

## Make Money From Non Fiction Kindle Books How To Maximize Your Royalties Get Paid To Capture Leads And Rapidly Build A Successful Backend Business

A history of currency explores its invention, how paying for objects has changed over time, and different types of coins and paper money from around the world.

If you've always dreamed of making a living as a writer, this book will take you where you want to go. *Starting Your Career as a Freelance Writer, Second Edition*, demystifies the process of becoming a writer and gives aspiring writers all the tools they need to become successful freelance writers, get their names in print, and start earning a healthy income from writing. Completely revised and updated, the second edition includes an entirely new section on the "online writer," discussing how to set up your own website, whether you need a blog, how to effectively participate in social networking sites, and information on electronic publishing, POD and more. New chapters provide guidance on writing for international markets and other writing opportunities such as ghostwriting, speech-writing, technical writing, copyediting, teaching, etc. This indispensable resource walks writers through the process of developing marketable ideas and then finding appropriate markets for those ideas. It includes effective tips on how to set writing goals; make time for writing; hone research and interview techniques; create outlines and first drafts, approach editors (online and offline), and prepare and submit material. Writers will also discover the vital business issues of freelancing such as rights and contracts, plus how to manage income, expenses, and taxes. Author Moira Allen has more than 30 years experience both as a freelance writer and as an editor; her tips come from a keen understanding of what works from both sides of the desk. Whether readers are looking to support themselves as full-time freelancers or supplement an existing career, no one wanting to make money as a writer can afford to be without this book. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

The co-host of the popular NPR podcast *Planet Money* provides a well-researched, entertaining, somewhat irreverent look at how money is a made-up thing that has evolved over time to suit humanity's changing needs. Money only works because we all agree to believe in it. In *Money*, Jacob Goldstein shows how money is a useful fiction that has shaped societies for thousands of years, from the rise of coins in ancient Greece to the first stock market in Amsterdam to the emergence of shadow banking in the 21st century. At the heart of the story are the fringe thinkers and world leaders who reimagined money. Kublai Khan, the Mongol emperor, created paper money backed by nothing, centuries before it appeared in the west. John Law, a professional gambler and convicted murderer, brought modern money to France (and destroyed the country's economy). The cypherpunks, a group of radical libertarian computer programmers, paved the way for bitcoin. One thing they all realized: what counts as money (and what doesn't) is the result of choices we make, and those choices have a profound effect on who gets more stuff and who gets less, who gets to take risks when times are good, and who gets screwed when things go bad. Lively, accessible, and full of interesting details (like the 43-pound copper coins that 17th-century Swedes carried strapped to their backs), *Money* is

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the story of the choices that gave us money as we know it today.

\*\* UPDATED in 2018 to include the latest KDP features and email marketing strategies. \*\* Do you want to become a best-selling nonfiction author, help thousands of readers, and earn a recurring income? There are many books that teach you how to self-publish on Amazon. Yet few talk about how to make money as an author. There's a good reason for this. Most authors don't earn a living from their books. However, it's not impossible. In *Make Money from Kindle Self-Publishing*, I not only show you how to earn \$120 a month (triple the average earnings of a U.S. nonfiction book), I also show you how to earn \$1,000, \$5,000, and even \$10,000 a month. Writing books is difficult. Publishing your books is even harder. It can be scary putting your book out into the world. What if nobody buys? Or worse, people read your book and don't enjoy it? What if all of your hard work is for nothing? I want to help you overcome your fears. So that you can sell more books, serve more people, and make more money. In this book I show you how you can: \* Quickly and easily self-publish your book on Amazon; \* Promote your book and reach thousands of readers; \* Build a loyal following of email subscribers; \* Maximize earnings from your first book and all of your future offerings. When you read this book you're going to save time. You can stop trying to figure things out on your own. You're also going to save money. I tell you exactly how to get your book edited and formatted without breaking the bank. I even give you my day-by-day launch plan that's proven to work. It is the exact plan I used to launch my first Kindle book *Make Money On Airbnb*. This book reached over 1,500 readers in its first month and I still sell multiple copies every day. These strategies haven't just worked for me. I interviewed other self-published authors. I asked them exactly which promotion and monetization strategies worked for them. Their responses are included in these pages. Are you ready to publish a best seller AND earn a higher income as a nonfiction author? Perhaps you want to stay home with the kids and make money from home. You want to be more than "just a mom." Or maybe you dream of escaping your nine-to-five. You want financial freedom and a more meaningful life. Whatever your reasons, *Make Money from Kindle Self-Publishing* shows you how to publish your book and start earning an income as an author. Get your copy today by clicking the BUY NOW button at the top of this page!

*Transform Your Blog into a Book!* The world of blogging changes rapidly, but it remains one of the most efficient ways to share your work with an eager audience. In fact, you can purposefully hone your blog content into a uniquely positioned book--one that agents and publishers will want to acquire or that you can self-publish successfully. *How to Blog a Book Revised and Expanded Edition* is a completely updated guide to writing and publishing a saleable book based on a blog. Expert author and blogger Nina Amir guides you through the process of developing targeted blog content that increases your chances of attracting a publisher and maximizing your visibility and authority as an author. In this revised edition you'll find: • The latest information on how to set up, maintain, and optimize a blog • Steps for writing a book easily using blog posts • Advice for crafting effective, compelling blog posts • Tips on gaining visibility and promoting your work both online and off • Current tools for driving traffic to your blog • Strategies for monetizing your existing blog content as a book or other products • Profiles of bloggers who received blog-to-book deals and four new "blogged-book" success stories Whether you're a seasoned blogger or have never blogged before, *How to Blog a Book Revised and Expanded Edition* offers a fun, effective way to write, publish, and promote your book, one post at a time.

This is a bold book by James Altucher because he not only gives you a new map for the new financial landscape, but he also has skin in the game. This is the first financial book in which the author REVEALS HOW HE, PERSONALLY, MAKES HIS OWN MONEY. We are living in an epic period of change, danger and opportunity. The economy is crashing and booming every few years. People are getting fired and replaced by computers and Chinese workers. The stock market crashes with regularity. Every "fix" from the government makes things worse. The Old

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World has been demolished... and people are desperate for answers. James Altucher's "The Choose Yourself Guide To Wealth" contains those answers. This is the field guide to the "New World" we live in. You can play by the old rules and get left behind, or you can use these new ideas and become wealthy. This is not a book for the faint of heart. Read at your own risk, because sometimes the truth is hard to take. But for those who are ready to hear, James provides an updated map of the new territory for generating wealth and freedom. This book is the eye-opener of the century, it is the guide to building, keeping, and investing your money and breaking free from the chains of rusted, old thinking.

" ... includes the business models of writing non-fiction, the details of how to research, write and edit your book, as well as publishing, product creation and marketing."--Cover.

Whether you're a self-published author, traditionally published or just starting out writing your first book, there are dozens of obstacles standing between you and six-figure success as an author. Wouldn't it be helpful if you knew ahead of time what those obstacles will be and how to overcome them quickly and easily? In *Secrets of the Six-Figure Author* you will learn the 12 key obstacles every author must face and how to blast through them without breaking a sweat.

After finally getting a book published, many authors find that the hardest part wasn't actually writing the book or getting it into print. The biggest challenge lies in marketing the book. Aside from the fact that it can be overwhelming, most authors have day jobs and not much time to figure out which book promotion strategies will work. The *Nonfiction Book Marketing Plan* is loaded with proven and effective tactics to make the marketing journey a bit easier and a lot more effective. You will learn how to: Develop your own unique book marketing plan Establish authority in your field for your subject matter Build an effective website and leverage the power of blogging Reach your audience with Twitter, Facebook, LinkedIn, Google+, Pinterest, and YouTube Attract media attention with DIY publicity strategies that generate big exposure Boost sales on Amazon with insider tips to help you gain more visibility for your book Participate in book awards programs, book signing events, and other offline strategies Host ebook giveaways, write for websites, participate in Internet radio shows, and other powerful online marketing tactics Break in to professional speaking-for free or for fee Leverage your book to generate revenues from consulting, information products, and much more Each chapter concludes with an interview with a successful nonfiction author, providing even more real-world insight. Written for new and established authors of business, self-help, health and wellness, memoir, how-to, and other nonfiction books, *The Nonfiction Book Marketing Plan* will help you identify proven tactics that you can begin implementing immediately to reach your audience and sell more books. Stephanie Chandler is the author of several books including *Own Your Niche: Hype-Free Internet Marketing Tactics to Establish Authority in Your Field* and *Promote Your Service-Based Business*. She is also CEO of [AuthorityPublishing.com](http://AuthorityPublishing.com), specializing in custom publishing for nonfiction books and social media marketing services for authors, and [NonfictionAuthorsAssociation.com](http://NonfictionAuthorsAssociation.com), a community dedicated to providing marketing education for members. A frequent speaker at business events and on the radio, Stephanie has been featured in *Entrepreneur*, *BusinessWeek*, and *Wired* magazine, and she is a blogger for *Forbes*. Visit [StephanieChandler.com](http://StephanieChandler.com) for more information or follow her on Twitter: @bizauthor.

Did you know you can now become a published author and be selling your book to Amazon's hundreds of millions of Kindle customers in less than 24 hours? Or that Amazon will pay you an incredible 70% royalty? Or that thanks to Amazon's free Kindle app there are now an estimated 5 billion plus Kindle ready devices in the world? Our ability to self-publish through Amazon's Kindle platform is revolutionizing the publishing industry, with Amazon selling an estimated 600 million Kindle books last year. Best of all, Amazon want your content! This is part

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of their strategy to grow their market share and it's why they've made publishing on Kindle so incredibly easy. Have you always dreamed of becoming a published author? Do you have a message that you want to get out to the world? Are you an entrepreneur, expert, speaker, coach, consultant or professional who wants a book as a positioning tool to help grow your business? Whatever the reason, now is your time. Crush It with Kindle shows you step-by-step how to write, publish and successfully promote your books on Kindle so that you can become a bestselling published author.

From idea to contract to execution, this is a guide for prospective nonfiction writers. It aims to help you sell your ideas or yourself before you invest time and effort in a lengthy book project. It provides specific tips for pitching and writing various nonfiction categories, with suggestions from agents, editors, and published authors.

From a National Book Critics Circle Award winner, a brilliantly conceived and illuminating reconsideration of a key period in the life of Ernest Hemingway that will forever change the way he is perceived and understood. Focusing on the years 1934 to 1961—from Hemingway's pinnacle as the reigning monarch of American letters until his suicide—Paul Hendrickson traces the writer's exultations and despair around the one constant in his life during this time: his beloved boat, Pilar. We follow him from Key West to Paris, to New York, Africa, Cuba, and finally Idaho, as he wrestles with his best angels and worst demons. Whenever he could, he returned to his beloved fishing cruiser, to exult in the sea, to fight the biggest fish he could find, to drink, to entertain celebrities and friends and seduce women, to be with his children. But as he began to succumb to the diseases of fame, we see that Pilar was also where he cursed his critics, saw marriages and friendships dissolve, and tried, in vain, to escape his increasingly diminished capacities. Generally thought of as a great writer and an unappealing human being, Hemingway emerges here in a far more benevolent light. Drawing on previously unpublished material, including interviews with Hemingway's sons, Hendrickson shows that for all the writer's boorishness, depression, and alcoholism, and despite his choleric anger, he was capable of remarkable generosity—to struggling writers, to lost souls, to the dying son of a friend. We see most poignantly his relationship with his youngest son, Gigi, a doctor who lived his adult life mostly as a cross-dresser, and died squalidly and alone in a Miami women's jail. He was the son Hemingway forsook the least, yet the one who disappointed him the most, as Gigi acted out for nearly his whole life so many of the tortured, ambiguous tensions his father felt. Hendrickson's bold and beautiful book strikingly makes the case that both men were braver than we know, struggling all their lives against the complicated, powerful emotions swirling around them. As Hendrickson writes, "Amid so much ruin, still the beauty." Hemingway's Boat is both stunningly original and deeply gripping, an invaluable contribution to our understanding of this great American writer, published fifty years after his death.

Discover the secrets that successful authors use to market their books online. In "Book Marketing Made Easy" you will learn how to: increase your credibility and be seen as an expert in your field; sell more books to people who will benefit from your message; create multiple sources of income with the content of your book; harness the power of multimedia marketing to reach more people; and use social media to increase your influence and expand your market. "D'vorah Lansky gets it. She understands the importance of perpetual promotion to make a book successful. Book Marketing Made Easy overflows with valuable and do-able information. It contains inside scoop that I have not found anywhere else. A 'must-have' for the serious publisher." Brian Jud, author of "How to Make Real Money Selling Books" and "Beyond the Bookstore."

What happens when Americans lose their jobs? In this illuminating story of ruin and reinvention, Pulitzer Prize-winning journalist Farah Stockman gives an up-close look at the profound role work plays in our sense of identity and belonging, as she follows three workers whose

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lives unravel when the factory they have dedicated so much to closes down. "With humor, breathtaking honesty, and a historian's satellite view, Stockman illuminates the fault lines ripping America apart."--Beth Macy, author of *Factory Man* and *Dopesick* Shannon, Wally, and John built their lives around their place of work. Shannon, a white single mother, became the first woman to run the dangerous furnaces at the Rexnord manufacturing plant in Indianapolis, Indiana, and was proud of producing one of the world's top brands of steel bearings. Wally, a black man known for his initiative and kindness, was promoted to chairman of efficiency, one of the most coveted posts on the factory floor, and dreamed of starting his own barbecue business one day. John, a white machine operator, came from a multigenerational union family and clashed with a work environment that was increasingly hostile to organized labor. The Rexnord factory had served as one of the economic engines for the surrounding community. When it closed, hundreds of people lost their jobs. What had life been like for Shannon, Wally, and John, before the plant shut down? And what became of them after the jobs moved to Mexico and Texas? *American Made* is the story of a community struggling to reinvent itself. It is also a story about race, class, and American values, and how jobs serve as a bedrock of people's lives and drive powerful social justice movements. This revealing book shines a light on a crucial political moment, when joblessness and anxiety about the future of work have made themselves heard at a national level. Most of all, it is a story about people: who we consider to be one of us and how the dignity of work lies at the heart of who we are.

Growing up, they didn't believe they had a future. Together, they are building forever. Alexis Black persevered through her mother's death and her father's imprisonment. And after escaping a long and abusive relationship, the college junior promised her foster parents not to date for at least a year. But when she meets an incoming freshman on the first day of their scholarship program, she feels the world melt away, as though it were only the two of them in the room. Justin Black lived in the poorest section of Detroit before his parents surrendered him to the foster care system at the age of nine. But when he grabs the chance for better opportunities by pursuing higher education, he can't help but be drawn to a beautiful third-year student. At first, their past traumas--and their age difference--conspired to complicate their attraction. But the joy each took in the other and eventually conquered those obstacles, and these two survivors journeyed together toward healing. In a stark and wholehearted true story that shares how two individuals on separate paths found each other, Alexis and Justin merge their course into one full of hope and purpose. And hand-in-hand, with a desire to help others, they learned to reject the abusive patterns of their past, thereby intentionally breaking the cycle of generational violence and unhealthy behaviors. Written in an engaging novelistic style, the authors put forward a thoughtful exchange of ideas and personal experiences illustrating how anybody, no matter their backgrounds, can have a life of self-empowerment and joy. Broken down into four sections that cover crucial topics such as "Worthiness" and "Mental Health," this compelling narrative will help any who are learning to love themselves and want to end the line of toxic relationships. *Redefining Normal: How Two Foster Kids Beat The Odds and Discovered Healing, Happiness, and Love* is a page-turning memoir that will open your eyes to possibilities and dreams. If you like honest tales of triumph, refreshing transparency, and resilient faith in God, then you'll adore Justin and Alexis' inspirational story. This story contains mentions of domestic violence, trauma, sexual assault, and other difficult issues faced on the road to healing. Buy *Redefining Normal* to claim victory over harmful pasts today!

One Million Readers is for nonfiction authors who want more confidence when marketing their books, and those who want more power and control over book sales and results. Learn why creating your book marketing strategy is the most important thing you can do for your author career and your business, and how to create your own.

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Hemingway's Boat Everything He Loved in Life, and Lost, 1934-1961 Vintage

In this book, the author walks you through every step of how to write a book. After you read it, you'll be ready to start writing today.

How To Sell More Kindle Ebooks In 7 Days I Believe Kindle Publishing Should Be Fun, Profitable And Very, Very Easy If you want your book to become a Kindle best seller I can show you how! In this best selling book with over 25,000 copies sold, you will learn how to: Increase Your Book's Amazon And Google Search Traffic By 423% In 30 Minutes If you're a self-published author without a large platform or following, you will never be able to promote more than the published authors with huge marketing budgets. But you can outrank them on Amazon search every time! Why? Because 99% of Kindle authors don't know how to increase their search engine rankings in Amazon and Google. But I do - and I'm going to show you how in this book (it won't cost you a dime to implement these strategies). Most authors (even the ones with publishers and big marketing budgets) have no idea how to do keyword research, tag their book, add the right search keywords when they publish their book or insert keywords in their book description without it sounding like it was written by a robot. For New Authors: Step-By-Step Instructions With Picture Tutorials If you're a first-time Kindle publisher or technologically challenged then this book is for you! I even had my Grandma Ann Knowles follow the instructions step by step and she gave it a big thumbs up for easy to use instructions. The playing field has been leveled with ebook publishing - and if my Grandma can do it I guarantee you can too! For Existing Authors: How To Sell More Books In 5 Days Than You Did Last Month I'm going to share with you my KDP Select Free Promotion Marketing Formula for getting tens of thousands of readers to download your book in just 5 days. All you have to do is read the Marketing Formula instructions and follow them (it takes about 3 hours of work to get thousands of new readers). How To Sell On Kindle Using Your Book Description If you think your book is going to sell itself think again! If you're a fiction author or novelist, you have to show your readers the story and engage them in it or they won't buy a book from an unknown author. And if you're a non-fiction author, you have to tell potential readers how your book is going to help them solve their problem fast or they'll click away without buying. I'm going to show you the Show And Tell system for selling more books on Kindle by giving you readers what they want and overcoming objections in your book description! Kindle marketing isn't about having a big marketing budget or publisher behind you - but you still need exposure and a great offer. This book will help you with get more exposure with Amazon search and other great marketing tips. You also have to make buying your book an irresistible offer so that when browsers get done reading your book description they say, "I have to buy this book!" You can't do that without a strategic plan and a well-written book description. Bonus! Video interviews with best-selling Kindle authors as they share their coveted book marketing strategies. About The Author My poetry was first

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published at age 16 in Teen Ink magazine and I started writing books at age 19 but had no idea how to get my message out to anyone other than my friends and family. Finally, I discovered Amazon's Kindle Publishing platform and published my first book on Kindle on February 10, 2012. Since then, I've sold tens of thousands of ebooks on Kindle and now earn a full-time income as a part-time Kindle author. I've since helped hundreds of self-published authors like myself sell more books on Kindle. If I can do it you can too! Learn how to sell more books on Amazon today. Scroll up and grab your copy today.

**FACT: Businesses Need Writers, and Will Pay Handsomely For Them...** Attention: Aspiring writers, career-changers, at-home Moms, journalists, staff writers, recent college grads, 55+ or anyone else interested in making a handsome living as a writer. Here's your roadmap to hourly rates of \$50-125+ – and a writing lifestyle most can only dream of – in the lucrative field of “commercial” freelancing! This is the updated compilation of the TWO Well-Fed Writer “standards” you've heard about forever! **Why Commercial Freelancing?** Writing drives business. In the course of communicating with its customers and employees, an average corporation generates an enormous volume of writing. Yet, in today's downsized business world, the catchword is outsourcing. Many companies are asking: “Why pay salaries and benefits when freelancers – offering a range of talent and fresh “outsider” perspectives – give us only what we need, and only when we need it?” In TFWW, you'll learn what those writing projects are, where they are, how to land them, and how to get hired again and again (even with less-than-brilliant writing ability...). **A Surprisingly Accessible (and Lucrative) Writing Direction...** With NO industry contacts, NO previous paid writing experience, and NO writing training, the author built a commercial writing business from fantasy to full-time in less than four months. Have an unusual niche? Live in a small town? Need to start part-time? Terrified of “sales and marketing”? It's all here. Follow this step-by-step blueprint for leveraging your background into a profitable writing practice that moves light years beyond “starving writing”!

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Are you ready to turn your passion into a profitable business? The Nonfiction Book Publishing Plan is loaded with proven strategies, real-world examples, and fascinating interviews with successful authors who started from scratch just like you. In this content-rich book, you will learn how to: Identify profit opportunities from and around your book Set up a legitimate and professional author-publisher business Write your manuscript faster than you thought possible Avoid mistakes new authors make and get your book published the right way Enlist beta readers, get endorsements from well-known authors, and generate book reviews Launch your book into the world with as much buzz as possible As nonfiction authors, publishers, and internet entrepreneurs with over three decades of combined industry experience, we understand your unique goals and challenges. We also have the experience to show you how to produce your nonfiction book in the most

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professional way possible, while you turn your passion into a profitable business. Whether you're writing self-development, business, memoir, how-to, spiritual, narrative, or other nonfiction book, this authoritative guide by experienced industry professionals will provide you with the solutions you need to achieve your publishing goals. How to Blog a Book teaches you how to create a blog book with a well-honed and uniquely angled subject and targeted posts—and how to build the audience necessary to convince agents and publishers to make your blog into a book. Inside you'll find: Basic information on how to set up your blog and the essential plug-ins and other options necessary to get the most out of each post Steps for writing a book easily from scratch using blog posts Advice on how to write blog posts Tips on gaining visibility and promoting your work both online and off Tools for driving traffic to your blog Information on how to monetize an existing blog into a book or other types of products Profiles with authors who received blog-to-book deals Author Nina Amir explains how writing a book in cyberspace allows you to get your book written easily, while promoting it and building an author's platform. It's a fun, effective way to start writing, publishing, and promoting a book, one post at a time.

### LEARN HOW TO WRITE WONDERFUL AND VARIED SHORT STORIES AND SHARE THEM WITH THE WORLD.

Written by one of the country's leading experts on the short story, this book is ideal if you want to write creatively in a genre that is increasingly attracting attention from publishers, and which offers plenty of competition and festival opportunities for you to showcase your work. This new edition includes uptodate material on web resources and outlets and provides new information on self-publishing. In addition it discusses genres such as micro-fiction, and throughout is fully updated with new resources, events, slams and competitions. It will help unlock your imagination and creativity, and to discover stories you didn't know you had. It will help you to observe the world around you more sharply, as well as to structure, shape and polish your story. It is full of practical exercises that will both inspire imagination and refine skills, and confidence-building suggestions and hints.

The compelling diary of a young girl on the brink of maturity as her life draws to toward its tragic end -- one of the most moving and vivid documents of the Jewish experience.

“An ambitious look at the cost of urban gentrification.” —Atlanta-Journal Constitution “Kelley could have written a fine book about Charlotte’s drug trade in the ’80s and ’90s, filled with shoot-outs and flashy jewelry. What she accomplishes with Money Rock, however, is far more laudable.” —Charlotte Magazine “Pam Kelley knows a good story when she sees one—and Money Rock is a hell of a story. . . like a New South version of The Wire.” —Shelf Awareness Meet Money Rock—young, charismatic, and Charlotte’s flashiest coke dealer—in a riveting social history with echoes of Ghettside and Random Family Meet Money Rock. He’s young. He’s charismatic. He’s generous, often to a fault. He’s one of Charlotte’s most successful cocaine dealers, and that’s what first prompted veteran reporter Pam Kelley to craft this riveting social history—by turns action-packed, uplifting, and tragic—of a striving African American family, swept up and transformed by the



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1980s cocaine epidemic. The saga begins in 1963 when a budding civil rights activist named Carrie gives birth to Belton Lamont Platt, eventually known as Money Rock, in a newly integrated North Carolina hospital. Pam Kelley takes readers through a shootout that shocks the city, a botched FBI sting, and a trial with a judge known as "Maximum Bob." When the story concludes more than a half century later, Belton has redeemed himself. But three of his sons have met violent deaths and his oldest, fresh from prison, struggles to make a new life in a world where the odds are stacked against him. This gripping tale, populated with characters both big-hearted and flawed, shows how social forces and public policies—racism, segregation, the War on Drugs, mass incarceration—help shape individual destinies. Money Rock is a deeply American story, one that will leave readers reflecting on the near impossibility of making lasting change, in our lives and as a society, until we reckon with the sins of our past.

The definitive resource for a new generation of freelancers! Freelance writer, internet marketer, and mobile entrepreneur Yuwanda Black specializes in helping young freelancers build a business and "live the freelance life," and in *The Ultimate Freelancer's Guidebook*, she gives you the tools you need to be successful in the ever-growing freelance market. Whether you're just starting out or looking to grow and expand, you'll learn how to: Break into the freelance market Find the best-paying jobs Negotiate a contract Build a brand Create a strong online presence and portfolio You'll also learn how to build your reputation in the freelance market, form long-lasting professional relationships, and start taking control of your own employment destiny--and success!

Being a writer is not just about typing. It's also about surviving the roller-coaster of the creative journey. Self-doubt, fear of failure, the need for validation, perfectionism, writer's block, comparisonitis, overwhelm, and much more. This book offers a survival strategy and ways to deal with them all. Large Print edition.

*HOW TO STAY ALIVE IN THE WOODS* is a practical, readable-and potentially indispensable-manual for anyone venturing into the great outdoors. Broken down into four essential sections, Sustenance, Warmth, Orientation and Safety, this enlightening guide reveals how to catch game without a gun, what plants to eat (full-color illustrations of these make identification simple), how to build a warm shelter, make clothing, protect yourself and signal for help. Detailed illustrations and expanded instructions, newly commissioned for this deluxe edition, offer crucial information at a glance, making *How to Stay Alive in the Woods* truly a lifesaver.

A strategy for changing attitudes about personal finances covers such topics as getting out of debt, the dangers of cash advances and keeping spending within income limits.

Methods outlined in this book are easy-to-follow steps for formatting, completing, and marketing a nonfiction book. The most popular subjects for nonfiction books are covered, along with writing instructions and painless tips for self-publishing. Included is information on finding an agent and book publisher.

*Creative Visualization for Writers* features dozens of exercises and activities to spark new writing ideas, encourage relaxation and focus, and give you a creative boost. Nina Amir guides you through every stage of the creation process, from setting clear goals and finding inspiration to filling your creative well and managing your attention.

In this valuable handbook, writers learn how to market the potential of a book idea and effectively communicate that potential in a proposal that publishers will read.

What's better than getting new customers? Turning existing ones into FANS. Everything marketers need to know to find, engage, and leverage the power of brand evangelists *Think Like a Rock Star* provides step-by-step instructions that show marketing professionals how to

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connect with customers both online and offline to create a truly fan-centric brand. Using case studies of how rock stars like Lady Gaga, Taylor Swift, Katy Perry, and Blink-182 cultivate fans, it teaches readers how to apply those lessons to create brand advocates who will grow profits, improve business frameworks, and contribute more than ever to the success of the brand. It also identifies successful and easily replicable marketing strategies of top brands such as Dell, Ford, Patagonia, and YouTube. Think Like a Rock Star is an indispensable tool for any marketing professional. Foreword by Kathy Sierra, cocreator of the Head First book series Mack Collier is a social media strategist, trainer, and speaker who specializes in helping companies better connect with their customers via social media. His clients include businesses of all sizes, from sole proprietorships to Fortune 500 companies.

Are you tired of asking "What should I do with my life?" Are you sick of your job? Don't worry, I know how you feel! I used to start every working week saying "I hate my job" and spend every Friday night drinking too much to drown my misery. I was a cubicle worker in large corporates, going to pointless meetings, writing endless documents no one would read, testing computer systems that would soon be obsolete. Every day, my soul and my creativity died a little. Maybe you feel the same? Well, life is too short to just exist on the edge of breakdown, and there is a better way of living. You need to discover what you love to do and then make that your job, your life's work. This book will take you through understanding the way you feel now as well as how to improve your current situation immediately so you can create enough space to work on breaking out and doing what you truly love. It also contains the career change process I used to go from management consultant to full-time author-entrepreneur. It's time to change your career and your life.

If you want to write a book that's going to sell to both publishers and readers, you need to know how to produce a marketable work and help it become successful. It starts the moment you have an idea. That's when you begin thinking about the first elements of the business plan that will make your project the best it can be. The reality is that you don't want to spend time and energy writing a book that will never get read. The way to avoid that is to create a business plan for your book, and evaluate it (and yourself) through the same lens that an agent or acquisitions editor would. The Author Training Manual will show you how to get more creative and start looking at your work with those high standards in mind. Whether you're writing fiction or non-fiction, or intend to publish traditionally or self-publish, author Nina Amir will teach you how to conduct an effective competitive analysis for your work and do a better job at delivering the goods to readers than similar books that are already on the shelf. Packed with step-by-step instructions, idea evaluations, sample business plans, editor and agent commentaries, and much more, The Author Training Manual provides the information you need to transform from aspiring writer to career author.

Explains how to write and market a non-fiction book proposal, covering such topics as drafting a concept statement, submitting sample chapters, and writing query letters.

A power kept secret for 2000 years. A woman who stands to lose everything. India. When a nun is burned alive on the sacred ghats of Varanasi, and the stone she carried is stolen, an international hunt is triggered for the relics of the early church. Forged in the fire and blood of martyrs, the Pentecost stones have been handed down through generations of Keepers who kept their power and locations secret. Until now. The Keepers are being murdered, the stones stolen by those who would use them for evil in a world transformed by religious fundamentalism. Oxford University psychologist Morgan Sierra is forced into the search when her sister and niece are held hostage. She is helped by Jake Timber from the mysterious ARKANE, a British government agency specializing in paranormal and religious experience. Morgan must risk her own life to save her family, but will she ultimately be betrayed? From ancient Christian sites in Spain, Italy, and Israel to the far reaches of Iran and Tunisia, Morgan and Jake must track down the stones through the myths of the early church in a race against time

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before a new Pentecost is summoned, this time powered by the fires of evil. The first in the ARKANE series, Stone of Fire is a fast-paced, action-packed thriller that explores the edges of faith against a backdrop of early Christian history, archaeology and psychology.

Go from surviving to thriving! If you've ever tried to lose weight only to gain it back, Dr. A's Habits of Health offers a life-changing breakthrough that shows you not only how to reach and maintain your healthy weight, but how to create a life of renewed vibrancy, health, and spirit all under the easy-to-follow guidance of one of America's most esteemed and compassionate practitioners of weight loss and optimal health. Join thousands of people worldwide who've gone from discouragement to confidence, from depletion to unimaginable vitality and discover how you can live better, happier, and healthier into your eighties, nineties, and beyond

Doing well with money isn't necessarily about what you know. It's about how you behave. And behavior is hard to teach, even to really smart people. Money—investing, personal finance, and business decisions—is typically taught as a math-based field, where data and formulas tell us exactly what to do. But in the real world people don't make financial decisions on a spreadsheet. They make them at the dinner table, or in a meeting room, where personal history, your own unique view of the world, ego, pride, marketing, and odd incentives are scrambled together. In *The Psychology of Money*, award-winning author Morgan Housel shares 19 short stories exploring the strange ways people think about money and teaches you how to make better sense of one of life's most important topics.

Make the leap and become an entrepreneur today Are you living for the weekend? Are you dissatisfied at work? Are you itching to do something that is important to you? How can you avoid the pitfalls that many first-time entrepreneurs have fallen into? How do you explore whether entrepreneurship is right for you without giving up your day job? *Employee to Entrepreneur* is your guide to leaving your job behind and building something for yourself. Author and employee-turned-entrepreneur Steve Glaveski, shows you how to navigate the challenges, find the entrepreneurial success that is right for you and become a better person along the way. *Employee to Entrepreneur* combines storytelling with a step-by-step framework to teach you how to effectively explore and leverage entrepreneurship to gain freedom, fulfillment and financial security. understand what you want to do by first understanding yourself explore if entrepreneurship is right for you without giving up your day job avoid the common pitfalls faced by first-time entrepreneurs fund, test and prioritise your ideas in a fast and cost-effective way develop the mindset to succeed in your business. If you're ready to leave your cushy employee life behind and build a business and a life you believe in, reading this essential guidebook is your first step to making it happen.

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