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More than 80 recipes to help you leverage the various extensibility features available for Microsoft Dynamics and solve problems easily About This Book Customize, configure, and extend the vanilla features of Dynamics 365 to deliver bespoke CRM solutions fit for any organization Implement business logic using point-and-click configuration, plugins, and client-side scripts with MS Dynamics 365 Built a DevOps pipeline as well as Integrate Dynamics 365 with Azure and other platforms Who This Book Is For This book is for developers, administrators, consultants, and power users who want to learn about best practices when extending Dynamics 365 for enterprises. You are expected to have a basic understand of the Dynamics CRM/365 platform. What You Will Learn Customize, configure, and extend Microsoft Dynamics 365 Create business process automation Develop client-side extensions to add features to the Dynamics 365 user interface Set up a security model to securely manage data with Dynamics 365 Develop and deploy clean code plugins to implement a wide range of custom behaviors Use third-party applications, tools, and patterns to integrate Dynamics 365 with other platforms Integrate with Azure, Java, SSIS, PowerBI,

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and Octopus Deploy Build an end-to-end DevOps pipeline for Dynamics 365 In Detail Microsoft Dynamics 365 is a powerful tool. It has many unique features that empower organisations to bridge common business challenges and technology pitfalls that would usually hinder the adoption of a CRM solution. This book sets out to enable you to harness the power of Dynamics 365 and cater to your unique circumstances. We start this book with a no-code configuration chapter and explain the schema, fields, and forms modeling techniques. We then move on to server-side and client-side custom code extensions. Next, you will see how best to integrate Dynamics 365 in a DevOps pipeline to package and deploy your extensions to the various SDLC environments. This book also covers modern libraries and integration patterns that can be used with Dynamics 365 (Angular, 3 tiers, and many others). Finally, we end by highlighting some of the powerful extensions available. Throughout we explain a range of design patterns and techniques that can be used to enhance your code quality; the aim is that you will learn to write enterprise-scale quality code. Style and approach This book takes a recipe-based approach, delivering practical examples and use cases so that you can identify the best possible approach to extend your Dynamics 365 deployment and tackle your specific business problems.

Describes the features and functions of Microsoft

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CRM, covering such topics as managing information access, creating custom reports, integrating Microsoft CRM with other applications, and automating business processes.

Learn, develop, and design applications using the new features in Microsoft Dynamics CRM Key Features Implement business logic using processes, plugins, and client-side scripts with MS Dynamics 365 Develop custom CRM solutions to improve your business applications A comprehensive guide that covers the new features of Microsoft Dynamics 365 and increasingly advanced topics. Book Description Microsoft Dynamics 365 CRM is the most trusted name in enterprise-level customer relationship management. The latest version of Dynamics CRM comes with the important addition of exciting features guaranteed to make your life easier. It comes straight off the shelf with a whole new frontier of updated business rules, process enhancements, SDK methods, and other enhancements. This book will introduce you to the components of the new designer tools, such as SiteMap, App Module, and Visual Designer for Business Processes. Going deeper, this book teaches you how to develop custom SaaS applications leveraging the features of PowerApps available in Dynamics 365. Further, you will learn how to automate business processes using Microsoft Flow, and then we explore Web API, the most important platform update in Dynamics 365

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CRM. Here, you'll also learn how to implement Web API in custom applications. You will learn how to write an Azure-aware plugin to design and integrate cloud-aware solutions. The book concludes with configuring services using newly released features such as Editable grids, Data Export Service, LinkedIn Integration, Relationship Insights, and Live Assist. What you will learn Develop apps using the platform-agnostic Web API Leverage Azure Extensions to design cloud-aware applications Learn how to implement CRUD operation Create integrated real-world apps using Microsoft PowerApps and Flow by combining services such as Twitter, Facebook, and SharePoint Configure and use Artificial Intelligence Azure Cognitive Services for Recommendation and Text Analytic services Who this book is for This book targets skilled developers who are looking to build business-solution software and are new to application development in Microsoft Dynamics 365, especially for CRM.

This comprehensive guide covers all the essential features of Dynamics CRM so you can build effective applications About This Book Harness the full power of Dynamics CRM 2016 through real-world scenarios Create efficient client-side applications and customized plugins that work seamlessly across mobile and the Web Get to know the best practices from field experience to utilize Dynamics CRM 2016 efficiently Get an in-depth understanding of mobility

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and tablet options for Dynamics CRM 2016 Who This Book Is For This book is for those with Dynamics CRM knowledge who want to utilize the latest features available with Dynamics CRM 2016 and Update 1. Extensive Dynamics CRM development experience would be beneficial. What You Will Learn Learn to manage the sales, service, and marketing divisions of any organization using entities and other Dynamics CRM 2016 customizations Learn about the XRM framework of Dynamics CRM 2016 and leverage its features Provide an enhanced mobile and tablet experience using the latest features of Dynamics CRM Get an enhanced Dynamics CRM analytics experience with Word and Excel templates Develop client-side applications using JavaScript and Web API How to develop plugins and workflows using Dynamics CRM 2016 Solution framework improvements, new field types, and Relevant Search in Dynamics CRM 2016 In Detail Microsoft Dynamics CRM is the most trusted name in enterprise-level customer relationship management. The latest version of Dynamics CRM 2016 comes with some exciting extra features guaranteed to make your life easier with Dynamics CRM. This book provides a comprehensive coverage of Dynamics CRM 2016 and helps you make your tasks much simpler while elevating you to the level of an expert. The book starts with a brief overview of the functional features

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and then introduces the latest features of Dynamics CRM 2016. You will learn to create Word and Excel templates, using CRM data that will enable you to provide customized data analysis for your organization. You will understand how to utilize Dynamics CRM as an XRM Framework, gain a deep understanding about client-side scripting in Dynamics CRM, and learn creating client-side applications using JavaScript and Web API. We then introduce visual control frameworks for Dynamics CRM 2016 mobile and tablet applications. Business Process Flows, Business Rules, and their enhancements are introduced. By the end of this book, you will have mastered utilizing Dynamics CRM 2016 features through real-world scenarios. Style and approach This book takes a practical, step-by-step approach, providing real-world case studies that enable readers to leverage the latest and most advanced features of Dynamics CRM.

Explore the fundamentals of Dynamics 365 Business Central and the Visual Studio Code development environment with the help of useful examples and case studies Key Features Tailor your applications to best suit the needs of your business Explore the latest features of Business Central with examples curated by industry experts Integrate Business Central features in your applications with this comprehensive guide Book Description Microsoft Dynamics 365 Business Central is a full ERP

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business solution suite with a robust set of development tools to support customization and enhancement. These tools can be used to tailor Business Central's in-built applications to support complete management functions for finance, supply chain, manufacturing, and operations. Using a case study approach, this book will introduce you to Dynamics 365 Business Central and Visual Studio Code development tools to help you become a productive Business Central developer. You'll also learn how to evaluate a product's development capabilities and manage Business Central-based development and implementation. You'll explore application structure, the construction of and uses for each object type, and how it all fits together to build apps that meet special business requirements. By the end of this book, you'll understand how to design and develop high-quality software using the Visual Studio Code development environment, the AL language paired with the improved editor, patterns, and features. What you will learn Programming using the AL language in the Visual Studio Code development environment Explore functional design and development using AL How to build interactive pages and learn how to extract data for users How to use best practices to design and develop modifications for new functionality integrated with the standard Business Central software Become familiar with deploying the broad range of components

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available in a Business Central system Create robust, viable systems to address specific business requirements Who this book is for If you want to learn about Dynamics 365 Business Central's powerful and extensive built-in development capabilities, this is the book for you. ERP consultants and managers of Business Central development will also find this book helpful. Although you aren't expected to have worked with Dynamics Business Central, basic understanding of programming and familiarity with business application software will help you understand the concepts covered in this book. Develop and maintain high performance Dynamics NAV applications to meet changing business needs with improved agility and enhanced flexibility using this book and eBook.

Gain hands-on experience working with the architecture, implementation, deployment, and data migration of Dynamics 365 Customer Engagement Key Features Explore different tools to evaluate, implement, and proactively maintain Dynamics 365 for CE Integrate Dynamics 365 CE with applications such as Power BI, PowerApps, and Microsoft Power Automate Design application architecture, explore deployment choices, and perform data migration Book Description Microsoft Dynamics 365 for Customer Engagement (CE) is one of the leading customer relationship management (CRM) solutions that help companies to effectively communicate with

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their customers and allows them to transform their marketing strategies. Complete with detailed explanations of the essential concepts and practical examples, this book will guide you through the entire life cycle of implementing Dynamics 365 CE for your organization or clients, and will help you avoid common pitfalls while increasing efficiency at every stage of the project. Starting with the foundational concepts, the book will gradually introduce you to Microsoft Dynamics 365 features, plans, and products. You'll learn various implementation strategies and requirement gathering techniques, and then design the application architecture by converting your requirements into technical and functional designs. As you advance, you'll learn how to configure your CRM system to meet your organizational needs, customize Dynamics 365 CE, and extend its capabilities by writing client-side and server-side code. Finally, you'll integrate Dynamics 365 CE with other applications and explore its business intelligence capabilities. By the end of this Microsoft Dynamics 365 book, you'll have gained an in-depth understanding of all the key components necessary for successful Dynamics 365 CE implementation. What you will learn Explore the new features of Microsoft Dynamics 365 CE Understand various project management methodologies, such as Agile, Waterfall, and DevOps Customize Dynamics 365 CE to meet your business requirements

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Integrate Dynamics 365 with other applications, such as PowerApps, Power Automate, and Power BI
Convert client requirements into functional designs
Extend Dynamics 365 functionality using web resources, custom logic, and client-side and server-side code
Discover different techniques for writing and executing test cases
Understand various data migration options to import data from legacy systems
Who this book is for
This book is for consultants, project managers, administrators, and solution architects who want to set up Microsoft Dynamics 365 Customer Engagement in their business. Although not necessary, basic knowledge of Dynamics 365 will help you get the most out of this book.

Gain an understanding of basic and advanced customizations in Dynamics 365 and learn how they can be effectively used to implement simple business requirements. This is a practical book for developers that explains the use of various Dynamics 365 features as well as use of advanced concepts such as Azure integration and custom development. Customizing Dynamics 365 starts by explaining the business requirements of the example application, which will explain the platform features, and discussing why Dynamics 365 is the ideal platform for the solution. Next, you will set up your development environment and use the different customizations of the platform to implement the

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basic business requirements of the example application. Further, you will automate the business process and create advanced customizations with plugins and custom workflow activities. Towards the end you will learn more about Azure integration, reports and dashboards, portal development, and data migration techniques, which will help you select the best option for a particular scenario. After reading this book you will be able to develop solutions with Dynamic 365 by understanding the various features and customizations of the platform.

What You Will Learn

- Choose the right customizations and configurations to meet end-user requirements
- Use Azure features with Dynamics 365 to implement complex business scenarios
- Understand the importance of using source control for Dynamics 365 customizations
- Discover new trends with Dynamics 365 mobility

Who This Book Is For

Dynamics 365 developers, consultants, and architects.

In just 24 sessions of one hour or less, you will be up and running with Dynamics CRM 4. Using a straightforward, step-by-step approach, this book offers a quick way for you to get started with Dynamics CRM by leveraging real business examples, practice exercises, and big picture theory. In addition to learning how to use the core application, you will develop a deeper understanding of how Dynamics CRM fits into today's business needs. Step-by-step instructions carefully walk

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you through the questions, issues, and tasks most common to Dynamics CRM. Quizzes and Exercises at the end of each chapter help you build and test your knowledge. By the Way notes present interesting pieces of information related to the discussion. Did You Know? tips offer advice or show you easier ways to perform tasks. Watch Out! cautions alert you to possible problems and give you advice on how to avoid them. Learn how to... Orchestrate a successful CRM project Identify building blocks of Dynamics CRM Automate processes Create and manage your business units and users Use and maintain security roles Redefine an account Import new contacts and distribute leads Create marketing campaigns and capture the results Convert a lead to an account and contact Configure your display Capture contact and activity details Email directly from Dynamics CRM Master scheduling Integrate Dynamics CRM with Microsoft Excel and other applications Create simple workflows Customize and add utilities

The book is a focused and step-by-step tutorial on Microsoft Dynamics CRM Reporting capabilities. It will enable Dynamics developers to create and manage reports, know what tools to use, how to use them, and where to find the data based on how it's being entered into the system with Dynamics CRM. This book is great for users and developers new to the Dynamics CRM Reports and SQL Server Reporting services, and who are looking to get a good grounding in how to use the reporting capabilities of Dynamics CRM 2011. It's assumed that you will have some experience in HTML and JavaScript already to build the advanced reports, but

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no previous programming experience is required to build and learn how to create some basic to intermediate reports, which will be used during the exercises within this book.

Master professional-level business application designs using Microsoft Dynamics CRM 2015 and its xRM features

About This Book- Implement business logic using processes, plugins, and client-side scripts with MS CRM 2015- Develop custom xRM solutions to improve your business applications- A comprehensive guide with a solution-based approach that covers the new features of Microsoft Dynamics CRM 2015 and increasingly advanced topics

Who This Book Is For This book targets skilled developers who are looking to build business-solution software and are new to application development in Microsoft Dynamics CRM.

What You Will Learn- Customize your Microsoft Dynamics CRM 2015 business application with ease- Get to know about the new features and enhancements of Microsoft Dynamics CRM 2015- Implement process automation using workflows, business rules, and business process flows- Carry out client-side logic and consume CRM web services using client-side code- Work across all your iOS platforms or devices with the integration feature of SDK- Develop and deploy plug-ins and learn how to troubleshoot issues- Know the how-to's of mobile enhancements with Microsoft Dynamics

In Detail Businesses can have their developers build complete apps or plug-ins and interfaces to suit their business needs. With the application of MS CRM, administrators can alter the content, layout, and business

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logic for each business use case. Businesses can choose to run Dynamics CRM on their own internal server or to link to web-hosted installations. This book is an enhanced guide that covers all the new features released with Microsoft Dynamics CRM 2015. Coming straight off the shelf with a whole new frontier of updated business rules, process enhancements, SDK methods, and other enhancements, this book is a complete guide for all your Dynamics CRM questions. Starting off, this book will introduce you to the deployment options such as online and on-premise, and the software and hardware requirements as CRM customization. It will also teach you how to develop a sample application. Going deeper, this book teaches you about the new enhancements in Microsoft Dynamics CRM 2015 such as business process, new client-side scripting, mobile application, and actions enhancements. You will quickly get up and running with plugin development and project tracking concepts with the help of sample applications. The book concludes with how Microsoft Dynamics CRM extends its mobile capabilities and bring more feature-rich experience to the app users. Style and approach A solution-based guide to learn Microsoft Dynamics CRM's newest features, and customize and extend CRM's capabilities. Each topic is presented with comprehensive examples for creating custom solutions.

The smart way to learn Microsoft Dynamics CRM 2011—one step at a time! Use the easy-to-follow lessons to master the fundamentals of creating and managing accounts; working directly within familiar tools such as

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Microsoft Outlook; tracking customer activity and communications; managing campaigns, leads, quotes, contracts, and orders; and employing basic to advanced reporting capabilities. Includes downloadable, ready-made practice files and complete Book.

A deep dive into all aspects of security related to the Microsoft Dynamics CRM application and its related components

Harness the power of Dynamics 365 Operations and discover all you need to implement it About This Book Master all the necessary tools and resources to evaluate Dynamics 365 for Operations, implement it, and proactively maintain it. Troubleshoot your problems effectively with your Dynamics 365 partner Learn about architecture, deployment choices, integration, configuration and data migration, development, testing, reporting and BI, support, upgrading, and more. Who This Book Is For This book is for technology leaders, project managers solution architects, and consultants who are planning to implement, are in the process of implementing, or are currently upgrading to Dynamics 365 for Operations. This book will help you effectively learn and implement Dynamics 365 for Operations. What You Will Learn Learn about Microsoft Dynamics 365, it's offerings, plans and details of Finance and Operations, Enterprise edition Understand the methodology and the tool, architecture, and deployment options Effectively plan and manage configurations and data migration, functional design, and technical design Understand integration frameworks, development concepts, best practices, and recommendations while developing new

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solutions Learn how to leverage intelligence and analytics through Power BI, machine learning, IOT, and Cortana intelligence Master testing, training, going live, upgrading, and how to get support during and after the implementation In Detail Microsoft Dynamics 365 for Finance and Operations, Enterprise edition, is a modern, cloud-first, mobile-first, ERP solution suitable for medium and large enterprise customers. This book will guide you through the entire life cycle of a implementation, helping you avoid common pitfalls while increasing your efficiency and effectiveness at every stage of the project. Starting with the foundations, the book introduces the Microsoft Dynamics 365 offerings, plans, and products. You will be taken through the various methodologies, architectures, and deployments so you can select, implement, and maintain Microsoft Dynamics 365 for Finance and Operations, Enterprise edition. You will delve in-depth into the various phases of implementation: project management, analysis, configuration, data migration, design, development, using Power BI, machine learning, Cortana analytics for intelligence, testing, training, and finally deployment, support cycles, and upgrading. This book focuses on providing you with information about the product and the various concepts and tools, along with real-life examples from the field and guidance that will empower you to execute and implement Dynamics 365 for Finance and Operations, Enterprise edition. Style and approach This book is a step-by-step guide focusing on implementing Dynamics 365 Operations solutions for your organization. Microsoft Dynamics CRM has a robust API that includes

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web services and an extensive SDK. As you develop CRM Plugins and custom integrations, you will find that there are many complexities and challenges associated with successfully interacting with this API. In order to ensure that you have all of the tools necessary to achieve success with CRM development, Microsoft Dynamics CRM 2011 API Development presents the essential aspects of API development including plugin development and registration. In addition to Plugins, you will work through building out several integrations that work with both the SDK and the Web Service layer. You will also build a C# application that creates records within CRM using the API, work with Scribe Online for integration and migration, design reports that read data from CRM using FetchXML, and interact with the OData REST service using JScript. Once you've worked through the various topics presented, you will find that you will have the advanced skills required for working with CRM 2011 Online and On Premises. Foreword by Ismail Nalwala, Principal, IOTAP. What you'll learn

- Learn to develop, test, and deploy CRM Plugins
- Create custom integrations using the CRM API
- Create applications that interface with the SDK and CRM Web Services
- Use JScript to read and write data using the OData REST service
- Design SSRS reports that interact with CRM using FetchXML

Who this book is for

- Experienced Microsoft Dynamics CRM developers new to version 2011, and all CRM developers new to Microsoft Dynamics CRM.
- Also for C# developers wanting to learn Microsoft Dynamics CRM.

Table of Contents

- Plugins and Workflow Activities
- External .NET

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Applications Integration and Migration JScript and the REST Endpoint API Reporting

Customer relationship management, or CRM, is certainly a hot topic in business today. If you have a small or medium-sized business, chances are you're already aware of all it can do for you. But with so many options and so much to think about, how do you get a CRM system in place with a minimum of hassle? Well, Microsoft Dynamics CRM 4 For Dummies is a great place to start! Written by veteran CRM experts Joel Scott and David Lee, this friendly guide will have you understanding and using Microsoft's CRM solution in a jiffy. Whether you're considering a CRM system for the first time or you've decided to switch from another system to Microsoft Dynamics CRM, this book will make it easy to: Maintain and manage all your customer information Personalize Microsoft CRM to work for your business Set up CRM to support sales, marketing, and customer service Use the Outlook client Manage territories and business units Create and manage activities Generate quotes and invoices Implement and manage a marketing campaign Work with contracts, and much more Microsoft Dynamics CRM 4 For Dummies is packed with information on the latest version, It will help you get a unified view of your customer information and interactions through integrated sales, marketing, and customer service features. And that, as every business owner knows, is important to improving your bottom line! Configure, adapt, and extend Microsoft Dynamics CRM 2011—guided by two of the leading implementation specialists in the field. Whether you're an IT professional, a developer,

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or a power user, you'll get pragmatic, hands-on insights for customizing CRM in your organization—with or without programming. Discover how to: Set up and configure your system Plan and configure security settings and information access Easily customize form attributes, views, and relationships Create and deploy custom reports Use xRM to quickly create and efficiently manage line-of-business applications Automate business workflows Extend Microsoft Dynamics CRM with scripts and assemblies

Fundamentals of CRM with Microsoft Dynamics 365 and Power Platform is a practical guide that will take you through all the essential components of Dynamics 365. This book will show you how Dynamics 365 leverages and extends the Power Platform capabilities to build effective business solutions customized to meet your organization's needs. Microsoft has introduced a new product based on MS Dynamics CRM named MS Dynamics 365 which consists of 7 components and has extended functionality compared to any other CRM systems. It is equipped to be flexible to meet the needs of businesses. This book provides a comprehensive coverage of Dynamics 365 and helps you make your tasks much simpler.

Customize your NAV applications About This Book Gain from the insights and methods of industry-leading experts and tailor your applications to best suit the needs of your business Learn through the detailed explanations and useful examples that are presented in a logical, step-by-step manner This comprehensive guide is written with the goals of being used as a classroom text, a self-study text, and as a handy in-depth reference guide Who This Book Is For This book will appeal to all those who want to learn about NAV's powerful and extensive built-in development capabilities. It assumes that you understand programming and are familiar with business application software, although you aren't expected

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to have worked with NAV before. ERP consultants and managers of NAV development will also find the book helpful. What You Will Learn Productively and effectively use the development tools that are built into Dynamics NAV Understand the strengths of NAV's development tools and how they can be applied to address functional business requirements Introduction to programming using the C/AL language in the C/SIDE Development Environment Explore functional design and development using C/AL Leverage advanced NAV development features and tools Get to know the best practices to design and develop modifications of new functionality integrated with the standard NAV software In Detail Microsoft Dynamics NAV is a full business solution suite, and a complete ERP solution, which contains a robust set of development tools to support customization and enhancement. These tools help in greater control over financials and can simplify supply chain, manufacturing, and operations. This book will take you from an introduction to Dynamics NAV and its integrated development tools to being a productive developer in the Dynamics NAV Development Environment. You will find this book very useful if you want to evaluate the product's development capabilities or need to manage Dynamics NAV based projects. It will teach you about the NAV application structure, the C/SIDE development environment, the C/AL language paired with the improved editor, the construction and uses of each object type, and how it all fits together to build universal applications. With this new edition, you will be able to understand how to design and develop using Patterns and new features such as Extensions and Events. Style and approach This book is filled with examples and will serve as a comprehensive reference guide, complementing NAV's Help files. Whether you're in sales, marketing, or customer service—quickly teach yourself how to get closer to your

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customers with Microsoft Dynamics CRM. With STEP BY STEP, you set the pace—building and practicing the skills you need, just when you need them! Create and manage accounts—for a 360° view of your customers and business Work with Microsoft Dynamics CRM directly from Microsoft Outlook Track customer activity; import and map data automatically Manage campaigns, leads, quotes, contracts, and orders Employ basic to advanced reporting capabilities Your all-in-one learning experience includes: Files for building skills and practicing the book's lessons Fully searchable eBook Sample chapters from related Microsoft Press books WINDOWS VISTA PRODUCT GUIDE eReference—plus other resources—on CD For customers who purchase an ebook version of this title, instructions for downloading the CD files can be found in the ebook.

This book is packed with practical steps and screenshots to make learning fun and addictive. You will learn to build a complete Airline Compensation Management system using Dynamics CRM 2011. If you want a focused book that gets you up-to-speed with the new features of Microsoft Dynamics CRM 2011 then this is the perfect book for you.

Microsoft Dynamics®CRM 2016 Unleashed presents start-to-finish guidance for planning, customizing, deploying, integrating, managing, and securing every new Online and On-Premises version of Dynamics CRM 2016. Leading Dynamics implementer Marc Wolenik presents comprehensive coverage of configuring, customizing, and operating Dynamics to serve your organization's unique needs. He illuminates Microsoft's renewed focus on services, via the Interactive Service Hub (ISH) and advanced cross-platform mobile client support. You'll also find extensive new coverage of key enhancements including xRM, Adxstudio Portals, FieldOne, Parature, Voice of the Customer, and FantasySalesTeam gamification. In addition, this book is part

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of Sam's Content Update Program. As Microsoft updates features of Windows 10, sections of this book will be updated or new sections will be added to match the updates to the software. The updates will be delivered to you via a free Web Edition of this book, which can be accessed with any Internet connection. Wolenik's example-rich guidance will be invaluable to every IT professional who intends to work with Dynamics CRM 2016, regardless of her experience with Dynamics, Salesforce, or other CRM solutions. Drawing on extensive insider knowledge, he systematically explains how Dynamics CRM 2016 works, why it works that way, and how to maximize its value. You'll find proven best practices for using every significant Dynamics capability—information available in no other book. Detailed information on how to... Compare each version of Dynamics CRM 2016, make your best choice, and deploy painlessly Leverage Dynamics CRM 2016 as a complete customer engagement solution for all channels and devices Quickly apply capabilities that previously required extensive programming or complex workarounds Efficiently manage accounts, leads, campaigns, collateral, cases, contacts, opportunities, orders, products, quotes, invoices, teams, and more Integrate schedules, cases, contacts, and product/service information Build powerful automated workflows, processes, and complete solutions Customize product catalogs to reduce SKUs, create bundles, and define up-sells or cross-sells Capture the Voice of the Customer with powerful new survey tools Build state-of-the-art customer service dashboards Create seamless, mobile-optimized self-service web portals with Adxstudio Make CRM more fun and compelling with FantasySalesTeam games Extend Dynamics CRM 2016 with custom plug-ins and add-ons

Microsoft Dynamics CRM 2011 Scripting Cookbook is full of immediately useable recipes showing you how far you can

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take customization in Dynamics. While the book is structured so that each recipe can be tackled separately, for novice users it is recommended to follow through all the recipes in the order in which they are presented. This book is for those new to Dynamics CRM and for business analysts interested in gaining additional product specific knowledge. Stepping through the first chapters will introduce you to the customization process and give you enough knowledge to start looking into more advanced topics. Developers and web designers of another CRM product will see how their skills can be easily adapted to start customizing Dynamics CRM 2011. You should be familiar with the basic concepts of what a CRM system is and does. Additional knowledge of the current or a previous version of Dynamics CRM will help, but is not necessary.

Confidently shepherd your organization's implementation of Microsoft Dynamics 365 to a successful conclusion In *Mastering Microsoft Dynamics 365 Implementations*, accomplished executive, project manager, and author Eric Newell delivers a holistic, step-by-step reference to implementing Microsoft's cloud-based ERP and CRM business applications. You'll find the detailed and concrete instructions you need to take your implementation project all the way to the finish line, on-time, and on-budget. You'll learn: The precise steps to take, in the correct order, to bring your Dynamics 365 implementation to life What to do before you begin the project, including identifying stakeholders and building your business case How to deal with a change management throughout the lifecycle of your project How to manage conference room pilots (CRPs) and what to expect during the sessions Perfect for CIOs, technology

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VPs, CFOs, Operations leaders, application directors, business analysts, ERP/CRM specialists, and project managers, *Mastering Microsoft Dynamics 365 Implementations* is an indispensable and practical reference for guiding your real-world Dynamics 365 implementation from planning to completion.

This book has the most in depth-coverage of important MCMS development topics found anywhere. Each author of the book is a renowned expert in the area.

Mastering Microsoft Dynamics 365 Business Central is a comprehensive solution which will help you in managing end-to-end business requirements with its features to connect to your financials, sales, service, and operations to streamline business processes. This book will help you in advancing with developing the solutions for your customers ...

Microsoft Dynamics CRM 2011: Dashboards Cookbook is packed with practical step-by-step recipes covering tasks which utilize all of the new dashboard features of Dynamics CRM 2011. If you are a developer who is excited about creating, customizing, and designing Dashboards in Dynamics CRM 2011, this book is for you. You should be comfortable with general Dynamics CRM functionality for this or a previous release. This book may also be valuable to End Users and Power Users interested in the new Dashboard features of this release.

Get answers to common questions about setting up the design environment and building custom solutions with Microsoft Dynamics CRM. Delve into core architecture, tools, and techniques, and learn how to exploit powerful

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customization features. Authored by industry-leading experts, this book shows how to deliver intelligent CRM solutions that meet the unique challenges and requirements of your business. Discover how to: Set up the development environment Enhance the product's APIs with your own code Execute business logic using plug-ins Build custom workflows that extend native workflow functions Create user-friendly integration with scripts and application extensions Code custom pages optimized for Microsoft Outlook with Offline Access Extend Microsoft Dynamics CRM using ASP.NET Create advanced Windows Workflow Foundation solutions Extend multilingual and multicurrency features Construct a custom security-access solution Get code samples on the Web.

Presents a series of lessons, exercises, and quizzes covering the features of Microsoft CRM 2011, including such topics as security, contacts, marketing campaigns, Outlook integration, scheduling, and query basics.

Advanced Excel Essentials is the only book for experienced Excel developers who want to channel their skills into building spreadsheet applications and dashboards. This book starts from the assumption that you are well-versed in Excel and builds on your skills to take them to an advanced level. It provides the building blocks of advanced development and then takes you through the development of your own advanced spreadsheet application. For the seasoned analyst, accountant, financial professional, management consultant, or engineer—this is the book you've been waiting for! Author Jordan Goldmeier builds on a

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foundation of industry best practices, bringing his own forward-thinking approach to Excel and rich real-world experience, to distill a unique blend of advanced essentials. Among other topics, he covers advanced formula concepts like array formulas and Boolean logic and provides insight into better code and formulas development. He supports that insight by showing you how to build correctly with hands-on examples.

A comprehensive guide packed with the latest features of Dynamics 365 for customer relationship management

Key Features Create efficient client-side apps and customized plugins that work seamlessly Learn best practices from field experience to use Dynamics 365 efficiently Unleash the power of Dynamics 365 to maximize your organization's profits

Book Description

Microsoft Dynamics 365 is an all-in-one business management solution that's easy to use and adapt. It helps you connect your finances, sales, service, and operations to streamline business processes, improve customer interactions, and enable growth. This book gives you all the information you need to become an expert in MS Dynamics 365. This book starts with a brief overview of the functional features of Dynamics 365. You will learn how to create Word and Excel templates using CRM data to enable customized data analysis for your organization. This book helps you understand how to use Dynamics 365 as an XRM Framework, gain a deep understanding of client-side scripting in Dynamics 365, and create client-side applications using JavaScript and the Web API. In addition to this, you will discover how to customize Dynamics 365, and quickly move on to grasp

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the app structure, which helps you customize Dynamics 365 better. You will also learn how Dynamics 365 can be seamlessly embedded into various productivity tools to customize them for machine learning and contextual guidance. By the end of this book, you will have mastered utilizing Dynamics 365 features through real-world scenarios. What you will learn Manage various divisions of your organization using Dynamics 365 customizations Explore the XRM Framework and leverage its features Provide an enhanced mobile and tablet experience Develop client-side applications using JavaScript and the Web API Understand how to develop plugins and workflows using Dynamics 365 Explore solution framework improvements and new field types Who this book is for Mastering Microsoft Dynamics 365 Customer Engagement is for you if you have knowledge of Dynamics CRM and want to utilize the latest features of Dynamics 365. This book is also for you if you're a skilled developer looking to move to the Microsoft stack to build business solution software. Extensive Dynamics CRM development experience will be beneficial to understand the concepts covered in this book.

Explores the architecture, components, and tools of Microsoft Dynamics AX 2012 R3, including forms, security, SharePoint integration, workflow infrastructure, reporting, automating tasks and document distribution, and application domain frameworks.

As Microsoft's Dynamics 365 gains ground and businesses adopt this tool, the demand for internal resources who need to understand how to support and maintain it increases. Administering, Configuring, and

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Maintaining Microsoft Dynamics 365 in the Cloud addresses the needs of those who support Dynamics, discussing numerous real-world scenarios that businesses must deal with when implementing Dynamics 365. Scenarios are presented with simple, fully functional walkthroughs so that non-developers can follow the instructions and learn how to address any issues that need to be resolved. The variety of concepts discussed in this book include how to: Quickly set up and configure users, teams, business units, and security Navigate through the system and present data in easy to access dashboards and SSRS reports Import data and export data, and migrate data between systems Create customized Business Process Flows, Workflows, and Business Rules Customize your Dynamics 365 instance with new entities, fields, and JavaScript Deploy and manage plugins and solutions

Success with Microsoft Dynamics CRM 4.0:

Implementing Customer Relationship Management is aimed at readers who are interested in understanding how to successfully implement Microsoft Dynamics CRM 4.0 within their projects. It is intended as an implementation roadmap for the business and technical representatives leading or engaged in a project. The book covers the capabilities of Microsoft Dynamics CRM, both in the traditional functional areas of sales, marketing, and service and as an applications framework for XRM deployments. The book demonstrates CRM best practices for design, configuration, and development. Through real-world solutions and exercises, you will be given the confidence and expertise

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to deliver an implementation that provides long-term success for your organization.

Microsoft® Dynamics CRM 2013 Unleashed presents start-to-finish guidance for planning, customizing, deploying, integrating, managing, and securing both cloud and on-premise based versions of Dynamics CRM. Leading Dynamics implementer Marc Wolenik fully covers Microsoft Dynamics CRM 2013, Microsoft Dynamics CRM Online Fall '13, and many features first introduced in Microsoft's "Polaris" and Update Rollup 12. You'll find thorough coverage of Dynamics' revamped "Flow" interface and advanced cross-platform mobile client support. Extensive new coverage also includes: Business Process Flows, Portable Business Logic, reporting and forms improvements, server-side email synchronization, MarketingPilot, NetBreeze, Yammer, and much more. Drawing on extensive insider knowledge, Wolenik presents proven best practices and pitfalls to avoid in using every significant Dynamics CRM 2013 capability—information available in no other book. Marc J. Wolenik, is CEO of Webfortis, a Microsoft Gold Customer Relationship Management Competency Partner that specializes in delivering Microsoft Dynamics CRM/xRM solutions for companies of all sizes. Learn from experience and dive deep into CRM technologies that cross almost every industry and vertical. His books include Microsoft Dynamics CRM 2011 Unleashed, Microsoft CRM 4 Unleashed, and Microsoft CRM 4 Integration Unleashed. Detailed information on how to... Compare on-premise and cloud versions of Dynamics CRM, make your best choice, and deploy painlessly Use

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the advanced configuration and customization options that offer you the most value Take full advantage of Dynamics CRM's new flow interface and productivity shortcuts Learn about new add-on features for Dynamics, including MarketingPilot, NetBreeze, and Yammer Personalize dashboards, activities, calendars, data import/export, and more Manage leads, opportunities, accounts, contacts, marketing lists, collateral, campaigns, quotes, orders, and invoices Integrate schedules, cases, contacts, and product/service information Build powerful automated workflows, processes, and complete solutions Deliver CRM applications to smartphones and tablets, including iOS devices Provide watch lists, automatic alerts, and other sales help through InsideView Social Insights Extend Dynamics CRM with custom plug-ins and add-ons Integrate Dynamics CRM 2013 with SharePoint, Azure, SQL Server, SRSS, Visual Studio, and .NET Framework ON THE WEB: Download all examples and source code presented in this book from informit.com/title/9780672337031 as it becomes available

Accelerate your digital transformation and break down silos with Microsoft Dynamics 365 It's no secret that running a business involves several complex parts like managing staff, financials, marketing, and operations—just to name a few. That's where Microsoft Dynamics 365, the most profitable business management tool, comes in. In Microsoft Dynamics 365 For Dummies, you'll learn the aspects of the program and each of its applications from Customer Service to

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Financial Management. With expert author Renato Bellu's clear instructions and helpful tips, you'll be managing to your fullest advantage before you know it. Let's get started! Digitally transform your business by connecting CRM and ERP Use data to make decisions across all business functions Integrate Dynamics 365 with Office 365 and LinkedIn Manage financials and operations Are you running a dynamic business? This book shows you how!

For those new to SharePoint Online, as well as those who have worked with previous versions of the SharePoint platform, this guide is intended to give concrete steps to rapidly understand how to configure, develop, and administrate solutions in this new environment. SharePoint Online Development, Configuration, and Administration puts forth the most efficient way to get up to speed on the platform. This book, packed with value, provides clear, concise information about all of the common portions of SharePoint that you would need to work with - including WebParts, reporting, site management, administration and licensing with O365, and workflows using Microsoft Flow. These tips from a seasoned developer will teach you how to Work with Sites, Lists, Permissions, Access, and other core functionality Make customizations to the look and feel of SharePoint Online Understand Web Part development and deployment Develop Microsoft Flow processes for business process automation Utilize Reporting functionality available in O365 Look at the many options for administrating SharePoint components Mastering Microsoft Dynamics 365 Customer

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