wants to know what Eminem is really like-after the curtains go down. In *The Way I Am*, Eminem writes candidly, about how he sees the world. About family and friends; about hip-hop and rap battles and his searing rhymes; about the conflicts and challenges that have made him who he is today. Illustrated with more than 200 full-color and black-and-white photographs-including family snapshots and personal Polaroids, it is a visual self-portrait that spans the rapper's entire life and career, from his early childhood in Missouri to the basement home studio he records in today, from Detroit's famous Hip Hop Shop to sold-out arenas around the globe. Readers who have wondered at Em's intricate, eye-opening rhyme patterns can also see, first-hand, the way his mind works in dozens of reproductions of his original lyric sheets, written in pen, on hotel stationery, on whatever scrap of paper was at hand. These lyric sheets, published for the first time here, show uncut genius at work. Taking readers deep inside his creative process, Eminem reckons with the way that chaos and controversy have fueled his music and helped to give birth to some of his most famous songs (including "Stan," "Without Me," and "Lose Yourself"). Providing a personal tour of Eminem's creative process, *The Way I Am* has been hailed as "fascinating," "compelling," and "candid."

What happens after we die? _x000D_ _x000D_ Author and award winning filmmaker Richard Martini explores startling new evidence for life after death, via the "life between lives," where we reportedly return to find our loved ones, soul mates and spiritual teachers. Based on the evidence of thousands of people who claim that under deep hypnosis, they saw and experienced the same basic things about the Afterlife, the book documents interviews with hypnotherapists around the world trained in the method pioneered by Dr. Michael Newton, as well as examining actual between life sessions. The author agrees to go on the same journey himself, with startling and candid results, learning we are fully conscious between our various incarnations, and return to connect with loved ones and spiritual soul mates, and together choose how and when and with whom we'll reincarnate. Martini examines how "Karmic law" is trumped by "Free will," with souls choosing difficult lives in order to learn from their spiritually; no matter how difficult, strange or complex a life choice appears to be, it was made in advance, consciously, with the help of loved ones, soul mates and wise elders. Extensively researched, breathtaking in scope, "Flipside" takes the reader into new territory, boldly going where no author has gone before to tie up the various disciplines of past life regression. near death experiences, and between life exploration. In the words of author Gary Schwartz, Phd, once you've read "Flipside" "you'll never see the world in the same way again."_x000D_ _x000D_ Praise for Flipside:_x000D_ _x000D_ "Richard has written a terrific book. Insightful, funny, provocative and deep; I highly recommend it!" - Robert Thurman, author of *Why the Dalai Lama Matters*_x000D_ _x000D_ "Inspiring, well written and entertaining. The kind of book where once you have read it, you will no longer be able to see the world in the same way again." - Gary E. Schwartz, author of *The Sacred Promise*_x000D_ _x000D_ "Everyone should have a Richard Martini in their life." - Charles Grodin, author of *If I Only Knew Then... What I Learned From Mistakes*

A brand-new series from #1 New York Times bestselling *Dork Diaries* author Rachel Renee Russell! Introducing Max Crumbly! Max Crumbly is about to face the scariest place he's ever been: South Ridge Middle School. There's a lot that's great about his new school, but there's also one big problem—Doug, the school bully whose hobby is stuffing Max in his locker. If only Max could be like the hero in his favorite comics. Unfortunately, Max's uncanny, almost superhuman ability to smell pizza from a block away won't exactly save any lives or foil bad guys. But that doesn't mean Max won't do his best to be the hero his school needs!

The classic work on the evaluation of city form. What does the city's form actually mean to the people who live there? What can the city planner do to make the city's image more vivid and memorable to the city dweller? To answer these questions, Mr. Lynch, supported by studies of

Los Angeles, Boston, and Jersey City, formulates a new criterion—imageability—and shows its potential value as a guide for the building and rebuilding of cities. The wide scope of this study leads to an original and vital method for the evaluation of city form. The architect, the planner, and certainly the city dweller will all want to read this book.

The New York Times bestselling debut book of poetry from Lana Del Rey, *Violet Bent Backwards Over the Grass*. “Violet Bent Backwards Over the Grass is the title poem of the book and the first poem I wrote of many. Some of which came to me in their entirety, which I dictated and then typed out, and some that I worked laboriously picking apart each word to make the perfect poem. They are eclectic and honest and not trying to be anything other than what they are and for that reason I’m proud of them, especially because the spirit in which they were written was very authentic.” —Lana Del Rey Lana’s breathtaking first book solidifies her further as “the essential writer of her times” (The Atlantic). The collection features more than thirty poems, many exclusive to the book: Never to Heaven, The Land of 1,000 Fires, Past the Bushes Cypress Thriving, LA Who Am I to Love You?, Tessa DiPietro, Happy, Paradise Is Very Fragile, Bare Feet on Linoleum, and many more. This beautiful hardcover edition showcases Lana’s typewritten manuscript pages alongside her original photography. The result is an extraordinary poetic landscape that reflects the unguarded spirit of its creator. *Violet Bent Backwards Over the Grass* is also brought to life in an unprecedented spoken word audiobook which features Lana Del Rey reading fourteen select poems from the book accompanied by music from Grammy Award-winning musician Jack Antonoff.

An inside look at the billion-dollar enterprise reveals how the Internet icon grew from a concept to a social phenomenon with a bold mission: to organize all of the world's information and make it easily accessible to people in more than one hundred languages. Reprint. 50,000 first printing.

(Piano/Vocal/Guitar Artist Songbook). A dozen country hits from his decade-plus career! Songs: All About Tonight * All Over Me * Don't Make Me * Drink on It * Footloose * God Gave Me You * Goodbye Time * Hillbilly Bone * Honey Bee * Nobody but Me * Some Beach * Who Are You When I'm Not Looking.

A young man describes his torment as he struggles to reconcile the diverse influences of Western culture and the traditions of his own Japanese heritage

In fields as diverse as research and development, governance, and international trade, success depends on effective communication. However, limited research exists on how professionals can express themselves consistently across disciplines. *Modern Trends Surrounding Information Technology Standards and Standardization within Organizations* showcases the far-ranging economic and societal ramifications incited by technical standardization between individuals, organizations, disciplines, and nations. This publication serves as a valuable model for inter-disciplinary scholars, IT researchers, and professionals interested in the link between technology and social change in an increasingly networked and interconnected global society.

Years after being released from jail, Matt Hunter's hopes of moving on with his pregnant wife are shattered when he becomes the focus of a serial murder investigation.

Simon Basset, the irresistible Duke of Hastings, has hatched a plan to keep himself free from the town's marriage-minded society mothers. He pretends to be engaged to the lovely Daphne Bridgerton. After all, it isn't as if the brooding rogue has any real plans to marry - though there is something about the alluring Miss Bridgerton that sets Simon's heart beating a bit faster. And as for Daphne, surely the clever debutante will attract some very worthy suitors now that it

seems a duke has declared her desirable. But as Daphne waltzes across ballroom after ballroom with Simon, she soon forgets that their courtship is a complete sham. And now she has to do the impossible and keep herself from losing her heart and soul completely to the handsome hell-raiser who has sworn off marriage forever!

The award-winning New York Times bestseller about the extraordinary things that can happen when we harness the power of both the brain and the heart
Growing up in the high desert of California, Jim Doty was poor, with an alcoholic father and a mother chronically depressed and paralyzed by a stroke. Today he is the director of the Center for Compassion and Altruism Research and Education (CCARE) at Stanford University, of which the Dalai Lama is a founding benefactor. But back then his life was at a dead end until at twelve he wandered into a magic shop looking for a plastic thumb. Instead he met Ruth, a woman who taught him a series of exercises to ease his own suffering and manifest his greatest desires. Her final mandate was that he keep his heart open and teach these techniques to others. She gave him his first glimpse of the unique relationship between the brain and the heart. Doty would go on to put Ruth's practices to work with extraordinary results—power and wealth that he could only imagine as a twelve-year-old, riding his orange Sting-Ray bike. But he neglects Ruth's most important lesson, to keep his heart open, with disastrous results—until he has the opportunity to make a spectacular charitable contribution that will virtually ruin him. Part memoir, part science, part inspiration, and part practical instruction, *Into the Magic Shop* shows us how we can fundamentally change our lives by first changing our brains and our hearts.

In this expanded edition of the 2017 mega-bestseller, updated with brand new sections like **DO WHAT MAKES YOU HAPPY**, **SUGAR COATED LIES** and **DON'T NEGOTIATE WITH WEAKNESS**, readers will discover new ways to become stronger, smarter, and healthier. Jocko Willink's methods for success were born in the SEAL Teams, where he spent most of his adult life, enlisting after high school and rising through the ranks to become the commander of the most highly decorated special operations unit of the war in Iraq. In *Discipline Equals Freedom*, the #1 New York Times bestselling coauthor of *Extreme Ownership* describes how he lives that mantra: the mental and physical disciplines he imposes on himself in order to achieve freedom in all aspects of life. Many books offer advice on how to overcome obstacles and reach your goals--but that advice often misses the most critical ingredient: discipline. Without discipline, there will be no real progress. *Discipline Equals Freedom* covers it all, including strategies and tactics for conquering weakness, procrastination, and fear, and specific physical training presented in workouts for beginner, intermediate, and advanced athletes, and even the best sleep habits and food intake recommended to optimize performance. **FIND YOUR WILL, FIND YOUR DISCIPLINE--AND YOU WILL FIND YOUR FREEDOM**

In the tradition of such Ludlum classics as *The Chancellor Manuscript* and *The*

Icarus Agenda, The Bancroft Strategy is a compelling novel of intrigue, where two figures find themselves facing a shadowy organization working to twist global politics to their own unsavory ends. When Todd Belknap - a legendary field agent for Consular Operations with a reputation as something of a cowboy - is cut loose from the agency after an operation goes wrong, his best friend and fellow agent is abducted in Lebanon by a militia group with a vicious reputation. When the government refuses to either rescue him or negotiate for his release, Belknap decides to take matters into his own hands. Meanwhile, hedge fund analyst Andrea Bancroft gets a surprising call - she is to receive an unexpected bequest of six million dollars from a cousin she never met. With one condition -- she must agree to sit on the board of the Bancroft family foundation, a charitable organization that is run by the family patriarch, Paul Newton. Having never been involved with, or even met, the family - her mother was briefly married to an Bancroft and cut off all contact many years ago - Andrea is intrigued. But the foundation, which is dedicated to doing strategic good deeds, appears less and less benign the more deeply involved she gets. What exactly is their involvement with the "Genesis" - a mysterious group working to destabilize the geopolitical balance at the risk of millions of lives? As events escalate, Todd Belknap and Andrea Bancroft come together and must form an uneasy alliance if they are to uncover the truth behind "Genesis" -- before it is too late.

"The Sleeping Beauty" by Arthur Rackham. Published by Good Press. Good Press publishes a wide range of titles that encompasses every genre. From well-known classics & literary fiction and non-fiction to forgotten?or yet undiscovered gems?of world literature, we issue the books that need to be read. Each Good Press edition has been meticulously edited and formatted to boost readability for all e-readers and devices. Our goal is to produce eBooks that are user-friendly and accessible to everyone in a high-quality digital format.

Just as Jack Kerouac captured the beat of the '50s, his daughter captured the rhythm of the generation that followed. With a graceful, often disturbing detachment and a spellbinding gift for descriptive imagery, Jan Kerouac explores the tortured, freewheeling soul of a woman on her own road. From an adolescence of LSD, detention homes, probation, pregnancy, and a stillbirth in the Mexican tropics at age 15; to the peace movement in Haight-Ashbury and Washington state; to traveling by bus through Central America with a madman for a lover, Baby Driver moves with the force of a tropical storm.

When Anastasia Steele, a young literature student, interviews wealthy young entrepreneur Christian Grey for her campus magazine, their initial meeting introduces Anastasia to an exciting new world that will change them both forever. Reissue. Movie tie-in.

This is an essential aid in the initial design and planning of a project. The relevant building type is located by a comprehensive index and cross reference system, a condensed commentary covers user requirements, planning criteria, basic dimensions and other considerations of function, siting aspect etc. A system of references based on

an extensive bibliography supports the text. In every section plans, sections, site layouts, design details and graphs illustrated key aspects of a building type's design. Most illustrations are dimensioned or scaled - the metric system of measurement is used throughout, and the equivalent in feet/inches can easily be read either off a graphic scale on the page or from the built-in conversion table. The illustrations are international in origin and include both well know and less famous designers. Architects Data is primarily a handbook of building types rather than of construction techniques and details. However its treatment of components (such as doors and windows) and of spaces for building services is extremely thorough, since consideration of this data is an essential element of the planning process. The opening pages of basic data on man and his buildings cover critical subjects such as scale, drawing practice, noise, light and space for the same reason. Particular attention has also been paid to the implications of energy conservation, means of escape from fire and the needs of the elderly and the disabled.

Provides brief descriptions of the lives and careers of more than 2,000 composers ranging from ancient Greece to the twentieth century

Ed Sheeran is the soulful singer-songwriter from England who has captivated American audiences. With words by Ed Sheeran and illustrations by his childhood friend, artist Phillip Butah (who produces artwork for Sheeran's albums and singles), and accompanying photos, Ed Sheeran: A Visual Journey is an exclusive, fully authorized, first-person account by Ed of how he became an internationally renowned singer-songwriter. In the book, Ed explores his early musical experiences and influences as well as his time recording and touring, right up to the release of his second album, 'x'. The book reveals what drives and inspires Ed as he continues to evolve as an artist, while coping with stratospheric success. With close to 100 photographs and illustrations this is a book that all Ed Sheeran fans would love to own and cherish.

Arranged in sixteen musical categories, provides entries for twenty thousand releases from four thousand artists, and includes a history of each musical genre.

THE INTERNATIONAL, NEW YORK TIMES AND SUNDAY TIMES BESTSELLER, WITH OVER A MILLION COPIES SOLD WORLDWIDE Guaranteed to bring warmth and comfort into your life, The Little Book of Hygge is the book we all need. Denmark has an international reputation for being one of the happiest nations in the world, and hygge is widely recognised to be the magic ingredient. Hooga? Hhyooguh? Heurgh? It is not really important how you pronounce or even spell it. What is important is that you feel it. Whether you're cuddled up on a sofa with a loved one, or sharing comfort food with your closest friends, hygge is about creating an atmosphere where we can let your guard down. The definitive, must-read introduction to Hygge, written by Meik Wiking, CEO of the Happiness Research Institute, this book is packed full of original research, recipes and ideas to help you add a touch of hygge to your life. 'The best qualified author . . . cosy and engaging' Sunday Express 'Infectiously positive . . . the best beginner's guide' Mail on Sunday 'This book explains everything you need to know about the Danish art of living well' Metro

NEW YORK TIMES BESTSELLER Grammy Award-nominated, platinum-selling musician Halsey is heralded as one of the most compelling voices of her generation. In I Would Leave Me If I Could, she reveals never-before-seen poetry of longing, love, and the nuances of bipolar disorder. In this debut collection, Halsey bares her soul. Bringing

the same artistry found in her lyrics, Halsey's poems delve into the highs and lows of doomed relationships, family ties, sexuality, and mental illness. More hand grenades than confessions, these autobiographical poems explore and dismantle conventional notions of what it means to be a feminist in search of power. Masterful as it is raw, passionate, and profound, *I Would Leave Me If I Could* signals the arrival of an essential voice. Book cover painting, *American Woman*, by the author.

In this groundbreaking union of art and science, rocker-turned-neuroscientist Daniel J. Levitin explores the connection between music—its performance, its composition, how we listen to it, why we enjoy it—and the human brain. Taking on prominent thinkers who argue that music is nothing more than an evolutionary accident, Levitin poses that music is fundamental to our species, perhaps even more so than language. Drawing on the latest research and on musical examples ranging from Mozart to Duke Ellington to Van Halen, he reveals:

- How composers produce some of the most pleasurable effects of listening to music by exploiting the way our brains make sense of the world
- Why we are so emotionally attached to the music we listened to as teenagers, whether it was Fleetwood Mac, U2, or Dr. Dre
- That practice, rather than talent, is the driving force behind musical expertise
- How those insidious little jingles (called earworms) get stuck in our head

A Los Angeles Times Book Award finalist, *This Is Your Brain on Music* will attract readers of Oliver Sacks and David Byrne, as it is an unprecedented, eye-opening investigation into an obsession at the heart of human nature.

This is the story of about the strangest thing that I've ever encountered, old art dealer that I am.' It is perhaps the finest art collection of its kind, acquired through a lifetime of sacrifice - but when a dealer comes to see it, he finds something quite unexpected, and is drawn into a peculiar deception of the collector himself... Stefan Zweig was a wildly popular writer of compelling short fiction: in this collection there are peaks of extraordinary emotion, stories of all that is human crushed by the movements of history, of letters that fill a young heart or drive a person towards death, of obsession and desire. They will stay with the reader for ever.

The Invisible Collection Tales of Obsession and Desire Pushkin Press

Analyzes the principles of stock selection and various approaches to investing, and compares the patterns and behavior of specific securities under diverse economic conditions

An in-depth look into the extraordinary life of the world's most important entrepreneur, Elon Musk This fascinating and easily accessible young readers' adaptation of Ashlee Vance's New York Times bestselling *Elon Musk: Tesla, SpaceX, and the Quest for a Fantastic Future* features black-and-white photographs throughout and an epilogue.

The version for adults has been praised as "riveting" (*The Financial Times*), "spirited" (*The Wall Street Journal*), and "masterful" (*Vice*). Now younger readers can read about this innovative leader who is revolutionizing three industries at once: space, automotive, and energy. There are few people in history who could match Elon Musk's relentless drive and vision. A modern combination of famous inventors and industrialists like Thomas Edison, Henry Ford, and Steve Jobs, Elon is the man behind companies such as SpaceX, Tesla Motors, SolarCity, and PayPal that are transforming the way we live. Written with exclusive access to Elon, his family, and his friends, this book traces Elon's journey from a kid in South Africa to a young man in the United States, his dramatic technical inventions, and his world-changing companies. Elon has sparked

