

# Access Free Making Sustainability Work Best Practices In Managing And Measuring Corporate Social Environmental And Economic Impacts Business

## **Making Sustainability Work Best Practices In Managing And Measuring Corporate Social Environmental And Economic Impacts Business**

Now completely updated, Making Sustainability Work is the bible for applying real metrics and best practices to the often-nebulous realm of business sustainability. Mark Epstein and Adriana Rejc Buhovac provide concrete tools for measuring and increasing social and environmental impacts in a manner that businesses can understand and put to real use.

Strategies that enable organizations to succeed as businesses and as responsible corporate citizens Based on the authors' many years of research and hands-on experience, this book provides tested and proven practical strategies that make it possible for organizations to develop, maintain, or extend their competitive advantage without causing harm to the environment and society. Moreover, it explains how to set goals and objectives and then monitor, measure, and report on progress towards achieving corporate social responsibility and environmental sustainability. Most importantly, readers will discover that this can all be accomplished while, at the same time, improving bottom-line profitability. Practical Sustainability Strategies: How to Gain a Competitive Advantage is divided into four parts: Part 1, Introduction to Sustainability, underscores the urgency for organizations to adopt and develop sustainable practices Part 2, Sustainable Strategies, details numerous strategies that have been proven to work, including environmental innovation through biomimicry, green buildings, and green chemistry Part 3, Tools and Metrics, offers practical information on implementing strategies and measuring

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sustainability and reporting, including global standards and guidelines for managing sustainability, life-cycle analysis, carbon and water footprints such as GRI, GHG Protocol, UN Global Compact Part 4, Conclusion, provides an expert forecast of the future of sustainability Case studies based on the authors' research and fieldwork illustrate how leading companies have implemented each of the sustainability strategies discussed in the book. There's also an appendix with additional case studies exploring various aspects of business practices and sustainability. Practical Sustainability Strategies is ideal as a graduate textbook as well as a reference for business managers. All readers will not only gain a greater appreciation for sustainable development, but also the skills needed to integrate sustainability into all aspects of their organization's business practices.

Sustainability Principles and Practice gives an accessible and comprehensive overview of the interdisciplinary field of sustainability. The focus is on furnishing solutions and equipping students with both conceptual understanding and technical skills. Each chapter explores one aspect of the field, first introducing concepts and presenting issues, then supplying tools for working toward solutions. Elements of sustainability are examined piece by piece, and coverage ranges over ecosystems, social equity, environmental justice, food, energy, product life cycles, cities, and more. Techniques for management and measurement as well as case studies from around the world are provided. The 3rd edition includes greater coverage of resilience and systems thinking, an update on the Anthropocene as a formal geological epoch, the latest research from the IPCC, and a greater focus on diversity and social equity, together with new details such as sustainable consumption, textiles recycling, microplastics, and net-zero concepts. The coverage in this edition has been expanded to include issues, solutions, and new case studies

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from around the world, including Europe, Asia, and the Global South. Chapters include further reading and discussion questions. The book is supported by a companion website with online links, annotated bibliography, glossary, white papers, and additional case studies, together with projects, research problems, and group activities, all of which focus on real-world problem-solving of sustainability issues. This textbook is designed to be used by undergraduate college and university students in sustainability degree programs and other programs in which sustainability is taught.

"The best practices in corporate sustainability performance are no longer the exclusive domain of companies like Ben & Jerry's or The Body Shop, as they were a decade ago; now, large, multinational companies like G.E. and Wal-Mart are leading the way with significant financial and organizational commitments to social and environmental issues. However, good intentions aren't enough. Whether motivated by concern for society and the environment, government regulation, stakeholder pressures, or economic profit, managers and strategists need to continue making significant changes to more effectively manage their social, economic, and environmental impacts - and to remain competitive. The guidance they need to do that is in this book. Marc Epstein has produced the ultimate "how-to-do-it" guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually making sustainability work for organizations. With a growing number of corporate leaders asking for urgent help in "getting this done," the timing of the book could not be better."--Provided by publisher.

Personal Sustainability Practices is a collection of 19 academic and practitioner perspectives on the topic of faculty personal sustainability. The book addresses the issues of whether, how, where, and when faculty who teach, research,

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consult, and perform academic and community service are and need to be practicing and communicating their own sustainability behaviors to students and other stakeholders. The contributors represent multiple countries, disciplines, academic levels and affiliations, and orientations on those issues and on the 17 United Nations Sustainable Development Goals related to their personal sustainability practices.

The business case for environmental sustainability is becoming increasingly compelling - but persuading well-established organizations to act in new ways is never easy. This book is designed to support business leaders and organisational scholars who are grappling with this challenge by pulling together leading-edge insights from some of the world's best researchers as to how organisational change in general - and sustainable change in particular - can be most effectively managed.

A practitioner-focused guide featuring tools, models, and experience from the front lines of sustainability management on major projects With the growing need for sustainability management on large resource, infrastructure and power projects, this book provides project teams and sustainability practitioners with the practical advice, tools, and resources they need to create better projects. It offers extensive guidance for integrating sustainability into project design, planning and delivery. In each chapter, the authors provide invaluable sustainability management strategies and sample tools for project execution plans, engineering decision-making, stakeholder engagement tracking, logging commitments and follow-up actions, permit tracking, and construction management. Integrating Sustainability into Major Projects: Best Practices and Tools for Project Teams begins by introducing readers to the topic, as well as the common terminology. It then offers readers an overview of

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major projects, covering types of projects and project structures, the key players, and how to understand and manage different perspectives of time and space. Next, it looks at standards and guidelines, followed by chapters on: Project Management; Managing Risk and Opportunity; Sustainability Management Tools; Approvals and Permits; Design; Procurement; Construction Management; Commissioning; and more. This book: Provides analysis tools and resources that practitioners and project teams can use to successfully integrate and manage sustainability into major project design and delivery including industrial, resource, power, and infrastructure projects; Guides readers on how to work with local communities, engage with stakeholders and develop sustainability programs that support project financing; Includes case studies, lessons learned and expertise from a wide range of actual major projects and the authors' professional experiences with integrating sustainability; Leads practitioners through the major project types and their typical components, structure, and timelines, and demonstrates how sustainability can be effectively integrated into each type of major project. Integrating Sustainability into Major Projects provides the tools project teams need to successfully integrate sustainability into project design and management, making it an ideal tool for project teams and sustainability practitioners working on major resource, power, or infrastructure projects. It will also benefit project owners, organizational leaders, project finance professionals, government regulators and graduate students in engineering, project management, sustainability management, or environmental design and architecture.

Today, the word is nearly ubiquitous: seeming to have come out of nowhere to dominate the discussion, from permaculture to renewable energy to the local food movement, the ideas that underlie and define sustainability can be traced back

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several centuries. In this illuminating and entertaining history, Jeremy L. Caradonna traces its origins to the emergence of planned yield forestry in the late 17th and 18th centuries, through the challenges of the Industrial Revolution in the 19th, the birth of the environmental movement in the 20th, and finally the emergence of a concrete effort to create a society that is stable, prosperous, ecologically minded, and forward looking. While sustainability draws upon ideas of social justice, ecological economics, and environmental conservation, it is more than the sum of its parts.

Caradonna's book broadens our understanding of what the term means, showing how it progressed from a relatively marginal concept to an ideal that dominates lifestyle choices, government and corporate strategies, and even national and international policy.--From publisher description.

**Sustainability Marketing: New directions and practices** explores how a customer's desire for sustainable products can form a part of new marketing strategies. **Sustainability Marketing** provides solutions to scholars, marketers and decision makers aiming to gain an advantage in businesses where sustainability is increasingly prioritised.

**Accounting systems and sustainability management** are vital for company management and performance. This is particularly difficult for small businesses. As such, it is necessary to understand the features and issues of sustainable accounting systems, with a particular focus on small business. **Maintaining Sustainable Accounting Systems in Small Business** is a critical scholarly resource that explores sustainability accounting systems with small businesses and how the economic, social, and environmental aspects are related to each other in the company's management and performance. Featuring coverage on a broad range of topics such as management control system, integrated reporting, and small and medium enterprises, this book is geared

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towards entrepreneurs, business managers, academicians, business professionals, and graduate-level students seeking practical information about the different sustainable accounting systems from strategic, organizational, and accounting perspectives.

The Sustainability Handbook covers all the challenges, complexities and benefits of sustainability for businesses, governments and other organizations. It provides a blueprint for how organizations can reach or exceed economic, social and environmental excellence. It offers a host of practical approaches and tools including a model sustainability policy for organizations, summaries of sustainability codes and tips on selecting them, an extensive collection of metrics and a wealth of supplementary reference material. This is the essential reference for every organization in pursuit of sustainability.

Managing Sustainability: First Steps to First Class provides a compelling case, real-world examples, and the tools to follow a proven strategy for aligning sustainability efforts with existing organizational priorities. This strategy has taken companies from initial conception to the top of the sustainability rankings. Using examples from leading companies, readers will understand how to build—programs that drive results and enhance reputation. Benefits include enabling companies to attract, hire, retain, and fully engage the best talent, seize the innovation high ground with new and premium products and services, provide access to socially responsible investment capital, implement “best practices,” earn license to operate, reduce compliance and regulatory costs, and more. Includes the latest trend to go beyond the organization’s own “footprint” to integrate their values into their supply chains and build employee and customer loyalty by empowering these essential stakeholders to live their shared values. Sustainability professionals or business

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strategists who are seeking to integrate effective programs that match corporate strategy with the purpose and values-driven initiatives that engage employees, build customer loyalty, and improve license to operate will benefit from the author's more than 30 years' experience in corporate communications, business, and corporate sustainability.

The best practices in corporate sustainability performance are no longer the exclusive domain of companies like Ben & Jerry's or The Body Shop, as they were a decade ago; now, large, multinational companies like G.E. and Wal-Mart are leading the way with significant financial and organizational commitments to social and environmental issues. However, good intentions aren't enough. Whether motivated by concern for society and the environment, government regulation, stakeholder pressures, or economic profit, managers and strategists need to continue making significant changes to more effectively manage their social, economic, and environmental impacts – and to remain competitive. The guidance they need to do that is in this book. Marc Epstein has produced the ultimate "how-to-do-it" guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually making sustainability work for organizations. With a growing number of corporate leaders asking for urgent help in "getting this done," the timing of the book could not be better.

PRINCIPLES OF RESPONSIBLE MANAGEMENT offers an international, scientifically sound, and strictly practice-related perspective. It is the first official textbook of the United Nations for the Principles for Responsible Management Education (PRME) academic network, and a reference book for companies of the United Nations Global Compact Initiative. It is a primary text for traditional business and society, business ethics, corporate social responsibility, and sustainability courses, or may serve as a practitioner

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handbook. Contributors are renowned academic professionals in their respective chapter topics as well as distinguished business practitioners who contribute highly relevant practice cases. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

To help managers and academics keep their eye on the ever-moving target of sustainability, award-winning author and academic Marc Epstein's provides an authoritative and comprehensive guide to implementing corporate sustainability initiatives and to measuring both their social and financial impacts.

Why do so many corporate sustainability initiatives fail or wither away? Why are executives hesitant to invest in these initiatives when they show a high return on investment? This is an unvarnished look at why executives, consumers and sustainability professionals don't understand - og trust - each other.

The Sustainability Handbook 2nd Edition covers the complexities, challenges, and benefits of sustainability when pursued by corporate, academic, government, and nonprofit organizations. This second edition identifies the newest, most cutting-edge practices in the field to stimulate organizations of all types to take the next step toward sustainability, offering a wide variety of practical approaches and tools, including a model sustainability policy for organizations, summaries and tips on selecting sustainability codes, an extensive collection of sample metrics, and much more. Organizations of all sizes can improve their

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chances of success" and survival" by integrating sustainability into their operations and decision-making. This handbook provides a blueprint on how organizations can reach or exceed economic, social, and environmental excellence.

The business world is at an important crossroads. The age of the stakeholder is rapidly superseding that of the shareholder as climate change and political and societal shifts upend years of seeming prosperity. To move past this agitated age, business and society must learn to lead sustainably by putting purpose on equal footing with profit. The first step is understanding what's meant by sustainability and how it offers an opportunity for both business and society. Inspired by the launch of the 2030 United Nations Sustainable Development Goals (SDGs), the book captures the ideas of more than 100 change makers from around the world about how business is putting sustainability at the core of strategy to survive, thrive, and realign its interests with society's. *Leading Sustainably* looks at how sustainability has evolved in a business context, offering powerful insights, key facts, and guidance on building sustainability capability within companies, measuring and managing impact, sustainable finance's transformation, and other topics critical to aligning businesses' central activities with sustainable principles. The book introduces five vignettes profiling best-in-class

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companies that were sustainable from the start and international case studies on business sustainability efforts, spanning industries from hospitality to waste management, fashion, finance, and more. Finally, Bridges and Eubank provide frameworks and in-depth direction firms can leverage when accelerating their transition to more sustainable business models. The book is a perfect guide for mid-level to senior managers seeking to understand this fast-changing business environment, how to factor sustainability into their decision-making, and why the SDGs changed everything.

As CEOs and business leaders navigate a world of complex global challenges, sustainability is no longer optional but a business imperative. In this book, two sustainability leaders with decades of experience – Henrik Henriksson, CEO of Scania and Elaine Weidman Grunewald, Co-founder of the AI Sustainability Center, and former Chief Sustainability & Public Affairs Officer at Ericsson – offer a simple but powerful three-step model for leading an organization on a sustainability transformation journey that aims at big, audacious, world-changing goals. Honest about the dilemmas but bullish on the opportunities, the authors advise leaders on how to accelerate sustainability in their organizations told through a Swedish lens, where the country's values and culture permeate the boardroom and the C-suite, bringing a unique clarity and conviction to

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leading with integrity. In practical insights gleaned from the authors' own experience, the book takes leaders through the three phases of sustainability leadership: from establishing a solid foundation rooted in purpose, culture, values, principles and consistent, credible leadership, to integrating sustainability into the core business, and then to executing a vision that not only shifts the direction of the company but can change an entire industry, and even the world. Throughout the book, more than 25 interviews with other leading CEOs of Swedish companies as well as successful start-ups, investors, economists, and other experts illuminate the path to sustainability leadership from different perspectives. These are complemented by case studies describing how companies got it right – or turned themselves around after getting it very, very wrong. With this hands-on insiders' guide, CEOs and C-suite leaders can take sustainability to the next level. This is the encouragement and inspiration business leaders need to move past incremental improvement at a time when exponential, world-changing action is more urgent than ever.

This is the ultimate how-to guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually putting sustainability ideas into practice and making sure they accomplish their goals.

Despite dire warnings about global warming, carbon

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emissions by the world's largest companies are increasing and only a few companies have strategies for managing carbon emissions and water resources. So what separates the best from the rest? In one word, the answer is ownership: companies that are winning at sustainability have created the conditions for their stakeholders to own sustainability and reap the benefits that come with deeper experience with and ownership of social and environmental issues: a happier, more productive workforce, increased customer loyalty, higher stock valuations, and greater long-term profits. Based on interviews with 25 global multinational corporations as well as employees, middle managers, and senior leaders across multiple sectors, this is the first book to connect sustainability to the theory and principles of psychological ownership and to propose a succinct, easy-to-digest model for managerial use. Sustainability Made Simple explores the relationship between everyday life and the intricate global environmental issues of today, illustrating how small changes in daily routines and mentalities can add up to a big impact.

This book provides the blueprint for implementation, breaking down barriers, and the steps required to integrate sustainability successfully into any business. It is laid out in easily digestible chapters, with action steps backed up from interviews with sustainability thought leaders, case studies, and the

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real life experience of the author, as well as over 40 interviews with CSR and Sustainability Directors at various companies on how to “get things done” based on their successes and temporary setbacks. It provides the step-by-step roadmap for implementing sustainability successfully and focuses on “how” companies can realize the benefits of sustainability by engaging the head, heart, and hands of their employees. Also included is a checklist for implementation and tips on how to regain momentum or get “un-stuck” at the end of each chapter as well as additional helpful resources and exercises to overcome the most common barriers towards implementation.

Management accounting has undergone significant evolution moving away from rigid budgeting programs and static output measures to comprehensive approaches of value identification and measurement. The book provides case studies, commentary and analysis from international experts in management accounting across the contemporary focus areas.

Sustainability is based on a simple and long-recognized factual premise: Everything that humans require for their survival and well-being depends, directly or indirectly, on the natural environment. The environment provides the air we breathe, the water we drink, and the food we eat. Recognizing the importance of sustainability to its work, the U.S.

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Environmental Protection Agency (EPA) has been working to create programs and applications in a variety of areas to better incorporate sustainability into decision-making at the agency. To further strengthen the scientific basis for sustainability as it applies to human health and environmental protection, the EPA asked the National Research Council (NRC) to provide a framework for incorporating sustainability into the EPA's principles and decision-making. This framework, Sustainability and the U.S. EPA, provides recommendations for a sustainability approach that both incorporates and goes beyond an approach based on assessing and managing the risks posed by pollutants that has largely shaped environmental policy since the 1980s. Although risk-based methods have led to many successes and remain important tools, the report concludes that they are not adequate to address many of the complex problems that put current and future generations at risk, such as depletion of natural resources, climate change, and loss of biodiversity. Moreover, sophisticated tools are increasingly available to address cross-cutting, complex, and challenging issues that go beyond risk management. The report recommends that EPA formally adopt as its sustainability paradigm the widely used "three pillars" approach, which means considering the environmental, social, and economic impacts of an action or decision. Health should be

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expressly included in the "social" pillar. EPA should also articulate its vision for sustainability and develop a set of sustainability principles that would underlie all agency policies and programs.

Since the first edition of this book was published, the subject of sustainability has risen to the forefront of thinking in almost every subject within business and management. Tackling the latest developments and integrating practical perspectives with rigorous research, this new edition sheds light on a vital aspect of working life. Current trends reveal that increasing intensity at work has major consequences at individual, organizational and societal levels.

Sustainability in work systems thus requires a multi-stakeholder approach, emphasising a value-based choice to promote the concurrent development of various resources in the work system. This sustainability grows from intertwined individual and collective learning processes taking place within and between organizations in collaboration. In exploring the development of sustainable work systems, this book analyzes these problems, and provides the basis for designing and implementing 'sustainable work systems' based on the idea of regeneration and the development of human and social resources.

The authors, who are leading researchers and practitioners from around the world, consider the existing possibilities and emerging solutions and explore alternatives to intensive work systems.

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Life Cycle Sustainability Assessment for Decision-Making: Methodologies and Case Studies gives

readers a comprehensive introduction to life cycle sustainability assessment (LCSA) methodology for sustainability measurement of industrial systems, proposing an efficiency methodology for stakeholders and decision-makers. Featuring the latest methods and case studies, the book will assist researchers in environmental sciences and energy to develop the best methods for LCA, as well as aiding those practitioners who are responsible for making decisions for promoting sustainable development.

The past, current status and future of LCSA, Life Cycle Assessment method (LCA), Life Cycle Costing (LCC), Social Life Cycle Assessment (SLCA), the methodology of LCSA, typical LCSA case studies, limitations of LCSA, and life cycle aggregated sustainability index methods are all covered in this multidisciplinary book. Includes models for assessing sustainability in environmental, energy engineering and economic scenarios Features case studies that help define the advantages and obstacles of real world applications Presents a complete view, from theory to practice, of a life cycle approach by exploring the methods and tools of sustainability assessment, analysis and design of sustainability assessment

Sustainability at Work is a compelling guide for everyone who wants to have both a successful

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career and a career that makes a positive difference in society. Containing career advice of great value to students of sustainability, and explaining how they can apply their knowledge to their future careers, its appeal extends well beyond the classroom.

Sustainability at Work includes an easy-to-follow framework that anyone wondering how they can make a sustainable difference in the workplace can apply. Professionals from a variety of backgrounds and territories explain how they brought a sustainability approach to various sectors: agriculture, health care, business, economics, and financial services, education and research, law and policy, science and technology, and entertainment and media. Through inspiring narratives and a structured framework, Sustainability at Work illustrates how sustainability can be incorporated into every imaginable career to impact the quadruple bottom line: environment, economy, society, and future generations.

"Sustainability Concepts in Decision-Making: Tools and Approaches for the U.S. Environmental Protection Agency examines scientific tools and approaches for incorporating sustainability concepts into assessments used to support EPA decision making. Using specific case studies, this report considers the application of analytic and scientific tools, methods, and approaches presented in the 2011 NRC report Sustainability and the U.S. EPA.

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This report examines both currently available and emerging tools, methods, and approaches to find those most appropriate for assessing and/or evaluating potential economic, social and environmental outcomes within an EPA decision context. Sustainability Concepts in Decision Making also discusses data needs and post-decision evaluation of outcomes on dimensions of sustainability. A broad array of sustainability tools and approaches are suitable for assessing potential environmental, social, and economic outcomes in EPA's decision-making context."--Publisher's description.

Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanies: 9781609949938. This item is printed on demand.

Cities have experienced an unprecedented rate of growth in the last decade. More than half the world's population lives in urban areas, with the U.S. percentage at 80 percent. Cities have captured more than 80 percent of the globe's economic activity and offered social mobility and economic prosperity to millions by clustering creative, innovative, and educated individuals and organizations. Clustering

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populations, however, can compound both positive and negative conditions, with many modern urban areas experiencing growing inequality, debility, and environmental degradation. The spread and continued growth of urban areas presents a number of concerns for a sustainable future, particularly if cities cannot adequately address the rise of poverty, hunger, resource consumption, and biodiversity loss in their borders. Intended as a comparative illustration of the types of urban sustainability pathways and subsequent lessons learned existing in urban areas, this study examines specific examples that cut across geographies and scales and that feature a range of urban sustainability challenges and opportunities for collaborative learning across metropolitan regions. It focuses on nine cities across the United States and Canada (Los Angeles, CA, New York City, NY, Philadelphia, PA, Pittsburgh, PA, Grand Rapids, MI, Flint, MI, Cedar Rapids, IA, Chattanooga, TN, and Vancouver, Canada), chosen to represent a variety of metropolitan regions, with consideration given to city size, proximity to coastal and other waterways, susceptibility to hazards, primary industry, and several other factors.

In today's rapidly changing business environment, strong influence of globalization and information technologies drives practitioners and researchers of modern supply chain management, who are

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interested in applying different contemporary management paradigms and approaches, to supply chain process. This book intends to provide a guide to researchers, graduate students and practitioners by incorporating every aspect of management paradigms into overall supply chain functions such as procurement, warehousing, manufacturing, transportation and disposal. More specifically, this book aims to present recent approaches and ideas including experiences and applications in the field of supply chains, which may give a reference point and useful information for new research and to those allied, affiliated with and peripheral to the field of supply chains and its management.

Mark Twain observed, "I'm in favour of progress; it's change I don't like." Coal dominates Indian energy because it's available domestically and cheap (especially without a carbon tax). If the global focus is on the energy transition, how does India ensure a just transition? Managing winners and losers will be the single largest challenge for India's energy policy. Coal is entrenched in a complex ecosystem. In some states, it's amongst the largest contributors to state budgets. The Indian Railways, India's largest civilian employer, is afloat because it overcharges coal to offset under-recovery from passengers. Coal India Limited, the public sector miner that produces 85% of domestic coal, is the world's largest coal miner. But despite enormous reserves, India imports about a quarter of consumption. On the flip side, coal faces inevitable pressure from renewable energy, which is the cheapest option for new builds. However, there is significant coal-based power capacity already in place, some of which is

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underutilized, or even stranded. Low per-capita energy consumption means India must still grow its energy supply. Before India can phase out coal, it must first achieve a plateau of coal. How this happens cost-effectively and with least resistance isn't just a technical or economic question, it depends on the political economy of coal and its alternatives. Some stakeholders want to kill coal. A wiser option may be to first clean it up, instead of wishing it away. Across 18 chapters, drawing from leading experts in the field, we examine all aspects of coal's future in India. We find no easy answers, but attempt to combine the big picture with details, bringing them together to offer a range of policy options. The ultimate guide for anyone wondering how President Joe Biden will respond to the COVID-19 pandemic—all his plans, goals, and executive orders in response to the coronavirus crisis. Shortly after being inaugurated as the 46th President of the United States, Joe Biden and his administration released this 200 page guide detailing his plans to respond to the coronavirus pandemic. The National Strategy for the COVID-19 Response and Pandemic Preparedness breaks down seven crucial goals of President Joe Biden's administration with regards to the coronavirus pandemic: 1. Restore trust with the American people. 2. Mount a safe, effective, and comprehensive vaccination campaign. 3. Mitigate spread through expanding masking, testing, data, treatments, health care workforce, and clear public health standards. 4. Immediately expand emergency relief and exercise the Defense Production Act. 5. Safely reopen schools, businesses, and travel while protecting workers. 6. Protect those most at risk and advance equity, including across racial, ethnic and rural/urban lines. 7. Restore U.S. leadership globally and build better preparedness for future threats. Each of these goals are explained and detailed in the book, with evidence about the current circumstances and how

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we got here, as well as plans and concrete steps to achieve each goal. Also included is the full text of the many Executive Orders that will be issued by President Biden to achieve each of these goals. The National Strategy for the COVID-19 Response and Pandemic Preparedness is required reading for anyone interested in or concerned about the COVID-19 pandemic and its effects on American society.

Written by a renowned sustainability expert, Greener Products: The Making and Marketing of Sustainable Brands, Second Edition makes the case for why the people and the planet need products to be made in a different, more sustainable way. The growth of the global middle class, with an additional 3 billion people expected to enter the consumer market by 2030, is putting an unprecedented demand on resources and straining the global supply of raw materials, fossil fuels, food and water. This book provides insights on how to raise the bar on product development and investigates the best practices for making and marketing sustainable brands. Over 40 case studies are analyzed in this book and summarized for the reader to easily see what it is that makes leading companies successful. Analysis on marketing campaigns and greener product development range from leading companies like Apple, Nike, Samsung Electronics, BASF, GE, Johnson & Johnson, Unilever, and Method. New updated content in this second edition includes: New developments like the United Nations Sustainable Development Goals with concepts of biomimicry, circular economy, emerging issues management, and eco-innovation. Novel tools and examples for bringing sustainable products to market. New chapter dedicated to natural capital. Analysis of current green marketing methods and market trends. Best practices for making and marketing sustainable brands. For more information, visit the author's book website at [www.greenerproducts.biz](http://www.greenerproducts.biz).

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Making Sustainability Work Best Practices in Managing and Measuring Corporate Social, Environmental and Economic Impacts Routledge

"Implement the green strategies outlined in Dan Esty's and Andrew Winston's bestseller Green to Gold" Hard-nosed business advice for gaining competitive advantage through sustainability action in buildings and operations, information technology, product design, sourcing, manufacturing, logistics and transportation, marketing, accounting, and other key business functions Whether you are a climate change skeptic or an environmentalist, sustainability issues cannot be ignored in today's corporate world. With rising energy and natural resource costs, intensified regulations, investor pressures, and a growing demand for environmentally friendly products, sustainability is no longer an option—it's a business imperative. Unlike many green business books, the Playbook skips the environmental ideology and deals exclusively with tools and strategies that have been shown to cut costs, reduce risks, drive revenues, and build brand identity. Builds on Dan Esty and Andrew Winston's prizewinning Green to Gold, which has become a business classic and a staple of management training across the world. Shows in detail how each business function or department can achieve an eco-advantage over the competition Offers frameworks, checklists, and action plans applicable to any business—big or small, in manufacturing or services The Green to Gold Business Playbook gives you the tools to make green work-and work profitably-for your business.

The second edition of the Impact Evaluation in Practice handbook is a comprehensive and accessible introduction to impact evaluation for policy makers and development practitioners. First published in 2011, it has been used widely across the development and academic communities. The book incorporates real-world examples to present practical

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guidelines for designing and implementing impact evaluations. Readers will gain an understanding of impact evaluations and the best ways to use them to design evidence-based policies and programs. The updated version covers the newest techniques for evaluating programs and includes state-of-the-art implementation advice, as well as an expanded set of examples and case studies that draw on recent development challenges. It also includes new material on research ethics and partnerships to conduct impact evaluation. The handbook is divided into four sections: Part One discusses what to evaluate and why; Part Two presents the main impact evaluation methods; Part Three addresses how to manage impact evaluations; Part Four reviews impact evaluation sampling and data collection. Case studies illustrate different applications of impact evaluations. The book links to complementary instructional material available online, including an applied case as well as questions and answers. The updated second edition will be a valuable resource for the international development community, universities, and policy makers looking to build better evidence around what works in development.

The book takes a holistic approach to sustainability. Acknowledging the Brundtland definition, that sustainable development meets the needs of the present without compromising the ability of future generations to meet their own needs, the book is specifically concerned with the ethics of contemporary social and environmental sustainability activity and thinking. It is concerned with the role of institutions—both local and global in achieving sustainability initiatives. All twelve chapters extend sustainability—conceptually, empirically and theoretically, and in doing so provide insights into linking local and global sustainability. The book refocuses sustainability as a series of interwoven and dynamic relationships, backed by just ethical

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decision-making, which begin locally, and reach out to impact the global level.

What do Brazil's top beauty brand, America's second-fastest-growing restaurant chain, and the world's third bestselling car have in common--besides achieving enormous success with revenue in the tens of billions? They are doing it all while holding to their convictions of implementing sustainable principles that help consumers live better lives. But they aren't the only ones. Green Giants examines nine companies--including Chipotle, Toyota, Unilever, Tesla, General Electric, and more--who have established the blueprint for sustainable success that anyone can follow. Author Freya Williams, an early pioneer of the modern sustainable business movement, discovered six factors responsible for the overwhelming success of these nine socially responsible companies:• The Iconoclastic Leader• Disruptive Innovation• A Higher Purpose• Built In, Not Bolted On• Mainstream Appeal• A New Behavioral ContractPacked with eye-opening research, exclusive interviews, and enlightening examples, Green Giants serves as your blueprint for merging wild profitability with social responsibility.

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