

# Marketing Secrets By Russell Brunson On Apple Podcasts

Through an engaging and humorous narrative, Peter Coughter presents the tools he designed to help advertising and marketing professionals develop persuasive presentations that deliver business. Readers will learn how to develop skills to create the perfect presentation.

The legendary Dream 100 Book.

You started a business with with a Big Dream. A head full of ideas and a heart full of passion. A firm belief that your customers would love what you do, and success lay just around the corner. You were proud, creative, and excited to take on the world. Soon enough, the world answered. it wasn't all champagne and Instagram moments. Bills stacked up, time disappeared, and you found yourself chasing your tail. A customer left a bad review online and your best employee resigned to become a competitor. Many days you felt underpaid, overworked, and not in control of your future. Too determined to quit, but too busy to change things for the better, you just existed from month to month. You became The Drowning Entrepreneur.\*\* \*\* \* \*\* \* \*\*Do you still believe in your product and you love being your own boss, but lack a clear path forward?In this book you'll learn:How 6 Big Desires drive you, and why 4 Common Worries steal your happiness.Why 2 Types of Work will drastically increase your effectiveness and create free timeHow 2 Honest Ideas will transform your potential

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customers into loyal fans Why 2 Types of Knowledge will greatly reduce risk to protect your bottom lineHow 3 Simple Goals can deliver breathtaking results this yearAnd:Why your favorite marketing guru is dead wrong and what you must do now to succeedCombining humor, relevant case studies and actionable steps, The Drowning Entrepreneur will show you how to ground your business in world-class marketing, with a straight forward system you can begin to use today. Don't just exist in business, barely keeping your head above water. It's time to get back to those original Big Dreams you once had. It's time to own your future, and become The Thriving Entrepreneur.

I have two important questions to ask you: First - How much is each new customer worth to your business? Second - What if you had the ability to generate 1, 10, 100 or more new customers anytime you wanted? The power to get new customers on demand is what some business owners have dreamed of for years while others believed it was just a fantasy. DotComSecrets.com has just published a new book called "How To Get 100 Customers in 100 Days" and promised that: A proven system to get unlimited leads and customers for your business. In this book, you will learn how to use the power of the internet to not only get customers online, but how to get a LOT of them consistently.

DotComSecrets has helped tens of thousands of business owners in hundreds of industries around the world to finally harness the power of the internet to generate leads and customers online. This is your chance to FINALLY have access to unlimited new

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customers in YOUR business!

It's finally here! In this short and powerful book, network marketing experts Ray and Jessica Higdon teach you proven strategies for marketing and prospecting that allow you to navigate your way through the social media maze and achieve freakishly effective results for your business. Social media has been called the "gold rush" of the 21st Century--a new, uncharted world where people in virtually every industry have found fame and fortune. This includes Network Marketing. The trouble is, as with the gold rush of the mid-1800s, the wild west atmosphere has left a lot of network marketers feeling lost and confused. Worse still, the short-term tactics being used cause unintentional harm to the reputation of the network marketing profession. In this book you will learn what truly works when it comes to using social media in your network marketing business including: The types of social media posts you should be focusing on and the things you must avoid sharing What you should and should not include as part of your profile A four-step process for creating freakishly effective Facebook lives The right way to reach out to someone on social media and what to say How to follow up when people "disappear" What to do if you've been doing it all wrong! And so much more... If you are ready to use social media to build your network marketing business, and you want to do it the right way, this book is a must-read. Get it today!

A nuclear chain reaction is one of the most powerful forces known to mankind. Its energy feeds other reactions, creating endless possibilities for self-

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sustaining growth. Imagine harnessing this kind of energy in business-what if you could create your own nuclear effect? It's easy to feel trapped when you start an online business, stuck in a tug-of-war between success and the requirements for continued growth. The more you progress, the more money you need. Your company's bank account mirrors your own emotions in a rollercoaster of inconsistency and instability-you've left the rat race, only to find yourself on a 6- or 7-figure hamster wheel. In *The Nuclear Effect*, Scott Oldford shows you how to free yourself from this cycle, scale a profitable, multimillion-dollar business, and keep the money you make. By following Scott's 6 pillars of sustainable growth, you will create the momentum your business needs to become an unstoppable force.

*\*More than 100,000 views on Slideshare\** What distinguishes successful books from the ones that fail? What distinguishes the most successful books from your own books? *Book Marketing Secrets* unveils the underlying recipe for creating perennial bestsellers. It uncovers the secrets applied by the most successful authors and publishing houses today. Take a look behind the curtains, and discover what authors like J.K. Rowling, Russell Brunson, and Mark Dawson are doing differently in order to celebrate breakthrough success in book publishing. In *Book Marketing Secrets*, you'll discover:  
How to create a perennial bestseller that sells on autopilot and brings in passive income every month  
How to market your book in a way that is guaranteed for success  
How to establish a system for getting reviews which brings you reader feedback and online reviews on

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autopilot How to find the 20% of effort that results in 80% of your book sales How to create stunning book covers that outperform the market How to create winning book descriptions that are based on proven blueprints Why the early bird catches the worm, but the second mouse gets the cheese - and what this has to do with your success as an author What the big publishers do not want you to know And much, much more.... Book Marketing Secrets includes: Countless proven strategies, methods, and tactics for your publishing success The 10 secrets of successful book publishing More than 25 practical examples and checklists An invitation to unlock a special surprise gift The Ultimate Book Marketing Secrets Cheat-sheet Book Marketing Secrets is your ultimate blueprint for creating a perennial bestseller by mastering the fundamentals of successful book publishing. Written by Albert Griesmayr, founder & CEO of the book publishing company Scribando - Novelify, whose personal clients from more than 15 countries have sold more than 2 million copies worldwide. Follow more than 100,000 people who watch his insights on book marketing online, and get the unfair advantage for your publishing business today. Book Marketing Secrets allows you to instantly improve your book marketing and sell more books by mastering the fundamentals of book publishing. Hone your skills with the more than 25 practical exercises and checklists presented throughout the book. Book Marketing Secrets is your key to unlocking the treasure chest of book marketing. Learn what it takes to create a perennial bestseller, learn how to apply the secrets, and sell more books today, tomorrow, and in the

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future. \*Includes time-sensitive secret special surprise gift only available to the first 1,000 readers\*

Expert Secrets helps people find their message and then create a mass movement of people who will pay them for that advice.

Your message has the ability to change someone's life. The impact that the right message can have on someone at the right time in their life is immeasurable. It could help to save marriages, repair families, change someone's health, grow a company or more... But only if you know how to get it into the hands of the people whose lives you have been called to change. Expert Secrets will put your message into the hands of people who need it.

Master the science of funnel building to grow your company online with sales funnels in this updated edition from the \$100M entrepreneur and co-founder of the software company ClickFunnels. DotCom Secrets is not just another "how-to" book on internet marketing. This book is not about getting more traffic to your website--yet these secrets will help you get exponentially more traffic than ever before. This book is not about increasing your conversions--yet these secrets will increase your conversions more than any headline tweak or split test you could ever hope to make. Low traffic or low conversion rates are symptoms of a much greater problem that's a little harder to see (that's the bad news), but a lot easier to fix (that's the good news). What most businesses

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really have is a "funnel" problem. Your funnel is the online process that you take your potential customers through to turn them into actual customers. Everyone has a funnel (even if they don't realize it), and yours is either bringing more customers to you or repelling them. Over the past decade we have run tens of thousands of split tests to figure out which funnels work for almost every situation you can dream of. If your goal is to generate leads, we have funnel frameworks and scripts for that. If you want to sell a product or a service, there are frameworks and scripts for that as well. The sales funnel frameworks that you will find inside these pages have now helped literally tens of thousands of companies around the world to grow faster than ever before. This book will give you access to all the processes, funnels, frameworks, and scripts that we use to scale our companies online so you can fix your funnel and turn it into the most profitable member of your team!

This is the road map to a seven-figure business . . . in one year or less The word "entrepreneur" is today's favorite buzzword, and any aspiring business owner has likely encountered an overwhelming number of so-called "easy paths to success." The truth is that building a real, profitable, sustainable business requires thousands of hours of commitment, grit, and hard work. It's no wonder why more than half of new businesses close within six

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years of opening, and fewer than 5 percent will ever earn more than \$1 million annually. 12 Months to \$1 Million condenses the startup phase into one fast-paced year that has helped hundreds of new entrepreneurs hit the million-dollar level by using an exclusive and foolproof formula. By cutting out the noise and providing a clear and proven plan, this roadmap helps even brand-new entrepreneurs make decisions quickly, get their product up for sale, and launch it to a crowd that is ready and waiting to buy. This one-year plan will guide you through the three stages to your first \$1 million:

- **The Grind (Months 0-4):** This step-by-step plan will help you identify a winning product idea, target customers that are guaranteed to buy, secure funding, and take your first sale within your first four months.
- **The Growth (Months 5 - 8):** Once you're in business, you will discover how to use cheap and effective advertising strategies to get your product to at least 25 sales per day, so you can prove you have a profitable business.
- **The Gold (Months 9-12):** It's time to establish series of products available for sale, until you are averaging at least 100 sales per day, getting you closer to the million-dollar mark every single day.

Through his training sessions at Capitalism.com, Ryan Daniel Moran has helped new and experienced entrepreneurs launch scalable and sustainable online businesses. He's seen more than 100 entrepreneurs cross the seven-figure barrier,



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many of whom go on to sell their businesses. If your goal is to be a full-time entrepreneur, get ready for one chaotic, stressful, and rewarding year. If you have the guts to complete it, you will be the proud owner of a million-dollar business and be in a position to call your own shots for life.

The must-read summary of Russell Brunson's book: "DotCom Secrets: The Underground Playbook for Growing Your Company Online". This complete summary of the ideas from Russell Brunson's book "DotCom Secrets" shows the importance of building a good sales funnel for your online business. This is what will drive traffic to your website and then push them through to make a purchase. The funnel is made up of various different strategies; a traffic strategy, a product strategy and a communication strategy. By fine-tuning these strategies you will create a funnel that leads customers from when they arrive at your website to profit for your business. This summary tells you exactly how to create this profit-boosting funnel by taking you through each step of the process with clear diagrams and concise explanations. Added-value of this summary: • Save time • Understand key concepts • Expand your knowledge To learn more, read "DotCom Secrets" and learn how to boost profits for your online business.

A guide for creating a deeper relationship with the entrepreneurial journey The Self-Reliant

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Entrepreneur offers overworked and harried entrepreneurs, and anyone who thinks like one, a much-needed guide for tapping into the wisdom that is most relevant to the entrepreneurial life. The book is filled with inspirational meditations that contain the thoughts and writings of notable American authors. Designed as a daily devotional, it is arranged in a calendar format, and features readings of transcendentalist literature and others. Each of The Self-Reliant Entrepreneur meditations is followed by a reflection and a challenging question from John Jantsch. He draws on his lifetime of experience as a successful coach for small business and startup leaders to offer an entrepreneurial context. Jantsch shows how entrepreneurs can learn to trust their ideas and overcome the doubt and fear of everyday challenges. The book contains: A unique guide to meditations, especially designed for entrepreneurs A range of topics such as self-awareness, trust, creativity, resilience, failure, growth, freedom, love, integrity, and passion An inspirational meditation for each day of the year. . . including leap year Reflections from John Jantsch, small business marketing expert and the author of the popular book Duct Tape Marketing Written for entrepreneurs, as well anyone seeking to find a deeper meaning in their work and life, The Self-Reliant Entrepreneur is a practical handbook for anyone seeking to embrace the practice of self-trust.

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In *Marketing Secrets of the Ultra-Wealthy*, you will learn the exact processes and marketing methods that will enable you to get ahead of your competition and grow your business to incredible heights.

Companies such as Amazon, Apple, and Starbucks know and use these strategies to dominate their marketplaces. Are you ready to unlock the secrets of their incredible success? This book will show you how to:

1. Influence and persuade your target market
2. Bring on the best and highest paying clients
3. Establish yourself as an industry leader
4. Create and grow a massively loyal following

If you are ready to change your business forever, learn the *Marketing Secrets of the Ultra-Wealthy*. Once you do, life as you know it will never be the same.

Life isn't about "finding" fulfillment and success – it's about creating it. Why then has creativity been given a back seat in our culture? No longer.

Creativity is a force inside every person that, when unleashed, transforms our lives and delivers vitality to everything we do. Establishing a creative practice is therefore our most valuable and urgent task - as important to our well-being as exercise or nutrition.

The good news? Renowned artist, author, and CreativeLive founder, Chase Jarvis, reminds us that creativity isn't a skill—it's a habit available to everyone: beginners and lifelong creators, entrepreneurs to executives, astronauts to zookeepers, and everyone in between. Through

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small, daily actions we can supercharge our innate creativity and rediscover our personal power in life. Whether your ambition is a creative career, completing a creative project, or simply cultivating a creative mindset, Creative Calling will unlock your potential via Jarvis's memorable "IDEA" system:

- Imagine your big dream, whatever you want to create—or become—in this world.
- Design a daily practice that supports that dream—and a life of expression and transformation.
- Execute on your ambitious plans and make your vision real.
- Amplify your impact through a supportive community you'll learn to grow and nurture.

MAGNETIC MARKETING(R) is a radical, dramatically different sea-change in the way new customers, clients, patients or prospects are attracted and in the way products, services, businesses and practices are advertised. It is a "change movement" that has established itself in over 136 different niches, business categories, industries and professions, but is still also a "best kept secret"--its practitioners are in a "secret society." It--and only it--offers real protection from commoditization, Amazon-ization, price and profit destruction. It is soundly based on well-proven strategies dating from the turn of the century to the present. No academic theories, no vague "ideas," no fads. No BS! The makings of a system for your business's sustainability and growth you can rely on.

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It is introduced to you in this important and timely book. You have made a wise decision obtaining it. Bolt the door, put away the device and dig in!

[magneticmarketing.com](http://magneticmarketing.com)

Hook Point: How to Stand Out in a 3-Second World, by out of the box thinker Brendan Kane, breaks down the most effective strategies to generate new opportunities, innovate and scale your business, and create a compelling brand--both online and off--so you can thrive in the new micro-attention world in which we live. A lot of people know who they are, what they do, and a few even know why they do it--but even when brands or individuals have clarity in these areas, they often struggle to grab a potential audience's attention for long enough to get them to learn about their attributes. Others have amazing products or services that fail to achieve great success because they don't know how to talk about what they do effectively. This is because digital and social media have reshaped our world into one of micro-attention. There are over sixty billion messages shared on digital platforms each day, and the average person is exposed to between four thousand to ten thousand ads a day. This bombardment of stimuli has changed the way we communicate and market content both online and off. In fact, research shows that you have less than three seconds to capture a person's attention. With such a short window of time, we need to hook

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audiences quickly, efficiently, and consistently if we want to successfully fuel brand awareness and growth. Luckily, Brendan Kane, an out of the box thinker and strategist who's built platforms for celebrities like Taylor Swift and Rhianna, and worked with Fortune 500 companies like Paramount, Viacom, and MTV has mastered the art of standing out. In *Hook Point: How to Stand Out in a 3-Second World* he reveals the power of hook points--a communication tool that helps marketers package their messages in a succinct, attention-grabbing way that leads to better opportunities both online and off. Whether you're promoting a brand, product, or service this book is the essential guide for making it in our three-second world.

### Network Marketing Secrets

**NEW CUSTOMERS ARE WAITING... FIND THEM ON FACEBOOK** Facebook makes it easy for

businesses like yours to share photos, videos, and posts to reach, engage, and sell to more than 1 billion active users. Advertising expert Perry Marshall is joined by co-authors Keith Krance and Thomas Meloche as he walks you through Facebook Advertising and its nuances to help you pinpoint your ideal audience and gain a ten-fold return on your investment. Now in its third edition, *Ultimate Guide to Facebook Advertising* takes you further than Facebook itself by exploring what happens before customers click on your ads and what needs to

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happen after—10 seconds later, 10 minutes later, and in the following days and weeks. You'll discover how to: Maximize your ad ROI with newsfeeds, videos, and branded content Create custom audiences from your contact lists, video views, and page engagement Use the Facebook Campaign Blueprint proven to generate your first 100 conversions Boost your Facebook ads using the Audience Network and Instagram Follow the three-step formula for successful video ads Maximize campaigns and increase conversions on all traffic to your website Track and retarget engaged users by leveraging the Power of the Pixel Make every page on your website 5-10 percent more effective overnight "If anybody can make practical sense of Facebook for marketers, it's Perry. He has his finger on its truth—as advertising media, not social media. He also realizes there is a short window of time during which it offers greatest opportunity. He identified this with Google AdWords. Now, this book shows how to capitalize on ideal timing with this media. Finally, he is a well-disciplined direct-response practitioner who holds this accountable for ROI. I bestow my 'No B.S.' blessing." —Dan S. Kennedy, legendary direct marketing advisor and author of the No B.S. series. An adaptation of the documentary film, Operation Toussaint reveals how an Ex-Special Agent and Operation Underground Railroad are saving children from sex trafficking around the world through

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Operation Toussaint, a covert mission to Haiti. Tim Ballard left his post as a special agent for the U.S. Department of Homeland Security to found Operation Underground Railroad (O.U.R.). Through this organization, Tim and his team plan undercover operations to rescue child sex trafficking victims around the world. To date, they have saved hundreds of children from horrific conditions, which Tim wasn't able to do when bound by government restrictions. Take an inside look at O.U.R., and their mission to end modern day slavery, as you join Tim and his Special Forces team on a covert mission to Haiti where they bring a ring of sex traffickers who bribed their way out of jail to justice in Operation Toussaint.

#1 Best-Seller in 5 Startup & Entrepreneurship Categories \*Named Top 5 Business Growth Book by Entrepreneur Magazine This compelling and inspiring narrative gives entrepreneurs a rare behind-the-scenes look inside a fast-growing startup that created the first online dating app and grew to 100 million users. Explosive Growth combines lively and often hilarious storytelling, revealing genius growth tactics, numerous case-studies, and its step-by-step playbook to help your startup grow massively. Due to its raw storytelling style, practical lessons, compelling content, and fast-paced read, Explosive Growth is a one-of-a-kind business book that transcends the narrow entrepreneurial audience to



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also appeal to readers and business students looking to learn about startup life and entrepreneurship. It holds nothing back while detailing the highest highs and lowest lows of what it's really like to run a startup. Cliff Lerner's online dating startup, Snap Interactive, was running out of money when he bet the company's fortunes on a then-unknown platform called Facebook. The app suddenly began to acquire 100,000 new users daily for free, and soon after the stock price skyrocketed 2,000 percent, setting off an extraordinary chain of events filled with sudden success and painful lessons. You will learn how to:

- \* IGNITE EXPLOSIVE GROWTH by creating a remarkable product
- \* Identify the ONLY 3 METRICS THAT MATTER
- \* Explore valuable VIRAL GROWTH strategies to grow rapidly
- \* Execute the GENIUS MEDIA HACKS that helped us acquire 100 million users
- \* Create a thriving culture of PASSIONATE EMPLOYEES and CONSTANT INNOVATION

PRAISE: "A must read for founders and CEOs who want to achieve rapid growth while also building a great product and company." -Payal Kadakia, Founder & Executive Chairman of ClassPass

"Explosive Growth is without question one of the most useful and entertaining business books I have ever read. Cliff gives you a roadmap to massively grow your startup with specific tactical lessons made memorable through engaging stories. This book is a

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must-read." -David Perry, Digital Sales & Business Development Expert at Google, Adobe, Amazon, Startup Advisor "Want to know how to grow your startup to 100 million users? Then this is the book for you. Explosive Growth gives step-by-step instructions, case studies and proven tactics on how to explode your growth." -Entrepreneur Magazine by Syed Balkhi "Lessons for startups and CEOs on growth hacking, marketing, and innovation from one of the smartest founders I know." -Andrew Weinreich, Inventor of Social Networking Master the art of what to say in your funnels to convert your online visitors into lifelong customers in this updated edition from the \$100M entrepreneur and co-founder of the software company ClickFunnels. Your business is a calling. You've been called to serve a group of people with the products, services, and offers that you've created. People come into your funnels looking for a solution to their problems. By positioning yourself as an expert and learning how to tell your story in a way that gets people to move, you are able to guide people through your value ladder, giving them the results they are looking for. This is how you change the lives of your customers, and this is how you grow your company. Most people who put their products up for sale don't understand that their expertise is the key to actually selling the product. Your story, why you created this offer, and why you started your movement are what initially get people to convert and then continue to stay with you over time. Your message has the ability to

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change someone's life. The impact that the right message can have on someone at the right time in their life is immeasurable. Your message could help to save marriages, repair families, change someone's health, grow a company, or more . . . But only if you know how to get it into the hands of the people whose lives you have been called to change. Expert Secrets will help you find your voice and give you the confidence to become a leader . . . Expert Secrets will show you how to build a movement of people whose lives you can change . . . Expert Secrets will teach you how to make this calling a career.

This book will help you to make more money, serve more people, and increase your impact so you can change the world in your own way. Few people on earth have studied and applied sales copy in more situations, for more people, and in more businesses than Jim has. This book will teach you a skill that will pay you for the rest of your life.

This book is for everyone who needs to write copy that sells – including copywriters, freelancers, and entrepreneurs. Writing copy that sells without seeming “salesy” can be tough, but is an essential skill. How To Write Copy That Sells supplies specific copywriting techniques for everything from email marketing, web sites, and social media, to traditional media ads and direct mail.

Master the evergreen traffic strategies to fill your website and funnels with your dream customers in this timeless book from the \$100M entrepreneur and co-founder of the software company ClickFunnels. The biggest problem

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that most entrepreneurs have isn't creating an amazing product or service; it's getting their future customers to discover that they even exist. Every year, tens of thousands of businesses start and fail because the entrepreneurs don't understand this one essential skill: the art and science of getting traffic (or people) to find you. And that is a tragedy. Traffic Secrets was written to help you get your message out to the world about your products and services. I strongly believe that entrepreneurs are the only people on earth who can actually change the world. It won't happen in government, and I don't think it will happen in schools. It'll happen because of entrepreneurs like you, who are crazy enough to build products and services that will actually change the world. It'll happen because we are crazy enough to risk everything to try and make that dream become a reality. To all the entrepreneurs who fail in their first year of business, what a tragedy it is when the one thing they risked everything for never fully gets to see the light of day. Waiting for people to come to you is not a strategy. Understanding exactly WHO your dream customer is, discovering where they're congregating, and throwing out the hooks that will grab their attention to pull them into your funnels (where you can tell them a story and make them an offer) is the strategy. That's the big secret. Traffic is just people. This book will help you find YOUR people, so you can focus on changing their world with the products and services that you sell.

How would your life and business be different if you could multiply your sales and increase your prices in the

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next 30 days? Discover the secret branding experts don't want you to know. More than 4 years of research, 34 entrepreneurs interviewed, \$30,000 invested, hundreds of enemies made along the way, 1 attempted lynching, barred from the lucrative circle of 'experts'... All this just to be able to share the best kept secrets of the branding world with you, secrets that will enable you to build your brand for much less money than you think. **WARNING:** This is NOT a book about pretending to be Superman and learning to do it all by yourself. This book is for business owners and entrepreneurs who take their business very seriously...and their life with good humor. What will you learn then? In this book you'll learn to create the basic features of your brand, those that can skyrocket your sales and prices overnight, by outsourcing to the best professionals at low cost prices. Avoid the long years of hard work and impossible investments that other brands have required to create the security and trust needed to be able to sell without worrying about your price point. Forget about learning to do everything for yourself or settling for asking your cousin, friend, neighbor, etc. to do it for you... due to a lack of funds! Who is this book NOT for? Branding agencies: I'm going to reveal your secrets. **DO NOT** buy this book... it'll only make you mad! Branding gurus: I'll be demonstrating how to expose you. **DO NOT** buy this book... it'll only make you mad! Designers and developers: I'll be explaining where to find the best, and cheapest, professionals. **DO NOT** buy this book... it'll only make you mad! Audiovisual production companies: I will show your potential clients how to survive without

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your extortionately priced services. DO NOT buy this book... it'll only make you mad! Etc. So who IS the book for? Business owners: Whether you're a small businessperson taking your first steps in the industry or a big business with years of experience behind you, this book will help you to make the leap to the "next level". Entrepreneurs: Do you sometimes feel like you'd have to be Superman to juggle all the different aspects of your project? Do you keep signing up (and paying) for courses and training sessions to learn absolutely everything there is to know for yourself? Then you need to read this book UR-GENT-LY! If my book DOES deliver what it promised: In less than a month you'll be selling more. You'll be able to increase your prices without worrying about you rivals selling at a lower price point. Your customers will start treating you like the professional you are and will stop trying to haggle for better prices. You'll grow your returns on the investments made on present and future marketing campaigns. Etc. If my book DOESN'T deliver what it promised: You'll be a bit wiser and... I will refund 120% of your money! 120% Money Back Guarantee: if after reading my book it doesn't live up to your expectations, send me an email and I will refund 120% of the amount paid. No questions asked. As you will see... You have nothing to lose and a lot to gain!

The Hidden Funnel Strategy... That Easily Attracts The RIGHT People, Who Are SO SUPER INTERESTED In What You're Selling, They Actually Raise Their Hands And Ask You To Sign Them Up! This book will take you behind the scenes of the three funnels that have built

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99% of ALL successful network marketing companies, and show you how to replicate them online with simple sales funnels. You'll be able to plug your network marketing opportunity into these funnels within just a few minutes. I'll also tell you the one step that everyone forgets. Miss this step and your funnels will never gain the momentum you need to be a top earner. Ready? Good. Me too!

Once you've mastered social selling, you'll never be without work or money again! If you've ever been frustrated by the lack of appointments, lack of sales, or lack of income to provide for your family or build the life you want and always dreamed of, then this is the book you need! One of 15 books inside the "Seven Figure Sales System," Seven Figure Social Selling contains over 400 pages of easy-to-implement social selling scripts, strategies, systems and secrets to winning your dream customers on LinkedIn. This step-by-step guide will help anyone get more leads, appointments and sales no matter what you sell or who you sell to (EVEN IF you don't have a big social network AND ZERO social selling experience!). In fact, Seven Figure Social Selling is the exact playbook Brandon Bornancin and his team at Seamless.AI use to flood their calendars with 75-100 appointments every single day! They generate millions in sales, and consistently receive over 1M views a month on LinkedIn. Brandon Bornancin's Seven Figure Social Selling, has helped countless salespeople, marketers, recruiters, and entrepreneurs all around the world make millions in sales, get millions in funding, find partners to launch businesses, and help make all their biggest

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dreams a reality.

Success in 50 Steps has been 10 years in the making, with the author researching and compiling over 500 book summaries into video, audio and written format on his website [Bestbookbits.com](http://Bestbookbits.com). The book takes the reader through the steps of taking their dreams out of their head and making them a reality. Walking the reader through the steps to success such as dreams, passions, desire, purpose, goals, planning, time, knowledge, ideas, thinking, beliefs, attitude, action, work, habits, happiness, growth, failure, fear, courage, motivation, persistence, discipline, results and success. With the pathway to success outlined in 50 easy steps, anyone can put into practice the wisdom to take their personal dreams and goals out of their head into reality. Featuring a treasure trove of quotations from the legends of personal development such as Tony Robbins, Jim Rohn, Napoleon Hill, Les Brown, Zig Ziglar, Wayne Dyer, Brian Tracy, Earl Nightingale, Dale Carnegie, Norman Vincent Peale, Og Mandino and Bob Proctor to name a few, let this book inspire you to become the best version of yourself.

As whole, the ecommerce industry is ANTIQUATED. It's out of date! and is way way way behind in terms of what's actually working in the world of online business. Most ecommerce business owners are still doing things in the same way they were done back in the early dot com days. And that my friend is a recipe for disaster. There is SO much more to ecommerce than building a store, filling it with products and driving some traffic. If that describes you and your business, then let this be



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your wake up call! There is a transformative shift happening in the ecommerce industry right now. What worked before is either no longer an option or is rapidly losing its effectiveness. It's time for you as an ecommerce entrepreneur to evolve your brand, your business and your brain. THIS BOOK, Is the playbook for capitalizing on this evolution. Ecommerce Evolved contains a simple, repeatable and proven formula to help you build, grow and scale a wildly profitable ecommerce business in today's competitive market. You will find Zero Theory inside this book. Tanner Larsson has distilled years of research & practical in-the-trenches ecommerce experience into a hard hitting ecommerce blueprint. The book is broken up into 4 distinct parts and each part is then broken down into a number of focused chapters. The book kicks off with the 12 Principles of Ecommerce that have been developed after working with over 10,000 different businesses. These 12 principles...of which we can almost guarantee you are violating over half of...are what differentiate the thriving ecommerce businesses from the mediocre ones. Part 1 which is called Evolved Strategy and is where we pull back the curtain, take you behind the scenes, and show you how 7, 8 and 9 figure ecommerce businesses really work. Part 2 is called Evolved Intelligence and deals with the most underutilized aspect of most ecommerce businesses...your Data. Part 3 is called Evolved Marketing. In this section you will learn how to leverage the your business's structure and data to build create systematic and highly automated marketing campaigns for both the front end and back end of your business that

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produce massive return on investment. Ecommerce Evolved takes you through the exact same processes I take my high level clients through as we restructure their businesses for maximum growth, profitability and most importantly longevity. As an added benefit... Ecommerce evolved is also the key that will unlock access to my private ecommerce community. This is an up till now secret group of ecommerce professionals where we talk shop, strategize and grow our businesses through the collective genius of the group. This book is literally the step-by-step blueprint to building a successful and highly profitable ecommerce business and the private community is the support group that will help you along the way.

**\*\*A New York Times Bestseller!\*\*** Based on the wildly popular Instagram account, Subpar Parks features both the greatest hits and brand-new content, all celebrating the incredible beauty and variety of America's national parks juxtaposed with the clueless and hilarious one-star reviews posted by visitors. Subpar Parks, both on the popular Instagram page and in this humorous, informative, and collectible book, combines two things that seem like they might not work together yet somehow harmonize perfectly: beautiful illustrations and informative, amusing text celebrating each national park paired with the one-star reviews disappointed tourists have left online. Millions of visitors each year enjoy Glacier National Park, but for one visitor, it was simply "Too cold for me!" Another saw the mind-boggling vistas of Bryce Canyon as "Too spiky!" Never mind the person who visited the thermal pools at Yellowstone National

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Park and left thinking, "Save yourself some money, boil some water at home." Featuring more than 50 percent new material, the book will include more depth and insight into the most popular parks, such as Yosemite, Yellowstone, the Grand Canyon, and Acadia National Parks; anecdotes and tips from rangers; and much more about author Amber Share's personal love and connection to the outdoors. Equal parts humor and love for the national parks and the great outdoors, it's the perfect gift for anyone who loves to spend time outside as well as have a good read (and laugh) once they come indoors.

Jade McClaren is a thief with a mission ... and a secret. Half human and missing her secret other half, Jade makes a living in New York, stealing magical items from bad guys. But when one wrong move attracts the attention of powerful enemies, she'll be forced to team up with a relentless Fae Knight that is as much her new partner as he is her enemy. Now Jade must contend with vampires, demons, witches, and more before what's happening in post-Fae New York destroys the Fae Lords...and maybe the world itself. *Dragon Shadow* is the first volume of an exciting urban fantasy series for fans of Patricia Briggs and Ilona Andrews.

Master the science of funnel building to grow your company online with sales funnels in this updated edition from the \$100M entrepreneur and co-founder of the software company ClickFunnels. *DotCom Secrets* is not just another "how-to" book on internet marketing. This book is not about getting more traffic to your website--yet the secrets you'll learn will help you to get exponentially

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more traffic than ever before. This book is not about increasing your conversions--yet these secrets will increase your conversions more than any headline tweak or split test you could ever hope to make. Low traffic or low conversion rates are symptoms of a much greater problem that's a little harder to see (that's the bad news), but a lot easier to &?x (that's the good news). What most businesses really have is a "funnel" problem. Your funnel is the online process that you take your potential customers through to turn them into actual customers. Everyone has a funnel (even if they don't realize it), and yours is either bringing more customers to you, or repelling them. In this updated edition, Russell Brunson, CEO and co-founder of the multimillion-dollar software company ClickFunnels, reveals his greatest secrets to generating leads and selling products and services after running tens of thousands of his own split tests. Stop repelling potential customers. Implement these processes, funnels, frameworks, and scripts now so you can fix your funnel, turn it into the most profitable member of your team, and grow your company online. Imagine waking up in the morning to the sound of the ocean breeze. You've been traveling for 43 days, visiting some of the most breathtaking spots on the planet. Still in bed, you grab your smartphone from the bed stand and tap the email app on your home screen. You have 37 unread messages. 35 of these emails are notifications of sales you made while you were sleeping. You swipe back to the home screen to check your bank balance. Although you haven't had a real job in months, you're on track to make multiple 6-figures this year. For the past

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several weeks you've been working a few hours a week from your laptop out of coffee shops, shopping malls or hotel lobbies. While your friends and family are hostages to the rat race, it's as if you're living in a parallel universe where you're in full control of your time and your life choices. You've finally discovered the keys to freedom and unlimited potential. Welcome to the digital economy. This economy can break the chain between hours and dollars and offers an opportunity to earn an income disproportionately to your time investment from anywhere in the world. I wrote this book for people who want to grow their freedom while growing their income. I'm going to introduce you to a secret society of lazy millionaires who make more money before breakfast than most people make per month working full-time jobs. You're going to see how to break the link between your time and your income with permission-based email marketing. If you follow the strategies shared in this book, you'll be able to make more in the next 12 months than in the previous 12 years.

A step-by-step system of how Network Marketers, Direct Sales Associates, and Multi-Level Marketers can utilize LinkedIn to grow their businesses, leads, teams, and bank accounts.

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