

## Live Sound Reinforcement Cengage Educational

MODERN RADIO PRODUCTION, NINTH EDITION, provides students with a current, comprehensive look at radio production and programming, integrating new material on cutting-edge technologies with explanations of traditional equipment and practices. The authors' clear writing style, excellent descriptions and explanations, and attention to detail ensure that the text is consistent and appropriate for use in undergraduate courses. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Live Sound Reinforcement A Comprehensive Guide to P.A. and Music Reinforcement Systems and Technology Hal Leonard Corporation

Reprint. Originally published: Clifton Park, NY: Cengage Learning, [2016].

LEARNING AND BEHAVIOR, Seventh Edition, is stimulating and filled with high-interest queries and examples. Based on the theme that learning is a biological mechanism that aids survival, this book embraces a scientific approach to behavior but is written in clear, engaging, and easy-to-understand language. Available with InfoTrac Student Collections

<http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Decades of research have demonstrated that the parent-child dyad and the environment of the family—which includes all primary caregivers—are at the foundation of children's well-being and healthy development. From birth, children are learning and rely on parents and the other caregivers in their lives to protect and care for them. The impact of parents may never be

greater than during the earliest years of life, when a child's brain is rapidly developing and when nearly all of her or his experiences are created and shaped by parents and the family environment. Parents help children build and refine their knowledge and skills, charting a trajectory for their health and well-being during childhood and beyond. The experience of parenting also impacts parents themselves. For instance, parenting can enrich and give focus to parents' lives; generate stress or calm; and create any number of emotions, including feelings of happiness, sadness, fulfillment, and anger. Parenting of young children today takes place in the context of significant ongoing developments. These include: a rapidly growing body of science on early childhood, increases in funding for programs and services for families, changing demographics of the U.S. population, and greater diversity of family structure. Additionally, parenting is increasingly being shaped by technology and increased access to information about parenting. Parenting Matters identifies parenting knowledge, attitudes, and practices associated with positive developmental outcomes in children ages 0-8; universal/preventive and targeted strategies used in a variety of settings that have been effective with parents of young children and that support the identified knowledge, attitudes, and practices; and barriers to and facilitators for parents' use of practices that lead to healthy child outcomes as well as their participation in effective programs and services. This report makes recommendations directed at an array of stakeholders, for promoting the wide-scale adoption of effective programs and services for parents and on areas that warrant further research to inform policy and practice. It is meant to serve as a roadmap for the future of parenting policy, research, and practice in the United States.

Cabling is one of the fastest changing technologies, and Data, Voice and Video Cabling, 3rd

Edition, has been updated to address all the latest developments in premises cabling, including technologies and applications in copper, fiber, and wireless cabling. This text is organized to aid in the understanding of cabling, by following a logical format that covers background information on communications systems and media first, and then delves into more detailed discussions on each media type: copper, wireless, and fiber. Separating the key concepts into specific sections also helps to minimize confusion between the unique installation practices among the different technologies. Within each section, topics progress from the basics to components, installation, and testing to assist in the development of individual skills. This book also provides readers with important background and resources regarding the most recent cabling standards, which are an integral part of this fast-paced industry. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Summary Machine Learning in Action is unique book that blends the foundational theories of machine learning with the practical realities of building tools for everyday data analysis. You'll use the flexible Python programming language to build programs that implement algorithms for data classification, forecasting, recommendations, and higher-level features like summarization and simplification. About the Book A machine is said to learn when its performance improves with experience. Learning requires algorithms and programs that capture data and ferret out the interesting or useful patterns. Once the specialized domain of analysts and mathematicians, machine learning is becoming a skill needed by many. Machine Learning in Action is a clearly written tutorial for developers. It avoids academic language and takes you straight to the techniques you'll use in your day-to-day work. Many (Python) examples present the core

algorithms of statistical data processing, data analysis, and data visualization in code you can reuse. You'll understand the concepts and how they fit in with tactical tasks like classification, forecasting, recommendations, and higher-level features like summarization and simplification. Readers need no prior experience with machine learning or statistical processing. Familiarity with Python is helpful. Purchase of the print book comes with an offer of a free PDF, ePub, and Kindle eBook from Manning. Also available is all code from the book.

What's Inside

- A no-nonsense introduction
- Examples showing common ML tasks
- Everyday data analysis
- Implementing classic algorithms like Apriori and Adaboos
- Table of Contents

**PART 1 CLASSIFICATION**

Machine learning basics

- Classifying with k-Nearest Neighbors
- Splitting datasets one feature at a time: decision trees
- Classifying with probability theory: naïve Bayes
- Logistic regression
- Support vector machines
- Improving classification with the AdaBoost meta algorithm

**PART 2 FORECASTING NUMERIC VALUES WITH REGRESSION**

Predicting numeric values:

- regression
- Tree-based regression

**PART 3 UNSUPERVISED LEARNING**

Grouping unlabeled items using k-means clustering

Association analysis with the Apriori algorithm

Efficiently finding frequent itemsets with FP-growth

**PART 4 ADDITIONAL TOOLS**

Using principal component analysis to simplify data

Simplifying data with the singular value decomposition

Big data and MapReduce

Obra sobre acústica e engenharia de áudio, aborda equipamentos, sistemas, projetos e instalações.

Get ready to learn live sound reinforcement using the best-selling title on the subject available! The simple language, detailed illustrations, and concrete

examples in this book are suitable for novice to intermediate-level users. "Live Sound Reinforcement" outlines all aspects of P.A. system operation and commonly encountered sound system design concerns. Topics include microphones, speaker systems, equalizers, mixers, signal processors, amplifiers, system wiring and interfaces, indoor and outdoor sound considerations and psychoacoustics.

House of Worship Sound Reinforcement provides everything you need to know to become a sound technician in a house of worship and beyond. Starting with the basic foundations of sound, you'll progress into learning how the sound in your house of worship is captured with microphones and transduced into electricity. From there, you will explore the wonders of the mixing console, where all the audio you're capturing is sent, processed, and mixed together. Next up will be a thorough examination of how sound is projected not only to the congregation but also back at the worship team through the speaker system. After delving into the world of digital processors, you will learn how to create an optimal environment for projecting sound in your worship space, which includes properly setting up your system. Finally, you will discover what it takes to maintain your system as well as how to readjust and/or create a new system for outreach events. Although the concepts in this book are complex, they are

conveyed in non-technical language, so even if you have no experience with sound reinforcement, the book's contents are easy to follow and put into practice. The authors focus on real-world situations and setups and avoid discussions of physics and math, which can be confusing and intimidating. Whether you are just beginning your journey into live sound, you've been mixing at your own house of worship for a period of time, or you have years of experience already logged in, you will surely find useful information, tricks of the trade, and sound advice in this book that will serve you for years to come.

CONTEMPORARY COLOR is back with a beautifully produced and lavishly illustrated second edition! Combining a solid grounding in traditional color theory and a thorough exploration of effective color use in digital applications and 3D design work, this introduction to contemporary color text is a must have for all art students. Written by a leading design educator and artist whose work is widely exhibited, this text features a balanced examination of essential theory and its practical application using today's cutting-edge technology. Contemporary Color, second edition covers a wide range of topics including all the basics on color theory, while also examining the latest on digital color, 3D design, and variations in color across nations and cultures. To complement this inclusive content, the text features thought-provoking discussions of the psychological impact of color,

the future of color, creativity, and best practices for students and working artists. A vast collection of vivid images, drawn from both classical and contemporary artists, rounds out the text with powerful examples to illustrate applied color theory in all of its dazzling diversity. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Working as a recording engineer presents challenges from every direction of your project. From using microphones to deciding on EQ settings, choosing outboard gear to understanding how, when and why to process your signal, the seemingly never-ending choices can be very confusing. Professional Audio's bestselling author Bobby Owsinski (The Mixing Engineer's Handbook, The Mastering Engineer's Handbook) takes you into the tracking process for all manner of instruments and vocals-- providing you with the knowledge and skill to make sense of the many choices you have in any given project. From acoustic to electronic instruments, mic placement to EQ settings, everything you need to know to capture professionally recorded audio tracks is in this guide.

STATISTICAL METHODS FOR PSYCHOLOGY surveys the statistical techniques commonly used in the behavioral and social sciences, particularly psychology and education. To help students gain a better understanding of the

specific statistical hypothesis tests that are covered throughout the text, author David Howell emphasizes conceptual understanding. This Eighth Edition continues to focus students on two key themes that are the cornerstones of this book's success: the importance of looking at the data before beginning a hypothesis test, and the importance of knowing the relationship between the statistical test in use and the theoretical questions being asked by the experiment. New and expanded topics--reflecting the evolving realm of statistical methods--include effect size, meta-analysis, and treatment of missing data. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Packed with current research and examples, bestselling COMMUNICATION BETWEEN CULTURES, 9E equips readers with a deep understanding and appreciation of different cultures while helping them develop practical communication skills. Part I introduces the study of communication and culture; Part II focuses on the ability of culture to shape and modify our view of reality; Part III puts the theory of intercultural communication into practice; and Part IV converts knowledge into action. This is the only text to consistently emphasize religion and history as key variables in intercultural communication. Compelling examples help readers examine their own assumptions, perceptions, and cultural

biases--so they can understand the subtle and profound ways culture affects communication. The ninth edition offers expanded discussions of the impact of globalization, a new chapter on intercultural communication competence, and more coverage of new technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Dr. James W. Kalat's BIOLOGICAL PSYCHOLOGY is the most widely used text in the course area, and for good reason: an extremely high level of scholarship, clear and occasionally humorous writing style, and precise examples. Throughout all eleven editions, Kalat's goal has been to make biological psychology accessible to psychology students, not just to biology majors and pre-meds. Another goal has been to convey the excitement of the search for biological explanations of behavior, and Kalat delivers. Updated with new topics, examples, and recent research findings--and supported by new online bio-labs, part of the strongest media package yet--this text speaks to today's students and instructors. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. ESSENTIALS OF PSYCHOLOGY: CONCEPTS AND APPLICATIONS, 5th Edition retains the hallmark features and pedagogical aids that have made this

text unique in presenting the foundations of psychology in a manageable, reader-friendly format. Students gain a broad view of psychology and see applications of the knowledge gained from contemporary research to the problems and challenges we face in today's world. Nevid's comprehensive learning system, derived from research on memory, learning, and textbook pedagogy, is featured throughout. This model incorporates the Four E's of Effective Learning -- Engaging Student Interest, Encoding Information, Elaborating Meaning, and Evaluating Progress. Thoroughly updated with recent research developments, this edition also features an expanded focus on psychology in the digital world -- a topic students are sure to find fascinating and relevant. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

PRINCIPLES OF BUSINESS, Eighth Edition, provides complete instruction in business concepts and skills students need in today's competitive environment. This market-leading introductory business text offers extensive coverage in major business concepts, such as finance, marketing, operations, and management. Students gain valuable information and skills for the workplace, as well as preparation for success in competitive events, such as DECA, FBLA, and BPA. Important Notice: Media content referenced within the product description or the product text may not be available in the

ebook version.

Since it was first published in 1993, the Sourcebook for Research in Music has become an invaluable resource in musical scholarship. The balance between depth of content and brevity of format makes it ideal for use as a textbook for students, a reference work for faculty and professional musicians, and as an aid for librarians. The introductory chapter includes a comprehensive list of bibliographical terms with definitions; bibliographic terms in German, French, and Italian; and the plan of the Library of Congress and the Dewey Decimal music classification systems. Integrating helpful commentary to instruct the reader on the scope and usefulness of specific items, this updated and expanded edition accounts for the rapid growth in new editions of standard works, in fields such as ethnomusicology, performance practice, women in music, popular music, education, business, and music technology. These enhancements to its already extensive bibliographies ensures that the Sourcebook will continue to be an indispensable reference for years to come.

The Music Industry Handbook, Second edition is an expert resource and guide for all those seeking an authoritative and user-friendly overview of the music industry today. The new edition includes coverage of the latest developments in music streaming, including new business models created by the streaming service sector. There is also expanded exploration of the music industry in different regions of the UK and in other areas of Europe, and coverage of new debates within the music industry, including the

impact of copyright extensions on the UK music industry and the business protocols involved when music is used in film and advertising. The Music Industry Handbook, Second edition also includes: in-depth explorations of different elements of the music industry, including the live music sector, the recording industry and the classical music business analysis of business practices across all areas of the industry, including publishing, synchronisation and trading in the music industry profiles presenting interviews with key figures workings in the music industry detailed further reading for each chapter and a glossary of essential music industry terms.

Updated, revised and reorganized, Coon, Mitterer and Martini's PSYCHOLOGY: MODULES FOR ACTIVE LEARNING, 15th Edition includes all-new chapter-specific learning outcomes and formative assessments based on Bloom's taxonomy. It is fully compatible with the new learning outcomes developed by the American Psychological Association. An emphasis on reflection, critical thinking and human diversity illustrates their importance as cross-cutting themes in psychology. In addition, each module cluster includes a full module devoted to skill development, highlighting skills that will help learners succeed both personally and professionally. The new edition retains the bestseller's engaging style, appealing visuals and detailed coverage of core topics and cutting-edge research. It builds on the proven modular format and on the teaching and learning tools integrated throughout. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Helps readers set up a home or project studio using Ableton Live as the digital audio workstation and explains how to record, mix, use plug-ins, edit audio, hook up external MIDI devices and record or edit MIDI in Ableton Live. Original.

Now in full color and packed with professional information and cutting-edge technologies, *SCENE DESIGN AND STAGE LIGHTING*, Tenth Edition, equips you with the most up-to-date coverage available on scenery, lighting, sound, and technology. Completely current, the exciting new tenth edition has two new chapters on digital integration in scene design and lighting design (Chapters 12 and 13), a new chapter on getting work in the profession (Chapter 28), and mirrors the best of real-world practices. Vibrant color production photographs support the text and spotlight examples of contemporary work. The book retains its strong emphasis on modern technology, with many changes in the lighting design and sound design chapters, reflecting the latest practices. The text also includes an expanded section on television design, as well as an emphasis on health and safety issues. The authors emphasize collaboration in all sections of the text, and they provide insight via interviews with professional lighting and scenery designers in two features: *Working Professionals* and *Designers at Work*. Reflecting current professional practice, *SCENE DESIGN AND STAGE LIGHTING*, Tenth Edition, offers in-depth coverage of a broad range of topics, making it the most detailed and comprehensive text available in the scenic, lighting, and sound design fields. Important Notice: Media content referenced within the product description or the

product text may not be available in the ebook version.

Offering a variety of innovative teaching tools, **INTRODUCTION TO LEARNING AND BEHAVIOR**, 5th Edition provides a clear introduction to the principles of learning and behavior. Designed to strike a balance between basic principles and their practical application, it provides an engaging outline of the behavioral approach to psychology and its relevance for understanding and improving the world we live in. This edition includes a new emphasis on behavior self-management -- including an appendix on tactics of behavior self-management as well as Study Tip boxes advising students on a range of study behavior issues, from how to best read a textbook to the use of stimulus control procedures to increase concentration and reduce procrastination. Instructors who include self-management projects as a course assignment may particularly appreciate this material. As with past editions, numerous opportunities for review and self-testing help students maximize their understanding and retention. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Getting great drum sounds in the recording studio is a challenging and often misunderstood art. Even experienced recording engineers can find it difficult to mic, record, and mix drums effectively. For musicians and producers, young and old, who want to learn the secrets of capturing top-quality drum sounds, **RECORDING DRUMS: THE COMPLETE GUIDE** is here to help. This comprehensive guide covers the entire

process in detail, from establishing the drums' role in the song to preparing the kit and room for recording, choosing microphones, getting sounds, tracking, overdubbing, and mixing. In today's recording business, few producers and engineers have the opportunity to learn these skills from a pro. **RECORDING DRUMS: THE COMPLETE GUIDE** offers the distilled wisdom of a recording engineer with more than twenty-five years of experience--wisdom that you can put to work immediately to create unique, interesting, and powerful drum sounds.

Using an integrated strategic management process to explain what organisations should do to increase strategic competitiveness and achieve higher performance, the 4th Asia Pacific edition of **Strategic Management: Competitiveness and Globalisation** continues to provide a systematic skill-building coverage of strategy. With an emphasis on global advantage, the text offers a comprehensive examination of regional and international issues to provide a complete, accurate and up-to-date explanation of the strategic management process. New coverage on environmental concerns and emerging technologies as well as examples and cases from Australia, New Zealand and Asia-Pacific serve to engage students while updated international content demonstrates how strategic management is used in the global economy. Recognising the importance of relating theory to practice, **Strategic Management: Competitiveness and Globalisation 4e** provides

13 new case studies and a raft of online cases supported by a case matrix. Authored by nationally recognized scholar and behavioral consultant Dr. John W. Maag, this book focuses primarily on students' observable behaviors and the environmental factors that affect their expression. As Maag points out, behavior management is probably one of the most misunderstood concepts in education. Written in a very accessible style, this book demystifies stereotypical beliefs and misconceptions regarding the use of reinforcement, punishment, and self-control. Maag offers clear, but detailed descriptions of proven intervention techniques, supplemented by a range of step-by-step guidelines, sample forms, charts, graphs, and illustrations that assist teachers in implementing the techniques. Although the techniques described in the book are based on a sound theoretical and empirical foundation, the author limits the use of technical jargon and infuses real-life examples and case studies that clarify and illuminate the presentation. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

INTRODUCTION TO PSYCHOLOGY: GATEWAYS TO MIND AND BEHAVIOR, 14th Edition attracts and holds the attention of even difficult-to-reach students. The book's hallmark continues to be its pioneering integration of the proven-effective SQ4R learning system (Survey, Question, Read, Reflect, Review,

Recite), which promotes critical thinking and guides students step-by-step to an understanding of psychology's broad concepts and diversity of topics. Every chapter contains active learning tools and relatable examples in a discussion style, all while presenting cutting-edge coverage of the field's newest research findings. With this book, students find the study of psychology fascinating, relevant, and above all, accessible. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This wide-ranging yet focused text provides an informative introduction to consumer behavior supported by in-depth, scientifically grounded coverage of key principles and applications. CONSUMER BEHAVIOR, Second Edition, devotes ample attention to classic consumer behavior topics, including consumer information processing, consumer decision making, persuasion, social media and the role of culture and society on consumer behavior. In addition, this innovative text explores important current topics and trends relevant to modern consumer behavior, such as international and ethical perspectives, an examination of contemporary media, and a discussion of online tactics and branding strategies. This versatile text strikes an ideal balance among theoretical concepts, cutting-edge research findings, and applied real-world examples that illustrate how

successful businesses apply consumer behavior to develop better products and services, market them more effectively, and achieve a sustainable competitive advantage. With its strong consumer-focused, strategy-oriented approach, CONSUMER BEHAVIOR, Second Edition, will serve you well in the classroom and help you develop the knowledge and skills to succeed in the dynamic world of modern business. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. (Guitar Educational). The Guitarist's Guide to Music Reading features detailed step-by-step instruction, loads of sight-reading examples, invaluable tips and secrets from an industry pro, and over 600 audio files. "If you are reading this book I am excited for you. What you have in front of you is a powerful tool to help you understand the language of music. Chris Buono's explanations are sharply focused and designed for guitarists who have had minimal exposure to the concepts behind music notation. This is consistent with his approach to teaching guitar fundamentals. He has a gift for breaking down sophisticated musical concepts and replacing them with the salient points that kickstart your learning process." Dweezil Zappa  
First published in 2002. Routledge is an imprint of Taylor & Francis, an informa company.

**CULTURAL COMPETENCE: A PRIMER FOR EDUCATORS**, 2nd Edition, covers the basics of multicultural education, making it easy for instructors to assign as a main text or use in conjunction with other books. The author gives special attention to the psycho-social dimensions of teaching culturally diverse populations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**UNDERSTANDING ABNORMAL BEHAVIOR**, 11th Edition offers balanced and clear coverage of psychopathology theories, research, and clinical implications. Fully updated to reflect DSM-5 and the newest scientific, psychological, multicultural and psychiatric research, the book introduces and integrates the Multipath Model of Mental Disorders to explain how four essential factors—biological, psychological, social, and sociocultural—interact to cause mental disorders. A focus on resilience highlights prevention and recovery from the symptoms of various disorders. This edition also continues its emphasis on the multicultural, sociocultural and diversity aspects of abnormal psychology. The authors present material in a lively and engaging manner, connecting topics to real-world case studies, current events, and issues of particular importance and relevance in today's world. Special features and the fresh design make the book even more approachable and appealing to all readers. Important Notice: Media

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Takes a comprehensive approach to learning the fundamentals of Pro Tools HD[registered], Pro Tools LE[registered], or Pro Tools M-Powered[trademark] systems. This title helps you learn to build sessions that include multitrack recordings of live instruments, MIDI sequences, software synthesizers, and virtual instruments.

Offering the most comprehensive, up-to-date coverage available, MODERN RADIO AND AUDIO PRODUCTION: PROGRAMMING AND PERFORMANCE, 10e combines the latest trends and technologies with explanations of traditional equipment and practices. The authors' clear writing style, excellent descriptions and explanations, and attention to detail make the text extremely reader friendly. In addition to new examples, illustrations, and photos throughout, the text's three all-new chapters focus on writing, ethics, and mobile radio. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Behavior Analysis and Learning, Fifth Edition is an essential textbook covering the basic principles in the field of behavior analysis and learned behaviors, as pioneered by B. F. Skinner. The textbook provides an advanced introduction to operant conditioning from a very consistent Skinnerian perspective. It covers a range of principles from basic respondent and operant conditioning through applied behavior analysis into cultural design. Elaborating on Darwinian components and biological connections with behavior, the book treats the topic from a consistent worldview of selectionism. The functional relations between the organism and the

environment are described, and their application in accounting for old behavior and generating new behavior is illustrated. Expanding on concepts of past editions, the fifth edition provides updated coverage of recent literature and the latest findings. There is increased inclusion of biological and neuroscience material, as well as more data correlating behavior with neurological and genetic factors. The chapter on verbal behavior is expanded to include new research on stimulus equivalence and naming; there is also a more detailed and updated analysis of learning by imitation and its possible links to mirror neurons. In the chapter on applied behavior analysis (ABA), new emphasis is given to contingency management of addiction, applications to education, ABA and autism, and prevention and treatment of health-related problems. The material presented in this book provides the reader with the best available foundation in behavior science and is a valuable resource for advanced undergraduate and graduate students in psychology or other behavior-based disciplines. In addition, a website of supplemental resources for instructors and students makes this new edition even more accessible and student-friendly ([www.psypress.com/u/pierce](http://www.psypress.com/u/pierce)).

LIAISONS is an innovative beginning-level French program firmly grounded in principles of communicative language teaching and research in second language acquisition. Components of the program are carefully linked together, showing students how they can make connections with their classmates, their instructor, their community, and the French-speaking world. With an engaging mystery film shot on location in Montreal, Quebec, and Paris, the program provides a rich array of communicative activities designed to stimulate interaction inside and outside the classroom. The underlying pedagogical framework in LIAISONS asks students to first discover new vocabulary and grammar through different mediums, then connect form and meaning

through a set of confidence-building activities, and finally, actively create language. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Readers discover the latest, industry-leading, website development practices with this new book in the popular Shelly Cashman Series. For more than three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of learners. Now, Minnick's HTML5 AND CSS3: COMPREHENSIVE, 8E brings today's best practices in website development into focus with meaningful applications. The webpage development process starts with a semantic wireframe and weaves proven principles of responsive design into each chapter. A raft of fresh new projects logically build in complexity to ensure understanding. This edition strives to not only teach valid HTML and CSS, but also to reveal deeper conceptual issues essential to today's field of web development. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Readers refresh and strengthen language skills with proven grammar instruction and extensive learning resources found in BUSINESS ENGLISH, 12E by Mary Ellen Guffey and Carolyn Seefer. The market leader in grammar and mechanics since its first publication, BUSINESS ENGLISH uses a three-level approach to divide topics into manageable units that help readers hone the critical skills needed most. Packed with insights from the authors' more than 60 years of combined classroom experience, this edition helps readers develop the strong language skills necessary to perform confidently in today's digital classroom and tomorrow's workplace. Important Notice: Media content referenced within the product description or the

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Packed with current examples you can easily relate to, Tischler's INTRODUCTION TO SOCIOLOGY, 11E delivers comprehensive, up-to-date coverage in a succinct and affordable format. The author begins by equipping you with tools for success, including tips for how to read, study, and take tests more effectively. A built-in study guide and practice tests ensure thorough understanding. The text threads two basic ideas throughout: sociology is a rigorous, scientific discipline, and basic knowledge of sociology is essential for understanding social interaction in many work and social settings. With its streamlined 16 chapters, INTRODUCTION TO SOCIOLOGY, 11E delivers cutting-edge coverage that is concise yet thorough--and makes sociology completely accessible. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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