

Maria Lai Un Filo Darte Per Tutti

This book addresses the diversity of tropical microorganisms and its applications in agriculture, renewable energy production and environmental protection. It covers several tropical habitats such as rain forests, mangroves, sea and river waters and describes how microorganisms isolated from these regions can be used to control insects and plant diseases, to improve sugar cane and biofuels production among other applications. The book also aims to bring researchers' attention to the potential of tropical microorganisms for biotechnological purposes, an area that is still far from being well explored.

This volume is a monograph of the 47 species of the Dulcamaroid clade of the large and diverse genus *Solanum*. Species in the group occur in North, Central and South America, and in Europe and Asia. The group is most species-rich in Peru and Brazil, and three of the component species, *Solanum laxum* of Brazil, *Solanum seforthianum* of the Caribbean and *Solanum crispum* of Chile are cultivated in many parts of the world. All species are illustrated and a distribution map of each is provided. All names are typified and nomenclatural and bibliographic details for all typifications presented. One new species from Ecuador is described. The monograph is the first complete taxonomic treatment of these species since the worldwide monograph of *Solanum* done by the French botanist Michel-Felix Dunal in 1852.

Maria Lai, un filo d'arte per tutti *Logus mundi* interattivi

The theme of the conference this year was Critical CALL, drawing inspiration from the work carried out in the broader field of Critical Applied Linguistics. The term 'critical' has many possible interpretations, and as Pennycook (2001) outlines, has many concerns. It was from these that we decided on the conference theme, in particular the notion that we should question the assumptions that lie at the basis of our praxis, ideas that have become 'naturalized' and are not called into question. Over 200 presentations were delivered in 68 different sessions, both in English and Italian, on topics related specifically to the theme and also more general CALL topics. 94 of these were submitted as extended papers and appear in this volume of proceedings. American artist Alexander Calder (1898-1976) created a "new line" that was not simply an evolution of forms and styles. From the start, it was clear to all who witnessed him at work that he was doing something radically new. This book, published to accompany a major exhibition, shows how Calder's work emerged from expectations of change in American popular culture. Twelve essays from major contributors explore how Calder, among the first college-trained artists, found techniques and inspiration in many disciplines and their development, including technology, engineering, architecture, physics, and astronomy. All these contributed to the development of his wire sculptures, mobiles, and stabiles, including his famous Circus. Superb photographs of more than 100 works and comparative illustrations guide readers through this innovative and unique path.

Ser. 2, vols. 8-10 includes section "Spettacolo; storia e critica del teatro e del cinema" anno 1-3; 1961-1963.

This book is the first important monograph dedicated to the work of Pablo Reinoso, a Franco-Argentinian artist and designer, a curious and largely self-taught jack of all trades. Technically a sculptor, but actually an artist through and through, Pablo Reinoso has been exploring multifarious artistic avenues from an early age. Part-French, through his mother, he left his native Argentina in 1978 and settled in Paris, where he worked on his art. He produces his works in series - Articulations (1970-80), Water Landscapes (1981-86), The Discovery of America (1986-89), Breathing Sculptures (1995-2002) - which he chops up and rummages through as he explores new worlds and different materials, translating the permanent work in progress which is his way of thinking. An increasing maturity is evident in Ashes to Ashes (2002), a work in which he twists and splits wooden boards in an attempt to rid them of their function. Continuing in the same vein, but having in the meantime held important positions as an artistic director and designer in large companies, Reinoso began a new series in 2004 highlighting an icon of industrial design, the Thonet chair. He then turned his attention to the seemingly anonymous public benches found in all cultures throughout the world - objects that for this very reason are timeless and beyond fashion. The results are his so-called Spaghetti Benches (begun in 2006), which have multiplied and found their place in the most unlikely corners. In his very latest series, Scribbling Benches (started in 2009), Reinoso no longer takes an anonymous bench, nor an iconic chair, as his point of departure, but a steel girder. The work plays on the unexpectedness of a solid, heavy object, a key structural component in architecture, that is made to twist like a piece of wire and turn into a bench suggesting airy, transparent, contemplative spaces.

Maria Lai (1919 – 2013) è attualmente considerata l'artista contemporanea più significativa che la Sardegna possa vantare e ha lasciato un patrimonio di insegnamenti che continuano a parlare nonostante la sua scomparsa. In questo breve percorso, dedicato a coloro i quali si avvicinano per la prima volta a questa grande artista e desiderano scoprire qualcosa in più sul suo conto, si riscoprono alcuni tra i temi fondamentali della sua filosofia: il legame con la comunità e il tentativo di avvicinare le persone all'arte; il desiderio di tramandare la memoria riscoprendo le più antiche tradizioni; il bisogno di continuare a giocare tutta la vita, perché proprio giocando si può immaginare ciò che sembra impossibile e impegnarsi per raggiungerlo. Lezioni preziose che l'artista ha maturato in anni e anni di intenso lavoro, mediati dalle figure di maestri importanti come Salvatore Cambosu e Arturo Martini. Tutto questo avviene attraverso la trattazione di alcune tra le sue opere più belle e coinvolgenti, arricchite dalle voci di alcune persone che con lei hanno vissuto e condiviso importanti esperienze, ma anche dalle parole della artista stessa, trascritte dall'inedito archivio video del regista Francesco Casu, suo fidato amico e collaboratore. Partendo dall'opera più famosa in assoluto *Legarsi alla montagna*, che vide il paese di Ulassai coinvolto in una performance di arte ambientale nata dalle credenze e i miti locali, il percorso passa al tema della memoria, espresso in opere quali *le Fiabe cucite* e *la Barca di Carta*, che propongono il libro come oggetto artistico. I giochi come *I luoghi dell'arte a portata di mano* e *il Volo del gioco dell'oca* coinvolgono lo spettatore in una attività di gruppo che attraverso l'espedito ludico lo avvicini al mondo dell'arte. Infine giungono le proposte per il futuro come la sua idea di una Stanza dell'arte per tutte le scuole, con la quale accompagnare i bambini e i ragazzi verso un

vero contatto con l'opera.

Il ritratto di un uomo libero che ha scelto di essere giornalista, esploratore della vita e viaggiatore attraverso la sua voce, le fotografie, gli oggetti e il libri amati. La biblioteca di Tiziano Terzani, i libri che lo hanno fatto pensare e viaggiare, e l'archivio personale, lettere, oggetti e fotografie, sono stati affidati dalla famiglia Terzani alla Fondazione Giorgio Cini di Venezia. Aprire i suoi libri e scorrere i suoi appunti significa leggere i suoi stati d'animo e raccontare l'uomo attraverso le parole, le immagini e le memorie della sua vita. Un volume illustrato che è un ritratto intimo del grande giornalista, della sua curiosità insaziabile e irrequieta, della sua ansia di libertà, arricchito da numerose testimonianze e contributi sull'uomo, lo scrittore, il fotografo, l'appassionato di cultura asiatica, la spiritualità, fra cui quello della moglie, Angela Staude.

Science fiction emerged in Russia considerably earlier than its English version and instantly became the hallmark of Russian modernity. We Modern People investigates why science fiction appeared here, on the margins of Europe, before the genre had even been named, and what it meant for people who lived under conditions that Leon Trotsky famously described as "combined and uneven development."

Russian science fiction was embraced not only in literary circles and popular culture, but also by scientists, engineers, philosophers, and political visionaries. Anindita Banerjee explores the handful of well-known early practitioners, such as Briusov, Bogdanov, and Zamyatin, within a much larger continuum of new archival material comprised of journalism, scientific papers, popular science texts, advertisements, and independent manifestos on social transformation. In documenting the unusual relationship between Russian science fiction and Russian modernity, this book offers a new critical perspective on the relationship between science, technology, the fictional imagination, and the consciousness of being modern.

Politica, cultura, economia.

Collana PAESAGGI IN TRASFORMAZIONE diretta da Enrico Alfonso Corti In queste pagine viene presentata una raccolta di esperienze di workshop e di laboratorio didattico maturate all'interno di alcune attività promosse negli ultimi anni dal Dipartimento di Architettura dell'Università degli Studi di Cagliari, elaborate durante la predisposizione del Piano Paesaggistico Regionale e la conseguente modificazione dei quadri normativi di riferimento per la pianificazione urbanistica comunale. I contributi riguardano le coste orientali della Sardegna ricadenti all'interno dei territori comunali di Villasimius e di Villaputzu. Le attività documentate, inoltre, sono state sviluppate nello stesso arco temporale del corso di formazione per tecnici regionali - Progetto I.T.A.C.A - in rapporto al quale ci si è proposti di ampliare il campo della sperimentazione e di estendere la formazione a giovani professionisti e a laureandi. Il volume, sottolinea il prof. Corti nella sua introduzione, propone un percorso educativo che mira alla ricostruzione di percezioni condivise dei luoghi e che pratica la "formazione al paesaggio" attraverso l'esperienza problematica di "dare forma al paesaggio". Un work in progress, come evidenzia la riflessione conclusiva dedicata all'operato dell'artista sarda Maria Lai nel paesaggio di Ulassai. Nicoletta Sale (Cagliari, 1974) Dopo la laurea in Ingegneria Edile conseguita nel 2000 presso la Facoltà di Ingegneria di Cagliari a cui segue la specializzazione in Architettura bioecologica e tecnologie sostenibili per l'ambiente alla Facoltà di Architettura "La Sapienza" di Roma, ha svolto attività di ricerca all'interno del Dipartimento di Architettura della Facoltà di Cagliari e seguito i laboratori di Architettura e Composizione Architettonica, conseguendo il titolo di dottore di ricerca con una tesi dal titolo Paesaggio e Identità. Ipotesi paradigmatiche e applicazioni di metodo per il progetto di paesaggio; ha maturato esperienze professionali in Italia ed all'estero.

"... an important intervention in the conversation around social and ecological sustainability that draws on both micromarketing and macromarketing scholarship to help the reader understand the challenges with illustrations from insightful cases both from emerging and developed economies. This compilation should be essential reading for the discerning student of sustainable consumption and production." -- Professor Pierre McDonagh, Associate Editor, Journal of Macromarketing (USA); Professor of Critical Marketing & Society, University of Bath, UK Experts in the field of economics, management science, and particularly in the marketing domain have always been interested in and acknowledged the importance of sustaining profitable businesses while incorporating societal and environmental concerns; however, the level of existing literature and availability of teaching cases reflect a dearth of real case studies, especially those focused on marketing for social good. This book of actual case studies will address that need. In addition, this book is important and timely in providing a case book for instructors (those in both industry and academia) to help them in teaching and training the next generation of leaders through corporate training and universities. Currently, marketing for social good is increasingly becoming a part of most curriculums under the umbrella of different titles, such as social marketing, green marketing, and sustainability marketing. The relevance of these studies is increasing across the globe. This book is composed of long and short real cases with varying complexity in different sectors. This case book will also cover some review articles for an overview of the recent developments in the study area. With these case studies, collections of questions, teaching materials, and real-life marketing scenarios, this book offers a unique source of knowledge to marketing professionals, students, and educators across the world. The main objective of this case book is to understand the applicability of marketing science (marketing for social good context, such as social marketing and sustainability marketing) in internet marketing related to e-buying behavior and e-WOM. In addition, it illustrates the various types of existing marketing practices that are relevant from both theoretical and practical points of view in this electronic era, as well as discussing other non-electronic marketing practices and focusing on consumer buying behavior. As a result, marketing managers can treat their customers according to their desired value. This book particularly explores the possibilities and advantages created by social marketing and sustainability marketing through the presentation of thorough review articles and case studies. This case book helps corporate training centers and universities with compact teaching reference materials in their relevant courses.

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