

Market Leader Upper Intermediate 3rd Edition Test

This five-level course uses authoritative, authentic sources to explore topical business issues and builds the professional standard of language needed to communicate in the modern world of business.

With its communicative syllabus, authentic business material, and expert tips from a leading management school, plus interactive multi-media, Business Result helps students learn the communication skills they need for work quickly and effectively.

Market Leader 3rd Edition has been completely updated to reflect the fast-changing world of business using authoritative and authentic business sources such as Financial Times.

Market Leader uses authoritative authentic content from the Financial Times to build the professional language and skills needed to communicate in the modern world of business. The third edition has been completely updated to reflect this fast-changing world.

Market Leader 3rd Edition has been completely updated to reflect the fast changing world of business. The 3rd Edition Coursebooks include new reading texts from the Financial Times and new case studies with opinions on DVD from successful consultants. The DVD-ROM also includes authentic video materials from FT.com with printable worksheets and interviews with business experts.

The 3rd edition Course Book contains: 100% new reading texts from the Financial Times© 100% new case studies with opinions from successful consultants who work in the real world of business 100% new listening texts reflecting the global nature of business with texts that are all available to view on the new DVD-ROM 'Business Across Cultures' spreads which focus on particular cultural issues The DVD-ROM accompanying the Course Book contains: Authentic video material from FT.com with accompanying worksheets All the listening texts available to view, providing truly authentic listening practice Vocabulary Trainer iGlossary

The Market Leader Class Cassettes contain all the listening texts from the Market Leader Course Book.

Market Leader Business English Course Book : Intermediate Market Leader Extra, Upper Intermediate Course Book + Myenglishlab + Dvd-rom Market Leader Upper Intermediate Flexi Course Book 1 Pack

The 3rd edition of this ever popular course combines some fantastic new materials with all the features that have made this course a bestseller. Market Leader Active Teach contains everything a teacher will need for the course in the classroom. It can be used with a computer and a projector or with an interactive whiteboard. It includes: All the audio and video from the book. All the pages with a 'zoom in' and 'zoom out' feature. Fully functional IWB tools. The ability to save all your notes alongside the relevant page

of the Student's Book. Extra resources including review games and activities

Student Course Book • Authentic texts from the Financial Times and other sources develop reading skills and provide essential business vocabulary. • Interviews with business people and experts develop listening skills, such as prediction, listening for specific information and note taking. • Language Work develops students' awareness of common problem areas and introduces grammatical concepts. • 16 pages of business skills in each level: negotiating, presentation, writing emails, telephoning and teleconferencing, small talk, meetings and interviews. • Open discussion exercises for groups and pairs. • Skills section for teaching career-related skills. • Useful Language Box provides phrases for role play situations in the workplace. • Case study discussions on the unit topic (with commentaries on the DVD-ROM). • Working Across Cultures develops cultural awareness and skills. • Four revision units in each Course Book. DVD-ROM • All 12 interviews from the Course Book, with optional subtitles, expose students to natural, authentic speech. • Self-study practice activities allow students to revisit problem areas and reinforce classwork. • Activities provide language-recycling opportunities with instant, personalised feedback. • iGlossary - a digital mini-dictionary that provides definitions and pronunciations of all the key words listed in the Course Book. • Audio for business skills lessons.

New Edition Market Leader reflects the fast-changing world of business with updated material from authentic sources.

The Practice File includes vocabulary exercises, language review, and writing tasks

With its combination of stimulating, informational content and systematic skills work, Language Leader is the ideal course to develop students' analytical and communicative skills.

Develop and expand your innate leadership abilities through daily exercises and challenges designed to help you grow into the leader you want to be and prepare you for the job you were made to have. A recent Harvard Business Review article outlining a study of over 17,000 leaders found that although, on average, people begin to supervise others at age 30, most do not start to receive formal leadership training until their forties. Don't wait for training that doesn't come until it's too late. The Five-Week Leadership Challenge is an invaluable guide to help any aspiring leader begin a daily practice of exercises and challenges designed to develop and expand your innate leadership ability as quickly as possible. Patrick Leddin has served as a U.S. Army airborne, infantry, and ranger-qualified officer, founded and ran successful businesses, and trained thousands of leaders. In The Five-Week Leadership Challenge, Leddin shows you how to quickly build standout leadership skills so that when the next opportunity comes along, you're the only person for the job. The Five-Week Leadership Challenge: Includes 35 daily challenges designed to quickly develop standout leadership skills. Outlines the leadership habits you can practice regularly that get you noticed—and promoted, based on Leddin's experience training and consulting thousands of leaders all over the world.

Encourages you to share your completion of the leadership challenge on social media to exponentially expand your networking opportunities and receive bonus content and access to additional author tools.

Digital software for interactive whiteboard and computers with a projector. This provides the Course Book in digital format, offering: * Course Book pages with zoom features.* Video interviews and case study commentaries.* Class audio with time coded audio scripts.* Interactive

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activities.* Phonetic charts.* Teacher notes and printable worksheets.* iGlossary, Grammar reference and Writing Files.* Help videos.
'Market Leader' is the major business English course for tomorrow's business leaders. Incorporating material from the Financial Times, it brings real business issues right into the classroom.

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