

Making Sustainability Work Best Practices In Managing And Measuring Corporate Social Environmental And Economic Impacts

The book takes a holistic approach to sustainability. Acknowledging the Brundtland definition, that sustainable development meets the needs of the present without compromising the ability of future generations to meet their own needs, the book is specifically concerned with the ethics of contemporary social and environmental sustainability activity and thinking. It is concerned with the role of institutions—both local and global in achieving sustainability initiatives. All twelve chapters extend sustainability—conceptually, empirically and theoretically, and in doing so provide insights into linking local and global sustainability. The book refocuses sustainability as a series of interwoven and dynamic relationships, backed by just ethical decision-making, which begin locally, and reach out to impact the global level. This Open Access book explores questions such as why and how did the first biological cells appear? And then complex organisms, brains, societies and -now- connected human societies? Physicists have good models for describing the evolution of the universe since the Big Bang, but can we apply the same concepts to the evolution of aggregated matter -living matter included? The Amazing Journey analyzes the latest results in chemistry, biology, neuroscience, anthropology and sociology under the light of the evolution of intelligence, seen as the ability of processing information. The main strength of this book is using just two concepts used in physics -information and energy- to explain: The emergence and evolution of life: procaryotes, eukaryotes and complex organisms The emergence and evolution of the brain The emergence and evolution of societies (human and not) Possible evolution of our "internet society" and the role that Artificial Intelligence is playing.

The proven, effective strategy for reinventing your business in the age of ever-present disruption Disruption by digital technologies? That's not a new story. But what is new is the "wise pivot," a replicable strategy for harnessing disruption to survive, grow, and be relevant to the future. It's a strategy for perpetual reinvention across the old, now, and new elements of any business. Rapid recent advances in technology are forcing leaders in every business to rethink long-held beliefs about how to adapt to emerging technologies and new markets. What has become abundantly clear: in the digital age, conventional wisdom about business transformation no longer works, if it ever did. Based on Accenture's own experience of reinventing itself in the face of disruption, the company's real world client work, and a rigorous two-year study of thousands of businesses across 30 industries, Pivot to the Future reveals methodical and bold moves for finding and releasing new sources of trapped value-unlocked by bridging the gap between what is technologically possible and

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how technologies are being used. The freed value enables companies to simultaneously reinvent their legacy, and current and new businesses. Pivot to the Future is for leaders who seek to turn the existential threats of today and tomorrow into sustainable growth, with the courage to understand that a wise pivot strategy is not a one-time event, but a commitment to a future of perpetual reinvention, where one pivot is followed by the next and the next.

"Sustainability Concepts in Decision-Making: Tools and Approaches for the U.S. Environmental Protection Agency examines scientific tools and approaches for incorporating sustainability concepts into assessments used to support EPA decision making. Using specific case studies, this report considers the application of analytic and scientific tools, methods, and approaches presented in the 2011 NRC report Sustainability and the U.S. EPA. This report examines both currently available and emerging tools, methods, and approaches to find those most appropriate for assessing and/or evaluating potential economic, social and environmental outcomes within an EPA decision context. Sustainability Concepts in Decision Making also discusses data needs and post-decision evaluation of outcomes on dimensions of sustainability. A broad array of sustainability tools and approaches are suitable for assessing potential environmental, social, and economic outcomes in EPA's decision-making context."--Publisher's description.

This book provides the blueprint for implementation, breaking down barriers, and the steps required to integrate sustainability successfully into any business. It is laid out in easily digestible chapters, with action steps backed up from interviews with sustainability thought leaders, case studies, and the real life experience of the author, as well as over 40 interviews with CSR and Sustainability Directors at various companies on how to “get things done” based on their successes and temporary setbacks. It provides the step-by-step roadmap for implementing sustainability successfully and focuses on “how” companies can realize the benefits of sustainability by engaging the head, heart, and hands of their employees. Also included is a checklist for implementation and tips on how to regain momentum or get “un-stuck” at the end of each chapter as well as additional helpful resources and exercises to overcome the most common barriers towards implementation.

This book is a landmark in showing how industrial-organizational psychology and related fields contribute to environmental sustainability in organizations. Industrial-organizational psychology embraces a scientist/practitioner model: evidence-based best practice to solve real-world issues. The contributors to this book are experts in science and practice, demonstrating the ways in which human-organization interactions can drive change to produce environmentally beneficial outcomes. Overall, the authors address cogent issues and provide specific examples of how industrial-organizational psychology can guide interventions that support and maintain environmentally sound practices in organizations. Green Organizations can be used as a general reference for researchers, in courses on sustainable

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business, corporate social responsibility, ethical management practices and social entrepreneurship. The book will provide an excellent overview for anyone interested in sustainability in organizations, and will serve as a valuable guide to industrial-organizational psychology and management professionals.

For over a century, field stations have been important entryways for scientists to study and make important discoveries about the natural world. They are centers of research, conservation, education, and public outreach, often embedded in natural environments that range from remote to densely populated urban locations. Because they lack traditional university departmental boundaries, researchers at field stations have the opportunity to converge their science disciplines in ways that can change careers and entire fields of inquiry. Field stations provide physical space for immersive research, hands-on learning, and new collaborations that are otherwise hard to achieve in the everyday bustle of research and teaching lives on campus. But the separation from university campuses that allows creativity to flourish also creates challenges. Sometimes, field stations are viewed as remote outposts and are overlooked because they tend to be away from population centers and their home institutions. This view is exacerbated by the lack of empirical evidence that can be used to demonstrate their value to science and society. Enhancing the Value and Sustainability of Field Stations and Marine Laboratories in the 21st Century summarizes field stations' value to science, education, and outreach and evaluates their contributions to research, innovation, and education. This report suggests strategies to meet future research, education, outreach, infrastructure, funding, and logistical needs of field stations. Today's technologies - such as streaming data, remote sensing, robot-driven monitoring, automated DNA sequencing, and nanoparticle environmental sensors - provide means for field stations to retain their special connection to nature and still interact with the rest of the world in ways that can fuel breakthroughs in the environmental, physical, natural, and social sciences. The intellectual and natural capital of today's field stations present a solid platform, but many need enhancements of infrastructure and dynamic leadership if they are to meet the challenges of the complex problems facing the world. This report focuses on the capability of field stations to address societal needs today and in the future.

Cities have experienced an unprecedented rate of growth in the last decade. More than half the world's population lives in urban areas, with the U.S. percentage at 80 percent. Cities have captured more than 80 percent of the globe's economic activity and offered social mobility and economic prosperity to millions by clustering creative, innovative, and educated individuals and organizations. Clustering populations, however, can compound both positive and negative conditions, with many modern urban areas experiencing growing inequality, debility, and environmental degradation. The spread and continued growth of urban areas presents a number of concerns for a sustainable future, particularly if cities cannot adequately address the rise of poverty, hunger, resource consumption, and biodiversity loss in their borders.

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Intended as a comparative illustration of the types of urban sustainability pathways and subsequent lessons learned existing in urban areas, this study examines specific examples that cut across geographies and scales and that feature a range of urban sustainability challenges and opportunities for collaborative learning across metropolitan regions. It focuses on nine cities across the United States and Canada (Los Angeles, CA, New York City, NY, Philadelphia, PA, Pittsburgh, PA, Grand Rapids, MI, Flint, MI, Cedar Rapids, IA, Chattanooga, TN, and Vancouver, Canada), chosen to represent a variety of metropolitan regions, with consideration given to city size, proximity to coastal and other waterways, susceptibility to hazards, primary industry, and several other factors.

Since the first edition of this book was published, the subject of sustainability has risen to the forefront of thinking in almost every subject within business and management. Tackling the latest developments and integrating practical perspectives with rigorous research, this new edition sheds light on a vital aspect of working life. Current trends reveal that increasing intensity at work has major consequences at individual, organizational and societal levels. Sustainability in work systems thus requires a multi-stakeholder approach, emphasizing a value-based choice to promote the concurrent development of various resources in the work system. This sustainability grows from intertwined individual and collective learning processes taking place within and between organizations in collaboration. In exploring the development of sustainable work systems, this book analyzes these problems, and provides the basis for designing and implementing 'sustainable work systems' based on the idea of regeneration and the development of human and social resources. The authors, who are leading researchers and practitioners from around the world, consider the existing possibilities and emerging solutions and explore alternatives to intensive work systems.

Why do so many corporate sustainability initiatives fail or wither away? Why are executives hesitant to invest in these initiatives when they show a high return on investment? This is an unvarnished look at why executives, consumers and sustainability professionals don't understand - og trust - each other.

Written by a renowned sustainability expert, Greener Products: The Making and Marketing of Sustainable Brands, Second Edition makes the case for why the people and the planet need products to be made in a different, more sustainable way. The growth of the global middle class, with an additional 3 billion people expected to enter the consumer market by 2030, is putting an unprecedented demand on resources and straining the global supply of raw materials, fossil fuels, food and water. This book provides insights on how to raise the bar on product development and investigates the best practices for making and marketing sustainable brands. Over 40 case studies are analyzed in this book and summarized for the reader to easily see what it is that makes leading companies successful. Analysis on marketing campaigns and greener product development range from leading companies like Apple, Nike, Samsung Electronics, BASF, GE, Johnson & Johnson, Unilever, and Method. New updated content in this second edition includes: New developments like the United Nations Sustainable Development Goals with concepts of biomimicry, circular economy, emerging issues management, and eco-innovation. Novel tools and examples for bringing

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sustainable products to market. New chapter dedicated to natural capital. Analysis of current green marketing methods and market trends. Best practices for making and marketing sustainable brands. For more information, visit the author's book website at www.greenerproducts.biz.

Despite dire warnings about global warming, carbon emissions by the world's largest companies are increasing and only a few companies have strategies for managing carbon emissions and water resources. So what separates the best from the rest? In one word, the answer is ownership: companies that are winning at sustainability have created the conditions for their stakeholders to own sustainability and reap the benefits that come with deeper experience with and ownership of social and environmental issues: a happier, more productive workforce, increased customer loyalty, higher stock valuations, and greater long-term profits. Based on interviews with 25 global multinational corporations as well as employees, middle managers, and senior leaders across multiple sectors, this is the first book to connect sustainability to the theory and principles of psychological ownership and to propose a succinct, easy-to-digest model for managerial use.

Managing Sustainability: First Steps to First Class provides a compelling case, real-world examples, and the tools to follow a proven strategy for aligning sustainability efforts with existing organizational priorities. This strategy has taken companies from initial conception to the top of the sustainability rankings. Using examples from leading companies, readers will understand how to build—programs that drive results and enhance reputation. Benefits include enabling companies to attract, hire, retain, and fully engage the best talent, seize the innovation high ground with new and premium products and services, provide access to socially responsible investment capital, implement “best practices,” earn license to operate, reduce compliance and regulatory costs, and more. Includes the latest trend to go beyond the organization's own “footprint” to integrate their values into their supply chains and build employee and customer loyalty by empowering these essential stakeholders to live their shared values. Sustainability professionals or business strategists who are seeking to integrate effective programs that match corporate strategy with the purpose and values-driven initiatives that engage employees, build customer loyalty, and improve license to operate will benefit from the author's more than 30 years' experience in corporate communications, business, and corporate sustainability.

NEW EDITION, REVISED AND UPDATED Most companies today have some commitment to corporate social responsibility, but implementing these initiatives can be particularly challenging. While a lot has been written on ethical and strategic factors, there is still a dearth of information on the practical nuts and bolts. And whereas with most other organizational initiatives the sole objective is improved financial performance, sustainability broadens the focus to include social and environmental performance, which is much more difficult to measure. Now updated throughout with new examples and new research, this is a complete guide to implementing and measuring the effectiveness of sustainability initiatives. It draws on Marc Epstein's and new coauthor Adriana Rejc Buhovac's solid academic foundation and extensive consulting work and includes best practices from dozens of companies in Europe, Asia, North America, South America, Australia, and Africa. This is the ultimate how-to guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually putting sustainability ideas into

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practice and making sure they accomplish their goals.

Required reading for anyone starting, running, or growing a business, *Business Ratios and Formulas*, Second Edition puts answers at the fingertips of business managers, with nearly 250 operational criteria and clear, easy-to-understand explanations that can be used right away. The Second Edition includes approximately fifty new ratios and formulas, as well as new chapters covering ratios and formulas for e-commerce and human resources.

"Implement the green strategies outlined in Dan Esty's and Andrew Winston's bestseller *Green to Gold*" Hard-nosed business advice for gaining competitive advantage through sustainability action in buildings and operations, information technology, product design, sourcing, manufacturing, logistics and transportation, marketing, accounting, and other key business functions Whether you are a climate change skeptic or an environmentalist, sustainability issues cannot be ignored in today's corporate world. With rising energy and natural resource costs, intensified regulations, investor pressures, and a growing demand for environmentally friendly products, sustainability is no longer an option—it's a business imperative. Unlike many green business books, the *Playbook* skips the environmental ideology and deals exclusively with tools and strategies that have been shown to cut costs, reduce risks, drive revenues, and build brand identity. Builds on Dan Esty and Andrew Winston's prizewinning *Green to Gold*, which has become a business classic and a staple of management training across the world. Shows in detail how each business function or department can achieve an eco-advantage over the competition Offers frameworks, checklists, and action plans applicable to any business—big or small, in manufacturing or services The *Green to Gold Business Playbook* gives you the tools to make green work-and work profitably-for your business.

Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. *Cram101 Just the FACTS101 studyguides* gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only *Cram101* is Textbook Specific. Accompanies: 9781609949938. This item is printed on demand.

Sustainability: What It Is and How to Measure It begins with a succinct business-focused summary of how to think about the risks and opportunities associated with sustainability. The author then includes his proprietary framework, The Corporate Sustainability Scorecard™ C-suite rating system, including the over 140 key sustainability indicators that are used to rate an organization's sustainability efforts. Each KSI includes examples from organizations around the world, giving the reader a complete and unbiased understanding of all aspects of sustainability. The Scorecard has been developed over the past 20 years and used by more than 70 corporations to rate themselves on sustainability. Gilbert S. Hedstrom illustrates the use of the Scorecard with hundreds of examples. He discusses sustainability transformation, governance, and strategy and execution. Social responsibility and environmental stewardship form important parts of his discourse in this important contribution to the debate on sustainability that will benefit business executives and those interested in sustainability and business. Read the author's related article on the NACD blog here: <https://blog.nacdonline.org/posts/pge-lessons-oversight>

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The Body Shop, as they were a decade ago; now, large, multinational companies like G.E. and Wal-Mart are leading the way with significant financial and organizational commitments to social and environmental issues. However, good intentions aren't enough. Whether motivated by concern for society and the environment, government regulation, stakeholder pressures, or economic profit, managers and strategists need to continue making significant changes to more effectively manage their social, economic, and environmental impacts - and to remain competitive. The guidance they need to do that is in this book. Marc Epstein has produced the ultimate "how-to-do-it" guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually making sustainability work for organizations. With a growing number of corporate leaders asking for urgent help in "getting this done," the timing of the book could not be better."--Provided by publisher.

Life Cycle Sustainability Assessment for Decision-Making: Methodologies and Case Studies gives readers a comprehensive introduction to life cycle sustainability assessment (LCSA) methodology for sustainability measurement of industrial systems, proposing an efficiency methodology for stakeholders and decision-makers. Featuring the latest methods and case studies, the book will assist researchers in environmental sciences and energy to develop the best methods for LCA, as well as aiding those practitioners who are responsible for making decisions for promoting sustainable development. The past, current status and future of LCSA, Life Cycle Assessment method (LCA), Life Cycle Costing (LCC), Social Life Cycle Assessment (SLCA), the methodology of LCSA, typical LCSA case studies, limitations of LCSA, and life cycle aggregated sustainability index methods are all covered in this multidisciplinary book. Includes models for assessing sustainability in environmental, energy engineering and economic scenarios Features case studies that help define the advantages and obstacles of real world applications Presents a complete view, from theory to practice, of a life cycle approach by exploring the methods and tools of sustainability assessment, analysis and design of sustainability assessment

The second edition of the Impact Evaluation in Practice handbook is a comprehensive and accessible introduction to impact evaluation for policy makers and development practitioners. First published in 2011, it has been used widely across the development and academic communities. The book incorporates real-world examples to present practical guidelines for designing and implementing impact evaluations. Readers will gain an understanding of impact evaluations and the best ways to use them to design evidence-based policies and programs. The updated version covers the newest techniques for evaluating programs and includes state-of-the-art implementation advice, as well as an expanded set of examples and case studies that draw on recent development challenges. It also includes new material on research ethics and partnerships to conduct impact evaluation. The handbook is divided into four sections: Part One discusses what to evaluate and why; Part Two presents the main impact evaluation methods; Part Three addresses how to manage impact evaluations; Part Four reviews impact evaluation sampling and data collection. Case studies illustrate different applications of impact evaluations. The book links to complementary instructional material available online, including an applied case as well as questions and answers. The updated second edition will be a valuable resource for the international development community, universities, and policy makers looking to build better evidence

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around what works in development.

Solving today's environmental and sustainability challenges requires more than expertise and technology. Effective solutions will require that we engage with other people, wrestle with difficult questions, and learn how to adapt and make confident decisions despite uncertainty. We need new approaches to leadership that empower professionals at all levels to tackle wicked problems and work towards sustainability. Leadership for Sustainability gives readers perspective and skills for promoting creative and collaborative solutions. Blending systems thinking approaches with leadership techniques, it offers dozens of strategies and specific practices that build on the foundation of three main skills: connecting, collaborating, and adapting. Inspiring case studies show how the book's strategies and principles can be applied to diverse situations: Coordinating the activities of widely dispersed individuals and groups who may not even know they are connected, illustrated by the work of urban planners, local businesses, citizens, and other stakeholders advancing ambitious climate action goals via a Community Energy Plan in Arlington County, Virginia Collaborating with diverse stakeholders to span boundaries despite their differences of opinion, expertise, and culture, as illustrated by the bold actions of a social entrepreneur who transformed the global food service industry with the "plant-forward" movement Adapting to continuous change and confounding uncertainty, as a small nonprofit organization mobilizes partners to tackle poverty, water scarcity, sanitation, and climate change in rural India Readers will come away with a holistic understanding of how to lead from where they are by applying leadership principles and practices to a wide range of wicked situations. While the challenges we face are daunting, the authors argue that these situations present opportunities for creating a more just, healthy, and prosperous world.

Sustainability is based on a simple and long-recognized factual premise: Everything that humans require for their survival and well-being depends, directly or indirectly, on the natural environment. The environment provides the air we breathe, the water we drink, and the food we eat. Recognizing the importance of sustainability to its work, the U.S. Environmental Protection Agency (EPA) has been working to create programs and applications in a variety of areas to better incorporate sustainability into decision-making at the agency. To further strengthen the scientific basis for sustainability as it applies to human health and environmental protection, the EPA asked the National Research Council (NRC) to provide a framework for incorporating sustainability into the EPA's principles and decision-making. This framework, Sustainability and the U.S. EPA, provides recommendations for a sustainability approach that both incorporates and goes beyond an approach based on assessing and managing the risks posed by pollutants that has largely shaped environmental policy since the 1980s. Although risk-based methods have led to many successes and remain important tools, the report concludes that they are not adequate to address many of the complex problems that put current and future generations at risk, such as depletion of natural resources, climate change, and loss of biodiversity. Moreover, sophisticated tools are increasingly available to address cross-cutting, complex, and challenging issues that go beyond risk management. The report recommends that EPA formally adopt as its sustainability paradigm the widely used "three pillars" approach, which means considering the environmental, social, and economic impacts of an action or decision. Health should be

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expressly included in the "social" pillar. EPA should also articulate its vision for sustainability and develop a set of sustainability principles that would underlie all agency policies and programs.

A practitioner-focused guide featuring tools, models, and experience from the front lines of sustainability management on major projects. With the growing need for sustainability management on large resource, infrastructure and power projects, this book provides project teams and sustainability practitioners with the practical advice, tools, and resources they need to create better projects. It offers extensive guidance for integrating sustainability into project design, planning and delivery. In each chapter, the authors provide invaluable sustainability management strategies and sample tools for project execution plans, engineering decision-making, stakeholder engagement tracking, logging commitments and follow-up actions, permit tracking, and construction management. *Integrating Sustainability into Major Projects: Best Practices and Tools for Project Teams* begins by introducing readers to the topic, as well as the common terminology. It then offers readers an overview of major projects, covering types of projects and project structures, the key players, and how to understand and manage different perspectives of time and space. Next, it looks at standards and guidelines, followed by chapters on: Project Management; Managing Risk and Opportunity; Sustainability Management Tools; Approvals and Permits; Design; Procurement; Construction Management; Commissioning; and more. This book: Provides analysis tools and resources that practitioners and project teams can use to successfully integrate and manage sustainability into major project design and delivery including industrial, resource, power, and infrastructure projects; Guides readers on how to work with local communities, engage with stakeholders and develop sustainability programs that support project financing; Includes case studies, lessons learned and expertise from a wide range of actual major projects and the authors' professional experiences with integrating sustainability; Leads practitioners through the major project types and their typical components, structure, and timelines, and demonstrates how sustainability can be effectively integrated into each type of major project. *Integrating Sustainability into Major Projects* provides the tools project teams need to successfully integrate sustainability into project design and management, making it an ideal tool for project teams and sustainability practitioners working on major resource, power, or infrastructure projects. It will also benefit project owners, organizational leaders, project finance professionals, government regulators and graduate students in engineering, project management, sustainability management, or environmental design and architecture.

The best practices in corporate sustainability performance are no longer the exclusive domain of companies like Ben & Jerry's or The Body Shop, as they were a decade ago; now, large, multinational companies like G.E. and Wal-Mart are leading the way with significant financial and organizational commitments to social and environmental issues. However, good intentions aren't enough. Whether motivated by concern for society and the environment, government regulation, stakeholder pressures, or economic profit, managers and strategists need to continue making significant changes to more effectively manage their social, economic, and environmental impacts – and to remain competitive. The guidance they need to do that is in this book. Marc Epstein has produced the ultimate "how-to-do-it" guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually making sustainability work for organizations. With a growing number of corporate leaders asking for urgent help in "getting this done," the timing of the book could not be

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better.

Making Sustainability Work Best Practices in Managing and Measuring Corporate Social, Environmental and Economic Impacts Routledge
To help managers and academics keep their eye on the ever-moving target of sustainability, award-winning author and academic Marc Epstein's provides an authoritative and comprehensive guide to implementing corporate sustainability initiatives and to measuring both their social and financial impacts.

This unique resource book explores what wellbeing, community participation and independence mean to young people with profound and multiple learning difficulties (PMLD). Bringing together results of an extensive survey of more than 100 schools that teach young people with PMLD, the authors present many innovative ways in which schools are working to ensure young people with PMLD have lives of value that are as rich and meaningful as possible. Organised into three cohesive parts, this book provides a comprehensive insight into established theories and current perspectives on wellbeing and independence for people with PMLD before exploring the results from the Lives Lived Well survey and other international research, and then it helpfully illustrates best practice in action with a close look at an established, very successful specialist school. This book can be used as a guide, resource and inspiration for adults sharing their lives with young people with PMLD – whether practitioners or parents – and concludes by asking what we can learn from these young people to support us all in living life to the full.

Today, the word is nearly ubiquitous: seeming to have come out of nowhere to dominate the discussion, from permaculture to renewable energy to the local food movement, the ideas that underlie and define sustainability can be traced back several centuries. In this illuminating and entertaining history, Jeremy L. Caradonna traces its origins to the emergence of planned yield forestry in the late 17th and 18th centuries, through the challenges of the Industrial Revolution in the 19th, the birth of the environmental movement in the 20th, and finally the emergence of a concrete effort to create a society that is stable, prosperous, ecologically minded, and forward looking. While sustainability draws upon ideas of social justice, ecological economics, and environmental conservation, it is more than the sum of its parts. Caradonna's book broadens our understanding of what the term means, showing how it progressed from a relatively marginal concept to an ideal that dominates lifestyle choices, government and corporate strategies, and even national and international policy.--From publisher description.
The business case for environmental sustainability is becoming increasingly compelling - but persuading well-established organizations to act in new ways is never easy. This book is designed to support business leaders and organisational scholars who are grappling with this challenge by pulling together leading-edge insights from some of the world's best researchers as to how organisational change in general - and sustainable change in particular - can be most effectively managed.

Whether you are an employee, a manager, an entrepreneur or a CEO, The Sustainable MBA Second Edition provides the knowledge and tools to help you 'green' your job and organization, to turn sustainability talk into action for the benefit of your bottom line and society as a whole. Based on more than 150 interviews with experts in business, international organizations, NGOs and universities from around the world, this book brings together all the pieces of the business and sustainability puzzle including: What sustainability is, why you should be interested, how to get started, and what a sustainable organization looks like. A wide range of tools, guidelines, techniques and concepts that you can use to implement sustainability practices. Information on how to be a sustainability champion or intrapreneur in your organization including how to sell these ideas to your team and how to incorporate them into any job. A survey of the exciting trends in sustainable business happening around the world. A wealth of links to interesting resources for more information. The Sustainable MBA Second Edition is

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organized like a business school course, allowing you easy access to the relevant information you need about sustainability as it relates to Accounting, Economics, Entrepreneurship, Ethics, Finance, Marketing, Organizational Behavior and HR, Operations and Strategy. The Sustainable MBA Second Edition has been updated to reflect global developments in this evolving field to remain the definitive guide to sustainable business. Additional resources to accompany the book are available at www.thesustainablemba.com.

Sustainability is now the greatest business imperative, yet how do you actually develop and implement a sustainability plan if you aren't an expert? From the authors of the award-winning handbook *The Business Guide to Sustainability* comes this highly practical guide to designing and implementing a customized sustainability plan in any business, organization or government department of any type and scale. This step-by-step guide explains how to create a sustainability plan and sustainability report. Each chapter has two vital sections. The first contains background reading, tips and case examples to help you be successful. The second presents a set of methods each with step-by-step instructions and a selection matrix to help choose the best methods. The book also contains sample worksheets and exercise materials that can be copied for organization-wide use.

Sustainability at Work is a compelling guide for everyone who wants to have both a successful career and a career that makes a positive difference in society. Containing career advice of great value to students of sustainability, and explaining how they can apply their knowledge to their future careers, its appeal extends well beyond the classroom. *Sustainability at Work* includes an easy-to-follow framework that anyone wondering how they can make a sustainable difference in the workplace can apply. Professionals from a variety of backgrounds and territories explain how they brought a sustainability approach to various sectors: agriculture, health care, business, economics, and financial services, education and research, law and policy, science and technology, and entertainment and media. Through inspiring narratives and a structured framework, *Sustainability at Work* illustrates how sustainability can be incorporated into every imaginable career to impact the quadruple bottom line: environment, economy, society, and future generations.

In today's rapidly changing business environment, strong influence of globalization and information technologies drives practitioners and researchers of modern supply chain management, who are interested in applying different contemporary management paradigms and approaches, to supply chain process. This book intends to provide a guide to researchers, graduate students and practitioners by incorporating every aspect of management paradigms into overall supply chain functions such as procurement, warehousing, manufacturing, transportation and disposal. More specifically, this book aims to present recent approaches and ideas including experiences and applications in the field of supply chains, which may give a reference point and useful information for new research and to those allied, affiliated with and peripheral to the field of supply chains and its management.

The business world is at an important crossroads. The age of the stakeholder is rapidly superseding that of the shareholder as climate change and political and societal shifts upend years of seeming prosperity. To move past this agitated age, business and society must learn to lead sustainably by putting purpose on equal footing with profit. The first step is understanding what's meant by sustainability and how it offers an opportunity for both business and society. Inspired by the launch of the 2030 United Nations

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Sustainable Development Goals (SDGs), the book captures the ideas of more than 100 change makers from around the world about how business is putting sustainability at the core of strategy to survive, thrive, and realign its interests with society's. Leading Sustainably looks at how sustainability has evolved in a business context, offering powerful insights, key facts, and guidance on building sustainability capability within companies, measuring and managing impact, sustainable finance's transformation, and other topics critical to aligning businesses' central activities with sustainable principles. The book introduces five vignettes profiling best-in-class companies that were sustainable from the start and international case studies on business sustainability efforts, spanning industries from hospitality to waste management, fashion, finance, and more. Finally, Bridges and Eubank provide frameworks and in-depth direction firms can leverage when accelerating their transition to more sustainable business models. The book is a perfect guide for mid-level to senior managers seeking to understand this fast-changing business environment, how to factor sustainability into their decision-making, and why the SDGs changed everything.

Strategies that enable organizations to succeed as businesses and as responsible corporate citizens Based on the authors' many years of research and hands-on experience, this book provides tested and proven practical strategies that make it possible for organizations to develop, maintain, or extend their competitive advantage without causing harm to the environment and society. Moreover, it explains how to set goals and objectives and then monitor, measure, and report on progress towards achieving corporate social responsibility and environmental sustainability. Most importantly, readers will discover that this can all be accomplished while, at the same time, improving bottom-line profitability. Practical Sustainability Strategies: How to Gain a Competitive Advantage is divided into four parts: Part 1, Introduction to Sustainability, underscores the urgency for organizations to adopt and develop sustainable practices Part 2, Sustainable Strategies, details numerous strategies that have been proven to work, including environmental innovation through biomimicry, green buildings, and green chemistry Part 3, Tools and Metrics, offers practical information on implementing strategies and measuring sustainability and reporting, including global standards and guidelines for managing sustainability, life-cycle analysis, carbon and water footprints such as GRI, GHG Protocol, UN Global Compact Part 4, Conclusion, provides an expert forecast of the future of sustainability Case studies based on the authors' research and fieldwork illustrate how leading companies have implemented each of the sustainability strategies discussed in the book. There's also an appendix with additional case studies exploring various aspects of business practices and sustainability. Practical Sustainability Strategies is ideal as a graduate textbook as well as a reference for business managers. All readers will not only gain a greater appreciation for sustainable development, but also the skills needed to integrate sustainability into all aspects of their organization's business practices.

What do Brazil's top beauty brand, America's second-fastest-growing restaurant chain, and the world's third bestselling car have in common--besides achieving enormous success with revenue in the tens of billions? They are doing it all while holding to their convictions of implementing sustainable principles that help consumers live better lives. But they aren't the only ones. Green Giants examines nine companies--including Chipotle, Toyota, Unilever, Tesla, General Electric, and more--who have established

Read Free Making Sustainability Work Best Practices In Managing And Measuring Corporate Social Environmental And Economic Impacts

the blueprint for sustainable success that anyone can follow. Author Freya Williams, an early pioneer of the modern sustainable business movement, discovered six factors responsible for the overwhelming success of these nine socially responsible companies:• The Iconoclastic Leader• Disruptive Innovation• A Higher Purpose• Built In, Not Bolted On• Mainstream Appeal• A New Behavioral ContractPacked with eye-opening research, exclusive interviews, and enlightening examples, Green Giants serves as your blueprint for merging wild profitability with social responsibility.

Sustainability Principles and Practice gives an accessible and comprehensive overview of the interdisciplinary field of sustainability. The focus is on furnishing solutions and equipping students with both conceptual understanding and technical skills. Each chapter explores one aspect of the field, first introducing concepts and presenting issues, then supplying tools for working toward solutions. Elements of sustainability are examined piece by piece, and coverage ranges over ecosystems, social equity, environmental justice, food, energy, product life cycles, cities, and more. Techniques for management and measurement as well as case studies from around the world are provided. The 3rd edition includes greater coverage of resilience and systems thinking, an update on the Anthropocene as a formal geological epoch, the latest research from the IPCC, and a greater focus on diversity and social equity, together with new details such as sustainable consumption, textiles recycling, microplastics, and net-zero concepts. The coverage in this edition has been expanded to include issues, solutions, and new case studies from around the world, including Europe, Asia, and the Global South. Chapters include further reading and discussion questions. The book is supported by a companion website with online links, annotated bibliography, glossary, white papers, and additional case studies, together with projects, research problems, and group activities, all of which focus on real-world problem-solving of sustainability issues. This textbook is designed to be used by undergraduate college and university students in sustainability degree programs and other programs in which sustainability is taught.

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