

Lens Catalogue Tamron

Catalog of macro lenses for Nikon DSLR cameras. Includes specifications, optical formulas and descriptions of 31 Nikon, Sigma, Tamron and Tokina lenses.

Spectacular photos begin with your Sony Alpha and this book. With its Alpha A300 and A350 cameras, Sony has blurred the distinction between introductory and advanced dSLRs. With the expert advice in this book, you'll learn to use every menu and control perfectly and gain insight into setting up and capturing shots that will amaze you. Reach beyond the automatic settings and take control of exposure, shutter speed, white balance, and every creative element that makes photography an art. Part I explores using your Sony Alpha A300 or A350 straight out of the box. Starting with an in depth look at the Sony Quick AF Live View System, this part of the book also explores all the external controls, explaining the purpose and function of each button, dial, and switch.

Understanding your camera's menu system is crucial to getting great results with the A300 or the A350, and of course the book will also teach you how to maneuver through all of your camera's menus. You'll not only learn how to adjust each setting, but when and why you should make each adjustment. Chapter 3 gives a thorough explanation of basic photography fundamentals, without overwhelming jargon and technical terms. If you are a new photographer you will gain an appreciation of aperture, shutter speed, exposure, ISO and white balance. If you are an experienced photographer you'll find helpful tips and tricks for adjusting each of these key settings. Interchangeable lenses are one of a dSLR's major strengths, and that is true of both the A300 and A350. With so many lens options, choosing auxiliary lenses for the A300 series can become overwhelming. Chapter 4 helps you

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eliminate the mystery about which lenses to buy and gives you a full explanation of what to look for when evaluating a new lens. With information on wide-angle, normal, telephoto, and macro lenses, this chapter discusses the full Sony lens lineup and goes on to demystify the option of using Minolta lenses on the Sony Alpha. Understanding light and light modifiers, such as diffusers and reflectors, is absolutely essential to getting great results from a dSLR. In chapter 5, you'll find a complete discussion of lighting basics, including the differences between continuous lighting and electronic flash. The full array of light modifiers is outlined, and the chapter goes on to explain the strengths and weaknesses of the proprietary Sony/Minolta hot shoe design. Naturally, there is also a discussion of which flash units work with the A300 series. Chapter 6 consists of a series of exercises designed to enhance your skills when shooting in a wide variety of photographic situations, including everything from macro photography and black and white to high dynamic range, portrait, and travel photography. Each topic is accompanied by numerous full color examples. DSLR photography entails far more than just the camera and lens. Once you fill your memory card with great images, you will need to download, catalog, store and edit those images. Chapter 7 takes you through a quick, but informative tour of the software and hardware options available to simplify your digital workflow. You will be exposed to the differences between RAW and JPEG images and you'll receive a thorough overview of your RAW processing options. You also learn about sharpening and noise reduction software, as well as the best editing applications.

Popular Photography Popular Photography Popular
Photography 80 Sigma, Tamron and Tokina Prime Lenses for
Canon EOS DSLR Cameras

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Comprehensive catalog of prime lenses for Nikon DSLR cameras. Includes specifications, optical formulas and descriptions of 70 Sigma, Tamron and Tokina prime lenses.

Comprehensive catalog of prime lenses for Canon EOS DSLR cameras. Includes specifications, optical formulas and descriptions of 80 Sigma, Tamron and Tokina prime lenses.

Vols. for 1970-71 includes manufacturers' catalogs.

Comprehensive catalog of prime lenses for Canon EOS DSLR cameras. Specifications and descriptions of 150 Canon, Cosina, Sigma, Tamron and Tokina lenses, including macro and tilt/shift lenses.

David Busch's Sony Alpha a7C Guide to Digital Photography is the most comprehensive resource and reference for Sony's ultra-compact 24-megapixel full frame mirrorless camera. The a7C packs large sensor image quality and low light performance into the world's smallest full-frame camera with in-body five-axis image stabilization. The perfect companion for travel photography under the most demanding conditions, it's also fast enough for 10 frames-per-second action photography bursts, and delivers the resolution the most demanding landscape or fine-art photographer require.

With fast, sensor-based 693-point phase detect autofocus (with real-time face and eye tracking), and

4K and full HD video capabilities, the a7C has all the tools needed to take incredible still images and capture compelling movies and video blogs. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7C.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Sony Alpha a7C Guide to Digital Photography* covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7C.

Much is yet to be discovered about the fascinating

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large-scale structures of the universe. Bernard Abrams, former Director of the Deep-Sky section of the British Astronomical Association and Michael Stecker, a celebrated California-based astronomical photographer, explain what we currently know of the near and far universe and present some of the most spectacular astronomical photographs ever taken. The accompanying CD-ROM offers a veritable explosion of hundreds of beautiful color images that illustrate local and distant structures and galaxies.

Catalog of macro lenses for Canon EOS SLR cameras. Includes specifications, optical formulas and descriptions of 34 Canon, Sigma, Tamron and Tokina lenses.

While there are many books that teach the "how-to" of photography, *Science for the Curious Photographer* is a book for those who also want to understand how photography works. Beginning with an introduction to the history and science of photography, Charles S. Johnson, Jr. addresses questions about the principles of photography, such as why a camera needs a lens, how lenses work, and why modern lenses are so complicated. Addressing the complex aspects of digital photography, the book discusses color management, resolution, "noise" in images, and the limits of human perception. The creation and appreciation of art in photography is discussed from the standpoint of modern cognitive science. A crucial read for those seeking the scientific context to photographic practice, this second edition has been comprehensively updated, including discussion of DSLRs, mirror-less cameras, and a new chapter on the limits of human vision and perception.

This book contains more than 2,500 vendors who sell a wide

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range of crafting supplies. Save time and money, locating hard-to-find materials while shopping through 50+ different categories of crafts.

With amazing low-light capabilities, incredible definition, intelligent autofocus and a host of other features, digital cameras have now become so powerful that they have left their users behind. Most photographers can take competent shots in a range of conditions, or fix imperfect exposures in Photoshop or Lightroom, but very few have the skill to push their cameras to the limit and capture the perfect shot, under all conditions, with no post-processing required. In Camera is the perfect way to take your photography to that level; to master your camera, understand light, exposure and composition, and make amazing photographs, whatever your camera, without cheating after the event. One hundred of Gordon's beautiful photos are given with his own expert commentary; full settings and camera details are included, and a host of tips and tricks let photographers of any level learn something from every example. The shots are taken with a wide range of cameras, and the emphasis is on getting results by improving your own skills, not wasting money on expensive equipment.

Popular Mechanics inspires, instructs and influences readers to help them master the modern world. Whether it's practical DIY home-improvement tips, gadgets and digital technology, information on the newest cars or the latest breakthroughs in science -- PM is the ultimate guide to our high-tech lifestyle.

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