

Msc International Business Economics Brookes

This book explores the idea of the 'Entrepreneurial University' within the institutional environment that focuses on the production, dissemination, and exploitation of knowledge. Keeping its gaze firmly on the constitutive elements of the knowledge-based institutional environment – the key actors and their interactions – the book makes important theoretical and empirical contributions to the burgeoning literature on academic entrepreneurship. The contributing chapters in the book draw insights from a range of disciplines including history, institutional and evolutionary economics, strategic management, entrepreneurship, and innovation studies to explore how institutions can create new business opportunities in turbulent times. This interdisciplinary approach has generated a rich and diverse set of insights on the idea of Entrepreneurial Universities for students, researchers, practitioners and policymakers interested in innovation and technology studies, entrepreneurship, and knowledge management. This text explores international business economics from a European perspective, dealing not only within business in Europe but with the external trading relationships of the EU and the position of European firms in a globalized economy. An extensive website provides lecturers with support material. Also available is a companion website with extra features to accompany the text, please take a look by clicking below -

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<http://www.palgrave.com/business/piggott/>

Now in its 43rd edition, *British Qualifications* is the definitive one-volume guide to every qualification on offer in the United Kingdom. With full details of all institutions and organizations involved in the provision of further and higher education, this publication is an essential reference source for careers advisors, students and employers. It also includes a comprehensive and up-to-date description of the structure of further and higher education in the UK. The book includes information on awards provided by over 350 professional institutions and accrediting bodies, details of academic universities and colleges and a full description of the current framework of academic and vocational educational. It is compiled and checked annually to ensure accuracy of information.

Now in its 44th edition, *British Qualifications* is the definitive one-volume guide to every qualification on offer in the United Kingdom. With full details of all institutions and organizations involved in the provision of further and higher education, this publication is an essential reference source for careers advisors, students and employers. It also includes a comprehensive and up-to-date description of the structure of further and higher education in the UK. The book includes information on awards provided by over 350 professional institutions and accrediting bodies, details of academic universities and colleges and a full description of the current framework of academic and vocational education. It is compiled and checked annually to ensure accuracy of information.

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Now in its 50th edition, *British Qualifications 2020* is the definitive one-volume guide to every recognized qualification on offer in the United Kingdom. With an equal focus on both academic and professional vocational studies, this indispensable guide has full details of all institutions and organizations involved in the provision of further and higher education, making it the essential reference source for careers advisers, students, and employers. It also contains a comprehensive and up-to-date description of the structure of further and higher education in the UK, including an explanation of the most recent education reforms, providing essential context for the qualifications listed. *British Qualifications 2020* is compiled and checked annually to ensure the highest currency and accuracy of this valuable information. Containing details on the professional vocational qualifications available from over 350 professional institutions and accrediting bodies, informative entries for all UK academic universities and colleges, and a full description of the current structural and legislative framework of academic and vocational education, it is the complete reference for lifelong learning and continuing professional development in the UK.

The introduction of new technology and technological services worldwide has ushered in a new wave of peer-to-peer and access-driven companies that are disrupting the most established business categories. The emergence of these new business models has upset the flow in contemporary society and transformed people's behavior towards sharing-based economies. Companies

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and entrepreneurs can see this significant change in people's behavior as both an opportunity and a threat. *Sharing Economy and the Impact of Collaborative Consumption* provides emerging research on the impact that the sharing services are having on society as well as the importance of the sharing economy development in the coming years, dealing with relevant issues such as regulations, the technological aspects involved in these platforms, the impact in the tourism sector, and consumer behavior in relation to these services.

Multidisciplinary in nature, this publication establishes links between economics, finance, marketing, consumer behavior, and IT, and covers topics that include e-commerce, consumer behavior, and peer economy. It is ideally designed for researchers, students, business professionals, and entrepreneurs seeking current research on the impact that this industry has on various economic, marketing, and societal aspects of different countries.

This comparison of developments in EU and WTO trade law and institutions suggests how each can learn from the other.

Now in its 46th edition, *British Qualifications* is the definitive one-volume guide to every qualification on offer in the United Kingdom. With an equal focus on vocational studies, this essential guide has full details of all institutions and organizations involved in the provision of further and higher education and is an essential reference source for careers advisors, students and employers. It also includes a comprehensive and up-to-date description of the structure of further and higher

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education in the UK. The book includes information on awards provided by over 350 professional institutions and accrediting bodies, details of academic universities and colleges and a full description of the current framework of academic and vocational education. It is compiled and checked annually to ensure accuracy of information.

Over the past few years there has been a surge of interest in discussing how business schools help students learn about “anti corruption”—how it develops and is directly linked to the practices of businesses today. The increased interest in knowing what exactly constitutes anti corruption practices, and how such practices can become meaningfully integrated in the organizational life of companies, is where this book comes to life To help you develop an empirical and theoretical platform for rethinking business school curricula, or strategize within your own company (with a specific view to understanding and meaningfully confronting the challenges of corruption), this book will...

- offer examples of new tools, teaching methods, and case studies for anti corruption teaching;
- explore and discuss how particular approaches, such as Giving Voice to Values, may be used worldwide for teaching anticorruption;
- and • explore and discuss how curricula can be streamlined and rejuvenated in order to ensure a high level of integrity in the worlds of business

In a single volume, the new edition of this guide gives comprehensive coverage of the developments within the fast-changing field of professional, academic and vocational qualifications.;Fully indexed, it provides details

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on all university awards and over 200 career fields, their professional and accrediting bodies, levels of membership and qualifications, and is a one-stop guide for careers advisors, students and parents. It should also enable human resource managers to verify the qualifications of potential employees.

British Qualifications 2020A Complete Guide to Professional, Vocational and Academic Qualifications in the United Kingdom Kogan Page Publishers

In a cold, hard slap across the face of Americans, Brookes warns that the terrorist threat has not subsided in the four years since 9/11, but in fact has escalated. Mapped to the CIPD Level 7 Advanced module of the same name, *Developing Skills for Business Leadership* focuses on three core areas for successful professional development and practice: managing yourself and others, transferable managerial skills and postgraduate study skills. Each skill is covered both conceptually and practically by a subject area expert to help all readers analyze and critically evaluate, manage more effectively, make sound and justifiable decisions and lead and influence others. Covering key concepts such as developing your professional identity, effective management of interpersonal relationships at work, people management and interpreting financial information, this fully updated 2nd edition of *Developing Skills for Business Leadership* is ideal for all postgraduate business students taking a module in professional development, career development or management skills. Integrating IT skills into each chapter, it includes a new chapter on reflecting and

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coaching, updated references to the CIPD's HR Profession Map, additional coverage of stress, health and wellbeing and an enhanced international dimension throughout the text. Online supporting resources include an instructor's manual and lecture slides as well as additional case studies, and sample assignments, checklists and exam guides lecturers can use in their teaching.

Complete proceedings of the 13th European Conference on Research Methodology for Business and Management Studies ECRM 2013 PRINT version
Published by Academic Conferences and Publishing International Limited.

Peterson's CompetitiveEdge: A Guide to Graduate Business Programs 2013 is a user-friendly guide to hundreds of graduate business programs in the United States, Canada, and abroad. Readers will find easy-to-read narrative descriptions that focus on the essential information that defines each business school or program, with photos offering a look at the faces of students, faculty, and important campus locales. Quick Facts offer indispensable data on costs and financial aid information, application deadlines, valuable contact information, and more. Also includes enlightening articles on today's MBA degree, admissions and application advice, new business programs, and more.

Master's Thesis from the year 2010 in the subject Business economics - Investment and Finance, grade: 1.0, Oxford Brookes University, course: MSc in International Management, language: English, abstract: Foreign Direct Investment (FDI) was a key factors in

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shaping world's economy over the last couple of decades. During this period it grew faster than trade and was considered vehicle of increasing integration of the world economy. Despite being one of the poorest countries in Europe, Albania has managed to attract solid interest from foreign investors. Albania offers access to a growing market, to a competitive business environment, abundant availability of well-educated workforce and in possibility of the first mover advantage in some growing new markets. The government has made several economic reforms to deliver an enhanced investment climate. The aim of this dissertation is to assess and evaluate Albania's attractiveness to FDI in order to identify the policy implications required to increase inflows. Throughout the critical analysis conducted during the literature review, the author distils the 'host country determinants' framework based on the location variable to assess and evaluate Albania's attractiveness for FDI flows. Results provided a number of incentives and disincentives features of Albania's host country determinants, leading the author to provide policy implications, which aim at increasing inflows. FDI play an irreplaceable role for the implementation of the strategic reforms, technology transfer and advance managerial methods. Albania possesses all the essential components to increase inward FDI but this will be explored through the author's own developed framework. The result of the analysis will produce policy implications that aim to boost Albania's future FDI inflows.

This book provides a thorough and rigorous discussion

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on the impact of trade liberalisation on economic development with a special focus on the African continent. The author presents the rationale for trade liberalisation, trade liberalisation frameworks, the trade liberalisation economic development nexus, impediments to trade, and contemporary issues of international trade. In this book, notwithstanding the benefits from trade liberalisation, the author shows that African trade as a share of global trade has remained flat at 3% as in 1975, while the continent's exports have remained raw materials and its intra-regional trade at less than 15% of total trade, which is the lowest in the world (UNCTAD, 2020). With respect to key economic development indicators such as economic growth, poverty levels, and employment levels, this book shows that, ironically and in direct contrast with the conventional views that trade liberalisation alleviates poverty, trade liberalisation in Africa has resulted in high levels of unemployment and low economic growth which ultimately lead to increased poverty. In addition, this book provides a detailed analysis of why trade liberalisation has failed to yield meaningful benefits to Africa. The binding constraints and blockages which prevent positive spin-offs on trade liberalisation in Africa are discussed in detail in this book. In the same vein, the author provides practical strategies which must be adopted by African countries in order to gain from trade liberalisation, making this work a must-read for African governments, academia, trade experts, regional trading blocs, the World Trade Organization, and development partners. In view of this, and as part of the disruptive and structural transformation policies, the

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author discusses case studies and international experience contextualised to Africa as well as strategies for addressing the trade-related infrastructure gap, production capacities, export promotion, and aid for trade.

Peterson's Graduate Programs in Business, Education, Health, Information Studies, Law & Social Work 2012 contains a wealth of info on accredited institutions offering graduate degrees in these fields. Up-to-date info, collected through Peterson's Annual Survey of Graduate and Professional Institutions, provides valuable data on degree offerings, professional accreditation, jointly offered degrees, part-time & evening/weekend programs, postbaccalaureate distance degrees, faculty, students, requirements, expenses, financial support, faculty research, and unit head and application contact information. There are helpful links to in-depth descriptions about a specific graduate program or department, faculty members and their research, and more. Also find valuable articles on financial assistance, the graduate admissions process, advice for international and minority students, and facts about accreditation, with a current list of accrediting agencies.

Chapters by leading experts on unemployment, immigration, pay, and trade unions discuss what can be learned from the past two decades, and what should be done now to tackle Britain's current labour market problems, arguing for a more targeted approach to tackle unemployment, exclusion, and inequality consistent with today's tight public

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budgets.

The book investigates the definition of the theoretical basis and the operationalisation of the triple helix system of innovation in the context of developing countries. It considers the triple helix approach as a policy position that is capable of providing a sustainable basis for innovation and technological progress.

An effective coach can help the business leader make sense of the challenges and complexities of modern international business, unlocking the potential of both leader and organization. This important new handbook offers the first comprehensive and detailed introduction to the theory and practice of international business coaching, drawing on the very latest academic research, as well as real-world examples of international best practice. This book provides practitioners and students with an innovative theoretical framework, which extends existing coaching models to place coaching within cultural, organizational and group-team contexts.

Contributors from around the world explore different perspectives and practices and offer practical tools to apply the theories and models to the real-life business context. The Routledge Companion to International Business Coaching is essential reading for all trainee business coaches, all students of coaching theory and method, and for all business

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leaders looking to understand better the role of the modern business coach.

Increasingly, academic communities transcend national boundaries. 'Collaboration between researchers across space is clearly increasing, as well as being increasingly sought after,' noted the online magazine Inside Higher Ed in a recent article about research in the social sciences and humanities. Even for those scholars who don't work directly with international colleagues, staying up-to-date and relevant requires keeping up with international currents of thought in one's field. But when one's colleagues span the globe, it's not always easy to keep track of who's who – or what kind of research they're conducting. That's where Intellect's new series comes in. A set of worldwide guides to leading academics – and their work – across the arts and humanities, *Who's Who in Research* features comprehensive profiles of scholars in the areas of cultural studies, film studies, media studies, performing arts and visual arts. *Who's Who in Research: Visual Arts* includes concise yet detailed listings include each academic's name, institution, biography, and current research interests, as well as bibliographic information and a list of articles published in Intellect journals. The volumes in the *Who's Who in Research* series will be updated each year, providing the most current information on the foremost thinkers in academia

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and making them an invaluable resource for scholars, hiring committees, academic libraries and would-be collaborators across the arts and humanities.

Investment in Latin America is continuously developing in complex patterns due to the region's increasing role in the global economy. The Handbook of Research on Economic Growth and Technological Change in Latin America helps readers to better understand the importance of Latin America in today's global economy. The book discusses the developments of investments involving Latin American Multinational Corporations ("Multilatinas") within the region. This investment is having profound influences on the state of business, government, and technological development in Latin America, which are all explored in this reference publication for use by researchers, scholar-practitioners, business executives, students, and academicians.

Peterson's MBA Programs provides comprehensive profiles of up-to-date information on full-time, part-time, joint-degree, Executive MBA, and online graduate programs at more than 1,000 institutions, including degrees comparable or equivalent to an MBA. A wealth of facts and figures on admission and degree requirements, entrance difficulty, postgraduate hiring rates, financial aid, and contact information for approximately 4,000 graduate-level

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business programs are all available within Peterson's guide. It contains informative articles such as how an MBA can advance a career, how to choose the right program and pay for it, the advantages of getting your advanced business degree abroad, information on the latest hiring and salary trends, and application tips, including guidance on how to write a winning essay. Profiles of institutions are listed alphabetically within state, province, or country, with all the fast facts an applicant needs-plus two-page narrative descriptions which contain even more in-depth information on schools.

There is a growing interest in firms' adoption of ethical and social marketing approaches among academics and practitioners alike. Ethical Marketing is the application of ethics into the marketing process, and Social Marketing is a concept that seeks to influence a target audience for the greater social good. Ethical and Social Marketing in Asia examines this so-far unexplored area, investigating why differing cultures and consumption behaviours require different emphasis in different markets. The diversity of the Asian countries provides a perplexing environment to the development and management of ethical and social marketing. The belief that bottom line profits is enough for a company, is often not favourably viewed by Asian countries emphasising collective, social and long term benefits for the people and country. Due to these interesting

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characteristics and complexities, the study of ethical and social marketing in Asia is a timely topic. The first chapters introduce Ethical Marketing in Asia, followed by case studies of how the approach is used across 14 diverse economies, geographically based on 'clusters'; North East, (China, Taiwan, Japan, South Korea), South East (Singapore, Malaysia, Thailand, Vietnam, Cambodia, the Philippines, Indonesia) and South Asia (India, Pakistan, Bangladesh). The second part discusses Social Marketing using the same sequence of regions and economies and the third part explores the unique link to Fairness Management in Asia, followed by a conclusion. explores the nature of ethical and social marketing from an Asian perspective discusses current ethical and social marketing researches and practices in different areas, industries, commercial and non-commercial sectors serves as an invaluable resource for marketing academics and practitioners requiring more than anecdotal evidence of different ethical and social marketing applications compares and contrasts unethical situations covering important aspects related to ethics, society and fairness includes an interesting mix of theory, research findings and practices

Now in its 47th edition, British Qualifications 2017 is the definitive one-volume guide to every qualification on offer in the United Kingdom. With an equal focus

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on vocational studies, this essential guide has full details of all institutions and organizations involved in the provision of further and higher education and is an essential reference source for careers advisors, students and employers. It also includes a comprehensive and up-to-date description of the structure of further and higher education in the UK. The book includes information on awards provided by over 350 professional institutions and accrediting bodies, details of academic universities and colleges and a full description of the current framework of academic and vocational education. It is compiled and checked annually to ensure accuracy of information.

This book offers global perspectives on institutions and regulations promoting sustainable economic growth in the Post 2015 development agenda. It addresses sustainability issues from multidisciplinary viewpoints. This second volume, focusing on The UN Global Compact, advances perspectives on the non-compulsory alternative to market regulations. This volume of *Who's Who in Research* series offers a useful guide for current researchers in Intellect's subject area of Cultural Studies.

Theoretical and empirical accounts of the role of business in shaping international environmental policies.

Architectural Regeneration will address the different perspectives, scales and tools of architectural

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regeneration by means of detailed overviews of the current state of thinking and practice, with case studies from around the world used as examples to support the theoretical arguments.

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