

Massive Action Equal Massive Results Learn The Critical Mental Framework To Focus Your Energy Reach Your Goals Quicker And Live An Insanely Awesome Life

Sometimes being just 'good' just isn't good enough. Sometimes we all need to be brilliant. In just 90 days, How To Be Brilliant will show you how to change the way you think and behave so that you can embrace every day, every experience and every opportunity with positivity, energy, enthusiasm and inspiration. Michael Heppell, author of the bestselling book Flip It, will introduce you to over 50 amazing tricks, tips and tools that, when properly applied, will move you and your life on to a whole new, exciting level. This is the level where you really shine. It's the level where you believe anything is possible. And it's the level where you start living your dreams and becoming the person you always wished you could be. So don't just be good; learn to be brilliant and discover a better way of being.

Massive Action Equals Massive Success Learn the Critical Mental Framework to Focus Your Energy, Reach Your Goals Quicker and Live an Insanely Awesome Life

Honoree Corder, creator of the phenomenal groundbreaking STMA (Short Term Massive Action) Coaching Program, shares the principles and tools she's studied, coached, and lived for more than 20 years in this practical and inspiring guide that will help any aspiring person get from where they are to where they want to be. Vision to Reality will teach how to increase efficiency and effectiveness, overcome challenges, increase productivity, live with passion and purpose, and turn wildest visions into true reality. Not merely a collection of good ideas, this book spells out the steps used by successful men and women to transform their daily actions into the life of their dreams. With daily practical application, Honoree's formula for success will transform and life beyond wildest dreams "

"We have exciting goals and dreams, but we feel stuck. We spend a lot of time thinking about what we should do, but don't take action. Our day-to-day lives overwhelm us, and our dreams languish. We settle for lives of mediocrity and regret instead of the happiness, joy, and success we really want. Thinking small consigns us to a life of what-ifs and if-onlys. So if we have big dreams, we need to go after them in a big way. That's what Commit is all about."--Page [4] of cover.

NEW YORK TIMES BESTSELLER WALL STREET JOURNAL BESTSELLER The Globe and Mail Top Leadership and Management Book Forbes Top Creative Leadership Book From the visionary head of Google's innovative People Operations comes a groundbreaking inquiry into the philosophy of work-and a blueprint for attracting the most spectacular talent to your business and ensuring that they succeed.

"We spend more time working than doing anything else in life. It's not right that the experience of work should be so demotivating and dehumanizing." So says Laszlo Bock, former head of People Operations at the company that transformed how the world interacts with knowledge. This insight is the heart of WORK RULES!, a compelling and surprisingly playful manifesto that offers lessons including: Take away managers' power over employees Learn from your best employees-and your worst Hire only people who are smarter than you are, no matter how long it takes to find them Pay unfairly (it's more fair!) Don't trust your gut: Use data to predict and shape the future Default to open-be transparent and welcome feedback If you're comfortable with the amount of freedom you've given your employees, you haven't gone far enough. Drawing on the latest research in behavioral economics and a profound grasp of human psychology, WORK RULES! also provides teaching examples from a range of industries-including lauded companies that happen to be hideous places to work and little-known companies that achieve spectacular results by valuing and listening to their employees. Bock takes us inside one of history's most explosively successful businesses to reveal why Google is consistently rated one of the best places to work in the world, distilling 15 years of intensive worker R&D into principles that are easy to put into action, whether you're a team of one or a team of thousands. WORK RULES! shows how to strike a balance between creativity and structure, leading to success you can measure in quality of life as well as market share. Read it to build a better company from within rather than from above; read it to reawaken your joy in what you do.

Career Defense 101 offers women seven proven, actionable strategies that help end sexual harassment in their careers for good so that they can focus on work they love. Women are often told, Things are really sexist, and all we can do is ignore it. Career Defense 101 does not accept that answer but compiles research and tools that have actually been proven to work in ending harassment and helping women advance in their careers. Women often work twice as hard as everyone else to get to the top of their field, yet sexual harassment can still make them feel trapped, afraid, and vulnerable. This may leave them wondering if they have a responsibility to other women in their field (or to other women in their family) to change a sexist environment. As a trial lawyer and coach, Meredith Holley uses what she has learned from her own experiences of overcoming harassment, stalking, and discrimination, as well as her legal experience, to help her clients. Even women who do not want to bring a legal claim for their harassment are able to use the strategies she teaches in Career Defense 101 to overcome sexual harassment and reach a new level in their careers.,

Put your own fate exactly where it belongs-in your hands It is one of the great questions of life. Its a simple question, really, but it seems impossible for many to answer: Do we control our own destinies? 90 percent of people think and act as if their destiny is foreordained, while only about 10 percent believe in the capacity to change and act on it. Creating Your Own Destiny explains and demonstrates to the majority how to dream, plan, and execute a better future-despite the challenges of the economy and life circumstances. Based on time-honored principles, theories, and case studies Provides a Success Road Map for all those people who are seeking to achieve success but who aren't satisfied with their careers. Written in an easy and accessible tone by Patrick Snow, who has been dubbed "the Dean of Destiny" With the powerful and practical tools featured in this essential guide, you'll find yourself newly empowered and energized to achieve extraordinary results.

The definitive work on Stalin's purges, the author's The Great Terror was universally acclaimed when it first appeared in 1968. It was "hailed as the only scrupulous, nonpartisan, and adequate book on the subject". And in recent years it has received equally high praise in the Soviet Union, where it is now considered the authority on the period, and has been serialized in Neva, one of their leading periodicals. Of course, when the author wrote the original volume two decades ago, he relied heavily on unofficial sources. Now, with the advent of glasnost, an avalanche of new material is available, and he has mined this enormous cache to write a substantially new edition of his classic work. It is remarkable how many of the most disturbing conclusions have born up under the light of fresh evidence. But the author has added enormously to the detail, including hitherto secret information on the three great "Moscow Trials," on the fate of the executed generals, on the methods of obtaining confessions, on the purge of writers and other members of the intelligentsia, on life in the labor camps, and many other key matters. Both a leading Sovietologist and a highly respected poet, the author blends research with prose, providing not only an authoritative account of Stalin's purges, but also a compelling chronicle of one of this century's most tragic events. A timely revision of a book long out of print, this is the updated version of the author's original work.

In "The Gift of Perspective" Phil has captured the essence of the lessons he's learned. He guides you on how to experience your life from a different vantage point, encourages you to stretch from where you are to where you want to go, and how to align your life congruent with your priorities. Phil's insights will take you on a journey that can change the way you think about yourself and the way you handle life's uncertainties. Be open to the possibilities that await you.

Do you feel stuck? Have you struggled to achieve your goals? Are you not exactly sure how to proceed? The majority of people achieve a certain level of success in their life but never really live up to their true potential. In this book Sunil Saxena describes a powerful tool that has helped him achieve important goals. Learn the Eight Steps to Real Change; In this book I show you step-by-step exactly how to tackle your

most difficult challenges. Physical, mental and/or emotional barriers can hold you back from living the life of your dreams. Learn how to overcome any barriers holding you back. In this book the reader will understand: -How to transform your life using the 30-Day Challenge -Learn to develop powerful habits -Understand the biology behind human behavior -Learn the importance of understanding your big Why -Make Gains towards your most important goals -Change who you "Be" for the better -Learn the importance to Momentum -Understand High Vibrational Energy I struggled with accomplishing my most challenging goals for many years until I discovered the power of the 30-Day Challenge. Just to name a few, I have used the 30-Day Challenge to: -Increase my strength and muscle mass at the gym -Revolutionize my social life -Take my business to the next level -Take my comedy performance to the next level -Develop a taste for Indian food (it has tremendous anti-cancer properties) -Improve my cardiovascular conditioning beyond what I thought was possible Don't continue to live your mediocre life. Learn the one tool that can change your life!

This book offers powerful thought-provoking entrepreneurial insights, stories and strategies from a diverse lineup of 20 coauthors from around the world. Chances are this book contains exactly what you need to excel your business into the top 5% in your category worldwide. Created by top peak-performance expert Jim Britt and Kevin Harrington from the hit TV show Shark Tank and 20 empowering entrepreneurs and their stories: Jim Britt, Kevin Harrington, Amy Bolding, Andrea Adams-Miller, Rich Kozak, Tara L Killen, Judy Copenbarger, Arline Warwick, Edith Gondwe, Dawna Campbell, Shenal Arimilli, Frida Bruhn, Andria Barrett, David Chametzky, Careyann Zivich, Janelle Cameron, Pamela Chanel David, Rhonda Grant, Yolanda Martinez, Julie Rivera, Bryan Standish, Greg Herlean

The #1 New York Times bestseller. Over 3 million copies sold! Tiny Changes, Remarkable Results No matter your goals, Atomic Habits offers a proven framework for improving--every day. James Clear, one of the world's leading experts on habit formation, reveals practical strategies that will teach you exactly how to form good habits, break bad ones, and master the tiny behaviors that lead to remarkable results. If you're having trouble changing your habits, the problem isn't you. The problem is your system. Bad habits repeat themselves again and again not because you don't want to change, but because you have the wrong system for change. You do not rise to the level of your goals. You fall to the level of your systems. Here, you'll get a proven system that can take you to new heights. Clear is known for his ability to distill complex topics into simple behaviors that can be easily applied to daily life and work. Here, he draws on the most proven ideas from biology, psychology, and neuroscience to create an easy-to-understand guide for making good habits inevitable and bad habits impossible. Along the way, readers will be inspired and entertained with true stories from Olympic gold medalists, award-winning artists, business leaders, life-saving physicians, and star comedians who have used the science of small habits to master their craft and vault to the top of their field. Learn how to: • make time for new habits (even when life gets crazy); • overcome a lack of motivation and willpower; • design your environment to make success easier; • get back on track when you fall off course; ...and much more. Atomic Habits will reshape the way you think about progress and success, and give you the tools and strategies you need to transform your habits--whether you are a team looking to win a championship, an organization hoping to redefine an industry, or simply an individual who wishes to quit smoking, lose weight, reduce stress, or achieve any other goal.

You Know What You Want... Now, Here's How to Get It! Are you unhappy at work? Is your business failing? Want more out of life? It's time to demand your destiny! Start pursuing the life you see in your mind every day. Whatever your destiny means to you - more time, more money, more health, more love, more happiness and more freedom to do what you want - this book will show you how to get started and then make it happen! Only those who can see the invisible can achieve the impossible! The belief in your vision is the key to creating your own destiny. Patrick Snow

Can blockchain solve your biggest business problem? While the world is transfixed by bitcoin mania, your competitors are tuning out the noise and making strategic bets on blockchain. Your rivals are effortlessly tracking every last link in their supply chains. They're making bureaucratic paper trails obsolete while keeping their customers' data safer and discovering new ways to use this next foundational technology to sustain their competitive advantage. What should you be doing with blockchain now to ensure that your business is poised for success? "Blockchain: The Insights You Need from Harvard Business Review" brings you today's most essential thinking on blockchain, explains how to get the right initiatives started at your company, and prepares you to seize the opportunity of the coming blockchain wave. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series. Featuring HBR's smartest thinking on fast-moving issues--blockchain, cybersecurity, AI, and more--each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow. You can't afford to ignore how these issues will transform the landscape of business and society. The Insights You Need series will help you grasp these critical ideas--and prepare you and your company for the future.

Jordan Belfort—immortalized by Leonardo DiCaprio in the hit movie *The Wolf of Wall Street*—reveals the step-by-step sales and persuasion system proven to turn anyone into a sales-closing, money-earning rock star. For the first time ever, Jordan Belfort opens his playbook and gives you access to his exclusive step-by-step system—the same system he used to create massive wealth for himself, his clients, and his sales teams. Until now this revolutionary program was only available through Jordan's \$1,997 online training. Now, in *Way of the Wolf*, Belfort is ready to unleash the power of persuasion to a whole new generation, revealing how anyone can bounce back from devastating setbacks, master the art of persuasion, and build wealth. Every technique, every strategy, and every tip has been tested and proven to work in real-life situations. Written in his own inimitable voice, *Way of the Wolf* cracks the code on how to persuade anyone to do anything, and coaches readers—regardless of age, education, or skill level—to be a master sales person, negotiator, closer, entrepreneur, or speaker. From the creator of the popular website *Ask a Manager* and New York's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called “the Dear Abby of the work world.” Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit “reply all” • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for *Ask a Manager* “A must-read for anyone who works . . . [Alison Green's] advice boils down . . . to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work.”—Booklist (starred review) “The author's friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience.”—Library Journal (starred review) “I am a huge fan of Alison Green's *Ask a Manager* column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor.”—Robert Sutton, Stanford professor and author of *The No Asshole Rule* and *The Asshole Survival Guide* “*Ask a Manager* is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way.”—Erin Lowry, author of *Broke Millennial: Stop Scraping By and Get Your Financial Life Together*

This book contains a professionally written email drip campaign of 30 powerful, engaging and entertaining persuasive email/autoresponder messages focused on the wellness industry. If your products include wellness, nutritional or related products,

this drip list campaign will engage your prospect and have them calling you. These autoresponder messages contain humor, personality, and are wellness/health/nutritional related. They are perfect for the person who appreciates wellness or nutrition as a cause AND a vehicle for profit. It assumes that your prospect likes to 'help' people and has an interest in seeing the level of health improved. If you have leads interested in wellness, or have some kind of prospecting campaign that relates to wellness, these emails are perfect for you. No dry statistics or hiding the fact that this is a MLM or networking opportunity. Each email ends with asking the prospect to call you now as the call to action.

Business Dating draws enlightening parallels between personal and professional dating and makes the case for why and how you should invest your time into building meaningful and long-lasting relationships with a select group of dynamic professionals.

Fostering these win-win relationships can yield gains greater than anything you could imagine, and it will be faster and easier than you think. Business Dating clarifies what great networking can be like, tells you exactly when and how to do it, and then gets you going in the right direction! Are you ready?

"Self-questioning is a powerful technique for self-discovery. The right questions open doors in your mind, leading you to solutions and "aha" moments in your career, your relationships, and your personal growth" -- Page [4] of cover.

The chilling Saga of Darren Shan, the ordinary schoolboy plunged into the vampire world.

Golding's iconic 1954 novel, now with a new foreword by Lois Lowry, remains one of the greatest books ever written for young adults and an unforgettable classic for readers of any age. This edition includes a new Suggestions for Further Reading by Jennifer Buehler. At the dawn of the next world war, a plane crashes on an uncharted island, stranding a group of schoolboys. At first, with no adult supervision, their freedom is something to celebrate. This far from civilization they can do anything they want. Anything. But as order collapses, as strange howls echo in the night, as terror begins its reign, the hope of adventure seems as far removed from reality as the hope of being rescued.

How Anyone Can Win . . . Again and Again We all know people who seem to move from success to success, with barely a pause or dip in between. They're always excited about the next big project or goal. When trouble comes, they land on their feet. They are role models and opinion makers who lead rewarding lives. In a world full of people who almost win, these are the few who do it repeatedly and consistently. Larry Weidel has benefitted tremendously from the mentorship of some of these serial winners.

Applying and adapting their lessons allowed him to achieve extraordinary success and coach others to do the same. In *Serial Winner*, he distills the 5 basic actions of the Cycle of Winning to help you: -Move forward when you feel stuck.? -Crush early doubts and give yourself the best shot of succeeding.? -Overcome obstacles to win anyway.? -Maintain your mental toughness until you cross the finish line.? -Avoid the winner's trap and use the momentum of each win to achieve the next. Through inspiring and funny stories and no-nonsense advice, Larry exposes the myths and facts about successful people and shares essential insights into achieving whatever you want in life. Whether you're just starting a venture or looking to get out of a longstanding rut, *Serial Winner* shows you the steps for creating a regular pattern of success!

Shows that knowing the principles of selling is a prerequisite for success of any kind, and explains how to put those principles to use. This title includes tools and techniques for mastering persuasion and closing the sale.

"Bibliography found online at tonyrobbins.com/masterthegame"--Page [643].

From the Nobel Prize-winning author of *Thinking, Fast and Slow* and the coauthor of *Nudge*, a revolutionary exploration of why people make bad judgments and how to make better ones--"a tour de force" (New York Times). Imagine that two doctors in the same city give different diagnoses to identical patients—or that two judges in the same courthouse give markedly different sentences to people who have committed the same crime. Suppose that different interviewers at the same firm make different decisions about indistinguishable job applicants—or that when a company is handling customer complaints, the resolution depends on who happens to answer the phone. Now imagine that the same doctor, the same judge, the same interviewer, or the same customer service agent makes different decisions depending on whether it is morning or afternoon, or Monday rather than Wednesday. These are examples of noise: variability in judgments that should be identical. In *Noise*, Daniel Kahneman, Olivier Sibony, and Cass R. Sunstein show the detrimental effects of noise in many fields, including medicine, law, economic forecasting, forensic science, bail, child protection, strategy, performance reviews, and personnel selection. Wherever there is judgment, there is noise. Yet, most of the time, individuals and organizations alike are unaware of it. They neglect noise. With a few simple remedies, people can reduce both noise and bias, and so make far better decisions. Packed with original ideas, and offering the same kinds of research-based insights that made *Thinking, Fast and Slow* and *Nudge* groundbreaking New York Times bestsellers, *Noise* explains how and why humans are so susceptible to noise in judgment—and what we can do about it.

The bestselling coming-of-age classic, acclaimed by critics, beloved by readers of all ages, taught in schools and universities alike, and translated around the world—from the winner of the 2019 PEN/Nabokov Award for Achievement in International Literature. *The House on Mango Street* is the remarkable story of Esperanza Cordero, a young Latina girl growing up in Chicago, inventing for herself who and what she will become. Told in a series of vignettes—sometimes heartbreaking, sometimes deeply joyous—Sandra Cisneros' masterpiece is a classic story of childhood and self-discovery. Few other books in our time have touched so many readers.

Turning Simple Disciplines into Massive Success & Happiness

The 1% Solution solves one of life's biggest problems; how to overcome a lifetime of obstacles fast enough in order to make a significant impact in the limited time we have or, more precisely, how to become a 20-year overnight success! Inside each one of us are big goals and lofty dreams. We aspire to be better people so we can live a fulfilling life, help those we care for, make our mark in this world and leave it a little better than we found it. As humans, we strive for more than just living; we strive to make a difference and to inspire others. However, sometimes we get stuck and find it hard to persevere. Other times we are fearful, since the gap between where we are today and where we hope to be tomorrow looks enormous. This can cause us to give up before we even start or become discouraged in the process. There is no need to struggle by yourself. The 1% Solution offers a simple and easy-to-follow solution that will not let you down. It shows you how to use the compounding power of good habits to overcome setbacks and to persevere, by taking a lifetime of daunting effort and breaking it down into bite-sized, daily pieces. Learn how to: > Build the character traits necessary to overcome any obstacle. > Achieve big, important goals and bounce back from any failure. > Manage time better so you can be more effective and get more done. > Become a leader, make decisions and communicate those decisions. > Get things done and stay motivated during tough times. > Achieve financial success and leave a legacy to those you care about. The 1% Solution is based on the habits that helped the author, Eamonn Percy, turn his life around from an aimless 20-year old to a successful career in business as a global executive, entrepreneur and investor. It is practical, not theoretical, and based upon real-life experience. There are three ways to use The 1% Solution to help you persevere and then succeed: First, if your long-term goal is to improve your overall discipline and habits, then read the entire book from cover to cover. Concentrate on understanding and implementing principles of The 1% Solution as a system by adopting a philosophy of daily continuous improvement. Second, if you are in a slump and need some encouragement, use The 1% Solution as a companion to get through this tough time. Remind yourself that the

situation is temporary and it will pass. Keep it nearby and regularly read the sections that resonate with you the most. Third, if you find yourself stuck on a specific problem and want to build a new skill, then find the habit that most closely addresses your problem, and study that habit daily for one week. Take the actions necessary to make it part of your daily routine. The 1% Solution is packed with real-life examples and concrete information, including: - 13 chapters, each representing a theme of personal growth - 100 daily habits for improved self-discipline - 102 motivational quotes to get you through tough times - 77 quote author profiles for more inspiration - 13 personal stories showcasing perseverance and grit - 60 recommended books on personal transformation - 13 sets of self-reflection questions (Actions for Traction) - And 100s of specific and actionable tactics to achieve more success, wealth and happiness. The 1% Solution will help you develop the good habits necessary, so you can persevere over obstacles, achieve big goals and get more done with less effort.

Are you sick of working 9 to 5? Would you love to earn money from the internet, but don't know where to begin? Are you struggling to create the lifestyle of your dreams? Entrepreneur, business trainer, and YouTube star Kevin David left his unfulfilling accountant job to build a 10-million-dollar company. Now he's sharing all his secrets so you can free yourself from the rat race and forge your own destiny. Unfair Advantage is an ultimate blueprint for building a successful online business monetizing what you already know. From the fundamentals of the digital frontier to David's unique step-by-step plan, this packed resource has everything you need to trade your expertise for cold, hard cash. Kevin David's powerful processes will help you keep your revenue stream flowing and achieve lifelong financial freedom. In Unfair Advantage, you'll discover: -David's straightforward method for launching a lucrative internet business -How to identify your passion and turn it into a profitable endeavor -The best ways to market your business for an immediate return on investment -The habits you must form to guarantee success in your venture -Personal examples, checklists, case studies, and much, much more! Unfair Advantage is your key to unlocking an online treasure chest. If you like inspiring visions, practical steps, and learning from a true master, then you'll love Kevin David's freedom-generating guide. Buy Unfair Advantage to start making your fortune today!

Do you want to live in insanely awesome life? Are you looking to achieve massive success? Do you feel stuck in life and not exactly sure how to proceed? The majority of people achieve a certain level of success in their life but never really live up to their true potential. In this book Sunil Saxena describes the mental framework needed to live in insanely awesome life. This intellectual and action oriented book brilliantly explains how you can develop the proper mental framework and start living the "massive action lifestyle." By drawing on his work as an entrepreneur, doctor and father of four he shares real world examples to show the reader how to take massive action and create the massive success we all truly desire. In this book the reader will understand: -How to achieve your goals more quickly easily and with certainty -Tools to update your brains 10,000 BC, out dated operating system -How to develop rock solid inner core confidence -How to take massive action that results in massive success -Time management principles that allow for massive action -Develop smart goals and remove fear from your life -What is peak state and why it is so important Don't continue to live your mediocre life. Take back control, develop the proper mindset and enjoy your new insanely awesome life. Start developing your Insanely Awesome Life now, by clicking the BUY NOW button at the top of this page.

What if I told you that everything you have ever wanted could be yours if only you willed. The 1% Club is not just any book; it is proof that reality is malleable, your outcomes are controllable and that you design your life with your mind. I am not talking faith; I am talking proof. The 1% Club introduces you to seven hacks for a life you have always dreamt of. This book invites you to conduct seven experiments, which demonstrate that there really is a strong, loving, positive and totally awesome energy in the universe and that it is ready for you to tap into. It will grant you everything that most people desire, but only a few have. Each of these hacks is a litmus test to the possibilities of an incredibly successful life. They demonstrate that these seven experiments are as dependable as gravity and are proof that you are capable of greatness. For years, you've been praying for hacks to an 'XtraOrdinary Life'. Now, you have it.

Longlisted for the National Book Award New York Times Bestseller A former Wall Street quant sounds an alarm on the mathematical models that pervade modern life -- and threaten to rip apart our social fabric We live in the age of the algorithm. Increasingly, the decisions that affect our lives--where we go to school, whether we get a car loan, how much we pay for health insurance--are being made not by humans, but by mathematical models. In theory, this should lead to greater fairness: Everyone is judged according to the same rules, and bias is eliminated. But as Cathy O'Neil reveals in this urgent and necessary book, the opposite is true. The models being used today are opaque, unregulated, and uncontestable, even when they're wrong. Most troubling, they reinforce discrimination: If a poor student can't get a loan because a lending model deems him too risky (by virtue of his zip code), he's then cut off from the kind of education that could pull him out of poverty, and a vicious spiral ensues. Models are propping up the lucky and punishing the downtrodden, creating a "toxic cocktail for democracy." Welcome to the dark side of Big Data. Tracing the arc of a person's life, O'Neil exposes the black box models that shape our future, both as individuals and as a society. These "weapons of math destruction" score teachers and students, sort r sum s, grant (or deny) loans, evaluate workers, target voters, set parole, and monitor our health. O'Neil calls on modelers to take more responsibility for their algorithms and on policy makers to regulate their use. But in the end, it's up to us to become more savvy about the models that govern our lives. This important book empowers us to ask the tough questions, uncover the truth, and demand change. -- Longlist for National Book Award (Non-Fiction) -- Goodreads, semi-finalist for the 2016 Goodreads Choice Awards (Science and Technology) -- Kirkus, Best Books of 2016 -- New York Times, 100 Notable Books of 2016 (Non-Fiction) -- The Guardian, Best Books of 2016 -- WBUR's "On Point," Best Books of 2016: Staff Picks -- Boston Globe, Best Books of 2016, Non-Fiction

With the help of industrialist Andrew Carnegie, the author of this remarkable book spent two decades interviewing hundreds of people renowned for their wealth and achievement. Napoleon Hill's all-time bestseller in the personal success field offers priceless advice on positive thinking and overcoming adversity by distilling the collective wisdom of Henry Ford, Thomas Edison, John D. Rockefeller, and other successful figures from the worlds of finance, industry, and the arts. Growing rich, Hill explains, is about far more than just making money. "Whatever the mind can conceive and believe," he asserts, "it can achieve with positive mental attitude." Hill outlines 13 principles of success involving goal setting, developing entrepreneurial thinking, and exercising effective leadership. A must for any reader of The Secret, this guide will transform the way you think about time, money, and relationships, setting your feet on the path to financial freedom.

The 10X Rule: The Only Difference Between Success and Failure by Grant Cardone | Book Summary | Readtrepreneur (Disclaimer: This is NOT the original book. If you're looking for the original book, search this link: <http://amzn.to/2rBw7JC>) Have you ever wondered how some people became so Successful? The World that we are living in right now is filled with opportunities. The 10X Rule show us how to tap into these opportunities that we never though existed. By following Cardone's insights and formulas, you too can step outside of your comfort zone and achieve the unlimited success that the world has to offer. (Note: This summary is wholly written and published by readtrepreneur.com It is not affiliated with the original author in any way) "There is no shortage of money, only a shortage of people thinking big enough" - Grant Cardone For Cardone, success is not about luck, genes, or networks, but rather about taking action and thinking big

enough. In The 10X Rule, Cardone built a step-by-step guide to help you convert your dreams into reality The 10X Rule has helped many people overcome their obstacles and achieve the success which they've always wanted. Will you be the Next? P.S. The 10X Rule is truly an amazing book which could potentially change your finance, life and even relationship. By applying the 10X rule, what seemed impossible will now seem very possible! The Time for Thinking is Over! Time for Action! Scroll Up Now and Click on the "Buy now with 1-Click" Button to Get a Copy Delivered to your Doorstep Right Away! Why Choose Us, Readtrepreneur? Highest Quality Summaries Delivers Amazing Knowledge Awesome Refresher Clear And Concise Disclaimer Once Again: This book is meant for a great companionship of the original book or to simply get the gist of the original book. If you're looking for the original book, search for this link: <http://amzn.to/2rBw7JC>

This innovative argument shows the consequences of increased aversion to international war for foreign and military policy.

Now in paperback, the Wall Street Journal best-selling guide to charting a path from cancer to wellness through a toxin-free diet, lifestyle, and therapy--created by a colon cancer survivor. Millions of readers have followed Chris Wark's journey on his blog and podcast Chris Beat Cancer, and in his debut work, he dives deep into the reasoning and scientific foundation behind the approach and strategies that he used to successfully heal his body from stage-3 colon cancer. Drawing from the most up-to-date and rigorous research, as well as his deep faith, Wark provides clear guidance and continuous encouragement for his healing strategies, including his Beat Cancer Mindset; radical diet, and lifestyle changes; and means for mental, emotional, and spiritual healing. Packed with both intense personal insight and extensive healing solutions, the Wall Street Journal best-selling Chris Beat Cancer will inspire and guide you on your own journey toward wellness.

Achieve "Massive Action" results and accomplish your business dreams! While most people operate with only three degrees of action-no action, retreat, or normal action-if you're after big goals, you don't want to settle for the ordinary. To reach the next level, you must understand the coveted 4th degree of action. This 4th degree, also known as the 10 X Rule, is that level of action that guarantees companies and individuals realize their goals and dreams. The 10 X Rule unveils the principle of "Massive Action," allowing you to blast through business clichés and risk-aversion while taking concrete steps to reach your dreams. It also demonstrates why people get stuck in the first three actions and how to move into making the 10X Rule a discipline. Find out exactly where to start, what to do, and how to follow up each action you take with more action to achieve Massive Action results. Learn the "Estimation of Effort" calculation to ensure you exceed your targets Make the Fourth Degree a way of life and defy mediocrity Discover the time management myth Get the exact reasons why people fail and others succeed Know the exact formula to solve problems Extreme success is by definition outside the realm of normal action. Instead of behaving like everybody else and settling for average results, take Massive Action with The 10 X Rule, remove luck and chance from your business equation, and lock in massive success.

If you want to: * Know how to have more profitable customer conversations * Know how to deepen trust and build more effective customer relationships * Know how to create predictable and explosive sales from your existing customers * Know how to deepen your influence with multiple key stakeholders * Increase your sales by more than 30% with no additional sales hours needed This book is for you. This book is your customer success guide. Based on the study of more than 200 customers and 150 successful key account managers, sales directors and customer success managers from 12 industries. You can be confident that this book will be practical and real world in its examples. You can take away key insights whatever industry you're in to improve the profitability and growth of your customer sales in 90 days. This is also the only key account management book to give away more than 10 free resources to support your customer success. Start your journey to transforming your customer relationships today.

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