Mastering Digital Dental Photography

Alain Briot states that, "The personality of the photographer
must be present in the image for an artistic photograph to
have value." And in this book he sets out to teach the things
that are essential in achieving this goal. Following his
successful first book, Mastering Landscape Photography,
Briot goes beyond the conventional rules of composition and
takes on a fresh, new approach to teaching the art of
photography. Based upon his personal experiences as an
artist, teacher, and photographer, he opens new doors to the
reader-doors leading to new ways of seeing and composing
images. Briot approaches fine art photography as being a
combination of art and technique. In this new book he
addresses both of these by presenting artistic and technical
information. On the artistic side, Briot introduces artistic
concepts that have been rarely, if ever, associated with
photography. On the technical side, he presents numerous
tools that can help you learn how to create better
photographs and provides technical solutions to common
photographic problems. The author practices photography as
a fine art. What matters most to him is how photography can
be used to express feelings and emotions. For Briot, a good
photograph must be both artistically inspired and technically
excellent. To have just one of these two elements is not
enough for a fine art photograph to be successful. Topics
include: - How to compose with color, with black and white,
and with light - Why you need to consider your audience while
composing a photograph - Recreate the emotions you felt
when you captured your photographs - How the elements of
color-hue, contrast, and saturation-work in your images - How
to control the elements that have a visual effect in your

photographs - How to draw upon your personal way of seeing and then share your vision - How to diagnose image maladies and apply the proper remedies - How to define a color palette for a specific photograph - How to use compositional elements to develop a personal style Forweword by Tony Sweet

Nothing can replace the sense of professional fulfillment and personal reward that comes from successfully restoring a patient's smile. This book, which serves as a complete primer on esthetic dentistry, is aimed at that precise reward. Informed by the latest scientific research and clinical evidence, the authors provide readers with keen insight into the artistic aspects essential to achieving a truly esthetic outcome. Preliminary chapters cover esthetic analysis, effective treatment planning, use of digital dental photography, and the importance of interdisciplinary collaboration. Further chapters outline effective treatment protocols, including the principles of ultraconservative restoration, tooth whitening, anterior and posterior all-ceramic restorations, in-office CAD/CAM technology, implant placement and soft tissue management in the esthetic zone, and the usage of minimally invasive procedures. This book, in its extensive knowledge and passionate voice, represents the union of function and beauty in dentistry, and in doing so, establishes itself as a comprehensive resource in the field of dental esthetics.

An accessible, one-stop guide to getting the most out of dental photography in clinical practice Dental photography is an increasingly important part of dental care in general practices, hospitals, and specialist clinics. The uses of dental photographs are numerous, such as monitoring treatment outcomes, educating patients, promoting services, and providing evidence for litigation or regulatory purposes. Essentials of Dental Photography is a user-friendly guide to

incorporating dental photographs into daily practice. Containing real-world advice and proven techniques, this book helps clinicians understand and apply the fundamental principles of dental photography. Accessible chapters cover every major aspect of dental photography and answer the most common questions asked by clinicians. Step-by-step instructions show readers how to select the correct photographic and dental equipment, setup equipment for a variety of dental procedures, process images using photo-editing software, and more. The author, a recognised expert in the field, explain the basic concepts of dental photography and how to create high-quality, predictable and repeatable images. Providing an easy-to-follow roadmap to exceptional dental photographs, this practical guide: Covers all the basic concepts, equipment, and techniques of dental photography Illustrates the photographic setups for both intra- and extra-oral images Provides recommendations for appropriate types of cameras, lenses, flashes, reflectors, tripods, and software Discusses photographic archiving, electronic dissemination, printing, publishing, and presenting images Essentials of Dental Photography is a valuable guide for dental practitioners and new graduates looking to learn dental photography and apply it in practice.

Jason Youn teaches photography in a way that anyone can understand. This book is filled with information presented in a concise manner, the illustrations are simple & direct, the instructions and personal stories are invaluable, & his years of photographic expertise are evident in the advice he gives. Master Dentistry is designed as a revision guide for dental students and presents the key elements of the curriculum in an easy-to-digest format. Based on sound educational principles, each volume in the series is fully illustrated throughout and is supported by extensive self-assessment questions which allow the reader to assess their own

knowledge of the topic and perfect their exam techniques. This third edition has been fully updated throughout and addresses the oral and maxillofacial surgery, radiology, pathology and oral medicine aspects of dentistry. The Master Dentistry volumes are perfect for undergraduate students, vocational trainees and those preparing for post-graduate examinations such as the MJDF in the UK or international equivalent, and the ORE. Information presented in a style which facilitates easy recall for examination purposesand a ready understanding of the subject Key facts are highlighted and principles of diagnosis and management emphasised Gives the reader an understanding of evidence-based practice in an international context Offers practical guidance on how to prepare for exams and make best use of the time available Perfect for BDS exam preparation and candidates taking the MJDF, ORE or other post-graduate exams Each chapter has been fully revised and updated to reflect new research evidence and provide an international context including use of drug names The Human Disease and Patient Care chapter includes a new approach to medical risk assessment and updated guidance on the management of common medical emergencies Particularly significant changes in other chapters include surgical flap design, CBCT, radiotherapy, bisphosphonates, odontogenic keratocyst classification, zygoma implants, and contemporary specialist referral systems

This book provides comprehensive and updated knowledge about dental digital photography. The first part of this book focuses on the fundamental theory of photography, how to select photographic equipment and the basic applications of digital photography in various aspect in dentistry. It is not only helpful to get more clearly understanding of the concept and methods of dental digital photography, but also instructive for dentist to apply photography during their daily treatment. The

second part of the book summaries the different category of digital images. It describes the post-processing methods of the images and the "digital smile design(DSD)" basic process, which highlight the instructive aspects for clinical work. In the Chapter named 'cosmetic dental treatment based on digital photography', comprehensive cosmetic cases are provided; Appendix contains a variety of dental photography standards. This richly illustrated book is a wide-ranging guide to modern diagnostics and treatment planning in orthodontics, which are mandatory prior to the initiation of any type of comprehensive treatment. The importance of three-dimensional (3D) imaging techniques has been increasingly recognized owing to the shortcomings of conventional two-dimensional imaging in some patients, such as those requiring complex adult treatment and those with temporomandibular joint dysfunctions or sleep disturbances. In the first part of this book, readers will find clear description and illustration of the diagnostic role of the latest 3D imaging techniques, including cone beam computed tomography, intra-oral scanning, and magnetic resonance imaging. The second part explains in detail the application of 3D techniques in treatment planning for orthodontic and orthognathic surgery. Guidance is also provided on the use of image fusion software for the purposes of accurate diagnosis and precise design of the most appropriate biomechanical approach in patients with malocclusions.

Mastering the Fuji X100 provides the ambitious photographer with everything they need to know to operate this camera that has become an instant classic. Readers will learn about the features and capabilities of the X100 and will discover numerous tips and tricks for how to maximize its potential. Learn how to influence dynamic range, how to optimize focus, which film simulation is best, and much more. The Fuji X100 is a premium digital viewfinder camera that combines

compact size with sophisticated technical features and uncompromising optical quality. This unique camera already enjoys cult status and is used by many photographers as the ideal travel and snapshot camera. Nonetheless, the X100 is much more than an automatic snapshot camera—it is a sophisticated photographic tool. In a layout suitable to the camera's attractive design, this manual presents convincing imagery that attests to the fun you will have as you begin to push the envelope of your Fuji X100.

Young explores the features and capabilities of the camera in a way that far surpasses the user's manual. He guides readers through features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option.

Use structural, behavioral, and concurrent patterns in Delphi to skillfully develop applications Key Features Delve into the core patterns and components of Delphi to enhance your application's design Learn how to select the right patterns to improve your program's efficiency and productivity Discover how parallel programming and memory management can optimize your code Book Description Delphi is a cross-platform Integrated Development Environment (IDE) that supports rapid application development for most operating systems, including Microsoft Windows, iOS, and now Linux with RAD Studio 10.2. If you know how to use the features of Delphi, you can easily create scalable applications in no time. This Learning Path begins by explaining how to find performance bottlenecks and apply the correct algorithm to fix them. You'll brush up on tricks, techniques, and best practices to solve common design and architectural challenges. Then, you'll see how to leverage external libraries to write better-performing programs. You'll also learn about the eight most important patterns that'll enable you to develop and improve the interface between items and harmonize

shared memories within threads. As you progress, you'll also delve into improving the performance of your code and mastering cross-platform RTL improvements. By the end of this Learning Path, you'll be able to address common design problems and feel confident while building scalable projects. This Learning Path includes content from the following Packt products: Delphi High Performance by Primož Gabrijel?i? Hands-On Design Patterns with Delphi by Primož Gabrijel?i? What you will learn Understand parallel programming and work with the various tools included with Delphi Explore memory managers and their implementation Leverage external libraries to write better-performing programs Keep up to date with the latest additions and design techniques in Delphi Get to grips with various modern multithreading approaches Break a design problem down into its component parts Who this book is for This Learning Path is for intermediate-level Delphi programmers who want to build robust applications using Delphi features. Prior knowledge of Delphi is assumed.

So you've made the jump to digital photography and you're having a ball with your new camera, right? Now, you're wondering just what it would take to make your photos a little more than just snapshots. Well, Digital Art Photography For Dummies is a great place to find out! You'll not only discover great new ideas, you'll see the effects in full color. This book will help you Get fabulous, well-exposed photos, no matter what your shooting conditions may be Tweak, edit, and enhance your images to create something a lot better than what you started with, or maybe something entirely new Produce gallery-worthy art prints that people are willing to pay for Find out if it's time to upgrade your computer to handle graphics work Sound like fun? This plain-English guide makes it easy, too! You'll find out just what makes a picture artistic, how to plan and set up a good photo shoot, what

kinds of tools are available in Photoshop to help you enhance or even completely revamp an image, and how to be sure that what comes out of your printer meets all your expectations. Best of all, this book is jam-packed with full-color images that show you just what you can produce. You'll find out how to Select the right digital equipment Shoot in color, black-and-white, and at night Choose subject matter that fits your style Understand and use your camera's settings to get the best shots Photograph landscapes, people, action, and just about anything else Create special effects in Photoshop Improve the quality of your photos or turn them into true works of art Mat and frame your work for maximum effect If you're comfortable with your digital camera but want to find out more about creating cool effects in Photoshop, you can jump directly to Part III and discover tips and techniques that turn ordinary pictures into extraordinary art. Or maybe you've been trying to get better nighttime photos. Part II is all about setting up your equipment and getting the perfect shot. Like all For Dummies books, Digital Art Photography For Dummies is designed so you can go directly to the part that most interests you. Whether you've been thinking of selling your work or you just want to create a knock-their-socks-off family gallery that your relatives can view online, this book shows you how to take your photography hobby to the next level. Even if you just want to look at the pictures for inspiration, you can't go wrong!

With today's advanced camera technology, achieving focus on a photographic subject seems like it should be a straightforward task, but many photographers know that it can be deceptively difficult, especially when shooting moving subjects or in challenging situations. Now, there is a complete guide available for Nikon shooters that will help them get tack-

sharp photos every time.

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In *The Nikon Autofocus System, 2nd Edition*, photographer Mike Hagen, author of the bestselling *The Nikon Creative Lighting System*, takes his deep knowledge of Nikon technology and concentrates on its focus features. In this book, which covers all current Nikon DSLR models (including the D5 and D500), Hagen fully explains how Nikon autofocus works, including detailed discussions of all the autofocus modules, drive systems, and camera buttons and menus. He also devotes an entire chapter to explore how focus works with Nikon's lenses.

Armed with this general knowledge, Hagen then dives deep and offers camera setups, settings, and best practices for specific field techniques that address the photographic genres that are notoriously challenging for focus: action and sports (indoor and outdoor), wildlife (including birds in flight), and macro photography. He also covers genres such as portrait, landscape, underwater, low-light, and street photography. Hagen not only advises on the best ways to set up the camera and focus systems, he gives helpful tips and tricks throughout the book.

The Nikon Autofocus System also covers:

- Live view autofocus methods and settings

- Achieving great focus in video

• AF tracking

• AF shooting styles, such as back-button AF and shutter-release AF

• HDR, panoramas, and other techniques for shooting with a tripod

• An entire chapter on additional terms and techniques, such as hyperfocal distance, calibrating lenses, focus and flash photography, and more

Learn to master your Nikon Z6 II / Z7 II and take full advantage of all its capabilities!

Mastering the Nikon Z6 II / Z7 II by Darrell Young provides a wealth of experience-based information and insights for owners of the new Z6 II or Z7 II camera. Darrell is determined to help the user navigate past the confusion that often comes with complex and powerful professional camera equipment.

This book explores the features and capabilities of the cameras in a way that far surpasses the user's manual. It guides readers through the cameras' features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup according to various shooting styles.

Darrell's friendly and informative writing style allows readers to easily follow directions, while feeling as if a friend dropped in to share his knowledge. The information in this book goes beyond the camera itself and also covers basic photography

technique.

This book explains how medical photography is part of the workflow in many specialties: it is needed for registries, to preserve information, for follow up, second opinion and teaching, among others. The book gathers information on this field, providing valuable practical tips for those that have never used photography for medical uses as well as those who use it regularly. Covering specialities ranging from dermatology, plastic surgery, dentistry, ophthalmology and endoscopy to forensic medicine, specimen photography and veterinary medicine, it highlights standardization for each procedure and relevance to ethical, patients' perception of medical photography, cybersecurity and legal aspects. The book also presents practical sections explaining how to organize a photographic file, coding, reimbursement, compliance, use of social media and preservation as well as in depth concepts on sharp focus on blurred vision. This volume will appeal to all clinicians and practitioners interested in acquiring a high level of technical skill in medical photography.
Demonstrates basic techniques in digital photography Modeled after the widely used A Short Course in Photography:Film and Darkroom, the third edition of A Short Course in Photography: Digital presents photography entirely in its current, electronic form. This brief title demonstrates greater emphasis on the most up-to-date learning techniques, allowing students to keep up with modern technology. A Short Course in Photography: Digital teaches readers to emphasize their choices in picture making by presenting in depth basic techniques of photography. In additional to covering the basic techniques of photography, this title covers the impact of

computers on this important art form. MyArtsLab is an integral part of the London / Stone program. Engaging activities and assessment are part of a teaching and learning system that helps students gain a broader understanding of photography. With MyArtsLab, students can explore in-depth analyses of relevant artwork, architecture, artistic techniques, and more. ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- 0205991602 / 9780205991600 A Short Course in Digital Photography Plus NEW MyArtsLab with Pearson eText -- Access Card Package Package consists of: 0205206565 / 9780205206568 NEW MyArtsLab with Pearson eText -- Valuepack

Access Card 0205998259 / 9780205998258 A Short Course in Digital Photography

Drawing on The Medic Portal's established track record, the third edition of this popular revision aid, retitled Mastering the UCAT to reflect the extension of the former UK-specific exam to prospective medical and dental students in Australia and New Zealand, takes you, step by step, through the proven techniques that have already helped thousands of our students achieve top scores. Our expert authors deconstruct all question types before leading you through core strategies, common pitfalls and top tips – as well as the tactics examiners use to trip you up.

If we're talking about cameras, then the Apple iPhones are doing a great job; with the new Apple iPhone 12 series's recent releases, we know that Apple would be stepping up their cameras in this new series. Apple released four new iPhones in November this year; iPhone 12, iPhone 12 mini, iPhone 12 pro, and pro max. These four devices have different new features; it's a series that tells you to buy the one that fits your budget. However, in this guide, we'll be focusing mainly on the iPhone 12 pro and pro max cameras; everything about the cameras and photography of the iPhone 12 and pro max would be discussed in this book. One thing is to have a perfect camera, and another is to use this good Camera to produce top quality photos. That's why we've written this complete guide for all iPhone 12 pro and pro max users. If you've been finding it difficult to operate the Camera and adjust some settings, this guide would be giving you the perfect solution to your problems; after

reading this guide, you'll become a photography expert with your new iPhone 12 pro and pro-max. The iPhone 12 pro and pro-max have the same number of Cameras, which is just 3 with a true tone flash; however, they have different features, and as we'll know, the pro max would be more efficient than the Pro, although the difference is very little. Thinking about what you'll learn from this guide? Not to worry, we've provided a list of unique features. Below is the list of what you'll know after reading this guide: How to use the night mode feature How to take pictures with volume buttons How to take a quick video How to adjust aspect Ratios and adjust the scope The Portrait mode and how to use it The six portrait lighting effect Dolby vision and how to use it Using night mode portrait How to take a photo on your iPhone 12 pro or pro max basically How to view captured images How to shoot a normal video with your iPhone 12 pro and pro max View videos that you've just recorded How to use night mode portrait How to play live photos How to adjust video resolution and frame per second How to deactivate HDR How to take perfect selfies in any mode How to edit photos in the Photos app Using the iPhone 12 control center How to add the camera app to the dock How to take photos using a filter How to delete and hide photos and videos How to share videos and photos How to use FILMic Pro Everything about FILMic Pro Manage and apply preset on your pictures How to get rid of photo casting How to use Adobe Lightroom More about Adobe Lightroom How to take a slow-mo video record How to take a time-lapse video Night mode time-lapse video recording How to capture

8MP stagnant images while still recording a video Taking photos in the panorama mode How to use burst mode The new smart HDR 3 How to record with HDR and Dolby vision Record 4k videos at different frames per second And many more.... If you need to know how to use your iPhone 12 Camera effectively and get good quality shots, you need to read this guide. So what are you waiting for? Scroll up and Click the Orange - BUY NOW WITH 1-CLICK BUTTON- on the top right corner and Download Now!!! You won't regret you did See you inside!!!

With more than 2,080 vibrant, full-color clinical photographs, Restorative Dentistry presents the Italian Academy of Conservative Dentistry's authoritative coverage of endodontics, cosmetics, prosthodontics, traumatology, and general operative principles with unparalleled visual detail. This atlas-style resource guides you step-by-step through essential procedures and presents realistic case scenarios to help you deepen your understanding of restorative principles and successfully apply your knowledge to patient treatment. More than 2,200 world-class photographs provide rich clinical detail to enhance your understanding of commonly encountered conditions. Step-by-step procedures in each chapter are integrated with interesting case studies to clarify techniques and help you confidently apply concepts in the clinical setting. Summary boxes provide fast access to key chapter content. Clinical approach reflects the trusted expertise of the Accademia Italiana di Conservativa (Italian Academy of Conservative Dentistry) and familiarizes you

with the latest scientific research and treatment techniques.
Mastering Digital Dental PhotographyQuintessence Publishing Company
Traité en 2 volumes, unique en langue française, Parodontologie et Dentisterie implantaire, a été rédigé par plus de 115 experts et coordonné par un comité scientifique de 12 membres. Ce deuxième volume, consacré aux thérapeutiques chirurgicales, allie les enseignements de la médecine fondée sur la preuve et l'expérience clinique des auteurs. Il s'agit ici d'œuvrer non seulement au choix chirurgical, mais aussi à la décision thérapeutique en intégrant au processus décisionnel l'option non chirurgicale des maladies parodontales. Ce sont aussi bien la chirurgie parodontale, la chirurgie implantaire que la chirurgie plastique qui sont abordées dans cet ouvrage, en tenant compte des progrès techniques significatifs de ces dernières décennies, qui ont permis d'étendre les indications, mais aussi d'améliorer les résultats cliniques et le confort des patients en raccourcissant la durée des interventions et en diminuant la morbidité. La cicatrisation parodontale est abordée en profondeur et côtoie des chapitres innovants tels ceux consacrés à la responsabilité médicale et à la photographie chirurgicale. Ce volume complète le premier, consacré à la médecine parodontale, qui porte sur l'approche non chirurgicale des maladies parodontales tout en s'intéressant à leurs conséquences et à leurs rapports avec d'autres maladies. Richement illustré par de nombreuses figures et des tableaux, le contenu pédagogique de l'ensemble

de ces deux volumes est accessible à tous. Ces ouvrages de référence s'adressent aux étudiants de tous niveaux ainsi qu'aux chirurgiens-dentistes omnipraticiens ou parodontologistes et à tous les professionnels de santé désireux d'approfondir leurs connaissances, d'éclairer leur pratique ou tout simplement de s'informer sur cette discipline complexe qu'est la parodontologie.

A UK dentist in private practice specializing in aesthetic, restorative, and implant dentistry provides a practical reference guide rather than a theoretical treatise for clinicians wishing to integrate photography into their practices. Dr. Ahmad covers all aspects of this endeavor, from concepts of

I. Technical Background: 1. Demands of the Dental Photograph. -- 2. Basic Components of Photography. -- 3. Digital Technique. -- 4. Camera Systems Suitable for Dental Photography. -- II. Practical Procedures: 5. Perioral and Intraoral Photography. -- 6. Portrait and Profile Photography. -- 7. Photographing Small Objects for Dentistry and Dental Laboratory. -- 8. Photography of Dental Casts. -- 9. Copy Work. -- 10. Copying Radiographs. -- 11. From Slides to Digital Images. -- III. The Digital Workflow: 12. Workflow I: Image Transfer. -- 13. Workflow II: Image Editing - Basic Adjustments. -- 14. Workflow III: Image Archiving. -- 15. Workflow IV: Data Output. -- 16. Special Problems in Digital Photography. -- 17. Image Editing - Useful Photoshop Procedures. -- 18. Slide Presentations with PowerPoin.

Cameras can capture what the eye can't perceive: the presence of infrared light. And shooting infrared (IR) with

a digital camera makes it easier than ever to create distinctively dreamlike, high-contrast black-and-white pictures. Using a wealth of stunning images, this thorough resource explores the technical and creative possibilities of this unique and increasingly popular medium. Get tips on focus and exposure; IR filters; and having a camera converted to shoot specifically in infrared. Follow instructions for processing and printing the photos--including toner effects and faux color. One glance through this guide and it's clear why infrared pictures are fun to take and beautiful to look at. The 'all-in-one' solution to mastering basic sciences in preclinical dentistry Basic Sciences for Dental Students is a cutting edge textbook specifically designed to support the needs of early years undergraduate dental students. Written by leaders in dental education and active oral and dental researchers involved with student assessment, the text explains the basic science that underpins the dental curriculum in undergraduate dental courses worldwide. Specifically related to dentistry and future clinical practice, chapters cover all of the introductory subjects that students need to know – biomolecules, cell biology, tissues of the body, cardiovascular, circulatory and pulmonary systems, the nervous system, immunology, oral microbiology, pathology, head and neck anatomy, tooth development, craniofacial development, saliva, and dental materials. Key features: Provides the basic science that underpins the early years of a dental curriculum Specifically tailored towards dentistry and future clinical practice Written by leaders in dental education and active oral and dental

researchers Includes learning objectives and clinical relevance boxes throughout Self-assessment questions and downloadable figures are hosted on a companion website Basic Sciences for Dental Students is an indispensable resource for undergraduate dental students, especially those in the early years of their studies. It is also a useful revision tool for postgraduate MJDF and MFDS examinations and overseas candidates sitting their OREs.

Whether they are used for patient communication, consultation with a laboratory or colleague, diagnosis, clinical or legal records, or scientific presentation or publication, images are a much more powerful means of communication in the field of dentistry than the spoken or written word. However, dental photography is lacking set standards that would allow the continuity and reproducibility essential to clinical and scientific documentation. To address this need, this book presents guidelines for photographic documentation that will enable practitioners to produce images that faithfully convey clinical data. Precise instructions, including the positions of the patient, assistant, and practitioner; camera settings and flash positions; aiming and focal points; and the types and positions of required accessories are detailed in text and images, and an example of the desired final image is provided. This comprehensive text provides clinicians with all the information they need to feel confident in creating effective and compelling dental images.

Biostatistics for Oral Healthcare offers students, practitioners and instructors alike a comprehensive guide

to mastering biostatistics and their application to oral healthcare. Drawing on situations and methods from dentistry and oral healthcare, this book provides a thorough treatment of statistical concepts in order to promote in-depth and correct comprehension, supported throughout by technical discussion and a multitude of practical examples.

As esthetic dentistry continues to grow in popularity, dentists are offered an opportunity to expand their practices and attract new patients. Esthetic Dentistry in Clinical Practice provides dentists with the skills to take advantage of that opportunity. Clearly outlining esthetic procedures, the book enables dentists to treat patients in an efficient and clinically sound manner, bringing esthetic dentistry to everyday practice.

With contributions from an esteemed otolaryngologist, talented photographer, and multidisciplinary specialists, Mastering Medical Photography of the Head and Neck demystifies the process of medical photography. The succinct text and high quality images serve as a practical primer for physicians without any prior photographic background to learn techniques specific to photography for facial surgery and otolaryngology. Understanding the basic techniques of photography for medical documentation is useful-for speaking at medical conferences, publishing in journals, and settling insurance claims. These situations typically require inclusion of well-defined anatomical images. Furthermore, head and neck photography is an educational tool to explain specific procedures to patients prior to undergoing surgery. Key Highlights

Comprehensive coverage of standard external anatomy, with smaller sections on endoscopic photography and intraoperative photography Ancillary online content including more than 150 high quality photographs and 8 instructional videos supplement the text Sample comparative photographs illustrate the potential to create stellar results using several different camera systems Each photograph extensively annotated with relevant camera and lighting settings Recommendations provided for image archiving, organization, and processing Visually rich and practical, this step-by-step guide of medical photographic techniques is an essential tool for all physicians who treat diseases and disorders of the ear, nose, throat, and related head and neck structures. Originally published: Oxford: Mosby, 2014. Written by photography experts--including a Pulitzer-Prize winning National Geographic photographer--this full-color book is a must-have for amateur photographers serious about improving both the quality of their photographs and their proficiency in the digital darkroom. The book is the perfect combination of a technical treatise on digital imaging and an artistic exploration of light, composition, and form, allowing you to glean the essential techniques needed for digital photography without losing sight of the artistic and aesthetic aspects of the craft. Using an easy-to-follow approach, the authors explain the image conceptualization process through shooting, editing, and image correction to finished print. In addition,

top photographers from a variety of disciplines offer real-world advice on how they use digital photography to create compelling images for high-profile magazine articles, advertising campaigns, and fine art prints.

Your Niche Can Make You Rich! Make Your Dental Practice into a Multi-Million-Dollar Business. ?For years, Dr. Jerry Lanier, DDS, has wanted to write a book for dentists about exiting their dental businesses rich. And now that he has become an eminently successful entrepreneur, he has fulfilled that wish with the publication of The Entrepreneur Dentist. Dr. Lanier's book is for every dentist whose ideas of retirement have less to do with downsizing and more to do with travel and living the good life--with absolutely no concerns about money. Aspiring dental entrepreneurs will find Dr. Lanier's book thorough, accessible, and informative. The Entrepreneur Dentist contains everything successful dentists with big dreams need to know about building a dental business and exiting with wealth. Dr. Lanier shows how the future you've dreamed for yourself and your family can become reality--because you've planned for that future with advice from this exceptional entrepreneur. In 1994, Dr. Jerry Lanier opened his first Kids Dental Kare office, and by 2017, he had 14 offices, employed close to 150 employees, twenty-five associate dentists, and was generating $20 million per year in revenue. When he

sold that business, he was on the way to living the life of his dreams. He wants to show you how to plan ahead so you can do the same with your dental practice. This strategy-and-tactics field manual shows future dental entrepreneurs how to take the right steps so you can carve out successful enterprises over the long term. Dr. Lanier covers the ins and outs of building a thriving dental business, both from macro and micro perspectives, and includes practical steps you should take and pitfalls you can avoid. This valuable book will take you from being an aspiring dental entrepreneur with a sole proprietorship to business ownership--and finally, to a lucrative exit to the life of your dreams. Major topics in the book include: • Defining the dental market and learning how to take advantage of opportunities in it • Breaking down the dental niche strategy • Choosing a location (markets, demographics, and other practical considerations • Marketing and messaging • Infrastructure (staffing, processes and procedures, systems) • Building a team (becoming the boss, hiring dentists, managers, and other key players) • Growth and expansion and getting ready to exit

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