

Legal Fundamentals For Canadian Business 4th Edition

Discover the business law and legal environment book you'll actually enjoy reading. Time after time, readers like you have commented that this is the most interesting introduction to law they've ever read. Beatty/Samuels/Abril's BUSINESS LAW AND THE LEGAL ENVIRONMENT, STANDARD EDITION, 9E is packed with current examples and real scenarios that bring law to life, whether you are a business learner or practicing professional. This reader-friendly, thorough presentation uses conversational writing to explain complex topics in easy-to-understand language. The authors draw from their experience practicing law to offer real stories that illustrate how legal concepts apply to everyday business practice. This edition also emphasizes today's digital landscape with new information on privacy and intellectual property. An updated ethics chapter offers a practical approach, using the latest research to explain why people make unethical decisions. In addition, an in-depth discussion of executive compensation contrasts theory with everyday reality. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This text gives business law instructors the flexibility to deal with all of the topics, to customize their course by supplementing it with additional material, and/or to concentrate on an area of specialization.

A less-expensive grayscale paperback version is available. Search for ISBN 9781680923018. Business Law I Essentials is a brief introductory textbook designed to meet the scope and sequence requirements of courses on Business Law or the Legal Environment of Business. The concepts are presented in a streamlined manner, and cover the key concepts necessary to establish a strong foundation in the subject. The textbook follows a traditional approach to the study of business law. Each chapter contains learning objectives, explanatory narrative and concepts, references for further reading, and end-of-chapter questions. Business Law I Essentials may need to be supplemented with additional content, cases, or related materials, and is offered as a foundational resource that focuses on the baseline concepts, issues, and approaches.

Legal, Tax and Accounting Strategies for the Canadian Real Estate Investor begins and ends with the premise that buying property in Canada can be a smart, safe and successful way to invest your money. However, like most things in life, success requires hard work. You need to do your homework, understand what you are buying, and know the pros and cons of various decisions. Most importantly, you also need to know how to structure and maintain your investment. That's where we come in. Experience is a good teacher-but its lessons can be nasty and, in the real estate business, mistakes can cost you big bucks. Our goal with this book is to help you do it right-the first time. Rest assured that this book covers a vast range of topics and you're going to appreciate its breadth and depth if you're wondering about things like whether: You should opt for a sole proprietorship versus a partnership or corporate ownership strategy. There are things you can do to manage the way HST impacts your real estate investment business. You need information about the tax implications of a real estate disposition. You can change your bookkeeping system to better meet your needs and those of your accountant. Who Are We? This book was written by two

individuals whose collective experience in helping Canadians make wise property investment decisions spans several decades. Steve Cohen is a securities lawyer with a great deal of experience in the real estate sector. George Dube is a chartered accountant whose knowledge is based on many years of helping clients with their property buying needs. Both Steve and George are real estate investors themselves. Working from this foundation, we have put together the definitive guide on how to build a successful real estate portfolio in Canada from a legal, tax and accounting perspective.

Sexty is an indigenous text that provides a broad overview of the Canadian business system, its interrelationships with society and the expectation of ethics in business, and business's adherence to moral standards. Sexty adopts the "business and society" approach to business, in addition to three key words: ethics, responsibilities, and sustainability. The ethics of business refers to the rules, standards, codes, values or principles that provide guidance for morally appropriate behaviour in managerial decision-making that is related to the operations of business and a business's relationship with society. Society accepts business as long as it recognizes the responsibilities in its operations and considers the needs and desires of society. The result businesses have had an increasing obligation to do more. Sustainability represents a management approach that integrates economic, ethical, and environmental responsibilities into all management systems (the triple 'e'). Sexty Fourth Edition enables and encourages critical thinking by introducing new ideas and concepts, by introducing new ideas and concepts, linking ideas to illustrations, addressing issues from different perspectives, and exposing readers to new sources of information. The concepts, theories, and illustrations allow students to use their skills to clarify facts, assess information, formulate and defend their own intellectual positions, and develop appropriate courses of action.

With the market-leading nursing fundamentals text in Canada, you can be assured that students will develop a firm educational foundation that will help them to succeed. Written in a clear manner and organized logically, this book will teach students all of the principles, concepts and skills necessary for them to thrive, both academically and professionally. A trusted favourite for Canadian faculty and students, the new Fourth Canadian Edition offers the most complete teaching and learning package available. A companion CD and Evolve website included with the book ensure that students have the most up-to-date and practical tools at their fingertips, and provide instructors with a host of resources to assist in their lesson planning, development and delivery. The new Fourth Canadian Edition of this nursing classic is the most current and comprehensive text available. . Nursing skills include steps and rationales to illustrate how and why a skill is performed . Critical thinking models illustrate how to provide the best care for clients . Nursing care plans include sections on Assessment, Planning, Interventions and Evaluation . Client teaching boxes emphasize key points for patient education . Boxes on older adults, culture and primary health care highlight key principles and aspects of nursing care . Evidence-informed practice guidelines provide examples of recent guidelines for Canadian nursing practice . Research highlights provide abstracts of current nursing research studies and explain the implications for daily practice . Companion CD includes student learning activities, Butterfield's Fluids and Electrolytes Tutorial, and more . Companion Evolve website includes review questions, interactive exercises, and more . Completely revised and updated to reflect current Canadian

nursing practice . New chapter on Surviving Cancer . New chapter on Nursing Informatics . 3 new Canadian section editors . An all-new Canadian editorial advisory board . Over 55 contributors from across the country . Emphasis on the Media Resources that accompany each chapter help to detail the comprehensive electronic resources available for that specific topic . Addition of new Nursing Story boxes that describe real-life scenarios . Increased emphasis on nurse and client safety, including Safety Alerts embedded throughout the text that highlight safe practices and techniques . New appendix on laboratory values

Formatting Briefs in Word explains how to create all the elements of a legal brief in Microsoft Word. Written by a lawyer for lawyers, paralegals and law students, readers will find this book invaluable for creating the best formatted briefs possible. While good formatting will not save a terrible brief, it will enhance a good one; and a good brief can be destroyed by poor formatting. Every page of this book is devoted towards solving the problems of formatting briefs. Topics include how to set up Word for legal writing; font selection; page layout; formatting using styles; creating tables of contents and authorities; and creating cover pages. Conformance with court rules is stressed throughout. This is an intermediate to advanced book on Word. The reader is expected to know already Word basics. This book takes the reader to a higher skill level.

A surprisingly simple way for students to master any subject--based on one of the world's most popular online courses and the bestselling book *A Mind for Numbers* and its wildly popular online companion course "Learning How to Learn" have empowered more than two million learners of all ages from around the world to master subjects that they once struggled with. Fans often wish they'd discovered these learning strategies earlier and ask how they can help their kids master these skills as well. Now in this new book for kids and teens, the authors reveal how to make the most of time spent studying. We all have the tools to learn what might not seem to come naturally to us at first--the secret is to understand how the brain works so we can unlock its power. This book explains:

- Why sometimes letting your mind wander is an important part of the learning process
- How to avoid "rut think" in order to think outside the box
- Why having a poor memory can be a good thing
- The value of metaphors in developing understanding
- A simple, yet powerful, way to stop procrastinating

Filled with illustrations, application questions, and exercises, this book makes learning easy and fun.

Appropriate for one-semester courses in Administrative Law at both college and university levels. Legal concepts and Canadian business applications are introduced in a concise, one-semester format. The text is structured so that five chapters on contracts form the nucleus of the course, and the balance provides stand-alone sections that the instructor may choose to cover in any order. We've made the design more reader-friendly, using a visually-appealing four-colour format and enlivening the solid text with case snippets and extracts. The result is a book that maintains the strong legal content of previous editions while introducing more real-life examples of business law in practice.

Can blockchain solve your biggest business problem? While the world is transfixed by bitcoin mania, your competitors

are tuning out the noise and making strategic bets on blockchain. Your rivals are effortlessly tracking every last link in their supply chains. They're making bureaucratic paper trails obsolete while keeping their customers' data safer and discovering new ways to use this next foundational technology to sustain their competitive advantage. What should you be doing with blockchain now to ensure that your business is poised for success? "Blockchain: The Insights You Need from Harvard Business Review" brings you today's most essential thinking on blockchain, explains how to get the right initiatives started at your company, and prepares you to seize the opportunity of the coming blockchain wave. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series. Featuring HBR's smartest thinking on fast-moving issues--blockchain, cybersecurity, AI, and more--each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow. You can't afford to ignore how these issues will transform the landscape of business and society. The Insights You Need series will help you grasp these critical ideas--and prepare you and your company for the future.

Packed with reader-friendly illustrations, *ESSENTIALS OF BUSINESS LAW AND THE LEGAL ENVIRONMENT*, 12e uses a nontechnical presentation to help your students understand the dynamics of today's legal environment for business. Covering a broad variety of key subjects and emphasizing ethical decision making, the text presents all business law topics required for success on the CPA exam. Cases are carefully summarized and integrated in order to present both recent legal issues and landmark court decisions while minimizing legal jargon. Students learn to effectively apply legal reasoning to cases and legal issues using the Issue, Rule, Application and Conclusion (IRAC) method. In addition to new Going Global features that highlight the international aspects of legal issues, the 12th Edition also includes more than 30 recent cases, updated coverage of limited liability companies and suretyship, amendments to UCC Articles, SEC rules on social media, recent U.S. Supreme Court decisions, and much more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

LIKE CARRYING AROUND YOUR OWN BUSINESS LAWYER, BUT WITHOUT ALL THE TALKING AND BILLS. Birth to Buyout gives you a straightforward, easy-to-grasp understanding of the business law questions and answers you need to run your business and prosper. Packed with refreshingly candid information, Birth to Buyout tackles business law topics in terms you can understand. Organized to guide you through all stages of your business - from Birth to Buyout - you learn: SET UP A COMPANY * The difference between Corporations, S-Corporations and Limited Liability Companies * How to pick the right entity for you * Where you should set up your company * How to pick a company name * What to

take to the bank when you set up your company bank account * What to put in your business plan YOU AND YOUR PARTNERS * The big conversation you and your partners need to have at the beginning of your venture * Picking officers, officer titles and salaries * How to make sure you can get out when you want * How to kick out another owner * Setting up your Board of Directors * Dangers of serving on the Board * How to be a great Board member GETTING FUNDED * The difference between debt and equity * What investors expect from you * The parts of an investment deal * How to divide control between founders and investors * Securities laws * Sources of debt financing * Parts of a loan * Building business credit INTERNET CONTRACTS * What you need to put in your website privacy policy and Terms of Use * Avoiding liability from user generated content * Kids information under COPPA OFFICE LEASE * Negotiating the rent * Difference among net leases, double net and triple net leases EMPLOYEES & INDEPENDENT CONTRACTORS * What goes in an employment contract * Noncompetes * Union contracts and collective bargaining * Nondiscrimination laws * Screening candidates, including immigration forms * How to follow rules about minimum wage and overtime and payroll INTELLECTUAL PROPERTY * Trademark * Copyright * Patent * How to get the rights through licensing or buying the IP MANUFACTURING * How to plan your whole manufacturing and fulfillment process * How to get a prototype made * How to discover the regulations you have to know about and follow * How to hire a manufacturer SALES AND MARKETING * How to get your product sold * Distribution channel options * Advertising and promotions * How to comply with advertising laws * What goes into your contract with distributors or sales agents * CanSpam and telemarketing rules GETTING PROTECTION AGAINST LIABILITY * Contracts * Insurance and Bonds * Vigilant Due Diligence GETTING RICH * Valuing a business * Valuing stock * Process of selling your company * Term Sheets * Representations and Warranties * Closing * Post closing * Tips to make for a peaceful sale AND, THERE'S A STORY - MEET HAP, HAZARD AND A LAWYER NAMED GRAVITY. Birth to Buyout is not just a business law almanac. Birth to Buyout spins forward on the story of two cubicle workers who make a run for entrepreneurship just as big corporate culture is closing in, all with the help of their corporate lawyer (if you just want the law, you can skip the story pages). Birth to Buyout was written to be an easy-to-follow guide to business law. That's why: * All explanations are in plain English * Charts and diagrams are used to make the law clear * The book celebrates American entrepreneurship and how it can truly set you free Concise and clear. This text provides the flexibility that instructors want and the accessibility that students need. A streamlined approach allows instructors flexibility in the way the course is taught without sacrificing essential content, while providing students with a solid foundation of essential business law concepts. This thoroughly updated third edition provides a succinct and economical approach to Canadian Business Law. Note: If you are purchasing an electronic version, MyBusLawLab does not come automatically packaged with it. To purchase MyBusLawLab, please visit

MyBusLawLab or you can purchase a package of the physical text and MyBusLawLab by searching for ISBN 10: 013291087X / ISBN 13: 9780132910873.

This is a practical resource designed to provide the business lawyer with a toolkit for advising clients in the online environment. Included is a "Top Ten" list of statutes with which every lawyer should be familiar when advising clients doing business in the electronic environment, along with chapters illustrating the legal challenges that can arise in cross-border transactions.

Help your students explore the integral roles of legal reading, reasoning, and writing with *Synthesis, Second Edition*. The authors prepare students for practice by: - teaching them how to think like a lawyer; first, the authors discuss how to read the law, then how to reason about a client's situation, and how to write about it in different legal forms - taking a step-by-step approach to effective legal reasoning and writing--for each skill, the authors set out steps to follow, identify factors to consider, detail criteria for effective Legal Writing, and explore pertinent ethical principles - using one case file, the HomeElderCare case, for all the examples in the book; this case, involving the unauthorized practice of law, demonstrates how to carefully analyze a case from the initial client interview through the appellate argument - providing pedagogy designed to reach those who learn in different ways, such as incorporating numerous charts and diagrams for visual learners - using exercises based on a tort law issue that will resonate with first-year students to provide opportunities for active development of skills What's new in the Second Edition? - edited text throughout the book for greater clarity and accessibility - a new section on contract drafting - the citation appendix and citation style examples now incorporate the Alwd Citation Manual, as well as the Bluebook - a new CD-Rom to accompany the Teacher's Manual, with more examples of key documents, explanations of the strengths and weaknesses of the examples, "how-to" citation grids for students, and additional student exercises

U.S. Patent Prosecution for Support Staff is a practical desk reference, designed to promote ongoing learning and job proficiency for paralegals and secretaries assisting patent practitioners in submitting filings to the United States Patent and Trademark Office. It presents complex filing requirements in an easy-to-follow format, and reduces volumes of information into concise, accessible learning points that will assist both novice and seasoned support staff alike as they work to develop or update the breadth and depth of their knowledge of U.S. patent prosecution. A comprehensive guide, U.S. Patent Prosecution for Support Staff provides a detailed step-by-step guide to the filing requirements for the most frequently filed activities in U.S. patent prosecution, as well as more novel filings. The content includes the most recent provisions of the America Invents Act, the American Invents Act Technical Corrections Bill, and the Patent Law Treaty.

Lawyers, You Can Revitalize Your Career Starting Today. Whether you are in law school or a senior partner at an Am Law 100 firm, this book can help you revitalize your career to find the perfect job and create your ideal career. Benjamin Barton, a law professor at the University of Tennessee, in his recent book on the legal profession, stated that only "44 percent of BigLaw lawyers

report satisfaction with their careers." According to a 2014 Gallup poll, only 32.4% of professionals in the United States were engaged with their jobs. And over 15% were actively disengaged. There is a disconnect between lawyer's passions and their work. Some lawyers detest their jobs. Others tolerate their work for the paycheck. Either way, these lawyers are detached and dissatisfied with their jobs. They desire something deeper and more meaningful in their work and career. This book can help you revitalize your career and achieve success, prosperity, and personal fulfillment. Success, prosperity, and personal fulfillment as you, and only you, define those terms. The Professional Prosperity For Lawyers System Through the career revitalization system in this book, you will use your strengths to achieve goals reflecting your personal vision of an ideal career. You will explore jobs aligned with who you are and create a career path you have only dreamed of pursuing. Your career revitalization is based on two central premises. First, lawyers must view their career as a business. Whether you are a lawyer at the largest law firm in the world or are a sole practitioner, you are a business. Your career should be run like a business. Second, run your business as an entrepreneur if you want to be successful, prosperous, and personally fulfilled. If you want to realize your dreams of a perfect job and ideal career, the career revitalization process provides the framework. Use the framework, follow the process, and take the actions. You will get your perfect job and create your ideal career. A career giving you the freedom to do the work you want to do. When you want to do it. And, with the people you want to do it with. Imagine getting up in the morning looking forward to your day. Being rested and full of energy. Controlling your schedule. Working on projects that interest and excite you. Collaborating with people you like and respect. Taking time off to spend with family and friends. Having time for leisure activities or working on projects outside your job. This career revitalization system is grounded in the practices, processes and actions of many lawyers who are successful, prosperous and personally fulfilled. You will live your dreams by implementing the career revitalization process. Why I Can Help You Revitalize Your Career I had a successful legal career, developed a book of business over \$3.5 million, was an equity partner at two Am Law 100 firms, was an in-house counsel at a publicly traded investment bank, went from in-house counsel to a law firm partner and left the law on several occasions. Most importantly, I know how you can achieve success, prosperity and personal fulfillment, and I have a strong desire to help you discover the path to your ideal career and life. I also endured decades of boredom and stress as a practicing lawyer. I disliked much of my work and was frequently disengagement from it. Substance abuse, bouts of depression, divorce, and financial issues are part of my career story. And, consideration of suicide on more than one occasion. I could not enjoy the fruits of my career "success" story. I am now on a mission. A mission to help you create an epic career of success, prosperity and personal fulfillment. Now is the time to take action. Start today by buying and reading this book.

Want to learn how to avoid legal issues for your business and creative projects? That's what Don't Panic! is all about. Learn to skillfully handle legal issues from the beginning to the moment (that hopefully doesn't happen) you get a nasty lawyer letter. You'll learn how to *Form Your Business*Protect Your Intellectual Property*Know the difference between employees and independent contractors*Understand insurance *Be smart when getting funded*Avoid problems when launching an App or Internet-Based

Service.*License anything, and when to get permission.*Watch your back while you're making the deal*What to do next when you've gotten a nasty lawyer letter

Legal Fundamentals for Canadian Business

The key words for this text are: "clear, concise and relevant". Most students taking this course are not going to be lawyers and therefore the emphasis is on a strong business orientation. Key features and competitive advantages include additional core topics such as risk management, negligence, and intellectual property. Case material has also been integrated into each chapter to illustrate the key topics and is presented in summary format as well as in hypothetical examples. Numerous features within the text demonstrate business law to students in a real world context. This text will assist and guide the entrepreneurial student who is aiming to start a business and needs the legal knowledge to avoid pitfalls.

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

Introduction to the Canadian Legal System goes beyond the mere outline of the basics and seeks to help students challenge and question legal rules. It includes a variety of case studies that exemplify the workings of the law and help students see the connections between the discussed rules and real life.

Written to provide flexibility in delivery without sacrificing content, Legal Fundamentals for Canadian Business delivers introductory and foundation material efficiently to allow time to develop more advanced topics thoroughly.

"Fundamentals of Canadian Trucking Law - A Practitioner's Guidebook is a must-read for anyone wanting to understand the Canadian trucking industry of today. It is an easy to read and informative reference book on the laws and regulations affecting highway carriers." -- Doug Munro, President, Maritime Ontario "This textbook provides an important primer on the contractual clauses which can protect manufacturers from liability relating to highway carriers and load brokers. It is useful to help understand the law relating to cargo claims in Canada and the U.S." -- Dave Corcoran, Director, Transportation & Distributor Management, Nestlé Canada Inc. "This textbook provides an important primer on the contractual clauses which can protect manufacturers from liability relating to highway carriers and load brokers. It is useful to help understand the law relating to cargo claims in Canada and the U.S." -- Dave Corcoran, Director, Transportation & Distributor Management, Nestlé Canada Inc. "This book should be on the desk of any Quebec trucking company manager who wants to know the rules and defence strategies available for highway tickets in Canada. Another component of the book which will be very useful are detailed guidelines toward understanding the rules of the Ontario Small Claims Court when collecting unpaid freight claims." -- Ferris Abraham, Vice-President, Simard Transport"

Fundamentals of Canadian Trucking Law - A Practitioner's Guidebook by Richard Lande and John Petrosoniak is a

comprehensive collection of legal issues pertaining to truck transportation. It is a handbook that anyone associated with the trucking industry whether carrier, broker, shipper, consignee, or government official should have at his or her fingertips." -- The Honourable Marshall Rothstein C.C., Q.C., Judge-Supreme Court of Canada-Retired

"To change the way students see the world: this is my goal in teaching economics and in writing this book. Three facts about students are my guiding principles. First, they want to learn, but they are over-whelmed by the volume of claims on their time and energy. So, they must see the relevance to their lives and future careers of what they are being asked to learn. Second, students want to get it, and get it quickly. So, they must be presented with clear and succinct explanations. And third, students want to make sense of today's world and be better prepared for life after school. So, they must be shown how to apply the timeless principles of economics and its models to illuminate and provide a guide to understanding today's events and issues, and the future challenges they are likely to encounter. The organization of this text arises directly from these guiding principles"--

*DICTIONARY OF BUSINESS AND COMPANY LAW - learn English vocabulary for international lawyers and business professionals *Over 150 LEGAL ENGLISH terms and phrases explained in plain English *WRITTEN by a UK qualified lawyer and legal English trainer This legal English dictionary is designed to improve and test lawyers business professionals legal English as practised around the world. Readers learn the basic principles, terms and concepts that underpin law, then discover how those ideas can be applied in practice. Learn English legal vocabulary while studying the same topics taught by English legal courses. Especially useful for lawyers and business professionals whose first language is not English.

(Black & White version) Fundamentals of Business was created for Virginia Tech's MGT 1104 Foundations of Business through a collaboration between the Pamplin College of Business and Virginia Tech Libraries. This book is freely available at: <http://hdl.handle.net/10919/70961> It is licensed with a Creative Commons-NonCommercial ShareAlike 3.0 license.

A complete guide to the legal framework in which companies operate by a prominent university teacher. Company Law follows the life of a company from start-up, financing, through directors' duties and the issue of shares, to reconstruction and insolvency. For the third edition, Professor Dine has thoroughly updated the book, with significantly revised sections on groups, corporate personality, the rules relating to prospectuses, minority shareholders' rights and disqualification of directors. The chapter on EU Law has been completely revised, and a new final chapter looks at the forms taken by the emerging Company Law of Eastern Europe countries.

Note: If you are purchasing an electronic version, MyNursingLab does not come automatically packaged with it. To purchase MyNursingLab, please visit www.mynursinglab.com or you can purchase a package of the physical text and MyNursingLab by searching for ISBN 10: 0133249786 / ISBN 13: 9780133249781. Helping undergraduate students evolve into nursing professionals prepared to meet the demands of their vocation, Fundamentals of Canadian Nursing equips students with a broad and solid foundation. The third Canadian edition addresses the key concepts that nurses must know to practice knowledgeably, accurately, legally, ethically, and with sensitivity and compassion in the dynamic Canadian health care system. Fundamentals of

Canadian Nursing focuses on 3 important tenets: process, such as critical thinking, clinical reasoning, decision making; concepts like health promotion, disease prevention, and caring; and skills, such as health assessment, hygiene, and safety. Additionally, the textbook highlights basic nursing care across the lifespan in a variety of settings. Written in clear and accessible language, beginning nurses learn about best practices with real-world applications from the experts. Representing a pan-Canadian experience, the lead editors enlisted two authors, each from different provinces to reflect different geographical experiences, for many chapters. Special features facilitate learning and highlight the 5 major themes that form the framework for this edition—Primary Health Care, Critical Thinking, Clinical Reasoning, Nursing Process, and Lifespan Considerations. Important Notice: The digital edition of this book is missing some of the images found in the physical edition.

21 privately-owned company owners share stories of how they leveraged advisory boards to help them build valuable, sustainable companies.

This landmark book shows how the old model of corporate sustainability and responsibility is being replaced by a second generation movement that goes beyond the outmoded approach of CSR as philanthropy or public relations concern to a more authentic, stakeholder-driven model. The author describes the new concept and mission of the new movement and explains its agenda in a succinct guide that will be useful for CSR professionals, including managers, consultants, academics, and non-governmental organizations.

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