

Multi Unit Franchise Mastery

Transform Your One Unit Franchise Job Into A Multi Unit Franchise Enterprise Franchise Success Book 2

The one hundred year history of how Europe coerced the African continent into its various empires—and the resulting story of how Africa succeeded in decolonization. In this dramatic (and often tragic) story of an era that radically changed the course of world history, Lawrence James investigates how, within one hundred years, Europeans persuaded and coerced Africa into becoming a subordinate part of the modern world. His narrative is laced with the experiences of participants and onlookers and introduces the men and women who, for better or worse, stamped their wills on Africa. The continent was a magnet for the high-minded, the adventurous, the philanthropic, the unscrupulous. Visionary pro-consuls rubbed shoulders with missionaries, explorers, soldiers, big-game hunters, entrepreneurs, and physicians. Between 1830 and 1945, Britain, France, Belgium, Germany, Portugal, Italy and the United States exported their languages, laws, culture, religions, scientific and technical knowledge and economic systems to Africa. The colonial powers imposed administrations designed to bring stability and peace to a continent that appeared to lack both. The justification for occupation was emancipation from slavery—and the common assumption that late nineteenth-century Europe was the summit of civilization. By 1945 a transformed continent was preparing to take charge of its own affairs, a process of decolonization that took a quick twenty

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years. This magnificent history also pauses to ask: what did not happen and why?

What if you could catalyze your own transformation? Authors Rick and Amy Simmons first uncovered liminal space--the idea that periods of uncertainty have the power to reshape our lives--while studying abroad for their graduate program in organizational behavior. Shortly afterward, they began experimenting with another idea: rather than waiting for an inflection point to occur, they could launch it themselves--curating their own liminal experiences and accelerating their growth. Helping others navigate liminality and create it themselves became the heart of their work. *Unleashed: Harnessing the Power of Liminal Space* is a two-part guide, illuminating the potential of liminality for individuals, teams, and organizations, and breaking down its elements so readers can launch their own liminal experiences. With stories from leaders helming organizations of all sizes, from a regional health facility to a corporation with products in 90 percent of American homes, *Unleashed* provides the practical and theoretical insights necessary for transformation. A portion of the proceeds from this book will be used to support the telos Leadership Foundation.

They say the only certainties in life are death and taxes. I would add a third: mistakes. We all commit errors - often small ones, sometimes big ones, and all too frequently the same ones. What if you learned it was actually crucially important to learn from our mistakes? What if you discovered that the most successful people and organizations in the world did just that, and it is often one of the secrets to their success? What if someone gave you a simple tool - a six-step checklist captured in the acronym M.A.S.T.E.R. - which you could use to quickly draw the right lessons from both little miscues and massive failures? Finally, what if you were taught 12 key habits that your team or organization could

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implement to harness the power of failure? Whether you're an entrepreneur, an employee or an executive, this book is for you. All winners in sports, business and life consistently and systematically learn from their mistakes. It's also the fastest, simplest, most powerful and yet least practiced way to improve you or your organization's performance. We know intuitively we should learn from our missteps. However, very few of us actually do, and that itself is a huge error. Discover what Michael Phelps, Warren Buffett, Amazon and Delta Force have in common in "The Magnificent Mistake."

This book considers videogames as spaces of political philosophy. Emerging from a negotiation between designers, player and computer, they prompt us to rethink life in common and imagine alternatives to the status quo. Several case studies on science fictional videogames from Japan serve to demonstrate this potential for thought-provoking play. 21 privately-owned company owners share stories of how they leveraged advisory boards to help them build valuable, sustainable companies.

Navigate the complex decisions and critical relationships necessary to create and sustain a healthy family business—and business family. Though "family business" may sound like it refers only to mom-and-pop shops, businesses owned by families are among the most significant and numerous in the world. But surprisingly few resources exist to help navigate the unique challenges you face when you share the executive suite, financial statements, and holidays. How do you make the right decisions, critical to the long-term survival of any business, with the added challenge of having to do so within the context of a family? The HBR Family Business Handbook brings you sophisticated guidance and practical advice from family business experts Josh Baron and Rob Lachenauer. Drawing on their decades-long experience working closely with a wide range of family businesses of all

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sizes around the world, the authors present proven methods and approaches for communicating effectively, managing conflict, building the right governance structures, and more. In the HBR Family Business Handbook you'll find: A new perspective on what makes family businesses succeed and fail A framework to help you make good decisions together Step-by-step guidance on managing change within your business family Key questions about wealth, unique to family businesses, that you can't afford to ignore Assessments to help you determine where you are—and where you want to go Stories of real companies, from Marchesi Antinori to Radio Flyer Chapter summaries you can use to reinforce what you've learned Keep this comprehensive guide with you to help you build, grow, and position your family business to thrive across generations. HBR Handbooks provide ambitious professionals with the frameworks, advice, and tools they need to excel in their careers. With step-by-step guidance, time-honed best practices, and real-life stories, each comprehensive volume helps you to stand out from the pack—whatever your role.

“We finally have the definitive treatise on PyTorch! It covers the basics and abstractions in great detail. I hope this book becomes your extended reference document.” —Soumith Chintala, co-creator of PyTorch

Key Features Written by PyTorch’s creator and key contributors Develop deep learning models in a familiar Pythonic way Use PyTorch to build an image classifier for cancer detection Diagnose problems with your neural network and improve training with data augmentation Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About The

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Book Every other day we hear about new ways to put deep learning to good use: improved medical imaging, accurate credit card fraud detection, long range weather forecasting, and more. PyTorch puts these superpowers in your hands. Instantly familiar to anyone who knows Python data tools like NumPy and Scikit-learn, PyTorch simplifies deep learning without sacrificing advanced features. It's great for building quick models, and it scales smoothly from laptop to enterprise. Deep Learning with PyTorch teaches you to create deep learning and neural network systems with PyTorch. This practical book gets you to work right away building a tumor image classifier from scratch. After covering the basics, you'll learn best practices for the entire deep learning pipeline, tackling advanced projects as your PyTorch skills become more sophisticated. All code samples are easy to explore in downloadable Jupyter notebooks. What You Will Learn

Understanding deep learning data structures such as tensors and neural networks Best practices for the PyTorch Tensor API, loading data in Python, and visualizing results Implementing modules and loss functions Utilizing pretrained models from PyTorch Hub Methods for training networks with limited inputs Sifting through unreliable results to diagnose and fix problems in your neural network Improve your results with augmented data, better model architecture, and fine tuning This Book Is Written For

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For Python programmers with an interest in machine learning. No experience with PyTorch or other deep learning frameworks is required. About The Authors Eli Stevens has worked in Silicon Valley for the past 15 years as a software engineer, and the past 7 years as Chief Technical Officer of a startup making medical device software. Luca Antiga is co-founder and CEO of an AI engineering company located in Bergamo, Italy, and a regular contributor to PyTorch. Thomas Viehmann is a Machine Learning and PyTorch speciality trainer and consultant based in Munich, Germany and a PyTorch core developer.

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A critique of the self-help movement assesses the

pervasive damage that it has done to every aspect of American society, explaining how the notion of victimization has blurred the concept of personal responsibility and right and wrong, and how the idea of empowerment teaches that the belief that we can do something is more important than developing the skills to accomplish the task. Reprint. 20,000 first printing.

The executive chairman and former CEO of Dunkin' Donuts and Baskin Robbins reflects on the unique, results-oriented discipline he's developed over decades of leadership, which provides a blueprint for any organization to achieve prosperity. We live in an era in which successful organizations can fail in a flash. But they can cope with change and thrive by creating a culture that supports positive pushback: questioning everything without disrespecting anyone. Nigel Travis has forty years of experience as a leader in large and successful organizations, as well as those facing existential crisis-such as Blockbuster as it dawdled in the face of the Netflix challenge. In his ten years as CEO and chairman of Dunkin' Brands, Travis fine-tuned his ideas about the challenge culture and perfected the practices required to build it. He argues that the best way for organizations to succeed in today's environment is to embrace challenge and encourage pushback. Everyone-from the new recruit to the senior leader-must be given the freedom to speak up and question

the status quo, must learn how to talk in a civil way about difficult issues, and should be encouraged to debate strategies and tactics—although always in the spirit of shared purpose. How else will new ideas emerge? How else can organizations steadily improve? Through colorful storytelling, with many examples from his own career—including his leadership in turning around the fear-ridden culture of the London-based Leyton Orient Football Club, of which he is part owner—Travis shows how to establish a culture that welcomes challenge, achieves exceptional results, and ensures a prosperous future.

Is Franchising Right For You? Why start a business from scratch when you can have a piece of the greatest expansion strategy ever conceived? Franchising is BIG and getting bigger in every sector—from restaurants and coffee chains to pet care and insurance. There is a franchise for everything and everyone. As a potential franchise owner, you can be in charge of your own success while being supported by a known brand.

Franchising gives you that ability, along with the satisfaction that comes only with building something that can last a lifetime and beyond. And, if you are successful, you eventually stop sweating the details and have the freedom to enjoy your life in a way that most around you cannot. In *The Franchisee Handbook*, franchise expert Mark Siebert walks you

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through the process of vetting and buying a franchise, helps you ask the right questions of franchisors and yourself, and gives you the resources you need to decide if franchising is right for you. Siebert shows you how to do your homework before making what could be the greatest financial decision of your life. You will learn how to:

- Accurately assess the risks of buying a franchise
- Determine if a franchise is a good fit for your personal goals
- Research and vet potential franchise opportunities
- Create a startup plan that meets your business goals
- Prepare your franchise for success

Why dream about owning a franchise when you can take concrete steps to make it happen today? With *The Franchisee Handbook* as your guide, you have the power in your hands to start your own franchise journey right now.

****The internationally bestselling series!**** Kristia Tostenson prefers Earl Grey to Grey Goose and book clubs to nightclubs. But when she transfers from her one-stoplight Oregon town to Cardiff University in Wales, she falls in love with Ull Myhr. Her new boyfriend isn't exactly what she was expecting. Ull is an honest-to-goodness Norse god — an immortal assassin fated to die at Ragnarok, the battle destined to destroy Asgard and Earth. When someone starts asking the wrong questions, Kristia realizes the crazy visions she's had all her life might be the key to saving their realms... even if they end

up costing her her life. Her orderly world just got very messy. (Elsker: The Elsker Saga, Book One)

The Franchise Fix helps franchisees set up their food franchise business for success. Investing on a proven food franchise does not guarantee success for the franchisee. To be a successful franchisee, franchisees must set up the right management systems to support their business as well as take advantage of everything the franchisor has to offer. The Franchise Fix is a step-by-step guide that shows franchisees how to do exactly that! Covering the winning systems and processes that food industry veteran Aicha Bascaro discovered from working with hundreds of successful franchisees across the US and around the world, The Franchise Fix helps franchisees take control of their food franchise and increase their profits.

"Little Voice" is the chatter in the six inches between your ears that turns you into a hero one minute and a dunce the next. The 21 proven techniques presented here will reprogram the "Little Voice" in your brain in 30 seconds. In "Little Voice" Mastery, author Blair Singer delivers strategies and techniques that will give readers the ability to: Maintain power in any pressure situation and stop debilitating chatter in their brain so they can attract what they want - now. Uncover and realize lifelong dreams Break through self-sabotaging habits Build powerful, lasting confidence Resurrect the hero

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inside of them
The Herbal Apothecary How To Make Your Own
Natural First-Aid And Illness Kit The book goes over
the several different medicinal aspects that you need
to deal with in order to replace most of your
pharmaceutical grade medicines with their more
natural counterparts. As the pharmaceutical industry
grows more untrustworthy day-by-day, you want to
be certain that if the medicines of today are gone by
tomorrow then you have your own medicines at
home to treat you and your family in their stead.

Though in existence for only a few decades, video
games are now firmly established in mainstream
culture all around the planet. Every year new games
are produced, and every year new favorites emerge.
But certain characters have become so iconic that
they withstand both time and the shifting interests of
players. Such creations permeate other elements of
popular culture—from graphic novels to film—and are
known not only to dedicated gamers but to the
general public as well. In *100 Greatest Video Game
Characters*, readers can learn about some of the
most popular and influential figures that have leapt
from computer monitors and television screens and
into the public consciousness. The entries in this
volume provide general facts about the characters
as well as explore their cultural significance. The
entries include the following information: Game
developer Year character was established Video

game franchise In addition, the book examines the commonalities of various video game characters to help readers better understand their popularity and how they operate within the video games and the industry itself. Whether casually looking up information on video game characters or researching what these icons says about society, readers will enjoy this entertaining and informative volume. Comprehensive and engaging, 100 Greatest Video Game Characters will appeal to fans and scholars alike.

The Uncherished Wife Recover from the Emotionally Absent Man Balboa Press

The extraordinary story of the Nazi-era scientific genius who discovered how cancer cells eat—and what it means for how we should. The Nobel laureate Otto Warburg—a cousin of the famous finance Warburgs—was widely regarded in his day as one of the most important biochemists of the twentieth century, a man whose research was integral to humanity’s understanding of cancer. He was also among the most despised figures in Nazi Germany. As a Jewish homosexual living openly with his male partner, Warburg represented all that the Third Reich abhorred. Yet Hitler and his top advisors dreaded cancer, and protected Warburg in the hope that he could cure it. In Ravenous, Sam Apple reclaims Otto Warburg as a forgotten, morally compromised genius who pursued cancer single-

mindedly even as Europe disintegrated around him. While the vast majority of Jewish scientists fled Germany in the anxious years leading up to World War II, Warburg remained in Berlin, working under the watchful eye of the dictatorship. With the Nazis goose-stepping their way across Europe, systematically rounding up and murdering millions of Jews, Warburg awoke each morning in an elegant, antiques-filled home and rode horses with his partner, Jacob Heiss, before delving into his research at the Kaiser Wilhelm Society. Hitler and other Nazi leaders, Apple shows, were deeply troubled by skyrocketing cancer rates across the Western world, viewing cancer as an existential threat akin to Judaism or homosexuality. Ironically, they viewed Warburg as Germany's best chance of survival. Setting Warburg's work against an absorbing history of cancer science, Apple follows him as he arrives at his central belief that cancer is a problem of metabolism. Though Warburg's metabolic approach to cancer was considered groundbreaking, his work was soon eclipsed in the early postwar era, after the discovery of the structure of DNA set off a search for the genetic origins of cancer. Remarkably, Warburg's theory has undergone a resurgence in our own time, as scientists have begun to investigate the dangers of sugar and the link between obesity and cancer, finding that the way we eat can influence how cancer

cells take up nutrients and grow. Rooting his revelations in extensive archival research as well as dozens of interviews with today's leading cancer authorities, Apple demonstrates how Warburg's midcentury work may well hold the secret to why cancer became so common in the modern world and how we can reverse the trend. A tale of scientific discovery, personal peril, and the race to end a disastrous disease, *Ravenous* would be the stuff of the most inventive fiction were it not, in fact, true. Here is the history of the disintegration of the Russian Empire, and the emergence, on its ruins, of a multinational Communist state. In this revealing account, Richard Pipes tells how the Communists exploited the new nationalism of the peoples of the Ukraine, Belorussia, the Caucasus, Central Asia, and the Volga-Ural area--first to seize power and then to expand into the borderlands. The Formation of the Soviet Union acquires special relevance in the post-Soviet era, when the ethnic groups described in the book once again reclaimed their independence, this time apparently for good. In a 1996 Preface to the Revised Edition, Pipes suggests how material recently released from the Russian archives might supplement his account.

What's Your Green Goldfish is based on the simple premise that employees are the key drivers of customer experience and that "Happy Employees Create Happy Customers." The book focuses on 15

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different ways to drive employee engagement and reinforce a strong corporate culture. It's the second book in the goldfish trilogy. The first book was an Amazon Best Seller entitled, What's Your Purple Goldfish. Purple focused on customers, whereby Green focuses on employees. Both books are based on a revolutionary new approach called marketing g.l.u.e. (marketing by giving little unexpected extras). The book is based on the findings of the Green Goldfish Project, an effort which crowd sourced 1,001 examples of signature added value for employees. Key themes emerged from the Project. The book is filled with over 200 examples. PRAISE FOR WHAT'S YOUR GREEN GOLDFISH "Stan is the sherpa that guides executives along the journey between the heart and mind of business stakeholders. Stakeholders aren't always customers though. At a time when company vision and culture matters more than ever, it takes inspired and engaged employees to bring them to life." - Brian Solis, author of What's the Future of Business #WTF, The End of Business as Usual and Engage "So often overlooked, and so very vital to building company value... empowering employees to support each other and the brand. Stan Phelps 'gets' it and Green Goldfish will walk you step-by-step though achieving this critical goal." - Ted Rubin, author of Return on Relationship "Great customer centric organizations only exist because of engaged and

empowered employees. The Green Goldfish is packed with awesome examples of what world class companies are doing today to inspire and reward their employees. If you see value in truly building an "A Team," Green Goldfish will be, without question, your single best reference." - Chris Zane, Founder and President of Zane's Cycles, author of Reinventing the Wheel, the Science of Creating Lifetime Customers "Stan Phelps takes customer service to a whole new level by focusing on EMPLOYEE service, and how to do well by your employees - so they take care of your customers. Packed with stories, insights and R.U.L.E.S. any company can follow, this book is a must-read for managers of companies of all shapes and sizes who know that employees don't leave jobs - they leave managers, especially when they don't feel your love and appreciation. Pick this up, and start engaging your team and making more GREEN - Phil Gerbyshak, author of The Naked Truth of Social Media "Our large-scale research shows unequivocally that engaged employees are more likely to work longer, try harder, make more suggestions for improvement, recruit others to join their company, and go out of their way to help customers. They even take less sick time. Companies can tap into the enormous value of engaged employees by following the 15 ideas that Stan lays out in this book." - Bruce Temkin, author of

The Six Laws of Customer Experience "Too often, the actual employment experience delivered on the job does not measure up to the version sold to job candidates during the interview process. In *What's Your Green Goldfish*, Stan Phelps offers 15 ways to close the gap." - Steve Curtin, author of *Delight Your Customers: 7 Simple Ways to Raise Your Customer Service from Ordinary to Extraordinary* (AMACOM, June 2013) "In *What's Your Green Goldfish*, Stan Phelps brilliantly applies the idea of 'doing a little something extra' for employees. You know, those people that actually get the work done and keep customers happy. Read it, put some of the ideas to work, and soon you'll be reaping more 'green' from your customers." - Bob Thompson, Founder and CEO, CustomerThink Corp.

There is a reason many people succeed in network marketing while many others fail. This book explores the reasons so that anyone can understand and climb as high as they want in the business. It sounds so simple. Recruit a bunch of people. Sell a bunch of products. When your recruits do it and their recruits do it, you're on your way to the Land of Time and Money. (All the money you need and all the free time to enjoy it). While it is simple to explain, it takes a few simple skills to connect the dots and make it happen. Unfortunately, most network marketers never learn the skills. This is the book that contains easy to follow steps to fill that void. This book

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covers: How to select the business that is right for you How to select a team that can guide you to success How to get a financial incentive from the government How to always have people standing in line waiting to hear about your business What to show them How to start your new people on the path to success How to leverage the natural laws of business Network marketing professionals are some of the highest paid people in the world. This book tells you how to become one of them. It was written by a successful network marketer who made it to one of the top positions in his company.

The Oxford Companion to English Literature has long been established as the leading reference resource for students, teachers, scholars, and general readers of English literature. It provides unrivalled coverage of all aspects of English literature - from writers, their works, and the historical and cultural context in which they wrote, to critics, literary theory, and allusions. For the seventh edition, the Companion has been thoroughly revised and updated to meet the needs and concerns of today's students and general readers. Over 1,000 new entries have been added, ranging from new writers - Chimamanda Ngozi Adichie, Patrick Marber, David Mitchell, Arundhati Roy - to increased coverage of writers and literary movements from around the world. Coverage of American literature has been substantially increased, with new entries

on writers such as Cormac McCarthy and Amy Tan and on movements and publications. Contextual and historical coverage has also been expanded, with new entries on European history and culture, post-colonial literature, as well as writers and literary movements from around the world that have influenced English literature. The Companion has always been a quick and dependable source of reference for students, and the new edition confirms its pre-eminent role as the go-to resource of first choice. All entries have been reviewed, and details of new works, biographies, and criticism have been brought right up to date. So also has coverage of the themes, approaches and concepts encountered by students today, from terms to articles on literary theory and theorists. There is increased coverage of writers from around the world, as well as from Ireland, Scotland, and Wales, and of contextual topics, including film and television, music, and art. Cross-referencing has been thoroughly updated, with stronger linking from writers to thematic and conceptual entries. Meanwhile coverage of popular genres such as children's literature, science fiction, biography, reportage, crime fiction, fantasy or travel literature has been increased substantially, with new entries on writers from Philip Pullman to Anne Frank and from Anais Nin to Douglas Adams. The seventh edition of this classic Companion - now under the editorship of Dinah Birch, assisted by a team of 28

distinguished associate editors, and over 150 contributors - ensures that it retains its status as the most authoritative, informative, and accessible guide to literature available.

This book was written with the would-be franchisor in mind. It delves deeply into such topics as preparing to become a franchisor, the legal repercussions of franchising, how to recruit the right candidates, and how to manage a franchise system. This book will guide you in building a successful team of experts to help you create the stellar franchise brand that you dream of!

Becoming a lawyer is about much more than acquiring knowledge and technique. As law students learn the law and acquire some basic skills, they are also inevitably forming a deep sense of themselves in their new roles as lawyers. That sense of self – the student’s nascent professional identity – needs to take a particular form if the students are to fulfil the public purposes of lawyers and find deep meaning and satisfaction in their work. In this book, Professors Patrick Longan, Daisy Floyd, and Timothy Floyd combine what they have learned in many years of teaching and research concerning the lawyer’s professional identity with lessons derived from legal ethics, moral psychology, and moral philosophy. They describe in depth the six virtues that every lawyer needs as part of his or her professional identity, and they explore both the

obstacles to acquiring and deploying those virtues and strategies for overcoming those impediments. The result is a straightforward guide for law students on how to cultivate a professional identity that will allow them to make a meaningful difference in the lives of others and to flourish as individuals. Over the last several decades, comic book superheroes have multiplied and, in the process, become more complicated. In this cutting edge anthology an international roster of contributors offer original research and writing on the contemporary comic book superhero, with occasional journeys into the film and television variation. As superheroes and their stories have grown with the audiences that consume them, their formulas, conventions, and narrative worlds have altered to follow suit, injecting new, unpredictable and more challenging characterizations that engage ravenous readers who increasingly demand more.

Some issues, 1943-July 1948, include separately paged and numbered section called Radio-electronic engineering edition (called Radionics edition in 1943).

Passionate, soul-connected, sacred, stimulating, purposeful, and secure? Do these describe the relationship you only believe exists in your best romance novels? Why have we bought into the lie that a long-term partnership surviving is as good as it gets? Why in the world would we settle for half-assed plan B or a secure but flat relationship when that is counterintuitive to our emotional design for relationships? How did we ever come to believe that our most significant

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relationship is at its best if it meets the criteria? It's not bad, but it's not great. Why have our standards gotten so low for major life commitments that essentially drive our core pulse in life? The Uncherished Wife was born out of Christina's lifelong passion of personal development and what makes relationships thrive. With honesty and transparency, she shares with her readers from her own study, her personal experience, and her work with hundreds of clients what it takes to find authenticity and freedom in our partnerships. In The Uncherished Wife, Christina guides her readers through the steps toward finding not only the partnership they desire but the partnership they deserve by helping them

- know why they have come to settle on a half-hearted connection,
- get real about the current state of their relationship,
- learn how to feel if their relationship is truly meeting their emotional needs,
- discern if their true self is sinking or soaring as a result of their partnership, and
- develop a new vision for your current "flat" relationship or let go to create what your heart desires!

Our significant other is key in supporting us into our highest potential of ourselves, not into a subpar version. A thriving relationship is not some far-fetched dream but a reality we have the power to create!

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