

Management Arab World Editions

Whether through government propoganda or popular transnational satellite television channels, Arab citizens encounter a discourse that reinforces a sense of belonging to their own state and a broader Arab world on a daily basis. Looking through the lens of nationalism theory, this book examines how and why Arab identity continues to be reproduced in today's Middle East, and how that Arab identity interacts with strengthening ties to religion and the state. Drawing on case studies of two ideologically different Arab regimes, Syria and Jordan, Christopher Phillips explores both the implications this everyday Arab identity will have on western policy towards the Middle East and its real life impact on international relations. Offering an original perspective on this topical issue, this book will be of interest to academics and practitioners working on the Arab world and political affairs, as well as students of International Relations, Political Science and the Middle East, notably Syria and Jordan, and policymakers in the region.

By providing migration experiences of Arabs to various nation-states, this volume examines socio-historical factors that allowed Arab communities to settle in several places, including Latin America, Asia, the United States, Europe and Africa. It bridges several fields to provide context that is useful in today's globalized world.

The Translation Movement of the Abbasid Period, which lasted for almost three hundred years, was a unique event in world history. During this period, much of the intellectual tradition of the Greeks, Persians, and Indians was translated into Arabic—a language with no prior history of translation or of science, medicine, or philosophy. This book investigates the cultural and political conflicts that translation brought into the new Abbasid state from a sociological perspective, treating translation as a process and a product. The opening chapters outline the factors involved in the initiation and cessation of translational activity in the Abbasid period before dealing in individual chapters with important events in the Translation Movement, such as the translation of Aristotle's Poetics into Arabic, Abdullah ibn al-Muqaffa's seminal translation of the Indian/Persian Kalilah wa Dimna into Arabic and the translation of scientific texts. Other chapters address the question of whether the Abbasids had a theory of translation and why, despite three hundred years of translation, not a single poem was translated into Arabic. The final chapter deals with the influence of translation during this period on the Arabic language. Offering new readings of many issues that are associated with that period, informed by modern theories of translation, this is key reading for scholars and researchers in Translation Studies, Oriental and Arab Studies, Book History and Cultural History.

The modern Arab world is faced with a serious problem in the imbalance between human and natural resources. The Gulf states, with their vast natural resources, are poor in human resources, whereas in Egypt or Jordan the picture is

reversed. This study, first published in 1983, considers the range of factors affecting development in the Arab world and examines the broad sectoral resources, the infrastructure for resource development and the range of problems shaping the political economy of Arab advancement. In conclusion, an analysis is made of the existing trends in the transformation of Arab society and ways are suggested in which these trends will develop over the next decade.

"This book provides a presentation of teaching cases emphasizing the positive and negative experiences on a variety of management topics, focusing on organizational behavior and leadership in Arab countries and the impact of culture in management and behavior"--Provided by publisher.

Whereas most studies of Islamism focus on politics and religious ideology, this book analyses the ways in which Islamism in the Arab world is defined, reflected, transmitted and contested in a variety of creative and other cultural forms. It covers a range of contexts of production and reception, from the early twentieth century to the present, and with reference to cultural production in and/or about Morocco, Algeria, Tunisia, Egypt, Yemen, the Gulf, Lebanon and Israel/Palestine. The material engaged with is produced in Arabic, English and French and includes fiction, autobiography, feature films, television series, television reportage, the press, rap music and video games. Throughout, the book highlights the multiple forms and contested interpretations of Islamism in the Arab world, exploring trends and tensions in the ways Islamism is represented to (primarily) Arab audiences and complicating simplistic perspectives on this phenomenon. The book considers repeated and idiosyncratic themes, modes of characterisation, motifs, structures of feeling and forms of engagement, in the context of an ongoing struggle for symbolic power in the region.

Disruption following the Gulf War, and the need to satisfy both rising economic aspirations and the Islamic values of the region's peoples, demands fresh examination of development issues in the Arab world. This introductory text assesses how agricultural, industrial and urban development has evolved in the Arab region. Contrasting Arab and Western interpretations of 'development', it draws on case studies covering states as diverse as Saudi Arabia, Yemen, Morocco and Jordan. The author suggests that until the Arabs define their own identity, there will continue to be 'change' but not necessarily 'progress' in the region.

One of the implications of Orientalism is that the Arab world, as a homogenous entity, is often analysed as an anomaly within the international system. This book argues that, despite their differences, societies across the globe ultimately construct their own history according to very similar dynamics and tensions. The methodological approach of this book, using different countries within the Arab world as models, offers the reader an analysis of relations between the elites and their opposition in a variety of settings. A definition of the political structure of each country is drawn from this analysis before potential future scenarios, as according to country specific experts, are proposed. This model provides a useful

contribution to students and scholars of political science and international relations. Through providing a comparative study of the political regimes currently operating in the Arab world; their elites, civil society, power resources and political resistance, this book illustrates that despite the image of homogeneity sometimes portrayed by the Arab world, it is the multiplicity of models and heterogeneity of regimes that constitute reality.

An expert's guide to exploring business opportunities in the burgeoning Arab marketplace This groundbreaking book reveals the myriad opportunities presented by the Arab World's market of 350 million consumers, who collectively wield the ninth-largest economy in the world. Based on the author's firsthand research, including hundreds of market visits and more than 600 interviews at companies doing business throughout the region, this book shows how globally interconnected and vibrant the Arab markets are. Through a rich blend of data and anecdotal observations, it chronicles how, by respecting the region's culture and religious norms, hundreds of local and multinational companies and entrepreneurs are creating successful businesses in this large and growing marketplace. Hundreds of interviews and illustrative examples peel away stereotypes about Arab consumers to reveal diverse, vibrant and entrepreneurial consumer markets Explains how multinational companies, such as Coca-Cola, Unilever, and Proctor & Gamble, and leading regional companies are working successfully in the Arab nations Shows how Arab entrepreneurs, both men and women, are shaping the regional and global marketplaces Vijay Mahajan, author of two previous award-winning books on emerging markets, is one of the world's most-cited researchers in the business and economics sector As the global marketplace continues to expand, this book offers anyone interested in investing in the Arab world an expert perspective on the boundless business opportunities.

This book is the first to explore Arabic tourism from a business viewpoint, rather than taking a sociological, anthropological or political stance. It focuses on business planning, management and marketing destinations in the Arab World, which are topics crucial for industry stakeholders and which have previously been neglected in the tourism literature. The book examines similarities and differences in the emergence and development of the tourism industry in countries across the Arab world as well as its inbound and outbound travel flows. It analyses several different aspects of Arabic tourism including tourism policy, organisation and planning, tourism product development, destination marketing and consumer behaviour. This volume will be of interest to postgraduate students and researchers of tourism studies, business and Middle Eastern studies.

This authoritative edited volume examines the drivers of higher education in the Gulf region. It offers insightful analyses and examines contemporary pedagogical, management, strategic, and relevant issues on quality education that confront higher education institutions. Written by higher education specialists, curriculum developers, and policy makers from

diverse international backgrounds, the book analyses issues affecting the Gulf Cooperation Council (GCC) region, with a particular focus on Oman and Saudi Arabia. It is divided into regional and non-regional drivers and considers drivers as potent enablers of a management system and educational structure at the intersection of quality education and quality management in higher education. Chapters include discussion of organisational, management, and policy issues including strategic innovation, internationalisation, quality assurance, and global rankings of higher education institutes. The book includes discussion of the challenges posed by the COVID-19 pandemic on teaching and learning policies, practices, and programmes. This book will serve as an essential reference for quality management in higher education institutions in the Gulf, and will be highly relevant reading for academics, researchers, and students of higher education, education management, and quality education in the Gulf region.

If you're currently an engineer and have been offered a management job at a startup, this book is for you! If you're an engineer wondering what your manager is supposed to do for you, this book is for you as well! Drawing from the author's experience as an engineer and manager, this book explains: When to consider doing management work. How to put together a team. What to consider when interacting with engineers. How to hire top engineers for your startup. How to pick engineering leaders. How to define processes and a process cookbook. When you don't need a process. How to report to your managers. How compensation systems and promotion systems work, and when they fail. Foreword by Harper Reed. This kind of books are nowhere to be found...as an engineer probing in the dark for "what's next" I have looked very hard for career guidance for the past few years, and yours are the only books to give enlightenment. --- Cindy Zhou Whether experienced or aspiring, this book will be a great manual to help understand and be successful at this mysterious craft. --- Harper Reed, from the Foreword.

This adaptation builds on all the reasons for the international success of Robbins & Coulter's 'Management' textbook engaging students by using real-world examples to bring management theories to life, this time with a special focus on the Arab region.

Understanding the Arab Culture is a thoroughly practical crosscultural guide to working with Arab cultures, written with the Westerner in mind. The book focuses more on the key differences than similarities, issues that Westerners will find puzzling, unusual or difficult to cope with. It is based on years of experience of lecturing to Westerners and a long list of frequently asked questions. It addresses Western perceptions and misconceptions of Arabs, Islam and the Arab world as well as some key Arab perceptions of the West. Many practical tips are given on a variety of issues, from exchanging appropriate gifts to negotiating techniques. Contents: Preface; About the author; Acknowledgements; Introduction; 1. A cross-cultural Perspective; 2. Ten cross-cultural realities; 3. The Arab culture in a generic context; 4. The business

pyramid; 5. An Arab perspective; 6. First encounters with Arabs; 7. Values and attitudes; 8. Experiencing Arabia; 9. Islam: away of life; 10. Doing business; Epilogue; Recommended reading; Index.

An exploration of the life-stories of 22 pioneer Arab women who have forged their path to management and leadership in education and welfare, overcoming challenges imposed by a patriarchal society that sees female leadership as a threat. Trajectories of Education in the Arab World gives a broad yet detailed historical and geographical overview of education in Arab countries. Drawing on pre-modern and modern educational concepts, systems, and practices in the Arab world, this book examines the impact of Western cultural influence, the opportunities for reform and the sustainability of current initiatives. The contributors bring together analyses and case studies of educational standards and structures in the Arab world, from the classical Islamic period to contemporary local and international efforts to re-define the changing needs and purposes of Arab education in the contexts of modernization, multiculturalism, and globalization. Taking a thematic and chronological approach, the first section contrasts the traditional notions, approaches, and standards of education with the changes that were initiated or imposed by European influences in the nineteenth century. The chapters then focus on the role of modern state-based educational systems in constructing and preserving national identities, cultures, and citizenries and concentrates on the role of education in state-formation and the reproduction of socio-political hierarchies. The success of educational reforms and policy-making is then assessed, offering perspectives on future trends and prospects for generating institutional and organizational change. This book will be of interest to graduate and postgraduate students and scholars of education, history, Arab and Islamic history and the Middle East and North Africa. Examines the crucial role of the Hashemites in Arab nationalism throughout the 20th century, from the 1916 Arab Revolt through the creation of Arab states after World War I, the attempts at Arab unity, and the establishment of two kingdoms, to the current Palestinian debate.

Human Resource Management (Arab World Edition).

For undergraduate Principles of Management courses REAL Managers, REAL Experiences With a renewed focus on skills and careers, the new edition of this bestselling text can help better prepare your students to enter the job market. Management, Thirteenth Edition vividly illustrates effective management theories by incorporating the perspectives of real-life managers. Through examples, cases, and hands-on exercises, students will see and experience management in action, helping them understand how the concepts they're learning actually work in today's dynamic business world. Students will gain hands-on practice applying management concepts with MyManagementLab. They'll engage in real business situations with simulations, build their management skills by writing and talking about different management scenarios, have access to a video library to help put concepts into perspective, and more. Also available with

MyManagementLab MyManagementLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Please note that the product you are purchasing does not include MyManagementLab. MyManagementLab Join over 11 million students benefiting from Pearson MyLabs This title can be supported by MyManagementLab, an online homework and tutorial system designed to test and build your understanding. Would you like to use the power of MyManagementLab to accelerate your learning? You need both an access card and a course ID to access MyManagementLab. These are the steps you need to take: 1. Make sure that your lecturer is already using the system Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. 2. Check whether an access card has been included with the book at a reduced cost If it has, it will be on the inside back cover of the book. 3. If you have a course ID but no access code, you can benefit from MyManagementLab at a reduced price by purchasing a pack containing a copy of the book and an access code for MyManagementLab (ISBN:9781292090313) 4. If your lecturer is using the MyLab and you would like to purchase the product... Go to www.mymanagementlab.com to buy access to this interactive study programme. For educator access, contact your Pearson representative. To find out who your Pearson representative is, visit www.pearsoned.co.uk/relocator

The role indigo has played elsewhere has been fairly well documented, but in the case of the Arab world, little or no thorough investigation has been previously undertaken. Sets out to provide comprehensive coverage of the subject from its earliest history to the present day.

Today about 85 per cent of the world population of Muslims live in areas outside the Arab world, and due to population growth, missionary endeavours and migration, the number of Muslims in these areas is rising rapidly. This volume presents the spread and character of Islam in many non-Arab countries, focusing particularly on the contemporary situation. The book deals with the great variety and complexity that characterize Islam outside the Arab world, with Sufism (the predominant form of Islam in most non-Arab Muslim countries), and with the growing significance of Islamism which challenges secularism and Sufi forms of Islam.

The undisputed #1 market leading book continues to be an innovative look at the most current changes and happenings in the auditing profession! Topics appear as they would during the audit planning and execution stage rather than as isolated pieces of information. Fraud detection; integration of SECTION 404 of the Sarbanes-Oxley Act of 2002 and related SEC and PCAOB rulemakings; internal controls -- Internal Control and Control Risk. For individuals interested in

the auditing, accounting, and consulting fields.

Despite notable socio-economic development in the Arab region, a deficit in democracy and political rights has continued to prevail. This book examines the major reasons underlying the persistence of this democracy deficit over the past decades and touches on the prospects for deepening the process of democratization in the Arab World. Contributions from major scholars in the region give a cross country analysis of economic development, political institutions and social factors, and the impact of oil wealth and regional wars, and present a model for democracy in the Arab world. Case studies are drawn from Algeria, Egypt, Iraq, Jordan, Lebanon, Syria, Sudan and the Gulf region, building on these cross-country analyses and probing beyond the model's main global variables. Looking beyond the effect of oil and conflicts, the chapters illustrate how specific socio-political history of the country concerned, fear of fundamentalist groups, collusion with foreign powers and foreign interventions, and the co-option of the elites by the state contribute to these problems of democratization. Situating the democratic position of the Arab World in a global context, this book is an important contribution to the field of Middle Eastern politics, development studies, and studies on conflict and democracy. Collecting has a long tradition in the Middle East but the museum as a public institution is relatively new. Today there are national museums for antiquities in most Arab countries. While in some cases the political and social climate has hindered the foundation of museums, with existing collections even destroyed at times, the recent museum boom in the Gulf States is again changing the outlook. This unique book is the first to explore collecting practices in archives and museums in the modern Arab world, featuring case studies of collecting practices in countries ranging from Egypt and Lebanon to Palestine, Jordan, Iraq and the Gulf, and providing a theoretical and methodological basis for future research. The authors are also concerned with investigating the relationship between past and present, since collecting practices tell us a great deal not only about the past but also about the ways we approach the past and present conceptions of our identities. Collections can be textual as well, as in the stories, memories or events selected, recalled, and retold in the pages of a text. As interest in memory studies as well as popular and visual culture grows in the Arab World, so collecting practices are at the heart of any critical approach to the past and the present in that region. The book will be of great interest not only to scholars and students of the modern Arab world but also to professionals in museums and collections in the region, as well as around the world.

Discusses the role of the media in the promotion of nationalism in the Arab world.

Management, Second Arab World Edition Management Information Systems (Arab World Editions)

The Foundations of the Arab State deals with the conceptual, historical, and cultural environment in which the contemporary Arab state system was established and has evolved. With contributions from established scholars in the field, this volume addresses the

major issues posed by the emergence of contemporary Arab states, by their consolidation, the role played by foreign powers in their creation, and their future within the region.

Human Resource Management provides readers with a complete, comprehensive review of essential personnel management concepts and techniques in a highly readable and understandable form. Coverage emphasizes essential themes throughout the book, including the building of better, faster, more competitive organizations through HRM; practical applications that help all managers deal with their personnel-related responsibilities; and technology and HR. Specific topics include the strategic role of human resource management; equal opportunity and the law; job analysis; personnel planning and recruiting; employee testing and selection; interviewing candidates; training and developing employees; managing organizational renewal; appraising performance; managing careers and fair treatment; establishing pay plans; pay-for-performance and financial incentives; benefits and services; labor relations and collective bargaining; employee safety and health; managing human resources in an international business; human resources information systems and technology. For practicing Human Resource Managers as well as any business managers who deal with human resource/personnel issues.

A continuing stream of information technology innovations is transforming the business world, in the Arab region and right around the globe. This text gives readers an in-depth look at how both local and international corporations harness information technology and systems to achieve corporate objectives. With a focus on providing students with engaging content that draws links between MIS theory and its application to real-life business scenarios, this text is an essential companion to any student of MIS in the Arab region.

The Arab World is perceived to be a region rampant with constructed and ambiguous national identities, overwhelming wealth and poverty, religious diversity, and recently the Arab uprisings, a bottom-up revolution shaking the foundations of pre-established, long-standing hierarchies. It is also a region that has witnessed a remarkable level of transformation and development due to the accelerated pace imposed by post-war reconstruction, environmental degradation, and the competition among cities for world visibility and tourism. Accordingly, the Arab World is a prime territory for questioning urban design, inviting as it does a multiplicity of opportunities for shaping, upgrading, and rebuilding urban form and civic space while subjecting global paradigms to regional and local realities. Providing a critical overview of the state of contemporary urban design in the Arab World, this book conceptualizes the field under four major perspectives: urban design as discourse, as discipline, as research, and as practice. It poses two questions. How can such a diversity of practice be positioned with regard to current international trends in urban design? Also, what constitutes the specificity of the Middle Eastern experience in light of the regional political and cultural settings? This book is about urban designers 'on the margins': how they narrate their cities, how they engage with their discipline, and how they negotiate their distance from, and with respect to global disciplinary trends. As such, the term margins implies three complementary connotations: on the global level, it invites speculation on the way contemporary urban design is being impacted by the new conceptualizations of center-periphery originating from the post-colonial discourse; on the regional level, it is a

speculation on the specificity of urban design thinking and practice within a particular geographical and cultural context (here, the Arab World); and finally, on the local level, it is an a

NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Student Value Editions also offer a great value; this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of MyLab™ and Mastering™ platforms exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a Course ID, provided by your instructor, to register for and use MyLab and Mastering platforms. For undergraduate Principles of Management courses. This package includes MyLab Management . REAL managers, REAL experiences With a renewed focus on skills and careers, the new edition of this bestselling text can help better prepare individuals to enter the job market. Management, 14th Edition vividly illustrates effective management theories by incorporating the perspectives of real-life managers. Through examples, cases, and hands-on exercises, you'll see and experience management in action, helping you understand how the concepts you're learning about actually work in today's dynamic business world. Personalize learning with MyLab Management MyLab™ Management is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. 0134639685 / 9780134639680 Management, Student Value Edition Plus MyLab Management with Pearson eText -- Access Card Package Package consists of: 0134527704 / 9780134527703 Management, Student Value Edition 013452781X / 9780134527819 MyLab Management with Pearson eText -- Access Card -- for Management

This handbook provides the first comprehensive reference book in English about the development of mass and social media in all Arab countries. Capturing the historical as well as current developments in the media scene, this collection maps the role of media in social and political movements. Contributors include specialists in the field from North America, Europe, and the Middle East. Each chapter provides an overview of the history, regulatory frameworks and laws governing the press, and socio-political functions of the media. While the geopolitical complexities of the region have been reflected in the expert analyses collectively, the focus is always the local context of each member state. All 38 chapters consider the specific historical, political, and media trajectories in each country, to provide a contextual background and foundation for further study about single states or comparative analysis in two or more Arab states. Capturing significant technological developments and the widespread use of social media, this all-inclusive volume on Arab media is a key resource for students and scholars interested in journalism, media, and Middle East studies.

The Gulf Cooperation Council (GCC) countries are some of the richest and most dynamic emerging markets in the world. But they are tough markets! International companies must think seriously if they want to do business there – the barriers can be numerous and difficult. But the opportunities are phenomenal and rewarding. The key to success is to plan and

take the right steps. This book shows how to do this by decoding, using case studies, and suggesting relevant solutions. For Judith Hornok, it's not about dry theories or mind games. Instead this book is based on numerous case studies drawn from the lives of well-known Arab and international business people. The reader can grasp the opportunities and avoid the pitfalls by knowing and understanding the Arab Business Code (ABC): "learning the A-B-Cs." This book offers a study with practical measures, a toolkit of easy-to-learn and simple-to-use techniques that pave the way for business success in the Gulf. Over fifteen years of research is boiled down into a clearly structured, compact book. Judith Hornok presents the insights of her studies by decoding the behavior of Arab business people in the Gulf using innovative techniques and new approaches, which can be easily implemented by the reader. For the first time Judith also presents her creations – the figures of The Seven Emotional Hinderers.

Over recent decades we have witnessed the globalization of research. However, this has yet to translate into a worldwide scientific network, across which competencies and resources can flow freely. Arab countries have strived to join this globalized world and become a 'knowledge economy,' yet little time has been invested in the region's fragmented scientific institutions; institutions that should provide opportunities for individuals to step out on the global stage.

Knowledge Production in the Arab World investigates research practices in the Arab world, using multiple case studies from the region with particular focus on Lebanon and Jordan. It depicts the Janus-like face of Arab research, poised between the negative and the positive and faced with two potentially opposing strands; local relevance alongside its internationalization. The book critically assesses the role and dynamics of research and poses questions that are crucial to further our understanding of the very particular case of knowledge production in the Arab region. The book explores research's relevance and whom it serves, as well as the methodological flaws behind academic rankings and the meaning and application of key concepts such as knowledge society/economy. Providing a detailed and comprehensive examination of knowledge production in the Arab world, this book is of interest to students, scholars and policy makers working on the issues of research practices and status of science in contemporary developing countries.

Since 2000, IOM has been producing world migration reports. The World Migration Report 2020, the tenth in the world migration report series, has been produced to contribute to increased understanding of migration throughout the world. This new edition presents key data and information on migration as well as thematic chapters on highly topical migration issues, and is structured to focus on two key contributions for readers: Part I: key information on migration and migrants (including migration-related statistics); and Part II: balanced, evidence-based analysis of complex and emerging migration issues.

It has often been argued that Arab states are arbitrary political creations, lacking historical or present legitimacy. This

book, first published in 1990, provides a different picture of 'the Arab state', drawing on historical, economic, philosophical and sociological perspectives to give a balanced and convincing view of the complex reality of contemporary Arab politics. The contributors, from the Arab countries, from Europe and the United States, investigate the roots of the nation state in the Arab world, evaluating in particular the economic bases of individual states. They discuss the evolution of Arab societies and the way this is reflected in different states, and examine the problems of domestic and international integration in the Arab context. Original and comprehensive in its findings, this is an essential text on the fundamental political structure of the Arab world. Its interdisciplinary breadth makes possible an entirely new reading of the political reality of the Middle East.

This book is intended to provide lawyers and businesses with an overview of the legal systems and processes in relation to arbitration in all the Arab jurisdictions in the Middle East and North Africa: Algeria, Bahrain, Egypt, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Qatar, Saudi Arabia, Sudan, Syria, Tunisia, United Arab Emirates, Yemen, In addition, there will be a chapter on Muslim arbitration law (Shari'a), the Amman Arab Convention on Commercial Arbitration (1987) and the Riyadh Arab Convention on Judicial Cooperation (1983). The new edition will be completely revised, updated, and expanded, providing commentary, an overview of case law, and translations of the relevant statutes. Each chapter will follow the same outline to ensure that they are as consistent and comparative as possible and will cover (but not be limited to) issues such as: the legal and judicial system, the agreement to arbitrate, the arbitrators, the proceedings, arbitral awards, the enforcement of the award, and the means of recourse.

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