

Lasting Longer By Dr Sy Silverberg

The inspirational bestseller that ignited a movement and asked us to find our WHY Discover the book that is captivating millions on TikTok and that served as the basis for one of the most popular TED Talks of all time—with more than 56 million views and counting. Over a decade ago, Simon Sinek started a movement that inspired millions to demand purpose at work, to ask what was the WHY of their organization. Since then, millions have been touched by the power of his ideas, and these ideas remain as relevant and timely as ever. START WITH WHY asks (and answers) the questions: why are some people and organizations more innovative, more influential, and more profitable than others? Why do some command greater loyalty from customers and employees alike? Even among the successful, why are so few able to repeat their success over and over? People like Martin Luther King Jr., Steve Jobs, and the Wright Brothers had little in common, but they all started with WHY. They realized that people won't truly buy into a product, service, movement, or idea until they understand the WHY behind it. START WITH WHY shows that the leaders who have had the greatest influence in the world all think, act and communicate the same way—and it's the opposite of what everyone else does. Sinek calls this powerful idea The Golden Circle, and it provides a framework upon which organizations can be built, movements can be led, and people can be inspired. And it all starts with WHY.

An essential exploration of why and how women's sexuality works—based on groundbreaking research and brain science—that will radically transform your sex life into one filled with confidence and joy. Researchers have spent the last decade trying to develop a “pink pill” for women to function like Viagra does for men. So where is it? Well, for reasons this book makes crystal clear, that pill will never be the answer—but as a result of the research that's gone into it, scientists in the last few years have learned more about how women's sexuality works than we ever thought possible, and Come as You Are explains it all. The first lesson in this essential, transformative book by Dr. Emily Nagoski is that every woman has her own unique sexuality, like a fingerprint, and that women vary more than men in our anatomy, our sexual response mechanisms, and the way our bodies respond to the sexual world. So we never need to judge ourselves based on others' experiences. Because women vary, and that's normal. Second lesson: sex happens in a context. And all the complications of everyday life influence the context surrounding a woman's arousal, desire, and orgasm. Cutting-edge research across multiple disciplines tells us that the most important factor for women in creating and sustaining a fulfilling sex life, is not what you do in bed or how you do it, but how you feel about it. Which means that stress, mood, trust, and body image are not peripheral factors in a woman's sexual wellbeing; they are central to it. Once you understand these factors, and how to influence them, you can create for yourself better sex and more profound pleasure than you ever thought possible. And Emily Nagoski can prove it.

It is 1934, and Mary Elizabeth Barrett is the youngest of four growing up in Benkleman, Kansas. In a town where there are few secrets, it is quite a surprise when her father, George, uses his wife's jelly-making money to buy a secondhand touring car and announces they are moving to California. Despite his wife Ruth's protests, the touring car is packed in a week's time. Whether they like it or not, the family is on their way to a new beginning. Five days later, after the family stops in Minton, Colorado, for lunch, Mary Elizabeth's father hops in the old touring car and tells them he will be right back. While the sun lowers in the sky, Ruth finds a note from George in her pocketbook, telling her that although he has decided to head to California alone, he will be back to get them all eventually. With just over one hundred dollars to their name, Ruth and her four children make a decision: they will stay in Minton. As Mary Elizabeth and her family begin anew, they soon realize that happiness comes in the simplest of moments as they learn to look at challenges as stepping stones and face the harsh reality that George may never return. *The Last Apple on the Tree* is a story of trials, perseverance, and family togetherness as a mother and her four children find beauty in their own little garden of life.

Alf Howard sailed with legends of the heroic era of Antarctic exploration and became a legend in his own lifetime. He was the last surviving member of Sir Douglas Mawson's 1929-1931 British, Australian and New Zealand Antarctic Research Expedition (BANZARE) and was also the last survivor to have served aboard the coal-fired three-masted wooden ship *Discovery*, built for Captain Robert Falcon Scott's 1901-1904 Antarctic odyssey. As a young chemist and hydrologist on board the *Discovery*, going south with Mawson was the catalyst for his long-distinguished career with the Commonwealth Scientific and Industrial Research Organisation (CSIRO).

Subsequently, at the University of Queensland, he was awarded degrees in physics and linguistics and completed a PhD in psychology. For more than twenty years he designed computer programs and provided statistical advice to postgraduate students and staff until he was 97. The call of Antarctica was too strong to resist and during the 1990s he returned four times.

Editorial Reviews According to Dr. Stacy L. Elliott, MD, the medical director at Vancouver Hospital's BC Center for Sexual Medicine, *Lasting Longer* has been instrumental in sexual education and treating sexual dysfunction for many years. She says: He was before his time in his thinking and experience has proven him to be right. We have used Dr. Silverberg's *Lasting Longer* faithfully for the twenty-five years of our history. His newer version is even easier to understand, has more directed exercises, and is even more positive and encouraging than his original version. We are very grateful for his assistance all these years. Dr. Elliott is also a professor at the UBC Department of Psychiatry's Division of Sexual Medicine. She is a well-recognized expert in the field of male sexual dysfunction and has been the Chair of the Canadian Male Sexual Health Council. Product Description *Lasting Longer* was written by Dr. Sy Silverberg, an MD/Certified Sex Therapist with 40 years experience. It was first published in 1978. Since then it has been distributed only to professionals who have used it to help thousands of men, worldwide, to learn how to control ejaculation. It was revised in 2010 and rewritten so that any man can understand it without the support of

a therapist. This was done in part to combat the professed online cures being offered to men at exorbitant prices. For the most part these solutions are useless and in some cases even harmful. And since the answer to controlling ejaculation lies in learning, these sprays, herbs, vitamins, dietary supplements and drugs will not help you learn to control premature ejaculation any more than they could help you learn to speak another language. Time has proven my belief that P.E. is so prevalent simply because young men have never been taught how to control ejaculation, he explains. Dr. Silverberg equates the learning process to learning bladder control. Lasting Longer leads men step-by-step through a series of exercises designed to teach them how to recognize the signals from their bodies that indicate they are approaching the point of no return . They, then learn how to control the reflex that triggers ejaculation. Exactly the same way they learned to control the reflex that triggers urination. He believes that any man who was toilet-trained can learn ejaculatory control. Lasting Longer stands out from other publications on the topic in that it does not present page after page of historical data, statistics, demographics, scientific jargon or entertaining clinical examples. Instead it uses clear and concise language to outline only the steps necessary to correct the problem. In addition it offers concrete suggestions for developing a satisfying long-term sexual relationship with a partner of either gender. Excerpts of the book may be viewed at: <http://sextherapy-prematureejaculation.com>. Dr. Silverberg says: "I imagine that many of you have had the experience of spending hundreds of dollars on 'cures' that have not worked. For your own sake please try this approach. If you are not able to learn how to control ejaculation to your satisfaction, I will refund the full purchase price to you."

#1 New York Times Bestseller “THIS. This is the right book for right now. Yes, learning requires focus. But, unlearning and relearning requires much more—it requires choosing courage over comfort. In Think Again, Adam Grant weaves together research and storytelling to help us build the intellectual and emotional muscle we need to stay curious enough about the world to actually change it. I’ve never felt so hopeful about what I don’t know.” —Brené Brown, Ph.D., #1 New York Times bestselling author of Dare to Lead The bestselling author of Give and Take and Originals examines the critical art of rethinking: learning to question your opinions and open other people’s minds, which can position you for excellence at work and wisdom in life Intelligence is usually seen as the ability to think and learn, but in a rapidly changing world, there’s another set of cognitive skills that might matter more: the ability to rethink and unlearn. In our daily lives, too many of us favor the comfort of conviction over the discomfort of doubt. We listen to opinions that make us feel good, instead of ideas that make us think hard. We see disagreement as a threat to our egos, rather than an opportunity to learn. We surround ourselves with people who agree with our conclusions, when we should be gravitating toward those who challenge our thought process. The result is that our beliefs get brittle long before our bones. We think too much like preachers defending our sacred beliefs, prosecutors proving the other side wrong, and politicians campaigning for approval--and too little like scientists searching for truth. Intelligence is no cure, and it can even be a curse: being good at thinking can make us worse at rethinking. The brighter we are, the blinder to our own limitations we can become. Organizational psychologist Adam Grant is an expert on opening other people’s minds--and our own. As Wharton’s top-rated professor and the bestselling author of

Originals and Give and Take, he makes it one of his guiding principles to argue like he's right but listen like he's wrong. With bold ideas and rigorous evidence, he investigates how we can embrace the joy of being wrong, bring nuance to charged conversations, and build schools, workplaces, and communities of lifelong learners. You'll learn how an international debate champion wins arguments, a Black musician persuades white supremacists to abandon hate, a vaccine whisperer convinces concerned parents to immunize their children, and Adam has coaxed Yankees fans to root for the Red Sox. Think Again reveals that we don't have to believe everything we think or internalize everything we feel. It's an invitation to let go of views that are no longer serving us well and prize mental flexibility over foolish consistency. If knowledge is power, knowing what we don't know is wisdom.

The discovery of a mysterious object in the U.S. Capitol building and a subsequent kidnapping lead Harvard symbologist Robert Langdon into a web of mysterious codes, secret locations, and hidden knowledge.

Vol. 1-11, no. 3 "including medical miscellany"

New York Times best-selling author and primatologist Frans de Waal explores the fascinating world of animal and human emotions. Frans de Waal has spent four decades at the forefront of animal research. Following up on the best-selling *Are We Smart Enough to Know How Smart Animals Are?*, which investigated animal intelligence, *Mama's Last Hug* delivers a fascinating exploration of the rich emotional lives of animals. *Mama's Last Hug* begins with the death of Mama, a chimpanzee matriarch who formed a deep bond with biologist Jan van Hooff. When Mama was dying, van Hooff took the unusual step of visiting her in her night cage for a last hug. Their goodbyes were filmed and went viral. Millions of people were deeply moved by the way Mama embraced the professor, welcoming him with a big smile while reassuring him by patting his neck, in a gesture often considered typically human but that is in fact common to all primates. This story and others like it form the core of de Waal's argument, showing that humans are not the only species with the capacity for love, hate, fear, shame, guilt, joy, disgust, and empathy. De Waal discusses facial expressions, the emotions behind human politics, the illusion of free will, animal sentience, and, of course, Mama's life and death. The message is one of continuity between us and other species, such as the radical proposal that emotions are like organs: we don't have a single organ that other animals don't have, and the same is true for our emotions. *Mama's Last Hug* opens our hearts and minds to the many ways in which humans and other animals are connected, transforming how we view the living world around us.

Sibert medalist and National Book Award finalist Sy Montgomery takes readers on a staggering, emotional journey alongside the greatest land migration on the planet earth—that of the wildebeest across the Serengeti—to explore the mystery and wonder of migration in a sweeping story sure to leave its mark. With full color photography. Sibert medalist Sy Montgomery takes readers on a staggering, emotional journey alongside the greatest land migration on earth—that of the wildebeest across the Serengeti—to provide a you-are-there account of one of

nature's most fascinating occurrences. Montgomery explores the wonder of migration, asking questions like, how do migration patterns sculpt the environment? Why do animals migrate? And how do they know where to go? With lyrical prose, abundant facts, and the inclusion of other species who undertake remarkable migrations, Montgomery makes a journey of thousands of miles fly by—but not without leaving its mark. Full color photography.

Lasting Longer Dr. Sy Silverberg M.D.

Did you know that the clitoris has 8000 nerve endings, twice as many as the penis? Here is everything you've wondered about the female orgasm and how to make it happen. A witty, well-researched and revealing guide to giving your lover an orgasm every time. More than just foreplay, Ian Kerner argues that oral sex is the key to a great sex life for both partners. Short sections cover philosophy, technique, step-by-step instructions and detailed anatomical information, essential to both beginners and experienced lovers. 'It's time to close the sex gap and create a level playing field in the exchange of pleasure, and cunnilingus is far more than just a means for achieving this noble end; it's the cornerstone of a new sexual paradigm, one that exuberantly extols a shared experience of pleasure, intimacy, respect and contentment. It's also one of the greatest gifts of love a man can bestow upon a woman.' Ian Kerner

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