

Market Leader Elementary

A brief, professional, reader-friendly guide to understanding business etiquette. Put your best professional foot forward with Guide to Business Etiquette, a brief text that covers all the important issues and concepts without confusing the reader with excess material. This edition now covers basic digital etiquette and provides information on how to maintain business relationships.

Learn from stimulating authentic materials such as the world-renowned Financial Times Enhance language and business skills through case study tasks. Based on realistic business scenarios, these tasks give students an opportunity to practice Tailor your lessons to the individual needs of your students with the wide range of components and specialist titles available.

The Market Leader Teacher's resource Book has extensive resources to support your teaching.

Market Leader Elementary New Edition retains the dynamic and effective approach to business English that has made the course so successful in classes worldwide. With its new listening content and thoroughly updated material from authentic business sources such as the Financial Times, it reflects the fast-changing world of business.

The major business English course for tomorrow's business leaders. Incorporating material from the Financial Times©, it bring business right into the classroom.

The Market Leader Practice File Book is the perfect way to extend your business English course. The book has extra grammar practice and a complete syllabus of business writing. The audio CD provides extensive pronunciation work.

Market Leader Pearson Longman

Market Leader 3rd Edition Extra develops confident, fluent speakers who can successfully use English in a work environment. A five-level course for young adults and adult professionals

New Self-Study CD-ROMs contain: * Interactive case studies * Language reviews * Vocabulary and grammar exercises * Skills practice * Video and listening activities Other updated components include:

*Teacher's Resource Book with new Test Master CD-ROM *Practice File *Test File

This series uses authoritative authentic sources to explore topical business issues and builds the professional standard of language needed to communicate in the modern world of business. The Practice File includes vocabulary exercises, language review, and writing tasks.

Market Leader uses authoritative authentic content from the Financial Times to build the professional language and skills needed to communicate in the modern world of business. The third edition has been completely updated to reflect this fast-changing world..

The Market Leader Practice File is the perfect way to extend the Market Leader course. It has extra grammar practice and a complete syllabus of business writing. Available with an audio CD to support extensive pronunciation work.

The 3rd edition of this ever popular course combines some fantastic new materials with all the features that have made this course a bestseller. Market Leader Active Teach contains everything a teacher will need for the course in the classroom. It can be used with a computer and a projector or with an interactive whiteboard. It includes: All the audio and video from the book. All the pages with a 'zoom in' and 'zoom out' feature. Fully functional IWB tools. The ability to save all your notes alongside the relevant page of the Student's Book. Extra resources including review games and activities

The Market Leader Practice File Book is the perfect way to extend your business English course. The book has extra grammar practice and a complete syllabus of business writing.

Market Leader 3rd Edition has been completely updated to reflect the fast-changing world of business using authoritative and authentic business sources such as Financial Times.

Market Leader is the major business English course for tomorrow's business leaders. Incorporating material from the Financial Times(c), it bring business right into the classroom. All the Course Books have self-study CD-ROMS which include video material and interactive case studies. Challenge your students with 'Case Studies' that range from planning a project to choosing the best supplier * Practise the skills needed to carry out real business tasks such as taking part in meetings * Listening texts are based on interviews with real business people * New Self-Study Multi-ROMs include a wide range of activities including interactive case studies and video

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