

Manufacture Sell Your Invention

Popular Science gives our readers the information and tools to improve their technology and their world. The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.

Popular Mechanics inspires, instructs and influences readers to help them master the modern world. Whether it's practical DIY home-improvement tips, gadgets and digital technology, information on the newest cars or the latest breakthroughs in science -- PM is the ultimate guide to our high-tech lifestyle.

The definitive guide for inventors, newly updated with the latest patenting laws, information on crowdfunding, and online resources. The path to success is clearer than it's ever been! Thanks to experienced inventor Ronald Docie, the process of commercializing your invention and receiving royalties is no longer complicated. The Inventor's Bible is an in-depth how-to manual for both beginners and skilled entrepreneurs alike that helps you develop a realistic, workable plan, research your market, target potential business partners, and strike a good deal for your inventions. It tackles vital concerns, such as: What is my invention worth? What steps should I take first? Is free government help available? Who can I trust, and how can I keep from getting ripped off? Revised to reflect recent changes and innovations, this fourth edition includes: - Crowdfunding and Crowdsourcing - Open Innovation - Free Patenting Help - New U.S. Patent Laws - America Invents Act - Online Help for Inventors Features the PATENT AND NEW PRODUCT MARKETING WORKBOOK that takes you step-by-step through: - Patenting - Selecting Manufacturers - Finding the Best Markets - Developing a Strategy - Presenting Your Invention to Companies - Negotiating the Best Deal With The Inventor's Bible, your dream can become the world's next great invention.

NATIONAL BESTSELLER • From one of the stars of ABC's Shark Tank and QVC's Clever & Unique Creations by Lori Greiner comes a hands-on, nuts-and-bolts guide to getting a new product or company off the ground and making it a success. Turn your idea into a reality. Become your own boss. Make your first million. Achieve financial freedom. Lori Greiner shows you how. Invent It, Sell It, Bank It! is a hands-on, nuts-and-bolts guide to getting a new product or company off the ground and making it profitable. Sharing her own secret formula and personal stories along the way, Lori provides vital information and advice on topics that can often intimidate, frustrate, and stump aspiring entrepreneurs. Offering behind-the-scenes insights into her experiences on ABC's Shark Tank and QVC-TV's Clever & Unique Creations by Lori Greiner, as well as valuable lessons learned from the mistakes and triumphs of her early career, Lori proves that, with hard work and the right idea, anyone can turn themselves into the next overnight success. Lori covers such topic as . . . • Market research: Is your idea a hero or a zero? Don't be so fixated on the end result that you forget to make something that people actually want to buy. • Product design: I have an idea, now what's next? From concept to prototype to final product: How do I make it and where do I start? • Funding: Although loans, investments, and crowd-sourcing are great ways to access cash, first tap into your own resources as wisely as possible. • Manufacturing: Seeing your final product roll off the assembly line is a magical moment, but there are things to watch out

for so you get there in a cost-effective way. • Protecting your idea: To patent or not to patent, and other things you can do to safeguard your idea. • The secrets to selling successfully: You got the product made, now learn how to get people to buy it!

Internet Book Watch: *Will It Sell?* was specifically written for anyone considering bringing their invention to market. A key consideration in marketing a new idea or product is to determine its profitability, especially before investing capital on a patent. James White's practical, "reader friendly" informational manual will provide the non-specialist general reader with inexpensive techniques and practical steps to take in assessing whether or not their invention will be commercially viable. Fundamental issues are clearly addressed such as what a patentable invention is, the step for "idea development" and "product development"; advertising claims, getting professional help, even doing your own patent search. Dozens of Internet resources are provided with instructions for how best to utilize them. If you have an idea or an invention that you want to make money with, begin by a carefully reading of James White's *Will It Sell?*

Whether it's a new product idea or service, inventions abound. Coming up with the idea is one thing, getting it to fly is another. In his new book, Yubas offers readers a comprehensive, complete, practical, and easy-to-understand guide to the process of bringing an invention to market.

The creator of the multimillion-dollar Wuvit hot-and-cold therapy pillows shares her strategies for developing and patenting an idea, working trade shows and retailers, and raising capital while prioritizing family needs. Reprint. 35,000 first printing.

Whether you've invented a great new product, or you have an idea for an app, an online business, or a reality show, *How to License Your Million Dollar Idea* delivers the information you need to snag a great licensing deal. Now in its third edition, this book has become the go-to source for budding inventors and entrepreneurs who have great ideas and want to cash in on them without putting themselves in financial risk. Licensing is the way to make that happen and this book explains exactly how it's done.

You don't have to be a mechanical genius to be an inventor. Chances are, you're already at the all-important starting ground every inventor begins at--wishing you could find a clever solution to an everyday challenge. The far-too-complicated baby swing. Slick-soled running shoes. Computer cords constantly tangled up . . . there can't be a solution unless there's a problem. And that's where you're at! Author and inventor Patricia Nolan-Brown has turned many common annoyances into ingenious and money-making products, and she believes you can do the same. In *Idea to Invention*, she shares the tricks of her trade in order to help ordinary people learn how to look at their world through the eyes of an inventor. Readers will learn the six simple steps it takes to go from idea to invention, and discover:

- Creativity habits that spark invention
- The power of tape-and-paper prototypes to refine their vision
- How to navigate the ins and outs of licensing and patenting their product
- The pros and cons of

finding a licensed manufacturer vs. running a home-based assembly line • How to promote their invention • Product enhancements that add years to shelf life • And more From the everyday challenge and your initial concept to resolve it, all the way to the explosion of your thriving business, this all-encompassing guide simplifies the invention process and gives creative thinkers the competitive edge they need to achieve the success their amazing ideas deserve.

The Inventor's Bible How to Market and License Your Brilliant Ideas

The prolific inventor and star of Shark Tank shares personal secrets and anecdotes while outlining a step-by-step process for rendering innovative ideas profitable. 50,000 first printing.

Develop your ideas into successful products and services.

"Inventions and Patents" is the first of WIPO's Learn from the past, create the future series of publications aimed at young students. This series was launched in recognition of the importance of children and young adults as the creators of our future.

Packed with practical, effective licensing strategies, License Your Invention tells inventors everything they need to know to enter into a good written agreement with the manufacturer, marketer or distributor who will handle the details of merchandising an invention. The book shows step by step how to draft a license that will be fair to all parties and addresses: - ownership rights - applicable patent, copyright and trademark laws - license scope - dispute resolution - finances.

"Transform your idea into a top-selling product"--Front cover.

Think you need a patent? Think again. Many of the products Stephen Key has licensed required no intellectual property protection whatsoever, yet have made millions in royalties. But Key also knows what it takes to protect a big idea. Years ago, after reading about how medication bottles rarely contain enough space for the information that needs to be printed on them, he was inspired to develop an innovative label technology. The Spinformation rotating label has been licensed on products the world over, is protected by 20 U.S. and international patents, and has received more than 13 industry awards. To put it simply: Key knows how to use intellectual property to profit. This book will teach you how to: • Get a licensing contract with or without intellectual property • Write a provisional patent application that stops others from stealing your idea • Find and hire a killer patent attorney (they are not all created equal!) • Save thousands of dollars on legal expenses • File patents that have true value • Negotiate a win-win agreement It also details Stephen's experience defending his patents in Federal Court—a David versus Goliath saga he has never before written about at length—as well as provides tips about how to avoid a licensing contract from going bad.

Full coverage of the ins and outs of inventing for profit Protect your idea, develop a product - and start your business! Did you have a great idea? Did you do anything about it? Did someone else? Inventing For Dummies is the smart and easy way to turn your big idea into big money. This non-intimidating guide covers every aspect of the invention process - from developing your idea, to patenting it, to building a prototype, to starting your own business. The Dummies Way * Explanations in plain English * "Get in, get out" information * Icons and other navigational aids * Tear-out cheat sheet * Top ten lists * A dash of humor and fun Discover how to: * Conduct a patent search * Maintain your intellectual property

rights * Build a prototype product * Determine production costs * Develop a unique brand * License your product to another company

Before they Were Millionaires they Were Moms-Just Like You! What's the difference between the most successful mom entrepreneurs and you? They believed in their ideas enough to commit to them and even in the face of adversity rarely accepted "no" for an answer. In *Secrets of Millionaire Moms*, mom entrepreneur Tamara Monosoff interviewed some of the most successful "Millionaire Moms" of our time including the founders of Lulu's Desserts®, Baby Einstein®, Shabby Chic®, and Airborne Health®. What she learned will help you make that leap from great idea to booming business, including Priceless advice about business management, finances, and growth Tips on balancing the business with family What inspired the Millionaire Moms to take action-and what keeps them going

All you need to protect and profit from your invention You've got a great idea and you're ready to strike it rich. Now, you need to find a company or partner you can trust, hash out a fair licensing deal, and get your idea to the marketplace. *Profit From Your Idea* will help you negotiate and draft a licensing agreement that protects your interests and maximizes your chances of earning a profit. With this all-in-one guide you'll understand how to: navigate the licensing landscape protect your intellectual property rights sort out ownership rights work with licensing agents protect confidential information find and solicit potential licensees license overseas reveal your invention safely, and negotiate and update an agreement. The 10th edition is completely updated with the latest developments in licensing law and patent filing rules, and covers industry-standard Fair, Reasonable, and Nondiscriminatory (FRAND) licensing terms. With Downloadable Forms: download forms including license agreements, assignments, joint ownership agreements, and many more (details inside). Your invention is the product of effort and ingenuity that deserves to be protected. Reward all your hard work and creativity by obtaining a patent. The Complete Patent Kit contains everything you need to successfully navigate your way through the patent process. It takes you step-by-step through each stage of the application process and provides vital information for what you need to do, both before and after you receive your patent, to make your invention profitable. Book jacket.

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