

Market Leader Upper Intermediate New Edition Multi Rom For Pack

The Market Leader Class Cassettes contain all the listening texts from the Market Leader Course Book.

This five-level course uses authoritative, authentic sources to explore topical business issues and builds the professional standard of language needed to communicate in the modern world of business.

Market Leader uses authoritative authentic content from the Financial Times to build the professional language and skills needed to communicate in the modern world of business. The third edition has been completely updated to reflect this fast-changing world.

Market Leader Business English Course Book : Intermediate Upper Intermediate
Market Leader Business English course book with MyEnglishLab

The Market Leader specialist titles extends the scope of the Market Leader series and allows teachers to focus on the reading skills and vocabulary development required for specific areas of business.

Market Leader 3rd Edition has been completely updated to reflect the fast-

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changing world of business using authoritative and authentic business sources such as Financial Times.

With its combination of stimulating, informational content and systematic skills work, Language Leader is the ideal course to develop students' analytical and communicative skills.

Market Leader Upper Intermediate New Edition Video consists of five separate films which illustrate the themes and extend language introduced in the Market Leader Upper Intermediate New Edition Course Book. Each film can be used independently or in support of the main course.

New Edition Market Leader reflects the fast-changing world of business with updated material from authentic sources. The Practice File includes vocabulary exercises, language review, and writing tasks

'Market Leader' is the major business English course for tomorrow's business leaders.

Incorporating material from the Financial Times, it brings real business issues right into the classroom.

This series uses authoritative authentic sources to explore topical business issues and builds the professional standard of language needed to communicate in the modern world of business.

New Edition Market Leader is the business English course that brings contemporary business issues right into your classroom. Incorporating articles from the Financial Times(c) newspaper, Market Leader has authentic texts, effective case studies and a wide range of components.

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The 3rd edition Course Book contains: 100% new reading texts from the Financial Times© 100% new case studies with opinions from successful consultants who work in the real world of business 100% new listening texts reflecting the global nature of business with texts that are all available to view on the new DVD-ROM 'Business Across Cultures' spreads which focus on particular cultural issues The DVD-ROM accompanying the Course Book contains: Authentic video material from FT.com with accompanying worksheets All the listening texts available to view, providing truly authentic listening practice Vocabulary Trainer iGlossary

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* All new case studies with opinions from successful consultants who work in the real world of business * All new listening texts reflecting the global nature of business * New 'Business Across Cultures' spreads * New Vocabulary Trainer
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